

ISSUE	INSIDE BUSINESS TOPICS & FEATURED SECTIONS AND SPECIAL PUBLICATIONS/EVENTS	PRODUCT	THE LISTS	SPACE DEADLINE	MATERIAL DEADLINE
JANUARY					
Jan. 1	CEO Message and Construction & Development	Focus Section	Commercial Real Estate Agencies, Developers	12/18 (2020)	12/24 (2020)
Jan. 8	Growth Report: Cumberland, Dauphin, Franklin and Health Care	Focus Section	Information Technology Services, Physician Groups	12/24 (2020)	12/31 (2020)
Jan. 22	Executive Education & Training	Focus Section	MBA Programs	1/8	1/15
FEBRUARY					
Feb. 5	Banking, Finance and Investments	Focus Section	Banks, Asset Managers, SBA Loans	1/22	1/29
Feb. 19	Construction, Architects and Engineers Week	Focus Section	Electrical Contractors, Construction Managers, Engineers, HVAC, Plumbing Contractors	2/5	2/12
	Book of Lists	Tabloid Gloss Magazine		1/15	1/22
	Cyber Security Summit (Event 2/27)	Virtual Summit		2/12	2/12
MARCH					
March 5	Women in Business: Women Who Lead	Focus Section	Women Owned Businesses	2/19	2/26
March 19	Employee Benefits, Human Resources and Insurance	Focus Section	Independent Insurance Agencies, Health / Life Accident Insurance, Property & Casualty	3/5	3/12
	Diversity & Inclusion Summit (Event 3/30)	Virtual Summit		3/15	3/15
APRIL					
April 2	Senior Living, Elder Care & Retirement and Giving Guide	Focus Section	Defense Contractors, Independent Living, Assisted Living, Retirement Communities	3/19	3/26
April 16	Technology and Cyber Security	Focus Section	Database Management, Software Development Firms, System Integration, Cyber Security	4/2	4/9
	Spring Construction Report	Gloss Magazine		3/26	3/31
April 30	Energy & Utilities and HealthCare Report	Focus Section	Energy Consultants, Alternative Energy Companies	4/16	4/23
MAY					
May 14	Power Issue: Small Business Week. Banking, Finance, Law & Accounting	Entire Issue	SBA Lenders, Advertising Marketing & Public Relations, Family Owned Businesses	4/30	5/7
May 28	Construction and Growth Report: Lancaster & Lebanon County	Focus Section	Commercial Property Managers, Excavating Companies, Landscape Architects	5/14	5/21
	Non-Profit Innovation Awards (Event 5/20)	Awards Event		5/5	5/5
	Healthcare Heroes (Event 5/27)	Awards Event		4/14	4/20
JUNE					
June 11	Distribution, Transportation & Manufacturing	Focus Section	Warehouse & Distribution Facilities, Trucking Companies, Hauling Services, Public Airports	5/28	6/4
	Women of Influence (Event 6/21)	Awards Event		6/1	6/3
June 25	Health Care and Growth Report: York & Adams Counties	Focus Section	Biotech Companies, Physical Therapy & Sports Medicine, Tourist Attractions	6/11	6/18

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JULY					
July 9	Employee Benefits, Human Resources, Law & Accounting	Focus Section	Property & Casualty Insurers, Employee Benefits Administrators, Law Firms, Tax Preparation Firms	6/25	7/2
July 23	Finance, Banking and Investment	Focus Section	Public Companies, Public Company Executives	7/9	7/16
	Business Profiles	Gloss Magazine		6/21	7/1
AUGUST					
Aug. 6	Power Issue: Top 100 Private Companies	Entire Issue	Top 100 Private Companies	7/9	7/21
	Healthcare Summit (Event 8/3)	Summit		7/19	7/19
Aug. 20	Career and Workforce Development and Real Estate & Development	Focus Section	Colleges and Universities, Career and Trade Schools, General Contractors	8/6	8/13
	Reader Rankings (Digital Reveal 8/9 - 8/20, Magazine 8/20)	Readers Choice Awards		7/26	8/2
SEPTEMBER					
Sept. 3	HealthCare and Retirement Planning	Focus Section	Health Insurers, Dental & Vision Insurers, Registered Investment Advisors, Jewelers	8/20	8/27
	Top 50 Fastest Growing Companies (Event 9/9)	Awards Event		8/18	8/20
Sept. 17	Construction, Architects, Engineers, Contractors and Growth Report in the MidState	Focus Section	Cumberland, Franklin, Dauphin, Lancaster, Lebanon, Adams, York Counties Growing Companies. Architectural Firms.	9/3	9/10
	M&A In The Midstate	Magazine / Digital		8/20	9/3
OCTOBER					
Oct. 1	Power Issue: Manufacturers	Entire Issue	Office Equipment, Manufacturers, Food Manufacturers	9/17	9/24
Oct. 15	Health Care and Giving Guide	Focus Section	Nursing Care, Senior Living Facilities, Home Care Providers, Hospitals and Health Systems, Nonprofit Wish List	10/1	10/8
	Fall Construction and Real Estate	Gloss Magazine		9/17	9/29
	Forty Under 40 (Event 10/18)	Awards Event		9/24	9/28
Oct. 29	Accountability: Measuring Diversity and Inclusion in the Workplace	Entire Issue	Staffing Firms, Executive recruiters	10/15	10/22
NOVEMBER					
	Game Changers (11/1)	Awards Event		10/8	10/12
Nov. 12	Small Business and The Business of Sports	Focus Section	Meeting & Event Facilities, Sports Facilities, Entertainment	10/29	11/5
	Real Estate & Development Summit (Event 11/12)	Summit		10/29	10/29
	Human Resources Summit (Event 11/18)	Virtual Summit		11/3	11/3
Nov. 26	Employee Benefits, Workers Compensation and Women in Business: Women Who Lead	Focus Section	Minority Owned Businesses, Veteran Owned Businesses, Payroll Companies	11/12	11/19
	Central Penn Parent Family Favorites	Gloss Magazine		10/29	11/10
DECEMBER					
Dec. 10	Business Succession Planning	Focus Section	Estate Planners, Family Business Advisors	11/26	12/3
	Best Places to Work in PA (Event 12/2)	Awards Event		11/11	11/15
Dec. 24	Banking, Finance and Investments	Focus Section	Mergers and Acquisition Specialists	12/10	12/17
	Icon Honors (Event 12/14)	Awards Event		11/16	11/26