



**IDAHO**  
**BUSINESS REVIEW**  
**CORPORATE**  
**EVENT**  
**PLANNERS' GUIDE**  
2021 - 2022



PRESENTED BY



**boise | centre**



# Reunite



## IDAHO TOP PROJECTS PEOPLE'S CHOICE AWARD WINNER

- Treasure Valley's newest, most upscale event venue
- Perfect for conferences, galas, meetings, corporate events, holiday parties, trade shows & more
- Gourmet menus prepared by executive chef
- Divides into nine rooms with full audio visual



400 W. Overland Rd, Meridian, ID [www.galaxyeventcenter.com](http://www.galaxyeventcenter.com)

# TABLE OF CONTENTS

From the sponsor.....	3
Letter from the editor.....	4

## Feature Articles

Hybrid events are here to stay.....	6
A word with the team at MediaCutlet.....	8
Event spaces prepare for a major comeback.....	10
Tips for hosting successful events post-pandemic.....	12
Abracadabra, parties are back.....	14
A word with Carrie Westergard.....	16
Food trends: Catering your event in a post-pandemic world.....	18
What's happening to event technology?.....	20
4 marketing recommendations: How to boost attendance of your events.....	24
Bosie Centre.....	26

## Event Planning Resource Guide

Major event spaces.....	28
Special event venues.....	34
Hotels with meeting space.....	41
Restaurants and banquet facilities.....	46
Golf courses with venues.....	54
Wineries with event space.....	56
Breweries and beer bars with event space.....	58

# FROM THE SPONSOR

## OPEN, CLEAN, SAFE, FRIENDLY, AND READY FOR YOUR EVENT

Situated in the heart of downtown is Boise Centre, Idaho's premier convention center. Boise Centre has achieved the GBAC STAR™ Facility Accreditation for its commitment to ensuring a clean, safe, and healthy environment for its employees and guests. Boise Centre offers 86,000 square feet of versatile meeting and event space to accommodate groups of up to 2,000 people.

To assist with virtual events, Boise Centre has added a customizable event production studio. This studio is equipped with multiple cameras, professional lighting, green screen, and staging. The space is extremely versatile and can be branded to suit the unique needs and goals of your event. We also have the capability to stream presenters and panel members from multiple locations with or without an in-person audience. The venues network infrastructure was expanded to 2GB to meet the growing demand for virtual and hybrid events.

Whether you're planning a conference, board meeting, workshop or fundraising event, rest assured knowing that our skilled team of event professionals are ready to provide you and your group with personalized and attentive service.

PRESENTED BY



**boise | centre**

A supplement to the

**IDAHO BUSINESS REVIEW**

P.O. Box 8866 | Boise, ID 83707  
208-336-3678

For more information about other  
special publications, email  
lbonneau@idahobusinessreview.com

### SENIOR GROUP PUBLISHER

Lisa Blossman  
lblossman@nopp.com

### PUBLISHER

Cindy Suffa  
csuffa@idahobusinessreview.com

### EDITOR

Lauren Bonneau  
lbonneau@idahobusinessreview.com

### MANAGING EDITOR

Alx Stevens  
astevens@idahobusinessreview.com

### WEB EDITOR

Rick Benedict  
rbenedict@idahobusinessreview.com

### MULTIMEDIA SALES EXECUTIVES

Autumn Kersey  
akersey@idahobusinessreview.com  
Jeanette Trompczynski  
jtrompczynski@idahobusinessreview.com

### ADMINISTRATIVE ASSISTANT/ PUBLIC NOTICES/REPRINTS

Laura Clements  
lbutter@idahobusinessreview.com

### GRAPHIC DESIGNER

April Huber

### CORPORATE EVENT PLANNERS' GUIDE WRITERS

Ryan Lowery, Royce McCandless, Alx Stevens,  
Lis Stewart and Brooke Strickland

For advertising, email  
advertising@idahobusinessreview.com  
To subscribe or change your address,  
service@bridgetowermedia.com  
idahobusinessreview.com

© 2021 Idaho Business Review, Inc.  
All rights reserved



## LETTER FROM THE EDITOR



**Lauren Bonneau**

As many of the articles in this publication make reference to — events are definitely starting to get in full swing again. Conferences, receptions, awards ceremonies and parties that were put on hold due to the pandemic are now starting to be rescheduled. I feel for all the engaged folks out there who are now trying to find a venue for their upcoming wedding. It appears from

what event planners are saying that everyone is trying to book everything all at once, so event planning requires a lot more diligence and patience than perhaps it required in the past.

As people start to convene again in person, there are other post-pandemic factors to consider in addition to trying to secure a venue. There are safety protocols to think about,

attendees' comfort levels to consider and food options that might be new to event planners and attendees alike.

The articles that follow dive into these topics in depth and offer some insights into what corporate events can and will look like today. Now that everyone has gotten comfortable (or more comfortable) with virtual events, there are ways to incorporate virtual technology into in-person settings in a hybrid fashion. One article takes a deeper look at the new technology trends that are being used for events, and our publication sponsor Boise Centre shares insights directly from its audio/visual (A/V) experts in another.

With the tips and tricks provided for everyone from A/V techs to marketers, entertainers, event planners and venue staff, there's advice to be found in these pages for anyone who is involved in the corporate event space or considering hosting or attending an event as people start venturing out into the world again.

— Lauren Bonneau, Editor



# OPEN TABLE

catering • boise

**A personalized, stress-free catering  
experience coupled with the best, local,  
made-from-scratch, organic food in Boise!**



**[www.opentableboise.com](http://www.opentableboise.com) • 208-629-2557**





# Lots of indoor space to meet. Lots of outdoor space to move your feet.

Make Boise your basecamp for meetings and events. Downtown is steps away from award-winning restaurants and a mountain-fed river. Visit [boise.org/plan-your-meeting](https://boise.org/plan-your-meeting)



BOISE  
CONVENTION  
& VISITORS BUREAU

IDAHO

boise  
CONVENTION  
& VISITORS BUREAU

IDAHO  
visitidaho.org

boise | centre



# Hybrid events are here to stay

*A look at incorporating virtual and in-person components for corporate functions*

By Ryan Lowery

You're on mute. Those three words became famous during the pandemic. By now though, most people are ready to stash them deep inside a drawer with the tattered pajama pants they wore during countless virtual meetings and conferences, week after week, for more than a year.

But wait. Don't get rid of the pajama pants just yet! Now that more people are comfortable with virtual technologies, and as more companies allow people to work from home, our days of attending events virtually may not be coming to an end.

Luckily, you may still be able to retire the phrase "you're on mute." That's because audio/visual (A/V) companies have a variety of ways to incorporate virtual attendance into any meeting or event — virtual offerings that go way beyond the boring, pandemic-era virtual meeting.

## Incorporating virtual with in-person events

In-person events are returning, and it seems event attendees are eager to see people in 3D once again. Tyler Hunt, the operations manager for Amplified Production Group LLC of Boise, said he expects to see a brief dip in the demand for virtual event production as in-person events return; however, he thinks hybrid events will likely become the new standard.

Hunt said the pandemic made virtual meetings mainstream. It forced people to adopt new technologies, many of which are regular parts of the workday now. Those technologies allowed people to feel connected during a difficult time,

but they also showcased a convenience that was often overlooked. Hunt said as the industry grows and new technologies are adopted, attending an event virtually won't just be normal, it could be almost as good as being there in person.

"I've seen virtual events where it's almost like a virtual reality video game," Hunt said. "You have an avatar on your screen and you're in a digital meeting room where you walk your avatar out of Meeting Room A into the foyer, and then into Meeting Room B where you can view the content."

While this may not fit into the budget of most events, it's one example of new ways event planners can include virtual attendees and have them feel like they're part of the event, rather than just watching it on a livestream. And making attendees feel like they're part of the event is the most important part of hosting a hybrid event, according to Anca Trifan, host of the Events Demystified podcast and founder and CEO of Tree-Fan Events in Boise.

"We don't want to see the same black bars with people side by side," Trifan said. "You want to see something that catches your eye. Something with a high level of production."

It's also possible venues might offer hybrid event production. The Coeur d'Alene Resort, for instance, offers hybrid meeting packages that allow people to meet in person at the resort while simultaneously allowing virtual guests to join via a remote connection. It's a service that will be available for the foreseeable future, according to Jamie Cornell, director of sales and marketing for the resort. "In-person meetings are definitely back in business," she said. "Although a majority of



our clients are continuing to offer hybrid options.”

Those hybrid options range from services like help planning and executing the event, to having someone in the room ready to assist with any technical problems.

## Moving away from the outdated webcast

A well-produced virtual or hybrid event is the best way to keep guests feeling engaged, and less like they’re watching yet another webinar or an old-fashioned webcast from the mid-aughts. Many options are available today that break away from a single camera fixed on a lectern or one spot on a stage.

Of course, the more production added, the more of a strain on the event budget it can be. For instance, Hunt with Amplified said if a business wants its event to look like a TED Talk, it can be done, but it will require multiple cameras, and each camera will require an operator. Those cameras and operators could cost hundreds of dollars each per day. This could also require hiring a director to arrange the shots and camera angles, adding even more cost.

Multiple camera angles are just one option though, and it’s not the only way to make virtual guests feel more connected. Events can be streamed in ways that allow virtual attendees to ask questions or even give presentations, without it looking like yet another virtual meeting. According to Hunt, kits containing high-quality cameras, mics and lighting can be shipped to virtual attendees ahead of the event, and that A/V pros can meet with those guests, virtually, ahead of time to help them set up the equipment and assist them with arranging the room so everything will look its best.

Another way to make virtual guests feel more included is with the food you serve. Andry Holmes with Crave Delivery, a Boise-based caterer that packages and delivers individual meals for events, said Crave has successfully delivered meals to in-person and virtual attendees simultaneously, allowing everyone to eat together.

“Food and beverage connect people,” Holmes said, adding that, even virtually, the food you serve can help people connect in a way they otherwise wouldn’t through a computer screen. And with more employees shifting to a work-from-home model, companies like Crave are able to help employees feel closer to their co-workers, even if they no longer go into the office.

## Minding your budget

With a vast array of options, adding a virtual component to your next event will allow you to include more guests, no matter where they’re located. While doing so might increase costs, there are ways to host an awesome hybrid event with-

out decimating the budget.

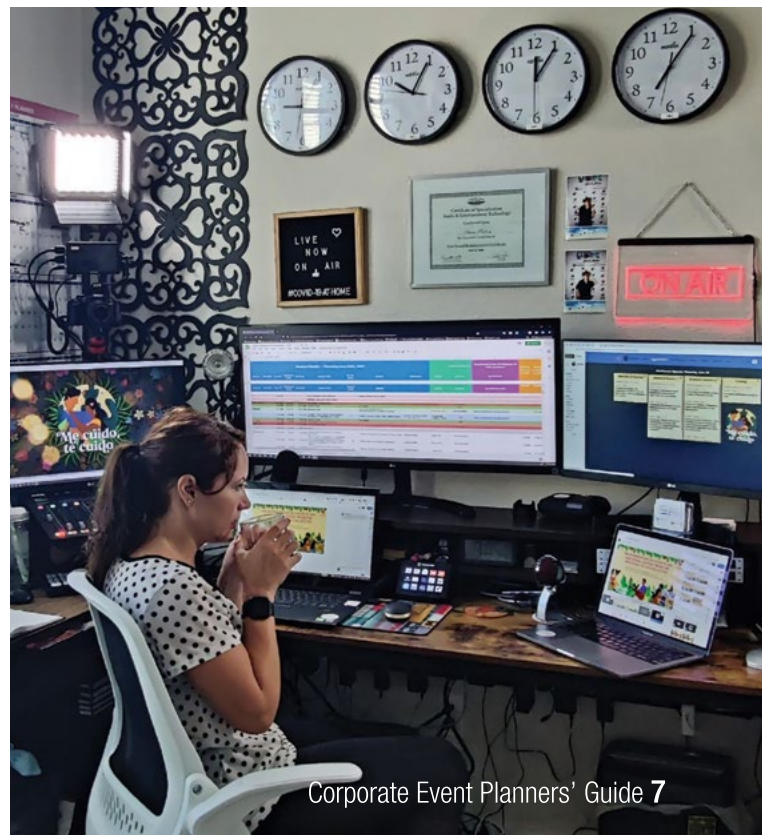
Hunt said it’s important to identify early in the planning process what is most important, and then hire an A/V company that can meet those needs. “A lot of what can cause an event to get expensive, from the audio/visual perspective, is unrealistic expectations, or unrealized expectations of what you’re wanting to do, and how much work that might take,” he said.


Knowing what you want allows you to hire the best company to meet those goals, and having the right A/V vendor will allow you to focus on other things while they manage tasks like monitoring the quality of the internet stream, directing the video and camera shots, listening to the audio, and even chatting with virtual attendees.

Trifan said it’s important to remember that guest expectations may have changed during the pandemic. Many people have become accustomed to pausing speeches and presentations, often viewing them on-demand outside of work hours. As guests return to typical conferences and lectures, they may find it difficult to sit through back-to-back presentations for an hour at a time. She also said it’s important to remember that we didn’t get used to all of these changes at once, and it may take some time to build even the most well-established events back to pre-pandemic levels.

“It’s OK to start small again,” Trifan said. “We had a crazy year, which means you cannot just pick up your event where you left it. It’s going to take a year or two to get there.”

**Tree-Fan Events virtual conference** (Photo credit: Tree-Fan Events)





(L to R: Strato Doumanis, Chelsea Rutkowski, Markus Robinson, Vincent Velasquez and Nick Nittoli)

# *A word with the team at MediaCutlet*

MediaCutlet is a video-based consulting agency focused on original content creation, projection mapping and live event media. In this Q&A, Idaho Business Review gleaned insights from the team there in how the company weathered the pandemic and what the future looks like for content creation and event media. This article has been edited for length and clarity.

## **Q: Did MediaCutlet have to adapt or pivot its business model due to an increased demand for digital events?**

We were always a video, web development and events company. We started a full-time video production division of our company in 2015 and having that staff and skill set ready and on-hand prepared us for when companies pivoted to digital-only events.

## **Q: What technologies did you implement to keep you on the cutting-edge and meeting expectations?**

The biggest asset to us is our private cloud server. It allows us to share content — securely and privately — with video editors across our entire network, which spans across the United States and internationally as well.

Sharing video content is not as easy as sending a PDF or image. It's a lot of data. Having a way for our editors to access, download and upload with ease is key.

We also have a robust process for remotely managing our hardware in the office. Our team members can create, at home, on lower-powered machines and then offload the content for rendering and heavier tasks on the workhorse

machines at our offices.

## **Q: How did you handle staffing/reskilling of workers to prepare them for an increased workload?**

The biggest shift in reskilling our staff came from training our full-time support staff for live events to quickly become project managers for creative services. We also shifted staff members who typically worked on the vendor fulfillment relations side of the business to become comfortable working directly with clients.

We were also challenged with quickly becoming authorities in the virtual event space, learning the strengths and weaknesses of Zoom and other major virtual meeting and event platforms.

## **Q: What were some challenges you faced that you perhaps didn't anticipate, and how did you respond?**

Data storage and content delivery — the logistics of a live event are much different than the logistics of an online event. The days of worrying about name badges and parking turned into sending links, avoiding company firewalls and being hyperaware of spam folders.

Identifying the right digital event platform to deliver the content required discovery, testing and execution.

Project management has always been important, but never more so than in the realm of virtual events. We were able to leverage existing tools and processes but also quickly solve new problems through technology.



**Q: How did clients react to the adjustment to going from in-person to virtual?**

It drew us closer to our clients, and it gave clients a better understanding of our capabilities. Before the pandemic, some of our services might have been in the “nice-to-have” bucket. But that quickly changed, and we were ready for it.

**Q: How were you able to keep attendees satisfied and fulfilled in a virtual space, where it may not have been their preferred format?**

Online events and presentations gave attendees the chance to get to know people in their communities without the pressure of seeking out the individual or company at a live event.

Whether a virtual introduction happened in a chat, breakout room or through networking platforms like LinkedIn, we will all return to live events with the opportunity to meet someone in person who we’ve already become familiar with through a digital event or platform.

**Q: Currently, are most clients/attendees wanting to continue with virtual events, or are you sensing a strong desire to get back to in-person?**

We think there will be a rush of enthusiasm for live events. But once everyone gets back to a routine, we believe that companies will look to the toolkit they developed during the

pandemic and put those skills to use in a few years. We believe you will see much more video-based events — whether that is a CEO addressing a remote workforce in a closed town hall or virtual panels to connect local and regional leaders to broader audiences. And we think we’ll see more strategic deployment of those video events in this decade.

**Q: What do you think will look different for events in a post-COVID event era?**

Video, video, video. You are going to see more people want to include video into their pre- and post-event marketing strategies. More companies will leverage video libraries of their top execs and put valuable content on-demand for evergreen viewing. It will be the roaring ‘20s for video content.

**Q: Moving forward, in what new ways do you see people incorporating virtual components into live events?**

The C-Suite and other decision makers are more comfortable with video — whether it be video conferencing, using their smartphones to record content, or having a camera crew in the office or studio. The access and familiarity with the video medium will get people thinking about how to incorporate it into their events creatively rather than out of necessity.

*\*\*IBR’s virtual events (Icon, CEO of Influence and Accomplished Under 40) in 2021 were produced by MediaCutlet*



Centrally located a block from  
the Boise Centre on the Grove

Perfect for: Cocktail Parties,  
Happy Hours, Client Appreciation Events,  
and Holiday Parties for up to 140  
and Corporate Dinners for up to 75

Now booking through 2022

For more information, contact [catering@bardenay.com](mailto:catering@bardenay.com)



Keeping you  
informed and  
connected.



Thought Leadership > Webinars  
Digital > Event > Print





[idahobusinessreview.com](http://idahobusinessreview.com)

# *Event spaces prepare for a major comeback*

**By Royce McCandless**

After COVID-19 forced public spaces across the United States to shutter their doors, event spaces throughout Idaho have begun to gradually reopen. The safety measures that were implemented throughout the pandemic have yet to be done away with, but the current belief is that, after more than a year of postponements for corporate events and social gatherings, event centers are poised to have a major resurgence in business.

The ease at which event centers have been able to readjust and reopen has been determined primarily by their location and the resources available to them, with some able

**JUMP Boise meeting room** (Photo credit: Michael McCullough)

to achieve a safer and smoother reentry as the world began to return from home and COVID-19 cases continued to dwindle. JUMP Boise is one such event center that was able to adapt to the circumstances and capitalize on its unique setup. JUMP's Community Engagement Director Kathy O'Neill said, "Before we closed our doors, the majority of events were inside, and we hadn't had a lot of time to focus on the park."

However, O'Neill said the event space pivoted. "We focused on activating our outdoor three-acre park," she said. "We had more passive month-long exhibits and engagements and activities in the park that were a little bit safer during the pandemic."

## **Breaking the seal on gatherings**

Boise Music Week was the first outdoor performance since JUMP's temporary closing and helped alleviate some of the fears surrounding the health risks that gatherings could still pose.

"That was the event we were breaking the seal on gatherings again...We found that people, when they did return, they naturally socially distanced themselves and sat in their own pods, so it's worked out really well for us," O'Neill said.

JUMP Boise is continuing to emphasize health and safety throughout its facilities with graphics reminding visitors to socially distance whenever possible and having sanitization stations located at every entrance. JUMP reopened its doors on June 1 and aside from these small changes, is "generally back to business as usual with the exception of (shorter) lobby hours," O'Neill said.

In the wake of the pandemic, the team-building events known as JUMP Experiences have seen a resurgence as people started to connect in-person again. JUMP Experiences, which cater to children and corporations alike, allowed attendees to be broken up and spread out throughout the JUMP facility, creating a level of safety and control that allowed guests to maintain a level of comfortability after being separated for so long.

"People are excited and looking forward to connecting





with others again, so the business, the rental side of the business is really picking up,” O’Neill said.

## Reacting to a resurgence

While the post-COVID resurgence is certainly present at JUMP, it comes after months of challenges surrounding employment at the facility. “We kept people employed but minimized some of the hours,” O’Neill said, adding that while some elected to leave JUMP after the stay-at-home setup lifted, they were able to quickly add new employees to the team.

Without access to JUMP-like outdoor facilities, Boise Centre adapted to COVID-19 by investing in resources that would allow their indoor facilities to be as safe as possible. This included the purchase of three thermal imaging cameras at the start of the pandemic in March of 2020, along with the adoption of the CDC’s mask guidelines and Central District Health’s cleaning procedure recommendations. Boise Centre was also “the first facility, and only convention center in Idaho, to achieve Global Biorisk Advisory Council (GBAC) Accreditation,” Boise Centre’s Executive Director Patrick Rice said.

While service staff were required to wear masks until June 30, Boise Centre continues to follow the cleaning protocols required for GBAC certification and allows clients to request the use of various health protocols for staff members should they want it.

Like JUMP, Boise Centre is seeing a massive resurgence with “short-term inquiries (having) increased dramatically in the past two weeks,” with 2022 already appearing to be a “record year,” Rice said.

Dance and cheer competitions were the first events to make a comeback in March and April of this year, with Idaho State associations and local businesses resuming gatherings in mid-May. “People want to meet in person,” Rice said, adding that September through November will see national and regional meetings returning to Boise Centre at full capacity.

## The path to recovery

Both JUMP and Boise Centre are on the path to recovery following the pandemic, but the variance in restrictions across states and individual event centers throughout the country has resulted in significant differences in terms of the speed of recovery for these facilities as well as the health resources that are being utilized to combat COVID-19.

Fallon Anawalt of Athena Companies, a marketing com-

pany based in Joplin, Missouri, said that the rate at which event spaces are recovering is largely dependent on the state in which they reside. In the more heavily populated California, for example, “you’re just now being able to start having events there,” Anawalt said, adding that mask ordinances also vary by both region and businesses — with some being required to uphold a mask mandate whereas others are given the option to do without.

For Athena Companies specifically, there has been an uptick in demand for events, with their services being requested to plan housewarming parties and restart weddings that were originally planned to occur during the pandemic, with demand for the latter being extraordinarily high.

“If you’re getting engaged now, you’re not able to get married until 2022, 2023 because there’s just no venues available,” Anawalt said.

While this news surely isn’t welcomed by the newly engaged, it is certainly a positive sign for event venues and other businesses that were forced to take losses for a year’s time.

**Patio seating at Boise Centre** (Photo credit: Boise Centre)





Place setting for a 2019 Idaho Business Review event (File photo)

# ***Tips for hosting successful events post-pandemic***

By Brooke Strickland

Event coordinators and planners were some of the hardest hit businesses during the COVID-19 shutdowns. Corporate events came to a screeching halt, as did many other special celebrations like weddings, birthday parties and baby showers. Now, after many months of gradually moving back to normal, people and businesses around the state are starting to plan and host events again. The demand is causing a bit of a tidal wave, and event planners are finding themselves busier than ever. Here are some important things to consider when it comes to hosting your event post-pandemic.

## **Tip #1: Be patient.**

“Everyone is grateful for the work...and the public is more

than ready to attend concerts, festivals, markets, etc.,” said CheRee Eveland, owner of Eventageous Idaho event planning based in Meridian. She said that because people are so excited and anxious to get back out there, event planners, venues and vendors are booking out well over a year in advance — sometimes longer.

Heidi Wight, owner of event planning and design firm Ira + Lucy in Boise, explained, “Planning events post-pandemic is going to require a continued resilience. Demand is so high that if you have your heart set on something, (you should) get well ahead on your planning. You can’t go into planning thinking (that) if you have 12 months, you are more than well ahead of schedule — not anymore. It’s so busy right now that the wedding and event industry is under water struggling



to keep up with the demands.”

## Tip #2: Act quickly.

The world — and the event industry — was in a year-long tailspin and coming out of it will take time. Because of that, planning events post-pandemic will require people to act quickly and start booking what they want — fast. Demand for venues and vendors is at an all-time high and there is a labor shortage for the industry. Wight said she recommends that people “Get on it!” She said, “The more you push out planning and locking down vendors, the harder it will be to host the event with important necessary services. Time is of the essence, so either get savvy and be ready to dig in or hire a planner that can expedite the process.”

## Tip #3: Consider safety measures.

While vaccination numbers have increased and people are feeling more comfortable gathering in groups, it is still important to keep in mind implementing some health and safety measures when you host an event. Sanitation stations, plexiglass dividers above bar fronts, masks and temperature checks are just some of the changes in event protocol that are likely here to stay for a while. Event planners are well-versed in offering — not forcing — these types of safety measures for events, especially if it means guests feel more comfortable about attending.

## Tip #4: Be flexible.

Tiffany Quilici, chief marketing officer at Galaxy Event Center, said the venue has continued to see a sudden and significant increase in group events, and many of the events that were postponed through the pandemic are finally happening. Because of this, they have had to remain flexible to accommodate client needs — especially at the last minute. “Groups recognize the world is opening back up and that people can gather safely...event venues should enjoy the renewed prosperity after surviving their greatest challenge, and guests should enjoy just being together again,” she said.

Above all, have fun with hosting and planning your event. Events are coming back full throttle, and it is the perfect time to relax and enjoy being near people who are important to you and making new connections.

**New health and safety measures for events** (Photo credit: Boise Centre)





# ***Abracadabra, parties are back:***

## ***A look at today's corporate event entertainment scene***

By Lis Stewart

**When Kipp Sherry performs magic at corporate events, he likes to put a custom spin on the act to give it a business edge.**

"If you remember the magic trick, you remember the message," Sherry said. "If you remember the message, you remember the magic trick."

Sherry described a time when he was working at a hiring event for the U.S. Census where he stopped passersby, showed them some blank pieces of paper, which were census forms to be filled out, and asked if they knew a census was happening that year. "That's why I'm talking to you today, because they're hiring," he told them, as he took his hand away from the papers, which became \$20 bills. "We're willing to pay \$20 an hour."

Owner of Kipp Sherry Magic & Marketing of Boise, Sherry has been a full-time professional magician for 17 years and specializes in corporate events. Like many entertainers, he is finally back to strolling the convention halls after more than a year of few bookings due to the pandemic.

### **The state of things**

While a lot more in-person corporate events are now happening, companies are still making adjustments to help people feel comfortable in a new normal. For example, convention halls might include small tables of people spaced apart for social distancing, and some entertainment organizations continue to implement strict sanitizing and testing protocols.

The Party Team, a company that stages interactive events such as casino nights, game shows and more across Idaho, Oregon, Washington and other parts of the country, tests employees prior to events and has them keep masks and sanitizer handy. Chips and cards for casino nights are sanitized prior to an event, and gloves are available, according to the director of sales, events and marketing for The Party Team, Jessica Johnson.

The world of events has changed, Johnson said. Some venues closed in 2020, while others opened. How much events will recover in the short term is uncertain, but Johnson said she remains hopeful. "We definitely have



seen it has permanently changed our industry,” she said of COVID-19. “And I think we are going to see those trends continue.”

Things may never return to pre-pandemic “normalcy,” but booking agencies like Boise Arts and Entertainment (BAE) are dedicated to meeting the needs of its customers, said Rico Weisman, a spokesman for BAE. “All precautions that are recommended by the CDC and requested by the customers and performers will be met, as will the guarantee of an exciting event with outstanding entertainment,” he added.

## Pivoting business

This isn’t the first time in Sherry’s magic career that market conditions affected bookings. In 2008, in the early years of his career on the tradeshow circuit, the world plunged into the Great Recession. Budgets dried up and conventions died, but his enthusiasm didn’t. Sherry pivoted and started creating and selling magic effects for other magicians around the world.

As the economy recovered, so did the corporate events space. Then in 2020, the world shut down, and Sherry had to figure out how to run a magic performance on Zoom. He invested in video equipment and set up a studio, and he adapted some of his magic tricks. Even though his virtual model was not as lucrative as in-person, he feels like it has a place in the future.

“I don’t think (virtual entertainment) is going to be used as heavily as it was during COVID, but it looks like it will still be used at some level. Probably a reduced level, but still used,” Sherry said.

The Party Team pivoted to hosting mostly virtual events, which worked out well, Johnson said. The company’s popular events like casino nights, horse racing, game shows and bingo were digitized. People were still able to have fun, laugh and engage.

Bookings picked up for The Party Team in June 2021, Johnson said, including in-person events. However, she said she expects virtual to remain popular, or even in a fusion fashion, where a virtual option is offered. This works especially well for fundraisers because people don’t have to leave their homes to participate.

Another trend Johnson said she is seeing right now for event entertainment is last-minute bookings, which the business tries to accommodate however it can. “It’s been really touch and go. We have a trend of things booking really last minute because people don’t know what’s going to happen.”



Photos courtesy of Kipp Sherry



# ***A word with Carrie Westergard***

## ***of Boise Convention & Visitors Bureau***



**Carrie Westergard**

Carrie Westergard is executive director of the Boise Convention & Visitors Bureau, where she has been responsible for overseeing, planning and directing the operations and programming for the bureau for more than six years. Her 25-year tenure in the travel industry includes stints with resorts, property management, public transportation and visitor bureaus.

In this Q&A, Carrie offers her perspective on the return of live events to Boise and the surrounding areas. This Q&A has been edited for length and clarity.

### **Q: What is the Boise Convention and Visitors Bureau seeing right now regarding the number of visitors and corporate events happening?**

Here in Boise and the nearby surroundings, we're welcoming visitors back to our area, and encouraging the return of corporate meetings, conventions and events to our area. Already, we've had some good indicators of progress. Recently, the Western States Hostage Negotiators' Association regional event reported on its website that its meeting in Boise was "a fantastic five days of in-person training in Boise." More than 300 attendees reported a quality visit.

### **Q: Are you seeing similar trends with sporting events?**

This summer, we're looking hard at sporting events coming back online, including the U.S. Youth Soccer Association Far West Regionals and the USA Pickleball Pacific Northwest Regional Championship, which took place from June 22–27, a first for the Boise area. These incoming events have inspired our own local organizers to reconsider their decisions to scale back or even shut down sporting events. The Twilight Criterium and Boise Albertsons Open are planning to make a comeback, and we've all been excited to see the announcement in May that the Famous Idaho

Potato Bowl will return to Boise's fields in December.

### **Q: What is the Bring Your Conference Home initiative?**

As we go about our professional and personal lives, we are often tied to something larger, a group of people who share our type of job or who are affiliated in some other way, and who try to get together when possible. And so often, we head off to larger cities or faraway places for our gatherings. To all of you, I say, don't forget your home town, and how great it could be to gather people in Boise for a change. Many people who live here in Idaho are connected to larger, national or regional business coalitions, associations or events. When these people tell me about their events in other cities getting cancelled, my response is: Send them to us. We at the Boise Convention and Visitors Bureau are good at making room. We call this our "Bring Your Conference Home" initiative, and it's an idea that's overdue. If someone, in their day-to-day work, was aware of a meeting or get-together that is looking for a place to land, let me encourage them to speak up and represent Boise as a place to gather — for events now or a few years out.

### **Q: What would you say is the sweet spot for an event size in Boise?**

Although we've successfully hosted events that draw as many as 1,700 visitors, we do well with small groups too. The 300-600-person group is a bit of a sweet spot for Boise; we do well with events of that size range, and we're only going to get better at it.

### **Q: Post-pandemic, how important is it to Boise businesses to get back out there and start holding and attending events again? What are you hearing?**

Over and over, we have heard stories about cities and destinations struggling to maintain their identity during this challenging period. Those who dug in and worked hard to maintain that were the successful ones. I've been admiring the many businesses in Boise that have done that very thing. It's that sort of resilience, that sort of determination, that make Boise such a great place to live and work.

### **Q: What advice would you give to businesses that might be unsure yet if they are ready to dive into holding corporate meetings and events again?**

In light of this past year, I can definitely understand



that some businesses might be slow to return to planning in-person meetings, especially if they have been or are still working remotely. But rest assured, there have been significant investments made at various meeting venues and hotels, and among the restaurant and transportation community to ensure a clean, healthy environment for employees and guests. The Boise Centre and several hotels have achieved a facility accreditation from the Global Biorisk Advisory Council. A facility that receives this international accreditation means they have in place stringent protocols for cleaning, disinfection and infectious disease prevention program to minimize risks associated with infectious agents like the novel coronavirus.

**Q: What recommendations would you give to event venues on how to attract those folks who might be on the fence — or are definitely ready for in-person now?**

I would recommend they communicate about all of the protocols that are in place to provide a safe, clean, spacious environment to hold an in-person meeting. Also, make sure you tell people about any technology that has been added that offers hybrid capabilities that would add value to the client and their participants who are not able to make an in-person meeting.

**Q: As live events are starting to kick off again, what do you think event planners and coordinators need to do to prepare for the post-COVID event world?**

If this past year has taught us anything, it's been flexibility and the ability to change direction/focus but also the value of having a backup plan. Planners may have to work even harder to focus on in-person experiences. Hybrid meetings are predicted to stick around and planners should be prepared with knowledge of what is available. Also, hotel room and venue demand may be greater than supply for a while, based on the huge demand of re-scheduled events from the past year. So, if a planner has a preferred date, I'd recommend securing that date as soon as possible; try not to overlap with other competing events as much as possible. The goal is to avoid diluting the participation of your events.

And then finally, know that the Boise area is rebounding faster than some other larger markets. Planners need to know that venues and hotels are filling up, and they will need to have contracts moving forward. There is a hesitancy with risk, which is understandable on all sides, but there will be a need for some give and take. We're all going to have to find that familiarity that goes beyond holding courtesy blocks.



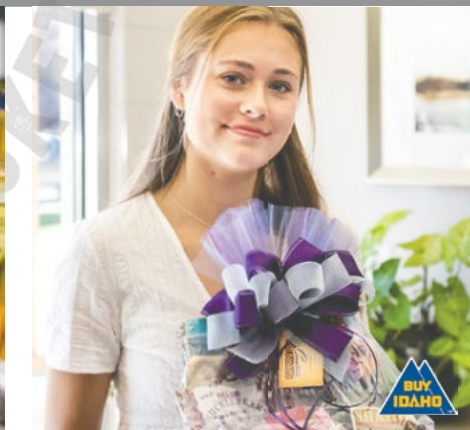
**IDAHO GIFT BASKETS**  
BOXES, CONTAINERS & CRATES

# EVENT BASKETS

BOXES, CONTAINERS AND CRATES, FULL OF IDAHO PRODUCTS

LOCALLY OWNED AND OPERATED SINCE 2000

IDAHO GIFT BASKETS.COM 208.484.0124



# *Food trends: Catering your event in a post-pandemic world*

By Ryan Lowery

As pandemic restrictions fade away, lots of people are eager to return to in-person events, but it's important to remember comfort levels will vary, especially when it comes to eating. While some guests are eager and willing to attend a large event with a traditional serve-yourself buffet, others may be more comfortable having food served to them.

Slowdowns in food supply chains and labor shortages present another challenge for anyone trying to plan a catered event, but professionals say that with a little more planning and a bit more flexibility than previous years, you can still provide guests with a food and beverage experience they'll remember.

## **Buffet or table service?**

The pandemic shut down buffet lines across the country, from corporate events to self-serve-style restaurants. Revised guidance from the CDC suggests the risk of transmitting COVID-19 from serving utensils at a buffet is low; but still, not every guest will feel comfortable returning to a buffet line just yet.

This has pushed catering trends toward individually packaged meals, according to Andry Holmes, director of business development and community partnerships for Crave, a Boise-based caterer that packages and delivers individual meals.

"I think self-service buffets, especially for larger events, are going to take a while to come back," Holmes said. "A lot of what we're seeing right now is individually boxed meals."

While boxed lunches and meals have been a staple of many boardroom meetings for decades, companies like Crave have reimaged the traditional boxed meal. With 16 different restaurants to choose from, Crave offers an array of dishes that go well beyond what most people think of when they envision a boxed lunch. Offerings include Asian dishes, tacos, pastas, or even a ribeye steak. And not every guest has to order from the same restaurant, allowing planners to mix and match from all the restaurants offered.

For Crave, delivering individually packaged meals was its business model long before the pandemic began, so very little adjustment was needed as events were shut down. Holmes said the idea has caught on even more now though,

and Crave has been catering more occasions like cocktail parties and networking events with boxed meals.

Conversely, the pandemic forced many traditional caterers to rethink the way they worked, pivoting from large spreads of food to individually packaged meals, often delivered to offices or to employees working from home.

Gordon Epperson owns Gordon's Catering, which offers service throughout the Treasure Valley. Epperson said his business was hit hard by the pandemic, causing him to shut down almost entirely for several months. "Our business is to feed people who gather, and there was no gathering," he said. "We improvised by using individually wrapped, or individually boxed meals."

The demand for boxed meals is still strong, Epperson said, even as people are allowed to gather again. And while he still has requests for buffet-style service, he said it has looked a little different lately. For example, he has added hand-sanitizing stations at the beginning and end of the food line and placed an emphasis on social distancing. In some cases, the buffet has been set up to have guests served from the buffet, instead of sharing utensils as they serve themselves.

Epperson said he has also seen an increase in event hosts requesting plated and served meals, but this option requires a lot more staff from a catering company, which will make it a more expensive option. Additionally, he said he has had trouble hiring the necessary staff to assist with both served buffet lines and plated and served options. With many workers collecting unemployment and associated bonuses, and with many employers offering higher wages and sign-on bonuses, it has become harder for caterers like Epperson to hire the on-call staff needed for these services.

## **Plan ahead, know your guests**

From cars to computer chips, and pork chops to chicken wings, the pandemic has caused demand to rise for many items, and globally that's caused slowdowns in supply chains. These slowdowns have affected most every industry, including catering.

Epperson said early on, as he pivoted to boxed meals, he ran into problems getting packaging for those meals. It's improved, he said, but supplies are still lagging. He has also





Reimagining event catering

Photo credit: Crave Kitchen and Bar

had trouble getting some ingredients, particularly berries and other seasonal fruits and vegetables.

A lower availability of certain foods has also caused food costs to soar. Epperson said event planners should expect catering prices to increase because the cost of some ingredients has risen so much in recent months.

Supply issues can also affect an event planner who is set on serving a particular meal. Epperson said to avoid problems with food supplies, it's a good idea to give your caterer the freedom to adapt the menu based on what's available.

Another thing to consider when planning an event is that each guest may have a different comfort level when it comes to gathering in large groups or dining at a crowded table. While most people are excited to return to these normal activities, others might remain cautious.

Holmes with Crave said that when planning an event, it's important to plan ahead to accommodate everyone's needs. One way to make people more comfortable is with a good floor plan, she said, allowing for good traffic flow around the venue. She said she recommends having sanitation stations too. Not every guest will care about these, but it can go a long way to making a more cautious guest feel comfortable.

Planning well in advance of your event will also ensure you can book your desired caterer and other vendors. Epperson said after months of events being off limits, several events are now being rescheduled. This has led to him having to decline some business because he's already booked. "We went from zero to 60 mph. From nothing, to being swamped,"

he said.

## Pulling it all together

Holmes said she thinks a lot of the heightened sanitizing protocols brought on by the pandemic will stick around. She noted that good cleaning and sanitizing measures have always been an important part of food service, but much of it took place behind the scenes. Nowadays, many guests want to see those safety measures being taken, so it can be good to have those take place out in the open, where guests can see.

Holmes said if you plan to have a buffet with a staff serving your guests, some guests might be more comfortable if the servers are wearing gloves or masks, even if local ordinances don't require them. Providing guests with items like hand sanitizer or disinfectant wipes is an added expense, but Holmes said she also sees it as a branding opportunity since company logos can easily be added to small bottles of hand sanitizer, disinfectant wipes and other personal care items.

Given varied comfort levels for gathering and eating, Epperson said he has seen a trend toward more outdoor events, and he stressed the need to remain flexible in the planning of events. He also warned that with increased food and labor costs to vendors, hosting an event may be considerably more expensive than in previous years.

When asked for advice on planning and catering an event, through a slight chuckle Epperson said, "I would say throw last year's, and the prior year's traditions out the window and be ready to adapt."



# ***What's happening to event technology?***

## ***Audio/visual experts share some of the latest shifts in tech***

**By Alx Stevens**

In-person events are increasing, but the demand for tech elements is not slowing down.

"Technology is the most rapidly changing part of this landscape," said Daniel Hill, audio/visual (A/V) coordinator for Boise Centre. "In 2020, everyone was very generous to give grace and understanding and patience when somebody was muted or there was an echo or something happened; I think now people are starting to realize, 'Hey, it doesn't have to be this way.' Now they've started to attend a few events back in person, and they see, 'Wow, that actually went really well; that's much better than the board meeting I tried to do on my Zoom call.'"

That's not to say that virtual events, or virtual components of events, will go away. Idaho is a bit more open than other states as far as COVID-19 restrictions being lifted, said Chris Morrison, A/V manager for Boise Centre, which is seeing more hybrid or live events in recent months.

Even large conventions that bring people from all over the world are still typically having some type of hybrid aspect to their event, said Stacie Adams, senior event manager for Boise Centre, such as streaming to people who are unable to attend, or for speakers out of state or country. Pre-recording some parts of the event is also continuing.

"This isn't going away, now that everybody's kind of an expert in Zoom; I don't think streaming or virtual or hybrid

events are going away anytime soon," Morrison said, recalling hosting over 50 streamed events in 2020. Last year, the venue converted one of its meeting rooms into a studio, supporting thousands of dollars of technology that allowed for live-streamed and pre-recorded events from conferences to fundraising auctions.

### **Events transitioning to a new "the way things were"**

Most local events traditionally held in person are resuming now, Adams said, and they are mostly looking to resume the events as they were once held, not being hybrid or streamed. Adams described current events as going back to projectors and techs in the room, which involves "resetting our minds to having to set a room the way we used to set a room (instead of) using every room we had, (spacing) over six feet apart from each person."

As Boise Centre is currently nearing capacity for holding in-person events, Hill noted that a challenge coming up is an increase in "overnight flips," where an event will end in an evening and another will be scheduled in the morning for the same space.

Adams added that the team needs to be flexible and able to customize events, which required downsizing the studio for portability. "We know that if we do need a studio still, we





Boise Centre hosts event attendees in the ballroom 2021. (Photo credit: Pro Image Event Photography)

can set it up in any room that we need to,” she said.

“We have to be mobile and be able to set up anything in our rooms; I wouldn’t say that that has changed much,” Morrison added. “It’s just we’ve found ways to get quicker — disconnect and connect and get plugged in quicker, get things more standardized and prepped, even just having stuff pre-loaded (so) that we can just grab the laptop and we know that that’s got everything we need.”

## Today’s equipment

Much of the standard A/V equipment — like cameras and projectors — can be used for most events, with or without a virtual component. Recently, more cutting-edge Pan, Tilt, Zoom (PTZ) cameras “have been a game changer,” Morrison said. These cameras can be mounted on walls throughout a space, which not only frees up space in the room but reduces the number of techs required to operate the cameras. Hill said he can operate multiple cameras to provide up to 50 positions (different views) with just a joystick.

“The clients appreciate that because then that’s a little bit less out of pocket for the A/V tech labor, and it gives them more variety of shots and versatility for what they’re looking to achieve,” Hill said.

When it comes to virtual event elements, there is typically

more gear. Hill said that if it was a breakout room space pre-pandemic, it would probably have a projector, a projector screen, a laptop and a mic. “If you’re going to stream that breakout, there’s a lot more gear,” he said, “One laptop becomes three minimum, and then you have to have a tech (person).”

Internet requirements, bitrate speed, cameras, two-way mics and other equipment need to be considered in that streaming, and streaming can add more to the event’s financial budget.

“There’s a lot that has changed,” Hill said. “What we’re preparing for is revalidating a lot of what we had done in the last year to adapt and saying, ‘OK, now that we have ironed out a lot of those kinks, what can we do going forward that people are still looking for?’”

Speakers presenting remotely need to be prepared as well, as Morrison described; one new software that’s factored in is Internet Clicker, which allows remote presenters to advance their own PowerPoint slides.

vMix also came into play, and allows for event creators to customize a composite show — animations, graphics, motion graphics, etc. — using a green screen.

“Before COVID, to do stuff like that, it would require a couple of weeks lead time and ... a lot of editing and more tech time; we do that now on the fly,” Hill said. “(I) pretty much





Boise Centre techs work together to produce in-person and virtual events (Photo credit: Boise Centre)

have most of my shows all built on this one little interface, I program everything up front, and then it's live cues during the show."

Adams said she anticipates, going forward, for local events that have auction aspects, the auctions will be more virtual than they ever used to be, i.e., bringing fewer items on site and utilizing a phone or an app for the event.

Those event organizers planning on streaming — regardless of whether it's on Facebook Live, OpenWater, StreamYard, Microsoft Teams, Vimeo, YouTube studio, Zoom or a different platform — are required by Boise Centre to "bring that platform," Morrison said, as they are going to create a relationship with that platform company, which will likely help with event registration and some uploading.

For any event, though, a venue should offer troubleshooting capabilities in the form of mental and physical check-lists, and a proactive approach where techs look for what could fail next. Anything could fail, Hill said: software, connectivity, a patch or audio cable...but as long as the technicians are prepared and not in "react-mode," Hill feels confident they will be successful.

"It's great when all the technology works and everything goes off without a hitch, and people take that for granted; inevitably there's going to be tech challenges, not necessarily every show, but when they happen, it's how you recover (that matters)," Hill said. "Our technicians show a sense of urgency and (have a) calm, cool demeanor while they're troubleshooting."

## Preparing for tech changes

While events are largely going "back to normal," Hill, Morrison and other staff members are simultaneously preparing

for the future, though not necessarily for another pandemic. They are preparing for inevitable tech changes in industry, whether that's physical equipment — like 4K becoming the high definition standard — or something with a broader impact.

Regarding 4K, there is not a lot of need yet, Hill said, but the gear for larger clients is starting to shift into that realm. Often, tech changes create a "snowball effect" for people like Hill; he is already taking stock of all the cameras and other equipment. New hardware, new adapters, new methods and more may be required to accommodate changes.

Hill has been enjoying helping train the crew in new skills, promoting a kind of integrated cross training.

"Three to five years ago, everyone had their very limited scope," Hill said. "If you were the audio person, you were only focused on audio; or if you were the lighting person, you were only on lights; now we're seeing kind of across the board a big push for everything to interact with each other and to be able to interface across the board. You have to wear many hats."

Morrison said the A/V staff members are trying to plan three to five years out, and he said he is anticipating a lot of the technology is going to become cloud-based and remote, meaning there will be less need for hardware. Hill added he is seeing a lot of gear becoming very consolidated, thus at times reducing the need for more technicians.

"Every piece of hardware now pretty much has an Ethernet port LAN Jack, and so a lot of things are becoming networked," Hill said. "I'd say that's been a big trend shift: cloud-based and networked things."

"We have to work very close(ly) with the IT department," Morrison added, "because we have to work hand-in-hand."



# SHOSHONE-BANNOCK

## CASINO HOTEL



## CHIEFS EVENT CENTER

The largest hotel ballroom in the area with 15,000 square feet of meeting space with capacity for 10 break-out rooms.

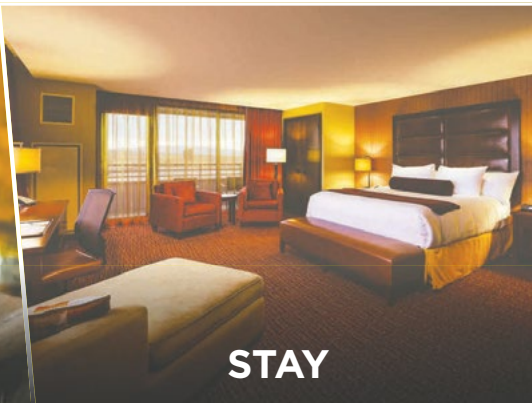
Contact us today to book your next conference, meeting or trade show at Idaho's Premier Entertainment Destination.



**EXCITE**



**DINE**



**STAY**



**JUST NORTH OF POCA TELLO • I-15 EXIT 80**

[shobangaming.com](http://shobangaming.com) | (208) 238-4800

Please gamble responsibly. Gambling Hotline Number (800) 522-4700 or visit [www.ncpgambling.org](http://www.ncpgambling.org)



**FOLLOW US ON  
SOCIAL MEDIA!**





Photos courtesy of Pro Image Event Photography





# ***4 marketing recommendations:***

## ***How to boost attendance of your events***

By Brooke Strickland

Events have been one of the most long-standing, effective ways to build a hype around a business or brand. While the pandemic re-shaped everything about event planning and hosting — and temporarily halted events completely in many places — now people are stepping back out and are ready to engage in person. To help event planners and co-ordinators determine the most effective way to market their events to get a successful turnout, here are four recommendations from experts to keep in mind.

### **#1: Start with the basics.**

Look at your business in detail and consider what your audience is looking for. Ensure your website is up to date and consider what products you will need to successfully host a post-pandemic event. Whether it is providing hand sanitizer or masks, buying quality video and audio gear or hiring a video production crew that allows for in-person, virtual or livestream capabilities, you will need to start at the beginning and determine what you'll need to make your event a success.

### **#2: Provide options.**

Most people are champing at the bit to get back out in public and be a part of events that matter to them. However, there are people who are still playing it safe. So, when marketing your event, make sure that your audience knows there is a hybrid or remote option for their own comfort and safety.

### **#3: Ramp up your digital advertising efforts.**

Businesses often tend to cut marketing budgets first when purse strings start to get tight. But it's important to keep in mind that without marketing, your business and your event won't get the exposure that it needs to succeed. The marketing landscape is different than it was before the pandemic, so ensuring you allot enough money for digital

advertising is key to getting people to learn about and show up to your event.

Rhea Allen, president, CEO and co-founder of Peppershock Media in Nampa, said, "If you haven't already doubled down in digital advertising, now is the time! Due to the pandemic, we saw a very large increase in screen time usage and that's an upward trend that is not going away any time soon. As people have become accustomed and acclimated to online shopping, including shopping on their social media platforms of choice, they will continue to carry this trend forward."

Jaime Ekman, president and CEO of Stoltz Marketing Group of Boise, reiterated the importance of a company's online presence in a digital age. She said, "It's more important than ever to utilize digital media to maximize reach. During the course of the last year, time spent with digital media increased over 15% and is predicted to continue growing. Finding out where your target audience is spending their time online and reaching them with the relevant and timely information is key to making sure your event gets the desired turnout."

### **#4: Work with a marketing agency that is compatible with your business.**

There are a variety of marketing agencies out there that specialize in different areas. Do your research and find the one that most aligns with your company's vision. Ekman said, "There are so many great agencies out there with varying specialties. I think the most important thing in selecting an agency is compatibility. Make sure that you interview an agency instead of just asking for a written proposal. Chemistry matters! After that, I would look at case studies and results from work the agency has done. Beautiful work is wonderful — but did it make an impact?"

Most of all, look for a company that genuinely cares about your business and the event you're hosting, according to Ron Baker, president of Rizen Creative in Boise. He said, "Look for a true partner — someone that is ready to challenge you and take interest in your business, not just your budget."

# Welcome to Boise Centre

Located in the heart of downtown and surrounded by restaurants, shops, outdoor adventure and breweries, Boise Centre opens doors to a dynamic meeting experience. Our collection of in-house services ensure seamless execution of your plans, giving you the freedom to focus on delivering a memorable event.

Possibilities await with 86,000 square feet of fully carpeted flexible meeting space.

Boise Centre accommodates groups of up to 2,000 people in an exclusive setting you and your guests are bound to enjoy.



**boise | centre**

Visit [boisecentre.com](http://boisecentre.com) to view interactive floor plans or to submit an event inquiry.

## *Boise Centre West offers:*

- + 25,000 sq. ft. grand ballroom
- + 4,000 sq. ft. Junior Ballroom
- + 17,000 sq. ft. of meeting and breakout space
- + 5,500 sq. ft. Main Lobby and pre-function space

## *Boise Centre East offers:*

- + 14,000 sq. ft. ballroom
- + 13,000 sq. ft. of meeting and breakout space
- + 9,000 sq. ft. of pre-function space

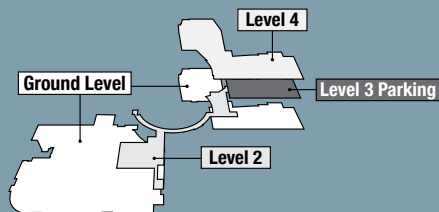
## *Both facilities offer:*

- + State-of-the-art kitchens with in-house catering services provided by Front & Centre
- + Spacious glass enclosed lobbies with views of The Grove Plaza and fountain
- + Complimentary Wi-Fi throughout, plus 2 GB dedicated bandwidth delivering reliable on-site and virtual experiences
- + Full service in-house audio visual and production services department for live and virtual events





8th STREET



MAIN STREET

CAPITOL STREET



**Ground Level  
Boise Centre West**



9TH STREET

FRONT STREET

**The Grove  
Plaza**

**MAIN ENTRY  
WEST**

**MAIN ENTRY  
EAST**

**MAIN LOBBY**

**CONCOURSE**

**TO/FROM  
LEVEL 2  
CONCOURSE**

**130  
JUNIOR  
BALLROOM**

**Level 2**

**STAFF OFFICES**

**200**

**PATIO**

ARENA AT GROVE HOTEL



**Level 4  
Boise Centre East**



# EVENT PLANNING RESOURCE GUIDE

## MAJOR EVENT SPACES

If you've got a big event to plan, you can do it right in the Boise metro area. Here are local facilities that can handle a crowd, a rodeo, a musical, a convention and more.

Photo credit: Pro Image Event Photography



\*Numbers displayed may not reflect current capacity. Contact the venue directly to confirm availability and capacity

ROOM	SQUARE FEET	THEATER - STYLE SEATING	CLASSROOM - STYLE SEATING	BANQUET- STYLE SEATING	RECEPTION SEATING
------	-------------	-------------------------	---------------------------	------------------------	-------------------

### BOISE CENTRE

boisecentre.com • 850 W. Front St. • Boise • 208-336-8900

100 GRAND BALLROOM	24,426	2,754	1,520	1,670	
100 A	9,322	1,044	598	590	
100 B	7,080	754	411	430	
100 AB	16,402	1,782	1,040	1,020	
100 BCDE	15,104	1,680	960	980	
100 CDE	8,024	870	482	520	
100 D	2,080	196	126	120	
100 E	1,508	174	105	100	
100 C	3,400	335	192	210	
100 DE	3,588	353	192	220	
100 DE & HALL	4,623	468	240	270	
100 C & HALL	4,985	465	264	270	
140	1,120	86	56	60	
110	4,560	392	220	280	
110 A	1,116	90	60	60	
110 AB / 110 BC / 110CD	2,280	224	132	140	
110 ABC / 110 BCD	3,420	332	180	210	
120	3,354	324	182	210	
120 A, B, C	1,118	100	56	60	
120 AB / 120 BC	2,236	216	126	150	
130 Junior Ballroom	4,060	420	242	250	
200 Executive Boardroom	1,160	96	56	50	
MAIN LOBBY (Shared Space) The main lobby is only rented in conjunction with the Grand Ballroom or total facility (Boise Centre West)	5,480				

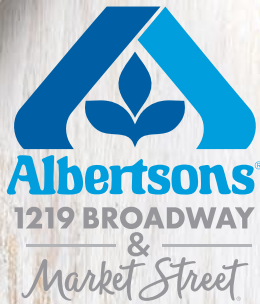
### BOISE CENTRE EAST

400 BALLROOM	13,675	1,344	840	810	
400A	2,961	310	192	170	

### BOISE CENTRE EAST (CONT.)

400B	3,046	312	191	170	
400ABC	10,789	1,010	552	570	
400C	4,782	476	288	260	





# AT YOUR SERVICE

WE'LL HANDLE THE DETAILS

*you handle the compliments*

CATERING - BREAKFAST, LUNCH, DINNER  
FULL SERVICE & THEMED EVENT PLANNING  
GIFT BASKETS, BALLOONS, FLORAL & WINE  
OFFERINGS FOR ANY OCCASION  
PRIVATE & TEAM BUILDING CLASSES  
DELIVERY - DROP OFF OR SET UP

**WE HANDLE IT ALL!**

ALBERTSONS BROADWAY  
CATERING  
BroadwayCatering@Albertsons.com,  
208-336-5278

ALBERTSONS MARKET STREET  
CATERING  
MarketStreet.Catering@Albertsons.com,  
208-605-3752 ext. 1237

ROOM	SQUARE FEET	THEATER - STYLE SEATING	CLASSROOM - STYLE SEATING	BANQUET- STYLE SEATING	RECEPTION SEATING
400D (shared space)	2,886				
400AB	6,007	624	374	360	
400BC	7,828	734	472	460	
400ABD	8,893	882	520	500	
410	4,535	392	220	250	
410A	1,531	122	76	90	
410B	1,486	125	78	90	
410 C	1,518	125	79	90	
410AB	3,017	271	166	150	
410BC	3,004	271	166	150	
420	4,100	312	200	230	
420A	2,605	239	132	130	
420B	1,495	112	72	80	
430	1,847	168	107	80	
430A	909	82	49	40	
430B	938	86	49	40	
440	936	80	54	60	
NW Lobby (shared space)	2,250				
SE Lobby (shared space)	4,204				
Level 2 Lobby (shared space)	2,831				

## BOISE STATE UNIVERSITY STUDENT UNION BUILDING

boisestate.edu/eventservices • 1910 University Drive • Boise • 208-426-1677

Ah Fong Room	435	35	18	24	
Alexander Room	494	35	24	24	
Bishop Barnwell Room	1,660	120	60	42	
Boyington Room	410	35	18	24	
Brink Room	429	35	18	24	
Cataldo Room	379	30	18	24	
Farnsworth Room	932	65	39	48	
Foote Board Room	319			14	
Forum Room	960	36		18	
Johnson Room	280			16	
Lookout Room	2,640	175	96	48	
Shipman Room	174			8	
Hatch Ballroom	5,217	430	222	216	
Hatch Ballroom A	1,540	120	51	48	
Hatch Ballroom B	1,568	108	54	64	
Hatch Ballroom C	1,045	60	33	40	
Hatch Ballroom D	1,064	84	38	40	
Hatch Ballroom AB	3,108	250	114	120	



ROOM	SQUARE FEET	THEATER - STYLE SEATING	CLASSROOM- STYLE SEATING	BANQUET- STYLE SEATING	RECEPTION SEATING
<b>BOISE STATE UNIVERSITY STUDENT UNION BUILDING (CONT.)</b>					
Hatch Ballroom CD	2,109	150	69	80	
Jordan (All)	14,125	1,400	528	840	
Jordan Ballroom A	2,090	160	84	96	
Jordan Ballroom B	2,035	180	90	112	
Jordan Ballroom C	2,035	180	357	320	
Jordan Ballroom D	6,215	550	357	160	
Jordan Ballroom ABC	6160	550	327	304	
Jordan Ballroom DE	7,895	352	550	357	
Simplot Ballroom	10,000	700	324	360	
Simplot Ballroom A	2,000	120	54	48	
Simplot Ballroom B	2,000	120	54	48	
Simplot Ballroom C	2,000	150	60	48	
Simplot Ballroom D	2,000	150	60	72	
Simplot Ballroom AC	4,000	250	134	160	
Simplot Ballroom BD	4,000	250	134	160	
Trueblood Room	575	40	27	32	
Special Events Center		435			

## BOISE STATE UNIVERSITY STUECKLE SKY CENTER

boisestate.edu/eventservices • 1910 University Drive • Boise • 208-426-1677

Double R Ranch Club	7,114	450	350	300	350
Skyline Room	5,075	300	250	150	250
The Loft	2,515	150	100	64	100



[www.leapphotography.com](http://www.leapphotography.com)

1020 W Main Street, Suite #200, Boise, ID 83702

☎ 208-703-7360

✉ [brenda@leapphotography.com](mailto:brenda@leapphotography.com)



Clients include: Alzheimer's Association, Facebook, Idaho Central Credit Union, Idaho College Of Osteopathic Medicine, KeyBank, KIVI TV, Micron, Open Road Films, Idaho Voices For Children, and many more.

ROOM	SQUARE FEET	THEATER - STYLE SEATING	CLASSROOM- STYLE SEATING	BANQUET- STYLE SEATING	RECEPTION SEATING
------	-------------	-------------------------	--------------------------	------------------------	-------------------

## BOISE STATE UNIVERSITY ALUMNI AND FRIENDS CENTER

boisestate.edu/eventservices • 1173 W. University Drive • Boise • 208-426-1677

Ballroom	2,850	100		42	100
Ballroom East	1,368	100		28	48
Ballroom West	1368	100		28	48

## CENTURYLINK ARENA

centurylinkarenaboise.com • 233 S. Capitol Blvd. • Boise • 208-424-2200

Conference Room	700	60-80			
Arena, Retractable Area	23,095	5,000 - 6,000			
Arena, Retractable Perimeter	645			100	
Retractable Area	6,063				
Retractable Perimeter	637				
Entertainment Suites (38)					
Overnight Suites (13)					

## EXPO IDAHO

expoidaho.com • 5610 N. Glenwood St. • Garden City • 208-287-5650 • Total occupancy: 5,000

North Expo	20,000				
South Expo	20,000				
Center Expo	35,000				
Western Town	2,150			135	
Premium Building	7,900			400	
Exhibit Space (400 – 10x10)					

## FORD IDAHO CENTER

fordidahocenter.com • 16200 N Idaho Center Blvd. • Nampa • 208-468-1000

Ford Arena	120,000	3,000 - 12,000		2,000	
Rodeo Club			150		
Ford Amphitheater		4,000			
Ford Sports Complex	97,500	4,500			
Les Schwab Corral			250		
Exhibit Area	97,600				
Exhibition Area	97,000				
Arena Banquet Space				up to 2,000	
Arena Booth Spaces (400)					
Riding Center (17 acres)					
Parking for 4,000 vehicles, 60 RVs					

## GALAXY EVENT CENTER AT WAHOZ

## FAMILY FUN ZONE & PINZ BOWLING CENTER

wahoozfunzone.com • 400 W. Overland Road • Meridian • 208-898-0900

Galaxy	12,000	733	705	640	733
Aurora	3,734	249	225	190	249
A	2,318	154	105	110	154
B	708	47	27	40	47
C	708	48	27	40	48
North Star	2,838	191	198	170	191
A	910	61	42	50	61
B	961	64	54	60	64
C	967	66	45	60	66
South Star	2,684	178	204	170	178
A	861	57	45	50	57
B	903	60	54	60	60
C	920	61	45	60	61
North & South Star	8,266	484	408	450	484



ROOM	SQUARE FEET	THEATER - STYLE SEATING	CLASSROOM- STYLE SEATING	BANQUET- STYLE SEATING	RECEPTION SEATING
------	-------------	-------------------------	--------------------------	------------------------	-------------------

## NAMPA CIVIC CENTER

nampaciviccenter.com • 311 Third St. S. • Nampa • 208-468-5500

Facility	42,500				
Banquet Space	10,200	1,125	300-500	900	1,800
Brandt Performing Arts Theater	8,200	640			
Exhibition Area	12,000	200	100	100	100
Meeting Spaces (14)					
Booth Spaces (98, 8x8)					
Calliope Garden	4,500	400		200	675
Free parking for about 350					

## EXTRAMILE ARENA AT BOISE STATE UNIVERSITY

brancosports.com • 1910 University Drive • Boise • 208-426-1900

Arena	10,228	2,500-13,500			
-------	--------	--------------	--	--	--

## VELMA V. MORRISON CENTER FOR THE PERFORMING ARTS

morrisoncenter.com • 2201 Cesar Chavez Lane • Boise • 208-426-1424

Founders Room (Also available: the Main Lobby and Second Crossover)		40-60	40-60	60	80-125
Theater		2,037			
Theater with "Flex Curtain"		800-1,300			
Exhibition Area	10,000				
Banquet Space				Up to 1,000	
Booth Spaces (500)					

Looking For **Winning**  
Entertainment?



**Game Shows**



**Casino Nights**



Book Your  
Holiday Party  
Now!

Arcade Rentals • DJ & Karaoke  
Night at the Derby • Photo Booth

- Tournament Quality Equipment**  
**Fun, Friendly Staff**  
**All for FUN - All Delivered Free To Your Event**
- Company Functions • Charity Events
  - School Functions • Weddings/Anniversaries
  - Birthdays/Mitzvahs

**Contact us for an immediate free quote!**



[www.teamcasino.net](http://www.teamcasino.net)

208 338-5555

# SPECIAL EVENT VENUES

These venues offer a special ambiance – from rooftops to golf courses, a baseball stadium to botanical gardens, museums, theaters and more.

**Seating: T=Theater, CL=Class, BQ=Banquet, REC=Reception**

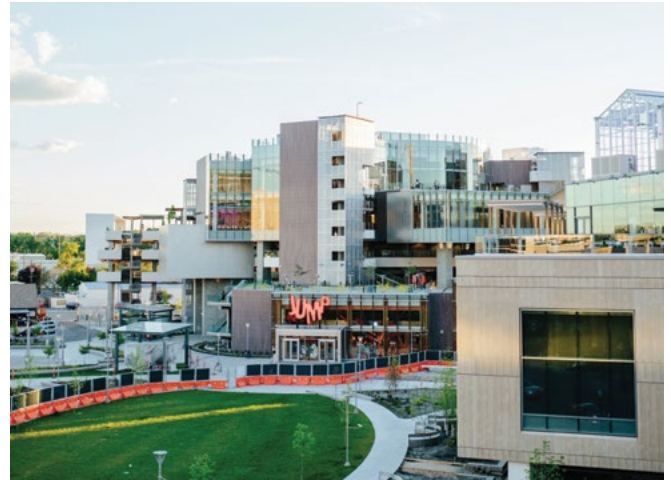


Photo courtesy of Idaho Tourism

VENUE	ROOM NAME	T	CL	BQ	REC
<b>A Waters Edge Event Center</b> 287 E. Shore Drive, Eagle 208-867-5119 • awatersedge.com	Grand Ballroom	175	240	175	175
	Outside Waterfront Covered Patio	100		60	
	Petite Ballroom	90	50	50	50
	Small Conference Room	20	20	20	20
	Bridal Suite & Groom Room				10
<b>The Arling Center at Tamarack Resort</b> 311 Village Drive, Tamarack Resort 208-325-1009 • tamarackidaho.com	Bridal Suite & Groom Room		140		
	Grange	300	182	200	200
	Schoolhouse	49	45		
<b>Banbury Golf Course</b> 2626 S. Marypost Place, Eagle 208-939-4600 • banburygolf.com	Harbottle		50	60	60
	North Patio			110	110
	West Patio			110	110
	Dining Room			100	100
<b>Barber Park Educational &amp; Events Center</b> 4049 Eckert Road, Boise 208-577-4577 • adacounty.id.gov/parks-waterways/education-and-event-center	Patio (seats 200-250)	250	150	160	164
	Whole Facility (seats 250)	250	150	200	200
<b>The Basque Center</b> 601 Grove St., Boise 208-331-5097 • basquecenter.com	Main Hall	400		400	450
	Main Hall with Dance Floor	270		270	270
	Basement	175		175	
	Basement Hall with Kitchen	175		175	175
<b>Big Al's Meridian</b> 1900 N. Eagle Road, Meridian 208-780-6118 • ilovebigals.com	Skybox Lounge & Caddyshack		75	120	120
	Slider Alley Lanes plus Banquet		75		200
	Entire Facility (about 2,000)	231			





# WFH

WORK FROM HERE

# WFH

**WE THINK YOU'LL FIND OUR VERSION OF "WFH" MORE PRODUCTIVE!**

Perched on the shores of Payette Lake, nestled in the Salmon River Mountains, and surrounded by Payette National Forest, Shore Lodge knows a thing or two about remote work.

Located two hours from Boise, McCall is the perfect place for you and your team to meet, collaborate, brainstorm, and get business done.

Whether in one of our mountain view meeting spaces or outside on one of our many excursions, our staff can arrange the perfect environment for your next in-person get-together.

As business meetings and in-person gatherings return, there is no better location than Shore Lodge. We have always been THE place to enjoy the wide-open spaces, even within our meeting spaces.

**When booking your next  
business meeting, we invite you to  
WORK FROM HERE.**

**BOOK YOUR NEXT MEETING AT**

**[SHORELODGE.COM/MEETINGS](https://www.shorelodge.com/meetings)**

**OR CALL US AT 208.630.0231**

*Shore Lodge*

MECALL, IDAHO

501 West Lake Street, McCall Idaho 83638  
[www.shorelodge.com](https://www.shorelodge.com)

VENUE	ROOM NAME	T	CL	BQ	REC
<b>Bishops' House</b> 2420 Old Penitentiary Road, Boise 208-342-3279 • thebishopshouse.com	Inside	50	50	75-125	
	Outside		75-150	75-150	
<b>Bogus Basin Mountain Recreation Area</b> 2600 Bogus Basin Road, Boise 208-332-5100 • bogusbasin.org <i>*Recorded space most closely reflects summer availability. For winter availability please visit bogusbasin.org or call 332-5100</i>	Frontier Lodge/Nordic Center	30		75	
	JR Simplot Lodge	200	200	300	
	Pioneer Lodge (under construction)				
<b>Boise Airport Conference Center</b> 3201 Airport Way, Boise 208-383-3110 • iflyboise.com	Boise River	60	90	80	125
	Bruneau River	10			
	Malad River	10			
	Payette River	25	33		33
	Salmon River	75	50	60	80
	Sun Valley	80	60	70	90
<b>Boise Art Museum</b> 670 Julia Davis Drive, Boise 208-345-8330 • boiseartmuseum.org	Sculpture Court			80	250
	Sculpture Garden			200	300
	Entire Facility				500
<b>Boise Depot</b> 2603 W. Eastover Terrace, Boise 208-608-7644 • reserve@cityofboise.org	The Great Hall	250		165	300
	Meeting Station	45	25		75 standing
<b>Boise Contemporary Theater</b> 854 Fulton St., Boise 208-331-9224 • bctheater.org	Classroom A		50		
	Classroom B		50		
	Classroom C		25		
	Lobby				80
	Main Hall	231			
<b>Boise Hawks Memorial Stadium</b> 5600 Glenwood St., Garden City 208-322-5000 • boisehawks.com	Stadium	4,000		400	3,800
	Coors Light			25-400	
	Purple Porch				
	Pepsi Picnic				
	Area			25-100	
	Hawks Dugout				
	Suites (up to 24)				
<b>City of Boise Parks and Pools</b> 1104 Royal Blvd., Boise 208-608-7600 • parks.cityofboise.org	There are more than 100 parks, pools and community centers including The Boise Watershed and Foothills Learning Center.				
<b>Bridge Event Center</b> 6200 N. Garrett St., Boise 208-891-8081 • bridgeeventcenter.com	Great Hall	250	180	230	250
	Channing	45	18	28	50
	Balasz	21	12	12	30
	Fahs (Children's Furn)		20		
	Brown	36	28	28	40
	Stowe	36	28	20	50
	Raible	36	28	20	50



VENUE	ROOM NAME	T	CL	BQ	REC
<b>Canyon Crest Dining and Event Center</b> 330 Canyon Crest Dr., Twin Falls 208-733-9392 • canyoncrestdining.com	Auger Falls	120	88	60	40
	Shoshone Falls	400	296	200	180
	Perrine Falls	142	112	80	60
	Twin Falls	88	64	50	30
	Pillar Falls	120	88	60	40
	Veranda	150		90	70
	Entire Facility	870	648	450	400-450
<b>Chateau des Fleurs</b> 176 S. Rosebud Lane, Eagle 208-947-2844 • chateaufleurseagle.com	Gold Ballroom	300	190	280	350
	Platinum Ballroom	200	140	224	180
	Grand Gallery	180	80	80	175
	Black Diamond Room	27	16-24	24	26
	White Diamond Room	22	16	22	22
<b>The Club at Spurwing</b> 6800 N. Spurwing Way, Meridian 208-887-1800 • theclubatspurwing.com	Entire Clubhouse				400
	Gold Tee Room		85	120	120
	Sand Trap Lounge		100	150	150
	Gold Tee & Sand Trap			270	270
	Board Room			20	20
	Ernie's Room			40	50
	Annika's Room			12	12
	The Patio			130	120
	The Patio, Gold Tee & Sand Trap			250	350
<b>Clubhouse Event Center (Potomac Manor)</b> 7311 W. Potomac Drive, Boise 208-322-5550 • potomacmanor.com	The Clubhouse (Potomac Manor)	20-200	150+	20-200	20-200
<b>Crystal Ballroom</b> 802 W. Bannock St., Boise 208-602-6919 • crystalballroomboise.com	Ballroom Seats 300			200	200
<b>C.W. Moore Plaza</b> 250 S. Fifth St., Boise 208-331-3516 • cwmooreplaza.com	Conference Room A	60	60	60	
	Conference Room A & B	120	120	120	
	Conference Room B	60	60	60	
	The Penthouse			200	200

VENUE	ROOM NAME	T	CL	BQ	REC
<b>Discovery Center of Idaho</b> 131 Myrtle St., Boise 208-343-9895 • dcidaho.org	Birthday Room 1			20	20
	Birthday Room 2			40	40
	Classroom 1		30		
	Classroom 2		30		
	Entire Facility			90	900
<b>Eagle Hills Golf Course</b> 605 N. Edgewood Lane, Eagle 208-939-0402 • eaglehillsgolfcourse.com	Cedars	200	75	150-200	250
	Rose Garden Pavilion	400		350	350
<b>Idaho Black History Museum</b> 508 Julia Davis Drive, Boise 208-789-2164 • ibhm.org	Entire Facility				75
<b>Idaho Botanical Garden</b> 2355 Old Penitentiary Road, Boise 208-343-8649 • idahobotanicalgarden.org	Meditation Garden			300	300
	Dry Garden			100	100
	English Garden			200	200
	Outlaw Field				400
<b>Idaho State Archives</b> 2205 Old Penitentiary Road, Boise 208-334-2620 • history.idaho.gov/rent-a-facility	Facility and lobby		30		
<b>Idaho State Museum</b> 610 Julia Davis Drive, Boise 208-334-2120 • history.idaho.gov/location/museum/	Classroom				150
	Idaho Room & Gem State		60		
	Getaway		210		
	Multipurpose Room & Lobby		150		
<b>Idaho Ice World</b> 7072 S. Eisenman Road, Boise 208-608-7716 • idahoiceworld.com	Multipurpose Room			335	335
	North Rink	200			
	Main Rink	450			
<b>Idaho Shakespeare Festival</b> 5657 Warm Springs Ave., Boise 208-429-9908 • idahoshakespeare.org	Board Room			24	
	Board Room Terrace			42	
	Lawn				115
	Main Hall			70	
	Observation Deck			105	
	Theater	712		150	210



VENUE	ROOM NAME	T	CL	BQ	REC
<b>Indian Lakes Golf Club</b> 4700 Umatilla Ave., Boise 208-362-5771 • indianlakesgolf.com	Indoor Space			45	45
	Public Pool				35
	Outdoor Patio			150+	150+
<b>JUMP (Jack's Urban Meeting Place)</b> 1000 W. Myrtle St., Boise 208-639-6610 • jumpboise.org	The Deck	70			125
	The Loft	70	30	50	60
	Garden Terrace			50	125
	Inspire Studio	44		44	44
	Pioneer Room	550	360	370	700
	JUMP Room	450	130	350	500
	Celebration Circle				300
<b>Jackson's Jet Center</b> 3815 Rickenbacker St., Boise 877-383-3300 • jacksonjetcenter.com	Hangar	300+	300+	300+	300+
<b>Knitting Factory Concert House</b> 416 S. Ninth St., Boise 208-343-8883 • bo.knittingfactory.com	Main Hall	425	300	350	800
<b>Lake View Golf Club</b> 4200 W. Talamore Blvd., Meridian 208-888-4080 • lakeview-golf.com	Outside Patio			200	200
	Restaurant			80	80
<b>Meridian Parks &amp; Pools</b> 33 E. Broadway Ave., Suite 206, Meridian 208-888-3579 • meridiancity.org/parks	There are a number of parks, shelters and pools available. Check the website or call for availability.				
<b>Old Idaho Penitentiary State Historic Site</b> 2445 Old Penitentiary Road, Boise 208-334-2844 • history.idaho.gov	Entire Site	1,000		1,000	1,000
	Women's Ward				175
	Cell Houses	50+ each			
	Trusty Dorm	125	125		
<b>PINZ Bowling Center</b> At Wahooz Family Fun Zone 400 W. Overland Road, Meridian 208-898-0900 • pinzbowlingidaho.com *See Galaxy Event Center - 10 to 700	Z Lounge				80
<b>Plantation Country Club (now River Club)</b> 6515 W. State St., Boise 208-853-4793 • riverclubboise.com	Camellia Ballroom	150	100	100	100
	Magnolia Room	50	50	50	50
	Pool Area			250	250

VENUE	ROOM NAME	T	CL	BQ	REC
<b>Playhouse Events &amp; Dinner Theater (now Watson's Mystery Café &amp; Spirits)</b> 8001 W. Fairview Ave., Boise 208-779-0092 • watsonsmysterycafe.com	Main Room	250	200	150	150
<b>Revolution Concert House &amp; Event Center</b> 4983 N. Glenwood St. Garden City 208-938-2933 • cttouringid.com	Concert Hall	2,000			
	Upstairs VIP lounge and balcony with bathroom and separate entrance (seats 140)				
<b>Roaring Springs Water Park</b> 400 W. Overland Road, Meridian 877-420-7529 • 208-884-8842 • roaringsprings.com	Picnic Pavilions / Water Park				15-2,000
<b>Sawtooth Winery</b> 19348 Lowell Road, Caldwell 208-467-1200 • sawtoothwinery.com	Outdoor Events				800 - 1,000
<b>Silverstone Amenity Center</b> 3405 E. Overland Road, Meridian 208-850-3401 • silverstoneamenitycenter.com	Board Room 1 (u-shape)	18	18		
	Board Room 2 (conf.)	8	8		
	Training Room 1		32-40		
	Training Room 2		32-40		
	Banquet Room	175	96		150
<b>Ste. Chapelle Winery</b> 19348 Lowell Road, Caldwell 877-783-2427 • 208-453-7840 • stechapelle.com	Chateau Banquet Room	2,000		100	100
	Deck			60	60
	Vineyard Park (2.5 acres w/ Gazebo)				1,000+
<b>The Stonehouse</b> 665 E. Park Blvd., Boise 208-345-6790 • stonehouseidaho.com	Inside			120	120
	Outside			200	200
<b>Visual Arts Collective – VAC</b> 3638 Osage St., Garden City 208-424-8297 • visualartscollective.com	Art Gallery	150-180		175-200	150 with bistro tables, 386 SRO
<b>Wahooz Family Fun Zone</b> 400 W. Overland Road, Meridian 208-898-0900 • wahoozfunzone.com *See Galaxy Event Center- 10 to 700 capacity					
<b>Warhawk Air Museum</b> 201 Municipal Drive, Nampa 208-465-6446 • warhawkairmuseum.org	Entire Facility		30	200	200
<b>The Winekeeper</b> 850 W. Fulton St., Boise 208-922-8027 • winekeeperidaho.com	Main Hall		75		
<b>Zoo Boise</b> 355 Julia Davis Drive, Boise 208-608-7743 • zooboise.org	Entire Zoo (year-round)				1,000+



# HOTELS WITH MEETING SPACE

Hotels can provide a full-service banquet, a classroom setting, reception hall, theater, conference and more.

**Seating:** T=Theater, CL=Class, CON=Conference, BQ=Banquet, REC=Reception, USH=U-shape



File photo

HOTEL	ROOM NAME	SQ FT	DIM	T	CL	CON	BQ	REC	USH
<b>Bear Creek Lodge</b> 3492 Highway 55, McCall 208-634-3551 • bearcreekmccall.com Rooms: 13 + 3-bedroom house	Conference Room					18-30			
	Breakout Spaces			30	18	30	100	100	18
	Three-bedroom house, (two available)					15	15	15	
<b>Best Western Northwest Lodge</b> 6989 Federal Way, Boise 208-287-2300 • bestwestern.com/northwestlodge Rooms: 69	Bear Creek	576	24x24	30	30		30	70	
<b>Best Western Plus Coeur d'Alene Inn</b> 506 E. Appleway Ave., Coeur d'Alene 208-765-3200 • cdainn.com Rooms: 122	Idaho N	713	31x23	50	36	20	40	30	24
	Idaho S	589	31x19	40	21	15	32	32	20
	Idaho N & S combined			100	50	30	88	88	30
	Syringa	960	30x32	50	36	24	48	48	24
	Garnet	1,088	34x32	60	42	24	56	56	24
	Hayden	2,100	42x50	135	90	40	128	128	48
	Cataldo	2,000	40x50	130	90	40	128	128	48
	Sherman	1,950	39x50	130	90	40	128	128	48
	Ballroom			625	350		550	550	
<b>Best Western Vista Inn at the Airport</b> 2645 Airport Way, Boise 208-336-8100 bestwestern.com/vistainnattheairport • Rooms: 85 (meeting rooms renovated in 2019)	Bitterroot Room	1,003	26x36	90	50		60	60	32
	Owyhee Room	806	31x26	70	30		40	40	25
	Rocky Mountain	3,009	78x36	300	165		200	250	130
	Sawtooth Room	1,003	26x38	90	50		60	60	32
	Sierra Room	1,003	26x38	90	50		60	60	32
	Summit Room	285	15x19			8			
	Tablerock Room	312	14x25			10			
<b>Candlewood Suites - Boise, Meridian</b> 1855 S. Silverstone Way, Meridian 208-888-5121 • ihg.com Rooms: 84	Meeting Room	800			24	20	30		22

HOTEL	ROOM NAME	SQ FT	DIM	T	CL	CON	BQ	REC	USH
<b>Comfort Suites Boise Airport</b> 2906 Vista Ave., Boise 208-472-1222 • choicehotels.com Rooms: 83	Meeting Room	720		75	41		59		20
	Board Room	180			5				
<b>Country Inn &amp; Suites Boise West</b> 3355 E. Pine Ave., Meridian 208-639-3300 • countryinns.com/meridianid Rooms: 82	Meeting Room	672	25x25	50	28	30	50		30
	Breakfast/Reception Room	900	40x32	60	38	50	60		38
<b>Courtyard by Marriott - Boise Downtown</b> 222 S. Broadway Ave. 208-331-2700 • marriott.com/boicy Rooms: 162 • Room Rates: \$100+	Gem State Conference Room	650		40	24	20	25	30	20
	Ganet Board Room	650		40	24	20	25	30	20
<b>Courtyard by Marriott - Boise West / Meridian</b> 1789 S. Eagle Road, Meridian 208-888-0800 • marriott.com Rooms: 145	El Dorado	4,191	46x96	380	180	ask	216	450	
	Coronado	1,779	46x42	160	75	ask	96	150	39
	Balboa	1,163	46x27	80	36	ask	64	100	30
	De Soto	1,245	46x28	104	60	ask	64	100	36
	Balboa - Coronado	2,942	46x69	260	108		144	190	
	De Soto - Coronado	3,024	46x70	260	135		144	190	
<b>Geiser Grand Hotel</b> 1996 Main St. • Baker City, Ore. 541-523-1889 • info@geisergrand.com geisergrand.com Rooms: 50 luxury suites	The Library	350	20 X 18	32	10	20	32	60	20
	The Historic Cellar	550	36 X 15	32	20	30	32	60	20
	The Swans Room	1,170	40 X 30	100	50	50	100	120	45
	The Palm Court	1,200	40 X 29	125		120	200	250	
	Queen City Room	1,650	70 X 21	200	80	80	170	250	40
<b>The Grove Hotel</b> 245 S. Capitol Blvd., Boise 208-333-8000 • grovehotelboise.com Rooms: 250	Arena (breakout sites available)	22,000		5,000					
	Aspen	1,720	40x43	150	80		100	150	
	Aspen & Cedar	3,440	40x85	350	160		200	300	
	Cattails	745	24x30			16			
	Cedar	1,720	40x43	150	80		80	150	
	Clearwater	685	26x26	50	32		40	72	
	Evergreen	3,250	38x85	350	160		200	300	
	Executive Suites (20 available)	Ranging from 108 to 550	9x12 to 14x39					20-30	
	Grove Grand Ballroom	6,845	80x85	700	400		450	720	
	Ivy	1,006	43x24	80	51		70	106	
	Rapids	880	44x20	80	40		50	92	
	River Fork	1,056	44x24	100	60		70	111	
	White Water	945	24x39	80	50		50	99	
	The Landing	1,480						155	
	Flicel Suite	785	15x46	52	30	20	40		20
	Ingraham Suite	660	26x25	50	25	18	30		20
	Mylymok Suite	605	10x36	58	20	18	20		



HOTEL	ROOM NAME	SQ FT	DIM	T	CL	CON	BQ	REC	USH
<b>Hampton Inn &amp; Suites Boise/ Downtown</b> 495 S. Capitol Blvd., Boise 208-331-1900 • hamptoninn3.hilton.com • Rooms: 186	Gold Fork	552	23x24	35	24	12	32		15
	Payette Room	1,250	50x25	80	60	35	80	50	36
	Payette South Fork	625	25x25	45	12	24	32		20
	Payette North Fork	625	25x25	45	12	24	32		20
	Boise Rooms	1,092	42x26	60	46	26	26		26
	Boise North Fork	350	14x26			12			
	Boise South Fork	728	28x26	45	24	16	40		20
	Salmon	450	18x25			12			
<b>Hampton Inn &amp; Suites Boise/ Spectrum</b> 7499 W. Overland Road, Boise 208-323-2500 • hamptoninn3.hilton.com Rooms: 133	Arrow Rock North and Arrow Rock South	2,200	55x40	180	120		130	150	50
	Arrow Rock North	1,100	27x40	80	50		64	64	25
	Arrow Rock South	1,100	27x40	80	50		64	64	25
	Board Room	500	20x25			14			
	Robie Creek	780	26x30	50	40		35		20
<b>Hampton Inn &amp; Suites at the Idaho Center</b> 5750 E. Franklin Road, Nampa 208-442-0036 nampaattheidahocentersuites.hamptoninn.com Rooms: 101	The Laney	3,000	55x54	60	50				20
	Island Park	1,485	55x27	150	100				25
	Henry's Fork	1,485	55x27	150	100				25
	Cutthroat	432		10	5		8		
	Rainbow	432		10	5		8		
	Trout	864		20	10		16		
<b>Hilton Garden Inn — Boise Spectrum</b> 7699 W. Spectrum St., Boise 208-376-1000 boisespectrum.stayhgi.com Rooms: 137	Executive Board Room	416	27x16		20	16			
	Garden Room	2,924	43x68	300	150		180	220	60
	Garden East	1,204	43x28	90	50		64	75	35
	Garden West	1,720	43x41	130	60	30	80		30
	Les Bois	676	26x26	50	11	48	35		62
	Prefunction Foyer	1,001	13x77						
<b>Hilton Garden Inn Boise/ Eagle</b> 145 E. Riverside Drive, Eagle 208-938-9600 • boiseeagle.hgi.com Rooms: 98	Eagle River A	1,000	36x28	65	40	30	50		24
	Eagle River B	1,000	36x28	65	40	30	50		24
	Eagle River A&B	2,000	54x37	165	90	70	90-100		40
	River's Edge	1,000	36x28	65	40	30	50		24
	Executive Board Room	354	23x15			10			
<b>Hilton Garden Inn Boise/ Downtown</b> 348 S. 13th St., Boise 208-342-7000 • boisedowntown.hgi.com Rooms: 132	Ball Room	3,762	64x59	13			250		
	Board Room	336	24x14	12				12	
	Owyhee Room	1,824	32X59	13			125		
	Sawtooth Room	1,938	32X59	13			125		
<b>Holiday Inn Boise Airport</b> 2970 W. Elder St., Boise 208-344-7444 • holidayinn.com/boiseairport Rooms: 119	Shoshone	702		50	35		30		25
	Sawtooth	1,400		200	80		80	80+	40
<b>Holiday Inn Express Boise/ Downtown</b> 475 W. Parkcenter Blvd., Boise 208-345-2002 • holidayinn.com Rooms: 159	Le Bois				30		20	50	
	Park Centre			120	75		50-75	140	

HOTEL	ROOM NAME	SQ FT	DIM	T	CL	CON	BQ	REC	USH
<b>Holiday Inn Express (The Hunt Lodge)</b> 210 N. Third St., McCall 208-634-4700 • thehuntlodge.com Rooms: 85	Conference Hall	2,400					80	120	
	Great Room	1,000					50	50	
<b>Holiday Inn Express &amp; Suites</b> 3050 S. Shoshone St., Boise 208-342-4322 • Rooms: 104	Nez Perce	1,855	53x35	150	110		110	110+	45
	Lemhi Board Room	364	13x28			15			
<b>Holiday Inn &amp; Suites Boise West Meridian</b> 2610 E. Freeway Drive, Meridian 208-288-2060 • hiexpress.com Rooms: 76	Meeting Room	1,400	36x40			110			
<b>Homewood Suites by Hilton</b> 7957 W. Spectrum Way, Boise 208-375-8500 • guestreservations.com Rooms: 110 • Room Rates: \$100+	Conference Room	990	33x30	60	45	25	60		25
<b>Hotel 43</b> 981 Grove St., Boise 208-342-4622 • hotel43.com Rooms: 112	Latitude	882	21x42	60	39	24	56		32
	Longitude	875	35x25	100	54	30	64		32
<b>Hyatt Place Boise/Towne Square</b> 925 N. Milwaukee St., Boise 208-375-1200 • hyattplace.com Rooms: 127	Meeting Place	950	33x33	60	40	36		50	30
<b>Hyatt Place Hotel</b> 1024 W. Bannock St., Boise 208-991-5275 • boisedowntown.place.hyatt.com/ Rooms: 150	Boardroom	312	26x13			8			
	Meeting Place 1	1,092	39x28	100	40	32	H-square 36	Rounds 64	32
	Meeting Place 2	621	27x23	55	24	18	H-square 20	Rounds 24	18
	Meeting Place 3	726	33x22	44	36	22	H-square 26	Rounds 24	24
<b>The Inn at 500 Capitol</b> 500 S. Capitol Blvd., Boise 208-227-0500 • innat500.com	Capitol Room 2nd Fl	1,764	53x33	126	63	Crescent 70	Rounds 98	150	46
	Capitol West			84	30	Crescent 42	Rounds 56	80	20
	Capitol East			75	30	Crescent 36	Rounds 48	70	20
	Boardroom	274	23x12			12			
<b>La Quinta Inn &amp; Suites Boise Towne Square</b> 7965 W. Emerald St., Boise 208-378-7000 • lq.com Rooms: 124	Board Room					12			
	Conference Room	1,300	26x50	140	60		64		32
<b>La Quinta Inn Caldwell</b> 901 Specht Ave., Caldwell 208-454-2222 • lq.com Rooms: 65	Indian Creek	420	20x21	30	18	24	24	30	20
<b>Oxford Suites</b> 1426 S. Entertainment Ave., Boise 208-322-8000 • oxfordsuitesboise.com • Rooms: 132	Cimarron	589	19x31		27	25	27		
	Maverick	403	13x31			14			
	Idaho Ballroom	3,300	66x50	225	160		160		
	Idaho East	1,650	33x50	100	80		80		
	Idaho West	1,650	33x50	100	80		80		



HOTEL	ROOM NAME	SQ FT	DIM	T	CL	CON	BQ	REC	USH
<b>Red Lion Hotel Boise/ Downtown</b> 1800 Fairview Ave., Boise 208-344-7691 • <a href="http://redlion.com/red-lion-hotels/id/boise-downtownner">redlion.com/red-lion-hotels/id/boise-downtownner</a> Rooms: 182	Cottonwood	905	38x18	70	50		70	80	
	White Pine	728	26x28	60	40		50	50	
	Bitterroot	725	25x29	60	40		50	50	
	Teton	725	25x29	60	40		50	50	
	Bannock	600	24x25	50	28		40	50	
	Spokane	600	24x25	50	28		40	50	
	Aspen	520	26x20	40	21		40	40	
	Cedar	520	26x20	40	21		40	40	
	Cascade	378	27x14			12		12	
	Ballroom	3,654	63x58	250	250		250	250	
	Selway/Sawtooth	2,204	38x58	180	150		160	150	
	Bitterroot/Sawtooth	1,827	63x29	150	100		120	150	
	Teton/Selway	1,827	63x29	150	100		120	150	
	Bitterroot/Teton	1,450	25x58	100	90		100	100	
	Selway	1,102	38x29	80	50		80	80	
<b>Residence Inn by Marriott Boise Downtown/City Center</b> 400 S. Capitol Blvd., Boise 208-424-9999 • <a href="http://marriott.com">marriott.com</a>	Capitol & Depot	1,755	59 x 29	140	110	40	112	80	50
	Capitol	1,018	29 x 34	110	48	20	64	32	30
	Depot	737	25X29	60	30	16	40	24	20
	Roofdeck	1,904	28x68	150	150		120	150	
<b>The Riverside Hotel</b> 2900 W. Chinden Blvd., Boise 208-343-1871 • <a href="http://riversideboise.com">riversideboise.com</a> Rooms: 303	Aspen	1,776	27X56	175	100			200	
	Cinnabar	1,196	346x26	100	80			120	
	Grand Ballroom	9,120	76x120	1000	500			1,200	
	Liberty	888	37x24	80	60			100	
	Delamar	792	33x24	60	40			95	
	Clearwater	648	27x24	50	36			30	
	Emerald Room	510	34x15	45	28			75	
	Garnet	405	27x15	40	16			55	
	Opal	405	27x15	40	16			55	
	Topaz	405	27x15	40	16			55	
	Juniper	2,280	73x30	250	125			300	
	Laurel	2,280	73x30	250	125			300	
	Ponderosa	2,280	73x30	250	125			300	
	Tamarack	2,280	76x30	250	125			300	
	Convention Center Lobby	2,150						100	
	Northstar	1,716	52x33	175	100		140	200	
	Fireplace Foyer	1,600	75x74					150	
	Riverside Board Room	792	33x24			18			

HOTEL	ROOM NAME	SQ FT	DIM	T	CL	CON	BQ	REC	USH
<b>Shoshone-Bannock Hotel and Event Center</b> Interstate 15, Exit 80 Simplot Road, Fort Hall 208-238-4800 • shobanhotel.com Rooms: 156	Chief Taghee A	1,683	35x50	138	48	26			28
	Chief Taghee B	1,702	35x50	138	48	26			28
	Chief Tendoy A	1,771	37x50	140	60	26			28
	Chief Tendoy B	1,746	37x50	140	60	26			28
	Chief Racehorse A	1,781	37x50	140	64	26			28
	Chief Racehorse B	1,746	37x50	140	64	26			28
	Chief Pocatello	943	36x28	70	28	22			18
	Chief Arimo	792	36x22	64	24	22			20
	Chief Tyhee	792	36x22	64	24	22			20
	Chief Snagg	867	36x26	66	22	22			18
	Chief's Event Center	13,823	145x98	1,525	572				
<b>Shore Lodge</b> 501 W. Lake St., McCall 208-634-2244 • shorelodge.com Rooms: 77	Edwards Ballroom	2,576	56x46				180	225	
	Ford Theater	1,290	43x30	43		18			15
	Mill Room	570	30x19	37	24	20	32-46	37-50	18
	Payette Pavilion (lower)	2,580	60x43	250	120	50	160	250	40
	Payette Pavilion (upper)	2,925	65x45	300	150	60	200	300	50
	Steelhead	316	14 1/2 x21	24	18	16	20	25	14
	Cutthroat	316	14 1/2x22	24	18	16	20	25	14
	The Private Dining Room	406	29x14			18	18	25	16
<b>SpringHill Suites By Marriott Boise West/ Eagle</b> 6325 N. Cloverdale Road, Boise 208-939-8266 • marriott.com/boish Rooms: 119	Clearwater I	360	15 x 24	15	12	12 C			
	Clearwater I • II	744	31 x 24	35	32	28 H			20
	Clearwater I • III	1,104	48 x 24	80	56	40 H			34
	Clearwater I • IV	1,488	78 x 24	100	72				45
	Clearwater I • V	1,872	27 x 15	125	96				56
	Payette Boardroom	405	27 x 15			12 C			
	Tablerock	576	36 x 16	30	2/6 : 20	18 C			15
	Selway	744	31 x 24	40	3/8 : 24	25 H			20
<b>SpringHill Suites By Marriott Boise ParkCenter</b> 424 E. Parkcenter Blvd., Boise 208-342-1044 • marriott.com/boidt Rooms: 230	Clearwater I	744	15x24	15	12	12	16	25	
	Clearwater I - II	744	31x24	35	32	28	48	50	23
	Clearwater I - III	1,104	46x24	80	56	40	64	75	34
	Clearwater I - IV	1,488	62x24	100	72		88	100	45
	Clearwater I - V	1,872	78x24	125	96		112	125	56
	Selway	744	31x24	35	32	28	40	48	22
	Tablerock Board Room	576	36x16	24	28	18	32	39	16
	Payette Board Room	405	27x15			12			



HOTEL	ROOM NAME	SQ FT	DIM	T	CL	CON	BQ	REC	USH
<b>SpringHill Suites By Marriott Boise</b> 6325 N. Cloverdale Road, Boise 208-939-8266 • marriott.com/boish Rooms: 119	Summit	375	25x15	30	16	12	25	25	12
	Cascade	754	29x27	50	15	25	75	50	25
<b>Trinity Pines Camp &amp; Conference Center</b> 349 Cabarton Road, Cascade 208-382-6200 • tpines.org Rooms: Two lodges with 48 bunk beds • Cottages sleep 30 Also: dorm rooms • RV • tent space	Payette River Conference Room	2,562	39x68	200	100	200	75	100	50
	Salmon River Conference Room	2,058	42x49	150	75	150	50	75	40
	Sawtooth Dining Hall	5,460	78x70				300	400	
<b>Wild Rose Manor Bed &amp; Breakfast</b> 5800 Oasis Road, Caldwell 208-454-3331 • wildrosemanor.com Rooms: 4	Indoor						30		
	Outdoor	6 acres					300		



## Stay in Boise

Idaho's newest GBAC Star™ Facility, The Grove Hotel, is ready to host you and your colleagues this year.

With 250 deluxe guest rooms, 12,000 sqft of event space, and an in-house restaurant and bar, The Grove Hotel is your home base for your next relaxing vacation or stress-free business trip.



208.333.8000

grovehotelboise.com

245 S Capitol Blvd. Boise, ID

# RESTAURANT & BANQUET FACILITIES

Your favorite restaurant can double as your favorite meeting space.



Photo courtesy of Bardenay

**Seating: T=Theater, CL=Class, BQ=Banquet, REC=Reception, MTGS=Meetings**

VENUE	ROOM NAME	T	CL	BQ	REC	MTGS
<b>10 Barrel Brewing Company</b> 830 W. Bannock St., Boise 208- 344-5870 • 10barrel.com	Banquet Room			30	55	
<b>13th Street Pub and Grill</b> 1520 N. 13th St., Boise 208-639-8888 • onethreepub.com	Dining Room			60	100	
	Outdoor Patios (3)			15 each		
	Enclosed Patio			60	100	
	Pub			30	50	
<b>Andrade's Restaurant</b> 4903 W. Overland Road, Boise 208-344-1234 • andraderestaurante.restaurantweb-expert.com	Meeting Room			20	20	
<b>Asiago's Ristorante</b> 1002 Main St., Boise 208-336-5552 • asiagos.com	Cask Room			32	26	35
	Piazza di Conundrum			56	32	60
	Both			88	58	
<b>a'Tavola Gourmet Marketplace &amp; Cafe</b> 1515 W. Grove St., Boise 208-336-3641 • atavolaboise.com	Entire Restaurant Space Inside			50	100	
	Outside Space				50	
<b>Backstage Bistro</b> 3711 E. Longwing Lane, Meridian 208-995-2943 • cinemawest.com	Patio			80	80	80
	Entire Restaurant			100	100	100
<b>BACON</b> 121 N. Ninth St., Boise 208-387-3553 • eat@boisebacon.com	Semi-Private wine room					
	Entire restaurant			40-75	50-150	
	Gernika Room			40		
<b>BanBury Golf Course</b> 2626 S. Marypost Place, Eagle 208-939-4600 • banburygolf.com	Dining Room			100	100	
	Harbottle			50	50	
	North Patio			150	150	
	West Patio			150	150	
	Full Patio			300	300	



VENUE	ROOM NAME	T	CL	BQ	REC	MTGS
<b>Barbacoa</b> 276 Bobwhite Court, Boise 208-338-5000 • barbacoa-boise.com	Barbacoa			12-120	12-120	12-120
	Rooftop			50	50	
	Private Room			50	50	50
	VIP Room			30	30	30
<b>Bardenay</b> 610 Grove St., Boise 208-426-0538 • bardenay.com	Beside Bardenay	90		80	150	
<b>Barrelhouse Pub &amp; Grill</b> 5181 Glenwood Ave., Garden City 208-376-4200 • barrelhouse.beer	Banquet Room			50	50	
	Canitorium			25	25	
<b>The Basque Market</b> 608 W. Grove St., Boise 208-433-1208 • thebasquemarket.com	Dining Room			12		
<b>Bella Aquila Restaurant</b> 775 S. Rivershore Lane, Eagle 208-938-1900 • bellaaquilarestaurant.com	Banquet Room			40		
	Private Patio, summer months			35		
<b>Big Al's</b> 1900 N. Eagle Road, Meridian 208-780-6118 • ilovebigals.com	Slider Alley, Skybox Lounge & Caddyshack	12-1,300	12-1,300	12-1,300	12-1,300	12-1,300
<b>Bodovino</b> 404 S. Eighth St., Boise 208-336-8466 • bodovino.com	Banquet			25	40	30
<b>Bombay Grill</b> 928 W. Main St., Boise 208-345-7888 • bombayboise.com	Banquet			12		
	Entire Facility			60		
<b>The Brickyard</b> 601 W. Main St., Boise 208-287-2121 • brickyardboise.com	Capital Room			40	50	
	Entire Restaurant			150		



## SUBSCRIBE TODAY!

CALL 877-615-9536 OR VISIT

**SERVICE@BRIDGETOWERMEDIA.COM**

Already a Print & Digital Subscriber? Call to upgrade - NOW!

As a premium subscriber, gain total database access with unlimited downloads.

<http://bit.ly/IBR-PREMIUM>

**PRINT & DIGITAL + DATA**  
SUBSCRIPTION

**IDAHO BUSINESS REVIEW**

[www.idahobusinessreview.com](http://www.idahobusinessreview.com)

- Total access to Idaho Business Review List Database\*
- Unlimited downloads
- PDFs and spreadsheets
- Book of Lists PLUS
- Unpublished data
- Custom data searches



\*Please note: the Data portion of the premium subscription is non-refundable.

VENUE	ROOM NAME	T	CL	BQ	REC	MTGS
<b>Burger 'n Brew</b> 4295 W. State St. 208-345-7700 • <a href="http://burgernbrew.com">burgernbrew.com</a>	Banquet			25	50-60	
<b>Café Olé — Boise Towne Square</b> 210 N. Milwaukee St., Boise 208-322-0222 • <a href="http://cafeole.com">cafeole.com</a>	Banquet			50	60	
<b>Capitol Cellars</b> 110 S. Fifth St., Boise 208-344-9463 • <a href="http://capitolcellarsllc.com">capitolcellarsllc.com</a>	Caucus Room			20	20	
<b>Carino's (Johnny Carino's)</b> 3551 E. Fairview Ave., Meridian 208-888-7801 • <a href="http://carinos.com">carinos.com</a>	80s Room	50+	50+	50+	50+	50+
	90s Room	50	50	50	50	50
<b>Casa Mexico — Fairview</b> 10332 Fairview Ave., Boise 208-375-0342 • <a href="http://casamexicoidaho.com">casamexicoidaho.com</a>	Pancho Villa			75	75	
<b>Casa Mexico — Eagle</b> 393 W. State St., Eagle 208-939-7795 • <a href="http://casamexicoidaho.com">casamexicoidaho.com</a>	Banquet			75		
<b>Casa Mexico — Hyde Park</b> 1605-B N. 13th St., Boise 208-333-8330 • <a href="http://casamexicoidaho.com">casamexicoidaho.com</a>	Entire Restaurant			75+		
<b>Casa Mexico — Middleton</b> 517 S. Middleton Road, Middleton 208-585-6444	Banquet			75		
<b>Chandlers Steakhouse &amp; Seafood</b> Hotel 43, 981 W. Grove St., Boise 208-383-4300 • <a href="http://chandlersboise.com">chandlersboise.com</a>	Vintage			40		25
	State			48		36
	Capitol Room		18	20		
	Vintage & State			90		
<b>Chicago Connection — Boise</b> Fourth & Bannock streets, Boise 208-342-3434 • <a href="http://chicagoconnection.com">chicagoconnection.com</a>	Boise Room			15 - 20		
	Idaho Room			8		
<b>Chicago Connection — Eagle</b> 1545 E. Iron Eagle Way, Eagle 208-939-9100 • <a href="http://chicagoconnection.com">chicagoconnection.com</a>	Banquet			12		
	(Entire Restaurant)			45		
<b>Chicago Connection — Meridian</b> 1935 S. Eagle Road, Meridian 208-888-0023 • <a href="http://chicagoconnection.com">chicagoconnection.com</a>	Idaho Room			25		
	Meridian Room			40		
<b>Chicago Connection — Nampa</b> 523 12th Ave. Road, Nampa 208- 467-1177 • <a href="http://chicagoconnection.com">chicagoconnection.com</a>	Entire Restaurant			40		
<b>Cottonwood Grille</b> 913 W. River St., Boise 208-333-9800 • <a href="http://cottonwoodgrille.com">cottonwoodgrille.com</a>	Alcove			28	28	
	Dining Room			150	150	
	South Patio			75-80	75-80	
	West Patio			45	45	
	River Room	80		70	70	

VENUE	ROOM NAME	T	CL	BQ	REC	MTGS
<b>Dave and Buster's</b> 546 N. Milwaukee St., Boise 208-901-3806 • daveandbusters.com	Function Room 1	40	40	40	40	40
	Function Room 2	40	40	40	40	40
	1 & 2 together	90	90	90	90	90
	Entire Restaurant				1,200	
<b>Elmer's</b> 1385 S. Capitol Blvd., Boise 208-343-5714 • eatatelmers.com	Banquet 1			25		
<b>Flatbread</b> 800 W. Main St., Suite 230, Boise 208-287-4757 • flatbreadpizza.com	Semi-Private Room			25	25	
<b>Fork</b> 199 N. Eighth St., Boise 208-287-1700 • boisefork.com	Private Dining Room			40	40	50
<b>The Front Door</b> 105 S. Sixth St., Boise 208-287-9201 • thefrontdoorboise.com	Private Room				40	
<b>Gangnam Restaurant</b> 303 N. Orchard St., Boise 208-323-8822	Banquet Room			20	20	
<b>Grimaldi's</b> 3573 Longwing Lane, Meridian 208-884-2031 • grimaldispizzeria.com	Restaurant			24	24	
<b>Highlands Hollow Brewhouse</b> 2455 Harrison Hollow Lane, Boise 208-343-6820 • highlandshollow.com	The Brewery			20		
<b>Kona Grill</b> 3573 E. Longwing Lane, Suite 140 208-922-6511 • konagrill.com	Outdoor Patio			65	65	65
	Dining Room			65	65	65
<b>Kopper Kitchen</b> 2661 Airport Way, Boise 208-344-4271 • kopperkitchen.com	Banquet			50		
<b>Kyoto Japanese Steakhouse</b> 6002 Fairview Ave., Boise 208-378-8808 • kyotojapanese.restaurantwebexpert.com **temporarily closed	Semi-Private Room			22		
<b>Leku Ona</b> 117 S. Sixth St., Boise 208-345-6665 • lekuonaid.com	A variety of rooms, spaces			75+	75+	75+
<b>Ling and Louie's</b> 3210 E. Louise Drive, Meridian 208-888-5000 • lingandlouies.com/meridian	Private Dining Room			15	15	15
	The Flex Room			30	30	30
<b>Lock, Stock &amp; Barrel</b> 1100 W. Jefferson St., Boise 208-336-4266 • lsboise.com	Room 1			42		
	Room 2			30		
	Both			65		



VENUE	ROOM NAME	T	CL	BQ	REC	MTGS
<b>Louie's Pizza</b> 2500 E. Fairview Ave. Meridian 208-884-5200 • louiespizza.com	Banquet Room			30-100	30-100	30-100
	Louie's Room			18	18	18
<b>Lucky Fins Seafood Grill — Boise</b> 801 W. Main St., Boise 208-888-3467, ext. 2 • luckyfinsgrill.com	Banquet (indoor/outdoor)			50	70	
<b>Lucky Fins Seafood Grill — Meridian</b> 1441 N. Eagle Road, Meridian 208-888-3467, ext. 1 • luckyfinsgrill.com	Banquet (indoor/outdoor)			40		
<b>Mai Thai Restaurant</b> 750 W. Idaho St., Boise 208-344-8424 • maithaigroup.com	Private Room			10-12		
<b>Main Street Deli</b> 904 W. Main St., Boise 208-386-3354 • mainstreetdeliboise.com	Entire Deli			30	30	
<b>Melting Pot</b> 200 N. Sixth St., Boise 208-343-8800 • meltingpot.com	Private Dining 1			16		
	Private Dining 2			30		
	Bar Area			50		
<b>The Mode Lounge</b> 800 W. Idaho St., Boise 208-342-6633 • themodelounge.com	The Mode Tea Room			20	20	
<b>Olive Garden</b> 320 N. Milwaukee St., Boise 208-322-3327 • olivegarden.com	Semi-Private Room			40-45		
<b>Papa Joe's</b> 1301 S. Capitol Blvd., Boise 208-344-7272 • papajoesboise.com	Banquet			25		
<b>Ram Restaurant &amp; Brewery — Boise</b> 709 E. Park Blvd., Boise 208-345-2929 • theram.com	The Stonehouse			100 - 300		
<b>Ram Restaurant &amp; Brewery — Meridian</b> 3272 E. Pine Ave., Meridian 208-888-0314 • theram.com	The Galley			34		
<b>Red Feather Lounge</b> 246 N. Eighth St., Boise 208-429-6340 • redfeatherlounge.com	Mezzanine			38		
	Entire Restaurant			120		
<b>Reef</b> 105 S. Sixth St., Boise 208-287-9200 • reefboise.com	Hemingway			35	35	
	Entire Restaurant			200	250	
<b>Rembrandts</b> 93 S. Eagle Road, Eagle 208-391-8508 • info@rembrandtseagle.com	Contact directly for booking details at coffeehouse.net	50		80	120	
<b>Ruth's Chris Steak House</b> 800 W. Main St., Boise 208-426-8000 • ruthschrisprime.com	Crescent Room			12		
	French Quarter Room			15	24	
	New Orleans			45	45	
	Grand New Orleans			70	70	
<b>Smoky Mountain Pizzeria &amp; Grill</b> 1805 W. State St., Boise 208-387-2727 • smokymountainpizza.com	Private Room			12-14	14	
	Semi-Private Room			18-20		

VENUE	ROOM NAME	T	CL	BQ	REC	MTGS
<b>Smoky Mountain Pizzeria &amp; Grill</b> 415 E. Parkcenter Blvd., Boise 208-429-0011 • smokymountainpizza.com	Sage			25		
	Aspen			60	60	
<b>Smoky Mountain Pizzeria &amp; Grill</b> 980 E. Fairview Ave., Meridian 208-884-1067 • smokymountainpizza.com	The Lodge			45		
	The Cellar			15		
	Both			60		
<b>Saint Lawrence Gridiron</b> 705 W. Bannock St., Boise 208-433-5598 • saintlawrencegridiron.com	Facility			50	50	
<b>Tavern at Bown Crossing</b> 3111 S. Bown Way, Boise 208-345-2277 • tavernatbown.com	Upstairs Room			60		
	Outside Patio				80	
<b>Trillium</b> The Grove Hotel, 245 S. Capitol Blvd., Boise 208-345-8002 • trilliumboise.com	Private Dining			8		
<b>Twigs Bistro and Martini Bar</b> 3690 E. Monarch Sky Lane, Suite 100 208-895-0029 twigsbistro.com	Banquet Room	50	50	50	50	50
<b>Yard House</b> 3693 E. Longview Lane, Suite 140 208-288-0990 • yardhouse.com	Outdoor Patio			28		20-40
<b>Yen Ching Restaurant</b> 305 N. Ninth St., Boise 208-384-0384 • yenchingboise.com	Banquet			45		



## Meeting & Conference Rooms AVAILABLE FOR ALL OCCASIONS



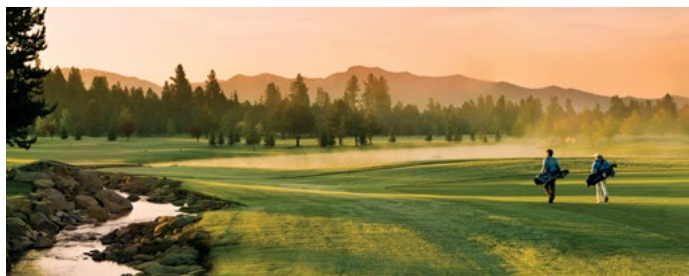
- Concierge Services
- Meeting & Conference Rooms
- Event Planning
- Presentation Equipment
- Wireless Internet

Located near Eagle and Overland Roads in the exquisite Silverstone Plaza building. Our facility provides five rooms seating 10 - 150 guests, catering kitchen, free parking, on-site concierge and much more.

Leah Nunnelee | [leah@sundanceco.com](mailto:leah@sundanceco.com)  
3405 E. Overland Rd., Meridian, ID 83642 | 208-850-3401 | [www.silverstoneamenitycenter.com](http://www.silverstoneamenitycenter.com)

# GOLF COURSES WITH VENUES

How about a golf course for your next big event? The perfect spot for meetings, team building or company parties — with or without tee time.



File photo

NAME/ADDRESS	ROOM NAME	BQ	REC	MTGS
<b>BanBury Golf Course</b> 2626 S. Marypost Place, Eagle 208-939-4600 • banburygolf.com	Harbottle	50	50	
	North Patio	150	150	
	West Patio	150	150	
	Dining Room Full Patio	100 300	100 300	
<b>Boise Ranch Golf Course</b> 6501 S. Cloverdale Road, Boise 208-362-6501 • boiseranchgc.com	Patio		120	144
<b>The Club at Spurwing</b> 3800 N. Spurwing Way, Meridian 208-887-1800 • theclubatspurwing.com	Clubhouse		400	
	Gold Tee Room	120	120	
	Sand Trap Lounge	150	150	
	Gold Tee & Sand Trap	270	270	
	Board Room	20	20	
	Ernie's Room	40	40	
	Annika's Room	12	12	
	The Patio	130	130	
	Patio, Gold Tee & Sand Bar	250	350	
<b>Eagle Hills Golf Course</b> 605 N. Edgewood Lane, Eagle 208-939-0402 • eaglehillsgolfcourse.com	Cedars	200	250	
	Rose Garden Pavilion	350	350	



NAME/ADDRESS	ROOM NAME	BQ	REC	MTGS
<b>Falcon Crest Golf Club</b> 11102 S. Cloverdale Road, Kuna 208-362-8897 • falconcrestgolf.com	The Dome (Large Yurt)	120	120	
<b>Gem County Golf Course</b> 2102 Sales Yard Road, Emmett 208-365-2675 • emmettcitygolf.com	Golf Course Grounds	45	45	
	Inside	45	45	
<b>Indian Lakes Golf Club</b> 4700 Umatilla Ave., Boise 208-362-5771 • indianlakesgolf.com	Restaurant	45	45	
	Outdoor Patio	150+	150+	
	Public Pool		35	
<b>Lakeview Golf Club</b> 4200 W. Talamore Blvd., Meridian 208-888-4080 • lakeview-golf.com	Outside Patio	200	200	
	Restaurant	80	80	
<b>Pierce Park Greens</b> 5812 N. Pierce Park Lane, Boise 208-853-3302 • pierceparkgreens.com	Outdoor Patio	45	45	
<b>Plantation Country Club (now River Club)</b> 6515 W. State St., Boise 208-853-4793 • riverclubboise.com	Ballroom	100	100	
	Magnolia Room	50	50	
	Pool Area	250	250	
<b>Purple Sage Golf Course</b> 15192 Purple Sage Road • Caldwell 208-459-2223 • purplesagegolfcourse.com	Meeting Room	125	125	
	Patio Area	100	100	
	BBQ Area	150	150	
<b>Quail Hollow Golf Course</b> 4520 36th St., Boise 208-344-7807 • quailhollowboise.com	Banquet Room	60	80	
	Board Room	26	26	
	Combined Banquet and Board Room	150	150	
<b>RedHawk Public Golf Course</b> 12225 S. Hunters Point Drive, Nampa 208-461-4295 • redhawkidaho.com	Clubhouse	220		
	Deck	75-300		
<b>Ridgecrest Golf Club</b> 3730 Ridgecrest Drive, Boise 208-468-5888 • ridgecrestgolf.com	Banquet Facility	200	150	
<b>Shadow Valley Golf Course</b> 15711 Highway 55, Boise 208-939-6699 • shadowvalley.com	Clubhouse	70	70	
	Balcony	140	140	

# WINERIES WITH EVENT SPACE

Raise a glass and “cheers” your team on their most recent win — or book a planning event — or schedule your next office party at a local tasting room or loft. Everyone will be glad you did.



NAME/ADDRESS	ROOM NAME	BQ	REC	MTGS
<b>3 Horse Ranch Vineyards</b> 5900 Pearl Road, Eagle 208-867-9721 • 3horseranchvineyards.com	Large Ranch (seasonal) unlimited			
<b>A New Vintage Wine Shop</b> 1400 N. Eagle Road, Suite 104, Meridian 208-855-9230 • anewvino.com	Wine Bar	30	30	30
<b>Bitner Vineyards</b> 1665 Plum Road, Caldwell 208-455-1870 • bitnervineyards.com	Contact directly for details			
<b>Bodovino</b> 404 S. Eighth St., Boise 208-336-8466 • bodovino.com	Event Room	30	30	30
<b>Cinder Wines</b> 107 E. 44th St., Garden City 208-376-4023 • cinderwines.com	Mezzanine loft above Tasting Room (available during Tasting Room hours):	30	30	
	Entire Tasting Room & Mezzanine Loft (available after Tasting Room hours):	150	150	150
<b>Coiled Wines</b> 3408 W. Chinden Blvd., Garden City 208-820 8466 • coiledwines.com	Tasting Room in Garden City			
<b>Coiled Wine Bar</b> 813 W. Bannock St., Boise 208-820 8466 • coiledwines.com	Contact directly for details			
<b>Fujishin Family Cellars</b> 15593 Sunnyslope Road, Caldwell 208-649-5389, 208-336-8466 • ffcwine.com	Contact directly for details			

NAME/ADDRESS	ROOM NAME	BQ	REC	MTGS
<b>Indian Creek Winery</b> 1000 N. McDermott Road, Kuna 208-891-7151 • indiancreekwinery.com	Outdoor Contact for specific details			
<b>Koenig Vineyards</b> 21452 Hoskins Road, Caldwell 208-459-4087 • koenigvineyards.com	Contact for specific details			
<b>Meriwether Cider Co.</b> 5242 Chinden Blvd., Garden City 208-972-6725 • meriwethercider.com	Contact for specific details			
<b>Parma Ridge Winery</b> 24509 Rudd Road, Parma 208-946-5187 • parmaridge.wine	Contact for specific details			
<b>Sawtooth Winery &amp; Tasting Room</b> 19348 Lowell Road Building C, Caldwell 208-467-1200 • sawtoothwinery.com	Outdoor Events		800-1,000	
<b>Split Rail Winery</b> 4338 Chinden Blvd., Boise 208-490-0681 • splitrailwines.com	Warehouse	25-30	40-50	
<b>Ste. Chapelle Winery &amp; Tasting Room</b> 19348 Lowell Road, Caldwell 208-453-7843 • events@stechapelle.com	Chateau Banquet Room	100	100	
	Vineyard Park	600+	600+	
	Deck Amphitheater	60 1,000	60 1,000	
<b>Telaya Wine Company</b> 240 E. 32nd St., Garden City 208-423-8044 • info@telayawine.com	Entire winery	100/150	150	80/100
	Teton Room	25	35	25
	Tasting Room	65/100	80/125	60/100
<b>Vizcaya Winery</b> 8987 S. Greenhurst Road, Kuna 208-870-8354 • vizcayawinery.com	Contact for specific details			
<b>Williamson Vineyards</b> 14807 Sunnyslope Road, Caldwell 208-459-7333 • willorch.com	Contact for specific details			



# BREWERIES AND BEER BARS WITH EVENT SPACE

For a casual meeting space for brainstorming or team building, or maybe for letting off steam, a brewpub might be just the ticket.



File photo

NAME/ADDRESS	ROOM NAME	BQ	REC	MTGS
<b>10 Barrel Brewing Co.</b> 830 W. Bannock St., Boise 208-344-5870 • 10barrel.com	Banquet Room	32	40-50	35
<b>Barbarian Brewing, Downtown Boise Taproom</b> 1022 W. Main St, Boise JamieK@barbarianbrewing.com or info@barbarianbrewing.com	Valhalla	30		
<b>Barrelhouse Pub &amp; Grill</b> 5181 Glenwood Ave., Garden City 208-376-4200 • barrelhouse.beer	Banquet Room Canitorium	25-50	25-50	
<b>Boise Brewing</b> 521 W. Broad St., Boise 208-342-7655 • boisebrewing.com	Mezzanine	25	30	
<b>County Line Brewing</b> 9115 W. Chinden Suite 107, Garden City 208-830-2456 • countylinebrewing.com	The Brewery	38		
	Garden City Patio	8		
<b>Crooked Fence</b> 3705 Highway 16, Eagle 208-286-9463 • crookedfencebrewing.com	Accommodates 15 to 1,500 Contact directly for details			
<b>Highlands Hollow Brewhouse</b> 2455 Harrison Hollow Lane, Boise 208-343-6820 • highlandshollow.com	The Brewery	20		
<b>Mad Swede Brewing Co.</b> 2772 S. Cole Road, Suite 140, Boise 208-922-6883 • madswedebrewing.com	Contact directly for details			
<b>Powderhaus Brewing Co.</b> 9719 W. Chinden Blvd., Garden City 208-376-4026 • powderhausbrewing.com	Contact directly for details			
<b>Sockeye Brewery</b> 12542 W. Fairview Ave., Boise 208-322-5200 • sockeyebrew.com	Salmon River Room	35	35	



GO  
WHERE  
EVENTS  
FLOW



THE  
RIVERSIDE  
HOTEL

MEET • FEAST • PLAY • DREAM

[WWW.RIVERSIDEBOISE.COM](http://WWW.RIVERSIDEBOISE.COM)



21,000+ SF OF FLEXIBLE  
EVENT SPACE, 300 GUEST  
ROOMS, AND AWARD-WINNING  
EXPERIENCED STAFF TO  
HANDLE EVERY NEED.





# Make a Plan. Make it Boise.

Centrally located in the heart of vibrant downtown Boise, the newly expanded Boise Centre has a variety of customizable meeting spaces, modern amenities, exceptional culinary services and a friendly and dedicated staff ready to make your next event an unforgettable experience. Explore Idaho's premier convention center for yourself.

- Centralized, downtown location
- Only seven minutes from Boise airport
- Over 18 direct flights to and from Boise
- Closely surrounded by more than 100 restaurants
- Over 1,300 hotel rooms within walking distance
- Close to outdoor recreation, including The Boise Greenbelt

**LEARN MORE: [boisecentre.com](https://boisecentre.com)**

