



THE GREATER EUREKA CHAMBER OF COMMERCE

MEMBERSHIP DIRECTORY

2020/2021

SUPPORTING OUR
*Families
& Faces
Behind The
Businesses*

Eureka

The Greater Eureka Chamber of Commerce

Business HQ

#Catalyst

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Leavitt Group

Leavitt Insurance

2019 Top Shop Winner





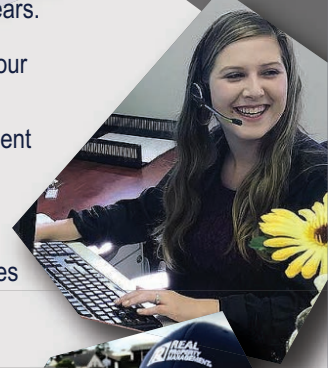
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Standing committees and special purpose committees are the heartbeat of the Eureka Chamber of Commerce. From legislative advocacy to special events, this is where Chamber members get involved to make a difference in the community and improve local business conditions.

BUSINESS & EDUCATION

Evaluates education and training issues of interest to business community. Interacts with university, community college, county and city schools as well as vocational training facilities.

BUSINESS & INDUSTRY

Reviews, evaluates and recommends action on issues and concerns of interest to Chamber members. Its members work with local governments and agencies to improve business conditions with local regulatory issues.

GOVERNMENT AFFAIRS

Develops and maintains Chamber Legislative Agenda which works to promote economic development through legislative advocacy. Reviews and evaluates legislation which would impact members of the business community. Coordinates public/member forums for candidates in local elections.

ORGANIZATION

Provides direction and support to membership development and to Chamber operations. The Organization Committee oversees the Chamber Ambassadors and Chamber Mixers.

Membership in the Greater Eureka Chamber of Commerce

The Greater Eureka Chamber of Commerce is the voice of the North Coast business community. Its mission is to promote trade, commerce and support its members through an array of services and involvements. When you join the Eureka Chamber you become an important part of a regional effort which seeks to improve business conditions, lower the cost of doing business and advocate on behalf of members. As a Chamber member you add your voice and your knowledge to the only business based organization on the North Coast of California.

Get your business started on the right track – join now!

Consider these valuable benefits of Chamber Membership:

- SEO Enhancement
- Social Media Promotion
- Education Partnerships
- Committee Opportunities
- Monthly Newsletter
- Business Advocacy at local, state and federal levels
- Business Referrals
- Business Directory Listing
- Internet Listing & Linking
- Business After-hours Mixers
- Leadership Development Programs
- Discounted Use of Chamber Conference & Meeting Room
- Discounted Use of Flex Co-working Space, Training and Conference Rooms for Rent
- Bulk Mailing Privileges
- State Chamber Affiliation
- Business Counseling
- Individual Business Intervention
- Certificates of Origin
- Sponsorship Opportunities

Whether you operate an established business or are just starting out, the services provided through your Membership give

you an absolutely unmatched return on your investment.

Chamber Membership is good business!



SOCIAL MEDIA MARKETING - CONNECTING YOU WITH CUSTOMERS

SEO ENHANCEMENT - IMPROVING YOUR WEBSITE'S SEARCH RANK

EDUCATION PARTNERSHIPS - GIVING YOU TOOLS TO GROW

THE EUREKA CHAMBER - A CATALYST FOR YOUR BUSINESS GROWTH

Eureka
The Greater Eureka Chamber of Commerce
Business HQ

612 G STREET, SUITE 101 EUREKA | 707.442.3738

CHAMBER STAFF

Donna Wright EXECUTIVE DIRECTOR
Susan Gillespie OPERATIONS MANAGER
Sierra Jenkins CO WORK COORDINATOR
Brittany Stuckey MARKETING SPECIALIST

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PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

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MESSAGE FROM THE PRESIDENT-CEO

The Year 2020 started with such promise; a great vision, amazingly motivated board, committees & staff, many goals set and a sense of excitement about the New Year as we launched our Leadership Program with much enthusiasm.

On March 11, 2020 the Novel Coronavirus Disease was declared a pandemic. The world as we all knew it changed forever.

Immediately we knew that we had to be here in new and unplanned ways for our members and greater community. We had to be a Catalyst for business growth and in this case resilience, Champion for a strong community and Conveyer of business leaders but in a totally unprecedented business environment.

Within the first week we partnered, along with local business leaders and influencers, with the CERC (Covid Economic Resilience Consortium). This consortium was created to collaborate and work together to provide information and direction for our business community. I was also invited to be a part of the OES Business task force to work on strategies and solutions and provide feedback to the County Emergency Operations Center.

Our Board and Committees were updated on all information we received and we pivoted to be here for our members to ensure that you knew what was needed, how you had to change your business practices and be open and available for your needs.

Our staff stepped up in ways that we never expected. We targeted areas which we felt our members needed support in addressing. These included providing the most up to date information via video, social media, direct e-mails and phone calls, being available for you questions and supporting your businesses by promoting your status, the goods and services you provide and your plan for the future. We created a number of campaigns to ensure that our community really understood that for our businesses to survive and our community to thrive we had to truly embrace supporting local!

Our Families and Faces behind our local businesses campaign was born, as was our Business of the Day, Support Local campaigns sharing your business updates, getting back to business, and the General Store Facebook page was launched. We updated our website to include an Emergency Resources for COVID 19 page, where we could share all the information you needed to keep up to date in your business practices. We

worked with local media partners on campaigns to help you stay informed about daily changes, to call on our community to support local and adhere to the safety guidelines of the county and to share the requirements and procedures for re-opening your businesses.

This year, it was not just a job for me and our staff. You are our friends and family. We felt the weight of responsibility to support you in every way we could. We feel that we have given our best but still want to do more. We have discovered areas for which we would like to create more opportunities for our businesses to improve their e-commerce presence and this is something that we are currently working toward.

Something that most of you may not know about me is that I grew up in a country town, the offspring of dairy farming pioneers, listening to generations of my family sharing stories of hardship during the great wars of their times, the great depression, recessions of droughts and flooding rains. My family taught me that everyone in our town pulled together to help their mates and family through these times. These lessons have been remembered and during this time have taught me to pitch in and do the same. Help our friends. I have seen that in our community. There has been amazing collaborations amongst our business community. People are working together and traditional barriers have been broken. All of our community has rallied and we have embraced the SUPPORT LOCAL initiative like never before.

This fills me with hope for our future. We know that the most resilient communities support local and this community has really stepped up, as it has always done.

Thank you our again for you membership and continued support. None of what we have achieved could be done without your physical and financial support. Together, we can make amazing things happen!

Donna Wright



DONNA WRIGHT
PRESIDENT-CEO
Greater Eureka
Chamber of Commerce



FOR THE WIN!

Area businesses awarded for excellence



*Hospitality/Customer Service -
Jitter Bean Coffee Company*



Positive Community Impact Non-Profit - Food for People

Six local businesses and one local business leader were honored by the Greater Eureka Chamber of Commerce for meaningful contributions in 2019 to the best interests of the community and in furtherance of the Eureka Chamber mission. The Chamber membership was polled for nominations and then voted to

select the 2019 honorees. The awards were presented to a packed full Sequoia Conference Center in Eureka at the 129th Eureka Chamber Annual Dinner and Membership Meeting in January, 2020.

The Customer Service & Hospitality Award was presented to the business that best

exemplifies a demonstrated commitment to making its customers feel welcome. The 2019 award was presented to Jitter Bean Coffee Company. This business prides itself on providing an excellent product with high quality service, but also a place where employees align with the company's culture, enjoy working and are well taken care of.

The Eureka Small Business Award goes to a for-profit business with nine or fewer employees, and this year Old Growth Cellars took the win. This business starts with the best grapes California has to offer and handcrafts each varietal in small batches right here in Humboldt County. The owners are well-known for having a continued legacy of investing in and celebrating our community.

The Eureka Large Business of the Year Award was awarded to Premier Financial Group, who's known for its trust, integrity, continuity, and long-lasting customer relationships. Members stated that they have outstanding community involvement and philanthropic efforts, and that their downtown office renovation is a gift to Eureka.

As for the Extraordinary Business of the Year, Papa & Barkley was the first cannabis-based business in the Greater Eureka Chamber of Commerce history to win one of the coveted awards. This business recognized opportunity in our area, mobilized resources, and created value while proving to be a leader in the marketplace with its game-changing products and

services, innovation, and constant pursuit of excellence.

Pacific Outfitters was selected for the 2019 For-profit Positive Community Impact Award for improving our community in a variety of ways. This business is known throughout Humboldt County and beyond, for its commitment to create wide-reaching benefits for its customers, the surrounding community, and the environment - with its PacOut Green Team volunteer cleanup crew.

The 2019 Nonprofit Community Impact Award went to Food for People, who for 40 years has been committed to making sure no one in our community goes hungry. They now reach 12,000 individuals a month, including the most underserved and vulnerable populations throughout the county. This organization is known for its stability and fulfilling a complex and vital service to those in need.

The 2019 Leadership Impact Award is given to a person in the business community who welcomes, inspires, encourages, and mentors others while earning a high level of trust and credibility along the way. Jack Rieke of Shafer's Ace Hardware won the award and was honored for his hard work, work ethic, and natural ability to problem solve and get along with others. Members say he's been instrumental for improvements in Henderson Center and is always striving to help Humboldt be the best it can be. He received a standing ovation.



Small Business of the Year - Old Growth Cellars



Large Business of the Year - Premier Financial Group



Extraordinary Business of the Year - Papa & Barkley



Positive Community Impact - Pacific Outfitters



Leadership Impact - Jack Rieke



March of 2020, Leadership Eureka participants visited the campuses of HSU and CR, learning the business of education.

Leadership Eureka is making a positive lasting impact on the Greater Eureka area by inspiring, connecting & activating emerging and established leaders.

In early 2020 the Greater Eureka Chamber of Commerce launched Leadership Eureka. This highly competitive program is designed to offer participants the opportunity to meet, network, and learn from this area's most prominent champions of the region's key business sectors, while developing relationships with a cohort of future leaders.

Eureka Chamber CEO, Donna Wright says, "The twenty-two participants that were accepted into this program have shown great leadership and resilience, and have shown a passion

camaraderie that will make a positive and lasting impact on the Greater Eureka area by inspiring, connecting and emerging as the leaders of our time."

The six-month program provides 13 sessions that grant participants exclusive access to many of the most influential businesses and organizations in the greater Eureka area. Each session focuses on a specific theme and includes educational lectures, site tours, leadership training and team building. Sessions are specifically tailored to emphasize what drives Eureka's economy, industries, leaders, and major business sectors that contribute to the region's vibrancy and growth.

Leadership Eureka also encompasses a community-minded project that gives participants the opportunity to gather meaningful dialogue and research which can be applied for the betterment of Eureka's future. They will decide on the focus of



this project as a group and it will be part of Leadership Eureka's lasting legacy.

The participants are a diverse group of local business people ranging from early-to-later careers, and representing various local industries and entities. Rob Holmlund of Malex Consulting is the coordinator leading the participants through the various sessions, which include everything from healthcare and housing to technology and transportation.

Prior to Covid-19 Leadership Eureka completed three sessions in person: Looking Forward & Embracing Change; Tourism & seeing our community from an outside perspective; and

Education, hosted at College of the Redwoods & Humboldt State University. The group then virtually completed Banking & Finance, and Media, Marketing & Technology before deciding to pause on its sessions until they could be resumed as originally planned.

We are very proud of Leadership Eureka and its participants that are on the rise to be the next influential leaders of our area.

"The Leadership Eureka program is a remarkably powerful opportunity to invest in the future leaders of our community as well as to simultaneously invest directly into our community itself," said Senator Mike McGuire.

Leadership Eureka Team Photo from left to right:

BACK ROW: Greg Seiler, Chris Nelson, Blaine O'Shaughnessy, Ryan Heitz, Beth Burks, Bryan Willkomm, Sean Robertson, Rob Holmlund

MIDDLE ROW: Darus Trutna, Scott Adair, Carole Crossley, Kate Witthaus, Meredith Maier, Erika Wright, Emily Davenport, Alanna Powell, Donna Wright

FRONT ROW: Dane Valadao, Margaret Talcott, Christine Silver, Heather Luther, Gretchen Miller, Amanda Kruschke, Meghann Broadstock

This program in its inaugural year has proven to live up to our expectations being:

- Experiential leadership training to develop/enhance the skills needed to become a decision maker and leader in our community
- In-depth education about Eureka's economy, industries, leaders, and the major business sectors that contribute to the region's vibrancy and growth
- Networking opportunities with prevailing community influencers
- Team building and relationship creation with a cohort of future leaders
- Participatory community building, volunteering, and creative problem-solving regarding contemporary community needs
- Lifelong inspiration





We're Ramona and Robert Lima of Lima's Professional Pharmacy, Inc. We met at the University of Texas, Austin while attending pharmacy school. We got married in 1991, moved to Humboldt County in 1992, where Robert is originally from, and have loved raising our two kids here. We opened Lima's Pharmacy in 1997 and have been happily serving our community for more than 23 years! Throughout the years we have found our niche in the pharmacy world and are so happy to provide Humboldt with Compounding, Sterile Compounding, and Hormone Replacement Therapy products. We can't thank everyone enough for the continued local support throughout the years. Bob and I feel honored to be a part of such a supportive community.

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Message from the 2020 Board Chair

It has been such an honor to serve as your Board Chair for 2020! What an incredible year it has been and one that nobody could have anticipated. This year has presented a unique set of challenges for the Chamber and our business community but also provided some opportunities as a result. I am so proud of how our Chamber responded to the needs of our members under the leadership of Donna Wright and the amazing staff of Susan, Brittany and Sierra plus the ongoing support of the Board of Directors. A lot of the great work the Chamber does is through our committees so I would like to take this opportunity to highlight some of these accomplishments.

The Business and Industry Committee, chaired by Steve Lafferty, began the year discussing ways to support economic revitalization on the Samoa Peninsula, from land based aquaculture to ocean-based wind energy production. In April, we shifted our focus to the economic crisis created by COVID-19, especially the impact on our member businesses and sharing information to help all. We have continued to work with both the City of Eureka and the County of Humboldt to find ways we can partner in support of the business community and rebuild as quickly and as safely as possible to regain what has been lost by the Pandemic.

The Business and Education Committee, chaired by Kathy Miller-Wells, is made up of a diverse group of educators and representatives from private industry. With most local high schools, CR and HSU offering their classes online this fall, the Committee is engaging in creative ways for our business members to partner with service clubs, business owners, and other professionals to enrich virtual learning programs. Virtual classes offer teachers an opportunity to bring a wide range of community guests into their classes to meet and share information with students. We're recruiting folks who want to share their business expertise, career knowledge, or talents with Humboldt's high school and college students. To become a Volunteer Speaker, sign up at the HCOE website. We are also collaborating with Express Employment Professionals and teachers to offer

high school students the opportunity to submit and receive feedback on resumes and do mock telephone/video interviews with employment specialists. This may well be the first generation of first time job seekers who do all their interviewing on the phone or online and we are working to make sure they are prepared!

The Government Affairs Committee, chaired by Richard Murphy, has been very busy. They provided a letter of support on behalf of the Eureka Police Department to obtain funds via Measure Z. Our support was instrumental in gaining unanimous support of the Board of Supervisors which allowed the City and our police department to retain and grow instrumental services to our community. They also recommended a letter of support resulting in successful extension of the closure of the CRV Buyback location in Eureka. Their most recent accomplishment has been drafting the Candidate Forum Questions and the response format to be used by candidates in the upcoming election of Eureka Council Member Candidates.

Our committees consist of Board members and community members that meet monthly to accomplish really great work on behalf of the Chamber as well as advocating for our members.

I am so proud of how well the Chamber has responded to the needs of our community over the last year and am especially proud of the staff who has continued to navigate the ship through uncharted waters in such an amazing way. Donna and her staff have worked tirelessly to provide nonstop support by thinking outside the box, collaborating with local leaders and focusing on communicating available resources to our businesses that have been faced with challenging times. I'm grateful to be handing the gavel over to Scott Pesch who will be your incoming Board Chair. We are very fortunate to have Scott stepping into this position based on his knowledge of our area and his passion for our County and City! Thank you all for your support through this past year. Here's to a spectacular 2021!!!



JENNIFER BUDWIG
2020 BOARD CHAIR
Greater Eureka
Chamber of Commerce



CHAMBER STAFF



Donna and Philip Wright

Eureka Chamber President CEO Donna Wright

How did I even get to Humboldt County? LOVE! I met and fell in love with my husband Philip and moved to Eureka to be with him in 2010 from Sydney, Australia. One thing I did not even think about was how much I would love my new home and the people that make it so special. I am so very

fortunate to live in a beautiful part of the world, with the man I love, a pack of adored dogs, and surrounded by some of the hardest working and biggest hearted people I have ever met. Having been a career banker and small business owner myself in Sydney, I understand the trials of being a business owner, supporting not only my family, but being responsible for my employees and their well-being. I feel very fortunate to have started a new career path at the Eureka Chamber to share my experiences and help build a team and community that can thrive and prosper.

Eureka Chamber Operations Manager Susan Gillespie

I moved to Humboldt County when I was in my early twenties and quickly knew this was home. The draw of a community college and a state university brought me to this lush and green rural sanctuary from an ever-expanding metropolis to the south. After beginning my education at College of the Redwoods, I embarked on a 24/7 on-the-job training, raising three energetic and charming children. It was a very active time filled with family and volunteer work at schools, community events and organizations. Soon it was time to re-enter the workforce and I found the ideal job as an office

assistant at the Eureka Chamber. That was 1998 and many things have changed in the passing years, but my satisfaction and appreciation of the opportunity to work with our outstanding business community has never diminished. My job has been a gift and it is one that just keeps on giving!

I share a lovely house in the Henderson Center area of Eureka with the love of my life, John. We spend what time we can getting out into the backwoods and exploring the roads less traveled, discovering the beauty and sanctuary that brought us both here.

Eureka Chamber Business HQ Coordinator Sierra (Jenkins) Dillon

You might have known me by Sierra Jenkins, but I finally got to marry the man of my dreams Westin Dillon, after falling in love nine years ago. So now, I'm proudly Sierra Dillon!

I hail from Texas and I'm a broadcast journalism graduate from the University of Texas at Arlington with passions abound. Westin's a Eureka native, creative design carpenter, and graduate from College of the Redwoods. We've lived together in Eureka for six years, and are the parents to two wonderful rescue dogs Ember and Lyza, and hundreds of house and garden plants. We love exploring the outdoors, taking the dogs to the beach, sports, music, dancing, and being with friends and family. We also enjoy working as a team, and love art and challenging ourselves with a variety of DIY projects.

Throughout my youth and into college I was an all-star and school cheerleader, gymnast, and dancer. I worked for the National Cheerleaders Association for many years, and have been a coach, choreographer, sales and marketing executive in Las Vegas, multimedia journalist, environmental coordinator and youth council coordinator.

I credit my creative side and many talents to my loving and supportive mother Sharon. Her and Westin are my biggest fans and could not be where I am, or who I am, without them. I care about the community I live in and I'm invested in being part of brightening the future of Eureka.

Eureka Chamber Marketing Strategist Brittany Stuckey

I am a 5th generation Californian hailing from Ventura County. I moved here for school and fell in love - I love this community. I love HSU - I am now an alumna of Humboldt State University, with degrees in Communication, Art Studio, Social and Behavioral Science. Attending HSU gave me so much opportunity - I published research, performed comedy, was a leader of the debate team and a Teaching Associate in the Department of Communication.

I love the creative culture we cultivate here - I got swept up in it and soon became an award-winning photographer and graphic designer for my locally exhibited works such as Mythos of Memory.

I was lucky enough to find a career I love in Marketing with Real Property Management. I have since the honor of supporting our local businesses as the Marketing Specialist for the Chamber and recently started my own company - Mythos Marketing, so I can further support and help businesses grow.

I love to take care of our wonderful environment as a volunteer Trail Stewart and have invested in our neighborhoods - I now own a few properties with my partner, Henry who is also a local business owner. We are currently fixing up our home in the Henderson Center area with our 2 dogs, Moose and Theodore Bear. I thought when I moved here, I would be hiking every weekend, but our time is spent mostly working. However, if you do what you love, you'll never work a day in your life.



(L-R) Christine Gillespie, Susan Gillespie, Bryon Gillespie and Elise Gillespie



Sierra and Westin Dillon



Brittany Stuckey and Henry Hammacher

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Sierra Jenkins
CO WORK COORDINATOR

Brittany Stuckey
MARKETING STRATEGIST

CHAMBER MISSION STATEMENT

"The Greater Eureka Chamber of Commerce is an organization of members that promotes and advocates for trade, commerce, jobs and tourism."

2020 Board of Directors

OFFICERS:

Jennifer Budwig, Chair
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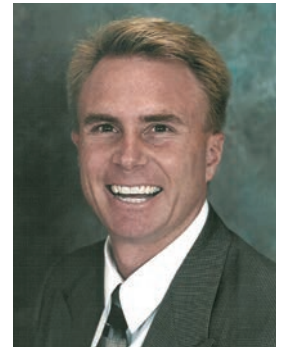
Message from your 2021 Board Chair

Dear Eureka Chamber of Commerce members:

I wanted to reach out to all of our Eureka Chamber of Commerce members and introduce myself as your incoming 2021 Chair. As I finish my third year of being a Director and serving on the Business and Industry Committee, I'm looking forward to serving you and your needs as Chair this upcoming calendar year. I want to thank Jennifer Budwig for her excellent leadership during these trying times of COVID-19 as she concludes her tenure with the Chamber.

Jennifer has been instrumental in leading the Board of Directors through some very difficult COVID-19 decisions and providing the Chamber staff with a platform to continue working effectively from both their homes and the Business HQ office. Hats off to our Board of Directors who is an excellent group of business leaders from diverse business backgrounds who have worked voluntarily to improve our local community. Lastly, we can't say enough about Donna Wright as our President / CEO who has done so much since her appointment 3 years ago. She has made compelling changes to the Chamber and brings so much leadership vision into our plans moving forward. I must applaud her staff of Susan Gillespie, Brittany Stuckey and Sierra Jenkins as they have assisted Donna in making the changes happen.

As we move into the fourth quarter of this year, we must take a moment to look ahead and begin planning for 2021. During my upcoming tenure as your Chair, I would like to share 3 goals that I have for your Chamber: Goal #1: Keeping our business community updated on recent COVID-19 information. My assumption is that the COVID-19 restrictions on our businesses will continue through the end of this year, but the restriction levels will fluctuate depending on the number of cases that are reported. As businesses, we must adapt to these changes in order to continue our services and find ways to keep businesses 'in business' and continue to grow. Goal #2: Increase our general membership by 10%. Very hard task to accomplish during these times, but I would like our Chamber Board and Staff to work extra hard to retain our membership of nearly 500 and add another 50 businesses. Goal #3: Begin an 'Adopt a Block' program to help keep Eureka clean. I will organize businesses and individuals in the Downtown and Old Town area to assist us in taking care of an entire city block. On a weekly basis we are planning to pick-up trash, remove weeds from curbs and sidewalks and cover/remove graffiti in order to help Eureka look beautiful. This was an excellent idea from our current Chair, Jennifer Budwig.



SCOTT PESCH
2021 BOARD CHAIR
Greater Eureka
Chamber of Commerce

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MESSAGE FROM THE MAYOR OF EUREKA

We have all spent the last year figuring out how to adapt to life in the time of COVID-19, but our business owners have also had to adjust their way of life, as well. Businesses have been required to be nimble, adaptive and innovative like never before. It's been inspiring to see so many rise to the challenge. Many of them have been able to do that with the support of the Greater Eureka Chamber of Commerce who serves as a fierce advocate for their members. The City has also been working hard to find avenues to support our businesses by also being adaptive and innovative, responding to business needs by identifying ways to ease regulations and provide grant opportunities to relieve the pressures of COVID 19.

I am always aware that too many of our businesses are resting uneasily on a precipice, but I'm also encouraged by a regular stream of business activity – often demonstrated by ribbon cuttings where businesses celebrate opening or expanding. As we move through this next year, shopping local, dining out, utilizing local service providers are all serving a community good that will help us get through the hard times.

We've been through hard times before, and we know that looking out for each other is good for us all. We are resilient. We are Eureka.

Susan Seaman



SUSAN SEAMAN

MAYOR
City of Eureka



YOUR TEAM APPROACH TO REAL ESTATE

Mikki Cardoza built a with top ratings, their agents growing real estate company receive a full suite of services on two simple goals: serving including marketing, admin clients and empowering support and weekly agents. "I wanted to not only help people with one of the biggest purchases of their life, but to also create a system for myself and other agents where they could truly focus on helping clients and making an impact."

Over eight years later, MikkiMoves is a Diamond-Certified company

"To us, taking a team approach isn't just something nice to put on our website," says Broker Manager, Michelle Rowland. "We truly care about each other, and we're like a big family. It doesn't matter who's client it is—our whole team steps in to serve the

client first and focus on achieving their goals." And that passion for serving others has a ripple effect. On September 1st, Broker/Owner Joshua Cook and Realtor®/Owner Janna Lyon Walsh who started their careers as a part of the MikkiMoves team, are now branching out on their own, by starting MikkiMoves J & J Plaza Real Estate, a third branch of MikkiMoves, located in the Jacoby Storehouse on the Arcata Plaza.



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Linda Wise, ArtBiz Committee Chair

Artists are an essential component of our local culture, including our business community, and now - it's their time to shine!



In Fall 2020 the Eureka Chamber staff teamed up with well-known local artists Linda Wise, Rachel Schlueter and Nancy Flemming (local artists passionate about supporting other local artists!) to create and bring to life, ART BIZ: The Greater Eureka Chamber of Commerce first annual art sale & auction.

This endeavor is a collaborative effort of the Humboldt arts and business community to support local artists and the Eureka Chamber. We believe the dedicated team and influence at the Eureka Chamber, combined with the art expertise of our participating artists and distinguished arts committee, fosters the incredible opportunity to have local artwork seen, promoted, and purchased.

Art Biz is the brainchild of Linda Wise; a prominent Humboldt artist that's welded giant creations made of from old pieces of metal and tools, that can be seen throughout the area.

She says, "My vision is that by partnering with the Chamber our amazing local artists can connect to a greater audience to promote and sell the incredible work they do. Plus be able to learn more tools to expand the potential of their businesses."

Artists will not be donating their artwork, but instead have the opportunity to sell it through the

auction with the reserve price they choose. Working together gives us the ability to have expanded and more effective online marketing. There's a beautiful online exhibition of the auction and you can show your support by taking a look on our website. We hope you'll find a piece of artwork you just can't live without. Knowing that with every dollar you spend supporting a local artist, it stays in our community.

The exhibition will become available October 2020 and the auction will close January 2021.



ArtBiz Committee Member Nancy Flemming, Island Light Studios



ArtBiz Committee Member Rachel Schlueter, Artwork by RK Schlueter



Food for People

The Food Bank for Humboldt County



FIGHTING HUNGER in HUMBOLDT COUNTY



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& Much More!



You Can Help Fight Hunger



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We looked at the needs of our members and focused 100% of our attention to supporting and promoting you, our members.

The Greater Eureka Chamber of Commerce started 2020 with a strong vision, to continue to evolve member benefits so that they align with and are relevant to the needs of our business community. We wanted to boost business-related opportunities at the Business HQ and enhance technological capabilities for more effective online efforts. Although our vision may have been shaken by Covid-19, it did not throw it off the rails, and we were still able to accomplish our goals.

We all had to change our behaviors and pivot to survive and thrive through COVID-19. The Chamber Business HQ had to close its doors to the public and the staff geared up to working remotely. We looked at the needs of our members, and focused 100% of our attention to supporting and promoting you, our members. We did this in a number of ways.

The Chamber expanded its promotional opportunities for member businesses, developed new creative content and campaigns, produced videos, and provided relevant Covid-19 resources. These efforts were shared across our social media platforms, website, and through local television, radio, and print. Our campaigns covered Support Local which shares member businesses current operations and how the public can support them; Wear a Mask which encourages local spending while practicing best Covid-19 safety guidelines; New Member Spotlights featuring new members, Business of the Day that runs during the workweek in an effort to highlight businesses that stand out in the community, go above and beyond, have product/service consistency, or need the extra exposure; and the Chamber's Families and Faces Behind the Businesses. Everything



we did had your businesses in mind. How we could share your message, reach a larger audience, encourage our community to make a serious SUPPORT LOCAL effort. We want to deeply thank those member businesses who shared their personal photos and stories for these campaigns, as some of them relied heavily on member participation.

The Chamber has also modified our popular ribbon cuttings. With COVID-19 safety measures in place and a minimum of people at the event, we're now

producing videos with interviews that go online to give people the opportunity to see the event and hear from our new and expanding businesses.

We've expanded our online promotions with a virtual monthly networking meeting offering special guest speakers on current local issues and also worked with Google representatives to host Grow with Google webinars for members. The Eureka Chamber is committed to our business members and the betterment of Eureka's economic

prosperity. We will continue to work hard now and into the future.

As we return to the new normal and Business HQ opens back up to clients, our staff will have to take up their previous responsibilities. We want to continue with our online promotions of your businesses, and are working on a strategy to have this promotional add-on to your valued membership. So make sure to keep an eye out for upcoming business trainings, new campaigns, ways to participate, and how to gain more exposure for your business!





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BE A PART OF HUMBOLDT'S ECONOMIC DEVELOPMENT!

WHO WE ARE: The County of Humboldt CAO's Office of Economic Development serves as Humboldt County's resource center for economic, business, and workforce development. The department serves residents, job seekers, employers, entrepreneurs, startups and established businesses.

HOW YOU CAN HELP: Join the Prosperity Network and participate in local economic development. Visit our website to learn more. We are all in this together!

WHY HUMBOLDT INVESTS IN ECONOMIC DEVELOPMENT:



GOHUMCO OVERSEES THE FOLLOWING BOARDS AND COMMITTEES:

- HEADWATERS FUND BOARD
- PROJECT TRELLIS (CANNABIS MARKETING)
- PROSPERITY NETWORK
- HUMBOLDT COUNTY WORKFORCE DEVELOPMENT BOARD

VISIT OUR WEBSITE AT GOHUMCO.COM • FOLLOW AND LIKE US ON FACEBOOK!



Families & Faces Behind The Business



Something positive that has arisen from the challenge of facing this pandemic is the remarkable way that our community has come together in support of local businesses.

When you know the people behind a local business where you buy products and services, you experience a personal connection that enriches the experience of doing business. You enjoy a special relationship not found in many places today. You know your money is staying in the community, helping your neighbors survive, and hopefully thrive, which in turn contributes to the local economy's health and our overall quality-of-life.

Behind practically every business is a family. Oftentimes these families are our friends and neighbors. Our support of these local businesses truly matters and for Eureka and all of Humboldt County to be resilient in the face of this crisis, community support is essential now so that they will be here when things return to normal.



Photo credit: Kate Donaldson Photography



Celebration BOULEVARD

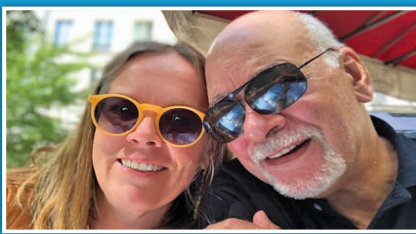
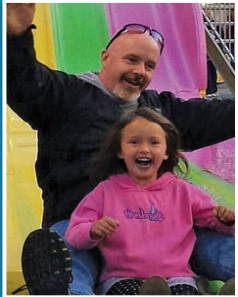
Third generation Eureka and Certified Event Planner Carole Crossley has stayed busy during Shelter in Place! As a gift and event management company, Celebration Boulevard has hit the pause button on holding in person events but is busy developing new fundraising events for non profits so we are ready to go when we can again gather, along with some cool virtual options. Non-profits must continue to bring funds in to continue their missions. we are still helping meet that need. Weddings are still being planned and it's been fun to help with some epic proposals.

Businesses have ordered our gift baskets in record numbers to stay connected with employees working at home, clients, and referral sources. We have designed gifts for each company with their logo items and made lots and lots of people very happy. We would love to help you, too!

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Photo credit:
Darci Dalton Photography



Meet Gary Ogle and his team Aflac North Coast!

Gary Ogle is a 5th generation Californian, Regional Sales Coordinator for Aflac North Coast and the owner of Gary Ogle Insurance Services.

Four + years ago he made the change to work with Aflac Supplemental insurance. He advanced to the district sales manager role in 2017 and again to the Regional Sales Coordinator role in April of 2020, overseeing the majority of the Northstate of California. Gary built a team over the past 4+ years here in Eureka that is focused on building relationships with clients, opening new businesses to Aflac, and creating a business opportunity for 7 team members who now call Aflac a career and support their families, grow renewals and participate in the greater community. The team and Gary have supported the Humboldt Botanical Garden, Eureka Symphony, Sponsored Crabs baseball, attended logging conferences, Eureka Safe and Sober, coached wrestling up and down the north state, Ferndale Repertory Theater, and the Breast & GYN Heath Project. Being part of the greater community is crucial to living here. Everyone on the team does something to support local.

"Aflac has been incredibly generous to me, my team and my family! So has greater Eureka and the county as a whole." I was welcomed and befriended by so many people here in such a short amount of time so it is fun to participate and show up as part of the community. I can't believe that I would have been so welcomed if I had chosen a community elsewhere."

For fun Gary enjoys cooking, having people over for dinner and adult beverages with his partner Jeff Richardson at their home in Fortuna, gardening and exploring new places on holiday. Together, in a cute little house with 2 cats, 2 dogs Humboldt is home. I am so pleased to be the leader of the team for Aflac here on the North Coast. We may be a Fortune 500 company, but here we are just a group of diverse people running a local business hoping that we can help our clients and families when the going gets difficult and when the times are good.

You can reach Gary Ogle Insurance Services AFLAC at gary_ogle@us.aflac.com and 707-443-3149 or visit https://www.aflac.com/agents/gary_ogle.asp

EUREKA NATURAL FOODS MCKINLEYVILLE

In 2016 Rick and Betty Littlefield took the leap and ventured into opening a second Eureka Natural Foods in McKinleyville, California. An opportunity to bring organic products free of GMO's, antibiotics, hormones, pesticides and radiation to more families in Humboldt County. With all organic produce, a hot food bar, juice and coffee bar, wellness department and more. The McKinleyville location has so



Live Well and Be Healthy...Naturally



707-442-6325
eurekanaturalfoods.com

2165 Central Ave
McKinleyville 95519

much to offer just like Eureka does in their own unique way. With Chris, Steve and Suzanne still helping run the show, they have added a little different flare to the newest location. With each store representing their area well and showcasing amazing food that their customers look forward to. Eureka Natural Foods offers a wide variety to Humboldt County and they couldn't have done it without their amazing customers and staff. Don't forget they offer senior discount on Tuesday, first responders discount on Thursday and student discount on Friday at both locations. Check out the website for monthly deals, raffles and store news.



EUREKA NATURAL FOODS

EUREKA

Eureka Natural Foods is a family run business serving Northern California since 1944. They strive to offer natural and organic products free of GMO's, antibiotics, hormones, pesticides and radiation. They believe that taking responsibility for your health through healthful eating and body care is a way of life. These beliefs all started in 1985 with Betty, Rick and Suzanne Littlefield and two friends on H street in Eureka. With just the 5 of them they created a health store that would change Humboldt.



Live Well and Be Healthy...Naturally

Around 1987 Steve Pitzer came along with his grocery experience and they soon expanded and moved to 4th and D street. Wellness was always and still is the heart of the store, but throughout the years they have added a produce, bulk and meat department. Once Chris Pitzer came along with years of grocery and mechanical skills in 1990, they expanded once again and built the first Broadway location at 7,000 sq ft. As their family grew, so did the store and they were off to their next expansion at the current location on Broadway. Where they tripled the size and now have a 25,000 sq ft store. Eureka Natural Foods is proud to serve Humboldt County and they are so thankful for all their customers, new and old.



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Local payment processing, provided by local families

Steve Kimberling and Scott Bartlett have been working together for 20 years to provide local business owners with payment processing services. Both gentlemen served as Executive Management for a national processor before launching Eureka Payments in 2010. Now, more than ten years later, they continue to grow the business along with their amazing staff.

KIMBERLING was born and raised in Humboldt County and has served the community in many ways. He has been on the Workforce Development Board, Redwood Christian School Board, and a Board Member for Compass Community Credit Union. Steve and his three children are involved with local youth organizations such as Triumphant Life Camp and more.

BARTLETT too was born and raised in Humboldt County and is committed to local business and his community. He has served as the Chairman of the Board for Arcata Economic Development Corp and is an active member of the Loleta Volunteer Fire Department. Scott and his wife Carrie have three children and spend much of their time volunteering at the kids school.

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KIMBERLING, Steve, Bailee, Mariah, Aiden



BARTLETT, Carrie, Scott, Iris, Violet, Caleb



Since 1947, Valley Pacific has been a family company, serving the communities we live and work in.

In 2016, we had the pleasure of acquiring Renner Petroleum, a Humboldt county staple. Our commitment to the areas we serve are rooted in our core values:

- "Earn a fair profit."**
- "Work hard; work smart; be safe; have fun"**
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- "Expect the best."**
- "Obey the law and be a good neighbor."**

Brett Panarra
Operations Manager
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— More than a Grocer —

Murphy's Markets has been a part of the Humboldt community for nearly 50 years. In August of 1971, Pat Murphy moved his family to Arcata to purchase the Westwood Market, later renamed Murphy's Market. Over the past 49 years, other markets came under the ownership of Murphy's Markets, building a solid reputation among shoppers as their local neighborhood market.

Being a family company, Murphy's has seen numerous Murphy family members become part of the Murphy's Markets team, including Pat's brother, Richard, and several of Pat's grandchildren. Murphy's values our employees, especially our long-term employees who have be-

come part of the Murphy's family. One such employee is the current manager of our Cutten location, Randy Walker. Randy has been an integral member of the Murphy's team since 1981! For nearly 40 years, we have come to rely on him, and enjoy his charm and wit! Be sure to stop in and say hello the next time you visit Murphy's Market Cutten.

Murphy's Markets is proud of our full-service deli, meat, produce, and grocery departments. We believe in supporting local business, carrying hundreds of local



www.murphysmarkets.net



Randy Walker (left) with employee Molly I.

products. Our customers love our summertime BBQs, Holiday fresh cooked crab, and custom Christmas and Thanksgiving dinners.

We love being a part of this great Humboldt community. We strive to be more than just your corner grocer. We're your neighbor, and have been since 1971!

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Meet the family that keeps you "on your way to a better day!"

In 1997, we, Rick and Kris Roberts, along with our three young (at the time) sons—Austin, Tristin, and Jorgen—opened our first Jitter Bean Coffee Company location on Myrtle Avenue in Eureka. Without any previous business experience, we took the risk, jumped in, worked hard, learned a lot, experimented, and hired incredible employees who helped us refine our dream into a local success story.

Fast-forward 23 years: we now have six Humboldt County locations, a roasting company, and typically, we have about 70-75 amazing employees actively working. We say this often because we mean it with all of our hearts, our employees have always been the key to our success.

While a cup of coffee—or tea, milkshakes, hot chocolates—may not seem "essential" to everyone, during 2020 it has been a joy for us to be a business that brings a sense of normality to our

community. Our customers frequently come through, not just to treat themselves, but very often to also treat someone they love. Moreover, many of our customers have been using coffee treats to express their appreciation to the countless superheroes who are working the frontlines.

We are all in this together. Sincerely, Rick and Kris Roberts

www.jitterbeancoffee.com

VISIT OUR JITTER BEAN COFFEE COMPANY LOCATIONS

Eureka- 1225 Broadway, 1836 5th Street or 3101 Montgomery
Arcata- 900 G Street or 4950 Valley West Blvd.
Fortuna- 466-A North Fortuna Blvd



Becky & Jerry Reece Cruise Planners

We started our travel agency over 6 years ago and love it. Nothing gives us more pleasure than helping people plan their vacations. From selecting the destination to all the details involved, we are there every step of the way. We are with you before, during and after you get home.

While our business is called Cruise Planners, we also book everything from all-inclusive resorts, escorted tours to independent travel. We are your "go to" place for everything travel. Many people wonder why use a Travel Agent in this age of internet travel sites. There are many reasons such as customer service, product knowledge and travel experience. Consider situations such as a pandemic, natural disaster or family emergency. If your travel plans needed to be cancelled for any reason, if you booked online, you would be the one on the phone trying to get a refund or rebook. If you booked with Cruise Planners, my clients call me and I take care of everything for them.

We are a Cruise Planners franchise, which provides wonderful opportunities for our clients. Cruise Planners is one of the largest bookers of travel in the USA. What does this mean for our clients? It means that we are able to get deals and promotions that other travel providers don't have access to. As an added benefit, since we are a home-based travel agency, there is no need for us to add additional fees to your booking. You pay the same for using Cruise Planners, as you would if you used any of the online services.

There are so many wonderful places in this world to travel. Wouldn't you want to work with someone who can help you make the best selections when planning your trip. That is what we are here for and even though we are located in Eureka, we have clients all over the USA.

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My name is Dane Valadao and I am the COO of ReProp Financial. I have been with ReProp for over 6 years and have over 10 years in real estate and lending experience. I initially joined ReProp in Business Development. I am now on the partnership track and my responsibilities now include managing day to day operations of the company, new business, and investor outreach.

ReProp is a specialty finance lender lending on real estate throughout the state of CA as well as four neighboring States (AZ, ID, OR, WA). What sets ReProp apart is our ability to act quickly in times of need (able to close multi-million dollar loans in as little as 72 hours) as well as offering flexible terms to fit our client's needs. I also sit on the Board of Directors for the Eureka Chamber of Commerce and am the sitting Treasurer.

I have three children, Jack, Blake, and George, and a wonderful wife Emily. Both Emily and I are lifelong residents of Humboldt County. We both left the area for college but returned after graduating. Emily graduated from Cal Poly, San Luis Obispo in Dairy Science and I graduated from Louisiana State University with a Business undergrad and an MBA. Prior to LSU, I attended HSU on an athletic scholarship to play soccer.

I returned to Humboldt County in 2011 with Emily, where we started putting down roots of our own. We were married in July 2013 and had Jack in the fall of 2015. We have become remodel experts in our spare time, purchasing and remodeling 5 homes in the last 9 years as well as building two properties from scratch. To say that real estate is our passion would be an understatement.



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Quality Body Works has served Humboldt County since 1978 - a third generation family owned business founded by Jim Creech with his two sons Skip and Dave. Today Dave's son Ross runs the business.

Jim Creech believed in the "Golden Rule", and it's still what guides our every interaction with customers, employees, and vendors. Quality Body Works boasts a family culture, employing not only relatives, but employees who have stayed for over twenty years and become family. We are blessed to even have repeat customers who have come to us for three generations as well. We are so thankful to have been allowed to serve the Humboldt community for the last four decades.



qualitybodyworks.com

www.eurekachamber.com | 707-442-3738



With You Through It All

With over 170 years of combined experience, our Member Business Services team of experts, led by AVP Phil Sullivan and Senior Commercial Loan Officer Mandy Marquez, is here for you and your business' unique needs.

The effects of the pandemic continue to be immense, but that has only strengthened our firm commitment to a people helping people approach. We've assisted nearly 400 businesses throughout three counties with securing Paycheck Protection Program loans, and now providing personalized service to each with the Loan Forgiveness process.

In addition to assistance related to the effects of COVID-19, we offer a full suite of business deposit and loan products and services, along with fast, local decision making and customized support.

To our Member Business Services team, you are our heroes! Thank you for your dedication to our many appreciative business members. Thank you for the late hours and weekends you spent helping businesses survive. And thank you to our entire CCCU team of employees and the other heroes throughout our communities who have been there for those in need at this time of uncertainty. Together we are strong!

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Belonging Never Felt Better®



Humboldt Sponsors



Fun facts about us...

- Humboldt Sponsors, incorporated in 1971, is a local nonprofit, charitable organization dedicated to raising funds solely to benefit the youth of Humboldt County.
- We are an all-volunteer group of more than 400 caring & dedicated individuals.
- Since 1973, we have awarded more than \$2,500,000 in grants to local nonprofit, youth-related organizations.
- All funds raised during the year stay here in our local area.
- We LOVE our local community & business supporters!



'We make good things happen for local kids!'

humboldtsponsors.org • humboldtsponsors@gmail.com
@humboldtsponsors

Humboldt Sponsors is a non-profit, charitable 501(c)(3) organization.

LACO



Beth was in 8th grade in southern California when a friend of her dad said, "if you like the trees and environment so much you should go to Humboldt State." That is when her dream to live in Humboldt started. The first time visiting, she knew she was home. Now, living in Humboldt has led to a love affair with the beauty and community of Humboldt that has lasted nearly 25 years and counting.

As a Planning Principal at LACO Associates, Beth is focused on environmental review and land use entitlements. She enjoys working with governments, property owners, businesses, and non-profits to advance projects that impact our community in big and small ways. Beth loves the planning profession because it helps ensure that development is the right fit for the land and the community. She loves working at LACO because it is a company that works hard to take care of its clients, employees, and the community. She is especially proud of LACO's long standing commitment to North Coast Big Brothers Big Sisters. Having had a "big sister" through the program while she was growing up, she knows firsthand the value of mentorship.

Along with her husband and daughters (10 and 2 years old!) she is delighted to call Humboldt home. Her biggest joy is watching her daughters bond as sisters. She knows how lucky she is that her family's daily commute involves noticing which flowers are blooming in the redwood forest, seeing what the neighborhood cows and horses are up to, and checking the tide in Humboldt Bay.

Find out more about LACO at www.lacoassociates.com

LACO

lacoassociates.com



Wild Souls Ranch is a 501(c)3 Nonprofit based in Humboldt County. Youth attend Wild Souls Ranch to heal from childhood trauma and benefit from equine-assisted growth with their herd of loving horses. Established in 2013 by Executive Director, Savannah McCarty, Wild Souls teaches "at risk" youth the value of a strong work ethic while providing a supportive environment for healing. Wild Souls is dedicated to helping youth embrace healthy relationships and a brighter future.

Wild Souls Ranch was founded from humble beginnings with their then 25 year-old founder, having just an idea, a lived testimony, passion to change the system, hope to bring healing to many, a donated, rescued thoroughbred and Savannah's childhood horse. Facing rejection, naysayers and trial and error, Wild Souls has succeeded and grown only because of their resilience, compassion and grit. They hold tight to these values and the bold, wild heart of the organization.



www.wild-souls-ranch.org
707-726-6182



Cavaletto Vineyard Estate is a family-run boutique estate winery nestled between the graceful Trinity River and the glorious Trinity Alps. Named after our Italian grandmother, Sofia Cavaletto de Martínez, we bring three generations of wine knowledge learned in the Napa and Sonoma valley wine regions. With winemaker Donna Martinez at the helm utilizing her science degree and UC Davis wine experience, the winery is run by owners Lynn Martinez and Jay Smith. Our son and environmental engineer, Oliver Rogers, brings almost ten years of experience as our vineyard manager, specializing in bio-dynamic, dry-farming, and rejuvenated practices. We are proud to produce our elegant wines from estate grapes grown deep in the heart of the Willow Creek AVA. We are excited to be releasing our 2019 Estate Chardonnay this month and offer wine packs for tasting.



Visit **cavalettovineyardestate.com**
 for orders and to arrange for
 free delivery in Humboldt, Trinity,
 and Del Norte counties.



Rob, Principal Lauren, Muse/Advisor
 Max, Chief Strategist Alex, Chief Visionary



Malex Consulting

Contact information:

Rob Holmlund
rch.Malex@gmail.com
 707-599-2928

Firm Description:

Malex Consulting is a professional services and project management consulting firm specializing in business growth and site development. The firm is dedicated to providing insight, inspiration, and innovative solutions to complex problems. Rob Holmlund is the founder and owner of Malex Consulting, which is named after his sons Max and Alex.

Services:

- Project management and administration
- Site development, from concept to completion
- Visioning and strategy development
- Urban, regional, and economic planning
- Organizational and business management coaching
- Grant acquisition and administration
- Management/oversight of technical consultants
- Permit compliance, applications, and licensing
- Government facilitation and community relations
- Public/community meetings/presentations
- Health & Safety evaluations and compliance

Meet Tim Storey of Allstate:

My wife Pam and I have been married for 33 years. We have two sons and three grandchildren. We love rooting for the San Francisco Giants and Golden State Warriors. The past few years have been great to be a fan of these teams!

I started working as a Life Specialist in 1996. Then, in 1998, I was in management before purchasing the agency in 2002. I have been a Licensed Agent since 1990. I love helping people make informed decisions about their insurance options.

We have a large agency staff to help with our main focus - providing great service to customers. We currently have five licensed staff – three producers and two full-time customers service reps. We would love to get to know you, so please give us a call or stop in today!



Timothy A. Storey, LUTCF
 Exclusive Agent/Personal Financial Representative
Allstate
 233 K Street
 Eureka, Ca. 95501
707-444-3066
 License # 0787201



For product disclosures and other information please go to
www.allstateagencies.com/TimStorey



They say their craft is trial and error, both a science and an art, chemistry and... a conversation with the grape, but that the most exciting part of the process is pouring someone a glass and seeing them enjoy it. Old Growth Cellars starts with the best grapes California has to offer and handcrafts each wine varietal in small batches right here in Humboldt County.

"Our winery is built on our appreciation for taking something old and making it new. From the vines that grow our grapes to the building we handcraft our wine in; the redwoods that surround us here in Humboldt, and heck—even us old retired guys! We think there's something pretty great about the things that have been around for quite awhile."



OLD GROWTH
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Tasting room now open at
1945 Hilfiker Lane Eureka

www.oldgrowthcellars.com • (707) 440-9254



'Ohana Organics was created out of our love for the Hawaiian Islands. After moving to California from Hawaii, Tara found herself missing the scents and beauty of the Islands. Wanting to stay home with her children and not finding quality products for her 'Ohana (family) came an idea. With this love, passion and a science background she started 'Ohana Organics.

'Ohana Organics is a woman-run, family oriented, Organic beauty care company. Since 2000, they have grown all their own certified organic herbs and hand crafted, botanically infused skin care made with Aloha in Northern California. All their products are over 90 percent organic and made with fair trade, sustainably sourced ingredients, and never tested on animals. Tara's philosophy is real ingredients for real people. Living Aloha (being loving, compassionate, humble, gracious and much more) is intrinsic to 'Ohana Organics and deep-rooted in all their business practices. Made in small batches, using only the purest ingredients, each item is hand-crafted in Humboldt, CA with Lots of Aloha.



Handcrafted Skincare Made with Aloha!
707-444-2227 • www.ohanaorganics.com



KISKANU®

Kiskanu is a family owned and operated cannabis wellness and beauty business located in Humboldt County. Kiskanu's founders, Gretchen and Jason Miller, have over 20 years of experience in the cannabis industry and are bringing that knowledge and focus to curate organic CBD and THC beauty and wellness products hand-made in our own facility, as well as source premium cannabis flower. Gretchen serves as Kiskanu's creative director, while Jason focuses on business management, cultivation and farm management, and sourcing premium flower from

farmers who share Kiskanu's values of sustainability and local sourcing. Kiskanu is proud to be helping more and more people use cannabis for holistic healing and everyday wellness and now to be able to serve the community directly from the Kiskanu's own dispensary that just opened in Eureka, California!

Kiskanu is founded on our mission to support organic farming, sustainable product and packaging, offering safe, handmade, herbalist-formulated wellness products and flower to our community.



www.kiskanudispensary.com
(707) 497-6193



Sue McIntyre and Eddie Morgan bought Belle Starr women's clothing boutique in 2014. They are active in local organizations, activities, and events, and owning the store has deepened their appreciation for the beautiful and friendly community where they choose to make their home. Thank you for supporting local businesses.


belle starr

clothes that fit your life

405 Second Street | Old Town Eureka | 707.441.1296
Tues-Thurs 10-4 | Fri 10-6 | Sat 10-4 | Sun 11-4

FIRPO LAW FIRM

At the Firpo Law Firm we specialize in Employment Law and Personal Injury practice. Whether your injury was caused by a car accident, the negligence of a property owner or a wrongful act by an employer, you can be assured that the Firpo Law Firm has the experience, resources and skill to provide you with aggressive and competent representation.



Elan Firpo

Our goal is to make the legal process convenient and unobtrusive to our clients. We take the time to get to know you and your case in detail. You will have the personalized attention of your attorney throughout your case, from the first meeting until settlement or trial.

Firpo Law Firm is based in Eureka, with a record of obtaining successful results for our clients. We've fought and won both in and out of court.

We won't charge you for contacting us, and what you tell us is confidential.

320 I Street, Eureka, CA 95501
Ph: (707) 798-1143 • www.firpolaw.com

Susan Santsche is a native north coaster raised in Crescent City. Her grandmother even graduated from Del Norte High in 1909. Who knew our communities go back so far! Susan moved to Eureka, after graduating from high school, to go to beauty college. Her grandchildren are 6th generation living in Humboldt County.



Susan took her collected skills after attending many advanced programs at the Vidal Sassoon Academy in Sacramento. She attended esthetic school at The American Institute of Esthetics in Huntington Beach. She then took the opportunity against all odds to open Personal Choice in 1983 when she was thrust into the role of sole provider for her family as a result of her husband's debilitating injury in a hunting accident. Susan went on to become a leading voice in the salon and spa world with her commitment to continued education and her thirst for what's new and what's next.

Susan has been awarded 2 national awards and 1 of 10 international awards, being recognized as one of the top 200 salons and spas in the nation for her innovative and creative ways to create a business with innovative business practices. Susan became an inspiration to her family, customers, and community as she continued the rigorous schedule required to support her family through the growth of Personal Choice. She also had her own personal battle to fight and beat cancer 3 times during the course of building her company.

Susan did not take this lightly, being a hard-working woman she realized that many women neglected their health to serve the needs of others. Susan has been committed to taking her battles and struggles as an opportunity to stand and take care of their health. Our health is our greatest wealth, she will tell you. Her motto is "the way I fight back is I give back."

Susan created the Courage Awareness project, a 501c 3, in 2007 after her 2nd battle with cancer. This project encourages others to take charge of their personal health care records with the Health Advocacy Organizer and Night of Courage. Spa for a Cure was also a proud project for Susan during her 3rd and as she says her final battle with cancer. Spa for a Cure was instrumental at spearheading collective programs throughout our community to help raise funds and awareness for our now in place 3-mammography machine here in Humboldt County.

Susan loves being an active member of her community and thrives on continuing education to bring the cutting edge in skincare products and techniques to her spa. She has developed her own product line creating her own custom formula, Clear 2 Perfection, which is sold nationally to salons and spas and also sold on Amazon. Susan loves spending time with her friends and family, and time at Trinity Lake riding her waverunner.



Humboldt Craft Spirits, owned and operated by Fred and Jackie Moore, is Eureka's first and only licensed distillery. Though the journey to start the distillery began in 2011, in 2018 they became a primarily woman run distillery as Jackie took over as Master Distiller. She produces Certified Craft, Grain-to-Glass spirits one batch at a time here in Eureka.

Fred and Jackie are both fifth-generation locals, which is why they care so deeply about Eureka's past, present, and future. They love how the fabric of our community is woven together by the stories we all share, and their goal is to add to the story of why Eureka is such a special place. They want to put Eureka on the map for being home to one of the finest craft distilleries in California, and they are working hard to do just that.



[humboldtcraftspirits.com](https://www.humboldtcraftspirits.com)

Future View



Unmuting to say "thanks for supporting a renewable energy future for us!"

(707) 269-1700
info@RedwoodEnergy.org
www.RedwoodEnergy.org



**REDWOOD COAST
EnergyAuthority**



Opening in 2008, Nicholas Kohl and and Family opened Oberon Grill to offer a blend of past and present to our guests.

Serving freshly prepared Drinks and Dishes that reflect comfort and quality has been our goal as we work to reflect the character of our community.

We look forward to re-opening our doors for dinner this October, with more service to come.

Come take time to join us.
The Original, Oberon Grill



Oberon Grill

516 2nd St. Old Town Eureka
707.443.3663 • oberongrill.net



Meet the owner of Scrappier's Edge, Sondra Kirtley.

Sondra was raised in the Fortuna area by two hard-working parents. Her parents owned Western Auto; evenings around the dinner table were never complete without discussions about business. After completing a MBA, Sondra worked two different corporate jobs followed by joining the family business. Then, she created Scrappier's Edge. Scrapbooking was a huge hobby of Sondra's and she recognized that she couldn't find a very good selection of supplies anywhere locally. She not only wanted a paper craft store, she wanted to offer more options like color copies, a computer rental station and UPS shipping. Soon Scrappier's Edge became known as a premier paper craft retailer AND a fast, affordable print shop. Having just celebrated their 16th year in business, Sondra's ability to tackle every challenge with a positive attitude and surround herself with a friendly, customer-focused team will surely benefit them for many years to come!



728 4th Street, Eureka
Scrappier's Edge
(707) 445-9686
www.scrappiersedge.net



Jenifer Sherman-Ruppe of Plastic Uniquely Recycled is a lifelong maker with a tenacious energy and a heart for community. She has been calling Humboldt home since 1994, and has a true passion for helping both businesses and the environment thrive. As an HSU art graduate and former art teacher, education and creativity has been a constant in her life. A major theme in her artwork is finding ways to reawaken the conversation of how to transform waste into a valuable resource. From large mosaic murals to plastic wearable art, Jenifer's creations challenge and inspire the ways we think about recycled material. When not tinkering with her wearable art-making process or partnering with eco-friendly nonprofits, you can find her enjoying nature, whether on a kayaking adventure with her husband KC or biking with her girlfriends on beautiful coastal trails. Plastic Uniquely Recycled is available in several local businesses and is available for wholesale.



Visit her website
plasticuniquelyrecycled.com and
facebook page @[plasticuniquelyrecycled](https://www.facebook.com/plasticuniquelyrecycled)
and support this local small business!



AS we all know, Family means Home, and Home is what Patty does so expertly. She has been working with Buyers and Sellers in Humboldt County for decades. A California native, mother, businesswoman, and volunteer, Patty understands the challenges and rewards of home ownership.

Our area is unique in its beauty and diversity, from beaches to redwood forests, to peaceful neighborhoods. Patty is able to help everyone with their own particular story and needs, translating into a retreat/shelter/Home for their family and friends.



COLDWELL
BANKER

(707) 599-7145
www.pattystearns.com

MEMBERSHIP DIRECTORY



ASSOCIATIONS, ORGANIZATIONS, CLUBS

ASSOCIATIONS

Humboldt Builders' Exchange

Bridget Riggins 442-3708
1213 5th Street, Eureka, CA, 95501
www.humbx.com

Humboldt Eastern Railroad LLC

Bill Bertain 443-5078
1310 Sixth Street, Eureka, CA, 95501
www.humboldeastrailroad.com

North Coast Growers' Association

Portia Bramble 441-9999
1385 8th Street, Ste. 122, Arcata, CA, 95521
www.northcoastgrowersassociation.org

Redwood Art Association

Erica Brooks 268-0755
603 F Street, Eureka, CA, 95501
www.redwoodart.us

CLUBS

Boys & Girls Club of the Redwoods

Monica Rose 441-1030
939 Harris Street, Eureka, CA, 95503
www.bgciredwoods.org

Eureka Host Lions Club

Jerry Carter 845-1155
P.O. Box 274, Eureka, CA, 95502

Eureka Woman's Club

Murline Georgeson 442-3458
1531 J Street, Eureka, CA, 95501
www.eurekawomansclub.org

Humboldt Sponsors

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P.O. Box 444, Eureka, CA, 95502
www.humboldtsponsors.org

Ingomar Club

Tim Walker 443-5665
143 M Street, Eureka, CA, 95501
www.ingomar.org

Kiwanis Club of the Northcoast

Richard Hutchison 445-8476
P.O. Box 358, Eureka, CA, 95502

Soroptimist International of Eureka

Dyann O'Brien 834-2676
P.O. Box 648, Eureka, CA, 95502

Soroptimist Int'l of Humboldt Bay

Kelly Sanders
P.O. Box 96, Eureka, CA, 95502

NON-PROFIT ORGANIZATIONS

Adoption Horizons

Cynthia Savage 444-9909
10 W. 7th Street, Ste. F, Eureka, CA, 95501
www.adoption-horizons.org

Alzheimer's Assoc. of N. CA & N. Nevada

Kim Coelho 296-9060
1250 Lonestar, McKinleyville, CA, 95519
www.alz.org

Area 1 Agency on Aging

Maggie Kraft 442-3763
434 7th Street, Eureka, CA, 95501
www.a1aa.org

Big Brothers Big Sisters of the North Coast

Florence Parks 445-4871
428 C Street, Ste. G, Eureka, CA, 95501
www.ncbbs.org

Breast and GYN Health Project

Rose Gale-Zoellick 825-8345
987 8th Street, Arcata, CA, 95521
www.bghp.org

Children's Author Festival

Linda Lorig 498-4172
P.O. Box 6089, Eureka, CA, 95502
www.authorfest.org

Cooperation Humboldt

David Cobb 362-0333
840 E Street, Ste. 16, Eureka, CA, 95501
www.cooperationhumboldt.com

Cutten Community Church

Bill Johnston 442-3510
2020 Campton Road, Eureka, CA, 95503
www.cuttenchurch.org

EA Family Services

Shawnee O'Neal 443-7370
612 G Street, Ste. 104, Eureka, CA, 95501
www.ea.org

Eureka Main Street

Charlotte McDonald 442-9054
525 2nd Street, Ste. 105, Eureka, CA, 95501
www.eurekamainstreet.net

Faith Center Foursquare Church

Matthew Messner 442-1784
1032 Bay Street, Eureka, CA, 95501
www.eurekafaithcenter.org

Food for People

Carly Robbins 445-3166
307 W. 14th Street, Eureka, CA, 95501
www.foodforpeople.org

HCAR

Ross Jantz 443-7077
1707 E Street, Suite 2, Eureka, CA, 95501
www.hcar.us

Hospice of Humboldt

Joseph Rogers 445-8443
3327 Timber Fall Court, Eureka, CA, 95503
www.hospiceofhumboldt.org

Humboldt Area Foundation

Luis Chabolla 442-2993
363 Indianola Road, Bayside, CA, 95524
www.hafoundation.org

Humboldt Arts Council

Jemima Harr 442-0278
636 F St., Eureka, CA, 95501
www.humboldtarts.org

Humboldt Botanical Garden

Evelyn Giddings 442-5139
7707 Tompkins Hill Road, Eureka, CA, 95501
www.hbgf.org

Humboldt Community Business Development

Natalynne Delapp 599-6670
427 F Street, Ste. 220, Eureka, CA, 95501
www.hcbdc.org

Humboldt County Fair

Richard Conway 786-9511
1250 5th Street, Ferndale, CA, 95536
www.humboldtcountyfair.org

Humboldt Literacy Project

445-3655
537 G Street, Ste. 203, Eureka, CA, 95501
www.humlit.org

Humboldt Made

Alanna Powell 499-0379
240 E Street, Eureka, CA, 95501

Humboldt Roller Derby

Bianca Viera 407-8775
P.O. Box 6238, Eureka, CA, 95502-
www.humboldtrollerderby.com

J. Rophe Medical

Cindy Broese Van Groenou 444-0423
1626 Myrtle Avenue, Suite C, Eureka, CA, 95501
www.jrophemedical.org

Norcal PTAC

Kristina Kunkel 826-3924
1 Harpst St., Bldg 71, Arcata, CA, 95521
www.norcalptac.org

North Coast Dance

Eliza Klinger 442-7779
426 F Street, Eureka, CA, 95501
www.northcoastdance.org

Northcoast Regional Land Trust

Dan Ehresman 822-2242
901 Samoa Blvd., Arcata, CA, 95521
www.nrlrt.org

Northern Calif Indian Dev Council

Gregory Gehr 445-8451
241 F Street, Eureka, CA, 95501
www.ncidc.org

Reaching for Independence, Inc.

Heather Kelley 725-9010
609 15th Street, Fortuna, CA, 95540
www.reaching4independence.com

Redwood Adult & Teen Challenge

Tom Throssel 268-8727
2212 Second Street, Eureka, CA, 95501
www.redwoodtc.org

Redwood Coast Energy Authority

Matthew Marshall 269-1700
633 3rd Street, Eureka, CA, 95501
www.redwoodenergy.org

Redwood Coast Music Festivals

Mark Jansen 445-3378
523 Fifth Street, Eureka, CA, 95501
rcmfest.org

Redwood Comm. Action Agency

Valerie Martinez 269-2001
904 G Street, Eureka, CA, 95501
www.rcaa.org

Redwood Region Economic Development Commission

Gregg Foster 445-9651
520 E Street, Eureka, CA, 95501
www.rredc.com

Sequoia Humane Society

Nicole Bradley 442-1782
6073 Loma Ave., Eureka, CA, 95503
www.sequoiahumane.org

Sequoia Park Zoo Foundation

Leigh Pierre-Oetker 442-5649
3414 W Street, Eureka, CA, 95503
www.sequoiaparkzoo.net

Smart Business Resource Center

Angela Dennis 298-9772
409 K Street, Eureka, CA, 95501
www.thesmartcenter.biz

The Salvation Army

Lt. Loretta Scott 442-6475
2123 Tydd Street, Eureka, CA, 95501

Tri-County Independent Living

Donalyn Sjostrand 445-8404
139 Fifth Street, Eureka, CA, 95501
www.tilinet.org

EDUCATION

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1 Harpst Street, Arcata, CA, 95521
www.humboldt.edu/acac

UNIVERSITIES



COLLEGE OF THE REDWOODS

Dr. Keith Flamer 476-4100
7351 Tompkins Hill Road, Eureka, CA, 95501
www.redwoods.edu

Humboldt State University

Frank Whitlach 826-6270
1 Harpst Street, Arcata, CA, 95521
www.humboldt.edu

PRIVATE SCHOOLS/INSTRUCTION

St. Bernard's Academy

Paul Shanahan 443-2735
222 Dollison St., Eureka, CA, 95501
www.saintbernards.us

PUBLIC SCHOOLS

Eureka City Schools

Fred Van Vleck 441-2414
2100 J Street, Eureka, CA, 95501
www.eurekacityschools.org

Humboldt County Office of Education

Chris Hartley 445-7030
901 Myrtle Ave, Eureka, CA, 95501
www.humboldt.k12.ca.us

ENTERTAINMENT AND RECREATION

ATTRACTIONS

Trees of Mystery

John Thompson 482-2251
15500 Hwy 101 North, Klamath, CA, 95548
www.treesofmystery.net

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707 Bar

Steve Bryan 443-8887
200 First Street, Eureka, CA, 95501

The Siren's Song Tavern

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P.O. Box 402, Blue Lake, CA, 95525
www.northwindcharters.net

Reel Steel Sportfishing

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www.reelsteelfishing.com

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11 Bear Paws Way, Loleta, CA, 95551
www.bearrivercasino.com

Blue Lake Casino & Hotel

Sam Wedell 668-9770
777 Casino Way, Blue Lake, CA, 95525
www.bluelakecasino.com

Cher-Ae Heights Casino

Shonnie Bradbury 677-3611
27 Scenic Drive, Trinidad, CA, 95570
www.cheraeheightscasino.com

Eureka Symphony

Margaret Augustine 798-6139
P.O. Box 776, Bayside, CA, 95524
www.eurekasymphony.com

Humboldt Crabs Baseball, Inc.

Tracy McCormack 840-5665
9th and F Streets, Arcata, CA, 95521
www.humboldtcrabs.com

EVENT PLANNING

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Carole Crossley 845-7243
1305 H Street, Eureka, CA, 95501
www.celebration-blvd.com

FISHING GUIDE SERVICE

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Kenny Priest 496-8671
https://fishingthenorthcoast.com

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Baywood Golf & Country Club

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3600 Buttermilk Lane, Arcata, CA, 95521
www.baywoodgcc.com

Eureka Golf Course

Miles Slattery 443-4808
4750 Fairway Drive, Eureka, CA, 95503
www.eurekagolfcourse.com

MUSEUM

Discovery Museum

Grace Hamaker 443-9694
612 G Street #102, Eureka, CA, 95501
www.discovery-museum.org

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www.centeractivities.humboldt.edu

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www.partyplace.com

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The Wine Cellar

Ammiel Tanski 798-5006
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Capital Bank

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402 G Street, Eureka, CA, 95501
www.redwoodcapitalbank.com



tri counties bank

TRI COUNTIES BANK

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www.tcbk.com

U.S. Bank

Ben Larson 441-8260
2910 F Street, Eureka, CA, 95501
www.usbank.com

Umpqua Bank

Dana Do 444-6102
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www.umpquabank.com

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Eureka Payments, LLC

Steve Kimberling 476-0570
515 J Street, Ste. C, Eureka, CA, 95501
www.eurekaypayments.com

Humboldt Merchant Services

Rhonda Lemos (877) 387-5642
3943 Walnut Drive, Ste. E, Eureka, CA, 95503
www.hbms.com

CREDIT UNION



COAST CENTRAL CREDIT UNION

James T. Sessa 445-8801
2650 Harrison Ave., Eureka, CA, 95501
www.coastccu.org

Compass Community Credit Union

Bruce Lund 443-8662
321 Wabash Ave., Eureka, CA, 95501
www.compassccu.org

Northern Redwood Federal Credit Union

Jenna Cardoza 822-5902
903 4th Street, Eureka, CA, 95501
www.northernredwoodfcu.org

ECONOMIC DEVELOPMENT /BUSINESS LOANS

AEDC Small Business Lending Center

Ross Welch 798-6132
707 K Street, Eureka, CA, 95501
www.aedc1.org

The Headwaters Fund

Karen Meynell 445-7745
520 E Street, Eureka, CA, 95501
www.humboldtgov.org/266/headwaters

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535 Third St. Ste. A, Eureka, CA, 95501
www.hansenpereira.com

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Glenn Goldan 444-7711
735 Fourth Street, Eureka, CA, 95501
www.repropfinancial.com

Briton Mortgage

Janine Averill 443-9940
303 Harris Street, Eureka, CA, 95501
www.britonmortgage.com

Humboldt Mortgage Company

Robert Lawton 445-3027
2037 Harrison Ave., Eureka, CA, 95501
www.humboldtmortgage.net

Key Mortgage Group

Diana Fraga 445-3027
3117 E Street, Eureka, CA, 95503
www.thekeymortgagegroup.com

SECURITIES/INVESTMENTS

Beth Doehler, Transamerica Financial Advisors

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3300 Irvine Ave. Ste. 111a, Newport Beach, CA, 92260
tfaconnects.com/beth_doehler

Edward Jones

Devin Peal 443-6884
3034 H Street, Ste. A, Eureka, CA, 95501

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Laura Middlemiss 445-5167
1589 Myrtle Ave. Ste. A, Eureka, CA, 95503
www.edwardjones.com



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725-6th Street, Eureka, CA, 95501
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wfdadvisors.com/michael.munson

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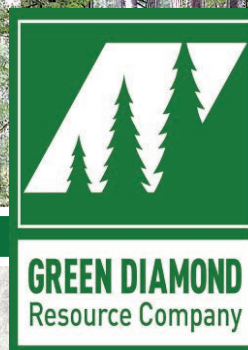
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www.walmart.com

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www.advancedsecurity.us

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www.amstarsec.com

Security Lock & Alarm

Paul Thompson 443-7226
2116 4th St., Eureka, CA, 95501
www.securitylockandalarm.net

SEPTIC TANKS & SYSTEMS

Steve's Septic Service

Lyndsey Brunner 839-2270
1810 Murray Road, McKinleyville, CA, 95519
www.stevesseptic.com

SHOPPING CENTERS AND MALLS

Bayshore Mall-Management Office

Jennifer Chierici 444-3856
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www.bayshoremall.com

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Idyath Yassemi 302-8681
https://powur.com/idyath.yassemi/solar

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3750 Broadway, Eureka, CA, 95503
www.jayssooter.com

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www.pacificoutfitters.com

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www.dalianes.com

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97 Bay Street, Samoa, CA, 95564

Humboldt Bay Municipal Water District

John Friedenbach 443-5018
828 Seventh Street, Eureka, CA, 95501
www.hbmwd.com



Pacific Gas and
Electric Company

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www.pge.com

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North Coast Unified Air Quality Management District

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www.ncuaqmd.org

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Ted Hernandez 733-5055
1000 Wiyot Drive, Loleta, CA, 95551
www.wiyot.us

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Brenda Fregoso 443-0826
133 V Street, Eureka, CA, 95501
www.hta.org

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www.goarmy.com

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www.eptrehabilitation.com

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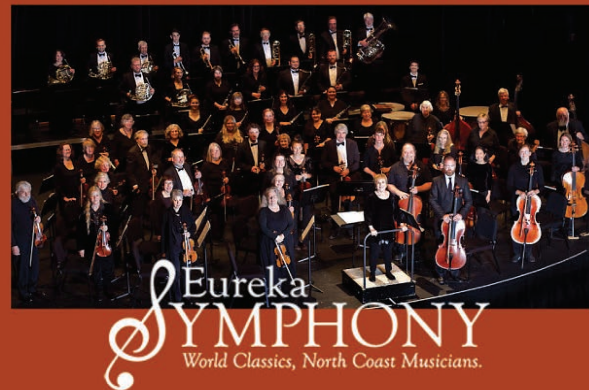
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www.humboldtcidercompany.com

COMMUNITY COUNTS



The severe impact of Covid-19 caused the Eureka Symphony to cancel not only its April & May 2020 concerts, but also its popular Schools to Symphony and Musicians to Schools programs for local school children. While those cancellations were heartbreaking, the Eureka Symphony was blessed by ticket holders who decided to support the Symphony and turn those tickets into donations, nearly 75% of the concert sales.

The Eureka Symphony could not exist without the support of its musicians, audience, major sponsors Premier Financial Group, Coast Central Credit Union, KEET, McCrea Nissan Subaru, Coldwell Banker Sellers Realty, plus Petrusha Law, Humboldt Mortgage and countless other individual donors.

Music Director Carol Jacobson is already looking forward to the Eureka Symphony's 30th Anniversary in 2021-2022. Have no doubt, the Eureka Symphony will be back as soon as possible with the unparalleled community experience of live symphonic music!

www.eurekasymphony.org



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www.humboldtcraftspirits.com

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120 Monda Way, Unit C, Blue Lake, CA, 95525
www.jewelldistillery.com

SISU Extracts
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www.humboldtbaycoffee.com

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P.O. Box 460, Arcata, CA, 95518
www.humboldthotsauce.com

Space Gem
Wendy Baker 845-9733
www.spacegemcandy.com

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www.greendiamond.com

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5959 Briceland Road, Redway, CA, 95560
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3995 Campbell Ridge Road, Salyer, CA, 95563
www.cavalettovineyardestate.com

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www.oldgrowthcellars.com

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www.trinityrivervineyards.com

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930 Sixth St., Eureka, CA, 95501
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www.bicoastalmedia.com

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www.eurekaradio.com

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www.cairnsarchitecture.com

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Mark Gaxiola 443-1669
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www.norcalssafety.com

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1500 Anna Sparks Way, Ste F, McKinleyville, CA, 95519

Ecos Café

Christine Silver 441-4840
3414 W Street, Eureka, CA 95503

Five Eleven & Pearl Lounge

Josh Wiley 268-3852
511 Second Street, Eureka, CA, 95501
www.fiveeleveneureka.com

Fresh Freeze Drive In

Paula Hamilton 442-6967
3023 F Street, Eureka, CA, 95501
www.freshfreezeureka.com

Gabriel's

Likhi Tanski 445-0100
216 E Street, Eureka, CA, 95501
www.gabrielseureka.com

Gill's By The Bay

Kevin Gill 442-2554
77 Halibut Ave., King Salmon, CA, 95503
www.gillsbythebay.com

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www.happydonutsasianfood.com

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516 Second Street, Eureka, CA, 95501
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Chris Barry 407-3550
1911 Truesdale Street, Eureka, CA, 95501

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8281 Street, Arcata, CA, 95521
www.sliceofhumboldtpie.com

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Daniel Dixon 268-1295
445 Fifth Street, Eureka, CA, 95501
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734 Fifth Street, Eureka, CA, 95501
www.facebook.com/the grindcafeureka

The Sea Grill
Holly Blackwood 443-7187
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Kathryn Thompson 443-8174
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Buying or selling a
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and my insight into Humboldt County
will help make the process seamless.

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I love where I live. Let me help you
make the best choice for your needs.



Suzy Smith

Broker Associate, Community Realty, DRE# 02023985
707.834.5383 | suzyrealtor707@gmail.com
Address: 2850 E Street, Eureka, CA 95501
Website: suzy.eurekacahomesearcher.com



**Redwood Coast
Music Festivals**
is celebrating its
30th Anniversary
September 30-October 3, 2021.

RCMF is a non profit organization run by a fifteen member all volunteer board. This energetic group spends nine months working to put on the four day event. Countless hours are spent making sure every detail is covered so the festival runs smoothly. Venues are located in Downtown and Old Town Eureka. They are connected by a free shuttle service. The lineup features a wide variety of music including New Orleans Jazz, Blues, Rockabilly, Zydeco, Country and Swing. The festival is a family friendly event attended by locals and out of town guests ranging in ages from youth to seniors. Board members work the entire festival weekend making sure attendees have a great experience.

**We invite you to attend the 30th Anniversary Festival
September 30-October 3, 2021.**

You're sure to have a great time!

(707) 445-3378
rcmfest.org



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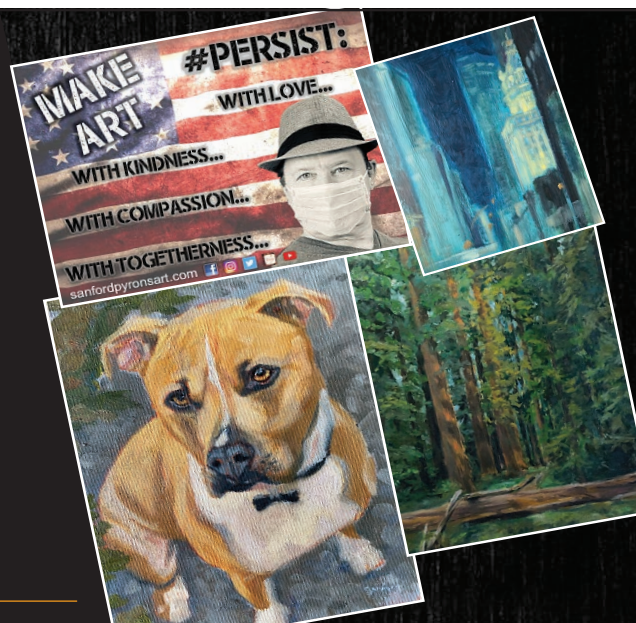
I am a Northern California Oil Painter.

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Born and raised in Humboldt, Shelley and Nathan Nilsen purchased Express Employment Professionals of Eureka in 2014. Shelley runs Express while Nathan runs Nilsen Company's Eureka store.



Shelley, the Express Team, and #officecat are dedicated to providing quality staffing services to businesses and job seekers in Humboldt and Del Norte Counties. We know how important it is for companies to find the top talent they need. We place people in administrative, industrial, licensed medical, and professional positions.

We value the opportunity to make an impact in our community. We offer an online training platform, ExpressLearn, for upskilling; career exploration resources like Job Genius and On The Job podcast; scholarships; and professional development opportunities such as ExpressTalks, and the Job Journey and Refresh Leadership blogs. Recognizing youth are our future, Shelley coaches the Arcata High FFA's Job Interview competition team. Express and the Nilsen's support 4-H and FFA through junior livestock auctions and other avenues. We appreciate our community and hope to bring as much value as the community provides to us!

(707) 268-1866 • Expresspros.com/eurekaca



My name is Kyall Widmier, my wife Autumn & I are the owner operators. We have a passion for craft beer & good food (especially wood-fired pizza from a brick oven). The Madrone Taphouse has been a dream for years. In January of 2018 we found the location at 421 3rd St Eureka, Ca in the historic Ritz building and our dream finally came true.

The Madrone Taphouse specializes in wood-fire pizza & craft beer, while providing a family friendly atmosphere with tvs, occasional live music, and board/trivia games available for kids and adults! The Madrone's pizza menu is centered around build-your-own pies with a list of toppings, but there are always house favorites to choose. Madrone's has a custom-built bar & bar-stools, and eight hand-crafted madrone tables. They also have cool apparel & merchandise, and The Madrone mug club where you can receive special offers and discounts!

(707) 273-5129

www.madronetaphouse.com
421 Third Street, Eureka



As proud Chamber members, we support local family businesses, because we are also a family!

The hospital's founding Sisters had first come to Eureka to start a school in 1912. But after the flu pandemic of 1918, they saw the true need was to serve the community with quality healthcare.

Today, 100 years later, meeting the healthcare needs of the community, especially the poor and vulnerable, continues to be at the center of our Mission. St. Joseph and Redwood Memorial Hospitals are proud to invite the community to join us as we begin our Centennial celebration and the launch of our **VISION 2025: Taking Extraordinary Rural Healthcare into the Next Century.**

Our visionary pillars will be focused on:

- Creating Better Health Outcomes in Humboldt County
- Enhancing North Coast Regional Specialty Care (Cancer, Orthopedics, Neurosurgery/Spine, Heart, Surgical Services, Women's Health, Rehabilitation)
- Expanding Medical Career Education
- Enhancing Patient and Caregiver Experience
- Promoting Healthcare Peace of Mind

The success of the local medical community in keeping Humboldt healthy is directly related to the support we receive from local businesses and their families. Do not delay care. #HumboldtFamily #StayStrongandSafe #SupportLocal.

Untamed SPIRIT!

BEAR RIVER CASINO RESORT IS GRATEFUL
for all of our team members who have made
15 years of serving our community possible!

Celebrating 15 Years!



With over 250 employees, each individual
brings a unique background and skill set that
make up our diverse and special staff.

Their commitment and drive have earned us the
recognition of the *Best Casino on the North Coast*
year after year. Thank you to each and every one
of the faces behind Bear River Casino Resort!



Josephina, Tribal Chairwoman



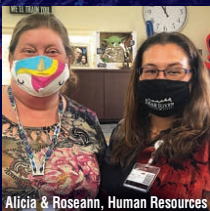
Sonja, Casino Services



Darrell, Tribal Council Member



Sherry, Facilities Porter



Alicia & Roseann, Human Resources



A Jay, F&B Server



Marcela, Slots Director



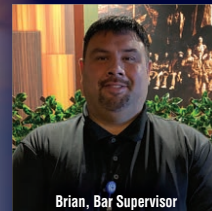
Charlie, Sous Chef



Brian, Facilities Supervisor



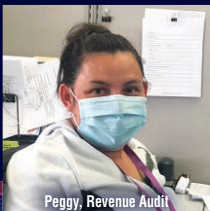
Wendell, Tribal Treasurer



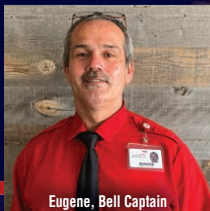
Brian, Bar Supervisor



Michael, PBX/Security Supervisor



Peggy, Revenue Audit



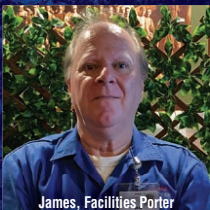
Eugene, Bell Captain



John, Table Games Supervisor



Nigel, Bar Supervisor



James, Facilities Porter



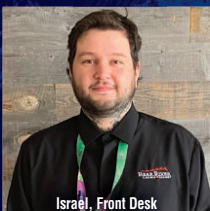
Kari, Casino Services Supervisor



Janice, F&B Server



Justin, Slot Supervisor



Israel, Front Desk



Cathy, Revenue Audit



Bruce, CFO



Richard, Kitchen Supervisor

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