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We promise to provide our customers with award-winning workmanship at a reasonable rate, customer service we would demand if we were the customer and solution-driven programs that will add value to their investment for years to come.

TESTIMONIALS



Horizon Roofing's customer service is outstanding. They have provided us with quality roofing, excellent attention to detail, and professional staff to work with.

- CRAIG N.

Thank you so very much for the quick response, and on a Friday night, no less. I really appreciate this level of customer service, thanks again.

- JASON L.

Your team did a great job of keeping me informed. They did a wonderful job on repairs, and gave me some great tips! Thanks.

- DALE M.

Your guys are fast; they were able to locate and repair the leak in just under 1 hour. Thanks again!

- JON M.

Read more at

https://www.horizonroofinginc.com/testimonial/

OUR GROWING LIST OF ACHIEVEMENTS FOR QUALITY, SAFETY, GROWTH & INNOVATION

- **⊘** Associated Builders and Contractors Excellence in Construction Twelve-Time Honoree
- Associated Builders and Contractors STEP Achiever
- Minneapolis St. Paul Business Journal Fast 50 Honoree
- Firestone Inner Circle Contractor
- Firestone Master Contractor
- Inc. 5000 Fastest Growing Company Six Times
- Patriotic Employer Award
- Finance & Commerce Progress Minnesota Two-Time Honoree
- **O** Finance & Commerce Reader Rankings Top Three Roofing Contractors list including #1 twice
- Sika Sarnafil Partners Club
- Sika Sarnafil Elite Member One of Four in Minnesota
- Roofing Contractor Magazine #6 Top Roofing Contractor in the Nation
- MNOSHA Partnership Award

320-252-1608

- IREM Industry Partner of the Year 2019
- *We've received many of these awards multiple times.

FROM OUR PUBLISHER

For the past five years the readers of Finance & Commerce and Minnesota Lawyer have chosen their most trusted brands and business partners. This year's selections include many repeat winners and several newcomers.

How are companies chosen for Reader Rankings? Well, just like it sounds. We pick the categories, populated with a list of companies that have been nominated over the past years and you, the readers vote. If a company is not on the list, they are added by write-in or can be suggested to us for inclusion. Our readers then vote on their favorites through our website. We then tally the votes and the bragging rights begin — Reader Rankings 2021.

We thank you for your support in making the decisions on the winners of the 2021 Reader Rankings. And no doubt, the businesses you selected in the top spots appreciate your support every day. Congratulations to the winners!

Sincerely,

Bill Gaier

Publisher

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HOW INNOVATION HAS PUT HORIZON ROOFING AT THE TOP OF ITS FIELD



Kurt Scepaniak

Even though his father, Dan Scepaniak, started Horizon Roofing Inc. out of his garage in 1976, Kurt Scepaniak has been in the business for nearly as long. He swept floors and did other odd jobs from the age of 10, then got into the business for real just a couple of years later.

"When I was 16, I started our service department at a time when other roofing companies didn't really have that kind of thing," said Scepaniak. "I would walk roofs and people would say they needed to replace them. I would tell them that they didn't have to replace it, there are just a couple of issues that need to be dealt with, and that way we can extend the life of the roof."

Innovation has been a watchword for Horizon for its entire history. The company specializes in commercial flat roofing, architectural sheet metal, roofing maintenance and inspections.

"We also started taking before and after pictures of issues we were finding," said

Scepaniak. "As far as I know, we were the first ones to do that. We wanted to add transparency to our service."

Since the younger Scepaniak took over the business after his dad's 2000 retirement, Horizon hasn't stopped growing. The 14-employee shop he inherited now employs 125.

The company embraced upgraded technological touches not long after Kurt took over. In 2007 the company began programming an online system that it could use to upload construction reports. To this point, Horizon has invested more 30,000 programming hours into a group of proprietary reporting systems, letting customers check on the progress of their projects from start to finish.

The technology at the company's disposal allows for virtual tours that help budget and - even showing what kind of lifespan can be expected on customer roof areas.

"Since we started doing that, we've had a full-time programmer on our staff," said Scepaniak. "That person codes systems built to communicate with our customers and provide as much transparency as possible."

Horizon has also been ahead of the curve on something that many of its colleagues have been tardy to: training. The company has more than 5,500 square feet of training space at facilities in its Waite Park and in Brooklyn Center. It also



Submitted photo: Horizon Roofing

Horizon Roofing put a 36,000-square-foot Firestone EPDM roof on the Crescent Ridge II office building in Minnetonka in 2019. Innovation and forward thinking has led to dozens of awards and a number of prestigious projects for the company.

has seven different roof areas and a fulltime trainer on staff, giving it one of the industry's leading training programs for a private company.

Horizon's training isn't just meant to get new employees up to speed, but to also help veteran employees continue to hone their skills. When work is postponed due to weather, that often means a paid training day.

That level of innovation and forward thinking has led to dozens of over 70 awards and a number of prestigious projects.

"We try to be our biggest competition," said Scepaniak. "We try to stay away from thinking 'This is how we've always done it, so it's good enough."

COMMERCIAL REAL ESTATE

BEST Commercial Real Estate Brokerage

- 1. Doran Companies
- 2. CBRE
- 2. Kraus-Anderson

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- 2. CBRE
- 3. Cushman & Wakefield

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- 2. Ryan Companies
- 2. Sherman Associates

BEST Commercial Property Manager

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- 3. CBRE

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- 1. Commercial Partners Exchange Company, LLC
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- 3. Cushman & Wakefield

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- 2. Davis
- 2. JLL

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- 2. Shenehon Company
- 3. Diversified Real Estate Services

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- 2. Guaranty Commercial Title

BEST Commercial Valuation

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- 3. Baker Tilly

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- 3. Gardner Builders

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- 3. QT Commercial

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- 2. Metro Paving Inc.
- 3. Minnesota Roadways Co.

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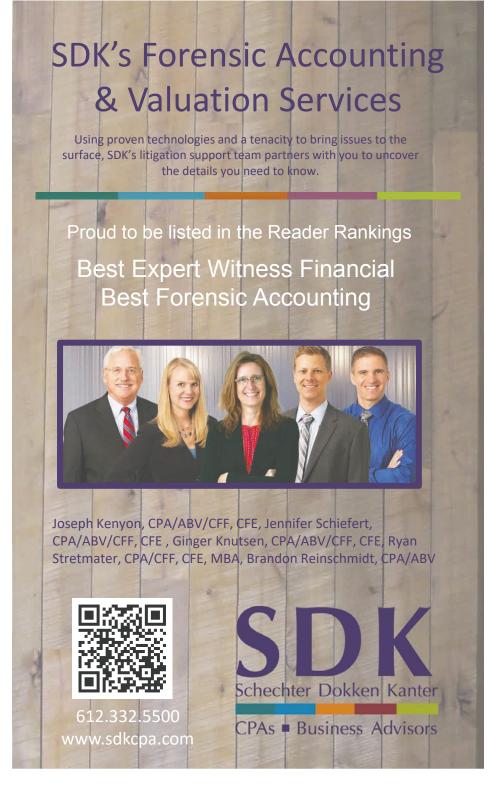


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BEST Deposition Video Provider

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- 2. On The Record
- 3. Veritext

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- 3. Computer Forensic Services

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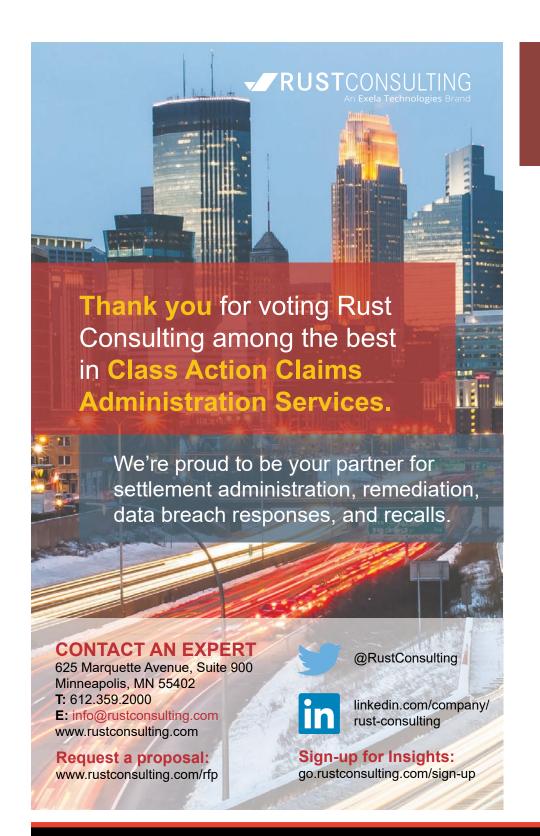
- 1. Baker Tilly
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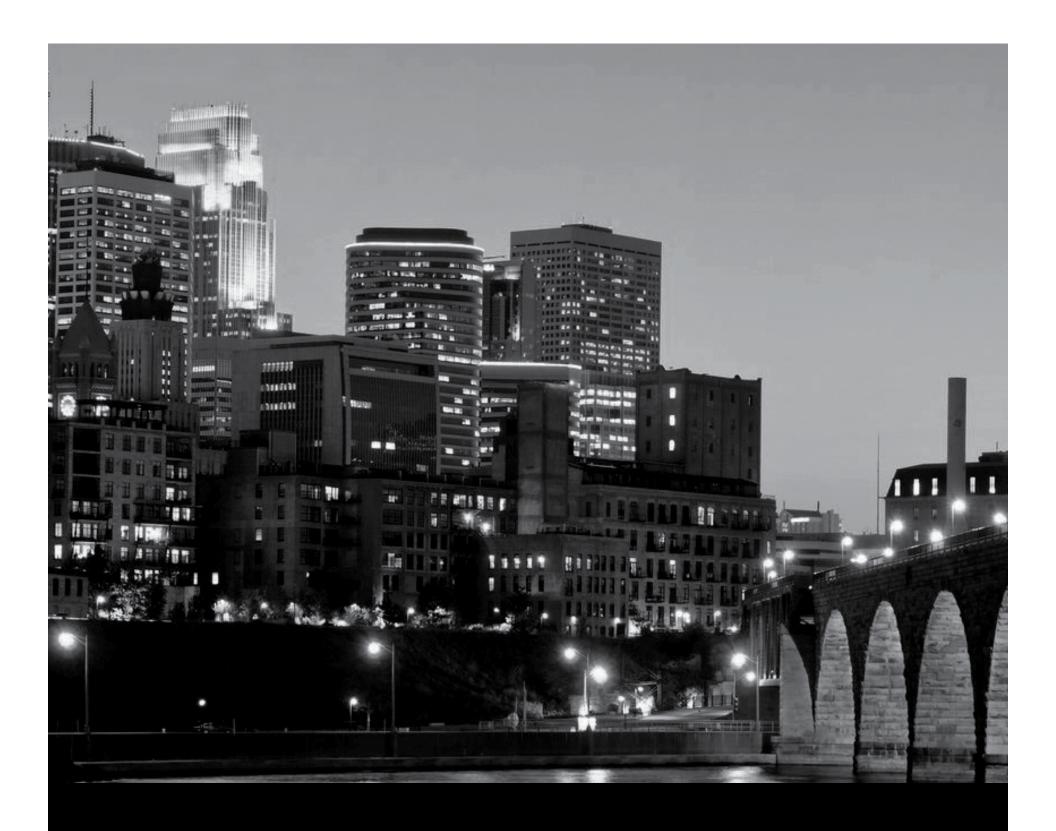
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