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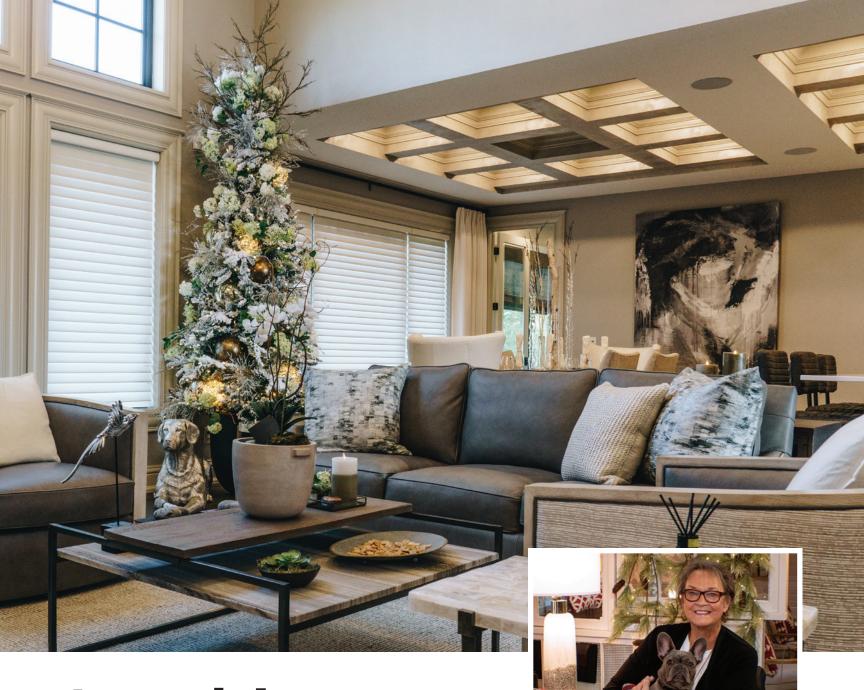
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UNTIL WE MEET AGAIN

Happy holidays from the dsm team.







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"I WAS VERY **MUCH COMMITTED TO** DRINKING AND **USING EVERY** DAY. NOW I JUST DO IT WITH ART."

Artist Robert Moore. See story, page 76.





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Recent podcasts have included conversations with musicians Patrick Tape Fleming (pictured) and Max Wellman. Subscribe to our feeds on Apple Podcasts, Spotify, Google Play Music and Stitcher; search for dsm magazine or dsm CultureCast.

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NOVEMBER | DECEMBER 2020 VOLUME 18 NUMBER 6

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26 EDITOR'S NOTE CHRISTINE RICCELLI

STAYING CONNECTED

bsence makes the heart grow fonder" evidently isn't just a 2,000-year-old adage; recent studies have shown it's a scientific fact, based on how our brains work. As one researcher told the Washington Post in June, a big part of what "really cements bonds over time" is "this desire to reunite."

I certainly have no trouble believing that, as my desire to reunite with you, our readers, grows stronger every day. When the pandemic forced our team to work remotely, I certainly didn't suspect it would stretch to, as of press time, six months and counting.

I miss having personal interactions with you, especially at our always-anticipated, always-merry unveiling parties. And as a journalist, I miss meeting with community members for interviews and chats; digital communication, no matter how sophisticated the tool, can't take the place of shoe-leather reporting, realworld observation, and face-to-face conversation.

Until we can reunite, I invite you to stay connected with us—and, importantly, with one another—through



our virtual events. As I write this, we're planning a virtual dinner party to unveil this issue (which, by the time you read this note, you may already have enjoyed) and a similar online soiree to launch the January/February issue.

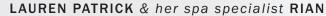
This month, we're also hosting two additional virtual events. On Nov. 4, we'll present a panel on the role policy plays in driving and combating hunger, part of our yearlong lowa Stops Hunger initiative, which is designed to raise

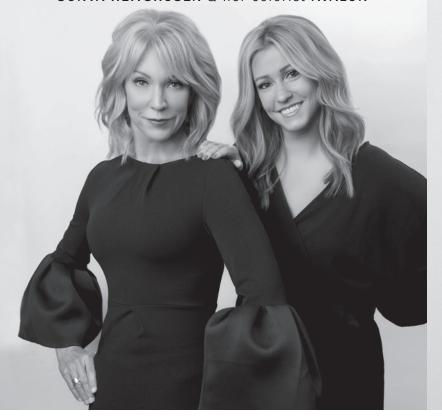
awareness and inspire action to stop hunger in our state (register at iowastopshunger.com).

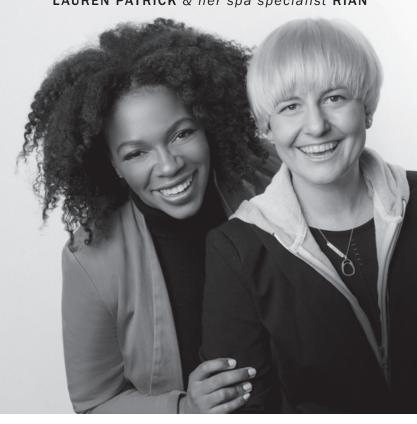
Then on Nov. 19, we'll conclude our fall webinar series on mental health. Guest contributor Deidre DeJear will lead a solutions-based conversation with experts on the topic of diversity, equity and inclusion (register at dsmmagazine.com). Also on that day, we'll publish Lifting the Veil, our annual magazine covering mental health issues. This year, we focus on how COVID has affected the mental health of students, older people, health care workers and others, and what to do to help yourself and your loved ones stay strong.

As the weather grows colder and the pandemic makes us wearier, community connections surely will become even more vital to fostering the sense of togetherness that helps us all thrive professionally and personally. We at dsm (to see who we are, turn to page 210) want to stay connected with you in any way we can, so call, email and interact with us through social media and our virtual events. It's not like being in person, but it's the next best way to cement our bond.

SONYA HEITSHUSEN & her colorist AVALON







yourstylist 2020

RACHEL SIVI & her nail artist SARAH



BRAD MAGG & his stylist KATIE JO



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BACKSTORY BEHIND THE SCENES AT DSM







BETHANY ARGANBRIGHT

Producer and stylist Bethany
Arganbright embarked on shopping
excursions around town to find trendy
bridal accessories (see page 104),
followed by more than eight hours in
the studio with dsm photo director

Duane Tinkey. The way Bethany styled
the shoot combines two of her longtime
passions: fashion and the outdoors.

"Though the two may seem incongruous, as a stylist I am constantly inspired by the wilderness," Bethany explains. "The earth is rich with color, pattern, texture and shine—all elements I like to incorporate into my personal and professional aesthetic."

Specifically, she used such natural elements as wood and rock as backdrops to showcase the accessories. "I'm drawn to juxtaposition," she says, "and found the rugged beauty of nature to be the perfect complement to the bridal styles highlighted in the story."

BEN EASTER

Photographing young adults for the story on youth homelessness (page 120) was especially meaningful for longtime *dsm* contributor Ben Easter. "The bravery it took for these young people to share their stories with us was inspiring," Ben says. "I was really blown away by their strength."

Before the shoot, Ben spent time getting to know the three individuals he photographed; the conversations and personal interactions helped build trust, he says. The goal for the shoots "was to be organic and honest. We were open to whatever happened in the moment."

Ben found the assignment revelatory for another reason: "When I was 18, I experienced homelessness on the streets of L.A. and never wanted anyone to know," he recalls, adding that working with the young people for this story "was cathartic—I realized that the trials of your life don't solely define who you are as a person."

BARBARA DIETRICH BOOSE

While the fact that the city of Des Moines landed a \$1.8 million national grant to help young people avoid homelessness provided the angle to the story starting on page 120, writer Barb Boose discovered that "it's more than a story about money."

Specifically, she says, "It's a story about a powerful force of passion, purpose and practicality in our community that even COVID can't stop.

"Most important, it's a story about youths in our community who struggled with homelessness when they should have been grappling with homework," Barb adds, "who, with the right supports at the right time, overcame their situations—and who are standing up for their younger peers by contributing their voices, experiences and ideas."

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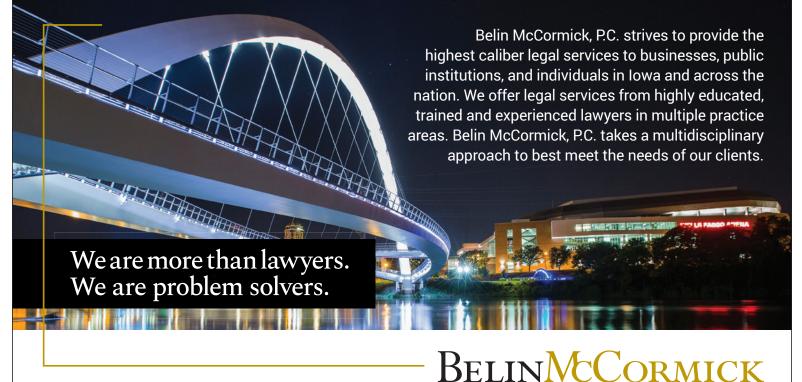
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ATTORNEYS AT LAW

30

ONE WORD AFTER ANOTHER JAMES A. AUTRY

PICKLEBALL FOR EVERYONE

There are golf widows and tennis widows, but I am a pickleball widower. My wife, a former accomplished tennis player, has now joined what seems to be a national addiction to pickleball, and disappears for a couple of hours at a time to play. Two years ago, I hadn't even heard of pickleball.

How did it come to be? From my observation, someone must have crossed ping pong with tennis. That could explain part of it, but where did pickle come from? Nothing about the game, as far as I can tell, has anything to do with pickles.

Yet pickleball has swept the country.
Google it. You'll find a pickleball
superstore, pickleball shoes, pickleball
clothing of all kinds, pickleball
tournaments, and of course pickleball
equipment in every price range.

All this is what makes it an American sport. What I mean is that we don't seem to think a sport or game is something we play or compete in unless we have to dress for it and spend a lot of money doing it.

So pickleball could not have qualified as legitimate until it met those requirements. Think of a sport, any sport.



And don't get me started on golf. Clubs, bag, balls, tees, shoes, golf cart, membership in a golf club, and scads of accoutrements such as shorts, shirts,

NOTHING ABOUT THE GAME, AS FAR AS I CAN TELL, HAS ANYTHING TO DO WITH PICKLES.

very loud trousers, neckties, drinking glasses, posters with so-called amusing cartoons of dogs playing poker (you know the ones I mean), and so on.

Of course I'm leaving out a lot of sports that are equally expensive like skiing, sailing and so on.

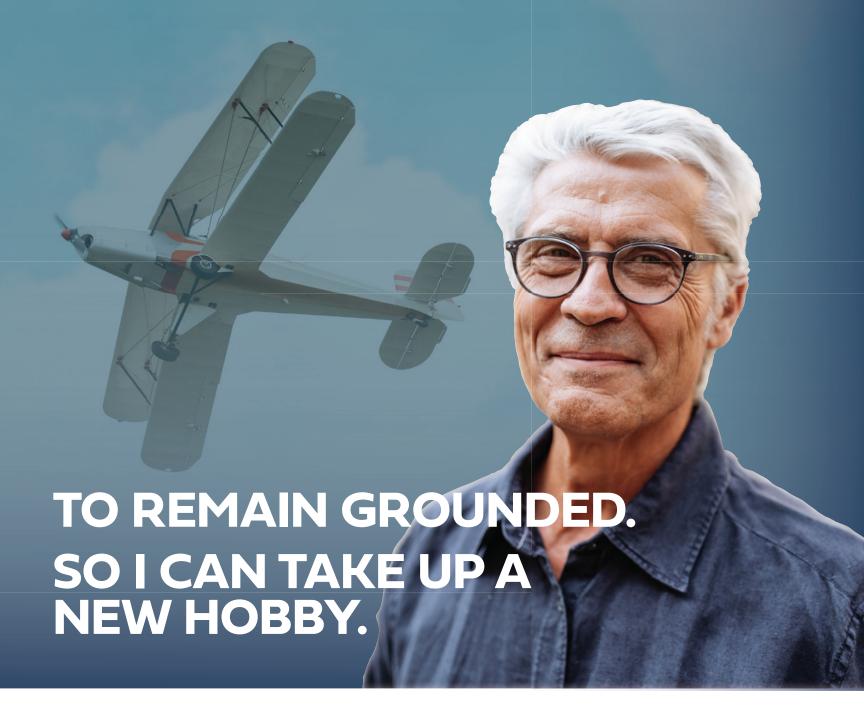
Compared to most of those,

pickleball is relatively undemanding of time and money. But it's relatively new. Give it time and I predict it will attract its share of merchandizers and perhaps even gamblers. I'll bet that someone somewhere is already coming up with various schemes to "monetize" (a very popular word these days) the game.

This is not my field of expertise, but I'll be very surprised if there are not already plans for pickleball cruises. That of course would be only the first step. Then comes pickleball cruises for lovers, leading perhaps to pickleball honeymoons, followed by pickleball family cruises. And let's not overlook pickleball cruises for active seniors, an ever-growing segment of the consumer marketplace.

When you get to thinking about it, the possibilities are just endless. ■

James A. Autry of Des Moines is a well-known author, poet, musician and business consultant who has written 15 books on such topics as gratitude, servant leadership and his Southern boyhood. His newest book, "The White Man Who Stayed," was published in September by Ice Cube Press.



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NO FILTER KARLA WALSH

WHY I'LL ALWAYS SEND SNAIL MAIL



Just think: That birthday card might be the only one your friend receives, or you may send the singular condolence card to the co-worker whose parent passed away. That's powerful. That's important. And we can make this impact for the low, low price of 55 cents. (Far more affordable than the latest smart watch, Nintendo console or whatever else the cool kids are asking for these days.)

While others are searching for gifts on Black Friday and Cyber Monday, I can often be found sorting through my online address book (Postable.com is a superstreamlined and free way to stay organized, by the way!), pulling together a list of dozens of holiday messages to send. I then stock up on some locally made greeting cards, pop on a stamp and spend nuggets of time for the next few weeks writing personalized letters to each person about what they mean to me, why I'm grateful for them, and what I hope the future has in store for us this year and beyond.



I also enjoy randomly surprising friends and family throughout the year with "thinking of you," "get well soon" or "congrats" cards just because the universe is signaling that they could use a pick-me-up or some extra support.

Turns out, there are some fascinating benefits to this practice for both the sender and the receiver. In research published in the Journal of Happiness Studies, those who wrote three letters of gratitude during one month to friends, co-workers or loved ones reported lower rates of depressive symptoms and increased happiness. And recipients of such letters have been proved to experience less loneliness and feel more connected to the outside world—hence the major trend of pen pals during the pandemic, especially at assisted living facilities.

There's also something really beautiful about the permanence and novelty of a real note in an era when the average American sends and receives around 125 emails per day related to work alone, according to a report by the market research firm Radicati Group. Each item in that email mountain feels like another piece of "admin" to deal with. The physical card, at least in my perspective, feels like an unexpected

ray of sunshine that lands at my door.

Snail mail has been a habit since I moved to New York City to pursue my first career post-college, when I wanted to stay in touch with loved ones back home. But it's become even more of a priority in the last few years as the Postal Service takes budget blow after blow.

There's no one "right" way to celebrate the holiday season. Whether you enjoy purchasing gifts, donating to charity (always a great idea if you have the means!), sending family updates via email, or baking everyone cookies, I hope we all remember the impact we can have by simply showing up as ourselves and saying what we mean however we choose to say it. I think we can all agree that making it through the whirlwind of 2020 is something worth celebrating, and I count my blessings to share this community with you.

Love, Karla ■

Karla Walsh is a freelance writer and restaurant brand manager. You can follow her on Instagram @karlawalsh and contact her at karlawalsh@gmail.com. If you could use an extra piece of real mail or two, join her address book at postable. com/karlawalsh.



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Image from *Black Stories* / Romare Howard Bearden (American, 1911 – 1988) *Blues from the Old Country*, 1974 (detail) / Collage, acrylic and lacquer on board / 45 x 51 inches

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EASY ENTERTAINING

6 TIPS FOR HOSTING A PARTY THIS FALL

We checked in with interior designer and lifestyle expert Amanda Reynal (amandareynalinteriors.com) for her ideas on how, during the pandemic, to host gatherings that are safe and fun. Her tips:

- 1. Set your guests at ease by preparing and planning your gathering ahead of time. If possible, spend time outside by using heat lamps, a small tent (both rentable) and fire pits for warmth. Consider social distancing and plan for guests to be 6 feet apart.
- 2. Make a special treat to enjoy outside around a fire pit, such as a signature drink and dessert. Reynal loves pumpkin spice toddies and cranberry walnut chocolate s'mores.
- 3. Arrange individual serving bowls.
 Reynal suggests grabbable bowls of
 nuts, chips, fruit, cheese, crackers and
 more that you can make in advance and
 display for easy and safe snacking.





4. Decorate with updated colors.

"This is a chance to create an original tablescape that nods to the season while realizing your vision," she says. For a fun—and safe—party option, have face masks that coordinate with the party theme.

5. Aim for creative conversations.

- "Once the party is well underway and guests are enjoying themselves, steer the dinner conversation into neutral topics that can inspire and bring the group together—trips to take after COVID-19, books people have read, movies and sports," Reynal says.
- 6. Focus on reinterpreting things you already own and complement them with fresh produce and greens available locally. "I found gourds on the table at Whole Foods in the squash section, and they were a perfect addition to my tablescape," she says.

Aim for an updated color palette to create an inviting look. Bright yellow and grass green can help fall feel fresh and fun.

PHOTOGRAPHER: DUANE TINKEY

38

FOCUS

DESIGNED TO LAST









"Buy nice, not twice." That's how Adam Tweedy, co-owner of Fontenelle, explains the driving principle behind his brand that includes sturdy yet stylish leather goods, apparel, home goods, travel gear and more.

Along with co-owners Erich Bockman and Asher Connely, Tweedy says the seed for Fotenelle was planted in college with an obsession with old axes, edge tools, and a New York company, Best Made Co.

"Best Made had a line of really cool outdoor clothes and tools that were way out of our price range, so we [tried to] figure out how to make do with what was available to us," Tweedy says. Around that time, "we broke an ax from a hardware store on a camping trip, so we found a few videos online that got

us interested in finding vintage ax heads and restoring them. A well-restored vintage American ax is as good if not better than a high-end \$300 ax made today."

With the axes came the need for leather sheaths, and once the three men started working with leather, they didn't stop. In 2016, they decided to open a store in the East Village to sell their products "as well as different brands that were guided by the same ideology," Tweedy says.

He describes Fontenelle as a "utility brand" that focuses on "making products that last a long time and can withstand a lot of abuse."

They get some ideas for their everevolving product line when they spot a potential need in the market, but they draw the most inspiration from nature. So Tweedy and his partners try to take a few road trips a year as a team, be it a quick weekend fishing excursion or a weeklong national park adventure. A love of the natural environment is at the root of all they do at Fontenelle.

"Buying from us or any of our vendor partners saves our customers money, eliminates waste from the environment, and assures a good paycheck for the manufacturer,"

Tweedy says. "We hope to inspire our customers to start viewing their 'stuff' as assets worth investing in as opposed to simple commodities."

Fontenelle is located at 524 E.
Grand Ave. Check out the brand's latest creations and online store at fontenellesupplyco.com. —Karla Walsh





FOCUS

WHAT YOU'RE WRITING

KALI WHITE VANBAALE PUBLISHES NEW BOOK

Kali White VanBaale is intrigued with the Midwest, so much so that the award-winning local author has written three novels set in the region. The latest, "The Monsters We Make" (Crooked Lane Books), is a true crime novel based on the real-life Des Moines paperboy disappearances in the 1980s. Her other books, "The Space Between" (2018) and "The Good Divide" (2016), can be found on Amazon or her website, kaliwhite.com. White VanBaale also writes short stories, essays and articles, and serves as the managing editor of the micro-essay journal the Past Ten.

We sat down with her to find out more about her writing career and inspiration. (Her comments have been edited for length and clarity.)

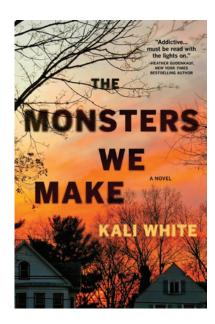
When did you get interested in writing?

I was an avid reader as a child. [She grew up on a farm in southern lowa.] I started playing around with creative writing when I was probably 12 or 13, and wrote on my own throughout high school and a little in college. I took a lot of English writing classes in college as well.



What do you hope people get from your novels?

When I write about the Midwest, I like writing about the complexities of Midwestern people. I think we sort of get lumped into groups in these generic flyover states. There's this pastoral Midwest-nice stereotype. I've lived here my whole life, and that's not my experience. Midwesterners are just as complex as everybody else. I hope my stories challenge some of the stereotypes that Midwesterners are often left with.



What's the future look like for you?

This summer I started writing articles for the A&E TV network. They have a blog series on their website called "Real Crime." "The Monsters We Make" opened up a lot of opportunities in the true crime genre for both fiction and nonfiction. I have another blog I'm working on about the Jodi Huisentruit case in Mason City. She was the reporter who went missing 1995. I also have another novel in an early, early draft. It's another domestic crime fiction novel set in and around the Midwest.

- Luke Manderfeld





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FOCUS

WHAT TO BUY SHOP SMALL

It's no secret that locally owned retailers have struggled in the disruptive mess of COVID-19. So there's certainly no better year to support them as you set forth on your holiday shopping excursions.

And if the pandemic still has you leery about browsing in person, don't let that stop you from checking out local offerings online. For example, the Des Moines Art Center's museum store—always one of our favorite places to shop—has a robust online presence. Indeed, it's impossible *not* to find things you'll fall in love with for the people on your gift list (and for yourself!), including home decor and kitchen items, books and catalogs, toys, jewelry and accessories, and more.

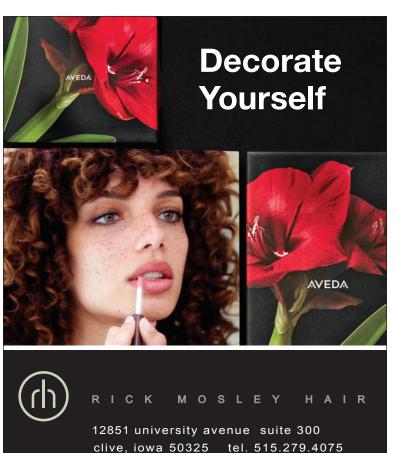
For a one-stop source to find a variety of small retailers across the state, go to shopiowa.com, which was established this past August by the Iowa Economic Development Authority. The



e-commerce platform provides brickand-mortar shop owners—some of whom previously lacked a digital sales component—a place to showcase and sell their goods. Filter by town, ZIP code, business name or product category, such as food, collectibles, apparel, and home and garden, among others.

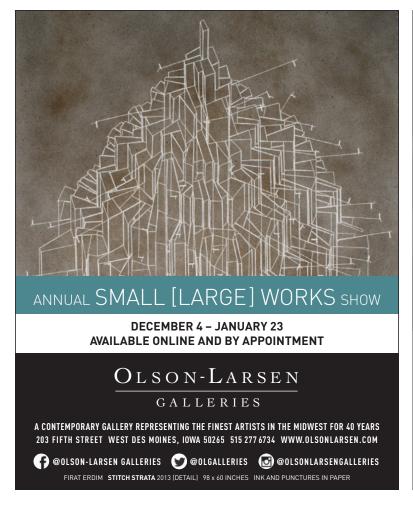
Through Travel Iowa's Gift Card Marketplace (explore.travel.iowa.com), you not only can win over the people on your list who love to travel, but you also can support the state's hard-hit tourism industry. Launched last spring in response to the pandemic, the marketplace offers gift cards and vouchers to museums, restaurants, hotels, attractions, and breweries and wineries across the state.

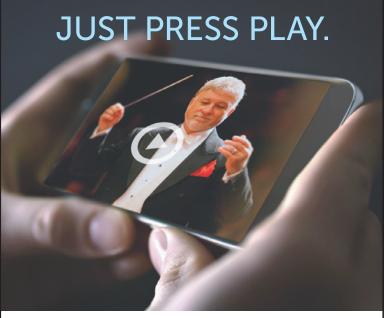
Above: An Adriana "White Dove" multi-strand necklace (\$395) and Kent Stetson clutches (\$208 each), all from the Des Moines Art Center's museum shop.



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SAVOR

I SNAGGED THE RECIPE

GO BANANAS

WRITER: KARLA WALSH

PHOTOGRAPHER: DERA BURRESON STYLIST: SAMMY MILA

At age 3, standing on a stool next to her great-grandmother, Jasmine Hayes learned to love being in the kitchen. By sixth grade, she was sneakily experimenting with flavors and recipes.

"While Mom was out of the house, I'd take anything from the kitchen and play around," she recalls. "I often made crispy fried shrimp, and I tried to bake rolls a few times. It's not easy, especially at age 12 and without a recipe. Sometimes it turned out, sometimes it didn't."

Hayes spent years in the corporate world at businesses like Wells Fargo and Mercy, "but couldn't see myself doing it forever. I needed to focus on something that I love to do. That's cooking," she says.

So in 2015, she enrolled in DMACC's lowa Culinary Institute to earn a degree in culinary and hotel restaurant management. By the time she graduated in 2017, Hayes had sharpened her skills with both savory and sweet—her almond petits fours were a hit during a baking exam.

Hayes launched her business, Jazz It Up, a personal chef service, in 2018. The name is a riff on her own name, Jasmine, plus "I jazz up a lot of different menu items and create art from something initially basic," she says. "I love to put my own stamp on comfort food from many different cuisines."

For this decadent dessert, she was inspired by a gift of homemade banana bread and knew she could enhance the flavor with some boozy bananas. "Now my husband won't stop asking for it," Hayes says with a laugh. "I usually don't love warm fruit, but for some reason, this is different."

No banana bread handy? Try the sauce over ice cream or yogurt, spoon it onto pancakes or French toast, or pile it atop a cinnamon-sugar doughnut or churros.

Jazz Up Your Next Event

If you want to outsource the cooking duties this holiday season (and beyond), Hayes' specialty is private in-home dining. "I customize every menu based on a client consultation and have hosted birthday and anniversary gatherings," Hayes says. "I come to you, set up the table decor, cook and clean up so you can just enjoy your one-of-a-kind menu."

While each menu is unique, Hayes says her shrimp and grits are a popular request. They feature cheesy grits, jumbo seasoned shrimp, a salmon croquette, bacon, marinated rainbow cherry tomatoes, and Parmesan cream sauce. Check out @chef_jazz_on Instagram for a sneak peek, then start planning your one-of-a-kind dinner party with Hayes at facebook.com/ JazzItUpDSM.



BANANAS FOSTER-TOPPED BANANA BREAD

Serves 2

Ingredients

- 2 ripe bananas
- 1 tablespoon banana liqueur
- 1 tablespoon spiced rum
- 3 tablespoons butter
- 1/2 cup brown sugar
- 2 slices banana bread, warmed Vanilla ice cream (optional)

Directions

- **1.** Cut bananas in half, then cut each half into halves lengthwise. Set aside.
- 2. Melt butter in a saucepan, add brown sugar and stir until sugar is dissolved. Sugar should begin to bubble and caramelize.
- **3.** Add bananas to the caramel mixture. Toss to combine or gently stir with a spatula.
- 4. When bananas are coated, remove pan from heat and add banana liqueur and rum. Return to heat. If using a gas stove, slightly tilt the pan and the banana mixture will set aflame. If using an electric stove, just light mixture with a lighter.
- **5.** Once flames have gone out, let bananas cook for a few seconds more, then pour over warm slices of banana bread. If desired, serve with vanilla ice cream.





WHAT WE LOVE

FOOD GIFTS FOR GOOD

Close that Amazon browser tab and consider these local food-related gifts this holiday season. Since they support local causes, these gifts keep on giving to have a positive ripple effect throughout the community. Plus, since they're all locally made, the transportation-related environmental impact will be less than goods purchased online.

CSA Subscription

Supports: Local Growers

With fewer restaurants ordering at full capacity and many supply chain disruptions, local farmers have had a challenging year. Give a communitysupported agriculture share to a loved one (or yourself) to help our farmer neighbors fund equipment, seeds, fertilizer and supplies at the start of the season. Then, as a CSA box recipient, they will receive a share of the farm's products as they are grown and harvested next year. A few excellent options: Global Greens (Isiowa.org/ refugee/csa), Dogpatch Urban Gardens (dogpatchurbangardens.com), Grade A Gardens (gradeagardens.com) and Wabi Sabi Farm (wabisabi-farm.com).

Gift Card to the Hall

Supports: The Justice League of Food

Ten percent of every dollar spent on food, beer, wine, cocktails and soft drinks at the Hall goes to support their culinary training programs for at-risk youths. (111 S. 11th St., West Des Moines; thehalldsm.com)

Raygun Wash Your Hands Kitchen Towel

Supports: Area Food Banks

Handwashing has never been more en vogue than during 2020. Give the person on your gift list a gentle "stay well!" reminder with this handy flour sack kitchen towel—35% of proceeds are donated to local food banks to support our food-insecure neighbors. (505 E. Grand Ave; raygunsite.com)

Heart of Iowa's Iowa State Fair Gift Basket

Supports: The lowa State Fair Blue Ribbon Foundation

Offer a hint of summer nostalgia with a gift basket full of State Fair faves including a cookbook with ribbonworthy recipes, white cheddar popcorn, local honey and more. Each basket helps benefit the lowa State Fair Foundation. (211 Fifth St., West Des Moines;

heartofiowamarketplace.com)

-Karla Walsh



"As a starting point for any cheese board, I like to focus on the four C's: cheese (of course!), crunch (nuts and grapes), carbs (bread and crackers) and color (bright red strawberries, green olives, blueberries or blackberries)."

Megan Rich, owner of Cedar Street Cheese in Des Moines, which launched in July. Her business specializes in ready-to-eat charcuterie boards.

PHOTOGRAPHER: DUANE TINKEY

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SAVOR

FAVORITE FIND

GO FISH

"These aren't your grandpa's kipper snacks," says C.J. Bienert of the colorful tins and jars of artisanal fish on display at the Cheese Shop of Des Moines. Indeed, if your experience with tinned fish is mostly limited to anchovies for Caesar salad and tuna blended with fixings to slather between sliced bread, you're in for a food awakening that will *change your life*.

Known as conservas, and long a staple in Europe, tinned seafood has become increasingly de rigueur in the United States over the past few years. Hotshot lounges, bars, and tapas haunts from Brooklyn to the Bay Area now star conservas on the menu; some, like the upcoming Little Fish in Seattle, are entirely devoted to the delicacy.

Way ahead of this culinary curve, Bienert fell hard for tinned fish while traveling through Spain in 2009. There, in a boutique specializing in the Espinaler brand of conservas, he marveled at the alluring array of decorative tins and boxes that were presented like gems in a jewelry shop.

"Some tins cost 50 to 60 euros each, which definitely sparked my interest," he says.

He has sold top-quality tinned fish at the Cheese Shop of Des Moines



Tinned fish from the Cheese Shop of Des Moines.

since it opened in 2011; currently he stocks more than 20 different varieties, including scallops, mussels, sardines, codfish, mackerel, razor clams and more, from such far-flung spots as Brittany, Portugal, Spain and Patagonia. Prices range from \$8 to \$25.

For the host, serving conserva is about as easy as it gets. According to Bienert, not only *can* you serve these delicacies straight from the tin, you *should* serve them straight from the tin—just as they would be presented in bars in Spain and Portugal. They need no embellishment because the flavor is already packed into the tin.

"The fish is cooked in its own natural juices, plus maybe some olive oil and other light seasonings," he says. "The canning process seals in all that flavor."

Skeptical? Pick up a tin of
Patagonia Roasted Garlic Mackerel in
Olive Oil. These buttery-lush, ultramoist fillets, draped in olive oil and
generously scattered with bits of soft,
mellow garlic, needed only a little bread
for soaking up the immensely
compelling mackerel-infused olive oil.

Then, imagine how fun it will be to serve a slew of conservas in the A.C. (after-COVID) era, when we're finally able to swing open the doors to our favorite people. Until then, they'll make festive holiday treats in my little household, and I'll be gifting them to the people I've been missing most at my table this past year.

-Wini Moranville





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PANTRY HELPS COLLEGE STUDENTS

WRITER: RACHEL VOGEL-QUINN

Pamela's Food Pantry on the
Des Moines Area Community College
campus in Ankeny started as a table
and a dorm-sized refrigerator with
yogurt, juice and an occasional leftover
apple from lunch. Today, it serves more
than 500 students a year.

In 2003, a colleague approached Pamela Parker, who was then a counselor in Disability Services, about a hungry student. Parker thought starting a pantry in her building might help other students in the same situation. Although the pantry bears her name, she says creating it was a "combined effort" with other staff members in the department.

As word spread and pantry visits increased, the staff began to hear about students who needed more than just a quick snack; they didn't have enough food for the weekend. So Parker and her colleagues began to stock microwavable meals and healthy ingredients. For 16 years, they were supported entirely by donations.

"IT HAS
OPENED MY
EYES REALLY
WIDE TO
THE ISSUES
PEOPLE
HAVE FINDING
FOOD."

But in 2019, the need surpassed what they could raise, spurring them to apply for grants to close the gap. In May of this year, they received a \$2,000 grant from the Bayer Fund.

"We've found that the more we

"We've found that the more we have, the more we give away," says Sharon Bittner, director of program development/academic support services, who helped start the pantry with Parker.

The grant also will support a second pantry on the Ankeny campus. With Pamela's Pantry leading the way, DMACC has recognized the need to support food-insecure students, and now all six campuses have some form of pantry. A truck from the Des Moines Area Religious Council visits the Urban campus, and the

the Food Bank of Iowa.

"It has opened my eyes really wide to the issues people have finding food," Parker says. In Central Iowa, nearly 20% of residents



Pamela Parker (left) and Sharon Bittner (right), along with other DMACC staff, started Pamela's Food Pantry 17 years ago. They have so much in common they call themselves "twins."

TAKING A SWIPE AT STUDENT HUNGER

Faculty and staff aren't the only ones working to fight food insecurity on college campuses. At lowa State University, students can donate meal swipes (using their ISU Cards) to peers in need of food assistance.

Some 40% of students who responded to a recent Climate Campus survey said they struggled to provide food for themselves. ISU Give a Swipe—a collaborative effort that involves several departments, including the Office of Student Assistance and Student Counseling Services—helps identify these students. Each student receives five meal swipes at a time to use at any dining center, with the option of adding more later.

During the spring 2020 semester, students donated over 300 meal swipes to their peers. The program also offers additional resources and education, as well as support from a campus dietitian.

The University of Iowa has a similar program, Hawkeye Meal Share, which allows students to donate their unused meal swipes online. Students facing food insecurity can contact Student Care & Assistance to receive the donated meals.

Both efforts allow students to take an active part in supporting their peers. When students with meal plans eat off campus or munch on pizza at a party, they end up with extra meal swipes that would otherwise go to waste. Through these programs, students struggling financially with college expenses can use those extra meals, helping them stretch their limited budgets to cover tuition, housing and class materials.

Students at both universities can also access a food pantry on campus: in the Memorial Union at Iowa and in Beyer Hall at Iowa State. are food insecure, according to OpportUNITY, a collaborative community effort led by United Way of Central lowa to address poverty. Food insecurity is common among college students everywhere: Nationwide, 47% of students at two-year institutions experience food insecurity, according to a 2019 survey by the Hope Center for College, Community and Justice at Temple University in Philadelphia.

The population of college students is changing, too. More than 70% are nontraditional, meaning they are financially independent from their parents, are working, have children, or did not receive a traditional high school diploma. On top of tuition, they are paying for rent, utilities and books.

"Our students are very resourceful," says Drea Iseminger, assistant director of Evening and Student Engagement Services. "They work. They are going to school. It's not that our students aren't trying. They are doing all they can to be self-sufficient and support their families. But it's just not enough."

The recession accompanying the COVID-19 pandemic has hit young people particularly hard. In May 2020, nearly 40% of unemployment claimants in lowa were ages 34 and under. Rachel Erkkila, associate provost for the Boone campus, says she has heard many reports of students or their family members losing jobs.

"As a community college, we are bringing in students who want to come, change their lives and then re-contribute back to their own local communities," Erkkila says. "So many of our students stay local in the state. We feel like they need our support even more, because we know that we are going to keep them here."

You can support Pamela's Pantry and other campus food pantries through the DMACC Foundation at dmacc.edu/foundation.

Iowa Stops Hunger is a yearlong initiative by Business Publications Corp. to raise awareness of hunger in Iowa and inspire action to combat it.









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60 PASSIONS

JUST THE FACTS

WRITER: LISA LAVIA RYAN
PHOTOGRAPHER: DUANE TINKEY

It's no surprise to Walker McKusick, or anyone who knows him, that he's making a living in politics. "When I was growing up, polling places were right across the street from my house," says the national director of Des Moines-based Vote Smart. "I imagine the first conversation I ever heard was about whom my family members were voting for."

Those early experiences also most likely shaped the political career he built for himself. As he was growing up in Charlottesville, Virginia, his household was split politically. Now, he helps lead and broaden the reach of a nonprofit, nonpartisan research organization that collects and distributes information on candidates.

"We simply provide the factual information that helps individuals make the decisions they are most aligned and comfortable with," the 29-year-old McKusick says.

McKusick, who has degrees in history and economics from the University of Virginia, began his career teaching U.S. politics to British boardingschool students in 2013 and 2014.

"Teaching could not have been a better experience for me, as it made me

realize how much I still had to learn about our political system here in the U.S.," he says. "The more I studied and the more I learned, the more I felt compelled to make my classroom bigger, so to speak."

He came across Vote Smart, then based in Montana, online and was intrigued. Former Presidents Jimmy Carter and Gerald Ford and a bipartisan group of politicians founded the nonprofit in 1992. McKusick was hired in 2015 to study the voting behaviors and records of special-interest groups.

A million people visited the organization's website the week leading up to the 2016 election, he says, "and we felt the obligation to make sure the electorate was receiving the facts—not the noise, but the facts."

McKusick soon was promoted to national director, and following the election, the group set a goal of relocating to increase its national profile. "We received a lot of bids, but we were impressed with everything about Drake University—except for maybe the weather," he says with a laugh. "Largely because of the caucuses, Drake was a great fit

because of the way lowa prepares its citizens for the national political responsibility it has every four years. A lot of eyes are on lowa."

Vote Smart employs about 30 people in Des Moines; approximately 35 interns work remotely across the country. McKusick spends much of his time evaluating the organization's digital tool kit to ensure voters are receiving accurate, up-to-the-minute information.

"What we do is about education—
to help people understand, for instance,
that there's a difference between
reputable news sites and, say, a blog,"
he says. "Frankly, it's getting more and
more difficult for people to be able to
discern what is factual and what's
not. So many sites look very similar to
one another."

Joseph Jones, executive director of the Harkin Institute, has collaborated with McKusick since Vote Smart moved here. Jones says McKusick's knowledge about politics is the characteristic that best defines him, but his passion and charisma set him apart from others in his field.

Continues on page 64



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PASSIONS

THE NEXT ACT

WRITER: KELLY ROBERSON
PHOTOGRAPHER: DUANE TINKEY

When Jen Hansen opened Eden on the corner East Fifth Street and Grand Avenue in 2003, she took a leap of faith. There were few other retail shops or restaurants in the nascent East Village, and little to lure foot traffic. Luckily, Hansen's risk paid off: The East Village, and Eden along with it, took off, and the shop eventually moved into a larger space a block east and south. When Hansen died in 2017, Eden's loyal customers—whom she lovingly referred to as "shopgirls"—tended her vision. Hannah Krause was one of them.

It was with another leap of faith that Krause bought Eden this past summer—in the midst of a pandemic and economic uncertainty. Her vision for this Des Moines institution offers a glimpse into how the places we love can and should evolve, even as the spirit of the people who gave them to us carries on.

The 33-year-old Krause, a
Cleveland native, graduated from
Loyola University and worked in
Chicago in various media and
publishing roles for six years. She also
met and married her husband,
Des Moines native and Kum & Go

President Tanner Krause, there. When the two relocated to Des Moines in 2016, Hannah left behind a career and friends. She was game to make the adjustment, but she also knew she'd have to forge a new path.

"HOW DO
I BUILD
A FUTURE,
HONOR
A PAST AND
FORGE
A NEW
IDENTITY
FOR FDFN?"

HANNAH KRAUSE

While Hannah Krause was employed full time at Kum & Go, she also worked part time at Eden. "Eden became a place where I spent a lot of time," she says. "It felt like a community of very grounded people."

When Hannah and Tanner had their daughter, Simone, two years ago, Hannah began a search for what she calls "a purposeful career." That search coincided with Hansen's widower, John Hansen, deciding to sell the shop. The shopgirls, who included longtime employee Dena Steinbach, were supportive.

"From the beginning I thought that Hannah would be a great fit for being the owner and curator of Eden," Steinbach says. "Hannah genuinely wants to carry on the Eden legacy and honor Jen's memory."

The duality of keeping the Eden magic but making the shop her own are very much on Krause's mind. "How do I build a future, honor a past and forge a new identity for Eden?" she asks.

It's easier because Eden is really a unicorn, Krause says. "Seemingly so effortlessly Jen built this brand that marketers for global brands aim for," she says. "If you ask people about Eden, the first thing they say is how they feel in the store. It captured some space in hearts and minds of people. You can't re-create that."

Continues on page 64







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JUST THE FACTS

Continued from page 60

"He is fair and thorough in his analysis, and he knows how to help people connect to the information they need," Jones says. "And perhaps most importantly, he empowers people to want to learn more. He never belittles them."

McKusick says he hopes his future with Vote Smart and Des Moines is a long one; he admits to being "in love with" the city and all it has to offer, particularly its bicycle trails. The Sherman Hill resident also enjoys playing and watching soccer, volunteering with the Des Moines Parks and Recreation Department, and spending time with his partner, Lauren Donovan, and their cat, Darcy.

"Long-term, I am interested in law as a system that impacts our daily lives; my dad works for a legal nonprofit, and that remains an interest of mine in addition to politics," McKusick says. "I want to collaborate and I want to contribute, reaching as many people as I can in a positive way. I love that Des Moines has allowed me to do so much of that."

THE NEXT ACT

Continued from page 62

Krause wants to build on that: She's tackling the e-commerce and digital side to ensure both match the brick-and-mortar experience.

"I asked John the one thing I could do to honor Jen every day, and he said put the customer first, second and third," Krause says.

Five years from now, Krause is confident that longtime fans and first-time visitors will understand how well she has stewarded Hansen's vision. "Eden is a special place," she says. "It's a respite. It transports you, and we will obsess over how we can make that accessible. I'm excited for the next 20 years."



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IT MAY SEEM UNCONVENTIONAL

that '70s tunes, LaCroix sparkling water, dog photos and a wedding monogram were some of the design inspiration for this new home in rural Warren County. But that's the point of Eden and Gray's approach.

At the start of each project, the West Des Moinesbased team quizzes its clients with personal questions, such as what's your favorite drink, your go-to song, your preference in art, says designer Hanna Shiplett, who runs the business with her husband, Jonathan. They use the answers to create a word cloud for the project's overall feel. "We ask silly questions to understand our clients," she says.

And it made an impact with the homeowners, both area medical professionals. The couple, who requested anonymity for this article, say they appreciated the Shipletts' personal and unique approach.

The homeowners found the 5-acre lot, complete with a run-down house, junked cars and other rubbish, and saw potential for their dream family home. They were especially drawn to its seclusion and privacy.

Once the lot was cleaned up, the homeowners turned over the design and build to Eden and Gray. "This was the first time a client unleashed me to do everything," says Hanna, who also decorated the interior.

The design duo walked the site and oriented the home to take full advantage of the wooded views. "We took inspiration from what was happening in the land," she says.

The open and relaxed home is a combination of French modern and farmhouse—with the dining table outside on the porch in the tradition of European country homes. "The patio is technically their dining room," Hanna says.

The Shipletts built in consistent elements such as arches, wood beams, shiplap, arabesque motifs and bronze to add character. "It's Gothic modern farmhouse style but with the modern conveniences of an open floor plan," Hanna says.

Vintage elements such as an interior stained-glass window, an antique dentistry cabinet and pantry doors from the Savery hotel add depth and texture. Hardware throughout the home feels old-fashioned.

Perhaps the main star is the staircase that zigzags to the second level, with the arched window as a focal point on the second-level landing. The windows are an important element in the design and a big portion of the budget, Hanna says.

To create additional visual impact, the design team "used Frank Lloyd Wright's theory of contraction," Hanna says. "Our ceiling heights change. The front brick entry expands into the kitchen and expands further into the living room. It continues to build."

The result is a home that's comfortable, familyoriented, classic and adaptable—other key results of that personality quiz and the resulting word cloud.



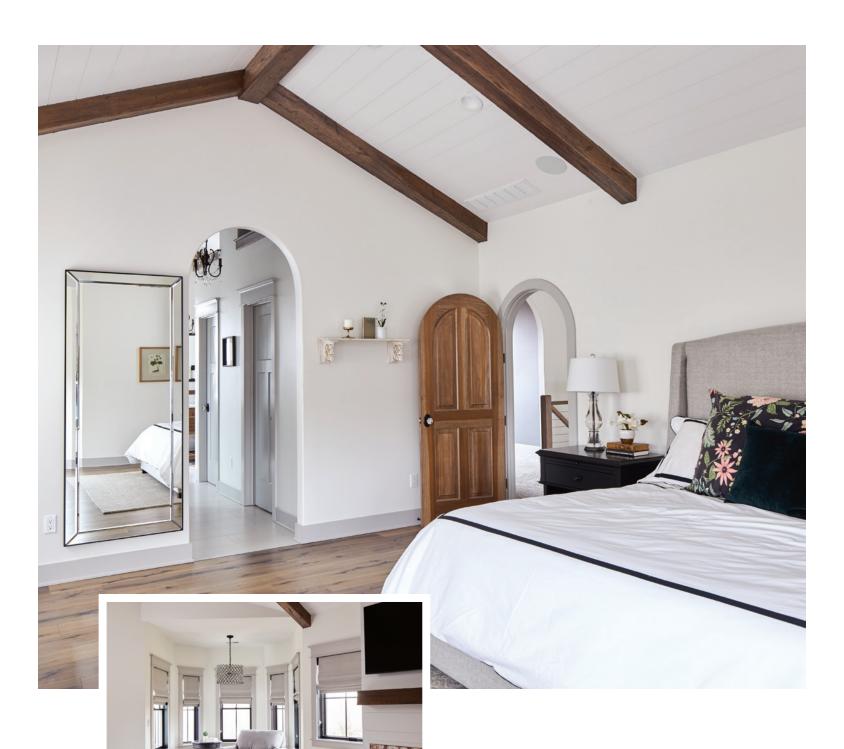


Left: The wood from the ceiling beams carries into the staircase. "In art school they talk about composition," designer Hanna Shiplett says. "We want the viewer's eye to go to the arch and the chandelier." Wires provide safety to the staircase for the couple's young child. At the base of the stairs, a vintage dental cabinet gives a nod to the owners' medical professions and is another conversation-starter.

Above: The dark kitchen cabinetry color repeats in the living room furnishings. "Generally my rule is no more than three wood tones in any given space," designer Hanna says. "The espresso cabinetry ties into the ceiling in the next room." Rustic-color wood beams define the ceiling and fireplace mantel. Windows throughout the home—except two in the kitchen—are painted black, serving as mascara for the room.





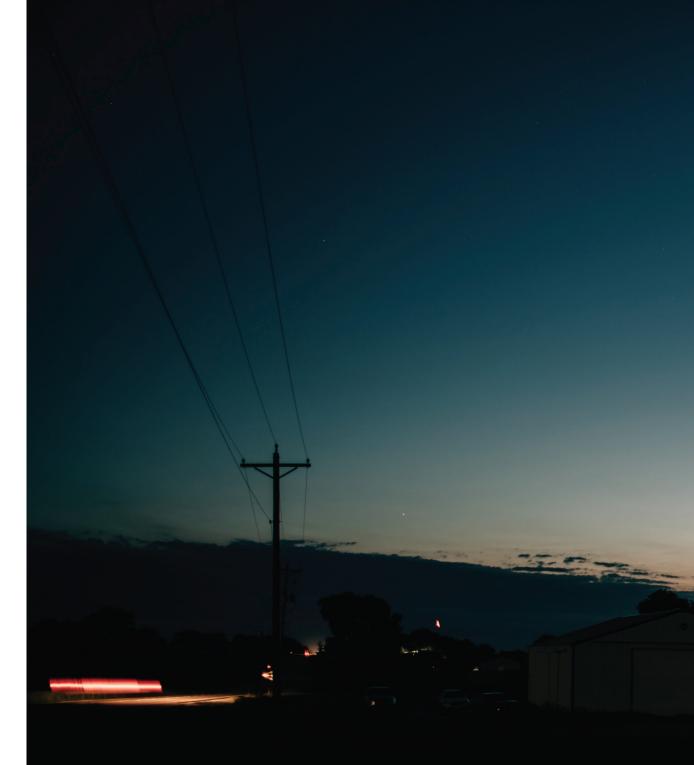


The master suite combines rustic black elements with the feminine lighter colors. "We wanted it to be a space that combined the couple perfectly," Hanna says. The arches repeat throughout the home. Hanna notes the bright white wall color helps expand the room and contributes a sense of peace. The cozy sitting area overlooks the property's rolling hills and trees.





A wall ledge behind the vanity hides plumbing and provides functional display space. An accent "rug" created from patterned tile adds interest to the floor. Another luxe touch in the vaulted bath: double showerheads. The built-in shower niche features the elegant arabesque motif used as the kitchen backsplash.



RAW AND REAL

DES MOINES ARTIST ROBERT MOORE FOCUSES ON SOCIAL JUSTICE AS HE TAKES HIS ART TO A GRAND STAGE.

WRITER: BRIANNE SANCHEZ



As part of his "Harvesting Humanity" project, Robert Moore embraced the Black Lives Matter movement by displaying images of George Floyd, Rosa Parks and Malcolm X on Dallas County grain silos. Photographer: Jami Milne.



he paint Robert Moore mixes on his hand is shades darker than his own brown skin. Pigments of umber and black might fill in the portrait of a little girl in braids, or outline iconography inspired by spirituality and his mother's addiction to crack cocaine.

With himself as the palette, each brushstroke brings out more of Moore.

The desire to know himself as a biracial Black man and survivor of trauma, combined with his commitment to sobriety, has fueled a period of prolific creativity for Moore, 36, a self-taught artist and entrepreneur.

"It's a counter to addiction," Moore says. "I was very much committed to drinking and using every day. Now I just do it with art."

Before the pandemic hit, Moore estimates he had already completed 100 pieces, and he is on track to triple that number by the end of the year. Working quickly is a catharsis, and it allows him to capitalize on some of the commercial attention he's been receiving for his work during the Black Lives Matter movement.

"I'm learning every time I paint a new painting," Moore says. "But I don't want to be boxed in. I'm almost a habitual line-toer in a sense. I am almost resistant to traditional confines or restrictions. ... I want to contrast what is

normal and what is my experience, in a very vulnerable tone—to heal."

PROJECTIONS AND MURALS

Moore's style favors layers over details and is reminiscent of Jean-Michel Basquiat, yet he embraces a range. Moore is continually exploring with different types of art—abstracts, cartoons, collages, portraiture. Recently, that's meant experimenting with projected images and mural installations.

For a project on the new Market House building in lowa City, Moore and artistic collaborator Dana Harrison sought to elevate marginalized voices with a mural of a pair of Sudanese and Ethiopian women flanked by hovering goldfinches. In "Harvesting Humanity," ephemeral images of George Floyd, Malcolm X, Rosa Parks and local youths were projected onto grain silos in Dallas County. The projects are examples of how Moore uses a variety of mediums to promote social justice.

"I saw different people responding to police brutality," Moore says. "I love the protesting, but I saw how that was being received in rural America and thought I would really like to do a silent protest."

With location scouting help from his uncle and assistance from photographers Paige Peterson Connelly and Jami Milne, Moore pulled the project together in just four days. That concept was also the inspiration for "Projecting Pride," a collaboration with One Iowa that in June commemorated the 51st anniversary of the Stonewall

Continues on page 82







INSTAGRAM ATTENTION

Moore's work is garnering national attention from followers through Instagram (instagram.com/ bybmoore/), where he posts works in progress, often with extended captions that provide a written narrative behind the pieces, as well as art for sale and images from collectors who have installed pieces. Occasionally, he'll also stream his painting process on the site.

Continued from page 78

Riots. For that project, multistory portraits of local LGBTQ leaders and national icons, such as Marsha P. Johnson, were illuminated in downtown Des Moines.

"It was bittersweet to hear, 'God, I wish I didn't have to be projected 80 feet tall to be seen,'" Courtney Reyes, executive director of One Iowa, says of the impact of the piece.

DIVERSIFYING PEANUTS

"Uplift," at the corner of Euclid and Second avenues, features a group of reimagined Peanuts characters—Black kids to reflect the diverse Highland Park neighborhood where Moore lived through middle school. He attended Findley Elementary and Harding Middle schools before moving to Johnston for high school.

"Growing up, I never felt like I was an artist," Moore says. He joined the National Guard at 17 and moved to lowa City, where he worked in telecommunications and got into partying, drug addiction and dealing. A felony charge for his involvement in a marijuana farm was a low point for Moore, who was facing prison time just as he was about to become a father.

The charge has since been expunged, but Moore is clear that it wasn't the "good trouble" civil rights leader John Lewis encouraged that motivated him at that time. A portrait of the late U.S. representative that Moore painted in tribute within days his death is striking, with the subject gazing straight ahead.

The confidence conveyed through the piece was hardearned by Moore, who started painting much more abstractly in 2014. His first portrait (of President Barack Obama) was painted with a butter knife. He hones his techniques as he works through trauma and took on an internal challenge to paint with more realism.

"I obsess over things I don't like to do and I want to be better at it," Moore says. "I didn't really care about the subject of faces I painted as much until I had my DNA test last year. Being Black is a beautiful thing. There's richness, there's culture, there's absolutely no shame. ... When you can identify and have pride in saying my genetics are from this country (Nigeria, Cameroon, Benin-Togo and Senegal in Moore's case), it was an explosion."

PUSHING BOUNDARIES

Moore's portraits also caught the eye of Jeff Fleming, director of the Des Moines Art Center, during a studio visit leading up to the Art Center's current "Black Stories" exhibit, on display through January. Moore is serving on the advisory committee related to the exhibition, which was co-curated by acclaimed local artists Jordan Weber and Mitchell Squire.

"It truly was one of the best studio visits I've ever had," Fleming says. Moore "is a very young artist and he will freely share that. ... But there is an intensity and integrity of his work that is very rare. He's always pushing the boundaries. He's not encumbered with 'This is where I'm supposed to be.' It's really quite refreshing."

For those who have known him since his partying days, this new portrait of Moore seems rendered with much more clarity.

"It has been such a beautiful thing watching him find his voice in his art," says Jamie Nicolino, who first met Moore in about 2005 and ran in the same lowa City circle. "He's found himself. He stands very differently now. He's a person you want to know because he's not afraid of being who he is."

Nicolino, who now owns the Collective, a sustainable supply company on Southwest Fifth Street in Des Moines, says the journeys of sobriety and entrepreneurship she shares with Moore rekindled their friendship.

"The political climate and the social justice climate [are] only going to further inspire and awaken him as an artist," she says. "It's raw and it's real. He's not hiding anything. I don't feel like he will ever let anyone tell him who or what to be." ■





Clockwise from top left:

- "Karo Boy" was inspired by Moore's favorite photographer of indigenous people.
- "Brillo" represents "Mommy Lady Justice," Moore says.
- "Lucy" is part of the "Brown Like Me P-nut" series, which recreates popular figures including Charlie Brown and Linus van Pelt in brown skin tones.







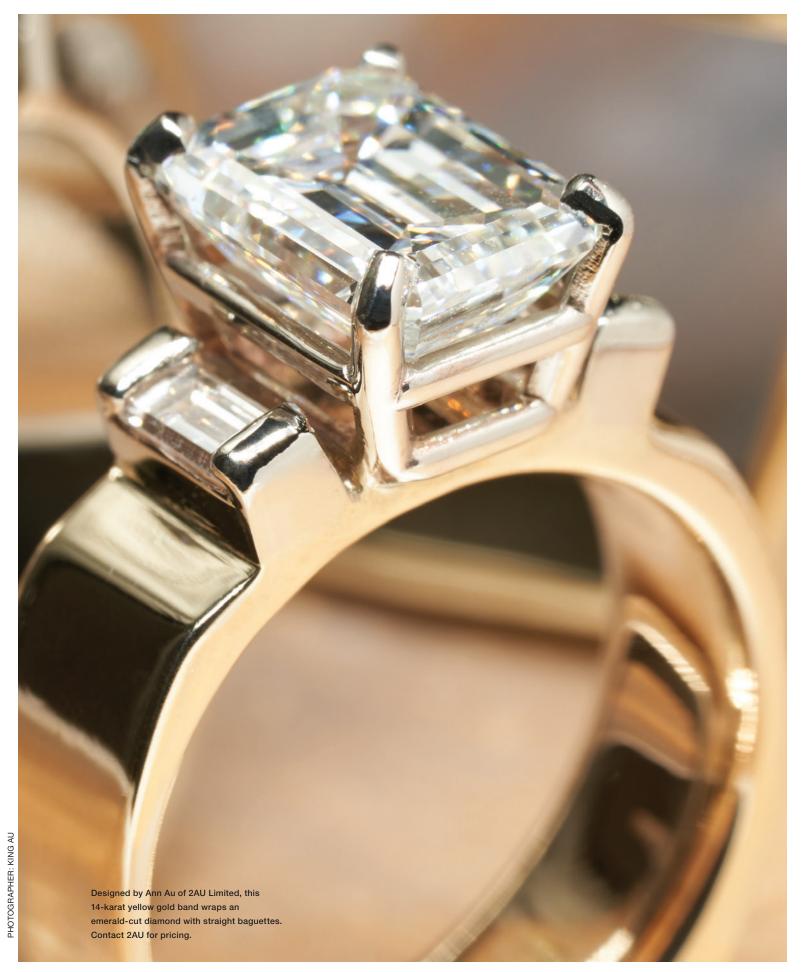
DSM WEDDINGS

86 WITH THIS RING

96 MAKE IT MICRO 104 BRIDAL ACCESSORIES







hile the classic white round diamond will always have its place, today's engagement and wedding rings are taking unexpected turns.

The local jewelers we spoke to agree many

couples are looking for something unexpected. Customers are "embracing the uniqueness," says Bruce Owen of Owen Jewelry Design. "Everybody wants to be individual."

That means diamonds in different colors, such as pale yellows, champagne and brown hues, and salt-and-pepper tones. Naturals and yellows are particularly popular. "Diamonds come in all different colors," says designer Marisa Adamson of Daily Bliss Jewelry Design. "Sometimes they're chemically treated; many are natural." Synthetic rocks are also trending on the national scene.

Diamonds continue to be a mainstay, but other gem types such as rubies and sapphires, as well as alexandrite, aquamarine, morganite (blush pink), emeralds and spinels (a ruby alternative) are also starring in settings.

The cuts of those stones are also becoming more diverse. Ovals, pears, marquise, even kite shapes are increasingly popular. At 2AU Limited, "we're seeing unusual shapes for white, not the normal round," says jeweler Ann Au. She shows a rose cut, a stone with a flat base and faceted top. Another ring features a rough or uncut diamond suspended in a thin setting. For his creative looks, Owen has set diamonds sideways or at an angle.

Lifestyle is another key consideration for many couples. Medical professionals, gardeners, athletes and active types all have specific needs. For these clients, jewelers are creating rings with flat stone settings (so medical professionals can easily put on gloves, for example) or a satin finish (perfect for a gardener).

Also trending:

Family jewelry, which is often used in unusual ways. "We're seeing a resurgence in repurposing heirlooms," Owen says.

Vintage looks. Trisha Joseph of Josephs Jewelers says customers may study the store's vintage case to see Victorian Era options, but they often opt for modern interpretations featuring similar looks.

A mix of metals in wedding bands—such as rose and yellow gold—as well as layered rings for a mix-and-match look. At Josephs, they're pairing rings with diamonds set in a chevron shape with several delicate bands.

Going big. Known for her oversize pieces, Adamson mixes textures, finishes and materials. Her ring combos can cover two fingers for a statement approach, and she often pairs a massive piece with a smaller piece.

Whatever the style, jewelers say they strive to give couples a one-of-a-kind ring and experience. As Au says, "We work hard to personalize so the ring becomes part of you."







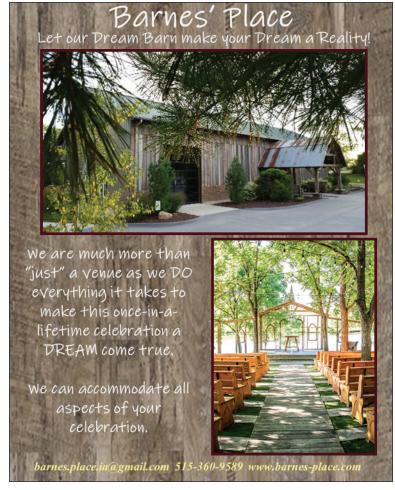
Marisa Adamson of Daily Bliss Jewelry Design specializes in large, graphic rings. Left: This oxidized silver cast ring features a half moonshape light gray druzy accented by a rectangle-shape dark gray stone of the same type; \$925. Right: A 3.16-carat champagne diamond complements the 18-karat gold cast design; price available upon request.







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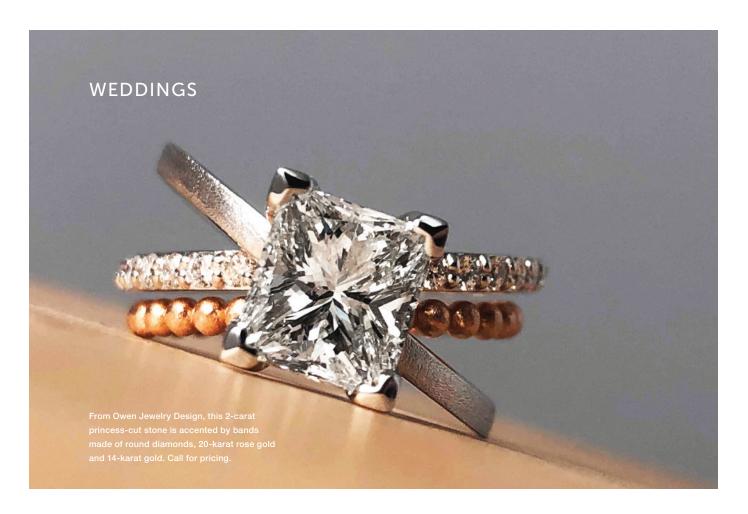


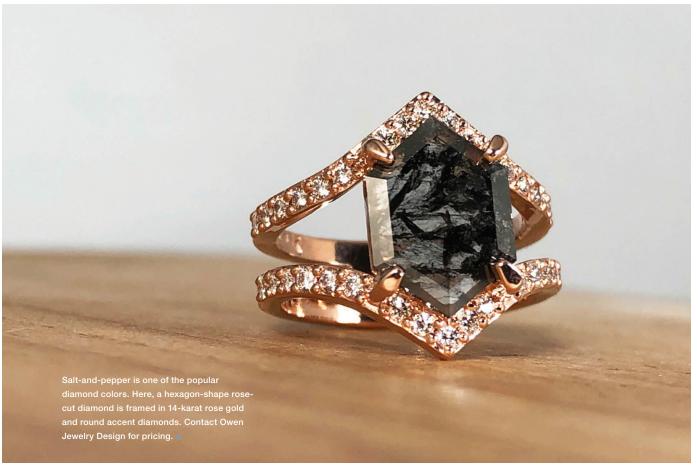


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hen COVID-19 forced my fiance, Blake O'Brien, and me to reconsider pretty much every aspect of our 200-guest wedding over Memorial Day weekend, my motto—everything is

going to be OK—went into full drive. We decided to make changes with a positive attitude and aimed to make the best of the situation.

What we didn't realize when we started adjusting our plans is that massively scaling down our guest list to immediate family would result in a perfect day. I'm now encouraging other couples to consider a micro wedding, with or without a pandemic (in fact, micro weddings were trending even before COVID-19). Here are our top reasons for going small.

- 1. Unexpected and unique location: We moved the event to our family acreage in New Virginia, as our country club venue was closed for large parties. Our location has one small cabin, so logistics such as parking, restrooms and backup power would have been tricky for the original guest list. It was meaningful to have the wedding at our family's property, which meant our Yorkie, Oliver, could spend the entire day with us (the country club had pet restrictions). We'll now have memories on our family acreage forever.
- **2. Quality time with guests:** Blake and I determined we'd only have 90 seconds with each person who had flown in

and given up their holiday weekend to celebrate with us. Instead, having only 12 guests allowed us to soak up the hours with everyone and spend long moments speaking with each person. This saved us from feeling rushed and allowed us to connect with our guests.

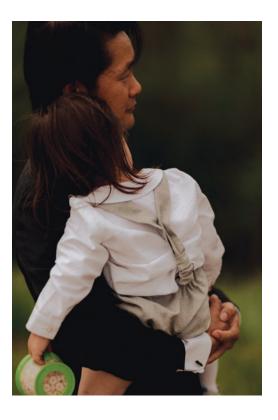
- 3. Flexibility: The morning of the wedding, my sister checked the weather and noticed a massive storm coming through about the time of our ceremony. We decided to move it up two hours, which would have been a logistical nightmare with a large event. The earlier outdoor ceremony took place in picture-perfect weather. Just as my sister (our officiant) announced us as husband and wife, the thunder cracked and rain started. The quick thunderstorm rolled in while we were inside the cabin doing toasts, and then disappeared before we enjoyed dinner and dancing outside. The timing couldn't have been better.
- **4. Al fresco dining:** There's often quite a bit of expense and orchestration needed to plan an outdoor celebration, including lighting plans and electricity access, fans and portable air conditioning, a backup tent for rain, plus table and chair rentals. With just a dozen of us, we were able to eat dinner and dance under the setting sun. I loved that we got to eat outside. It was a gorgeous sky and a memorable meal.
- 5. Personal touches: Blake and I were able to infuse ourselves into each detail of the day without having to worry about accommodating several hundred guests. Blake designed and built a beautiful cedar wood pergola with my

Continues on page 103

Clockwise from top left: Ringbearer Charlie, Megan and Blake's nephew, had to be woken up from a nap to complete his assigned task during the ceremony.

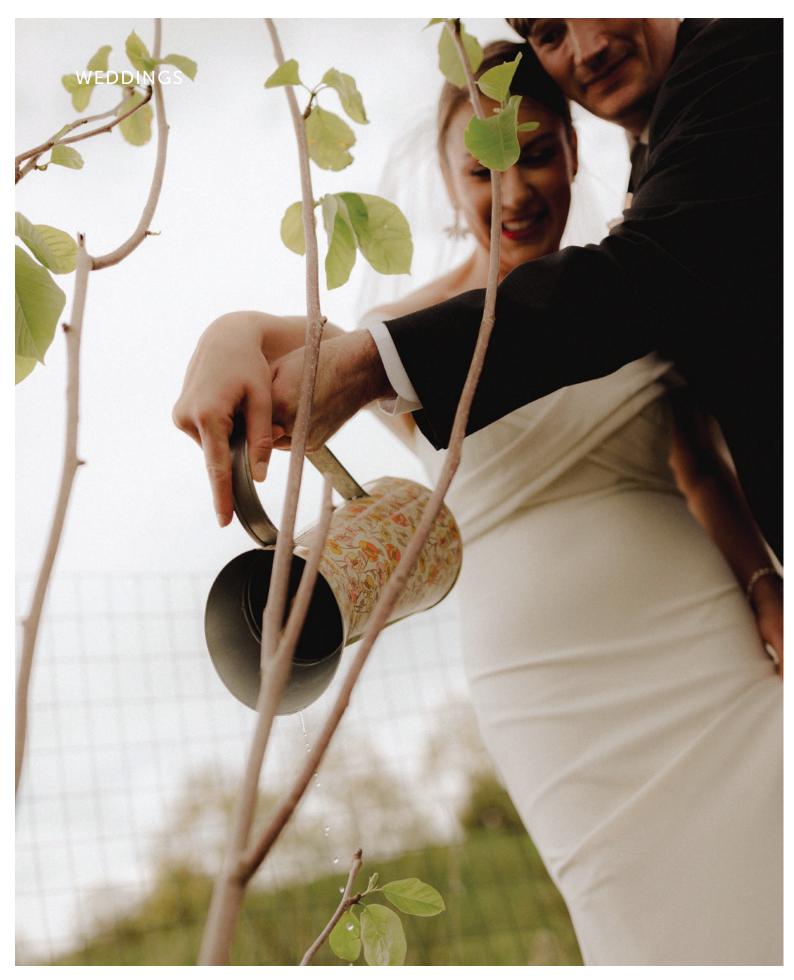
Megan's 88-year-old grandmother Juana Kay (right) was able to attend the gathering; here Adirondack chairs provide safe social distancing for Juana and her friend Marcia.

The guests tossed rose petals during the recessional as the string quartet played "Here Comes the Sun" by The Beatles.

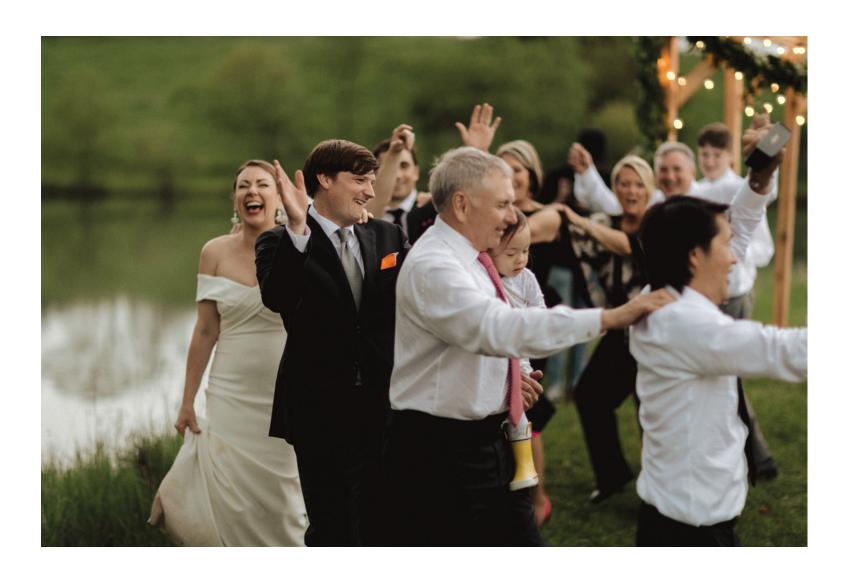












Blake's sister Baylee played DJ, creating a perfect dance party mix of 70s, 90s and current tunes. Brother-in-law Sung started the congo line.

Continued from page 98

dad, father-in-law, brother, brother-in-law and nephew. We draped the structure with cafe lights and bright green garlands, and dined and danced under it.

I enjoy gardening and traveling, and we planted an Elizabeth magnolia tree as a part of the ceremony. Everyone had a glass jar filled with soil that they poured over the tree, while Edith Piaf's "La Vie En Rose" played in the background. Now each May for our anniversary the tree will blossom in pale yellow flowers. Also, years ago on a trip to South Africa, I bought a dozen handmade linens in Cape Town with king protea flowers printed on them—just enough to use at our wedding table.

- 6. Home-cooked food: While my mother is a great cook, she's not a professional caterer, and cooking for 200 people would have been a big challenge. With only a dozen mouths to feed, she was able to make an authentic Mexican pozole from scratch, which we all devoured. My brother-in-law spent the month before the wedding perfecting a fresh-squeezed margarita recipe and played the role of bartender all night. Nothing beats homemade food and drinks made with love.
- 7. Relaxed vibes: I'm a planner by nature, but it was a treat to have such a relaxed wedding day. It was peaceful and fun—there was no real schedule and no stress. It was just us and our family hanging out over drinks, dinner and dancing. The day didn't feel like a blur, but instead was full of special details and moments. I even had time to do a yoga session in the morning.
- 8. Extended photo shoot: Beyond getting married, my two priorities for the day were beautiful flowers and photos. Our floral designer, Jessica Marino of Indie Floral, created some

of the most beautiful organic and bold arrangements I've seen. We also had a tremendous amount of time with photographer Anna Jones, who worked around the storm to capture the best lighting. We got the best of both worlds—sunshine shots and dramatic, stormy photos.

- **9. One-on-one time as a couple:** I didn't feel pressured to entertain everyone or follow a rigid timeline, so Blake and I got to hang out and enjoy each other. Isn't that the point of getting married?
- 10. My grandma was there: Because our group was so small and made up of immediate family, my 88-year-old grandmother was able to come for a couple of hours to participate in the ceremony and read a prayer. It meant the world to me, and given the necessary health and safety precautions, I'm not sure she would have made it to a larger gathering.

When I describe the day to people, I simply say it was peaceful and perfect. Even if we had to put on optimistic, rose-colored glasses to make it work at first, it ended up feeling like a perfect la vie en rose.

Megan Rapp and Blake O'Brien live in the Ingersoll Avenue corridor with their Yorkie, Oliver. She works as a managing director for the United States International Development Finance Corp.; he's a mechanical engineer at IMEG. The couple met two years ago and had their first date at Exile Brewing Co. They love biking, hiking, good food and dogfriendly spots in Des Moines; favorites include Brenton Arboretum, Bartender's Handshake, Captain Roy's and the paths behind the Des Moines Art Center.

HAIR: CARLY CONDON STUDIO MAKEUP: KELSI ZIEMANN ARTISTRY

RINGS: BRILLIANT EARTH AND JOSEPHS JEWELERS FLORAL DESIGN: INDIE FLORAL BY JESSICA MARINO

DESSERT (WEDDING CAKE AND PASTEL DE NATAS): GLEN OAKS COUNTRY CLUB

SHIMMERING STYLE

We shopped the city for the most trend-forward accessories and discovered that many brides are forgoing necklaces and instead choosing ornate earrings, hair pieces and bracelets to accent their look.

Bonus: Even if you're not the bride, you'll find ideas here to add dazzle to almost any outfit.

PRODUCER AND STYLIST: BETHANY ARGANBRIGHT PHOTOGRAPHER: DUANE TINKEY















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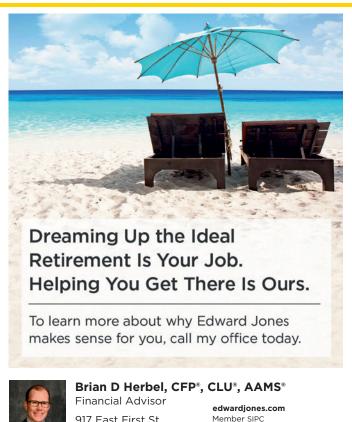
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Clockwise from top left: s'mores cake (graham cracker sponge cake, chocolate mousse, topped with dark chocolate ganache and toasted vanilla meringue); Nik Pugmire of the Port of Des Moines event group; raspberry Linzer cookies; apple-frangipane tart (layers of frangipane, spiced apple compote, and apple slices, topped with toasted almonds).

ik Pugmire had a sweet start to life.

"My first baking memories are of my mom creating wedding cakes in our home kitchen," recalls Pugmire, executive pastry chef for the Port of Des Moines event group, including Doré Bakery, the River Center, Riverwalk Hub, Purveyor and Trellis Cafe. "She'd

Center, Riverwalk Hub, Purveyor and Trellis Cafe. "She'd work all day, then bake all night. I'd go to bed and she'd be making cakes, then I'd wake up and they'd be done."

She'd leave the cake scraps and leftover buttercream for Pugmire to make little cake sandwiches, and would occasionally whip up an almond sheet cake with slivered plums grown on trees in their yard.

"It was the most wonderful thing," says the now-37-year-old Pugmire, who grew up in Sandy, Utah. "I'd take long, thin slivers to make it seem like I wasn't eating it, thinking no one would notice ... yeah, right!"

Those childhood experiences inspired Pugmire to attend Le Cordon Bleu College of Culinary Arts in Las Vegas with the intention of having his own cake shop. An internship experience for a banquet event group helped him hone his bread and plated dessert skills as well, and he realized he enjoyed the creativity involved when there is more than cake on the menu.

After graduating in 2007, Pugmire eventually landed in Chicago, where he spent 12 years working in restaurants and premier hotels, including Marriott on Michigan Avenue and the Four Seasons on Delaware Place just blocks from Lake Michigan. He created wedding cakes (some were six-tier towers), room service surprises, restaurant desserts and more.

But "what pushed my creativity the most during my time at the Four Seasons was dreaming up personalized amenities unique and specific to each VIP guest," he says. "After the Cubs won the World Series, the whole team stayed there and we made them each custom desserts. If singers or authors were in town, we'd cater to them and

make treats specific to their songs, books or preferences."

Alongside his husband, Scott J. Bruncheen, Pugmire moved to Des Moines in April 2018 to settle down near extended family and joined the Port of Des Moines event group. Today, he says he aims to bring that VIP touch and creativity to all of his clients.

"I love trying to make desserts as unique and personal as possible through consultations and customizing the flavors and design," Pugmire says. "My favorite combination is raspberry and almond, so that pops up quite a bit if left to my own devices. I love the more elaborate work, like tea cakes.

"People eat with their eyes," he adds. "The flavor is a huge part of it, but what it looks like is paramount."

"Nik is the most professional person I've met in this industry, and he treats everyone so respectfully, honestly and fairly," says Lisa LaValle, chef-owner of Trellis Cafe. She adds that he has a knack for coming up with inventive, seasonal and crowd-pleasing flavor combos to add to the Trellis menu, such as sweet corn cheesecake and mangocayenne trifles.

During the pandemic, his creativity has come into play in a new way, as he's often pivoted to individually portioned dessert packs of petit fours, macarons and mini tarts for safe wedding, shower, and other special-occasion treats.

For the future, Pugmire hopes to open a retail location for Doré Bakery; currently the south-side location serves only as a production kitchen. He has additional big dreams: "The industry is always evolving and changing with different trends. I'd love to start new trends.

"I admire writers," he adds, "and would love to someday [create] a cookbook with some of my favorite recipes to pass that knowledge on."

We'll be first in line for a copy.

Follow Pugmire's kitchen adventures on Instagram at @pugmirepastry, and learn more about how to order his bespoke baked goods at dorebakerydsm.com.









CUSTOM CONFECTIONS

Along with brick-and-mortar bakeries, catering companies and restaurant desserts, licensed home bakers are having a renaissance in the metro area. So skip the boxed cake mix and the refrigerated tubes of cookie dough for your holiday festivities. These small, locally owned bakeries can help. With intricate logo cookies, luscious layer cakes and more, these pro bakers are aces at personalized desserts.

RED'S BAKERY

BEST FOR: COOKIE SANDWICHES

Jordyn Siepker goes all in with color. Not only is she one of the top hair color professionals in town, but she's also a bakery owner infusing her creations with rainbow hues. Her signature Red's Bakery treats are Double Doozies, cookie sandwiches with icing in the middle and rimmed in sprinkles. Cakes start at \$40, cookies start at \$15 per dozen, and Double Doozies start at \$20 per half dozen. To place an order, email info@myredsbakery.com or call 515.216.0870. (myredsbakery.com)

BROOKIES

BEST FOR: PLAYFUL CAKES

One peek at mom/personal stylist/ former Miss Iowa USA/Brookies owner Brooke Mickelson can take your party to the next festive level with rainbow-hued batter and generously adorned layer cakes. Share your preferred cake and icing flavors, the color scheme, and any personal details, and she'll infuse them into your one-of-a-kind cake. Cakes start at \$75, custom cookies are \$4 each, and mini cookies are \$1.50. To place an order, direct message @brookemickelson on Instagram or call 319.621.3177. (facebook.com/ brookiescookiesdsm)

KIANA'S COOKIE CREATIONS

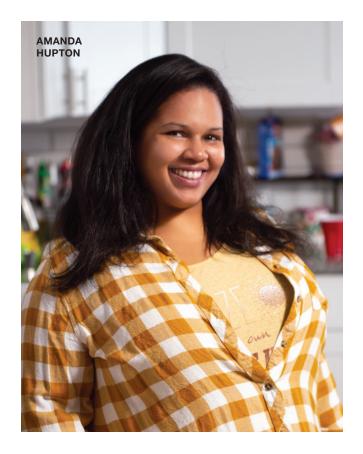
BEST FOR: CUSTOM COOKIES

Company logos, sports jerseys, pop culture nods and more—Kiana's Cookie Creations owner Kiana Hines can replicate your vision in colorful icing. As a congrats, thank-you, party favor or "thinking of you," a box of thoughtful cookies is a sweet way to let someone know how much you appreciate them. Cookies start at \$30 per dozen. To place an order, email kianascookiecreations@gmail.com. (facebook.com/kianascookiecreations)

YOUR MOM'S BAKERY

BEST FOR: GLUTEN-FREE GOODIES

Inspired by her childhood love of baking (hat tip to the Easy-Bake Oven) and her daughter Alyce's gluten intolerance, Amanda Hupton launched her 100% gluten-free home bakery in May. By day, she's a security officer at a data center and a full-time mom of two (a son and daughter). By night, Hupton is developing a diverse array of her signature stuffed cupcakes. Standard cupcakes are \$2 each, stuffed cupcakes are \$3 each, cookies are \$6 per dozen, and 6-inch to 10-inch cakes are \$18 to \$30. Contact Hupton at yourmombakes4u@gmail.com or 515.257.3092 to place an order. (facebook.com/amandahupton)









'YOU ARE NOT ALONE'

A NEW COLLABORATION ENGAGES HOMELESS YOUTHS TO HELP THEIR PEERS.

WRITER: BARBARA DIETRICH BOOSE PHOTOGRAPHER: BEN EASTER





ichael was a teenager in a middle-class family in Des Moines when his parents decided to divorce. Things got rocky for Michael at home and school, so he ran away.

"It was a bad decision," he says. He moved into a

trailer park with his sister, who'd gotten involved in sex trafficking. That led the Iowa Department of Human Services to eventually declare him a "child in need of assistance," after which he spent time in a mental health care institution and at Orchard Place, a Des Moines-based organization that provides mental health treatment and services to youths.

Later, homeless, he was arrested for "street preaching." When the police learned about his situation, they connected him with Iowa Homeless Youth Centers (IHYC), a program of Youth and Shelter Services (YSS) that works with individuals ages 16 to 22 and parents ages 16 to 25 to become self-sufficient and plan for a successful future.

Now in rent-assisted Section 8 housing, provided to low-income people through the U.S. Department of Housing and Urban Development (HUD), Michael, 23, is working to help young people in Polk County avoid the homelessness he experienced. He is a member of the Youth Action Council, made up of about 50 individuals who experienced homelessness when they were younger than age 24.

The council is part of a major effort facilitated by the Youth Policy Institute of Iowa to end youth homelessness in

Des Moines and Polk County; last fall, that effort paid off in the form of a two-year \$1.8 million HUD grant to the city.

"As Gandhi said, we have to be the change we want to see," says Michael, who requested his last name not be used in this article. "We can come together and make the world a better place."

COORDINATED EFFORT

A variety of service organizations have worked to help homeless youths in Polk County, but their efforts became more broad-based, coordinated and strategic in 2017, when more than 50 stakeholders from 35 public and private organizations and more than 50 youths ages 15 to 24 began to discuss the issue. Staff from YSS-IHYC and the Youth Policy Institute of Iowa facilitated the meetings, supported by a grant from the Mid-Iowa Health Foundation.

"There was a growing desire among many who are on the front lines ... to develop a better approach," says Suzanne Mineck, president of the foundation. "An impressive number of organizations and community advocates just showed up to learn, listen and share, and then develop a plan."

The city of Des Moines and the Polk County
Continuum of Care Board, which is charged with creating
a community response to homelessness through policy,
programs and services, twice applied for grants from
HUD's Youth Homelessness Demonstration Program
(YHDP). This grant program is designed to help
communities build a wide range of services, including rapid
rehousing, permanent supportive housing and transitional

"PEOPLE OFTEN FORGET THAT AMONG YOUNG PEOPLE WHO EXPERIENCE HOMELESSNESS, SO MANY HAVE BEEN THROUGH REAL, SIGNIFICANT TRAUMA."

ANDREA DENCKLAU, SENIOR POLICY ASSOCIATE AT THE YOUTH POLICY INSTITUTE OF IOWA

housing. The city's third time applying was the charm, when in August 2019, Des Moines was named one of 23 communities to receive YHDP grants totaling \$75 million.

Angie Arthur, executive director of the Polk County Continuum of Care, says the two years of collaboration among stakeholders that began in 2017, including creation of the Youth Action Council, were key in landing the grant. "We had done a lot of community work, including with the lowa Department of Human Services, the schools, the juvenile justice system and service providers, and we were able to build on that," she says. "It's been an exciting opportunity for the community to come together and to have youth engagement at a high level."

By mid-June, a steering committee of YHDP stakeholders had worked via Zoom meetings and other virtual communications, due to the COVID-19 pandemic, to select five nonprofit organizations to receive the HUD grant money. As of press time, the organizations were set to begin implementation of their proposals this fall. (See page 125 for more details.)

"Through this grant, we're creating a communitywide approach to serving young people in innovative ways with the goal of youth homelessness becoming a rare, brief and nonrecurring experience," Arthur said in the grant announcement.

MAKING PROGRESS

Youth Action Council member Katrina Knox, 20, was homeless in Des Moines for a year and a half, including a winter she lived in the back of a U-Haul trailer. She says she "fell in with the wrong crowd" and "got hooked on drugs and alcohol." Now living with her mother and a year

sober, she's parenting three young children, managing some health issues and planning to pursue criminal justice or forensic pathology, having been accepted at Des Moines Area Community College.

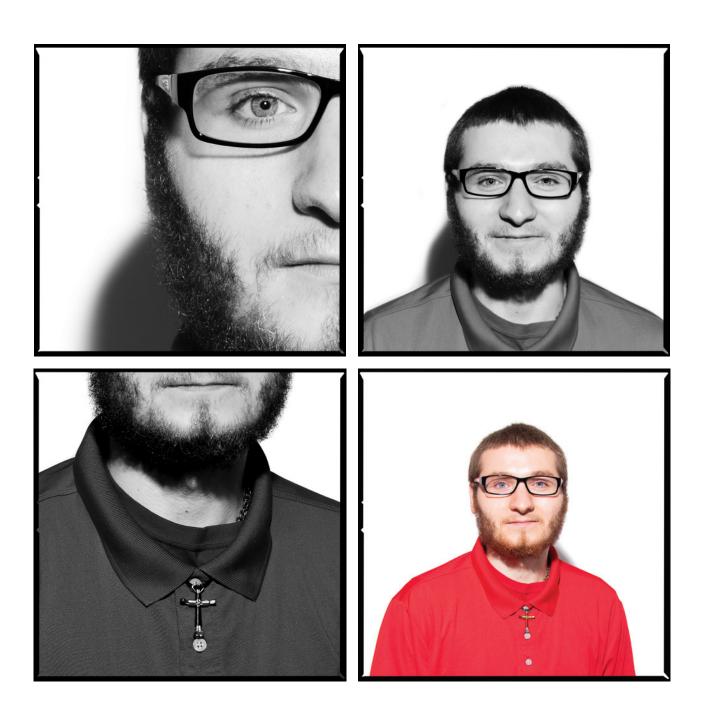
"I was a little bit scared during my first council meeting, because when I first meet people, I'm shy, and I don't do well in big crowds," she says. "But serving on the council has been great, because I want to help people. A lot of people don't understand what it's like being 16, 17 or 18 and living on the street, but I've been in those shoes."

The Des Moines-based Youth Emergency Services & Shelter of Iowa is the state's largest and most comprehensive emergency shelter for kids and supports more than 800 children, newborn through age 17, per year. Children under age 13 who become homeless may end up with their families in a shelter, hotel or temporary housing; living with extended family members; doubled-up in homes with other families; or placed in foster care.

But older youths experiencing homelessness are more likely to fall below the radar. They may be couch-surfing at friends' homes or living in a homeless camp or abandoned building and yet somehow managing to get to school, disguising their situation. Some in foster care become homeless after "aging out" of the system at 18. Many Polk County stakeholders hope the HUD grant will benefit these individuals.

"We don't get much federal funding for homelessness services for minors and 18- to 24-year-olds. The reasons and solutions for those youth facing homelessness are different from those of adults, so the strategies have to be different," says Andrea Dencklau, senior policy associate at the Youth Policy Institute of Iowa. "People often forget that

Michael, who didn't want his last name used in this story, was homeless as a teen and is now a member of the Youth Action Council, made up of about 50 individuals who experienced homelessness when they were younger than age 24.











among young people who experience homelessness, so many have been through real, significant trauma. We don't always know how to respond to adolescence."

A PLACE 'TO HANG OUT'

There are as many reasons for homelessness as there are the number of people experiencing it. But whatever the reason, homelessness is especially dangerous for youths who are vulnerable, economically dependent and still developing intellectually, emotionally and socially. YSS' lowa Homeless Youth Centers, Central lowa's primary provider of services for homeless youths ages 17-24, focuses on helping them overcome those hardships.

The organization operates two transitional housing programs, one specifically for pregnant and parenting youths. In 2016, Iowa Homeless Youth Centers opened the Youth Opportunity Center at 612 Locust St., which offers "a safe place for youth 16 and older to hang out and be teens," says program manager Elizabeth Patten.

Before the pandemic hit, the center was open noon to 6 p.m. for youths to use its TV lounge, laundry facility, art studio, game area, computer lab and dining area, where they could help prepare and have lunch and dinner, Monday through Friday.

As of press time, that "drop-in" component was still closed because of COVID-19, but youths can stop by to pick up donated clothing, hygiene supplies and to-go meals. Staff members also have maintained mobile outreach efforts, circulating throughout the city's homeless camps, parking lots, laundromats and other 24-hour facilities to connect with those who need help.

RECIPIENTS OF THE HUD GRANT AND HOW THE MONEY WILL BE USED:

Anawim Housing: \$375,464 for housing for young people with disabilities.

Children and Families of Iowa: \$364,618 for transitional housing and rapid rehousing for youths who have experienced domestic violence.

Institute for Community Alliances: \$74,940 for Homelessness Information Management System data work to manage grants.

lowa Homeless Youth Centers: \$304,178 for mental health and drop-in services and \$527,448 for a rapid rehousing program.

Primary Health Care: \$162,446 for a youth housing navigator position.

"From the beginning of the pandemic, our goal was to identify current gaps in services for youths at risk or currently experiencing homelessness and to create solutions to meet these needs, while taking into account the safety of all members," says Patten, who adds the organization hopes to reopen the center in late fall with abbreviated hours and other protocols in place, but "nothing is set in stone."

VIRTUAL PROGRAMS

Iowa Homeless Youth Centers' programs such as rapid rehousing and mental health counseling have continued virtually during the pandemic. Its rapid rehousing programs work to find housing for individuals referred by Primary

Continues on page 128

Katrina Knox was homeless for a year and a half: "A lot of people don't understand what it's like being 16, 17 or 18 and living on the street, but I've been in those shoes."

SEEKING TO MAKE A DIFFERENCE

ade exudes affability while showing off colorful posters made for friends in the art studio of the Youth Opportunity Center at 612 Locust St. A 24-year-old who prefers the pronouns "they, them and their," Jade as a youth experienced gender dysphoria—a conflict between a person's physical or assigned gender and the gender with which he/she/they identify—and depression.

After losing a job at a Fort Dodge hotel and breaking up with a partner, Jade moved to Des Moines and eventually ended up at Central Iowa Shelter and Services and then in a homeless camp, where the nonprofit organization Joppa provided tents. A group of bikers brought sandwiches, and a nearby company allowed campers to use its outdoor water hose.

"There are so many organizations helping the homeless, it's beautiful," says Jade, who requested their last name not be used. "They need credit." But homelessness is ugly. Jade knew Charles Childs, a homeless man who was robbed, murdered and left in a homeless camp. Police then cleared out the camp, so Jade lived in an abandoned building overrun by feral cats: "I was scared. ... I thought, 'I don't belong here.'"

Performing in drag shows at the Garden Nightclub and Blazing Saddle, two Des Moines gay bars, helped change Jade's life. Lip-syncing as "Barbie D" to songs by Beyoncé in a blond wig and 4-inch heels, Jade says, is "invigorating and soul-uplifting" as well as a source of income.

Another life-changing event was when Jade was referred for one of the nine emergency beds at the lowa Homeless Youth Centers' Youth Opportunity Center: "The first night I was there, I slept harder than I'd ever slept in my life. It was a transcendent moment."

In addition to shelter, the center connects Jade with a social worker, and staff members helped Jade obtain a birth certificate, identification card and Social Security card. They also invited Jade to join the Youth Action Council, part of the Des Moines/Polk County Youth Homelessness Demonstration Project. In that role, Jade has participated in brainstorming on solutions for homelessness, discussed the issue with state legislators at the Capitol, and joined fellow council members in speaking to a sociology class on homelessness at Drake University.

"I am super-excited about this. The reward for me is that I'm convinced this will make a positive change," Jade says. "There are so many aspects to the issue-not just homelessness, but also needed supports for LGBTQ youth, the effects of racism, foster-care and aftercare problems, and services for foreign-language speakers. But I see great potential in our work.

"If I could say anything to anyone who is homeless or on the verge, it would be, do not lose the flame inside of you. That will light the way for you," Jade adds. "The hardest thing to do is love yourself and to ask for help. Reach out to the programs that can help you. You are not alone."

Jade, who prefers the pronouns "they, their, them," is confident the Youth Action Council will create positive change: "I see great potential in our work."







Continued from page 125

Health Care, the nonprofit organization that manages Polk County's centralized intake process that determines options for individuals and families experiencing homelessness. In addition, the Youth Opportunity Center offers emergency beds for 30 days to referred individuals ages 18 to 24. The staff screens these clients daily for COVID-19 symptoms.

Clients can remain longer than 30 days if they opt to work with a staff member to develop a case plan. "All case management is client-led and based on whatever they want to work on-education, employment, etc.," Patten says. "We work really hard to build rapport with youth. Our goal is that no matter when they come, there's a staff member here who can help them with what they need."

Patten praises all the stakeholders who continue working on the HUD program, including members of the Youth Action Council. "They brought such a good perspective and ... deserve that support and leadership opportunity.

"We're asking so much of them," she adds. "Most of the council members are still homeless, and they know the impact of the HUD grant is likely not going to affect them. But their goal is to make it better for those who follow."

The grant also is important for all who are engaged in the heavy lifting of reducing homelessness. The work is "really rewarding but also so painful," Patten says. "This project is a big burnout reducer. It shows this community is willing to step up."

That is invaluable for the community itself, says Abbey Barrow, youth homelessness demonstration program coordinator with the Polk County Continuum of Care. "This is our next generation of leaders," she says. "If we don't provide them with the services and support to grow, our community won't be able to thrive or be the community we want it to be."





FEATURED NONPROFITS

Above + Beyond Cancer / Cultivating Compassion

Big Brothers Big Sisters of Central Iowa

Blank Park Zoc

Boys & Girls Clubs of Central Iowa

Broadlawns Medical Center

Catholic Charities

Children & Families of Iowa

ChildServe

Community Foundation of Greater DSM

Dental Connections

Des Moines Art Center

Des Moines University

DMARC

Easterseals Iowa

Employee & Family Resources

EveryStep

Food Bank of Iowa

Girl Scouts of Greater Iowa

Home Opportunities, Inc

Hope Ministries

Hoyt Sherman Place

Iowa Arboretum

Iowa Community Foundations

Iowa Legal Aid

Iowa PBS

Iowa State University Extension and Outreach

John Deere

Make-A-Wish Iowa

MercyOne Des Moines Foundation

Oakridge Neighborhood Services

Rebuilding Together

Ronald McDonald House

St. Baldrick's

Salvation Army

Science Center of Iowa

Strands of Strength

United Way of Central Iowa

UnityPoint Health - Des Moines

Wildwood Hills Ranch

Young Womens Resource Center

PUBLISHER'S NOTE

Since its inception, dsm has been about telling the stories of Des Moines, from arts and culture to food and dining to the organizations and people who care for our community. While nonprofit organizations and leaders are always an essential part of Des Moines, in 2020 their work is more important than ever.



Nonprofit work is personal to me. As a young woman, I worked at a social services agency and began volunteering at health care and arts organizations. Over the years, volunteering turned into board work, experiences I found personally fulfilling and through which I learned a great deal about the needs in our communities. Eventually, I led a multistate health care nonprofit, so I know firsthand the hard work, struggles and dedication that go into these organizations. And I know the vital role they play in making our community an equitable and vibrant place.

Because the work of nonprofits has a special place in my heart, so too does Wish List, an annual advertising focus section that tells the stories of nonprofit leaders and organizations in our community. The generosity of spirit in these organizations jumps off the pages. I hope it provides you with information and inspires you to give as generously as possible to the organizations who enrich and care for our community. They – and those they serve – are counting on our support.

SINCERELY,

SUZANNA DE BACA
President and Group Publisher

Suzanna debaen

Above + Beyond Cancer



OUR IMPACT

4,200

EVENTS, ACTIVITIES OR PROGRAMS SINCE

WELLNESS AND FITNESS ACTIVITIES CONTINUE, EVEN DURING THE PANDEMIC.

33%

CAN BE PREVENTED THROUGH DIET, EXERCISE AND NUTRITION.



MISSION

To elevate the lives of those touched by cancer, to create a healthier world.

KEY SERVICES PROVIDED

Above + Beyond Cancer offers events, activities and programs that are open to all cancer survivors and caregivers. All are centered around the a "mind, body, spirit" approach and our belief that a cancer diagnosis can be an opportunity for our lives to be filled with more meaning and purpose.

KEY AUDIENCES SERVED

If you have been diagnosed with any form of cancer, or if you have ever helped anyone who has been diagnosed with cancer, you are very welcome to be part of Above + Beyond Cancer.

WAYS TO GIVE

- You may give on-line at https://aboveandbeyondcancer.org/
- To volunteer contact Chris@aboveandbeyondcancer.org

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1915 Grand Avenue Des Moines, IA 50309 515-770-1426

www.aboveandbeyondcancer.org



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Debbie Avitt Johnny Danos (dec.) Jerry Foster Deb Hade Doug Reichardt Kent Zimmerman

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Safely offering our events, activities and programs to cancer survivors and caregivers, many of whom are immune deficient.

Big Brothers Big Sisters of Central Iowa



OUR IMPACT

1968

YEAR BEGAN

2,840

NUMBER OF YOUTH AND FAMILY MEMBERS SERVED IN FY20

\$1.1m

ANNUAL OPERATING BUDGET



MISSION

Create and support one-to-one mentoring relationships that ignite the power and promise of youth.

KEY SERVICES PROVIDED

Big Brothers Big Sisters of Central Iowa provides mentoring services for youth (Littles) ages 5-18 in Polk, Warren, and Dallas Counties. BBBSCI has three primary service models:

- The Community-Based Program matches an adult mentor with a child (ages 5-15), with mentoring activities taking place in the community.
- The School-Based Mentoring Program matches a mentor (aged 14+) with a child to meet weekly throughout the school year, with activities taking place at the child's elementary or middle school.
- Workplace Mentoring is a School-Based Program that pairs Des Moines Public middle school students with business professionals.

WAYS TO GIVE

- Volunteering to become a Big Brother, Big Sister, Big Duo, or Big Family
- Donate online at www.bbbsia.org
- Finding out how your business could become involved in Workplace Mentoring
- Contributing to the Big Brothers Big Sisters of Central Iowa Endowment Fund by visiting the Community Foundation of Greater Des Moines website: www.desmoinesfoundation.org
- Leaving a legacy with a planned gift

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TOGETHER, WE ARE DEFENDERS OF POTENTIAL

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

COVID-19 brought many changes to our world, leaving Big Brothers Big Sisters of Central Iowa to find innovative ways to continue providing the best support and service to our Bigs, Littles, volunteers, donors, and community.

We have embraced the virtual environmentfor volunteer orientation, youth and volunteer interviews via video conferencing. Our key role is to provide enhanced learning opportunities during this "learning gap" some Littles are experiencing.

The Little Big Virtual Learning Academy, launched in June, is a web platform that encourages learning and provides

educational activities for Littles and Bigs to do together. Social distance visits with masks are currently taking place.

Now, more than ever, our youth need YOU! Mentoring in this virtual environment is critical- Defend Potential today and become a Big!

Blank Park Zoo



OUR IMPACT

473,000

NUMBER OF PEOPLE SERVED IN 2019

1,561

NUMBER OF EDUCATION PROGRAMS IN 2019

1966

YEAR OPENED



MISSION

The mission of the Blank Park Zoo is to inspire an appreciation of the natural world through conservation, education, research and recreation.

KEY SERVICES PROVIDED

Exploration of the natural world for all ages! Iowa's only accredited zoo, BPZ has 2,500 animals, representing 263 different species. A portion of every dollar spent at BPZ is donated to conservation organizations saving wildlife worldwide. BPZ is committed to providing educational and engaging opportunities for all.

KEY AUDIENCES SERVED

BPZ is a magical place for everyone, of any age, of ALL abilities and backgrounds. "EVERYONE should have the opportunity to experience the Zoo," says Amanda Nuzum, VP/CDO. BPZ collaborates with other nonprofits, hundreds of libraries, daycares, senior centers, community centers and schools to make the Zoo available to all

WAYS TO GIVE

- www.blankparkzoo.com
- facebook.com/blankparkzoo
- mail: Blank Park Zoo, 7401 SW 9th St, Des Moines, IA 50315
- blankparkzoo.com/volunteer
- Sponsor a species

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WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Blank Park Zoo is finding our way through the pandemic, just like you. Right now, we need your support. The incredible Zoo animals you love and admire need daily attention. They depend on the expert, high level of care our team provides. Their safety and welfare, along with that of our staff, is our top priority. Due to pandemic implications, a large portion of the income it takes to run your non-profit Zoo has

been lost. The Zoo is in need of operational support at this time. Donate today at www. blankparkzoo.com/supportthezoo/donate.

Boys & Girls Clubs of Central Iowa



OUR IMPACT

7

CURRENT CLUB LOCATIONS ACROSS THE DES MOINES METRO.

2,400

REGISTERED CLUB MEMBERS.

98%

OF HIGH SCHOOL AGE CLUB MEMBERS GRADUATE ON TIME AND 89% GO ON TO POST-SECONDARY EDUCATION.



MISSION

To inspire and enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

KEY SERVICES PROVIDED

Boys & Girls Clubs of Central Iowa is the leading advocate for the youth of Central Iowa.

- BGCCI takes a holistic approach with their Club experience to ensure children and teens have adequate food, emotional support and educational resources.
- BGCCI provides a safe and supportive environment for all Club children and teens. Each Club has a unique atmosphere and offers many state-of-the-art spaces.
- BGCCI serves families in ways they need it most, and adjusts services based on those needs.
- BGCCI has high standards for its staff and conducts continuous training so each professional can proactively address developmental opportunities and ensure each child's health and safety.

KEY AUDIENCES SERVED

Boys & Girls Clubs of Central Iowa serve students in the Des Moines area, kindergarten through 12th grade, at seven metro clubs including the Baker Club at Amos Hiatt Middle School, the Huskies Club at Meredith Middle School, the Ross Club at Moore Elementary School, the Levitt Club at Carver Elementary School, the McCombs Club at McCombs Middle School, the E.T. Meredith Jr. Club at East High School and the Burt Club at Drake University.

WAYS TO GIVE

Due to COVID-19, volunteering opportunities are currently unavailable at the Club sites. Donations are still crucial during this time, through Club scholarships, new winter clothing items, hygiene items and financial contributions. If you are able to assist, please visit bgcci. org/give-today or call (515) 242-7925.

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WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

This year will be the greatest challenge for our organization as we focus our attention on the health and wellbeing of our children during a pandemic. For so many at-risk youth in Des Moines, school is where they

find the safety and security they need for their growth and development as well as access to food. To address the new hybrid learning environment, BGCCI has opened Clubs during the day for kids to attend virtual school in a friendly and instructional environment. Our staff is working around the clock to keep the Clubs ready for learning, remaining flexible to support our kids, however they need.

Broadlawns Medical Center Foundation



OUR IMPACT

96

NUMBER OF YEARS BROADLAWNS HAS BEEN SERVING OUR COMMUNITY.

81%

BROADLAWNS
PATIENTS THAT WERE
NOT COMMERCIALLY
INSURED LAST YEAR.

41,900 ft²

SIZE OF BROADLAWNS' NEW MEDICAL-SURGICAL, INTENSIVE CARE AND BIRTHING CENTER UNITS.



MISSION

The Broadlawns Foundation supports Broadlawns' mission to build a healthy community through accessible, cost effective and high quality patient care.

KEY SERVICES PROVIDED

The Foundation fosters philanthropy to advance the medical center's initiatives to enhance the physical facilities, address equipment needs and underwrite patient-centered programs. As the community's safety net hospital, Broadlawns is dedicated to meeting the medical, dental and mental healthcare needs for all individuals.

KEY AUDIENCES SERVED

Since 1924, Broadlawns Medical Center has enhanced the quality of life for the community through its healing, teaching and compassionate care. Our staff is dedicated to ensuring access to high quality healthcare for everyone. Broadlawns has a culturally diverse patient population, with over forty different languages spoken each week.

WAYS TO GIVE

- Make a financial gift via phone, mail or online at broadlawns.org/donate
- Sponsor the Broadlawns Golf Outing or Rosé Soirée, the Foundation's signature events.
- Donate masks or other items in-kind to benefit staff and patients.
- Shop our Amazon Charity Smile List and donate items of need directly.
- Learn all the ways to give at broadlawns.org/ foundation/ways-to-give

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TOGETHER A HEALTHY COMMUNITY.

As the community hospital, Broadlawns Medical Center is dedicated to serving the most vulnerable individuals within our community.

The needs of our patient population are significant, and your support truly makes a meaningful and tangible difference to our patients.

broadlawns.org/donate



Broadlawns continues to work in tandem with the county, state and other area health systems to deliver access to healthcare in the face of the coronavirus pandemic. Our staff has faced great change, pressure and uncertainty in an elevated

and unprecedented healthcare situation. Broadlawns leadership swiftly mobilized our medical team, and we continue to be prepared to capably address the needs of COVID-19 patients and ensure the precautionary PPE needs are in place to

keep our staff safe. Protecting frontline staff is of upmost importance so that we can continue providing exceptional healthcare for the individuals within our community.

Catholic Charities



OUR IMPACT

88,392

AT FOOD COUNTER

- FY20.

700

NUMBER OF INDIVIDUALS SHELTERED, 310 WERE CHILDREN - FY20.

2,287

PROFESSIONAL COUNSELING SESSIONS IMPACTING 1,047 INDIVIDUALS - FY20.



MISSION

Empower Individuals | Strengthen Families

KEY SERVICES PROVIDED

Catholic Charities connects people with life-changing experiences that inspire potential and growth. With four facilities located in Des Moines and Council Bluffs, we offer services in health, education, employment, housing, advocacy, and food assistance. Programs include: Counseling, Emergency Family Shelter, Food Pantry, Refugee Services, Domestic Violence and Sexual Assault.

KEY AUDIENCES SERVED

Celebrating 95 years of service, Catholic Charities provides assistance to individuals and families across 23 counties in Central and Southwest Iowa. We welcome and settle new refugees from many countries around the world through the Refugee Services program. We serve diverse populations and backgrounds to advance our caring legacy.

WAYS TO GIVE

- Donate Online: www. catholiccharitiesdm.org
- Follow us on Facebook: @ CatholicCharitiesDM
- Donate: Debra Powers,
 Development Director, at dpowers@catholiccharitiesdm.org
- Planned Giving: Catholic Foundation of SW Iowa at www. catholicfoundationiowa.org
- Volunteer: Holly Ackermann,
 Community Outreach, at hackermann@catholiccharitiesdm.org

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Make your annual gift at catholiccharitiesdm.org/donate

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

In the midst of a pandemic and through the generous contributions of our donors, Catholic Charities makes a positive change in helping people in our community. As a social ministry, Catholic Charities offers excellent programs which serve a variety of people in need of essential services. Our staff have adapted to ensure our programs and services remain open despite financial and logistical challenges. We thank them for their exceptional contributions as we continue to assess and innovate the best

ways to provide quality services to those in need in southwest Iowa.

- Barbara Decker, Catholic Charities Executive Director

Children & Families of Iowa



OUR IMPACT

26,274

LIVES OF AT-RISK IOWANS CFI IMPACTED DURING THE 2019-2020 FISCAL YEAR.

1888

YEAR FOUNDED.

95%

CLIENT SATISFACTION.



MISSION

Children & Families of Iowa (CFI) is restoring hope, building futures, and changing lives.

KEY SERVICES PROVIDED

Domestic Violence – Shelter and support services

Mental Health – Counseling through licensed therapists

Family Support – In-home counseling for families with children who are at-risk of abuse or neglect

Youth – Mental health therapy, employment resources, and financial education

Early Childhood Development – Childcare for low-income families

Substance Abuse – Treatment services for all ages

KEY AUDIENCES SERVED

Children & Families of Iowa (CFI) provides services for at-risk children and families. CFI specializes in care for those who have been abused, neglected or experienced trauma.

WAYS TO GIVE

- www.cfiowa.org
- https://cfiowa.ejoinme.org/ MyPages/DonationPage/ tabid/441383/Default.aspx

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Restoring **hope**. Building **futures**. Changing **lives**.



Help us restore hope and change lives.

(515) 697-7921 or www.cfiowa.org

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Children & Families of Iowa (CFI) responds to unparalleled challenges in serving clients who already faced food insufficiency, lack of basic needs, stable income/jobs, and affordable housing. Since the pandemic their needs have drastically amplified.

Keeping clients with mental health issues connected and supported has become a challenge as we have had to expand our technology resources to meet the needs. Child and domestic abuse have increased as family stress increased. The use of

substances and mental health symptoms have greatly heightened. CFI's trauma-informed staff are available to assist children, adolescents, and adults working through these issues.

ChildServe



OUR IMPACT

4,600

KIDS SERVED EACH YEAR ACROSS IOWA

30+

SPECIALTY PROGRAMS
AND SERVICES
THROUGHOUT OUR
LOCATIONS.

90%

OF OUR TEAM MEMBERS PROVIDE DIRECT CARE.



MISSION

We partner with families to help children with special healthcare needs live a *great* life.

KEY SERVICES PROVIDED

Child*Serve* knows kids, and we know specialty healthcare. When parents have questions about their child's health and development, our team of experts helps identify and meet the unique needs of each child. We offer specialized clinical, home, and community-based programs and services to improve the health and well-being of kids with special healthcare needs.

KEY AUDIENCES SERVED

We serve children with developmental delays, disabilities, injuries, and other special healthcare needs. Last fiscal year, we served children and teens from 72 of Iowa's 99 counties.

WAYS TO GIVE

- Include Child*Serve* in your charitable giving and estate planning.
- Join us for special events.
- Make an impact at www.childserve.org/giving/

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Though things may look a little different,

We're moving forward together stronger than ever.

Kids deserve access to life-changing services, even during a pandemic. That's why ChildServe is partnering with families in new ways to deliver the care kids need to thrive. From adding a telehealth option to planning a drive-through childcare graduation ceremony, though things may look a little different these days, we're moving forward together stronger than ever.



ChildServe knows kids, and we know specialty healthcare. Connect with our mission at childserve.org









WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Our biggest challenge has been supporting the mental health and emotional well-being of our team of healthcare heroes, who are so fiercely dedicated to providing the very best care to those we serve. This team has

gone above and beyond to implement creative solutions so children with special healthcare needs can continue to access much-needed services in a safe way. What many of us thought would be a

sprint has now turned into a marathon, and although we can't remove all of the stresses that are part of our new normal, we're doing all we can to help our staff build and maintain resiliency.

Dental Connections, Inc.



OUR IMPACT

1919

YEAR ESTABLISHED

15,138

NUMBER OF PEOPLE SERVED IN FY20

\$3.4m

ANNUAL OPERATING BUDGET



MISSION

To provide equal access to quality dental care and education through community outreach and meaningful patient connections.

KEY SERVICES PROVIDED

We provide quality dental care through our 3 C's of Care:

- 1. Clinic Our Main Dental Clinic serves all ages
- 2. Community Our Smile Squad and Mobile Dental Clinics travel across the metro
- 3. Classroom -- Our Nolden Gentry Dental Clinic serves kids within the school setting

KEY AUDIENCES SERVED

Dental Connections serves anyone and everyone, however, our key focus is helping to serve individuals who struggle to access dental care due to personal or socio-economic barriers, lack of insurance, or other barriers.

WAYS TO GIVE

- Donate online, by mail, or by phone
- Talk to your employer about matching gifts
- Start a Facebook Fundraiser
- Contribute via GoFundMe
- Become a virtual volunteer

BOARD OF DIRECTORS

Gina Skinner-Thebo Maggie Ramold Geoff Gade Dr. Robert McNurlen Bridget Drendel Amy Howells Kourtney Kirkpatrick Dennis Tibben



I've experienced what it's like to have people treat you differently because of how your teeth look. If you walk into a convenience store and the first thing somebody looks at is your teeth before immediately looking away, it hurts.

After my experience with Dental Connections, it's great to be able to walk into a place and smile and have somebody smile back at you and engage in that. It's amazing.

SHELBY, 22

about her experience with Dental Connections

www.dentalconnectionsonline.com/donate



WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

As a dental organization, our patients' health comes first. Oral health disparities among Medicaid recipients and uninsured individuals were present before the pandemic.

When dental clinics were mandated to postpone all elective procedures in Spring 2020, we heard from many patients who were in distress about their oral health. While we remained open for true dental emergencies, dental care for many patients was delayed.

Children, veterans, refugees, and those in hardship desperately need access to quality oral health care and education now so they don't end up in the emergency room for a toothache that could have been prevented.

Des Moines Art Center







OUR IMPACT

200,000

EACH YEAR
THE ART CENTER
SERVES MORE THAN
200,000 PEOPLE.

150

COMMUNITY
OUTREACH AND ART
ACCESS PROGRAMS
SERVE 40 COMMUNITY
PARTNERS THROUGH
150 PROGRAMS
ANNUALLY.

FREE

ADMISSION TO THE MUSEUM AND SCULPTURE PARK IS ALWAYS FREE TO EVERYONE.



MISSION

Through its collections, exhibitions and educational programming, the Des Moines Art Center provides opportunities for transformational art experiences.

KEY SERVICES PROVIDED

The Art Center is a non-profit art museum, community art school, and sculpture park recognized nationally and internationally for its modern and contemporary art collection. The museum is committed to engaging the public with art through changing exhibitions, the permanent collection, studio classes, tours, art access programs, and events.

KEY AUDIENCES SERVED

Free admission makes it possible to pursue our goal to be a welcoming and equitable cultural resource for everyone—art lovers, students of all ages, community members, and out of town visitors. Our Art Access programs offer under-served populations creative opportunities to use artistic expression to overcome adversity.

WAYS TO GIVE

- Make a Gift or Become a Member at desmoinesartcenter.org
- Register for a class desmoinesartcenter.org
- Stop by The Shop at The Art Center in-person or online at desmoinesarcenter.org
- Enjoy lunch at Tangerine at The Art Center
- Follow facebook.com/ DesMoinesArtCenter and Instagram desmoinesartcenter

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OCTOBER 3, 2020 - JANUARY 17, 2021 CURATED BY MITCHELL SQUIRE & JORDAN WEBER

PARTICIPATE & SUBMIT YOUR STORY SUBMIT YOUR STORY AT DESMOINESARCENTER.ORG/EXHIBITIONS/BLACK-STORIES

Romare Howard Bearden (American, 1911–1988) / Blues from the Old Country, 1974 (detail)

Collage, acrylic and lacquer on board / 45 x 51 inches / Des Moines Art Center Permanent Collections; Gift of Mr. E.T. Meredith, III, 1990.28 / Photo: Rich Sanders, Des Moines

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

The Art Center has been faced with the challenge of continuing to engage with the community in a new virtual space. We are fortunate to be able to provide online virtual tours of our galleries and will expand

to include new exhibitions, as well as continue to offer many studio art classes, summer camps, and workshops through online platforms. At the same time, we are maneuvering the unexpected financial ramifications through the end of the year and looking ahead to 2021. To remain safe, relevant, and engaging, we are continually seeking ways to maintain revenue through memberships, donations, and sponsorships.

Des Moines University



OUR IMPACT

1898

YEAR BEGAN

14,000+

ALUMNI LIVE IN ALL 50 STATES

40,000

PATIENT VISITS



MISSION

DMU's mission is to improve lives in our global community by educating diverse groups of highly competent and compassionate health professionals.

KEY SERVICES PROVIDED

Ranked as the top producer of family medicine physicians nationwide, DMU is a specialized graduate university offering eight programs in three colleges:

- College of Health Sciences
- College of Osteopathic Medicine
- College of Podiatric Medicine and Surgery

KEY AUDIENCES SERVED

DMU proudly serves a diverse constituency of graduate students, faculty, staff, alumni as well as individuals and organizations in Des Moines, the state of Iowa and the entire nation.

WAYS TO GIVE

A gift to DMU is an investment in the future of health care. The generous contributions of our donors allow us to offer top-quality academic programs, as evidenced by our students' board scores, residency placements, licensing exam pass rates and other primary indicators.

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DMU is building a new campus in West Des Moines that will fuel innovations in medicine and health sciences education, scientific research and clinical and community service. We invite members of the philanthropic community to join us in our mission of preparing students to take care of the world as tomorrow's health care leaders and scholars.

Stephanie Greiner, Chief Development Officer
Des Moines University, 3200 Grand Avenue, Des Moines, IA 50312
515-271-1387 stephanie.greiner@dmu.edu campaign.dmu.edu



WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Amidst the many issues related to this pandemic, our greatest challenge has been sustaining clinical training sites that pose a greater risk for our students, and yet are necessary experiences for successful medical education. Furthermore, many sites require

our students to provide their own personal protective equipment (PPE), and to help them, DMU provided PPE for all students in all programs. This was particularly important for those experiencing direct contact in labs and with patients in clinical settings. As a

graduate health sciences institution, we work hard to strike a balance between safety and continuing to provide the finest possible experiences for our students and faculty in the classroom, in research settings and in clinical services.

Des Moines Area Religious Council



OUR IMPACT

57,586

UNIQUE INDIVIDUALS

214,055

TOTAL PANTRY VISITS

1.5 Million+

> LBS. OF FRESH PRODUCE DISTRIBUTED



MISSION

Working together to meet basic human needs for the greater Des Moines community.

KEY SERVICES PROVIDED

The DMARC Food Pantry Network consists of 14 partner food pantries and additional mobile food pantry locations. DMARC provides healthy food options and fresh produce to people experiencing food insecurity. Once per month, people can receive a three-day supply of nutritious food, with AnyTime Items available whenever pantries are open.

KEY AUDIENCES SERVED

In FY20, the DMARC Food Pantry Network assisted over 56,000 people across Greater Des Moines. 36% of everyone assisted were children, and 20% were above the age of 54. DMARC assists people of all religions, races, ethnicities, genders, ages, sexual orientations, family types, and backgrounds.

WAYS TO GIVE

- Give Funds give a gift online, make a stock gift or leave a lasting legacy through the DMARC Just One Society
- Give Food donate food to DMARC's Red Barrel program, a food drive, or produce from your home or work garden.
- Give Time invest in your community by giving time to a DMARC volunteer committee or create a special project that raises funds or food for DMARC. Your help will make a difference!

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BUILDING INTERFAITH RELATIONSHIPS

WORKING TOGETHER TO MEET BASIC HUMAN NEEDS





ADVOCATING FOR LASTING CHANGE

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

The Covid-19 pandemic has impacted many different areas of DMARC's work. Food pantries that previously allowed people to walk through and select their food items have moved to distributing

pre-packed bags of food to limit contact, but have implemented new ways to access food including curbside pickup and deliveries. Food prices have risen significantly, both for consumers and for organizations like DMARC, and without large volunteer groups, food drives have become impractical. Food insecurity rates have increased dramatically, and are likely to persist for months, if not years, to come.

Easterseals Iowa



OUR IMPACT

93¢

OF EVERY DOLLAR SUPPORTS PROGRAMMING.

>3000

IOWANS SERVED EACH YEAR.

1 in 4

IOWANS HAVE A DISABILITY.



MISSION

Easterseals Iowa provides exceptional services to ensure that all people with disabilities or special needs and their families have equal opportunities to live, learn, work and play in their communities.

KEY SERVICES PROVIDED

We provide a wide range of support through our 15 different program lines including Camp Sunnyside, respite, employment support, assistive technology, rural solutions, independent community living services, integrated childcare, and so much more.

KEY AUDIENCES SERVED

One in four Iowans lives with a disability. Easterseals Iowa is a leading provider in Iowa serving the lifespan of children and adults with intellectual, developmental and physical disabilities, autism and mental illness.

WAYS TO GIVE

- Make a gift online at www.eastersealsia.org
- Consider including Easterseals Iowa in your will or estate planning
- Volunteer as a group or an individual to make a difference
- Rent our indoor heated pool or other facilities
- Sponsor an event

BOARD OF DIRECTORS

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HOPE. SUPPORT. INDEPENDENCE.



100% included and 100% empowered

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Our biggest challenge during the COVID crisis had been continuing to provide the individualized services that our clients rely on, while ensuring safety for all. We had to change our service delivery as many clients and families need face to face services.

The generosity of our donors allowed us to meet the needs of the community. We were quickly able to spread out programming in our beautiful new buildings, while increasing safety precautions to allow us to safely meet the needs of our clients,

including providing childcare for families. Donor gifts allow us to respond to the needs of our community.

Employee & Family Resources



OUR IMPACT

48,255

PEOPLE SERVED IN THE PAST YEAR

335

MENTAL HEALTH AND SUBSTANCE ABUSE TREATMENT CLIENTS SERVED THIS YEAR.

2,329

SUBSTANCE ABUSE EVALUATIONS PROVIDED THIS YEAR.



MISSION

EFR is dedicated to helping people manage life's challenges so they can reach their full potential.

KEY SERVICES PROVIDED

We seek to make mental health and substance abuse services widely available by providing programs in communities, workplaces, and schools. Our Employee Assistance Program and Student Assistance Program provides mental health counseling and other benefits to employees/students and their families. Our Counseling, Substance Abuse, and Prevention Services are locally available.

KEY AUDIENCES SERVED

We serve employees nationwide. Through our EAP we're able to connect employees and their families to life saving services in their times of need. With our Prevention Services, Outpatient Counseling, and SAP, we uplift local communities and schools by providing mental health counseling, substance abuse treatment, and prevention education.

WAYS TO GIVE

- www.efr.org/donate
- www.efr.org/news-events/ birdies-for-charity
- www.efr.org/news-events/ ride-dont-hide/

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...and so should your approach to mental health in the workplace.

The actions your company takes during the COVID-19 Pandemic will have a lasting impact on your employees and your reputation.

There's never been a better time.
Put your *full-service EAP* in place today.

e f r . o r g / e a p

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

For all of our programs, COVID has been added to the list of barriers people face when struggling with mental health and addiction. With more anxiety, depression and isolation as a result of the pandemic,

EFR's services are needed more than ever. It has been tough to find creative ways to reach clients in need, including our EAP and SAP clients. We are still here and available to support them by phone and telehealth during these difficult times, but because people are not in workplaces, schools or community like normal, it has become more difficult to reach them.

EveryStep



OUR IMPACT

67,245

IOWANS SERVED BY OUR CARE AND SUPPORT PROGRAMS

388

EMPLOYEES ACROSS
15 LOCALLY STAFFED
IOWA LOCATIONS.

\$1,835,799

CHARITY CARE PROVIDED TO PATIENTS/CLIENTS, THANKS TO DONOR SUPPORT.



MISSION

We empower individuals, support families and strengthen communities.

KEY SERVICES PROVIDED

EveryStep, formerly known as HCI Care Services & Visiting Nurse Services of Iowa, is a non-profit health care and human services organization. EveryStep reaches every county in Iowa with its family of community-based programs and locally based staff that offer compassion and guidance during life's most challenging moments.

KEY AUDIENCES SERVED

EveryStep's more than 32 programs offer education to new parents; bring flu shots and interpretation services to organizations, connect growing families with the resources they need; deliver care to those who are injured, ill or facing the end of life; and offer grief support to those living with loss.

WAYS TO GIVE

- Donate to our mission at www.everystep.org/donate
- Shop or donate at EveryStep Giving Tree thrift store in Urbandale.
- Donate items for our Cheer Box program to support grieving families. Learn more at www.everystep.org/services/ grief-loss/cheer-box-program.
- Volunteer to share your time or expertise at everystep.org/volunteer.
- Make a planned gift to EveryStep. Email giving@everystep.org for details.

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In Challenging Times,













Your donations fund EveryStep's 32+ non-profit programs, helping people through life's most difficult moments. With your support, we will continue to innovate and collaborate to address our community's most challenging healthcare and social service needs.

Whether we're providing a way for hospice patients to stay connected to loved ones, delivering critical baby items to at-risk families, offering online grief support groups or making sure our volunteers stay socially connected to clients and patients, you can count on EveryStep's relentless compassion and our commitment to the people we serve.



Formerly HCI Care Services & Visiting Nurse Services of Iowa

IN THE PAST YEAR:

67,245 **IOWANS**

received our healthcare • and support services during life's changes and challenges

69,864 **HOURS**

of our volunteers' time supported our many nonprofit programs!

3,054 **TOUCHPOINTS**

through programs and support groups offered hope and healing for grieving families.

5,467 **VISITS**

were made by case managers to women and children in the Healthy Start program.



everystep.org



WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

In addition to fundraising challenges (especially pivoting from in-person fundraising events) that all non-profits are facing, the pandemic has led to an increasing need for our services - such as access to vital baby supplies; complex care

for the homebound, ill, injured or dying; expert help for families whose children need developmental support and resources; and an escalating demand for Iowans whose grief support needs are further complicated by the pandemic. EveryStep staff have

creatively adapted to new practices and technologies to ensure patients, clients and families continue to receive the care and support they need.

Food Bank of Iowa



OUR IMPACT

\$1

PROVIDES 4 MEALS TO FAMILIES STRUGGLING TO MAKE ENDS MEET.

634

AGENCIES PARTNER WITH US TO HELP NEIGHBORS IN NEED

19,063,392

POUNDS OF SHELF-STABLE AND PERISHABLE FOOD DISTRIBUTED IN FISCAL 2020.



MISSION

Provide food for Iowa children, families, and seniors to lead full and active lives, strengthening the communities where they live.

KEY SERVICES PROVIDED

Food Bank of Iowa provides nourishment for food insecure Iowans when times are tough. We fill your neighbors' cupboards. We gather nutritious food, keep it safe, and deliver to passionate partners, one-third of which are schools with the remainder being pantries, meal sites, daycares, afterschool programs, rehabs and shelters.

KEY AUDIENCES SERVED

Kids, families, seniors, and veterans. Many kids rely upon USDA provided meals when school is in session. More than you realize, parents go without so their children can eat. Countless seniors forego breakfast and dinner to pay for life-saving medication. Veterans who served us bravely, sit alone and hungry.

WAYS TO GIVE

- GIVE FUNDS: www.give.foodbankiowa.org
- VOLUNTEER: www.foodbankiowa.org/volunteer
- VIRTUAL FOOD DRIVE: www.foodbankiowa.org/virtualfood-drive

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WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Explosive demand. In February 2020, there were 340,000 Iowans needing food assistance. Feeding America and McKinsey Consulting report that food insecurity is double today, triple for households with children — expected thru December of

2021. Food Bank of Iowa cannot meet the need alone. We count on others to pitch in. Loyal volunteers to sort donations, repackage bulk food, and assemble backpack bags. Generous donors to help procure much-needed food, keep the lights

on, and fuel our trucks. Passionate friends to talk about food insecurity and help build awareness. Committed partners to serve people in need within their communities.

Girl Scouts of Greater Iowa



OUR IMPACT

98%

GIRL SCOUT LEADERS WHO SEE THE DIFFERENCE THE PROGRAM MAKES EVERY DAY.

3,000

GIRL SCOUTS CHOOSE OUTDOOR ADVENTURES AND SUMMER CAMP.

2,198

GIRLS WHO ARE ABLE TO PARTICIPATE THANKS TO FINANCIAL SUPPORT FROM DONORS.



MISSION

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

KEY SERVICES PROVIDED

Research shows that girls learn best in an all-girl, girl-led, and girl-friendly environment. The Girl Scout Leadership Experience is a one-of-a-kind leadership development program for girls, with proven results. It's based on time-tested methods and research-backed programming that help girls take the lead—in their own lives and in the world.

KEY AUDIENCES SERVED

Through a wide range of leadership programs and experiences, we serve more than 9,500 girls and 3,000 adults in 67 counties in Iowa, two counties in South Dakota, and one county in Nebraska.

WAYS TO GIVE

- Spread the word about joining Girl Scouts it's FREE to join.
- Volunteer as a troop leader.
- Donate online at girlscoutsiowa.org/donate
- Attend or sponsor one of our events.
- Support our membership fund by donating to help us provide free memberships this year.

BOARD OF DIRECTORS

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Karen Rieck, Urbandale, IA



WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Like many organizations, we've had to innovate faster and with fewer resources since the pandemic started. We continue to expand our network and find new reasons for donors to support us, most recently with

our Show Love campaign, which funds the membership fees for Girl Scouts and Troop Leaders. The goal of this campaign is to deliver Girl Scout programs to girls in grades k-12, while reducing financial burdens

on families faced during the COVID-19 pandemic. As an organization, we've moved at the speed of girl since 1912, and that's not going to change any time soon.

HOME, Inc.



OUR IMPACT

50%

CASE MANAGEMENT CLIENTS ARE MINORITIES

599

PEOPLE RECEIVED HOMEBUYER EDUCATION FROM HOME, INC.

3,314

CALLS TO HOME INC. HOUSING COUNSELORS



MISSION

Create opportunities for quality, affordable housing opportunities to stabilize low-income families and revitalize neighborhoods.

KEY SERVICES PROVIDED

Build affordable homes in distressed neighborhoods. Provide counseling and education services to landlords and tenants. Assist low-income clients in developing and implementing plans to purchase permanent housing. Help people increase their housing knowledge through homebuyer education. Help families experiencing a housing crisis retain housing and avoid homelessness.

KEY AUDIENCES SERVED

Most HOME, Inc. clients are extremely low-income, meaning they are spending more than 50% of their income on housing. Ideal budgeting recommends spending less than 30% of monthly income on housing. To qualify to purchase a HOME, Inc. property, clients must make between 50%-75% of the area median income.

WAYS TO GIVE

- Make a gift online, https://homeinc.kindful.com/
- Make a gift over the phone, 515-243-1277 x212
- Make a gift through the mail, 1618 6th Ave, Des Moines, IA 50314
- Sponsor or participate in our Annual Hunt for Housing event
- Volunteer your time to clean a newly constructed HOME, Inc. home

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Ryan Arnold
Ben Bellus
Amelia Klatt
Kathi Koenig
Bill Thompson
Brent Schipper
Chris Davis
Christine Hensley
Xan McNelly
Mike Hildebrand

Paul Koester



1618 6th Ave, Des Moines, IA 50314 | 515.243.1277 | www.homeincdsm.org

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

HOME, Inc.'s greatest challenge during the COVID-19 crisis has been transitioning to be one of the community's few Emergency Solutions Grant distributors, allowing us to offer financial rental assistance to those impacted by COVID-19. As an organization,

we have volunteered to be the first call for all Des Moines residents struggling to pay for their housing. HOME, Inc. Housing Counselors are receiving three times the number of calls than a normal year.

Hope Ministries



OUR 2019 IMPACT

190,000

FREE MEALS SERVED

68,000

NIGHTS OF SHELTER FOR HOMELESS MEN, WOMEN AND CHILDREN.

550+

MEN AND WOMEN REBUILDING THEIR LIVES THROUGH LONG-TERM LIFE RECOVERY.



MISSION

To rescue those who are homeless, hungry, abused or addicted, providing opportunities for hope, recovery and restoration through the love of Jesus Christ.

KEY SERVICES PROVIDED

Hope Ministries provides food, clothing, shelter and life recovery programs at seven Des Moines facilities. We provide hundreds of free meals daily from our Hope Café and shelter around 200 individuals each night. Our free recovery programs include life skills classes, substance abuse counseling, job readiness training and more.

KEY AUDIENCES SERVED

We serve men, women and children who are homeless, hungry, abused or addicted. Our goal is life transformation, and our programs and services are designed to break the cycles of chronic poverty, homelessness, and other struggles keeping Central Iowa individuals and families from living independent, healthy and stable lives.

WAYS TO GIVE

We are 100% privately funded and we need you!

- Join Team Hope with a monthly financial gift, or make a one-time gift, by mail or on our website
- Make a gift of stock or contribute from your donor-advised fund
- Include Hope Ministries in your will
- Share your time and talents as a volunteer
- Donate good used clothing and shop at our ENCORE Thrift Stores

BOARD OF DIRECTORS

Jennifer Canelos Warren M. Dobbertin Scott R. Glienke Tim Meline Dr. Jeff Schoon Doug Siedenburg Jeff Stanbrough Randy Stephenson Andy Vis Janan Wunsch-Smith



WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Imagine the task of feeding all hungry community members who come to your door for meals. Imagine needing to provide safe refuge for around 200 men, women and children, while offering programs that equip people for lasting life transformation.

Now imagine accomplishing this during a pandemic. That's Hope Ministries' reality as we continue serving large numbers of hurting people in Central Iowa. During the COVID-19 crisis Hope Ministries is making needed adjustments to operate safely and

responsibly. The organization is 100% privately funded, so financial support from caring individuals, businesses and churches is essential to providing their life-changing services.

Hoyt Sherman Place Foundation



OUR IMPACT

80%

POTENTIAL/BUDGETED REVENUE FOR 2020.

75,896

ANTICIPATED DROP IN ATTENDANCE FIGURES

LOST THEATER EVENTS IN 2020.



MISSION

Hoyt Sherman Place creates outstanding experiences for the cultural, historic and educational benefit of Central Iowa, its residents and its communities.

KEY SERVICES PROVIDED

Hoyt Sherman Place, established by the Des Moines Women's Club in 1907, has evolved into the premier center for entertainment, history, culture and education. Its theater fills a niche in the community, hosting some of the best musicians, comedians, and authors. It also houses the first public art gallery in the city.

KEY AUDIENCES SERVED

While attracting nationally recognized artists to the theater has heightened the appreciation of Hoyt Sherman Place, the use of the theater and art galleries for local productions, dance recitals, graduations, meetings and social gatherings is what has solidified its legacy in the community's heart and created lifelong fans.

WAYS TO GIVE

- Donate to mansion's 2nd floor restoration project
- Become a member
- Establish a legacy gift
- Provide in-kind services
- Volunteer

BOARD OF DIRECTORS

Bev Hutney, President Jeff Vorwerk, Vice President Joyce Larson, Treasurer Kristie Bell, Secretary

Mike Barratt

John Bloom

Mary Chapman

Azure Christensen

Chris Conyers

Lea Rosson DeLong

Chris Foss

Rusty Goode

Eric Grubb

Pat Henson

Ross Johnson

John Krantz

Deb Moyer

John Schreurs

Mary Sheldahl

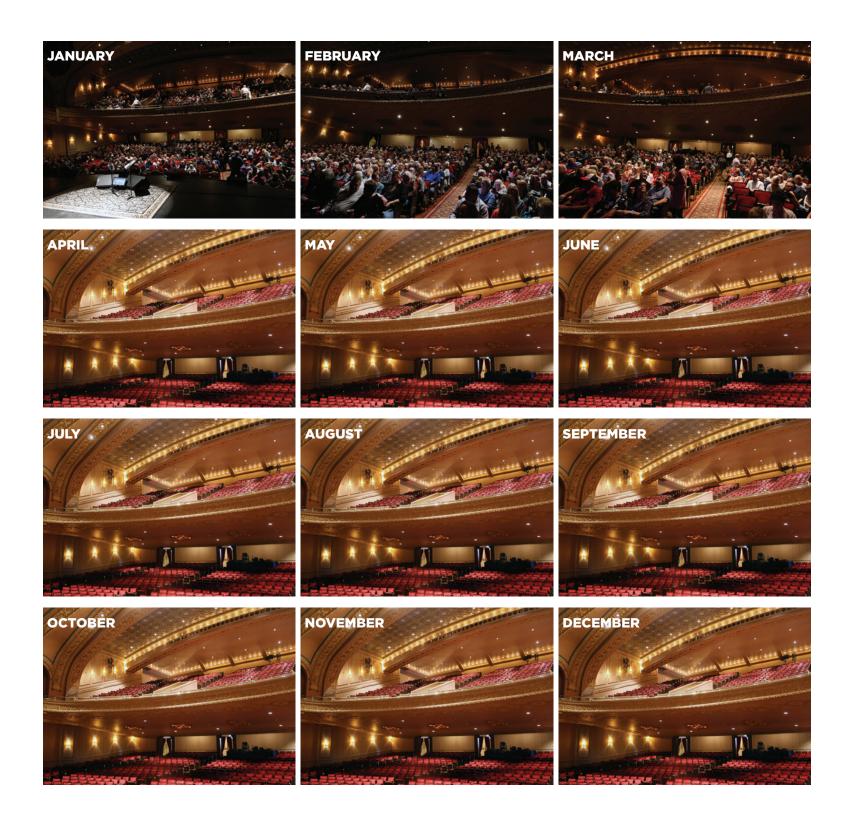
Jean Shires

Art Slusark

Dave Tank

Liz Teufel

Fred Weitz, Honorary Director



WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

In fiscal year 2019, for the first time in the organization's history, the Hoyt Sherman Place theater showed a profit as a standalone entity. Now comprising 80% of the operations budget, the organization faces a significant financial loss due to COVID-19.

Health guidelines and industry standards require a limited capacity throughout the facility, which is not economically feasible in this business model. As a result, Hoyt Sherman Place continues to rely on individual donors and alternative sources

of financial support to see the organization through this crisis until it can safely host events again.

Iowa Arboretum and Gardens



OUR IMPACT

13,000

THE ARBORETUM
EVERY YEAR
FROM IOWA AND
SURROUNDING
STATES.

52

YEARS OLD, MAKING THE IOWA ARBORETUM ONE OF THE OLDEST PUBLIC GARDENS IN THE STATE.

120

ACRES OF LAND
MAKING UP ALL KINDS
OF ECOSYSTEMS:
WOODLAND, PRAIRIE,
SAVANNAH AND MORE.



MISSION

To be an inspiring educational and recreational resource demonstrating the value of trees and other plants in the Iowa landscape.

KEY SERVICES PROVIDED

The Iowa Arboretum is a 501(C)(3) nonprofit organization located on 160 acres in the heart of Boone County. Trails wind through the arboretum's gardens, woodlands, and prairies providing visitors and nature lovers an up-close look at beautiful Iowa landscapes. In addition, the Arboretum offers educational programming and events for both adults and families.

KEY AUDIENCES SERVED

Plant and nature seekers regularly visit the Iowa Arboretum and take in the more than 6,000 accessioned trees, shrubs, and perennials; one of the largest, oldest, and most diverse display of plants in the state. The Iowa Arboretum is the perfect day trip destination for families and outdoor enthusiasts.

WAYS TO GIVE

- www. iowaarboretum.org/donate/
- Email: info@iowaarboretum.org
- (515) 795-3216

BOARD OF DIRECTORS

Jamie Beyer, Boone, President Donald Lewis, Ames, Vice President John Jordan, Boone, Member at Large Bob Shaw, Des Moines, Member at Large Tom Jordan, Ames, Secretary Wayne Koos, Boone, Treasurer Linda Grieve, Ankeny, Past President Alex Andrade, Ankeny Matthew Bailey, Ankeny Mike Bevins, Woodward Tom Brumback, Alleman Steve Bush, West Des Moines Don Draper, Ames Gabbi Edwards, Ames Randy Elder, Nichols Paula Flynn, Alleman Doug Gustafson, Boone Kris Jurik, Ames Duane Kent, Aurelia Kathy Law, Des Moines Bernie Mouw, Des Moines Mike Overton, Boone Jan Thompson, Ames Keith Thorton, Des Moines Doug Van Dyke, Boone Jamie West, Des Moines



Events | Education | Experience | Explore







IOWA'S OUTDOOR NATURE MUSEUM

Sharing our passion for trees, plants and nature with all of lowa for over 52 years.







GROW WITH US Donate, purchase a membership, and visit today.

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

When you get knocked down, you get up again. That's how the Iowa Arboretum is tackling 2020 after setbacks this summer. COVID-19 reduced visitor numbers in the spring and summer, and the derecho in August knocked down more than 133 trees

on the main campus. But as Executive Director Mark Schneider says, the Iowa Arboretum has been through hardships before, and it has always emerged with a newfound resilience. The organization is looking toward its 2018 master plan and

a strong team for guidance. "Yes, we have challenges we did not ask for," Schneider says. "But we do have a bright future, and it's a vision we hope excites people."

Iowa Community Foundations Initiative



OUR IMPACT

\$108m

IN GRANTS DISTRIBUTED BY IOWA COMMUNITY FOUNDATIONS IN FY20.

7,820

FUNDS FOR NONPROFIT
ORGANIZATIONS
AND CHARITABLE
CAUSES ARE HELD
AT IOWA COMMUNITY
FOUNDATIONS.

99

COUNTIES IN IOWA HAVE AT LEAST ONE COMMUNITY FOUNDATION



MISSION

The Iowa Community Foundations Initiative supports the network of community foundations and affiliate community foundations across the state.

KEY SERVICES PROVIDED

- Connect donors to causes they care about.
- Provide grants to nonprofit organizations.
- Grow endowment funds for long-term, sustainable funding to support charitable organizations and causes.
- Lead community initiatives for social good.
- Share local expertise about community needs and opportunities which shape the community.

KEY AUDIENCES SERVED

- Individual donors
- Families
- Businesses
- Professional advisors
- Nonprofits

The Iowa Community Foundations Initiative is a core program of the Iowa Council of Foundations and sponsored in part by the Iowa Economic Development Authority.

WAYS TO GIVE

To find your local community foundation and explore ways to give and get involved, visit www.IowaCommunityFoundations.org.









NATIONALLY ACCREDITED IOWA COMMUNITY FOUNDATIONS

Cedar Falls Community Foundation

Community Foundation of Carroll County

Community Foundation of Greater Des Moines

Community Foundation of Greater Dubuque

Community Foundation of Greater Muscatine

Community Foundation of Johnson County

Community Foundation of Northeast Iowa

Community Foundation of Southwest Iowa/Omaha Community Foundation

Fort Dodge Community Foundation & United Way

Greater Cedar Rapids Community Foundation

Greater Poweshiek Community Foundation

Keokuk Area Community Foundation

Pella Community Foundation

Pottawattamie County Community Foundation

Quad Cities Community Foundation

Siouxland Community Foundation

South Central Iowa Community Foundation

Waterloo Community Foundation

In addition to these community foundations, lowa has over 100 affiliate community foundations that work in partnership with the host community foundations detailed above. You can work with your local community foundation to support causes you care about. Your gift may be eligible for the 25% Endow Iowa Tax Credit.

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Community foundations throughout Iowa utilize their grantmaking dollars, connection to donors and community leadership strategies to respond to community needs. The increased demands for nonprofit services and supports during the COVID-19 pandemic

have challenged community foundations to meet varied needs in urgent and responsive ways. Collectively, Iowa Community Foundations have raised over \$6.7 million from generous donors to support COVID-19 response and recovery efforts in each of Iowa's 99 counties. These funds continue to be distributed in communities to support nonprofit sustainability and response efforts. You can learn more about how to support your local community foundation at www. IowaCommunityFoundations.org.

Iowa Legal Aid







OUR IMPACT

14,363

CASES CLOSED IN 2019

32,140

TOTAL NUMBER OF

13,720

CHILDREN IMPACTED



MISSION

Iowa Legal Aid makes hope, dignity, and justice available to low-income Iowans. We provide legal assistance and education that protect fundamental rights, basic necessities, and access to the judicial system.

KEY SERVICES PROVIDED

Iowa Legal Aid strengthens individuals, families and communities by providing free legal assistance throughout the state. We have been meeting the needs of low-income Iowans for 43 years. Our 62 staff attorneys and 500 active volunteer attorneys work out of 10 regional offices throughout Iowa to assist more than 35,000 low-income Iowans annually.

KEY AUDIENCES SERVED

Iowa Legal Aid has established a first-of-its-kind legal clinic in the Des Moines Public Schools. We engage with families of at-risk students and provide them with legal representation and non-legal services as their children progress through school. We mitigate income, housing, and family challenges that cause academic failure and destabilize the community.

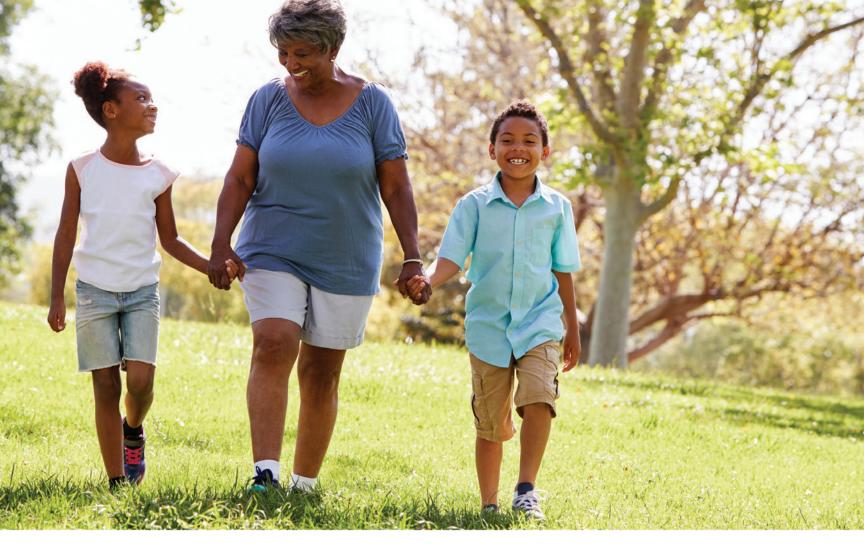
WAYS TO GIVE

- Make a donation online, by mail or phone
- Include Iowa Legal Aid in your estate plans
- Volunteer

BOARD OF DIRECTORS

Iowa Legal Aid Board

Richard A. Davidson, President - Davenport Anna Olson, Secretary - Ottumwa Peter Pashler, Treasurer – Des Moines Matthew Chapman - Waukee Kate Cutler - Council Bluffs Anna Evans - Logan Scott Folkers - Garner Timothy Krumm – Iowa City Michael Mahaffey - Montezuma Cynthia Moser - Sioux City Dr. Kerry J. Rodabaugh - Omaha Karen Shaff – Des Moines Leon Spies - Iowa City Melvin Shaw - Coralville Suzanne Stroud - Dubuque Rosanna Stutzman - Kalona Nate Willems – Cedar Rapids Danielle Young-Kruger – Waterloo Mark Zaiger - Cedar Rapids



HOPE. DIGNITY. JUSTICE.

Iowa Legal Aid is a nonprofit organization providing critical legal assistance to low-income and vulnerable Iowans who have nowhere else to turn.

Along with volunteer lawyers throughout the state, Iowa Legal Aid helps the legal system work for those who cannot afford help with legal issues.

Iowa Legal Aid closed nearly 15,000 cases in 2019, helping more than 32,000 people, 13,720 of whom were children. Over 70% of the primary clients were women and 23% were seniors. Almost 32% reported having a disability.



WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

We continue to adjust to the unique and complex circumstances presented by the COVID-19 public health crisis. We will continue to advocate on behalf of clients in order to protect their basic human rights to safe and affordable housing, access

to medical care, freedom from domestic violence, rightfully earned wages, and more. The devastating consequences of the public health crisis will especially impact Iowa's most vulnerable residents. As businesses and other entities close or significantly

decrease their services and jobs are lost, the need for free legal help continues to rise dramatically. We will continue to leverage resources by building a network of volunteer attorneys and social workers.

Iowa PBS



OUR IMPACT

1,014

HOURS OF LOCALLY PRODUCED PROGRAMS BROADCAST LAST YEAR

17,000+

IOWA PBS SUSTAINERS

— ALMOST 1/3 OF
FRIENDS' MEMBERSHIP

22,500+

REGISTERED USERS OF PBS LEARNINGMEDIA, 15% OVER 2019



MISSION

Iowa PBS is Iowa's statewide public broadcasting network. Iowa PBS provides quality, innovative media and services that educate, inform, enrich and inspire Iowans.

KEY SERVICES PROVIDED

Iowa PBS presents an unequalled array of programs on television and streaming devices. Our shows provide education, information, inspiration and entertainment — at no cost because we're made possible by viewers like you! Our pillars of Education, Community, Content and Culture make a positive impact on Iowans' lives and communities.

KEY AUDIENCES SERVED

Iowa PBS provides high-quality, alternative programming to viewers throughout the state regardless of where they live or what they can afford. Iowa PBS's educational and ageappropriate media and resources prepare Iowa's children for success. The network's public service focus enables us to bring Iowans locally produced programs of lasting value.

WAYS TO GIVE

- Visit iowapbs.org/friends
- Call 800.728.2828
- Donate a vehicle
- Sponsor a program
- Include a gift in your will

BOARD OF DIRECTORS

Iowa PBS Board of Directors Leadership

Gary Steinke, President Courtney Maxwell Greene, Vice President

Iowa PBS Foundation Board of Directors Leadership

Cathie Whiteside, Chair Kevin W. Krause, Vice Chair Chuck Smith, Secretary Kathleen Zehr, Treasurer

Iowa PBS Executive Team

Molly M. Phillips, Executive Director and General Manager Justin Beaupré, Director of Programming & Production Kenneth R. Harrison, Director of Educational Services William T. Hayes, Director of Engineering & Technology Susan Ramsey, Director of Communications Michelle Wendel, Director of Administration & Finance

Iowa Public Television is now



New name. Same essential mission.

We bring the best of the world to lowa and the best of lowa to the world.



WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

In the wake of the pandemic, Iowa PBS has provided online educational services to ensure students, parents and teachers have access to K-12 resources that benefit distance learning. We have also provided

critical public safety communications — in English and Spanish — so Iowans have the information they need to protect their family's health and safety. Education, public safety and civic leadership are what we

do every day, regardless of the challenges posed by social distancing and an economic downturn. Iowa PBS will continue to broadcast and stream the local and national programs you love, 24/7 and statewide.

Polk County Extension



OUR IMPACT

6,600+

PEOPLE SERVED ACROSS ALL OUR PROGRAM AREAS IN 2019

2,935

YOUTH IMPACTED DURING THE 2019 -2020 PROGRAM YEAR

3,500

POUNDS OF FRESH
PRODUCE DONATED
TO AREA FOOD
PANTRIES BY THE
POLK COUNTY MASTER
GARDENERS IN 2019

Iowa State university

Extension and Outreach **Polk County**

MISSION

Polk County Extension builds a strong Iowa by engaging all in research-based education and extension experiences to address current and emerging real-life challenges.

KEY SERVICES PROVIDED

For over 100 years ISU Extension and Outreach, Polk County has served Iowans by connecting them to the research and resources developed by Iowa State University. Polk County Extension offers educational programming and experiential learning opportunities designed to reflect the diverse needs of our community. Polk County youth, adults, and families of all ages are engaged in learning experiences that fall under these four interdisciplinary educational areas: 4-H & Youth Development, Health & Well-Being, Agriculture & Natural Resources, and Community & Economic Development.

KEY AUDIENCES SERVED

Polk County Extension is part of a 99-county campus serving all Iowans. The breadth, depth, and diversity of our programs allow us to provide educational opportunities to all residents throughout their lifespan.

WAYS TO GIVE

The greatest gift is your time and partnership. Whether it be through mentoring youth, leading a 4-H club, or through the Master Gardeners program we value the work and knowledge our volunteers have to offer. As a partner, we are committed to supporting your work to deliver research-based educational resources and programming to increase the quality of life for all our community members. Together we can build a strong Iowa.

POLK COUNTY EXTENSION COUNCIL

The 2020 Polk County Extension Council, an elected body that guides program decisions and implementation, evaluates the needs of the County to prioritize and localize programming.

Dennis Goering, Extension Council Chair
Julie McGonegle, Council Vice-Chair
Rich Degner, Council Treasurer
Denise McAfee, Council Secretary
Joe Gonzalez, Council Member
Kasey Peters, Council Member
Emma Runde, Council Member
Kayla Vandehaar, Council Member
Bart Weldon, Council Member

IOWA STATE UNIVERSITY

Extension and Outreach

Polk County









Here for you now. ALWAYS. **#STRONGIOWA**



This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/diversity/ext. ADV.20.15 Sept 2020

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

At Polk County Extension we are dedicated to providing research-based programs to improve the lives of Iowans. The COVID-19 crisis required us to redefine our approach to "engage all Iowans." Early on we realized that to live out our mission, it was

critical to innovate and be willing to fail fast so we could pivot.

We offered Extension experiences by phone, via text, through live online lessons, and prerecorded programs. Learning

from our experience, we made changes to ensure our programs remained available and accessible by all in our community regardless of the challenges we face now or in the future.

Make-A-Wish Iowa



OUR IMPACT

4,000+

TOTAL WISHES GRANTED SINCE 1987

74¢

OF EVERY DOLLAR DONATED IS DIRECTLY SPENT ON GRANTING WISHES

108

LIFE-CHANGING WISHES GRANTED THIS YEAR



MISSION

Together, we create life-changing wishes for children with critical illnesses.

KEY SERVICES PROVIDED

We believe wishes improve the odds for children. Wishes are more than gifts or singular event. For many, just the act of granting their wish can give them the courage to comply with medical treatments. Wishes help kids look past limitations, families overcome anxiety and entire communities experience joy.

KEY AUDIENCES SERVED

Make-A-Wish Iowa serves children fighting critical illnesses in all 99 counties of our state. However, we know the power of a wish is farreaching, wishes impact everyone involved- wish families, volunteers, donors, sponsors, medical professionals and communities.

WAYS TO GIVE

- Donate at iowa.wish.org/donate or by texting WISH to 74121 to give children renewed strength to fight their illnesses, bringing families closer together and uniting entire communities.
- Share your talents and skills to help grant a wish.
- Learn how to refer a child with Make-A-Wish Iowa at iowa.wish.org/refer-a-child.
- Volunteer your time and talents.
- Jolly Holiday Lights is Make-A-Wish Iowa's largest fundraiser, become a sponsor or buy tickets at jollyholidaylights.org.

BOARD OF DIRECTORS

David Farnsworth, Chairman Stephanie Gott, Vice Chairman Mike Taylor, Treasurer JoDee Stensland, Secretary Aaron Wendel Brett Agnew Dan Huitink Dr. Doug Storm Dr. Timothy Quinn Erick Opsahl Erin Volz Kelley Moody Lezlie Mestdagh Neal Westin Sarah Haines Shelly Rothmeyer



WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Our greatest challenge is how we can sustainably continue our mission, today amidst the pandemic, as well as into the future. We are granting the wishes that we currently can, providing encouragement for waiting wish children, and preparing to grant postponed wishes as soon as it is safe. The impact the pandemic has had on our revenue stream is evident and as we focus on what reemergence will look like we have more wish children waiting for their wish than ever before, yet our wish children need the hope of a wish now more than ever.

MercyOne Des Moines Foundation



OUR IMPACT

\$12 MILLION

MORE THAN \$12 MILLION RAISED IN FY20.

4,870

MORE THAN 4,870 GIFTS RECEIVED IN FY20.

\$5 MILLION

MORE THAN \$5 MILLION DISTRIBUTED IN FY20.



Des Moines Foundation

MISSION

MercyOne Des Moines Foundation secures funding for MercyOne to serve with fidelity to the Gospel as a compassionate, healing ministry of Jesus Christ to transform the health of our communities.

KEY SERVICES PROVIDED

Since 1973, the Foundation has raised more than \$149 million from committed partners. We have launched the Campaign for the Richard Deming Cancer Center at MercyOne, which will be a center of excellence providing innovative, multidisciplinary, patient-centered compassionate care for all Iowans in need.

KEY AUDIENCES SERVED

Gifts to MercyOne Des Moines Foundation serve our community's most urgent health needs with high-quality care through MercyOne Children's Hospital, MercyOne Des Moines Cancer Center, MercyOne Ruan Neurology Care, our robust clinics system: MercyOne Medical Group – Central Iowa and more.

WAYS TO GIVE

- Support the Richard Deming Cancer Center.
- Become a valued corporate partner.
- Make a gift.
- Learn more about planned gifts.
- Make your gift go further with your company's gift match program.

BOARD OF DIRECTORS

Thomas Brown, M.D. Kelly Bucher Florence Burch Brian Chittenden Chris Cornelius Michael Dee Bradley Duffy Susan Fitzsimmons Kyle Gamble Erin Kuhl Brenda Krumel Joyce Lillis Craig Mahoney, M.D. Dennis Menken

Cary Murphy, M.D. Timothy Neugent Marc Scantlin
William Vandivier,
D.O.
Lois Vogel
Marty Walsh
Shannon Cofield,
Ex-Officio
Karl Keeler,
Ex-Officio





Campaign for the MercyOne Richard Deming Cancer Center

Join us as we create a future of personalized, innovative and compassionate care.



Learn more at MercyOne.org/give/richard-deming-cancer-center

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Quality cancer care is more important than ever. Because of the COVID-19 pandemic, the National Cancer Institute is predicting more than 10,000 excess cancer deaths during the next decade nationwide, a result of missed screenings and diagnostic

delays. The Richard Deming Cancer Center will provide high-quality cancer care using a patient-centered, compassionate, holistic and multidisciplinary approach. Our specialized team of expert providers delivers personalized care, encompassing

the latest innovations and research, integrative medicine, precise treatments and a dedicated survivorship clinic. Learn more at www.MercyOne.org/give/richard-deming-cancer-center.

Oakridge Neighborhood



OUR IMPACT

50

YEARS IN THE COMMUNITY, WITH 1,600 INDIVIDUALS SERVED ANNUALLY

300

SECTION 8
AFFORDABLE, SAFE
HOUSING UNITS AND
39 SENIOR LIVING
APARTMENT HOMES

\$15,203

AVERAGE HOUSEHOLD INCOME FOR A FAMILY OF FOUR



MISSION

Oakridge Neighborhood creates pathways to success for adults, children and families by providing exceptional housing and comprehensive education and employability programs.

KEY SERVICES PROVIDED

Oakridge provides safe housing with supportive programs and services including adult workforce readiness, family case management, financial literacy, ELL and citizenship classes; nationally accredited, QRS Level 5 state licensed early care and preschool; comprehensive academic, enrichment and mentoring programs for K-12 students; and career exploration for students 14 to 21.

KEY AUDIENCES SERVED

Oakridge Neighborhood is the most culturally diverse neighborhood in Des Moines, with immigrants and refugees from over 23 countries that speak over 29 languages. Of the nearly 1,100 residents who reside on the Oakridge campus, 53 percent are children, 66 percent are refugees and immigrants, and 99 percent are low-income.

WAYS TO GIVE

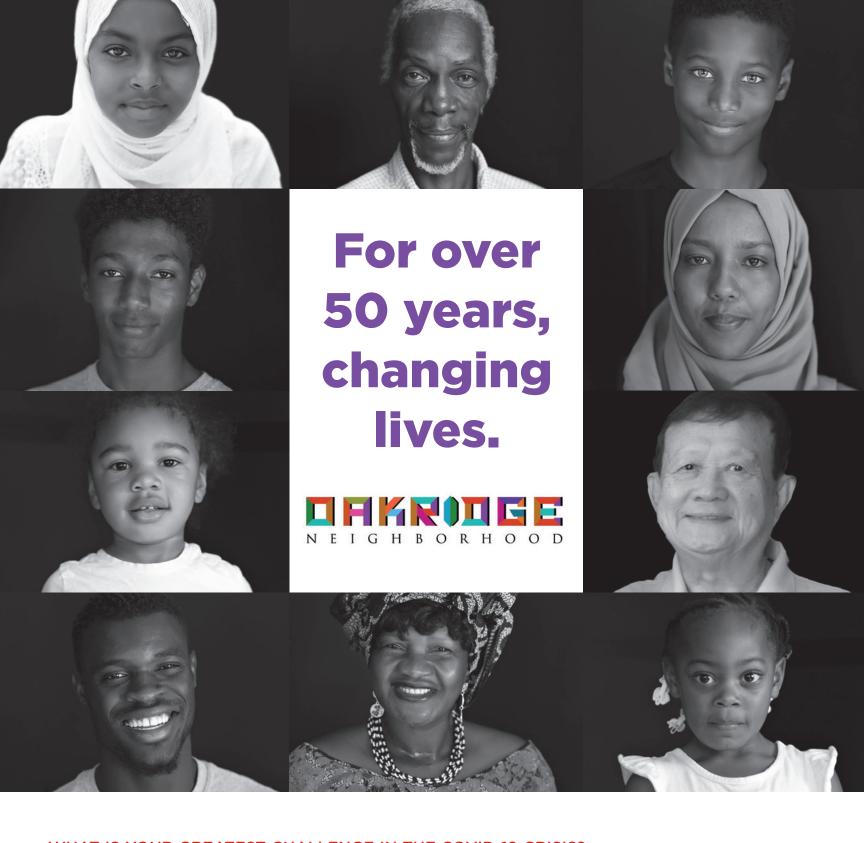
- Provide a financial gift
- Sponsor or attend our events
- Volunteer your time and talents
- Provide an employment opportunity
- Follow us in social media and share our stories

BOARD OF DIRECTORS

Tim Haight, Deere & Company/John Deere Financial (Ret.), President

Martine Olson-Daniel, Wells Fargo, Vice President Jamie Buelt, enQStrategies, Secretary Mark Wiltse, Fidelity and Guaranty Life, Treasurer Sharon Gaddy-Hanna, Bankers Trust, Immediate Past-President

Albert Farr, DMACC Urban Campus
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Skylar Mayberry-Mayes, Nationwide Insurance
Abshir Omar Mahamed, Entrepreneur
Joyce McDanel, UnityPoint Health Des Moines
Dr. Andrea McGuire, Dr. Andy McGuire & Associates
Abubaker Mohammed, Oakridge Resident Representative
Deidre Williams, EMC



WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Throughout the pandemic Oakridge remained open, serving as a center for hope for residents and clients who utilize critical services. Our adult and family team act as front-line case managers translating important COVID-19 information for

families and helping many of them navigate new unemployment and job search frontiers. Additional multilingual employees were added to serve targeted populations, and new partnerships were established with employers and agencies to bring opportunities to clients. Our youth program elevated services to provide consistency for students with important academic and enrichment programming, and our Oak Academy preschool remains open as an important resource for families.

Rebuilding Together



OUR IMPACT

3,750+

FAMILIES HELPED SINCE 1995.

\$17,146

AVERAGE HOUSEHOLD INCOME OF FAMILIES SERVED.

\$312,000

VALUE OF VOLUNTEER HOURS DONATED EACH YEAR.



MISSION

Repairing homes, revitalizing communities, rebuilding lives.

KEY SERVICES PROVIDED

Rebuilding Together brings community volunteers working with low income homeowners and family members to revitalize their homes. The most common repairs include energy efficient windows, doors, security locks, bathrooms, kitchens, wheelchair ramps, roof repairs and much more. Since starting in 1995, we have helped over 3,750 homes.

KEY AUDIENCES SERVED

Each year over 1,000 volunteers help in delivering our services. Rebuilding Together serves individuals, families, veterans and the disabled. Client referrals come to our office from health and human service agencies serving low-income clients, neighbors and co-workers.

STAFF

Kimberly Hansen, Executive Director Michelle Kinney, Program Manager Morgan Roland, AmeriCorp Member

WAYS TO GIVE

- Your time and talent Our organization utilizes both skilled and general volunteers year round.
- Give funds to help low income families:
 \$50 = Low Flow Toilet
 \$100 = Kitchen Sink
 \$150 = Front Door
 \$500 = Siding Repair
 \$1000 = Flooring Repair

BOARD OF DIRECTORS

Linda Westergaard, President Karla Rendall, Past President Dustyn Curran, Vice President Alicia Nicoletto, Secretary & Legal Representative Paul Waltz, Treasurer Ryan Harms, At Large Michaela Johns, At Large Kellany Coffman, At Large Josh Hakes, At Large Terry Welker, At Large Mike Belknap, At Large Bill Miller, At Large Rachel Wegmann, At Large John Murphy, At Large Helen Eddy, At Large





TOGETHER
STARTED WITH
THE SIMPLE ACT
OF NEIGHBORS
HELPING
NEIGHBORS

OUR MISSION

Repairing homes, revitalizing communities, rebuilding lives.

OUR VISION

Safe homes and communities for everyone.

(515) 284-7403 | REBUILDINGDM.ORG

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Our unprecedented challenges during COVID-19 is our families' ability to meet their basic needs, such as purchasing groceries, prescriptions, car repairs and affording critical home repairs. COVID-19 has left families with additional concerns and needs. The families we assist have low cash buffers and have suffered the most economic impacts of GOVID-19. We have had reduced volunteerism and this has increased the cost for each repair. Our efforts provide relief to the most vulnerable sectors of our community.

Ronald McDonald House Charities of Central Iowa





Ronald McDonald House near Blank Children's Hospital

Ronald McDonald House in MercyOne Children's Hospital

OUR IMPACT

3,903

NIGHTS SERVED IN 2019.

\$97

OUR COST TO HOUSE 1 FAMILY FOR 1 NIGHT.

11

NIGHTS AVERAGE LENGTH OF STAY.



MISSION

Enriching the quality of life for children and their families.

KEY SERVICES PROVIDED

We offer a place to call home at little to no cost, so that families can stay together. At our two House locations, one inside MercyOne Children's Hospital and one near Blank Children's Hospital families are only steps away from their critically ill children.

KEY AUDIENCES SERVED

We serve families who have children aged 21 years or younger utilizing a medical facility in the Des Moines area. Our families reside all across Central Iowa.

WAYS TO GIVE

- Memorials & Honorariums of a loved one
- Volunteering at events
- Online (rmhdesmoines.org)
- Venmo (rmhdesmoines)
- Wish List Items

BOARD OF DIRECTORS

Mike Bach

Jason Destigter

Ty Doggett

Sue Emich

Jason Evans

Mark Hasek

Liz Hatfield

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James Loffredo

Paige Moore

Dr. Cary Murphy

Terry Nielsen

Paul Pick

Casey Port

Janelle Repp

Dave Roberts

Daniel Rothman

Kyle Spahr

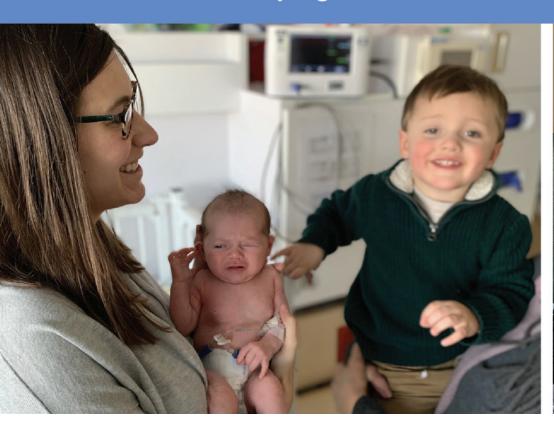
Steve Vaught

Steve Walsh





Keeping Families Close since 1981





WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Throughout this pandemic we have remained committed to implementing practices to keep staff and families safe while we continue to provide the basic necessities families need on a daily basis. We have started a COVID-19 Meal Program

providing three meals daily for NICU/PICU/PEDS patient families. Our greatest challenge through this is procuring meals that we typically relied heavily on from volunteers. We need help from the community to help us fund the Meal

Program. Funding will help us provide breakfast, sack lunch and a hot dinner each day. Donations can be made at our website or Venmo.

St. Baldrick's Foundation



OUR IMPACT

\$300m

RAISED SINCE 2005

1588

GRANTS FUNDED

379

INSTITUTIONS SUPPORTED WORLDWIDE



MISSION

The St. Baldrick's Foundation is committed to supporting the most promising research to find cures for childhood cancers and give survivors long and healthy lives.

KEY SERVICES PROVIDED

Fundraising to support cancer research and scholarships for medical students, with some funds staying right here in Iowa. Research focused on adolescents & young adults, survivorship, and supportive cancer research. Advocacy to bring awareness to pediatric cancer research that can continue to save lives in the future.

KEY AUDIENCES SERVED

Every grant funded by the St. Baldrick's Foundation is for childhood cancer research, serving children, adolescents, and young adults, because more research is needed around the unique complications of diagnosing and treating cancer in young bodies that are still growing and developing.

WAYS TO GIVE

Thomas Selquist

- www.stbaldricks.org
- www.fmh.com/st-baldricks-event
- Join a signature St. Baldrick's head-shaving event
- Donate to a shavee

BOARD OF DIRECTORS

Katherine Lugar, Chairman of the Board John Bender, Founder & Chairman Emeritus Susan L. Cohn, MD Tim Kenny, Founder & Chairman Emeritus Jeffrey M. Lipton, MD, PhD Franklin W. Nutter Jyoti Rai Phil Ralston Kathleen Ruddy, CEO, St. Baldrick's Foundation





While our event changed, our mission remains the same.

FMH has hosted local head-shaving events for the **past 15 years, raising over 1.26 million dollars** in donations to the St. Baldrick's Foundation. The COVID-19 pandemic may have prevented us from hosting a live event, but we still grabbed our clippers and went virtual because **hope can't be put on hold**.

Help us raise money to support childhood cancer research. www.fmh.com/st-baldricks-event



Through the St. Baldrick's Foundation, FMH is helping to fund childhood cancer research, pediatric hospital support and programs, and scholarships for promising medical students right here in Iowa. The University of Iowa Stead Family Children's Hospital and Blank Children's Hospital both receive grants from the money raised through the St. Baldrick's Foundation.

Funds raised through our events support Iowa hospitals and programs!



WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

The St. Baldrick's Foundation coordinates signature head-shaving events worldwide, including Des Moines, Iowa, giving volunteers the opportunity to "rock the bald" in solidarity with kids fighting cancer and to raise money to support

the best childhood cancer research. This year, most of these in-person events were cancelled, which severely impacted the fundraising opportunities for the foundation. Many events have found success going virtual in 2020, including

the Des Moines event hosted by Farmers Mutual Hail. While a virtual head-shaving event is still exciting, we know it's better together and look forward to our inperson events when it is safe.

Salvation Army



OUR IMPACT

20,480

INDIVIDUALS IN CENTRAL IOWA HELPED IN 2019.

62,541

BREAKFASTS SERVED FROM OUR MOBILE CANTEEN TO THE HUNGRY & HOMELESS IN OUR COMMUNITY.

3,064

CHILDREN RECEIVED TOYS THROUGH OUR ANNUAL CHRISTMAS TOY SHOPPE IN 2019.



MISSION

Since 1865, The Salvation Army's mission has been to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

KEY SERVICES PROVIDED

We serve thousands of people annually through our food pantries, infant care centers, mobile food ministry and financial assistance. At Christmas, we provide food and toys to thousands of children in need. Our Emergency Disaster Services canteen is there for the community and first responders during times of need, a fire or after the derecho.

KEY AUDIENCES SERVED

We serve anyone, and everyone, in need in our community without discrimination or religious pressure.

WAYS TO GIVE

- Monetary donations are always appreciated, but there are other ways to give.
- You can make casseroles for our mobile food ministry or volunteer at Christmas time.
- https://centralusa.salvationarmy.org/ desmoines/volunteer/

CORPS AND STAFF

City Office Administration

(located in Temple Corps) Major Jason R. Poff IA Capital Area Coordinator 515-282-3599

Citadel Corps

1216 E 25th Ct. Major Mary Poff Corps Administrator 515-266-3156

Temple Corps

1326-1330 6th Ave. Lts. Robert and Kristen Key Corps Officers 515-282-3422



WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

No one was prepared for how our world would change when the pandemic arrived, or for how long, but we have adapted through the year to best serve the needs of the community while keeping them and our staff and volunteers safe. We've had to adjust operation of our programs like

the food pantry, or had to cancel them altogether, like our summer day camp. High demand items like hand sanitizer, paper products and cleaners are rarely donated or available. There is also a greater need for rent and mortgage help. Fundraising efforts had to change or be cancelled.

We have faced all these challenges in 2020, but we continue to adapt and with the help of generous donors, we will continue to be there for the most in need in our community.

Science Center of Iowa



OUR IMPACT

110

STUDENTS SERVED EACH YEAR IN THE FULLY-ACCREDITED SCI PRESCHOOL

53%

PERCENTAGE OF OVERALL VISITORS THAT ARE SCI MEMBERS - A SIGN OF STRONG COMMUNITY INVESTMENT!

39,878

FACEBOOK
FOLLOWERS WHO
ENGAGE WITH
SCI'S VIRTUAL
PROGRAMMING AND
SCIENCE CONTENT



50 YEARS
and Beyond

MISSION

Engaging and inspiring Iowans along their journey of lifelong science learning.

KEY SERVICES PROVIDED

The Science Center of Iowa features interactive exhibits and programming to encourage learning and fun for all ages. In the SCI Preschool, children receive groundbreaking STEM education. SCI also brings innovative STEM learning to communities statewide through the Science @ Your Site outreach program and teacher professional development trainings.

KEY AUDIENCES SERVED

SCI consistently reaches more than 300,000 individuals, children and families from all 99 Iowa counties and beyond. SCI helps families invest in a great start through early childhood education initiatives, supports both formal and informal educators and brings learning to life for learners of all ages and abilities.

WAYS TO GIVE

- DONATE! Make a tax-deductible contribution or a planned gift by visiting www.sciowa.org/support
- SPONSOR! Contact us at development@sciowa.
 org to learn how you can support STEM learning through sponsorship.
- VOLUNTEER! Do you have a knack for knowledge? An appetite for adventure? Visit www. sciowa.org/volunteer to learn how to help inspire a-ha! moments.

BOARD OF DIRECTORS

Lisa Banker, chair Marsha Bro James Dougherty Laura Higgins, Ph.D. Magan Lewis, Ph.D. Sue J. Mattison, Ph.D. Suzanne Mineck Chris Nelson, Ph.D. Reed Pulver Tom Rice, Ph.D. Samantha Rollins Jeff Rommel J. Ann Selzer, Ph.D. Muhammad Aadil Spocter, Ph.D. John R. Teeple Jeffrey Thompson Jonathan Wickert, Ph.D. David J. Wilkerson, Ph.D.

SCIENCE IS ESSENTIAL

Throughout 2020, it has become clear that science is essential. At the Science Center of Iowa, our goal is to inspire the next generation of scientists, engineers and inventors... the ones who will solve the world's next big problems.

As we celebrate 50 years of inspiration and impact at SCI, please join us in our efforts to create a community that is engaged with and inspired by science. Learn more at **sciowa.org**



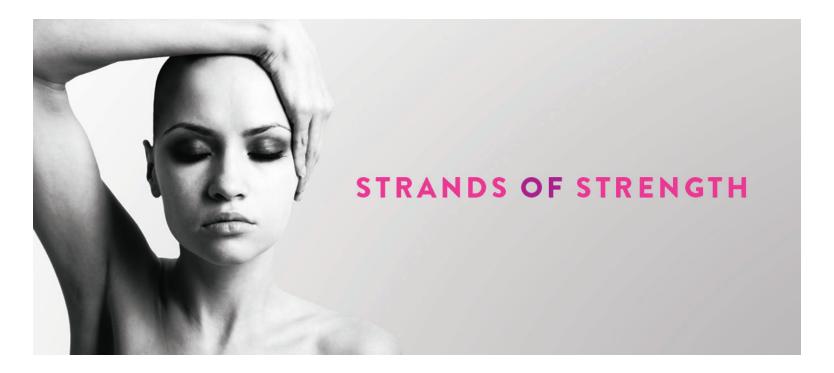
50 YEARS
and Beyond

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

Throughout 2020, it has become clear that science is essential. At SCI, our goal is to inspire the next generation of scientists, engineers and inventors... the ones who will solve the world's next big problems. However, as a nonprofit organization that

relies on visitors coming through our doors and providing services across the state, support is needed now more than ever. Please consider a donation to our COVID-19 Fund to support SCI as we adapt and innovate.

Strands of Strength



OUR IMPACT

570

CANCER PATIENTS WERE GIVEN WIGS IN 2019.

95.84%

OF DONATIONS GO DIRECTLY TOWARD SUPPORTING THE MISSION.

2

CHAPTERS IN IOWA



MISSION

Established in 2011 by a cancer survivor, Strands of Strength is a 501(c)(3) nonprofit organization whose mission is to provide quality new wigs free of charge to cancer patients in financial need and suffering hair loss due to treatment. The wigs offered by Strands of Strength disguise hair loss, decrease feelings of vulnerability and provide greater selfesteem, hopefully resulting in the personal strength needed to successfully battle the disease. This simple solution has been proven to lift self-imposed isolation and recapture resolve, in turn making a proven, positive impact on survival. Strands of Strength is, quite literally, saving lives.

KEY SERVICES PROVIDED

For Strands of Strength to benefit patients receiving cancer therapy, it requires the participation and generosity of several groups of individuals. Healthcare professionals help by screening patients and informing them about our services. Participating salons agree to meet patients, order wigs and fit them. Our legion of donors continues to support our cause year after year. And our dedicated volunteers make sure our mission keeps helping more patients.

WAYS TO GIVE

- From October 1 December 1 we're hosting a virtual campaign, Cancer Is Not Canceled.
- To learn more about the campaign and donate, please visit strandsofstrength.com and connect with us on Facebook.

BOARD OF DIRECTORS

Andy Flynn Nicole Gerdin Carma Herring Jim Kabel Deb Pulver Sherry Wilkinson

CANCER IS NOT CANCELED

Join our challenge to provide 500 wigs for cancer patients during our virtual fundraiser from October 1 - December 1.

Visit strandsofstrength.com to donate.

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID 19 CRISIS?

While COVID-19 rightfully dominated headlines this year, cancer continues to impact the lives of thousands of Iowa women every day. Unfortunately, the pandemic led to the cancellation of our annual luncheons. Every year, this

fundraiser rallies hundreds of generous Iowans together for one amazing cause – providing free wigs to cancer patients. Not surprisingly, we've seen a dramatic decrease in donations as a result of the cancellation. But like the brave women we support, we're not giving up without a fight! Please support our virtual fundraising campaign, Cancer is Not Canceled, by visiting strandsofstrength.com.

United Way of Central Iowa



OUR IMPACT

\$26.4m

INVESTED IN
EDUCATION, HEALTH,
AND FINANCIAL
STABILITY OF ALL
CENTRAL IOWANS

87,189

VOLUNTEER HOURS DONATED THROUGH OPPORTUNITIES SPONSORED BY UNITED WAY

108,869

TOTAL STATEWIDE CALLS TO 211 FROM JANUARY 1 -AUGUST 31, 2020



MISSION

Improve lives by uniting the caring power of community.

KEY SERVICES PROVIDED

United Way of Central Iowa brings together experts and stakeholders to identify challenges in the areas of health, education, financial stability, and essential needs. Together, we develop or invest in programs, initiatives, and strategies; host coalitions; advocate for public policy; and mobilize volunteers to tackle those challenges at their roots.

KEY AUDIENCES SERVED

We lead the fight for the health, education, and financial stability of all central Iowans. We focus on executing strategies to eliminate systemic barriers and inequities for individuals and families who struggle in these key areas, and on supporting the local nonprofits and initiatives that serve them.

WAYS TO GIVE

- Pledge to United Way of Central Iowa during your annual United Way campaign
- Donate at www.unitedwaydm.org/givenow
- Volunteer in our community; find opportunities at volunteer.unitedwaydm.org
- Advocate for the education, health, and financial stability of all central Iowans
- Join the free 21-Day Equity Challenge at equitychallenge.org

BOARD OF DIRECTORS

Nora Everett Brenda Cushing Michael Abbott Peter Diliberti Kristin Belding Jem Gong-Browne Elisabeth Buck Matt Haney Lynn Graves Christine Holmes Suzanne Heckenlaible Grant Kvalheim Tessie Johnson Steve Lacy Chris Jones Heidi Mason Tim McCulloh Todd Millang Joe Murphy Joel Nelson Gerry Neugent Dan Pitcher Sean Vicente Drew Porter Charlie Wishman Renee Scaaf Rob Barron Jeremy Staun Franklin Codel Brent VanderWaal Don Coffin **Bob Weiss**

JOIN THE FIGHT

United Way of Central Iowa leads the fight for the health, education, and financial stability of all central Iowans.

RECOVERY

Invest in initiatives focused on the equitable long-term recovery of all central lowans in the wake of the COVID-19 pandemic.



EMERGEUNITED.ORG

EQUITY

Join thousands uniting to learn about racism & equity issues in central lowa.



EQUITYCHALLENGE.ORG

NONPROFITS

Central lowa nonprofits need volunteers more than ever. Find opportunities online.



VOLUNTEERDSM.ORG

EDUCATION

Donate books to help central lowa children learn to read.



STUFFTHEBUSDSM.ORG

INCOME

Good companies need good people.
Good people need good jobs. Access
resources for employers and job seekers



THRIVING-WORKFORCE.ORG

HEALTH

A sense of purpose is a key aspect of holistic health. Join a journey to learn about and define your personal purpose.



POWEREDBYPURPOSE.ORG

GIVE. ADVOCATE. VOLUNTEER.



WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

The pandemic has exacerbated challenges many already face if they make low income, have health challenges, or experience barriers to success. Now, many who have never struggled are finding themselves in difficult situations. The increased

need for support will last beyond the pandemic – more individuals will need help and the demand on central Iowa's nonprofits will increase at a time when charitable donations and volunteerism may be diminished. Amid this uncertainty, we're seeing significant equity gaps in our community widen. With all these factors in mind, United Way of Central Iowa is leading the fight for an equitable recovery.

UnityPoint Health - Des Moines Foundation



OUR IMPACT

1960

YEAR BEGAN

\$3.4m

ANNUAL OPERATING BUDGET

\$10.9m

FUNDING FOR HOSPITAL PROGRAMS AND SERVICES



UnityPoint Health
Des Moines Foundation

MISSION

The mission at UnityPoint Health® – Des Moines Foundation is to improve the health of our communities through philanthropy, service and volunteerism.

KEY SERVICES PROVIDED

The UnityPoint Health – Des Moines Foundation is the fundraising entity for Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center, UnityPoint at Home/Taylor House Hospice, UnityPoint Clinic and Eyerly Ball.

KEY AUDIENCES SERVED

Charitable gifts to the UnityPoint Health - Des Moines Foundation enable us to provide high-quality, compassionate care to patients and their families, add new technologies, treatments and therapies, enhance programs and services, and ultimately deliver the best outcome for every patient every time.

WAYS TO GIVE

- Make a contribution over the phone, through the mail, or online at www.unitypoint.org/give.
- Provide a sponsorship for one of our signature annual events.
- Establish a future gift through your will, trust or other planned gift.

BOARD OF DIRECTORS

Chair – Rick Pertzborn Vice Chair – Rose Mitchell Treasurer – Rod Warren Secretary – Georgia Van Gund**y**

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lives are saved... lives are changed... lives are enriched.



It takes a village to meet the challenges of COVID-19. The support from our community is felt now, more than ever. Words cannot express our gratitude or fully share the impact this generosity has had. The kindness shown by individuals, businesses and foundations have ensured our doctors, nurses and countless other health care workers have the resources they need to show up every day, for you.



WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

We've learned it takes a village to meet the challenges of COVID-19. The outpouring support from our community to our health care heroes during the COVID-19 pandemic has been nothing short of amazing. From charitable gifts, hand-made masks, fabric

and elastic, to meals, snacks and gift cards, the generosity from individuals is incredible. Donations have helped ensure those on the front lines, who are ready and willing to help no matter what the crisis brings, are able to provide the very best care possible.

Wildwood Hills Ranch



Cabin interior. Wildwood Hills Ranch

OUR IMPACT

1,027

IN 2019

\$1.4m

ANNUAL OPERATING BUDGET



MISSION

Wildwood Hills Ranch exists to transform lives and strengthen communities by providing healing, hope, and God's unconditional love to children and youth at-risk.

KEY SERVICES PROVIDED

The Ranch provides hope, healing, educational programming, equine therapy and leadership development to youth at-risk and veterans and their families. The Ranch also has state-of-the-art premier conference center accommodations perfect for corporate, church, sport and school retreats. The proceeds from our conference center directly help us in sustaining the programming to youth at-risk.

KEY AUDIENCES SERVED

We serve youth at-risk, veterans and their families, corporate, church, sport and school retreats. We make a ten-year commitment to the youth that we serve and work with them from age 8 to age 18. Located 20 minutes south of West Des Moines, Wildwood is a new world for the children we serve. Their possibilities expand immediately as children experience our 400-acre, safe, beautiful retreat. This is the ideal setting for children to learn new

life skills and gain the confidence necessary to escape the cycles of poverty, abuse and neglect that they face. The children served often have suffered physical and/or sexual abuse, neglect, parental drug and alcohol abuse, gang violence, instability in family relationships and the absence of one or both parents—many are in foster care. The Ranch provides an opportunity for children at-risk to experience love and hope and to learn new life skills through positive role modeling and hands-on experiences.

WAYS TO GIVE

Find out how you can make a difference in the life of a child at-risk. Visit our website, www.WildwoodHillsRanch.org.

BOARD OF DIRECTORS

Christopher Boley Jered Boley J Elder Rosalind Fox Brett Halley Julie Jackowski Nathan Johnson Lauren McCreight Scott Mikkelsen Deb Pedrick Mark Scharnberg Doug Siedenburg Kevin Smith Angie Tessau Dr. Jon Van Roekel

My name is Karli, I am currently a sophomore at the University of Northern Iowa, majoring in elementary education and I attended Wildwood for five years. I want to share my story with you...



Childhood

Growing up I moved a lot and I lived with my parents and my two sisters. My dad was in and out of jail which caused my parents to eventually split. We lived with our mom but she constantly had different men and different people in and out of the house. She eventually found a boyfriend who moved in with his two children.

We started seeing less and less of her and she was always hiding in her room. Later, we found out that she was on drugs and had addiction issues. My older sister had to take care of us and we walked to and from school every day. Eventually, we were removed from her household when I was 8 and we went to live with my dad and his new fiancé. We lived with them for about 7 months but then he got caught up in the same stuff and was put back in jail. We were forced to move again - this time in with our aunt and uncle. Everything seemed to be going well until they decided they couldn't take care of us anymore. We moved again, but this time was thankfully the last. Our great aunt and uncle took us in and they had previously adopted two boys, so when they asked us if we knew what adoption was we were filled with joy! They adopted us when I was IO and we've been a big family since.

Wildwood Hills Ranch

Fast forward a few years to when I was 13 and my great aunt, who I call mom, asked me if I wanted to attend Wildwood. I wasn't sure but she began describing all the activities they had like horseback riding, swimming, and team building. It sounded fun so I said yes and she signed me up! The school year came to an end and it was time for me to leave for The Ranch. I was definitely nervous on my drive there but upon arriving I was showered with warm welcomes from everyone. I struggled a little that first summer programming session with opening up and meeting new people. But I had so much fun that I wanted to come back. During this time, I was chosen to be a part of the leadership program. I came back that summer for two sessions and I loved it. I've been back every summer since I was thirteen to continue in the program. The Ranch has impacted me since I stepped foot into the Gathering Hall that first time. The staff and team leaders are the most loving and caring people I've ever met. They meet every child where they're at. Without The Ranch, I would not be the person I am today. The Ranch has helped me to trust and open my heart. The walls I built in my heart were broken because of the wonderful people at The Ranch. When my great uncle passed away last summer, they were there for me. My relationship with God has grown, and The Ranch has shown me that I want to work with children as my career. The Ranch has helped me grow as an individual and I'm glad I said yes to attending five years ago.

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

COVID-19 has made serving youth at-risk and veterans in need more challenging but definitely has not slowed our mission or impact. For our summer programming, during the month of June, we distributed 1,300 meals and care packages along

with conducting online educational programming. In July, we were able to have youth on property and followed all CDC guidelines and state and federal requirements. We are planning on conducting our year-round programming

going forward following all safety requirements in light of the pandemic. The negative economic downturn has also affected our income and revenue sources.

Young Women's Resource Center



OUR IMPACT

117

PARTICIPANTS RECEIVED FREE COUNSELING WITH YWRC LAST YEAR.

33

SCHOOLS THE YWRC PROVIDES PROGRAMMING FOR THROUGHOUT GREATER DES MOINES.

90%

HEALTHY BIRTH WEIGHT AMONG YWRC YOUNG MOMS' BABIES.



MISSION

The YWRC's mission is to empower participants to be strong, self-confident and resilient.

KEY SERVICES PROVIDED

Empowerment programs build self-esteem, develop healthy relationships and teach age-appropriate reproductive health. Young moms receive small group and individual support to achieve healthy pregnancies, pursue education, and learn positive parenting and life skills. Counseling is provided in individual and group settings to counteract trauma and build resiliency.

KEY AUDIENCES SERVED

The YWRC serves individuals ages 10-21 who have been socialized and/or identify as female. This includes cisgender girls, cisgender women, transgender persons and non-binary individuals. More than 70% of those served are low-income and 46% have four or more childhood traumas (compared to 14.5% of adult Iowans).

WAYS TO GIVE

- Invest in girls and young women by making a donation.
- Celebrate a loved one with a gift in their honor.
- Donate in-kind items to support programs and participants.
- Sponsor a special event, program or project.
- Volunteer your time and talents.

BOARD OF DIRECTORS

Heidi Buttolph
Rhonda Elming
Ron Hanson
Loraine Hardin
Karman Hotchkiss
Anne Howsare Boyens
Jill Lippincott
Lora McCollom
Heather McDermott
Katie Phillips
Jerry Sharpe
Maria Volante
Amanda Young

WHAT YOUR DONATION CAN PROVIDE:

"THEY WERE THERE TO SUPPORT ME AND HELP ME GET THROUGH THE HARD TIMES AND LEARN." - YOUNG MOMS PARTICIPANT









\$1,000: Six-week virtual Empowerment Group for 10 girls

Pregnancy, postpartum and breastfeeding support from a certified doula for one young mom \$500:

Three months of Black Girl Magic for one participant \$250:

One telehealth (virtual) counseling session \$100:

Weekly supply delivery and individualized support \$60:

for a young mom

WHAT IS YOUR GREATEST CHALLENGE IN THE COVID-19 CRISIS?

The pandemic has magnified risks and stressors young women are facing related to mental and emotional health, poverty and domestic violence. During a moment when the need for coping skills, trusted peers, safe

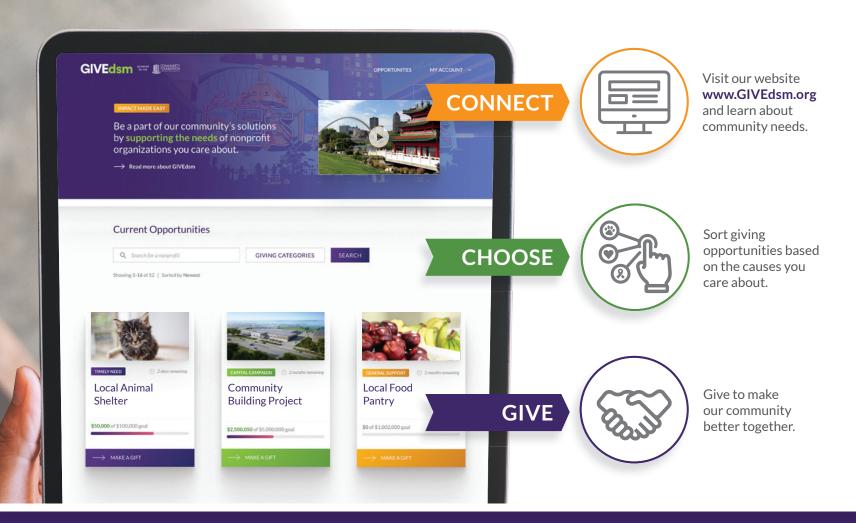
spaces and basic needs is at its highest, the YWRC has been challenged to reach participants virtually while maintaining the same consistency and positive impact of in-person programming. This shift has

required creative solutions to deliver group activity kits, to stay in communication and meet participants where they are online or over the phone, and to provide supplies and resources to meet their basic needs.



powered by the





CONNECTIONS THAT COUNT.

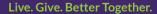
At the Community Foundation we believe in the power of being better together. We know our community is stronger when we work and give together to meet challenges and opportunities.

That is why we created GIVEdsm.

GIVEdsm provides a place to learn about the needs of nonprofits in our community and support their important work. This is giving made simple. This is being better together.

Visit www.GIVEdsm.org to connect with causes you care about.













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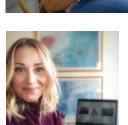
UNTIL WE MEET AGAIN





















READERS, WE MISS YOU.

Typically, this is the page where we feature photos from our most recent unveiling party. But, alas, the pandemic has forced us to postpone in-person unveilings until it's once again safe to host large gatherings. In the meantime, all of us on the *dsm* team wish you and yours a safe, healthy and happy holiday season.











Top row, left to right:

Christine Riccelli, editorin-chief; Jason Swanson, vice president; Suzanna de Baca, president and group publisher; Beth Eslinger, managing editor. Second row: Emily Schultz, production director; Alexandra Kelly, production coordinator; Rachelle Kjellberg, assistant sales manager. Third row: Duane Tinkey, photo director; Jordan Croft, senior account executive; Connie Wimer, chairman; Luke Manderfeld, content and copy editor.

Fourth row: Shaun Riekena, art director; Rebecca Zoet, senior account executive.

Fifth row: Yolanda Chrystal, senior account executive; Kurt Helland, copy editor; Sarah Gotto, graphic/web designer; Annabel Wimer, design director.

Great Places to Get in the Holiday Spirit

With the fall of winter's first snowflakes comes the anticipation for upcoming holidays, time spent with friends and family and finding the perfect gifts. This year, we are challenging lowans to support local businesses this holiday season. Our communities are full of unique shops, boutiques, restaurants and holiday events. Check out these communities and others to get in the lowa holiday spirit.





CEDAR RAPIDS

Embrace the feel of a European holiday getaway with a visit to the Czech Village/New Bohemia Main Street in Cedar Rapids. Shop throughout the downtown, tour the National Czech & Slovak Museum & Library and gift shop, have a cozy family-style meal at Rodina or sip a Czech Pilsner at Lion Bridge Brewing Company.



thisisnorthiowa.com

MUSCATINE

Relax and get into the holiday spirit in historic downtown Muscatine. Stroll through one-of-a-kind shops to find that unique gift, sip on small-batch craft brews and enjoy chefinspired cuisine from a local eatery. Turn your shopping trip into a weekend getaway with a stay at a boutique hotel, just steps away from the Mississippi River.

Now, more than ever, it's important to shop small and support our local businesses. For even more unique lowa gift ideas for the holiday season, visit **Shoplowa.com**.

NORTH IOWA

For a small-town holiday celebration, pay a visit to Clear Lake and Mason City. Their main streets are full of warm and inviting retail shops decked out for the season and featuring locally made products from gift items to gourmet food from local farms. Be sure to check out their various holiday festivals like the Festival of Trees and Christmas by the Lake.







HOPING

TRUSTING

As this year has shown, overcoming challenging times takes more than simply hoping for the best. It requires trusting and supporting each other. For 103 years, Bankers Trust has served as a trusted partner for banking, lending and wealth management services. With a focus on the future, you can count on Bankers Trust to continue supporting the people, businesses and nonprofits that make our communities special and strong.

That's the Bankers Trust Difference.

- Don Coffin, CEO and President - Bankers Trust

BANKING | LENDING | WEALTH MANAGEMENT

BankersTrust.com (515) 245-2863

