

GREATER EUREKA

BUSINESS

Annual Membership Directory of the Greater Eureka Chamber of Commerce 2021/2022



**DOING
BUSINESS
IN GREATER
EUREKA**



**LEADING
TODAY,
LOOKING
TO THE
FUTURE**



**Eureka**



REAL

PROPERTY MANAGEMENT

OUR MISSION IS TO
IMPROVE LIVES AND OUR COMMUNITY
BY CONTINUOUSLY ELEVATING
PROPERTY MANAGEMENT STANDARDS.



REALPM.COM | SUPPORT@REALPM.COM | 707.444.3835 | DRE #01144072



Community

people with common interests living in a particular area

Community
banking is
about caring.
We see people
as friends,
neighbors and
partners.



redwoodcapitalbank.com



EUREKA

402 G Street • 444-9800

FORTUNA

1075 So. Fortuna Blvd • 725-4722

ARCATA

1315 G Street • 826-0878

HENDERSON CENTER

2816 F Street, Eureka • 444-9888



24

CONTENTS



16

- 04 Committees & Membership
- 05 Membership
- 08 Premier Sponsors
- 09 Letter from President-CEO
- 10 Business Awards go Virtual
- 12 Building Careers in Trades
- 14 Elevate Program
- 15 Message from 2021 Board Chair
- 16 Get to know Chamber Staff
- 18 Board of Directors
- 18 Partners with Energy Upgrade
- 19 Message from 2022 Board Chair
- 22 Historic change for HSU
- 23 Broadband Access for Humboldt County
- 24 Humboldt County Aviation
- 25 New Industry Poised for Humboldt Bay
- 28 Keeping Your Business at the Forefront
- 39 Membership Directory



CHAMBER COMMITTEES

Standing committees and special purpose committees are the heartbeat of the Eureka Chamber of Commerce. From legislative advocacy to special events, this is where Chamber members get involved to make a difference in the community and improve local business conditions.

BUSINESS & EDUCATION

Evaluates education and training issues of interest to business community. Interacts with university, community college, county and city schools as well as vocational training facilities.

BUSINESS & INDUSTRY

Reviews, evaluates and recommends action on issues and concerns of interest to Chamber members. Its members work with local governments and agencies to improve business conditions with local regulatory issues.

GOVERNMENT AFFAIRS

Develops and maintains Chamber Legislative Agenda which works to promote economic development through legislative advocacy. Reviews and evaluates legislation which would impact members of the business community. Coordinates public/member forums for candidates in local elections.

ORGANIZATION

Provides direction and support to membership development and to Chamber operations. The Organization Committee oversees the Chamber Ambassadors and Chamber Mixers.



25



10



Membership in the Greater Eureka Chamber of Commerce

The Greater Eureka Chamber of Commerce is the voice of the North Coast business community. Its mission is to promote trade, commerce and support its members through an array of services and involvements. When you join the Eureka Chamber you become an important part of a regional effort which seeks to improve business conditions, lower the cost of doing business and advocate on behalf of members. As a Chamber member you add your voice and your knowledge to the only business based organization on the North Coast of California.

Our free digital marketing program, Elevate has been developed to assist with your business e-commerce and to boost your social media skills.

Get your business started on the right track – join now!

Consider these valuable benefits of Chamber Membership:

- SEO Enhancement
- Social Media Promotion
- Education Partnerships
- Committee Opportunities
- Monthly Newsletter
- Business Advocacy at local, state and federal levels
- Business Referrals
- Business Directory Listing
- Internet Listing & Linking
- Business After-hours Mixers
- Leadership Development Programs
- Discounted Use of Chamber Conference & Meeting Room
- Discounted Use of Flex Co-working Space, Training and Conference Rooms for Rent
- Bulk Mailing Privileges
- State Chamber Affiliation
- Business Counseling
- Individual Business Intervention
- Certificates of Origin
- Sponsorship Opportunities

Whether you operate an established business or are just starting out, the services provided through your Membership give

you an absolutely unmatched return on your investment.

Chamber Membership is good business!



SOCIAL MEDIA MARKETING - CONNECTING YOU WITH CUSTOMERS

SEO ENHANCEMENT - IMPROVING YOUR WEBSITE'S SEARCH RANK

EDUCATION PARTNERSHIPS - GIVING YOU TOOLS TO GROW

Eureka
The Greater Eureka Chamber of Commerce
Business HQ
612 G STREET, SUITE 101 EUREKA | 707.442.3738

CHAMBER STAFF

Donna Wright PRESIDENT / CEO

Susan Gillespie OPERATIONS MANAGER

Heather Bitner E-COMMERCE PROJECT MANGER

Melanie Gleason BUSINESS HQ COORDINATOR

PHOTOGRAPHY PROVIDED BY Eureka Chamber



Times Standard

The North Coast's Daily Newspaper, Founded 1894

www.times-standard.com

Published by the Times-Standard, Oct. 2021

PUBLISHER John Richmond

LAYOUT Rory Hubbard

930 6th Street, Eureka, CA 95501

(707) 441-0550 / Fax (707) 441-0565

www.times-standard.com

"Eureka Chamber of Commerce Membership Directory" is distributed to subscribers of the Times-Standard. All advertising herein is the responsibility of the advertiser. The Times-Standard retains the publication rights to all content produced or supplied by the Times-Standard. Use of said material without the written consent of the Times-Standard is prohibited. Copyright © 2021.

EVERY EFFORT HAS BEEN MADE TO ENSURE THE ACCURACY OF THE INFORMATION IN THIS PUBLICATION.

PureWaterSpas

3750 BROADWAY | 707.444.8001 | JAYSOOTER.COM

HOT TUBS | SUPPLIES | SERVICE



DISCOUNTS FOR CHAMBER MEMBERS

CALL CALIFORNIA

EUREKA

THE GOLDEN STATE
PACIFIC REGION

32°32' N TO 42° N
114°8' W TO 124°26' W



NEW TO THE AREA?

**Let Sequoia Personnel Services be your first stop,
matching your skill sets to the best job possible.**

WE HAVE JOBS TO FIT EVERY LIFESTYLE – Jobs for all Shifts and
Experience Levels, Full- or Part-time, with Good Pay & Benefits.

www.SPS.CAREERS



93% of our job openings are permanent positions
throughout Northern California and Oregon.



PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

DIAMOND



PLATINUM



Redwood
Capital Bank



GOLD



AT&T



SILVER



COASTAL
BUSINESS
SYSTEMS
Imagine the Possibilities.



GOOD FOOD BRAND



HUMBOLDT
SOCIAL



MESSAGE FROM THE PRESIDENT-CEO

In our 2020/2021 Membership magazine, I signed off calling on our community to unite in support of local business. I encouraged you to shop for local goods and services and to understand that behind every local business there are friends, families and neighbors who have dedicated themselves to their business, their employees and our community.

After hearing back from many business owners and managers this year, I am happy to learn that people are supporting local businesses like never before, and the business community is very appreciative.

Our city acknowledged that this is reflected in the sales tax numbers. This is welcome news and we hope that this has helped us all change some of our habits of shopping online with out of county businesses.

The way we find businesses and goods and services has been forever changed. We have the world at our fingertips with smart phones, computers and other personal devices. We are letting our fingers do the walking. That's why we have created ELEVATE, a digital marketing training program for local businesses. Even more exciting news is that there is no cost to enroll and have one-on-one personalized training for your business. We want to assist you in learning about all the tools available to capture a larger audience, which will in turn improve your bottom line. To learn more, visit <https://eurekachamber.com/elevate>

Many members of our community may not realize that we take our responsibility of being an advocate for local businesses and for the improvement of our business community very seriously. This year has been no exception, with our Board taking positions in the area

of Broadband, Nordic Aquafarms' Humboldt County project, the State's economic recovery and bringing stability back to our communities, and opposing legislation that would negatively impact small hotels and vendors, to name a few. It is also very important for us to advocate for smaller industries, even if we only have one member in their field.

The financial effects of Covid-19 affected us here at the Chamber as it did with you as a result of not being able to rent out our meeting rooms and flex work space. To avoid cutting back our services when they were needed most by our members, we will be eternally grateful to Bear River Band of the Rohnerville Rancheria and the Bear River Casino Resort for generously hosting the 2021 Bear River Casino Annual Charity Golf Tournament and gifting us the proceeds of \$25,502.00. We would also like to send a heartfelt thank you to all who participated to make the tournament an absolute success.

I would like to publicly acknowledge our Premier Members who have been especially supportive of our efforts this year. I invite you to also thank them for their increased financial support. All businesses felt financial insecurity the past few years and we at the Chamber are no exception. The financial backing from Premier Members enabled us to maintain our staffing level, which has in turn allowed us not only to keep our existing programs and office running, but has been a catalyst for us to increase our benefits and services.

Thank you to all of our valued members! We appreciate your being part of an organization that is bigger than ourselves, to be partners with like-minded people, working together to uplift one another and our community. Together we really are stronger!



DONNA WRIGHT
PRESIDENT-CEO
Greater Eureka
Chamber of Commerce



Chamber Business Award Event Goes Virtual

Local business leaders were honored by the Eureka Chamber of Commerce for meaningful contributions in 2020 to the best interests of the community and in furtherance of the mission of the Eureka Chamber. The awards were presented at a first-ever virtual gala event for the 130th Eureka Chamber Annual Dinner and Membership Meeting. Respecting the necessity to remain socially distanced, the event was streamed through the Eureka Chamber website to guests and Chamber members. Special event take-out dinners were provided by some of the Chamber's finest hospitality members.

The Customer Service Award was presented to the business that best exemplifies a demonstrated commitment to making its customers feel welcome. The award was given to Scrapper's Edge. Owned and operated by Sondra Kirtley, Scrapper's Edge

offers copy and printing services, office supplies, stationery and much more. Chamber members noted that Scrapper's Edge is outstanding in its customer service, meeting the needs of their customers with their friendly and knowledgeable staff.

The Eureka Small Business Award goes to a for-profit business with nine or fewer employees. The 2020 award was given to Just My Type Letterpress & Paperie. Just My Type has been creating beautiful printed pieces since 1999. Owner Lynn M. Jones has an undeniable love and knack for linoleum block carving and letterpress printing and strongly believes in empowering women, preserving nature, supporting small businesses and encouraging art.

The Eureka Large Business of the Year Award was awarded to Recology Humboldt, a 100%



Eureka Large Business of the Year Award - Recology Humboldt



USVetsDeliver - 2020 Positive Community Impact Award



Eureka Small Business Award - Just My Type Letterpress & Paperie



Customer Service Award - Scrappier's Edge



Extraordinary Business of the Year - Six Rivers Brewery

employee-owned waste and resource recovery company providing residential & commercial services. Under the leadership of General Manager Linda Wise, this business teams up with local municipalities and organizations to provide outreach, awareness, and education about the waste process, waste challenges, and proper recycling. This business was selected for the education they provide to the community, their reliability, and responsiveness to the changing demands of COVID-19.

The Extraordinary Business of the Year for 2020 was awarded to Six Rivers Brewery. Co-owners Meredith Maier and Talia Nachshon Clare not only manage the Six Rivers Brewery which produces small-batch craft beer, but they have a restaurant, and are very involved with the brewery's giving back to the community. Six Rivers Brewery was honored for being a great example of how to fight for your business during a pandemic - showing creativity and ingenuity while also keeping staff and customers safe.

USVetsDeliver was selected for the 2020 Positive Community Impact Award. USVetsDeliver built its delivery services with local veterans, providing affordable home grocery delivery, along with supporting local restaurants and markets by providing cash and carry deliveries. USVetsDeliver was

selected for finding a niche during trying times, putting veterans to work and being a great addition to our community.

The Community Impact Award for Non-Profit and Government was given to the Boys & Girls Club of the Redwoods. This organization offers youth development programs for children ages 6 to 18, and their sites offer a safe place for members to learn, play and develop citizenship and leadership skills. The Boys and Girls Club of the Redwoods was noted for serving our most vulnerable population, our youth, and for doing it well even through the toughest of times.

This year sees two recipients for the 2020 Leadership Impact Award, Gregg Foster, Executive Director of the Redwood Region Economic Development Commission, and Leila Roberts, Executive Director of the North Coast Small Business Development Center. Both serve as coordinators of the COVID Economic Resilience Committee (CERC) that has, and continues to support local businesses through the pandemic delivering critical information, resources and services. Both were honored as being leaders in the community, inspiring and encouraging others, and earning a high level of trust and credibility.



2020 Leadership Impact Award

*Gregg Foster, Executive Director
of the Redwood Region Economic
Development Commission*



*Leila Roberts, Executive Director
of the North Coast Small Business
Development Center*



*Community Impact Award for Non-Profit and Government
- Boys & Girls Club of the Redwoods*

FROM OUR BUSINESS & EDUCATION COMMITTEE



Building Careers in Trades

Skilled tradespeople are nearing retirement age in record numbers and there are not nearly enough young people coming into the trades to replace them.

This concern is championed by the Greater Eureka Chamber of Commerce Business and Education Committee. For several months now the committee has been reaching out to our local public and private sector to focus on the need to elevate careers in the trades. Committee member, Dr. Chris Hartley, Humboldt County Superintendent of

Schools, introduced the Trades Academy, an Education at Work initiative.

The Trades Academy's purpose is to enhance existing Career Technical Education (CTE) programs and support high school students with opportunities to explore career options in our local trades industries. The program works countywide with all the high schools to promote the trades profession and build bridges between CTE classes and employers.

Some of the program's opportunities for students:

- Hosting field trips to local businesses and worksites.
- Inviting business partners to be a classroom guest speaker.
- Helping high school seniors with job shadowing, securing internships, or employment.
- Taking the mobile lab to a small high school to give students CTE access to shop classes their school may not be able to provide.
- Connecting local trades businesses to the CTE classes across the high schools.
- Providing students with information for higher education related to the Trades.
- Career counseling with students to explore their options.

Building relationships between CTE classes and business partners can have huge dividends. Last summer – even in the pandemic – employers reached out to Jack to recruit seniors to hire. Those relationships also manifest in work-based learning (internships), a vital link between CTE pathway learning and real world application. A transformational benefit to the student, school, and business partner.

Today's challenge is to rebrand careers in the trades to attract more students into the CTE classes. The trades and education

community can work together to:

Provide a CTE student an opportunity through job shadowing and internships to investigate a career through real world application. Students become more engaged with learning and experience soft (or success) skills to a higher degree. The confidence that is gained allows student to “see” their future.

Encourage educators to develop relationships with business partners to better understand the industry, the use of equipment, and job-ready skills and practices, as well the success skills. The result is stronger pathways, higher student engagement and more graduates having CTE skills.

Welcome businesses to develop relationships with CTE pathways. These business partners have a voice on what they are looking for when it comes to employees. A mentor from a business can have positive impact in the students' life and can create a career pipeline.

As a chamber member, your business can get involved. Start by contacting Jack Sheppard, Trades Academy Regional Liaison, at jsheppard@hcoe.org and visiting hcoe.org/trades-academy/ or contact Donna Wright CEO at Donnawright@eurekachamber.com or call 442 3738.

By Jack Sheppard,
Regional Trades Education Liaison, HCOE





Redwood Memorial Hospital | St. Joseph Hospital

As proud Chamber members, we support local family businesses, because we are also a family!

The hospital's founding Sisters had first come to Eureka to start a school in 1912. But after the flu pandemic of 1918, they saw the true need was to serve the community with quality health care.

Today, over 100 years later, meeting the health care needs of the community, especially the poor and vulnerable, continues to be at the center of our Mission. Providence St. Joseph Hospital and Providence Redwood Memorial Hospital are excited to invite the community to join us as we continue to celebrate our Centennial anniversary and lay the foundation for our **VISION 2025: Taking Extraordinary Rural Health Care into the Next Century.**

Our visionary pillars are focused on:

- Creating Better Health Outcomes in Humboldt County
- Enhancing North Coast Regional Specialty Care (Cancer, Orthopedics, Neurosurgery/Spine, Heart, Surgical Services, Women's Health, Rehabilitation)
- Expanding Medical Career Education
- Enhancing Patient and Caregiver Experience
- Promoting Health Care Peace of Mind

The success of the local medical community in keeping Humboldt healthy is directly related to the support we receive from local businesses and families like yours. Do not delay care. #HumboldtFamily #StayStrongandSafe #SupportLocal



With Elevate, we'll help you launch your brand into a much wider audience so you can do what you do best, serve your community and make money!



Boost Your Digital Marketing Skills

We are so excited to announce the launch of Elevate, a grant-funded workshop series to boost your digital marketing goals into successful sales and customer engagement!

Set marketing goals that go straight to your target demographic; explore how social media can launch awareness of your brand; and elevate your sales with an e-commerce store tailored just for you! Elevate will teach you how to plan creative content to attract new customers

and keep existing clients engaged. You'll learn to understand the best online platforms for your target audience, and how to use the tools to analyze where your customers are spending their time and money.

We've done the research so you don't have to!

Reach out today for your appointment to meet with an Elevate instructor at 707-442-3738 or heather@eurekachamber.com. Visit our website at www.eurekachamber.com.

REDWOOD SKY WALK

— AT SEQUOIA PARK ZOO —

SPONSORSHIP/RECOGNITION PROGRAM

Dedicated to providing community members and businesses the opportunity to actively support the ongoing maintenance of this unique asset through the Redwood Sky Walk Perpetual Fund while providing an avenue for business advertising, special tributes and honorariums.



"Coast Central Credit Union was honored to be the first of hopefully many sponsors of the Redwood Sky Walk. It's truly an exceptional experience that provides visitors of all ages perspective on the resiliency of our beautiful Redwoods and the relationship between people and wildlife. We encourage everyone in the community to visit if you haven't, and to join us in giving to one of our area's newest treasures."

-Colleen Toste, CCCU

CITY OF
EUREKA
CALIFORNIA

SEQUOIA PARK
ZOO
& FOUNDATION



SEQUOIAPARKZOO.NET/DONATE



Message from the 2021 Board Chair



SCOTT PESCH

2021 BOARD CHAIR

Greater Eureka Chamber of Commerce

Greater Eureka Chamber of Commerce Members, I wanted to thank you for allowing me to serve as your 2021 chair this year. I first would like to recognize the hard work that the Chamber Team has completed over the past 18 months in addressing the ever changing business world due to COVID-19. You just never realize how hard an organization works until you're directly involved with it.

Donna Wright, our President / CEO, has proven to be a champion with keeping our Chamber on task even through the difficult and uncertain times of Covid-19. She has magnificently maneuvered assistance to our business community through her advocacy for our members and providing us with information to help business owners make sound decisions. My three goals for 2021 were to increase membership by 10%, keep our members informed of up to date COVID-19 information, and help beautify Eureka.

Donna was instrumental in helping me accomplish these goals by retaining our membership and increasing our member revenues by promoting them through our social media and digital marketing efforts. She also kept our membership well-informed on Covid-19 with our monthly newsletters, and lastly, Donna introduced me to Project Eureka which is directed by Alanna Powell and Jenna Catsos. This allowed me to put forth efforts in assisting to place vinyl advertisements on

vacant building windows while cross-marketing the positive things in Eureka. This project is expected to be in place by November of 2021.

All of Donna's efforts cannot be done without her excellent staff: Susan Gillespie, Operations Manager, who does all the detail work and is the "glue" of the Chamber; Heather Bitner, the E-Commerce Project Manager, Alex Woodard, E-Commerce Project Coordinator and Melanie Gleason, the Business HQ Coordinator.

I'm honored to have worked with such an effective Board of Directors this past year. Our Board consists of a diverse group of business owners that bring a lot of experience and vision to the Chamber. I feel that the 'heart' of any organization is the working committees that perform what they set out to do. Our approach was to make sure that we were 'active' in accomplishing goals for each committee during the calendar year.

Business and Education Committee – Chaired by Kathy Wells and Kristin Blair

This committee is always so creative (and productive) with multiple projects on their plate. The organization and leadership skills of Kathy Wells is hard to beat. The 'Marketing the Trades' subcommittee, is working to improve awareness of our 'trade' occupations such as electricians. The committee found it very important to remind those

attending our local schools at a young age that there is a need for a 'trade workforce', and to increase the needed awareness.

Business and Industry Committee – Chaired by Matthew Marshall

Matthew has been leading the committee through some exciting times this year. With the Nordic Aqua Farms project submitting its applications to the County and the State, the Chamber Board has shown great support of this project. Exciting news for our County with Humboldt State University getting closer to becoming recognized as a CSU Polytechnic University. Lastly is the hopeful off-shore wind project that has been discussed for over 2 years. Matthew has kept the Board well-informed as to how things are progressing with all three of these important possibilities and what we should be expecting in the future.

Government Affairs – Chaired by Richard Murphy

Richard and his committee has been busy this year! Early in the year Richard wrote CalRecycle to address the issue of unavailability of CRV in Humboldt County. Kate Whithaus, (Committee and Board member) wrote a letter on the behalf of the Chamber and Donna Wright in continued support of Measure Z for EPD's Community Safety Engagement Team/Mobile Intervention Service Team and Eureka's UPLIFT. In August, we addressed regulations

by the California Air Resources that would negatively impact family owned commercial fishing, tourism and other small vessel related businesses within the Port of Humboldt Bay as well as other harbors and ports throughout the State.

Operations Committee – Chaired by Linda Wise

It's been a difficult year for our Operations Committee because COVID-19 has affected a lot of our fundraising and membership events. Linda has been creative in keeping our momentum going with Zoom Chamber Mixers as well as the outdoor in-person parking lot mixer! What a beautiful day we had with well over 150 people in attendance.

Again, I would like to thank our Board of Directors for all their 'volunteer' time that makes the Greater Eureka Chamber of Commerce so successful. A special thank you to the Executive Committee consisting of Dane Valadao as Treasurer and Linda Wise as our Vice-Chair who will be transitioning into the chair leadership role in 2022. Thank you everyone and have a continued safe and prosperous year.

CHAMBER STAFF



Eureka Chamber President CEO Donna Wright

It is hard to believe that I am beginning my 5th year as the CEO of the Greater Eureka Chamber of Commerce. The last 2 have been

as challenging for me as it has for many of you. One thing I can say is that I love the community I call my home even more. With over 30 years of experience in Commercial and residential finance, and being a business owner myself positioned me for

this period of time in my career. Understanding how it feels to bear the responsibility of keeping doors open, and having a job for your employees has been top of mind for me, and my hope is that we at the Chamber have exceeded your expectation in the support we have given.

Personally, Philip & I have missed family in Australia and Canada due to border closures. Especially as we became first time grandparents. It has been wonderful to have been able to spend extended time with our grandson just recently, and I look forward to heading back to Oz to hug my family there.

As our team has grown, I look forward to offering even more services to our members, and seeing you all in person!

Eureka Chamber Operations Manager Susan Gillespie

I joined the Eureka Chamber in October of 1998 and while many things have changed in the passing of more than two decades, my satisfaction and appreciation of working with our outstanding business community has never diminished. For 130 years this chamber has been the leading voice for the Greater Eureka area business community and I am honored to have the opportunity to play this very small part.

Initially working for the

Chamber as an office assistant at the Broadway Chamber office, I had the opportunity to meet the myriad of visitors to the area and provide useful information on the things to see and do in Eureka. In my current role at the chamber as the Operations Manager, my focus is on office administrative duties, administration of HR policies, accounts payable and receivables and monthly billing, acting as Board Secretary, facilitating activities that are aligned with the mission and goals of the Eureka Chamber and providing excellent service and support to you, our members. I'm here to help in any way that I can, so please call, email or stop by!

Eureka Chamber Business HQ Coordinator Melanie Gleason

As the Chamber's Business HQ Coordinator, I manage the Flex Workspace at our Business HQ, run the social media posts, and coordinate the Energy Upgrade program and soon to be Flex Alerts program in conjunction with the State. I love that my position allows me to be a part of the positive impact that the Chamber has on the business community, and that I can provide resources to local businesses to help them thrive. My position in partnership with Energy Upgrade CA allows me to spread awareness



Philip & Donna Wright

CHRISTINE ELIZABETH PHOTOGRAPHY

on how big of an impact reducing energy usage can have on the environment; which I think is fabulous. I recently graduated with my Bachelor's Degree in Marketing from Simpson University, and in my free time I enjoy traveling, making music, design, reading, meditating, and spending fun quality time with the people I love. My life motto is: Too blessed to be Stressed!

Digital Marketing Coordinator Jennifer Tully

Hello! I'm Jenny, Digital Marketing Program Coordinator for the Eureka Chamber of Commerce. I joined the team here at the Chamber in November 2021 to facilitate the Elevate program with Heather. I recently came from the Blood Bank, where I was a Donor Recruiter. Although I loved my time working at the Blood Bank, I took the Elevate Workshop from Heather, and I loved it so much I wanted to be a part of it. I come to the Chamber with over 28 years of marketing experience from working for large corporations in the Bay Area, to being a self-employed entrepreneur here in Humboldt.

I'm my off time, I am a mother of two amazing kids and a chocolate Labrador named CoCo. I enjoy taking my kids and dogs hiking, going to the dog park in McKinleyville or to one of our amazing beaches.



Jennifer Tully

E-Commerce Project Manager Heather Bitner

After 12 years in local government administration, I'm happy to join the Chamber as the E-Commerce Project Manager. I've raised my children in Humboldt and am proud to call Eureka home. My husband and I spend our weekends walking the rails in our gorgeous redwoods, kayaking the lagoons and enjoying our beaches. I'm a proud member of Soroptimist International of Humboldt Bay and have seen firsthand the generosity of our community's businesses. Giving back to that generous community is the best way to thank you all for helping make our home such a terrific place to live.

The Greater Eureka Chamber has secured another fantastic opportunity for its small business community with the Elevate digital marketing program. I'm so excited to bring my passion for sharing with others to this program by creating a step-by-step guide to getting your small business, or non-profit online in the most streamlined, economical fashion. Making the transition from traditional sales to an online platform can be daunting, but together we can find the tools that are best for your needs.

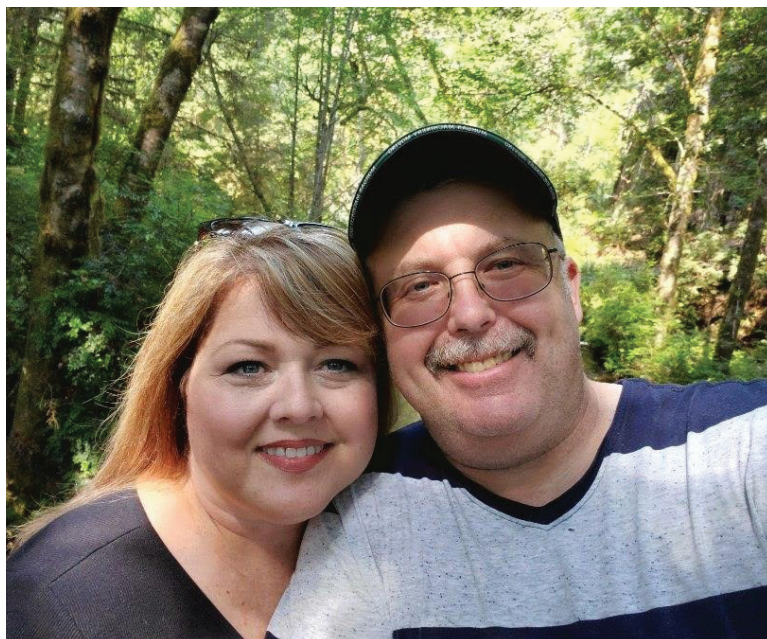


Melanie Gleason
BUSINESS HQ COORDINATOR

Susan Gillespie



Melanie Gleason at graduation with family



Heather & Bill Bitner



Evan Wish Photography

2021 Board of Directors

OFFICERS:

Scott Pesch, Chair
COLDWELL BANKER COMMERCIAL REALTY
Linda Wise, Vice-Chair
RECOLOGY HUMBOLDT
Dane Valdao, Treasurer
REPROP FINANCIAL

DIRECTORS:

Kristin Blair
COAST CENTRAL CREDIT UNION
Ross Creech
QUALITY BODY WORKS
Elan Firpo
FIRPO LAW
David Gordon
KEET TV

Chris Hartley
HUMBOLDT COUNTY OFFICE OF EDUCATION
Rob Holmlund
PLANWEST PARTNERS
Mariellen Jurkovich
HUMBOLDT PATIENT RESOURCE CENTER
Matthew Marshall
REDWOOD COAST ENERGY AUTHORITY

Michael McLaughlin
BETTENDORF TRUCKING
Richard Murphy
MURPHY'S MARKET
Leigh Pierre-Oetker
SEQUOIA PARK ZOO FOUNDATION

Rebecca Rex
INN AT 2ND AND C
Christine Silver
GOOD FOOD BRAND

Darus Trutna
REAL PROPERTY MANAGEMENT
Kathy Wells
EXPRESS EMPLOYMENT PROFESSIONALS

Kate Witthaus
NORTHERN CALIFORNIA COMMUNITY BLOOD BANK

STAFF:

Donna Wright
PRESIDENT/CEO
Susan Gillespie
OPERATIONS MANAGER
Heather Bitner
E-COMMERCE PROJECT MANAGER
Melanie Gleason
BUSINESS HQ COORDINATOR

MISSION STATEMENT

To advance the economic vitality of our community by serving as a catalyst for business growth, a convener of leaders, a champion for development, and an advocate for a thriving place to work and live.

Chamber Partners with Energy Upgrade California

The Eureka Chamber is partnering with Energy Upgrade California to assist our businesses and the community on ways to save energy. And our Business HQ Flex Workspace can keep your business costs down and get that new enterprise up and running. These are two great ways to keep your business overhead expenses down!

Learn more: www.eurekachamber.com/energy-upgrade-california

If your business or organization would like to partner with Energy Upgrade California for free access to content and helpful information you can share for saving energy, please sign up at: www.energyupgradecacommunity.org

For more information on our Flex Workspace please visit our webpage: www.eurekachamber.com/business-headquarters

ENERGY UPGRADE CALIFORNIA
GOLDIE PROGRAM
HELPING TO KEEP CALIFORNIA GOLDEN

Eureka
THE EUREKA CHAMBER
BUSINESS HQ
FLEX WORKSPACE
HELPING TO KEEP CALIFORNIA IN BUSINESS

Find out how to become a partner.

WWW.ENERGYUPGRADECACOMMUNITY.ORG

Message from your 2022 Board Chair

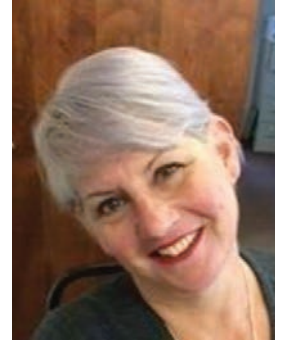
Over the past 3 years, being a member of a dynamic board of the Eureka Chamber of Commerce has been amazing, rewarding and eye opening. I truly believe that the passion brought by our President/CEO, Donna Wright, Operations Manager Susan Gillespie, her staff and each and every board member has allowed the Chamber to do the normal business and assist us all through some of the darkest of modern times. Existing and new partnerships with other organizations were instrumental in bringing resources and information to the members. I see us continuing along this path because it works. We are not out of the woods yet and when we are, I am sure it'll take time to get ourselves grounded.

In 2021, the Chamber changed the mission statement to read as follows: "To advance economic vitality of our community by serving as a catalyst for business

growth, a convener of leaders and influencers, a champion for development and an advocate for a thriving place to work and live." For my year as Chair, I plan on using the new statement to guide the goals for the coming year. Communication of Chamber progress will be key. Each Chamber service committee will produce at least one written short article that will detail the important work accomplished. The Organization Committee will help with being a "Catalyst for business growth" through increased promotion, participation and enrollment of programs such as Elevate and Membership Plus. Chamber programs are designed to help grow new and existing business. Government Affairs will assist with the Chamber being "Convener of Leaders and Influencers" They will focus on incoming industry, public initiatives or other activities implemented or proposed that

may affect Eureka businesses. Too often, we do not know many of these things until they are here because we are too busy in our daily lives. That committee will also poll the membership on their views so that local leaders hear the voice of our enterprises. Achieving the mission of being a "Champion for Development and Advocacy for a Thriving Place to Work and Live" can come from our Business and Industry and Business and Education Committees. Getting a pulse on what industries are coming to our community and how they will affect commerce, labor and housing market is something we plan on reporting to you.

Lastly, because of our tenuous times, we may need to look toward alternatives we will need to support Chamber operations. Like last year, it may not be safe to gather for an annual dinner. The Chamber depends



LINDA WISE
2022 BOARD CHAIR
Greater Eureka
Chamber of Commerce

on that event for a significant portion of revenue. The annual Chamber report will happen on schedule in January. Just in case, the Organization Committee, is working on another way to provide a fun networking opportunity. This year, having a large participation will be imperative.

As a team, citizens, business and alike, we will get through COVID. I wish for health, happiness and friendship for you all. Thank you.



We at
Coastal Business Systems
are proud to have served the North Coast for over 40 years.

Our strength is our people
and their commitment to
providing the best customer
experience possible.



**COASTAL
BUSINESS
SYSTEMS**
Imagine the Possibilities.

COAST CENTRAL CREDIT UNION

Do More With Your Money and Support Local!



At Coast Central you get:

- A **YOU-first** approach - our earnings belong to you: better rates and lower fees
- Exceptional commitment to community - \$425,000 donated annually through grants, sponsorships, and college scholarships
- Free Online and Mobile Banking
- Access to over 30,000 fee-free ATMs nationwide
- Full array of personal and business products and services
- Ownership in a not-for-profit

(707) 445-8801



You Can Join in Minutes!
coastccu.org/join

Belonging Never Felt Better®



**COLDWELL
BANKER**
CUTTEN REALTY



Mock Wahlund
Broker/Owner

www.CuttenRealty.com

(707) 445-8811

2120 Campton Rd, Suite C
Eureka, CA 95503



Tina Christensen
845-2070



Joe Matteoli
496-4561

EXPERIENCE · PROFESSIONALISM · INTEGRITY

Proven over 50 years!

Call the Professionals at Coldwell Banker Cutten Realty today!



Peggy Valadao, GRI
834-6280



Chris Prior
498-9207



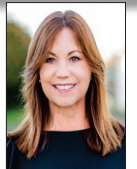
Cathy Endert
845-1668

ATTENTION HUMBOLDT COUNTY

*Don't make the biggest investment of your life
without the knowledge you need to make a wise
decision. Call us for a personal market
consultation. Evening appointments available.*



Victoria Foersterling
616-1417



Jill Macdonald
499-7049



Suzanne Tibbles
498-0107



Mike Pigg
496-6227



Marci Pigg
496-1962



Sabrina Hancock
496-7465



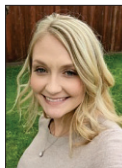
Jolene Hayes
499-9207



Mallory Cunningham
498-4065



Dane Grytness
502-9090



Sara Christensen
499-3779



Jain Tuey
499-3428



Megan Kramer
502-7482



Nick Bartlett
498-1244



Suzy Wooden
496-1216



Lorenzo Herrera
498-6259



Brittany Wahlund
599-1149



CORCORAN GLOBAL LIVING ASKS What Brings You Home?

Give one of our agents a call today and let us help bring you home.



Arcata: 707.630.4208 | 791 8th St STE 2

Eureka: 707.515.6683 | 805 7th St

CADRE# 02109201

corcoran

GLOBAL LIVING

FORMERLY MIKKIMOVES REAL ESTATE.

Moving every customer with care



HUMBOLDT MOVING & STORAGE

T-79023

1433 Broadway

Eureka

707-443-7369

www.humboldtmoving.com



More Flights to More Destinations
Flying local is buying local!

flyhumboldt.org



Redwood Region Economic Development Commission

Financing Humboldt County
Businesses since 1977

reddc.org

Or call: 707-445-9651

THE CHAMBER LOOKS TO THE FUTURE

Historic Changes

on the Horizon for Humboldt State University

Humboldt State University is well on its way to becoming California's third polytechnic university, a historic and monumental change for HSU as well as the entire North Coast.

HSU recently submitted the campus plan to the CSU Board of Trustees and Chancellor's Office. They will review the prospectus and consider a new campus name, which could be approved as soon as January 2022.

Thanks to Governor Newsom and the State Legislature, the vision for becoming a

polytechnic is supported with a historic \$458 million investment in HSU and the North Coast, which includes on-campus resources along with investments in community infrastructure.

Included is \$433 million in one-time investment for new academic facilities, building renovations, upgrades to lab spaces, additional student housing, technology and broadband expansion, and investments in renewable energy research capacity. There is also \$25 million in ongoing

funds for new academic and student support programs.

HSU is planning to add unique degree programs aligned with California's goals regarding climate resilience, wildfire mitigation, engineering, cybersecurity and technology, and health services. Degree programs intended to begin by 2023 include Applied Fire Science & Management, Cannabis Studies, Data Science, Energy Systems Engineering, Engineering & Community Practice, Geospatial Information Science & Technology, Marine Biology, Mechanical Engineering, and Software Engineering.

"This historic investment will be transformational for our institution, and it will revitalize this region for decades into the future," says HSU President Tom Jackson, Jr.

"HSU will do everything we can to be deliberate, respectful, responsible, and forthright as we accept the investment by the people of California in this incredible university and this amazing region. This is our moment. This is our time as a campus and community to become the place we have always envisioned."

The new funding could lead to doubling of enrollment over the next seven years, with new faculty and staff along with the increase in students. New construction will add hundreds of jobs, current industries will have a broader talent pool along with graduates from new fields, while new businesses will likely want to take advantage of being located near a polytechnic. HSU's outstanding relationship with the College of the Redwoods will further provide opportunities for student success while energizing economic development.

The detailed plan for becoming a polytechnic resulted from an extensive self-study. The idea is to leverage HSU's strengths to offer more high-demand programs and to meet critical workforce needs on the North Coast and statewide.

Emerging from the planning process was a concept for a 21st century polytechnic that builds on Humboldt State's strong foundation in the liberal arts and long-standing commitment to sustainability and social justice.

Connie Stewart, Executive Director of Initiatives, Humboldt State University

"This historic investment will be transformational for our institution, and it will revitalize this region for decades into the future," says *HSU President Tom Jackson, Jr.*

Meeting the Need: Broadband Access for Humboldt County

THE CHAMBER LOOKS TO THE FUTURE



If COVID-19 has taught us anything, it's that Humboldt County needs more broadband and thankfully the policies, plans and actual projects are in the works right now to meet that need. Governor Newsom and the State Legislature are planning to completely change broadband infrastructure in California and have amassed \$7.5 billion in federal and state funds to close the digital divide once and for all.

Some of this funding will allow local cities, counties and tribal communities to decide where to build out broadband to reach communities with low bandwidth. In fact, those communities with only satellite options or very low speeds may be eligible for 100% funding; while communities with low speeds may get upgrades from a combination of grant and long-term loan funds.

The funding will also allow the State's Department of Technology to create and manage an open access broadband network throughout the entire state that will decrease the cost for big and small companies to reach communities.

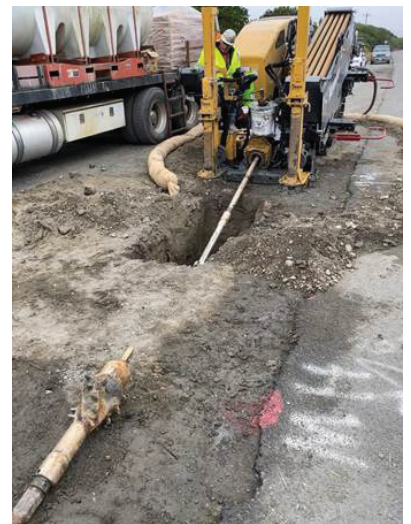
One way to visualize this is the state is finally creating a broadband highway system for anyone's use and it will be up to communities to create the on and off ramps and routes to reach everyone locally for service.

We are incredibly fortunate to have both Assemblymember Wood and Senator McGuire who have been and

continue to be tireless advocates for bringing broadband to our region. Both currently serve on the committee that will determine the state open access broadband network. Locally around Humboldt Bay, you may have noticed workers on the side of the road along both Hwy 255 and Old Arcata Road. They are building the infrastructure for the first subsea cables, and they are coming soon! All the permits have been obtained for the landing of the subsea cable from Asia and its connection to Arcata.

We look forward to continuing to work with our partners, including the Greater Eureka Chamber of Commerce, on the next big build section of the broadband plan across Hwy 299.

Connie Stewart, Executive Director of Initiatives,
Humboldt State University



THE CHAMBER LOOKS TO THE FUTURE

Humboldt County Aviation, Our Work Is Just Beginning



“Airport hits all-time high for passengers.” The newspaper headline says it all! It’s been a very active year for the California Redwood Coast-Humboldt County Airport (ACV) and Fly Humboldt. We’ve come from the lowest of lows in service due to the COVID-19 pandemic to trying to accommodate a record number of passengers in just over a year. And guess what? More is coming.

At the end of February 2020, we were feeling very bullish about air service. Our numbers were

increasing, United’s flights to San Francisco, Los Angeles and Denver were performing well. By the end of the month, we’d had nearly 7,000 passenger enplanements, a big increase from the year before. We just knew that 2020 was going to be a great year.

But then... COVID.

By April, the airline industry had tanked. Passenger traffic was down over 90%. At ACV, we had 297 enplanements, a 96% drop from 60 days before. Los

Angeles and Denver services were suspended. No one knew what the future held for the industry, airports, or, honestly, society at large.

But we didn’t give up. Our Director of Aviation, Cody Roggatz and Fly Humboldt believed that we would have better days, if we kept up our work to recruit and retain our airline partners.

And then... wow. United Airlines restarted the suspended Denver service and increased their Los Angeles and San Francisco flights. American Airlines committed to a flight to Phoenix. Finally, start-up airline Avelo chose us as one of its inaugural destinations.

Our success in attracting air service is just the start. By August 2021, we broke the record for monthly enplanements with more than 12,000 passengers. The challenge now, for the airport, Fly Humboldt, and the community at large is to support this new service and take advantage of the opportunities it creates. We need to work together to improve the customer experience, from beautifying our airport, to adding passenger services in the terminal, to providing

ground transportation. We need to maximize the opportunity for business development at and around the airport. Opportunity exists to develop visitor services and travel packages for tourists. By advocating through the Chamber committees and partners, we can improve processes at the County that will allow us to be more entrepreneurial about aviation development and create a system that allows us to react more quickly to opportunities and align our processes with those of the industry.

I’m really looking forward to working to meet those challenges. Here’s to another great year!

Gregg Foster, Executive Director, Redwood Region Economic Development Commission



New Industry Poised for Humboldt Bay

THE CHAMBER LOOKS TO THE FUTURE



Site Revival

After operating for decades, in 2010 Samoa pulp mill owner Freshwater Tissue Company permanently shut the doors. FTC then conducted selective demolition and abandoned the property, leaving structural and industrial waste behind.

the Harbor District hosted a community visioning session. Potential uses for the property included a research center, manufacturing, and aquaculture. More work was needed before possibilities could be realized, but the EPA's effort meant the process had begun.

The central location will allow Nordic to deliver fresh fish via truck to West coast markets. The coastal dependent zoned site has access to clean, cold fresh and sea water and an existing outflow pipe to discharge Nordic's treated effluent 1½ miles out into the Pacific Ocean.

With the support of the chamber, and other advocacy groups, we could see the need for sustainable food sources here in Humboldt.

In 2019, Nordic initiated permitting activities in Humboldt. As part of the project, Nordic will clean and clear the site and generate hundreds of local jobs in construction and permanent employment. The development also offers ancillary business opportunities, increased domestic food production and substantial economic impact.

In response to community input, in 2020 Nordic volunteered to prepare full Environmental Impact Report as part of the permitting / CEQA process. The company hopes to secure permits in 2022.

Facts about Nordic

- Nordic plans to fund site clean-up and invest more than \$500 million in the project.
- Nordic plans to produce approx.

25-27,000 metric tons of fish annually—approximately 15% of the total west coast demand in 2030.

- Currently about 50% of salmon consumed in California is imported Atlantic Salmon—Nordic aims to replace that with a local, sustainably produced fresh product.

- Nordic recognizes that the project is on historic Wiyot land and looks forward to supporting and collaborating with local tribes.

- Nordic's facility will NOT discharge anything into the bay.

- High level of treatment and removal of nutrients ensures less than significant impacts to the surrounding waters or marine life.

- Nordic's freshwater demand is less than 4% of previous demand and can be supplied by the Humboldt Bay Municipal Water District without negative impacts.

- The facility will be built to withstand impacts from earthquakes and tsunamis.

- Multiple physical barriers prevent fish escape.

For more information, visit <https://nafnewsdesk.com/humboldt-faq/>

Lynette Mullen, Nordic Aquafarms Humboldt County Community Liaison



To avert potential environmental disaster, in 2013, the Humboldt Bay Harbor District gained control of the mill and worked with the EPA and U.S. Coast Guard to complete a \$15 million removal of millions of gallons of hazardous chemicals.

The initial clean up removed a significant barrier to development, and in 2014

A Thriving New Industry

In 2018, Nordic Aquafarms, with Recirculating Aquaculture Systems (RAS) facilities in Europe and one in progress in Belfast, Maine, searched the west coast for a location for its fifth land-based RAS aquafarm. Nordic found the blighted pulp mill site—it had challenges but offered promise that couldn't be ignored.

*For all your residential, commercial,
and off-grid energy needs...*

For a Free Consultation, Call
707-443-5652

**Your Partner in
Clean Energy Since 1980**

*email us at office@sixriverssolar.com
or stop by and see us at 818 Broadway, Eureka, CA 95501*

**SIX
RIVERS
SOLAR**



SEQUOIA PARK

ZOO

3414 W STREET, EUREKA, CA

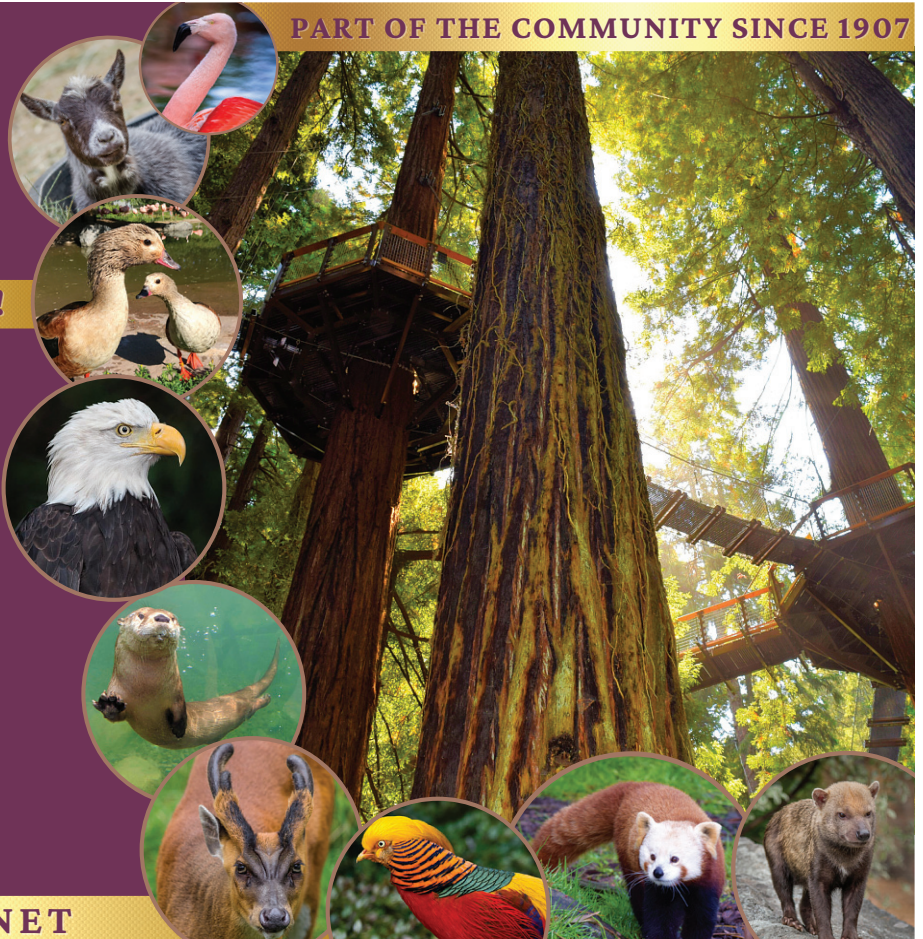
PART OF THE COMMUNITY SINCE 1907

SEE ALL WE HAVE TO OFFER!

RED PANDAS
BUSH DOGS
SPIDER MONKEYS
RIVER OTTERS
BALD EAGLES
INTERACTIVE BARNYARD
CONTACT CORRAL
WATERSHED HEROES
REDWOOD SKY WALK
FREE-FLIGHT AVIARY
BEAR EXHIBIT COMING 2022

OVER 50 SPECIES,
UNIQUE EXHIBITS AND MORE!

SEQUOIAPARKZOO.NET



LACO

SURVEYORS | ENGINEERS | PLANNERS | GEOLOGISTS

Serving Northern California for over 65 years.



lacoassociates.com



VISIT OUR NEW WEBSITE TO ACCESS THESE RESOURCES:

- JOB MARKET
- COVID-19 INFO.
- TOURISM
- PROSPERITY PLAN
- ZOOM PROSPECTOR

BE A PART OF HUMBOLDT'S ECONOMIC DEVELOPMENT!

WHO WE ARE: The County of Humboldt CAO's Office of Economic Development serves as Humboldt County's resource center for economic, business, and workforce development. The department serves residents, job seekers, employers, entrepreneurs, startups and established businesses.

HOW YOU CAN HELP: Join the Prosperity Network and participate in local economic development. Visit our website to learn more. We are all in this together!

WHY HUMBOLDT INVESTS IN ECONOMIC DEVELOPMENT:



GOHUMCO OVERSEES THE FOLLOWING BOARDS AND COMMITTEES:

- HEADWATERS FUND BOARD
- PROJECT TRELLIS (CANNABIS MARKETING)
- PROSPERITY NETWORK
- HUMBOLDT COUNTY WORKFORCE DEVELOPMENT BOARD

VISIT OUR WEBSITE AT GOHUMCO.COM • FOLLOW AND LIKE US ON FACEBOOK!





2021 – Keeping Your Business at the Forefront

With the repeated modifications to “business as usual” at the Chamber, we have been able to successfully adapt operations and formulate new tactics that have benefitted the business community and supported local economic stability throughout 2021. The Eureka Chamber of Commerce has shown tremendous commitment to supporting local business during the various

pandemic shutdowns and restrictions businesses have had to endure.

We continued to create and produce videos and other online resources in response to Covid-19. These efforts streamlined the state, county, and federal information in order to educate the greater Eureka business community of proper Covid-19 safety guidelines, reopening

requirements, and financial assistance opportunities such as what became available, when and how to apply.

The popular Annual Membership Meeting was transformed into a virtual ‘LIVE’ event in 2021. Videos recognized and highlighted local businesses and business leaders that went above and beyond in 2020. To support local hospitality members we partnered with several local restaurants, so attendees could purchase specialized menu selections and enjoy a delightful meal while attending the online event.

The Chamber launched its first-ever art auction, ‘Art Biz’ a collaborative effort of the Eureka Chamber and members of our talented arts community. We created video and photo promotions for local artists participating in Art Biz to highlight and market their artwork. Utilizing a local auction platform we were able to coordinate the successful bids and purchases of the incredible work of our local artists.

Our first ever State of the Economy Webinar brought together noteworthy leaders from the state, county, and city to provide valuable information



Brought to you by:
The Greater Eureka
Chamber of Commerce

WWW.EUREKACHAMBER.COM/STATE-ECONOMY

FREE WEBINAR
FRIDAY
APRIL 9, 2021
12:00 PM - 1:30 PM

STATE OF THE ECONOMY - EUREKA -

NOTEWORTHY LEADERS FROM THE STATE, COUNTY, AND CITY WILL SPEAK ON THE WELL-BEING OF OUR LOCAL ECONOMY & INITIATIVES RELATED TO ECONOMIC DEVELOPMENT.

Randall Weaver
Labor Market Consultant
CA Employment Development Department

Scott Adair
Director of Economic Development
County of Humboldt, CA

Miles Slattery, City Manager
City of Eureka, CA
& Lirne Miller, Finance Director
City of Eureka, CA

WWW.EUREKACHAMBER.COM/STATE-ECONOMY

This event is sponsored by:

BEAR RIVER
CASINO & RESORT

ADVANCED SECURITY SYSTEMS

Chevron

COUNTY OF HUMBOLDT
The Heart of the Redwoods

to local business representatives regarding the well-being of our local economy. This online event was developed for the local business community's benefit, specifically to assist business leaders as they moved forward in 2021.

2021 saw the launch of 'Let's Talk HumCo-Biz.' This Chamber vodcast features local business people, representatives from non-profit organizations and community leaders exchanging casual dialogue with Chamber staff on relevant topics that affect business. The highly popular vodcasts are an enjoyable resource of local, behind the scenes insight and expertise.

The Chamber continued to host online Chamber Mixers, highlighting a member business host and relevant guest speakers that provide attendees valuable and timely insight/information; speakers included Roberta Luskin-Hawk, Chief Executive of Providence St. Joseph Health Humboldt; the Humboldt County Superintendent of Schools, Chris Hartley; the Humboldt County

Registrar of Voters Elections Manager, Kelly Sanders; the Executive Director of Initiatives at Humboldt State University, Connie Stewart.

Now that Chamber staff is able to be back at the office we have developed ELEVATE!, which will launch in October of 2021. We will offer additional webinars to provide as resources for local businesses, these will include workshops in social media, ecommerce, setting up a website and/or online store, and any other relevant skill that may become in-demand or beneficial to local businesses.

The Chamber continues to support and promote the business community with various PSA's with local media partners, to provide powerful online social media campaigns to highlight local business, and to partner with area business to promote relevant training/learning opportunities to equip businesses with the basics. We keep our members at the forefront of what we do, and we work hard for your business, now and into the future. Watch



ART BIZ Virtual Art Auction
October - January 2021

Now is Your Chance to Purchase Original & Limited Edition Local Art for Your Home or Office!

Art Biz is a collaborative effort of the Humboldt arts & business community supporting local participating artists & the Greater Eureka Chamber of Commerce.

Visit EurekaChamber.com/Art-Biz

Eureka
The Greater Eureka Chamber of Commerce
Business HQ




for more upcoming business trainings, new campaigns and

ways to gain more exposure for your business!






Humboldt County's Data-Driven Graphic Design Studio

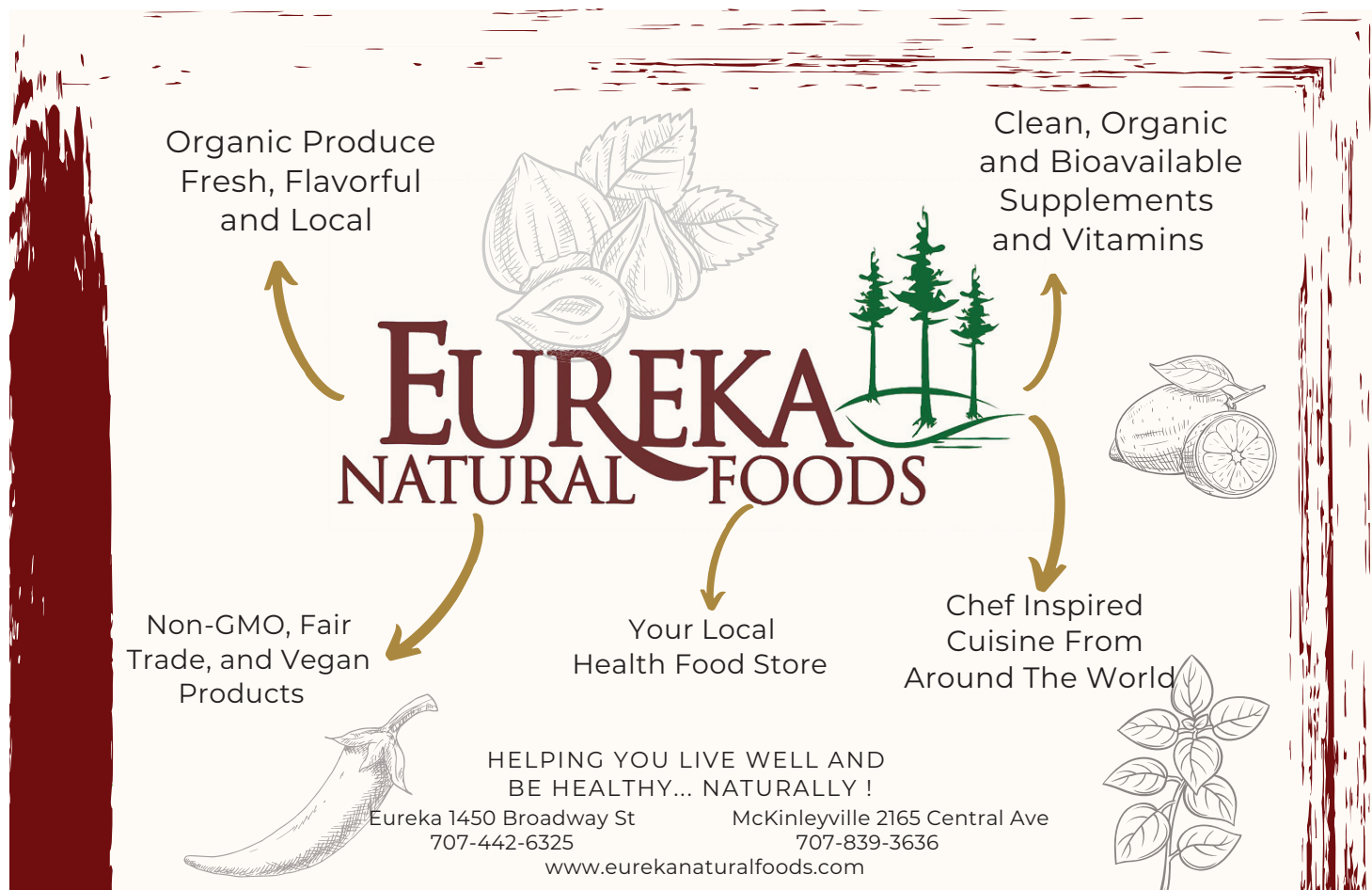
Brand Identity, Website Design, Package Design & Printing

-  We leverage market and consumer data, and eye-tracking software to create purposeful designs.
-  We have completed more than 260 successful projects.
-  One of our packaging designs has helped sell \$20,000 worth of that product - in 1 day!

FREE CONSULTATION. 25% OFF FIRST PROJECT WITH US.

-  707-613-7766
-  hello@highlydesignco.com
-  732 5th St., Suite H, Eureka, CA, 95501





Organic Produce
Fresh, Flavorful
and Local

Clean, Organic
and Bioavailable
Supplements
and Vitamins

EUREKA NATURAL FOODS

Non-GMO, Fair
Trade, and Vegan
Products

Your Local
Health Food Store

Chef Inspired
Cuisine From
Around The World

HELPING YOU LIVE WELL AND
BE HEALTHY... NATURALLY !

Eureka 1450 Broadway St
707-442-6325
www.eurekanaturalfoods.com

McKinleyville 2165 Central Ave
707-839-3636



**TWO MEMBERSHIPS COMBINED
FOR STRONGER PEACE OF MIND**

In a medical emergency every second counts, especially when transporting patients who are far away from adequate medical treatment. No one knows that better than REACH Air Medical Services and Cal-Ore Life Flight.

WHEN YOU JOIN, YOU'RE COVERED.

REACH Air Medical Services and Cal-Ore Life Flight are AirMedCare Network participating providers—America's largest air medical membership network providing coverage across 320 locations in 38 states.

Expenses for emergency air medical transport can put stress on your finances. With an AMCN membership, you will have no out-of-pocket expenses if flown by an AMCN provider. Membership starts at just \$85 a year, with senior and Eureka Chamber of Commerce discounts available.

ADD FLY-U-HOME MEMBERSHIP FOR ADDED PROTECTION.

Fly-U-Home is a must must-have membership for those who travel more frequently. If you're hospitalized 150 nautical miles or more from home, AMCN Fly-U-Home can provide air medical transportation to your local hospital of choice. You don't have to drive or be stuck in a hospital far away away—and you'll have no out of-pocket expenses in relation to your flight. Bundle an AMCN membership with Fly-U-Home to save!

TO ENROLL CONTACT:

Jennifer Hart | Membership Sales Manager | 530.510.2915 | jennifer.hart@gmr.net | www.amcnrep.com/jennifer-hart

 **AirMedCare**
NETWORK
A Global Medical Response Solution

 **AMCN**
Fly-U-Home

REACHSM | **CAL-ORE**
Life Flight

**GET READY FOR
THE FUTURE AT CR!**



Supporting
small business in
Humboldt, Del Norte,
Mendocino, Lake,
Trinity and Siskiyou
Counties.



**WE FINANCE
OPPORTUNITY**

THE FIRST STEP to getting a
loan is to discuss your project
and your readiness with an
AEDC representative.

(707) 798-6132

www.aedc1.org

707 K Street, Eureka

Atlantic Salmon
will be raised on
the Samoa
Peninsula by
Nordic Aquafarms
for the US West
coast market

Nordic will deliver
**fresh Atlantic
Salmon** to the
market directly
from **Humboldt**

For more **information**
about **Nordic's**
project in Humboldt:

www.nafnewsdesk.com/Humboldt



Papa & Barkley set its roots in Eureka.

Our Humboldt family represents the company's heart and soul, mixing artistry and scientific precision in pursuit of the very best cannabis wellness products.



Dbp P&B Labs Humboldt, LLC. CDPH-10002846 • CDPH-T00001561 • CDPH-100002847 • CDPH-10002096

MYRTLETOWNE

since 1963

BODY SHOP INC.



2706 Myrtle Ave, Eureka
707-442-3722



- ◆ KNOWLEDGE
- ◆ OPTIONS
- ◆ QUALITY

(707) 445-3027

WWW.HUMBOLDTMORTGAGE.NET

COME SEE US AT
2037 HARRISON AVE.
EUREKA, CA



CALBRE: #01144618 NMLS: #323296

Vacations by Land or by Sea



Caribbean
Mexico • Alaska
Europe • Asia
Australia
South America
And More!

Princess Cruises
Royal Caribbean
International
Norwegian Cruise Line
Celebrity Cruises
Holland America Line
Carnival Cruise Line
And More!



CRUISE PLANNERS®

YOUR LAND AND CRUISE EXPERTS

CALL TODAY
FOR THE BEST LAND AND
CRUISE PACKAGES AVAILABLE
AND ASK ABOUT SPECIAL OFFERS!

Becky and
Jerry Reece

707-407-3808

www.landahoycruising.com
Becky@landahoycruising.com

FLST# 39068 • CST# 2034468-50 • HST# TAR-7058 • WAST# 603-399-504

The Humboldt Area Foundation + Wild Rivers Community Foundation serve the residents of Humboldt, Trinity, Del Norte, and Curry counties by promoting and encouraging generosity, leadership, and inclusion to strengthen our communities.



HUMBOLDT AREA
FOUNDATION



Contact us to:

Establish a Fund • Apply for a Grant or Scholarship
Get Involved In Our Community Programs

Learn More At

Hafoundation.org • WildRiversCF.org
707-442-2993



Meet Gary Ogle and his team Aflac North Coast!

Gary Ogle is a 5th generation Californian, Regional Sales Coordinator for Aflac Northstate (Eureka, Chico and Redding) & the owner of Gary Ogle Insurance Services. Five + years ago he made the change to work with Aflac Supplemental insurance. He advanced to the district sales manager role in 2017 and again to the Regional Sales Coordinator role in April of 2020, overseeing the majority of the Northstate of California. Gary built a team over the past 4 years here in Eureka that is focused on building relationships with clients, opening new businesses to Aflac, and creating a business opportunity for 7 team members who now call Aflac a career and support their families, grow renewals and participate in the greater community. The team and Gary have supported the Humboldt Botanical Garden, Eureka Symphony, Sponsored Crabs baseball, attended logging conferences, Eureka Safe and Sober, coached wrestling up and down the north state, Ferndale Repertory Theater, and the Breast & GYN Health Project. Being part of the greater community is crucial to living here. Everyone on the team does something to support local. "Aflac has been incredibly generous to me, my team and my family! So has greater Eureka and the county as a whole." I was welcomed and befriended by so many people here in such a short amount of time, so it is fun to participate and show up as part of the community. I can't believe that I would have been so welcomed if I had chosen a community elsewhere." For fun Gary enjoys cooking, having people over for dinner and adult beverages with his partner Jeff Richardson at their home in Fortuna, gardening and exploring new places on holiday. Together, in a cute little house with 2 cats, 2 dogs Humboldt is home. I am so pleased to be the leader of the team for Aflac here on the North Coast. We may be a Fortune 500 company, but here we are just a group of diverse people running a local business hoping that we can help our clients and families when the going gets difficult and when the times are good.

You can reach Gary Ogle Insurance Services AFLAC at gary_ogle@us.aflac.com and 707-443-3149 or visit https://www.aflac.com/agents/gary_ogle.aspx



THE GARDENS
active adult living

NOW LEASING!

RESIDENCE OPTIONS

1 Bedroom | 1 Bath Flat
2 Bedroom | 1 Bath Flat
Upgraded Finishes

ON-SITE AMENITIES

Community Center
Parking
Laundry Facility

www.kkramer.com
707.444.2919



Call the Inn at
707-444-3344
or go online
to book a room



www.historiceaglehouse.com

Our family recipe for good health:

- ~ A daily dose of the great outdoors
- ~ Locally sourced nutritious nibbles
- ~ Tasty libations (in moderation)
- ~ Lots of laughter & a good nights sleep

We've got you!



Call Phatsy's at
707-407-0634
to reserve a table
Open Thu-Sun 4-10pm

I am a Northern California Oil Painter.

A lover of people, animals and
landscapes telling their stories from
my heart and hand. I am blessed to
have my art in collections across the globe.
Commissions are always welcome.

Please visit my website: www.sanfordpyronsart.com,
FB, IG @sanfordpyronsart, Etsy/sanfordpyronsart

Affiliated with:

@redwoodartsassociation, @humboldtartscouncil,
@eurekachamberofcommerce
sanfordpyron@yahoo.com



NORTHERN CALIFORNIA COMMUNITY BLOOD BANK

Serving Humboldt and Del Norte Counties since 1951



2524 Harrison Ave, Eureka CA 95521

(707) 443-8004

www.nccbb.org

PLANWEST PARTNERS, INC.

Planwest will be celebrating our 25th Anniversary in 2022!

Planwest Partners is a community planning consulting firm serving California communities since 1997. Planwest provides community, land use, environmental, economic, and transportation planning services. We are committed to working collaboratively with our clients and the community to deliver outcomes that promote sound growth, economic sustainability, and environmental stewardship.

www.planwestpartners.com



YOUR PATH TO ADVENTURE!



SCAN ME

ADVENTURE GEAR | APPAREL & FOOTWEAR
RENTALS | CLASSES | TOURS

HUMBOLDT CRAFT SPIRITS

EUREKA'S ONLY CRAFT DISTILLERY
LOCALLY OWNED AND OPERATED



Find us where spirits are sold throughout
Humboldt and Del Norte Counties

WWW.HUMBOLDTCRAFTSPIRITS.COM



GREEN DIAMOND
Resource Company

Since 1890 our family-owned company has worked hard to maintain productive forests by replanting, protecting fish and wildlife and continually improving the stewardship of the land. Our sustainably managed forests provide quality products, local jobs and support our local economy.

www.greendiamond.com

Trust us with all your
paper-related needs!

SCRAPPER'S Edge

The Copy Stop & Scrapbook Shop

*Stop by or order via phone or website!
Shipping and Curbside Pick-up available.*

Craft Supplies • Office Supplies
Stationery • Teaching Materials
Copying & Printing • Fax Service • Notary Public
UPS & USPS Shipping • And More!

728 4th Street, Eureka
707-445-9686
www.ScrappersEdge.net

SUNSET TERRACE APARTMENTS

• NOW LEASING •

**1200-1310 FOSTER AVENUE
ARCATA, CA**

**1 BEDROOM
1 BATHROOM
PARKING
LAUNDRY
UPGRADED FEATURES
WALKING DISTANCE TO
DOWNTOWN
ARCATA AND HSU**

707.444.2919
WWW.KKRAMER.COM

Eureka California REDWOOD COAST Humboldt County MUSIC FESTIVAL EUREKA'S AMERICAN ROOTS MUSIC FESTIVAL



**Redwood Coast
Music Festivals**
is celebrating its
30th Anniversary
September 29-October 2, 2022

The 30th Anniversary. Redwood Coast American Roots Music Festival is rescheduled for September 29-October 2, 2022. This four day festival is for all music lovers and dancers! Multiple venues throughout Old Town and Downtown Eureka will feature 40 bands, and over 100 sets of great music showcasing American Roots Music, New Orleans Jazz, Blues, Swing, Zydeco, Western Swing and Rockabilly. This is a family friendly event attended by locals and out of town guests ranging in ages from youth to seniors. We are continually updating our website (remfest.org) with the latest list of performers, special events and exclusive sets only seen here.

We invite you to attend the 30th Anniversary Festival
September 29-October 2, 2022

You're sure to have a great time!

Contact us at admin@redwoodjazz.org
Check us out on Facebook & Instagram
Visit us at remfest.org



shn-engr.com

**Engineering, Planning,
Geosciences, Surveying,
and Enviromental Services**



Buyer or selling a home can be overwhelming. That's where I come in. I can help smooth out the process so that your transaction is seamless. My 20-plus years of living and loving Humboldt will help you through the choices and decisions of finding your forever home.

Love where you live, live where you love.



Suzy Smith

Broker, SRES, Community Realty, DRE# 02023985
707.834.5383 | suzyrealtor707@gmail.com
Address: 2850 E Street, Eureka, CA 95501
Website: suzyrealtor707.com

Experience, Expertise, Excellence



(707) 599-7145
www.pattystearns.com

DRE# 00795877



COLDWELL BANKER
SELLERS REALTY



Mechanical • Civil • Electrical • Inspections
Permit Assistance • Structural Design

FORTUNA
610 9th Street
707-725-6926

EUREKA
716 Harris Street
707-444-1420

Retaining Walls • Septic Design • Topo Surveys
Grading/Drainage Plans • Stormwater Design



*Promoting Client Centered Engineering Solutions
for the Eel River Valley & Beyond*

www.whitchurchengineering.com



Celebration Boulevard is more than just planning services! From chairs and tables to glassware, dishes and luxurious linens, we help with most aspects of events from conferences to weddings.

Voted Best Event Planner every year since 2015, we are ready to help.

www.celebration-blvd.com



Photo credit:
Darci Dalton Photography

Carole Crossley, Certified Event Planner
Celebration Boulevard
Event Management Services
707.845.7243
www.celebration-blvd.com
Voted Best Event Coordinator -
Best of the North Coast
2015, 2016, 2017, 2018, 2019, 2020 & 2021



Photo credit: Kate Donaldson Photography

MEMBERSHIP DIRECTORY



ASSOCIATIONS, ORGANIZATIONS, CLUBS

ASSOCIATIONS

Humboldt County Growers Alliance

Natalynne DeLapp 599-6670
427 F Street, Ste. 213, Eureka, CA, 95501
<https://hcgca.co/>

North Coast Growers' Association

Portia Bramble 441-9999
1385 8th Street, Ste. 122, Arcata, CA, 95521
www.northcoastgrowersassociation.org

Redwood Art Association

Steven Lemke 268-0755
603 F Street, Eureka, CA, 95501
www.redwoodart.us

Westside Community Improvement Association

Heidi Benzonelli 497-6280
1000 B Street, Eureka, CA 95501
www.jefferson-project.org

CLUBS

Boys & Girls Club of the Redwoods

Monica Rose 441-1030
939 Harris Street, Eureka, CA, 95503
www.bgcaredwoods.org

Business Network International - BNI

Theatta Smith 269-4332
509 J Street, Ste. 3, Eureka, CA, 95501
www.bni.com

Eureka Host Lions Club

Jerry Carter 845-1155
P.O. Box 274, Eureka, CA, 95502

Eureka Woman's Club

Murline Georgeson 442-3458
1531 J Street, Eureka, CA, 95501
www.eurekawomansclub.org

Humboldt Sponsors

Becky Giacomini 498-4172
P.O. Box 444, Eureka, CA, 95502
www.humboldtsponsors.org

Ingomar Club

Tim Walker 443-5665
143 M Street, Eureka, CA, 95501
www.ingomar.org

Kiwanis Club of the Northcoast

Richard Hutchison 445-8476
P.O. Box 358, Eureka, CA, 95502

Rotary Club of Southwest Eureka

Cindy Denbo 407-5811
P.O. Box 6054, Eureka, CA, 95502
www.swrotary.org

Soroptimist International of Eureka

Dyann O'Brien 834-2676
P.O. Box 648, Eureka, CA, 95502

Soroptimist Int'l of Humboldt Bay

Kelly Sanders
P.O. Box 96, Eureka, CA, 95502

NON-PROFIT ORGANIZATIONS

Adoption Horizons

Cynthia Savage 444-9909
10 W. 7th Street, Ste. F, Eureka, CA, 95501
www.adoption-horizons.org

Alzheimer's Assoc. of N. CA & N. Nevada

Kim Coelho 296-9060
1250 Lonestar, McKinleyville, CA, 95519
www.alz.org

Area 1 Agency on Aging

Maggie Kraft 442-3763
434 7th Street, Eureka, CA, 95501
www.a1aa.org

Big Brothers Big Sisters of the North Coast

Florence Parks 445-4871
428 C Street, Ste. G, Eureka, CA, 95501
www.ncbbs.org

Breast and GYN Health Project

Rose Gale-Zoellick 825-8345
987 8th Street, Arcata, CA, 95521
www.bghp.org

Children's Author Festival

Linda Lorvig 498-4172
P.O. Box 6089, Eureka, CA, 95502
www.authorfest.org

Cooperation Humboldt

David Cobb 362-0333
840 E Street, Ste. 16, Eureka, CA, 95501
www.cooperationhumboldt.com

Cutten Community Church

Bill Johnston 442-3510
2020 Campton Road, Eureka, CA, 95503
www.cuttenchurch.org

EA Family Services

Charlotte Wergin 443-7370
612 G Street, Ste. 104, Eureka, CA, 95501
www.ea.org

Energy Upgrade California

Melody Forsythe (310) 260-3331
1513 6th Street, Ste. 204, Santa Monica, CA, 90401
www.energyupgradeca.org

Eureka Main Street

Amanda Kruschke 441-4187
531 K Street, Eureka, CA, 95501
www.eurekamainstreet.net

Faith Center Foursquare Church

Matthew Messner 442-1784
1032 Bay Street, Eureka, CA, 95501
www.eurekafithcenter.org

Food for People

Carly Robbins 445-3166
307 W. 14th Street, Eureka, CA, 95501
www.foodforpeople.org

Friends of the Dunes

Mike Cipra 444-1397
220 Stamps Lane, Manila, CA, 95521
www.friendsofthedunes.org

HCAR

Ross Jantz 443-7077
1707 E Street, Suite 2, Eureka, CA, 95501
www.hcar.us

Hospice of Humboldt

Joseph Rogers 445-8443
3327 Timber Fall Court, Eureka, CA, 95503
www.hospiceofhumboldt.org

Humboldt Area Foundation

Luis Chabolla 442-2993
363 Indianola Road, Bayside, CA, 95524
www.hafoundation.org

Humboldt Arts Council

Jemima Harr 442-0278
636 F St., Eureka, CA, 95501
www.humboldtarts.org

Humboldt Botanical Garden

Evelyn Giddings 442-5139
7707 Tompkins Hill Road, Eureka, CA, 95501
www.hbgf.org

Humboldt Literacy Project

445-3655
537 G Street, Ste. 203, Eureka, CA, 95501
www.humlit.org

Humboldt Made

Alanna Powell 499-0379
240 E Street, Eureka, CA, 95501
www.humboldtmade.com

J. Rophe Medical

Cindy Broese Van Groenou 444-0423
1626 Myrtle Avenue, Suite C, Eureka, CA, 95501
www.jrophemedical.org

Norcal PTAC

Kristina Kunkel 826-3924
1 Harpst St., Bldg 71, Arcata, CA, 95521
www.norcalptac.org

North Coast Dance

Eliza Klinger 442-7779
426 F Street, Eureka, CA, 95501
www.northcoastdance.org

Northcoast Regional Land Trust

Dan Ehresman 822-2242
901 Samoa Blvd., Arcata, CA, 95521
www.ncrlt.org

Northern Calif Indian Development Council

Gregory Gehr 445-8451
241 F Street, Eureka, CA, 95501
www.ncidc.org

Reaching for Independence, Inc.

Jeff Pocket 506-3044
113 Main Street, Scotia, CA, 95565
www.reaching4independence.com

Redwood Adult & Teen Challenge

Tom Throssel 268-8727
2212 Second Street, Eureka, CA, 95501
www.redwoodtc.org

Redwood Coast Energy Authority

Matthew Marshall 269-1700
633 3rd Street, Eureka, CA, 95501
www.redwoodenergy.org

Redwood Coast Music Festivals

Lynn McKenna 445-3378
523 Fifth Street, Eureka, CA, 95501
www.rcmfest.org

Redwood Coast Village

Marianne Morse 442-3763
434 7th Street, Eureka, CA, 95501
www.redwoodcoastvillage.org

Redwood Community Action Agency

Valerie Martinez 269-2001
904 G Street, Eureka, CA, 95501
www.rcaa.org

Redwood Region Economic Development Commission

Gregg Foster 445-9651
520 E Street, Eureka, CA, 95501
www.rredc.com

Sequoia Humane Society

Kelsey Sampson 442-1782
6073 Loma Ave., Eureka, CA, 95503
www.sequoiahumane.org

Sequoia Park Zoo Foundation


Leigh Pierre-Oetker 442-5649
3414 W Street, Eureka, CA, 95503
www.sequoiaparkzoo.net

The Salvation Army

Lorretta Scott 442-6475
2123 Tydd Street, Eureka, CA, 95501

Tri-County Independent Living
Eddie Morgan 445-8404
139 Fifth Street, Eureka, CA, 95501
www.tilinet.org

EDUCATION COLLEGES/UNIVERSITIES


COLLEGE OF THE REDWOODS
Keith Flamer 476-4100
7351 Tompkins Hill Road, Eureka, CA, 95501
www.redwoods.edu

Humboldt State University
Frank Whitlach 826-6270
1 Harpst Street, Arcata, CA, 95521
www.humboldt.edu

PRIVATE SCHOOLS/INSTRUCTION

St. Bernard's Academy
Paul Shanahan 443-2735
222 Dollison St., Eureka, CA, 95501
www.saintbernards.us

PUBLIC SCHOOLS

Eureka City Schools
Fred Van Vleck 441-2414
2100 J Street, Eureka, CA, 95501
www.eurekacityschools.org

Humboldt County Office of Education
Chris Hartley 445-7030
901 Myrtle Ave, Eureka, CA, 95501
www.humboldt.k12.ca.us

ENTERTAINMENT AND RECREATION

ATTRACTIONS

Trees of Mystery
John Thompson 482-2251
15500 Hwy 101 North, Klamath, CA, 95548
www.treesofmystery.net

BARs

707 Bar
Steve Bryan 443-8887
200 First Street, Eureka, CA, 95501
www.facebook.com/707-Bar-1825284930896605

CHARTER FISHING

Reel Steel Sportfishing
Tim Klassen (707) 499-4925
www.reelsteel fishing.com

ELECTRIC BICYCLE SALES RENTAL

Redwood Cycles LLC
Steven Light 599-2008
www.redwoodcycles.com

ENTERTAINMENT


BEAR RIVER CASINO RESORT
Bruce Merson 733-9644
11 Bear Paws Way, Loleta, CA, 95551
www.bearrivercasino.com

Blue Lake Casino & Hotel
Sam Wedll 668-9770
777 Casino Way, Blue Lake, CA, 95525
www.bluelakecasino.com

Cher-Ae Heights Casino
Shonnie Bradbury 677-3611
27 Scenic Drive, Trinidad, CA, 95570
www.cheraeheights.com

Eureka Symphony
Robin Hashem 798-6139
1707 E Street, Ste. 4, Eureka, CA, 95501
www.eurekasymphony.com

Humboldt Crabs Baseball, Inc.
Tracy McCormack 840-5665
9th and F Streets, Arcata, CA, 95521-
www.humboldtcrabs.com

EVENT PLANNING

Celebration Boulevard
Carole Crossley 845-7243
www.celebration-blvd.com

FAMILY ENTERTAINMENT

Humboldt Light Opera
Kara Clower 630-5013
92 Sunnysbrae Center, Arcata, CA, 95521
www.hlac.org

FISHING GUIDE SERVICE

Fishing the North Coast with Kenny Priest
Kenny Priest 496-8671
www.fishingthenorthcoast.com

MOBILE BEVERAGE SERVICE

Paloma Celebrations
Simcha Mendle 572-5131
www.palomacelebrations.com

The Pony Keg Mobile Bar
Kara Bennett (909) 215-0380
www.theponykegmobilebar.com

MUSEUM

Clarke Historical Museum
Katie Buesch 443-1947
240 E Street, Eureka, CA, 95501
www.clarkemuseum.org

Discovery Museum
Stephanie Carter 443-9694
612 G Street #102, Eureka, CA, 95501
www.discovery-museum.org

MUSICIANS

Jeff Smoller Music for Your Occasions
Jeff Smoller
3709 Lippizan Way, Arcata, CA, 95521
www.facebook.com/jeffreya.smoller

THEATERS


Eureka Concert and Film Center (Eureka Theater)
Gregg Foster 442-2970
612 F Street, Eureka, CA, 95501


Main Stage Humboldt
Daphne Endert 200-1778
527 7th Street, Eureka, CA, 95501
www.mainstagehumboldt.com

WINE BAR

The Wine Cellar
Ammiel Tanski 798-5006
407 Second Street, Eureka, CA, 95501

FINANCE BANK


Redwood Capital Bank
John Dalby 444-9800
402 G Street, Eureka, CA, 95501
www.redwoodcapitalbank.com


tri counties bank
TRI COUNTIES BANK
Scott Hunt 443-8400
2844 F Street, Eureka, CA, 95501
www.tcbk.com

U.S. Bank
Jessica Hindley 441-8260
2910 F Street, Eureka, CA, 95501
www.usbank.com

Umpqua Bank
Dana Do 444-6102
701 5th Street, Eureka, CA, 95501
www.umpquabank.com

CREDIT CARD PROCESSING

Eureka Payments, LLC
Steve Kimberling 476-0570
2930 E Street, Eureka, CA, 95501
www.eurekapayments.com

CREDIT UNION

Belonging Never Felt Better®

COAST CENTRAL CREDIT UNION
James Sessa 445-8801
2650 Harrison Ave., Eureka, CA, 95501
www.coastccu.org

Compass Community Credit Union
Bruce Lund 443-8662
321 Wabash Ave., Eureka, CA, 95501
www.compassccu.org

ECONOMIC DEVELOPMENT BUSINESS LOANS

AEDC Small Business Lending Center
Ross Welch 798-6132
707 K Street, Eureka, CA, 95501
www.aedc1.org

FIDUCIARIES

Hansen & Pereira, Professional Fiduciaries
Lisa Hansen 444-9364
535 Third St. Ste. A, Eureka, CA, 95501
www.hansenpereira.com

MORTGAGE BANKING COMMERCIAL

ReProp Financial
Glenn Goldan 444-7711
735 Fourth Street, Eureka, CA, 95501
www.repropfinancial.com

REAL ESTATE LOANS

Briton Mortgage
Janine Averill 443-9940
303 Harris Street, Eureka, CA, 95501
www.britonmortgage.com

Humboldt Mortgage Company
Robert Lawton 445-3027
2037 Harrison Ave., Eureka, CA, 95501
www.humboldtmortgage.net

Key Mortgage Group
Diana Fraga 442-2242
3117 E Street, Eureka, CA, 95501
www.thekeymortgagegroup.com

SECURITIES/INVESTMENTS

Beth Doehler, Transamerica Financial Advisors
Beth Doehler (626) 665-3023
3300 Irvine Ave. Ste. 111a, Newport Beach, CA, 92260
www.tfaconnects.com/beth_doehler

Edward Jones
Devin Peal 443-6884
3034 H Street, Ste. A, Eureka, CA, 95501

Edward Jones
Laura Middlemiss 445-5167
1589 Myrtle Ave. Ste A, Eureka, CA, 95503
www.edwardjones.com

SFC Registered Investment Advisor
Premier Financial Group
Our goal is your financial peace of mind
PREMIER FINANCIAL GROUP
Wayne Caldwell 443-2741
725-6th Street, Eureka, CA, 95501
www.premieradvisor.com

Wells Fargo Advisors
Mike Munson 442-2225
318 Fifth Street, Eureka, CA, 95501
www.wfadvisors.com/michael.munson

GOODS AND SERVICES

ART - QUALITY GIFTS

Just My Type Letterpress
Lynn Jones 267-8727
235 F Street, Eureka, CA, 95501
www.justmytypeletterpress.com

Silk Squirrel
Tina Gleave (888) 508-5228
www.silksquirrel.com

ARTIST

California Native Glass
Pauli Carroll 497-9147
www.californianativeglass.com

Copious Glass and Glass Garage
Topher Reynolds 845-8511
215 C Street, Eureka, CA, 95501

EmRRart
Emily Reinhart 497-9433
P.O. Box 1273, Eureka, CA, 95502
www.emilyreinhart.com

Georgia Long
Georgia Long 362-7883
www.glongstudio.com

Jim McVicker
Jim McVicker 733-5660
700 Singley Hill Road, Loleta, CA, 95551
www.jimmcvickerpaints.com

Madelyne Joan Templeton
Madelyne Templeton (530) 329-6353
www.madelynejoantempleton.com

Michelle Murphy-Ferguson
Michelle Murphy-Ferguson 768-3421
207 G Street, Eureka, CA, 95501
www.michellemurphy-ferguson.com

Rachel K Schlueter Artwork
Rachel K Schlueter 445-1751

Rickard Art
Paul Rickard 845-8313
208 C Street, Eureka, CA, 95501

Rob Hampson - Artist
Rob Hampson (505) 795-1099

Sanfords Art
Sanford Pylon 444-0968
723 A Street, Eureka, CA, 95501
www.sanfordpylonsart.com

The Art of Claudia Lima
Claudia Lima 498-1324
www.claudialimaart.com

The Mural Man
Benjamin Goulart 298-1770
www.mural-man.com

ARTIST STUDIOS

C Street & Mendenhall Studios
Kathleen Krauss 498-4210
208 C Street, Eureka, CA, 95501

AUTO SALES

Bob's Fine Cars

Peter Crivello 443-7055
526 Broadway, Eureka, CA, 95501
www.bobsfinecars.com

Eureka Auto Wholesale

Alan Tirsbeck 442-2023
2036 Broadway, Eureka, CA, 95501

Harper Motors

Trevor Harper 443-7311
4800 N. Highway 101, Eureka, CA, 95503-
www.harpermotors.com

Lithia Chrysler Jeep Dodge of Eureka

Tim Call 442-3781
4320 Broadway, Eureka, CA, 95503
www.lithiaeureka.com

McCrea Motors

Jason Ghera 442-1741
601 7th Street, Eureka, CA, 95501
www.mccreanissan.com

Mid City Motor World

Dan Harper 443-4871
4800 N. Highway 101, Eureka, CA, 95503
www.midcitymotorworld.com

Northwood Chevrolet - Hyundai

Mark Dias 443-4861
212-7th St., Eureka, CA, 95501
www.northwoodchevy.com

AUTO/TRUCK REPAIR

Conti's Auto Repair

Emily Tierney 443-3505
2600 Harris Street, Eureka, CA, 95503
www.rayconti.com

Eureka Brake & Automotive

Steve Cunningham 443-2122
2002 Second Street, Eureka, CA, 95501
www.eurekabrake.com

Hubbard's German Auto

Beth Bray 443-4496
235 W. Grant Street, Eureka, CA, 95501
www.hubbardsgermanauto.com

Leon's Car Care Center

Dale Warmuth 444-9636
929 Broadway, Eureka, CA, 95501
www.leons-carcare.com

Myrtle town Body Shop Inc.

Tim Rice 442-3722
2706 Myrtle Ave., Eureka, CA, 95501

Old Town Auto Service, Inc.

Steve Cunningham 442-4556
210-5th St., Eureka, CA, 95501
www.oldtownauto.com

Premier Oil Change

Matt Webb 496-0368
135 W Harris Street, Eureka, CA, 95503
www.premieroilchange.com

Quality Body Works

Ross Creech 443-7769
949 W. Del Norte St., Eureka, CA, 95501
www.qualitybodyworks.com

Ray's Old Town Auto & Muffler

Emily Tierney 443-8893
705 3rd Street, Eureka, CA, 95501
www.rayconti.com

Trinity Diesel Inc

Deborah Lankila 826-8400
5065 Boyd Rd., Ste. A, Arcata, CA, 95521
www.trinitydiesel.com

AUTO/TRUCK TIRES

Les Schwab Tire Center

Marty Wilder 443-3507
2440 Broadway, Eureka, CA, 95501
www.lesschwab.com

Tetrault Tire Center

Mickey Moore 443-6381
4075 Broadway, Eureka, CA, 95503
www.tetraulttirepros.com

Tony Gosselin Tire

Joe Gosselin 443-7081
525 Commercial St., Eureka, CA, 95501
www.gosselintire.com

BARTENDERS

Bar Nomadic

James Morrison 672-4509
1739 Bella Vista, McKinleyville, CA, 95519
www.bar-nomadic.com

BEAUTY SALON/SPA/SUPPLIES

Nurture Salon & Skin Care Studio

Rachael Simon 798-6110
322 Grotto Street, Eureka, CA, 95501
www.nurturescs.com

Platinum Studio Salon and Float Spa

Shawnatee Parris 476-8100
123 5th Street, Eureka, CA, 95501
www.platinumstudiosalonandspa.com

Soul to Soul Spa

Kathryn Mendlik 497-8652
601 5th Street, Eureka, CA, 95501
www.soultosoulspa.com

Spa at Personal Choice

Sue Santsche 445-2041
130 G Street, Eureka, CA, 95501
www.thespaatpersonalchoice.com

BUILDING MATERIALS

Campton Electric Supply

Barry Pires 442-6446
605 W. Clark Street, Eureka, CA, 95501
www.camptoneureka.shopped.com

Hensell Materials, Inc.

Brice Weyer 443-9785
4475 Broadway, Eureka, CA, 95503
www.hensellmaterials.com

Hilfiker Pipe Company, Inc.

Harold Hilfiker 443-5093
1902 Hilfiker Lane, Eureka, CA, 95503
www.hilfiker.com

Thrifty Supply Co.

Nancy Woods 443-8095
720 W. Washington St., Eureka, CA, 95501
www.thriftysupplyco.com

BUSINESS EQUIPMENT



COASTAL
BUSINESS
SYSTEMS
Imagine the Possibilities.

COASTAL BUSINESS SYSTEMS, INC

Evan Said 445-3095
336 First Street, Eureka, CA, 95501
www.coastalbusinesssystems.com

CAR WASH

Carriage Car Wash

Ron Brown 443-2448
1441 Broadway, Eureka, CA, 95501

CHOCOLATE/CANDY SHOPS

Dick Taylor Craft Chocolate

Adam Dick 798-6010
4 West Fourth Street, Eureka, CA, 95501
www.dicktaylorchocolate.com

COMPUTER TECHNOLOGIES



NYLEX.NET, INC.

Mohsin Aziz 443-4944
2800 Harris Avenue, Eureka, CA, 95503
www.nylex.net

Resilient Humboldt businesses...

- ✓ use less energy
- ✓ save money
- ✓ reduce greenhouse gases
- ✓ increase their bottom line
- ✓ know their options

**The Redwood Coast
Energy Authority
can help you
achieve your
energy goals.**

Fill out a
short customer
interest form today
to learn about our
energy-related
services and
no-cost/
no-obligation energy
consultations.



**www.RedwoodEnergy.org
(707) 269-1700**



**REDWOOD COAST
Energy Authority**

CONSTRUCTION

Barry Smith Construction

Barry Smith 442-1037
2306 Second Street, Eureka, CA, 95501
www.barrysmithconstruction.com

Beacom Construction Company

David W. Morris 725-3323
659 Main Street, Fortuna, CA, 95540

CDH Painting, Inc.

Duane Hagans 443-4429
802 Harris Street, Eureka, CA, 95503
www.cdhpainting.com

Compass Carpentry

Shawn Herlihy 499-6381
3662 Union Street, Eureka, CA, 95501
www.compasscarpentry.build
www.costco.com

Curb Appeal Construction

Blaine O'Shaughnessy 498-7632
1101 Vista Drive, Eureka, CA, 95503
www.curbappealeureka.com

Danco Builders

Dan Johnson 822-9000
5251 Ericson Way, Ste. A, Arcata, CA, 95521
www.danco-group.com

Figas Construction

Robert Figas 442-2620
115 Redmond Road, Eureka, CA, 95503

Mapleservice Plumbing & Heating

Dale Maples 445-9671
317 W. Cedar St., Eureka, CA, 95501
www.maplesplumb.com

McMurray & Sons, Inc.

David W. McMurray 443-3088
1818 Allard Ave., Eureka, CA, 95503
www.mcmurrayandsons.com



NEW LIFE SERVICE COMPANY

Bill Crassweller 444-8222
1607 5th Street, Eureka, CA, 95501
www.nlsco.com

O & M Industries

Rob McBeth 822-8800
5901 Ericson Way, Arcata, CA, 95521
www.omindustries.com

Sanders Roofing Inc.

Robert Sanders 443-0503
6730 Fields Landing Drive, Fields Landing, CA, 95537
www.bsandersroofing.com

Simple Visions, LLC

Louie Rodriguez 441-1347
P.O. Box 4723, Arcata, CA, 95518
www.omremodeling.com

CONSUMER WELLNESS LIFESTYLE PRODUCTS



PAPA & BARKLEY

Guy Rocurt (888) 981-9978
4325 Broadway, Eureka, CA, 95503
www.papaandbarkley.com



HUMBOLDT BAY COMPANY

Acy Crawford (678) 548-9452
2593 New Navy Base Road, Arcata, CA, 95521
victorincorp.com/humboldt-bay-co/

CORPORATE



HUMBOLDT SOCIAL

Jon O'Connor (858) 692-3581
900 New Navy Base Rd., Samoa, CA, 95564
www.humboldt-social.com

DELIVERY SERVICE

USVetsDeliver

James Richards (877) 787-8387
553 Main Street, Ferndale, CA, 95536
www.usvetsdeliver.com

DESIGN STUDIO

Wildling Design Studio

Jessica Hall (213) 999-3042
www.wildlingdesignstudio.com

DISTRIBUTORS



CHEVRON USA

Juliet Don (925) 842-0530
6001 Bollinger Canyon Rd., San Ramon, CA, 94583
www.chevrontexaco.com

DelReka Distributing

Jennifer Perrone 442-1701
510 W. Washington, Eureka, CA, 95501
www.delrekadistributing.com

EG Ayers Distributing, Inc.

David Sharp 445-2077
5819 South Broadway, Eureka, CA, 95503
www.ayersdistributing.com

Humboldt Petroleum, Inc.

William McKenzie 443-3069
1324 5th Street, Eureka, CA, 95501
www.andrettiil.com

North Coast Mercantile Co.

Rob Hansen 445-4910
1115 W. Del Norte St., Eureka, CA, 95501
www.ncmercantile.com

Reeyes Coca-Cola

Jason Newham 443-2796
1355 Albee Street, Eureka, CA, 95501
www.reyescocacola.com

Rendezvous Music & Vending

Andy Cleveland 443-6773
106 G St., Eureka, CA, 95501
www.rendezvousmusicandvending.com

VALLEY PACIFIC



VALLEY PACIFIC PETROLEUM SERVICES

Brett Panarra 443-1645
1100 W. 14th Street, Eureka, CA, 95501
www.rennerpetroleum.com

Varsity Ice Cream Company

Dan Ely 443-6776
1732 2nd St., Eureka, CA, 95501

EMPLOYMENT SERVICES

Dark Staffing Solutions

Jaymi Dark 630-5090
1195 11th Street, Arcata, CA, 95521
www.darkstaffingsolutions.com



EXPRESS EMPLOYMENT PROFESSIONALS

Shelley Nilsen 268-1866
14 W. Wabash, Eureka, CA, 95501
www.expresspros.com/eurekaca

Sequoia Personnel Service

Tomas Chavez 445-9641
436 Harris Street, Eureka, CA, 95501
www.sequoiapersonnel.com

ENVIRONMENTAL MAINTENANCE

New Directions

John Shelter 616-1182
1626 Myrtle Ave. Ste. B, Eureka, CA, 95501

EQUIPMENT RENTAL

Don's Rent-All, Inc.

Meredith Biasca 442-4575
916 Broadway, Eureka, CA, 95501
www.donsrentall.com

United Rentals

Rick Metsig 442-9378
3132 Jacobs Ave., Eureka, CA, 95501
www.unitedrentals.com

FLOORING

Eureka Floor Carpet One

Mike Jurkovich 443-9321
2385 Myrtle Ave., Eureka, CA, 95501
www.eurekafloorcarpetoneeureka.com

North Coast Floor & Tile

Jason Jordan 445-1805
2510 Broadway, Eureka, CA, 95501
www.northcoastflooring.net

FLORIST

The Flower Boutique

Christine Savio 444-3053
979 Myrtle Ave., Eureka, CA, 95501
www.eurekaflowerboutique.com

Moonstone in Bloom

Devon Van Dam 601-6729
www.moonstoneinbloom.com

FUNERAL DIRECTORS/CEMETERY

Ayres Family Cremation

Chuck Ayres 269-7160
2620 Jacobs Ave., Eureka, CA, 95501
www.ayrescremation.com

Ocean View/Sunset Memorial Park

Don McCombs 445-3188
3975 Broadway, Eureka, CA, 95503

FURNITURE SALES

Living Styles Furniture and Mattress Showroom

Rick Breen 443-3161
37 W 2nd Street, Eureka, CA, 95501
www.livingstyles.net

Vern's Furniture

Douglas Gibbs 445-5421
515 G Street, Eureka, CA, 95501
www.vernsfurniturestore.com

GROCERS

Asia's Best

Juancho Ignacio 497-6386
2085 Myrtle Ave #8, Eureka, CA, 95501
www.asiasbestfoods.com Grocers

Eureka Natural Foods

Rick Littlefield 442-6325
1450 Broadway, Eureka, CA, 95501
www.eurekainaturalfoods.com

North Coast Co-Op

Sean Nolan 443-6027
25 Fourth Street, Eureka, CA, 95501
www.northcoast.coop

Murphy's Markets, INC.

Dave Breisacher 443-7388
4020 Walnut Drive, Eureka, CA, 95503
www.murphysmarkets.net

HEALTH & FITNESS

Healthsport

Susan Jansson 443-3488
3441 Pennsylvania Ave., Eureka, CA, 95501
www.healthsport.com

Planet Fitness

Cecelia Newman 492-5353
3300 Broadway, Eureka, CA, 95501
www.planetfitness.com/gyms/eureka-ca

Vida Sana Studio

Angelique Velazquez (808) 268-6796
531 2nd Street, Eureka, CA, 95501
www.vidasanastudio.com

INSURANCE

AAA Northern California, Nevada, Utah

Justin McCray 444-1000
1470 Broadway, Eureka, CA, 95501
www.csaa.com

Allstate Insurance

Tim Storey 444-3066
233 K Street, Eureka, CA, 95501
www.allstateagencies.com

Craig C. Hansen Insurance Service, Inc.

Craig Hansen 445-9691
2103 Third Street, Eureka, CA, 95501
www.craighanseninsurance.com



GARY OGLE INSURANCE SERVICES AFLAC

Gary Ogle 443-3149
134 D Street, Ste. 202, Eureka, CA, 95501
www.aflac.com



George Petersen
Insurance Agency

GEORGE PETERSEN INS. AGENCY

Charles Bussman 442-2971
416 E Street, Eureka, CA, 95501
www.gpins.com

Heather Vina Agent State Farm

Heather Vina 839-3267
1631 Sutter Road, McKinleyville, CA, 95519
www.mysfagentheather.com

Mary Wallaker - State Farm Insurance

Mary Huber-Wallaker 407-4041
426 Harris Street, Eureka, CA, 95503
www.myagentmary.net

Lisa Fryrear State Farm

Lisa Fryrear 268-0911
1016 West Avenue, Eureka, CA, 95501
www.lisasfagent.com

Matsen Insurance Brokers

Wendy David 630-5026
3101 Concorde Dr., Ste. C, McKinleyville, CA, 95519
www.matseninsurance.com

Nicklas & Associates

David Nicklas 443-8447
1864 Myrtle Ave., Eureka, CA, 95501
www.paulnicklas.com

Pauli-Shaw Insurance Agency

Jeff Pauli 822-7251
627 7th Street, Arcata, CA, 95521
www.pauli-shaw.com

Redwoods Leavitt Insurance Agency

Chris Dufour 444-8035
2365 Harrison Avenue, Eureka, CA, 95501
www.redwoodleavitt.com

Scott Hammond State Farm

Scott Hammond 444-2504
537 Seventh Street, Ste. #1, Eureka, CA, 95501
http://sfhammond.com

INTERIOR DECORATOR/DESIGN**Sandra Greenleaf Interior Decorator**

Sandra Greenleaf 834-5503
2615 L Street, Eureka, CA, 95501
www.sandragreenleafinteriors.com

Shady Lady Window Coverings & Design

Susan Johnson 442-1500
405 Henderson Street, Eureka, CA, 95501
www.shady lady.biz

INTERNET SERVICES**101Netlink**

Seth Johannesen 223-0790
P.O. Box 101, Whitethorn, CA, 95589
www.101netlink.com

StreamGuys

Jason Osburn 667-9479
2212 Jacoby Creek Rd., Bayside, CA, 95524
www.streamguys.com

JANITORIAL SERVICE/SUPPLIES**Mendes Supply**

Jeff Meyer 443-0849
1030 W. Del Norte St., Eureka, CA, 95501
www.mendesupply.com

Mirna Smith

Mirna Smith 298-4804

North Coast Cleaning Services, Inc.

Dave Toor 269-0838
211 7th Street, Eureka, CA, 95501
www.northcoastcleaning.com

Restif Cleaning Service

Natalie Renfer 822-7500
364 Vance Drive, Samoa, CA, 95564
www.restif.com

JEWELRY AND GIFT SHOP**Holly Yashi, The Store**

Holly Hosterman 822-5132
1300 9th Street, Arcata, CA, 95521
www.hollyyashi.com

LIGHTING**Humboldt Lighting**

Lucas Perry (844) 869-0998
2000 Broadway, Eureka, CA, 95501
www.humboldtlighting.com

LINEN SUPPLY**Mission Linen**

Walter Rowley 443-8681
1401 Summer Street, Eureka, CA, 95501
www.missionlinen.com

LIQUOR AND TOBACCO SHOPS**Myrtlewood Liquors & John's Cigars**

John Baddeley 444-8869
1648 Myrtle Ave., Eureka, CA, 95501
www.johnsfinecigars.com

MARINE SUPPLIES**Englund Marine Supply Co. Inc**

Phil Pritting 444-9266
#2 Commercial Street, Eureka, CA, 95501
www.englundmarine.com

Woodley Island Ship Shop

Ray De Moreta 267-3125
601 Startare Drive, Ste. 103, Eureka, CA, 95501

MOTORCYCLE SALES & SERVICE**Humboldt Motorsports**

Roger Kirkpatrick 269-0991
3990 Broadway, Eureka, CA, 95503
www.humboldtmotorsports.com

Pacific Motorsports

Veronica Sargent 443-8031
4001 Broadway, Eureka, CA, 95503
www.pacificmotorsports.biz

MOVING AND STORAGE SERVICES**Humboldt Moving & Storage**

John Gierke, Jr. 443-7369
1433 Broadway, Eureka, CA, 95501
www.humboldtmoving.com

Rainbow Self Storage

Ron Harris 443-1451
4055 Broadway, Eureka, CA, 95503
www.rainbowstorage.com

South Bay Mini-Storage

Travis Schneider 442-4631
2031 Eich Rd., Eureka, CA, 95503
www.southbaymini-storage.com

UHC of Northwest California

Saville Jefferson 208-6562
3601 Santa Rosa Ave., Santa Rosa, CA, 95407

OFFICE SUPPLIES/EQUIPMENT**Pacific Paper Co.**

Greg Gomes 443-3158
2825 F St., Eureka, CA, 95501
www.pacificpaperco.com

Staples, Inc.

John Norton 269-0196
800 W. Harris St., Eureka, CA, 95503
www.staples.com

PAPER SHREDDING SERVICES**Shred Aware**

Kyle Visser 822-4022
2237 Third Street, Eureka, CA, 95501
www.shredaware.com

PAWN SHOP**Humboldt Pawn**

Rus Krause 442-7777
1435 Fifth Street, Eureka, CA, 95501
www.humboldtpawn.com

PEST CONTROL**Woods Pest Control, Inc.**

Jason Barnhart 443-8644
5610 West End Road, Ste. 101, Arcata, CA, 95521
www.woodspestcontrol.com

PRINTERS**Scrappier's Edge**

Sondra Kirtley 445-9686
728 4th Street, Eureka, CA, 95501
www.scrappersedge.net

BEST WOMEN'S CLOTHING






belle starr

clothes that fit your life

405 2nd St. Old Town Eureka
707.441.1296
belle-starr.com

{ SHOP
SMALL

SHOP
LOCAL }

HERE'S WHAT PEOPLE ARE SAYING ON ZILLOW:

"She listened to what we wanted"

★★★★★

"5 stars all the way"



"Professional and detail oriented"

YOUR PROFESSIONAL REAL ESTATE PARTNER

Annalise von Borstel, Realtor®

annalise@mingtree.com • www.agentannalise.com

707-616-2548

DRE#02020546







WWW.AGENTANNALISE.COM

Times Printing Company

Lynn Dugaw 442-5741
106 T Street, Eureka, CA, 95501
www.timesprinting.com

Verum LLC

Meghan Rivera 798-6324
3990 Broadway, Eureka, CA, 95503

**PROPERTY MANAGEMENT
RENTAL AGENCY****Carrington Company**

Francis Carrington 445-9601
627 H Street, Eureka, CA, 95501

CBCR - Property Management

Mock Wahlund 445-8822
3943 Walnut Dr., Ste. B, Eureka, CA, 95503
www.cuttenrentals.com

Kramer Investment Corp.

Laura Kramer 444-2919
1589 Myrtle Ave., Eureka, CA, 95501
www.kkramer.com

**REAL PROPERTY MANAGEMENT
HUMBOLDT**

Darus Trutna 444-3835
710 E Street, Ste. 205, Eureka, CA, 95501
www.rpmhumboldt.com

REAL ESTATE SALES**Benchmark Realty Group**

Krisiti Machado 499-1800
818 6th Street, Eureka, CA, 95501
www.benchmarkrealtygroup.com/kristi-machado

Coldwell Banker Commercial Real Estate

Scott Pesch 442-2222
1036 5th Street, Ste. A, Eureka, CA, 95501
www.pacificpartnerscommercial.com

Coldwell Banker Cutten Realty

Mock Wahland 445-8811
2120 Campton Road, Suite C, Eureka, CA, 95503
www.cuttenrealty.com

Community Realty

Brian Dunlap 269-2400
2850 E Street, Eureka, CA, 95501
www.communityrealty.net

Corcoran Global Living

Josh Cook 630-4208
791 8th St., Ste. 2, Arcata, CA, 95521
www.corcoranrl.com

Corcoran Global Living

Mikki Cardoza 515-6683
805 7th Street, Eureka, CA, 95501
www.corcoranrl.com

Disiere & Associates

Linda Disiere 444-3007
350 E Street, Ste. 510, Eureka, CA, 95501
www.searchonhumboldtcounty.com

Dr. Roger Carey, Community Realty

Roger Carey (209) 923-1749
2850 E Street, Eureka, CA, 95501
www.drrogercarey.com

Ming Tree Realtors

Larry Doss 445-4500
509 J Street, Ste. 1, Eureka, CA, 95501
www.mingtree.com

Patty Stearns - Coldwell Banker Sellers Realty

Patty Stearns 599-7145
985 G Street, Arcata, CA, 95521
www.pattystearns.com

Suzy Smith, Community Realty

Suzy Smith 834-5383
2850 E Street, Eureka, CA, 95501
www.suzyrealtor707.com

The Key Real Estate Group

Victoria Copeland 296-9999
212 J Street, Eureka, CA, 95501
www.thekeyrealestategroup.com

Trillium Realty Group

Hannah Winans 616-3085
1660 Central Ave., Ste. D, McKinleyville, CA, 95519
www.trilliumrealtygroup.com

Wells Commercial Real Estate

Dave Wells 832-9121
P.O. Box 783, Bayside, CA, 95524

REAL ESTATE SERVICES**2nd & F Properties**

Lynn McKenna 443-9106
210 F Street, Eureka, CA, 95501

Fidelity National Title Company

Starr Wolf 442-5785
515 J Street, Ste. A, Eureka, CA, 95501
www.fidelityhumboldt.com

Humboldt Land Title Company

Starr Wolf 443-0837
1034 Sixth Street, Eureka, CA, 95501
www.humboldttitle.com

Linc Housing Corporation

Joey Shields (562) 684-1158
3590 Elm Avenue, Long Beach, CA, 90807
www.linchoosing.org

RESTORATION SERVICES**Service Master by Cronic - Eureka**

Angela Robershotte 362-8660
1010 7th Street, Eureka, CA, 95501
www.servicemasterrestore.com

RETAIL SALES**Abraxas Shoes and Leather**

Tina Gleave 798-6194
615 5th Street, Eureka, CA, 95501

Abraxas Shoes

Tina Gleave 786-4277
430 Main Street, Ferndale, CA, 95536

American Cancer Society Discovery Shop

Deb Cawvey 443-2155
2942 F Street, Eureka, CA, 95501

Annie's Shoes

Chrissy Ross 445-8612
3005 F Street, Eureka, CA, 95501
www.annieshoeseureka.com

Belle Starr

Eddie Morgan 441-1296
405 2nd Street, Eureka, CA, 95501
www.belle-starr.com

Bevs Real Kids

Michelle Bailey 443-5570
2822 F Street, Eureka, CA, 95501
www.bevsrealkids.com

Blue Ox Boutique

Cathleen Weeks 798-6104
325 Second Street, Ste. 102, Eureka, CA, 95501
www.blueoxboutique.com

Boot Barn

Theresa Powell 444-0949
3300 Broadway, Ste. 622, Eureka, CA, 95501
www.bootbarn.com

Costco Wholesale 125

Jim Nielsen 441-8750
1006 W. Wabash Ave., Eureka, CA, 95501
www.costco.com

Eureka Glass Company Inc.

Patrick Conway 443-7007
2664 Myrtle Ave., Eureka, CA, 95501
www.eurekaglasscompany.com

Flip Flop Shops Humboldt

Logan Farfan 273-5135
226 F Street, Eureka, CA, 95501
www.flipflopshops.com

Humboldt Beer Works

Kenneth Berry 442-6258
110 3rd Street, Ste. D, Eureka, CA, 95501
www.humboldtbeerworks.com

Humboldt Clothing Company

Angel Young 476-0400
3300 Broadway, Ste. 204, Eureka, CA, 95501
www.humboldtdclothing.com

Nilsen Feed & Grain Company

Nathan Nilsen 442-3741
502 Broadway, Eureka, CA, 95501
www.nilsencompany.com

Poletski's Appliance Center

Richard Poletski 445-3138
341 W. Harris St., Eureka, CA, 95503
www.poletskis.com

Pure Makeup

Maria Brandon 442-9200
609 E Street, Eureka, CA, 95501
www.puremakeupstore.com

Sisters Clothing Collective

Jennifer Besette 499-7685
328 Second Street, Eureka, CA, 95501
www.sistersclothingcollective.com

Shafer's Hardware

Jack Rieke 442-5734
2760 E St., Eureka, CA, 95501
www.acehardware.com

SECURITY SYSTEMS/SERVICES**American Star Private Security**

Mark Boyd 476-9262
922 E Street, Ste. A, Eureka, CA, 95501
www.amstarsec.com

**ADVANCED SECURITY SYSTEMS**

Chuck Petrusha 443-6366
1336 Fourth Street, Eureka, CA, 95501
www.advancedsecurity.us

Security Lock & Alarm

Paul Thompson 443-7226
2116 4th St., Eureka, CA, 95501
www.securitylockandalarm.net

SEPTIC TANKS & SYSTEMS**Steve's Septic Service**

Lyndsey Brunner 839-2270
1810 Murray Road, McKinleyville, CA, 95519
www.stevesseptic.com

SHOPPING CENTERS AND MALLS**Bayshore Mall-Management Office**

Kristina Davis 444-3856
3300 Broadway, #1, Eureka, CA, 95501
www.bayshoremall.com

SOLAR SERVICES**Idyath Yassemi-Solar Consultant**

Idyath Yassemi 302-8681
www.powur.com/idyath.yassemi/solar

Six Rivers Solar

Aubrie Ballina 443-5652
818 Broadway, Eureka, CA, 95501
www.sixriverssolar.com

SPAS & SAUNA SALES**Pure Water Spas**

Amos Sobol 444-8001
3750 Broadway, Eureka, CA, 95503
www.jaysooter.com

SPORTING GOODS**Pacific Outfitters**

Aaron Ostrom 443-6328
1600 5th Street, Eureka, CA, 95501
www.pacificoutfitters.com

Picky Picky Picky Inc.

Dan Ricke 444-9201
600 E Street, Eureka, CA, 95501
www.pickypickypickystores.com

TELECOMMUNICATIONS**Stewart Telecommunications**

Steven Lafferty 442-1123
1827 Third Street, Eureka, CA, 95501
www.stewtel.com

TRAVEL AGENCY**Cruise Planners**

Becky Reece 407-3808
www.landahoycruising.com

Dalaines Travel Service

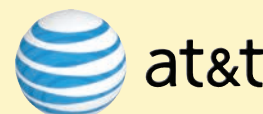
Debbie Sanders 443-2778
522 F Street, Eureka, CA, 95501
www.dalaines.com

**TROPHIES, PLAQUES
AND TEAM APPAREL****The Sports World**

Dave Long 443-4011
3144 Broadway, Ste. C7, Eureka, CA, 95501

TRUCKING**Bettendorf Trucking**

Michael McLaughlin 822-8271
4545 West End Road, Arcata, CA, 95521
www.bettendorfrucking.com

UTILITIES**AT&T**

Donna Davis (916) 341-3444
1215 K Street Rm. 1800, Sacramento, CA, 95814
www.att.com

Humboldt Bay Municipal Water District

John Friedenbach 443-5018
828 Seventh Street, Eureka, CA, 95501
www.hbmwd.com

**PACIFIC GAS & ELECTRIC**

Alison Talbott 445-5623
2555 Myrtle Ave, Eureka, CA 95501
www.pge.com

Suddenlink Communications

Wendy Purnell (877) 443-3127
911 W. Wabash, Eureka, CA, 95501
www.suddenlink.com

VISITOR SERVICES**Humboldt Bay Provisions**

Sebastian Elrite 672-3850
205 G Street, Eureka, CA, 95501
www.humboldtbyprovisions.com

**VITAMINS &
NUTRITIONAL SUPPLEMENTS****Good Day LLC**

Ana Ries (760) 550-5884
612 G Street, Ste. 101, Eureka, CA 95501
www.gooddaygoodyou.com/

WASTE DISPOSAL



WASTE ZERO RECOLOGY HUMBOLDT COUNTY

Linda Wise 442-4501
555 Vance Ave., Samoa, CA, 95564
www.recologyhumboldtcounty.com

GOVERNMENT AND PUBLIC SERVICE

GOVERNMENTAL



CITY OF EUREKA

Swan Asbury 268-1830
531 K Street, Eureka, CA, 95501
www.ci.eureka.ca.gov



COUNTY OF HUMBOLDT

Scott Adair 445-7745
520 E Street, Eureka, CA, 95501
www.humboldt.gov

Humboldt Bay Harbor, Recreation & Conservation Dist.

Larry Oetker 443-0801
601 Startare Drive, Eureka, CA, 95501
www.humboldtbbay.org

Wiyot Tribe

Ted Hernandez 733-5055
1000 Wiyot Drive, Loleta, CA, 95551
www.wiyot.us

PUBLIC TRANSPORTATION

Humboldt Transit Authority

Greg Pratt 443-0826
133 V Street, Eureka, CA, 95501
www.hta.org

RECRUITING

US Army Recruiting Eureka Center

Catherine Pauley 443-3019
3300 Broadway, Ste. 518, Eureka, CA, 95501
www.goarmy.com

HEALTH CARE

ADULT HOMECARE AGENCY

Visiting Angels

Jeanne O'Neale 442-0801
1112 Fifth Street, Eureka, CA, 95501
www.visitingangels.com/eureka

Humboldt Sponsors



Fun facts about us...

- Humboldt Sponsors, incorporated in 1971, is a local nonprofit, charitable organization dedicated to raising funds solely to benefit the youth of Humboldt County.
- We are an all-volunteer group of nearly 375 caring & dedicated individuals.
- Since 1973, we have awarded more than \$2,650,000 in grants to local nonprofit, youth-related organizations.
- All funds raised during the year stay in Humboldt County.
- We LOVE our local community & business supporters!



We make good things happen for local kids!

humboldtsponsors.org • humboldtsponsors@gmail.com
@humboldtsponsors

Humboldt Sponsors is a non-profit, charitable 501(c)(3) organization.

@humboldtsponsors

*The Village takes the old idea of neighbors helping neighbors ...
but now the neighborhood is a whole lot bigger!*

A NETWORK OF VOLUNTEER SUPPORT FOR SENIORS

Redwood Coast Village matches vetted volunteers of all ages with members at all income levels who could use a little help to stay safe in their own homes and stay socially connected with others.

- ✓ Rides to shopping, medical appts, other activities
- ✓ Grocery and other essential shopping
- ✓ Help with home and garden tasks
- ✓ Personal check-in calls
- ✓ Social activities

Volunteers are always needed, especially during the pandemic. We also have sponsorship opportunities for local businesses.

www.redwoodcoastvillage.org
(707) 798-6311

Redwood Coast Village is a 501(c)(3) California Non-Profit Organization.



RESIDENTIAL CONSTRUCTION COMMERCIAL

Over \$50 million
reinvested in our community
in the last five years!

Providing Private Money Financing Since 1986



ReProp Financial
We Fund Loans Direct

www.repropfinancial.com
707-444-7741 • dane@reprop.net
735 4th St, Eureka CA 95501

RH CFL License: 60DBO 48773 | DRE License: 00656859 | RFMI CFL License: 605 2783 | RCS CFL License: 605 4681

AMBULANCE SERVICE

Cal-Ore Life Flight

Jennifer Hart 443-8911
1524 East Street, Redding, CA, 96001
www.cal-ore.com

City Ambulance of Eureka, Inc.

Jaion Chand 445-4907
135 West Seventh Street, Eureka, CA, 95501
www.cityambulance.com

AUDIOLOGIST

Humboldt Audiology, P.C.

Trisha Ostermeier 443-7111
831 Harris Street, #D, Eureka, CA, 95503
www.humboldtaudiology.com

BLOOD BANK

Northern California Community Blood Bank

Kate Witthaus 443-8004
2524 Harrison Ave., Eureka, CA, 95501
www.nccbb.org

CLINIC

Humboldt NeuroHealth Therapeutic Services

Jennifer Brown 296-9295
2313 I Street, Eureka, CA, 95501

DENTISTS/ORTHODONTISTS

Richard F. Wolven, DDS, Prof. Corp

Richard Wolven 443-9413
2750 Harrison Ave., Eureka, CA, 95501

HEALTH AND WELLNESS

Emerge Spa Therapy

Stephanie Connors 496-4982
2341 Fern Street, Cutten, CA, 95503
www.facebook.com/EmergeSpaTherapy/

Humboldt Patient Resource Center

Mariellen Jurkovich 476-0450
445 4th Street, Eureka, CA, 95501
www.hprcarcata.com

Lima's Acupuncture & Herbal Center

Raegan Lima 502-2246
2097 Harrison Ave., Eureka, CA, 95501
www.laahc.com

Two Feathers Native American Family Services

Kara Clower 839-1933
1560 Betty Court, McKinleyville, CA, 95519
www.twofeathers-nafs.org

Wild Souls Ranch

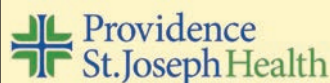
Amy Scolari 726-6182
P.O. Box 396, Eureka, CA, 95502
www.wild-souls-ranch.org

HOME HEALTH SERVICES

Agape Home Care

Trent Zelanick 445-1212
321 W. Wabash, Eureka, CA, 95501
www.agapehomecare.org

HOSPITAL/ACUTE



ST. JOSEPH HEALTH HUMBOLDT COUNTY

Roberta Luskin-Hawk 445-8121
2700 Dolbeer, Eureka, CA, 95501
www.stjosepheureka.org

OPTICIAN

Six Rivers Optical

Martin Dodd 445-2079
2039 Harrison Ave., Eureka, CA, 95501
www.sixriversoptical.com

PALLIATIVE CARE

ResolutionCare Network

Brian Mistler 442-5683
517 Third Street, Ste. 22, Eureka, CA, 95501
www.resolutioncare.com

PHARMACIES

Lima's Professional Pharmacy

Ramona Lima 441-8500
2097 Harrison Ave., Eureka, CA, 95501
www.limasrx.com

REHABILITATION SERVICES

Aegis Treatment Centers

Sarah Vogel 599-1596
2107 First Street, Eureka, CA, 95501
www.facebook.com/AegisEureka

Ther-A-Con Physical Therapy, Inc.

Martje Van Werkum -Glidden 445-9150
2103 Myrtle Avenue, Eureka, CA, 95501

RESIDENTIAL CARE /ASSISTED LIVING

Western Living Concepts

Larona Farnum 443-3000
2740 Timber Ridge Lane, Eureka, CA, 95503
www.timberidgecare.com

LODGING

CAMPGROUNDS & RV PARKS

Redwood Coast Cabins & RV Park

Travis Schneider 822-4243
4050 N. Hwy 101, Eureka, CA, 95501
www.redwoodcoastrv.com

Shoreline RV Park

Travis Schneider 443-2222
2600 6th Street, Eureka, CA, 95501
www.shorelinervpark.com

CORPORATE

Bode Suites & Rentals

Audrey Bode 442-1313
www.bodesuitesandrentals.com

Eureka Corporate Housing

John Nicklas 443-8440
1864 Myrtle Ave, Eureka, CA, 95501
www.eurekacorporatehousing.com

LODGING

America's Best Value Inn & Suites

Resham Dass 443-9751
4th and C Streets, Eureka, CA, 95501
www.americasbestvalueinn.com

Benbow Historic Inn

John Porter 923-2124
445 Lake Benbow Dr., Garberville, CA, 95542
www.benbowinn.com

Best Western Plus Humboldt Bay Inn

Chris Ambrosini 443-2234
232 W. Fifth St., Eureka, CA, 95501
www.humboldtbyinn.com

Carter House Inns

Mark Carter 444-8062
301 L St., Eureka, CA, 95501
www.carterhouse.com

Holiday Inn Express and Suites

Katrina Sepulveda 840-9305
3107 Concord Drive, McKinleyville, CA, 95519
www.arcata-eurekaexpress.com

Inn at 2nd & C

Rebecca Rex 444-3344
139 Second Street, Eureka, CA, 95501
www.theinnat2ndandc.com

Motel 6

Dipesh Patel 445-9631
1934 Broadway, Eureka, CA, 95501
www.motel6.com

Eureka SYMPHONY

World Classics, North Coast Musicians

"Celebrate!"

Our 30th Anniversary Season



October 1 & 2, 2021

"Re-Emergence"

Sponsored by KEET
Elgar's "Serenade for Strings" plus
Schubert's "Rondo in A Major" and Vivaldi's
"Chaconne" featuring Otis Harriel, Violin



December 3 & 4, 2021

"Season of Joy"

Sponsored by Redwood Legacy Team at Morgan Stanley
Bloch's "Concerto Grosso #2"
Vivaldi's "Four Seasons" and Bach's "Double
Concerto" featuring Carson McHaney, Violin



March 4 & 5, 2022

"Inspirations: New and Timeless"

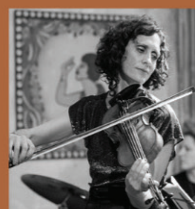
Sponsored by Coldwell Banker Sellers Realty
La Conga del Fuego Nuevo" by Mexican
composer Arturo Márquez
Pianist John Chernoff's much anticipated
original piano concerto
Dvorak's "D Minor" "Symphony #7"



April 8 & 9, 2022

"An Extraordinary Evening"

Sponsored by McCrea Nissan Subaru
Bizet's "Carmen."
TBA this highly acclaimed duo of
Lucy Fitz Gibbon, soprano and
Ryan MacAvoy McCullough,
pianist is equally at home with
contemporary and classic
repertoire.



May 20 & 21, 2022

"Alluring Influences"

Sponsored by Coast Central Credit Union
Truly a finale like no other!
"Symphony #1" by Florence Price plus
Eddie Sauter's "Focus" featuring Jenny
Scheinman, violinist

Vaccination proof required and will be checked at the
door. Masks also required.

www.eurekasymphony.org

Tickets available online or by calling 707-845-3655

MANUFACTURERS AND PRODUCERS

BEAUTY CARE

'Ohana Organics

Tara Cooper 444-2227
3750 Harris Street, Ste. B, Eureka, CA, 95503
www.ohanaorganics.com

BREWERY

Six Rivers Brewery

Meredith Maier 839-7580
1300 Central Avenue, McKinleyville, CA, 95519
www.sixriversbrewery.com

CANNABIS PRODUCTION MANUFACTURING

KISKANU

Gretchen Miller 497-6193
2200 4th Street, Eureka, CA, 95501
www.kiskanu.com

CIDERIES

Humboldt Cider Company

Michelle Cartledge 497-6320
517 F Street, Eureka, CA, 95501
www.humboldtcidercompany.com

DISTILLERY

Humboldt Craft Spirits, LLC

Jackie Moore 499-1000
205 Seventh Street, Ste. C, Eureka, CA, 95501
www.humboldtcraftspirits.com

Jewell Distillery

Barbara Jewell 668-1810
120 Monda Way, Unit C, Blue Lake, CA, 95525
www.jewelldistillery.com

SISU Extracts

John Figueiredo 475-3833
112 W Third Street, Ste. F, Eureka, CA, 95501
www.sisuextracts.com

DOG BAKERY

Brindle-n-Fawn LLC

Keala Roberts 633-3797
100 Ericson Court, Arcata, CA, 95521
www.brindlenfawn.com

FABRICATION SERVICE

BT Metals

Lee Cunningham 443-0934
825 West 14th Street, Eureka, CA, 95501
www.btmets.com

FISHERY



NORDIC AQUA FARMS

Lynette Mullen 845-0467
911 Third Street, Eureka, CA, 95501
www.nordichumboldt.com

FOOD PRODUCTION

Humboldt Hotsauce

Heidi Ferris 845-1800
P.O. Box 460, Arcata, CA, 95518
www.humboldthotsauce.com

Pacific Shell Fish - Humboldt, LLC.

Andrew Johnson 442-2947
25 Waterfront, Eureka, CA, 95501

FOREST PRODUCTS/SERVICES

Barnum Timber Co.

Robert Barnum 442-1761
1610 Highland Ave., Eureka, CA, 95503

Eureka Forest Products

Joel Guynup 443-7128
1206 W 14th Street, Eureka, CA, 95501

Green Diamond Resource Company

Gary Rynearson 668-4400
P.O. Box 68, Korb, CA, 95550
www.greendiamond.com

Schmidbauer Lumber Co.

George Schmidbauer 443-7024
1099 Waterfront Drive, Eureka, CA, 95501
www.sbcureka.com

HOME GOODS

Amy's Almost Perfect

Amy Whitlatch 593-6544
728 4th Street, Eureka, CA, 95501
www.amysalmostperfect.com

INDUSTRIAL

Rogers Machinery Company, Inc.

Tony Giraud 443-6388
3428 Jacobs Ave., Eureka, CA, 95501
www.rogersmachinery.com

RECYCLED PRODUCTS

Plastic Uniquely Recycled

Jenifer Sherman-Ruppe 483-9409
1446 C Street, Eureka, CA, 95501
www.plasticuniquelyrecycled.com

WINERY

Briceland Vineyards

Andrew Morris 923-2429
5959 Briceland Road, Redway, CA, 95560
www.bricelandvineyards.com

Cavaletto Vineyard Estate

Lynn Martinez (530) 629-3750
3995 Campbell Ridge Road, Salyer, CA, 95563
www.cavalettovineyardestate.com

Old Growth Cellars

James Pastori 440-9252
1945 Hilfiker Lane, Eureka, CA, 95503
www.oldgrowthcellars.com

Terragena Vineyard

Christopher Buchanan 362-6807
16370 Dyerville Loop Rd., Myers Flat, CA, 95554
www.terragnavineyards.com

Trinity River Vineyards

Wil Franklin 825-5888
3160 Upper Bay Road, Arcata, CA, 95521
www.trinityrivervineyards.com

MEDIA

PUBLICATIONS



THE BLACK BOOK™ HAGADONE DIRECTORIES

Justin Golnik 444-0255
322 I Street, Eureka, CA, 95501
www.blackphonebook.com

Times-Standard

John Richmond 441-0500
930 Sixth St., Eureka, CA, 95501
www.times-standard.com

TELEVISION & RADIO STATIONS

Bicoastal Media LLC

Victoria Bennington 442-2000
5640 So Broadway, Eureka, CA, 95503
www.bicoastalmedia.com

Eureka Broadcasting Co., Inc

Brian Papstein 442-5744
1101 Marsh Road, Eureka, CA, 95501
www.eurekaradio.com

KAEF ABC - 23

Nazy Javid 444-2323
333 Sixth Street, Ste. C, Eureka, CA, 95501
www.kaefv.com

North Coast Small Business Development Center

SMALL BUSINESS SUCCESS

*Helping business thrive in
Humboldt, Del Norte & Adjacent
Tribal Lands since 1984*

Sign up now!

**expert no-cost consulting
& 2021-22 Programs**

Food Makers & Sellers
Farmers
E-Commerce Sellers
Cooperatives
Small Manufacturers
Artists & Craftmakers
Getting Business Loans
Financial Forecasting
Digital Marketing
Launching New Products
Pricing and Costing
Hiring & Managing Staff
Starting a Business
Buying a Business
Selling Your Business

northcoastsbdc.org
(707) 445-9720
admin@northcoastsbdc.org

AMERICA'S
SBDC
CALIFORNIA
NORTHERN CA NETWORK

**SMALL
BUSINESS
DEVELOPMENT
CENTER**
NORTH COAST

Partially funded in part through a cooperative agreement with
the U.S. Small Business Administration. All opinions,
statements or recommendations expressed are those of
the author(s) and do not necessarily reflect the views of
the SBA or USDO. Sponsored Programs/Partners.



KIEM/KVIQ

Jenny Olszewski 443-3123
5650 South Broadway, Eureka, CA, 95503
www.kiem-tv.com

Lost Coast Communications Inc.

Bill Prescott 786-5104
1400 Main Street, Ste. 104, Ferndale, CA, 95536
www.lostcoastcommunications.com

Redwood Empire Public Television

David Gordon 445-0813
7246 Humboldt Hill Road, Eureka, CA, 95503
www.keet.org

PROFESSIONAL SERVICES

ADVERTISING SERVICES

Allpoints Signs

Geoff Wills (714) 655-0763
112 W Third St. Ste F, Eureka, CA, 95501
www.allpointssigns.com

CoxRasmussen & Co. Marketing & Advertising

Alicia Cox 445-3101
2830 F Street, Eureka, CA, 95501
www.coxrasmussen.com

ARCHITECTS

Cairns Architecture

Megan Cairns 630-1030
P.O. Box 6775, Eureka, CA, 95502
www.cairnsarchitecture.com

Matson & Vallerger Architects, Inc.

Mark Gaxiola 443-1669
3234 T Street, Eureka, CA, 95503
http://mv-a.com/

ATTORNEYS

Clarity Legal, PC

Sarah Leon 572-5483
612 G Street, Ste. 101, Eureka, CA, 95501
www.getclarity.legal

Firpo Law Firm

Elan Firpo 798-1143
320 I Street, Eureka, CA, 95501
www.firpolaw.com

Janssen, Malloy, LLP

Dennis Reinholtsen 445-2071
730 5th Street, Eureka, CA, 95501
www.janssenlaw.com

Kathleen Bryson, Attorney

Kathleen Bryson 268-8600
732 Fifth Street, Ste. E, Eureka, CA, 95501
www.humboldtjustice.com

Legal Services of Northern California

Greg Holtz 445-0866
123 Third Street, Eureka, CA, 95501
www.lsn.net

Petrusha Law

Angela Petrusha 798-6030
2826 E Street, Eureka, CA, 95501
www.petrushalaw.com

Stokes, Hamer, Kirk & Eads, LLP

Donna Weiss 822-1771
381 Bayside Road, Ste. A, Arcata, CA, 95521
www.shkklaw.com

The Mitchell Law Firm, LLP

Russell Gans 443-5643
426 1st Street, Eureka, CA, 95501
www.mitchelllawfirm.com

CONSULTANT

Altruist Consulting

Nancy Olson (916) 834-0539

Barthel & Associates Consulting

Kurt Barthel 498-1619
P.O. Box 628, Loleta, CA, 95551

Boost Mindset

Adam Bones (714) 448-2019
www.boostmindset.com

Clawson Julian & Walsh Consulting

Scott Walsh 444-1492
1529 H Street, Eureka, CA, 95501
www.cjwinc.com

Environmental Indicator Accounting Services

Jerome Carman 273-3955
P.O. 540, Arcata, CA, 95518

Historian Daniel L. Smith

Daniel Smith 798-1716
www.complexamerica.org/historical-research.html

Karen Lorenzo - Mary Kay, Sales Director

Karen Lorenzo 498-6529

Northcoast Small Business Development Center

Lelia Roberts 445-9720
520 E Street, Eureka, CA, 95501
www.northcoastsbdc.org

Northern California Safety Consortium, LLC

Linda Kjesbu 407-0334
1619 California Street, Eureka, CA, 95501
www.norcalsafety.com

Planwest Partners

Vanessa Blodgett 825-8260
1125 16th Street Ste. 200, Arcata, CA, 95521
www.planwestpartners.com

CPA

Aalfs, Evans and Company, LLP

Lisa Sousa 444-8242
104 D St., Eureka, CA, 95501
www.aalfsevans.com

Cunningham, Malone & Morton

Keith Crossley 441-1111
710 E Street, Ste. 100, Eureka, CA, 95501
www.CMMtax.com

David L. Moonie & Co., LLP

John Goff 442-1737
325 Second Street, Ste. 301, Eureka, CA, 95501
www.dlm-cpa.com

Demello, McAuley, McReynolds & Holland LLP

Kim McReynolds 445-0871
351 G Street, Eureka, CA, 95501
www.dmmh-cpa.com

Hunter, Hunter & Hunt, LLP

Kris Marquez 476-0674
1315 Fourth Street, Eureka, CA, 95501
www.hhh-cpa.com

John B. Fullerton, CPA

John Fullerton 444-3874
711 Third Street, Eureka, CA, 95501
www.fullerton-cpa.com

Hutchison, Hohman & Co., LLP

Richard Hutchison 445-8476
2601 Harrison Ave., Eureka, CA, 95501
www.cuttaxnow.com

Richards & Associates, CPA's

Nick Richards (626) 660-5918
www.richardscpas.com

Roy E. Corsetti, CPA

Roy Corsetti 443-3168
134 D Street #201, Eureka, CA, 95501

ENGINEERS/ENGINEERING

GHD

Steven Allen 443-8326
718 Third St., Eureka, CA, 95501
www.ghd.com

LACO



LACO ASSOCIATES

Christine Manhart 443-5054
21 W. 4th Street, Eureka, CA, 95501
www.lacoassociates.us



- Serious Felonies
- Cultivation/Drug Possession
- DUI/DMV Hearings
- Domestic Violence
- Pre-Arrest Counseling

**FREE CONSULTATION
FOR DEFENSE WORK ONLY**

732 5th Street, Suite C
Eureka, CA 95501
info@humboldtjustice.com
www.humboldtjustice.com


707.268.8600

Kathleen Bryson Attorney



Former Humboldt Co. Deputy District Attorney
Member of National Organization for the Reform of Marijuana Laws (NORML)
Member California DUI Lawyers Association



WORKING EXCLUSIVELY IN HUMBOLDT, FOR HUMBOLDT



REDWOOD CYCLES LLC


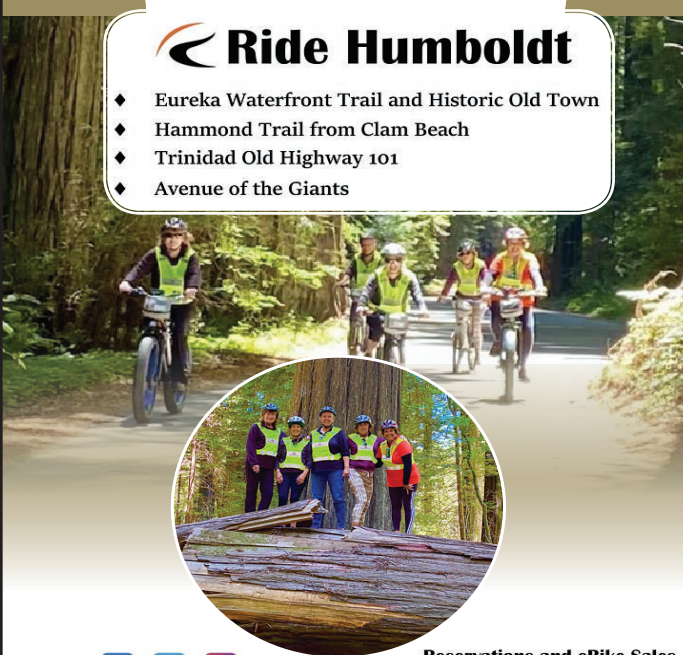
eBike and Motorcycle Sales and Rentals




Steven Light, Managing Owner
707.599.2008 Direct Line
Steven@RedwoodCycles.com
RedwoodCycles.com



Ride Humboldt

- ◆ Eureka Waterfront Trail and Historic Old Town
- ◆ Hammond Trail from Clam Beach
- ◆ Trinidad Old Highway 101
- ◆ Avenue of the Giants





**Reservations and eBike Sales
RedwoodCycles.com**

Lindberg Geologic Consulting
David Lindberg 442-6000
5830 Torgerson Lane, Eureka, CA, 95503
www.humboldt-geologist.com

Omsberg & Preston
Kimberly Preston 443-8651
402 E Street, Eureka, CA, 95501
www.omsberg.com

Oscar Larson & Associates
Ken Davlin 445-2043
317-3rd St., Eureka, CA, 95501
www.olarson.com

Pacific Affiliates, Inc.
Travis Schneider 445-3001
990 W. Waterfront Dr., Eureka, CA, 95501
www.pacaff.com

SHN
Greg Williston 441-8855
812 W. Wabash Ave., Eureka, CA, 95501
www.shn-engr.com

Whitchurch Engineering, Inc.
Chris Duncan 444-1420
716 Harris Street, Eureka, CA, 95503
www.whitchurchengineering.com

FILM COMMISSION

Humboldt Del Norte Film Commission
Cassandra Hesseltine 443-4488
520 E Street, Eureka, CA, 95501
www.filmhumboldt.org

MARKETING/PUBLIC RELATIONS

Six Street Marketing
Tobin Tullis (925) 784-2804
1660 Central Ave., Ste. J, McKinleyville, CA, 95519
www.sixstreetmarketing.com

PHOTOGRAPHERS

Evan Wish Photography
Evan Wisheropp (916) 475-9213
www.evanswishphotography.com

Jesse Gabriel Photography
Jesse Flippen 726-1336
www.care-3d.com

SURVEYING

Kelly O'Hern Associates
Michael O'Hern 442-7283
3240 Moore Ave., Eureka, CA, 95501
www.kellyohernassociates.com

WEB DEVELOPMENT/GRAPHIC DESIGN/MARKETING

Highly Design Co.
Joseph Jacobs 613-7766
732 5th Street, Ste. H, Eureka, CA, 95501

Illuminated Marketing
Allie Jones 273-1817
www.illuminateyourmarketing.com

Morse Media
Robert Morse 440-9234
813 Eureka St., Eureka, CA, 95503
www.morsemedia.net

Mythos Marketing
Brittany Stuckey 834-1828
www.mythosmarketing.org

No Boundaries Marketing Group, LLC
Christopher Amos (602) 377-7773
12425 W. Bell Rd., Bldg D, Ste 118B, Surprise, AZ, 85378
www.noboundaries.marketing

RESTAURANTS

BAKERY/CAFÉ

Ramone's Bakeries and Café
Berit Meyer 442-1336
209 E St., Eureka, CA, 95501
www.ramonesebakery.com

BAR & GRILL

AA Bar & Grill
Michael Munson 443-1632
929 4th Street, Eureka, CA, 95501
www.aabarandgrill.net

Oberon Grill
Nicholas Kohl 443-3663
516 Second Street, Eureka, CA, 95501
www.oberongrill.net

CATERING

Brett Shuler Fine Catering
Brett Shuler 822-4221
936 11th Street, Arcata, CA, 95521
www.brettshulercatering.com

Cassaro's Catering & Dressings
Christine Wright 845-2255
P.O. Box 4260, Arcata, CA, 95518
www.cassaroscatering.com

COFFEEHOUSE



JITTER BEAN COFFEE CO.
Jorgen Roberts 476-9393
2905 Hubbard Lane, Ste. A, Eureka, CA, 95501
www.jitterbeancoffee.com

Kofe to Go LLC
Primavera Kann 798-7072
71 W Fourth Street, Eureka, CA, 95501
www.facebook.com/Kofe.toGoEureka/

PIZZA

Mountain Mike's Pizza
Leasa Graves 268-1100
3144 Broadway, Ste. C3, Eureka, CA, 95501
www.mountainmikespizza.com

Papa Murphy's Take & Bake Pizza
Cameron Hodge 443-9977
407 Henderson Street, Eureka, CA, 95501
www.papamurphys.com

Pauls Live from NY Pizza
Paul Amato 442-5800
604 F Street, Eureka, CA, 95501
www.paulslivefromnewyorkpizza.com/

RESTAURANT



6TH AND E NEIGHBORHOOD EATERY
Christine Silver 445-8783
603 E Street, Eureka, CA, 95501
www.6thande.com

Amigas Burritos
Jorge Bravo 443-3373
317 5th Street, Eureka, CA 95501
www.facebook.com/AmigasBurritos

A Taste of Bim
Gabrielle Long 298-7099
613 3rd Street, Eureka, CA, 95501
www.atasteofbim.com

Brick & Fire
Jim Hughes 268-8959
1630 F Street, Eureka, CA, 95501
www.brickandfirebistro.com

Café Marina
Steve Dolfini 443-2233
601 Startare Drive, Eureka, CA, 95501
www.humboldttdining.com/cookhouse

Café Nooner
Lorrena Filgas 407-3664
2910 E Street, Eureka, CA, 95501
www.cafenooner.net

Café Waterfront
Ben Smith 443-9190
102 F Street, Eureka, CA, 95501
www.cafewaterfronteureka.com

Chuchi's Old Town Eats
Jenni Masaki 443-7777
320 F Street, Eureka, CA 95501
www.chuchisoldtowneats.com

Cocina Mariposa
Mariela Carrillo 599-2469
4750 Fairway Drive, Eureka, CA, 95503
www.cocinamariposa.com



DELISH ON 5TH
Christine Silver 273-5155
440 F Street, Eureka, CA, 95501
www.delishon5th.com

Denny's Restaurant Eureka
Safar Ghaffari 445-0521
136 5th Street, Eureka, CA, 95501
locations.dennys.com/CA/EUREKA/247449

Denny's Restaurant McKinleyville
Safar Ghaffari 839-0467
1500 Anna Sparks Way, Ste F, McKinleyville, CA, 95519
locations.dennys.com/CA/MCKINLEYVILLE/246799



ECOS CAFÉ
Christine Silver 441-4840
3414 W Street, Eureka, CA, 95503

Five Eleven & Pearl Lounge
Josh Wiley 268-3852
511 Second Street, Eureka, CA, 95501
www.fiveeleveneureka.com

Fresh Freeze Drive In
Paula Hamilton 442-6967
3023 F Street, Eureka, CA, 95501
www.freshfreezeureka.com



Humboldt County
Office of Education

hcoe.org
707.445.7000

#WeAreHCOE



Stronger Together

Gabriel's

Likhi Tanski 445-0100
216 E Street, Eureka, CA, 95501
www.gabrieelseureka.com

Gill's By The Bay

Kevin Gill 442-2554
77 Halibut Ave., King Salmon, CA, 95503
www.gillsbythebay.com

Happy Donuts

Natalie Dy 443-6812
2916 Central Ave., Eureka, CA, 95501
www.happydonutsasianfood.com

Humboldt Bay Bistro

Evan Daugherty 443-7339
1436 Second Street, Eureka, CA, 95501
www.humboldtbybistro.com

**HUMBOLDT SOUP COMPANY**

Christine Silver 268-8298
1019 Myrtle Ave., Eureka, CA, 95501
www.humboldtsoupcompany.com

Living the Dream Ice Cream

Dena Powers 407-7098
#1 F Street, Eureka, CA, 95501
www.dreamicecream707.com

Manzanilla

David Velasco 407-0351
2850 F Street, Eureka, CA, 95501

McDonalds/Klair Mgt. Enterprises

Jesse Klair 442-8821
1730 Fourth Street, Eureka, CA, 95501

Phatsy Klines Parlor Lounge

Jennifer Metz 223-3849
129 2nd Street, Eureka, CA, 95501
www.historiceaglehouse.com

Shamus T Bones

Chris Barry 407-3550
1911 Truesdale Street, Eureka, CA, 95501
www.shamustbones.com

Slice of Humboldt Pie

Kristen Thompson 630-5100
828 I Street, Arcata, CA, 95521
www.sliceofhumboldtpie.com

The Grind Café

Gabrielle Long 445-3899
734 Fifth Street, Eureka, CA, 95501
www.facebook.com/thegrindcafeureka

The Sea Grill

Holly Blackwood 443-7187
316 E St., Eureka, CA, 95501
www.seagrilleureka.com

Tres Chilies Picosos

Michell Hill 268-8255
3502 Broadway, Eureka, CA, 95503
www.treschilespicosos.com

Village Pantry Restaurant

Kathryn Thompson 443-8174
1912 Broadway, Eureka, CA, 95501



Do people find your business when they search online?

The way we find businesses, goods and services, has been forever changed.

That's why Eureka Chamber of Commerce has launched its FREE digital marketing training program for Humboldt businesses and non-profits.



Elevate will help you spend less time learning these skills through trial and error, and more time doing what you do best - running your business!

Learn to:

- audit your current e-commerce and online presence
- determine short- and long-term goals
- develop an action plan for success
- gauge effectiveness of your efforts
- Elevate your business!



Do you have a website and social media presence, but aren't sure how to optimize your efforts to meet your business goals?

An Elevate Instructor will work with you at your level to coordinate your marketing look, teach you how to schedule the week's postings, manage sales, and analyze traffic and demographic information.

Visit our website and sign up for your free consultation with an Elevate Instructor!



707-442-3738

www.EurekaChamber.com/Elevate



Murphy's Markets proudly celebrating 50 years of serving Humboldt Community

In August of 1971, Pat Murphy purchased Westwood Market in Arcata, later renamed Murphy's Market. Over the past 50 years Murphy's Markets has expanded to include five neighborhood grocery stores throughout Humboldt County building a solid reputation among shoppers.

Murphy's Markets are proud of our full-service deli, meat, produce, and grocery departments. We believe in supporting local business, carrying hundreds of local products. Our customers love our Seasonal BBQs, Fresh Cooked Crab, and custom Christmas and Thanksgiving Dinners.



We love being a part of this great Humboldt community, we strive to be more than just a grocer. We're your neighbor and have been since 1971!

We look forward to serving you at one of our five convenient locations.

www.murphysmarkets.com

Sunny Brae | 822-7665 • Glendale | 822-1157 • Trinidad | 677-3643 • Cuten | 443-7388 • Westwood | 822-0411





IS YOUR BUSINESS READY FOR GOVERNMENT CONTRACTING?

Government agencies purchase a myriad of products and services, like office supplies, coffee service, tree trimming, transportation and more.

GET FREE GUIDANCE

COMPETE SUCCESSFULLY IN THE GOVERNMENT MARKETPLACE

GET NO COST HELP WITH

- MARKET RESEARCH
- LOCAL, STATE, & FEDERAL REGISTRATIONS
- SMALL BUSINESS CERTIFICATIONS
- MARKETING
- PROPOSAL REVIEW
- BID MATCHING
- BIDDING & ESTIMATING
- PLANS & SPECIFICATIONS REVIEW
- CONTRACT COMPLIANCE
- VIRTUAL TRAINING & MORE!

MEET ONE-ON-ONE WITH OUR SPECIALISTS



This procurement technical assistance center is funded in part through a cooperative agreement with the Defense Logistics Agency.



707.267.7561
www.norcalptac.org

Humboldt State University
1 Harpst Street, House 71
Arcata, CA 95521







Open 365 days of the year. 5am to 7pm.
Breakfast, lunch and dinner All homemade fresh daily.

Happy Donuts & Express Asian Food



BUSINESS OF THE YEAR



BEST CUSTOMER SERVICE



Inside - Take - Out & Drive Thru Window

2916 Central Ave. EUREKA 707-443-6812





All of your favorite local and national PBS programs



Documentaries and World News



Something for everyone - at home or on the go!
Visit KEET.org or call 707-445-0813



Native American and World Indigenous Programs



24/7 Children's Programs



Home, Garden, and Travel Shows



active adult living



UNIT FEATURES
Parking, Pet Friendly, On-Site Laundry, Activities

2520 HUBBARD LANE, EUREKA • (707)499-2919 | WWW.KKRAMER.COM



A long history,
delivering service you
deserve from people
you trust.



www.MingTree.com



TOP PROPERTIES OFFICE LOCATIONS:

In Old-Town **EUREKA**, at 234 F Street, 707-273-5084

In Historic Down-Town **WEAVERVILLE** at 661 Main Street, 530-623-2041

In Down-Town **HAYFORK**, at 7691 State Highway 3, 530-628-4422

www.trinityopp.com

**Count On TOP Properties
to be your
Trusted Advisors,
Skilled Negotiators,
Expert Facilitators
In Humboldt County and Beyond!**



SUMMER BASHORE
Broker/Owner
707-496-4045



CLINTINA WATERS
REALTOR®
707-496-8989



JOHN EVANS
REALTOR®
707-601-9493



BROOKLYN MARVIN
REALTOR®
707-502-4086



EMILY BURRELL
REALTOR®
707-672-3484



PAT QUINN
REALTOR®
707-832-3551

'OHANA ORGANICS

Aloha

Since 2000, we have grown all our own certified organic herbs and handcrafted botanically infused skin care made with Aloha in Northern California. All our products are over 90% organic and made in small batches with fair trade, sustainably sourced ingredients, and never tested on animals.

- Certified Organic Ingredients •
- Paraben Free • Gluten Free • Vegan

JOIN THE 'OHANA ORGANICS FAMILY & EXPERIENCE THE DIFFERENCE.



www.OhanaOrganics.com
shop@ohanaorganics.com (707) 444-2227



The Mural Man, specializing in
large scale art installations,
..... **we have over**
25 years of experience
in the mural arts and can help with
any artistic adventure!



Benjamin Goulart
MuralMan.com
707-298-1770

Untamed SPIRIT!

IN RECOGNITION OF
THE TEAM THAT MAKES
IT ALL POSSIBLE!

Celebrating 16 Years!



Pictured here are but a few of the over
250 team members that make Bear River
Casino Resort a success. Their commitment
and drive have earned us the recognition of the
Best Casino on the North Coast year after year.
*Thank you to each and every one of the
faces behind Bear River Casino Resort!*



Josefina, Tribal Chairwoman



Sonja, Casino Services



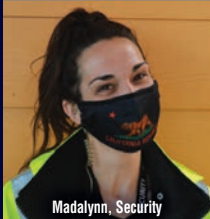
Alys, Bartender



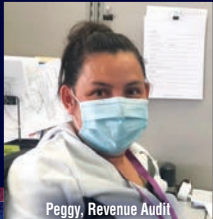
Charlie, Interim Executive Chef



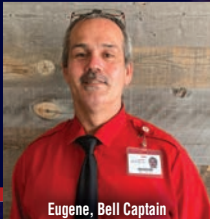
Wendell, Tribal Treasurer



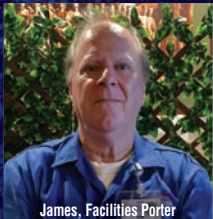
Madalynn, Security



Peggy, Revenue Audit



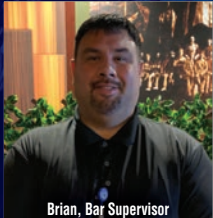
Eugene, Bell Captain



James, Facilities Porter



Karl, Casino Services Supervisor



Brian, Bar Supervisor



Cathy, Revenue Audit



Darrell, Tribal Council Member



Shawn, Security



Marcela, Director of Slots



A Jay, F&B Server



Rechelle, Security



Robert, Facilities Porter



John, Table Games Supervisor



Mary, Guest Services Rep.



Janice, F&B Server



Justin, Slot Supervisor



Bruce, CFO



Amy, Housekeeping Inspector

BEARRIVERCASINO.COM



BEAR RIVER
CASINO  RESORT

PH: 800.761.BEAR
LOLETA, CA

OUR BIGGER VISION

Recology works together to
embrace our commitments to
our customers, our communities
and our vision of a
world without waste.

www.recology.com



www.recology.com

Exciting Times for the North Coast and Humboldt State University!

Backed by a historic state investment, Humboldt State University is pursuing an ambitious vision for becoming a polytechnic. We're adding in-demand new academic programs, building new facilities, and growing our enrollment.

It's an enormous opportunity for students, and it could help revitalize the North Coast economy for generations to come.

By 2023, we will add at least 10 new programs, with more to come. The focus is critically important fields like cybersecurity and technology, wildfire mitigation, climate resilience, engineering, agriculture, water, and health services. These programs are a natural fit for HSU's focus in the sciences, our hands-on teaching approach, and our strong liberal arts core.

Time is of the essence. California and our world are facing complex and unprecedented challenges. With the support of our many friends and partners, Humboldt State is moving boldly to educate the changemakers, professionals, and leaders that are needed.

HUMBOLDT
STATE UNIVERSITY

Proposed New Academic Programs by 2023

Energy Systems Engineering BS
Mechanical Engineering BS
Data Science BS
Geospatial Analysis BS
Software Engineering BS
Applied Fire Science & Management BS
Cannabis Studies BA
Marine Biology BS
Engineering Leadership MS
Cybersecurity Stackable Certificate
Information Technology Certificate
Sustainability Certificate

