

News from the Chief Development Officer

Having grown up in Ridgewood, left and came back, I have always been drawn to the strong sense of community in our region. When someone or an organization needs help, members of our community pitch in, usually with gusto. Never have I seen this sense of community manifest itself so strongly than through the outpouring of support to Valley in its fight against the COVID-19 pandemic.

You responded to our imminent need for personal protective equipment (PPE); you supported our frontline staff and local restaurants and caterers by facilitating over 50,000 meals; you made over 28,000 hand-sewn masks for Valley staff and their families; you provided iPads/tablets to our patients to communicate with their loved ones; you participated in numerous drive-by parades and shows of support for the nurses, doctors and staff treating patients; you posted signs of appreciation on your front lawns to show our staff you supported them; and you gave over \$1.1 million in support of our COVID relief fund. You supported us with gusto! Proceeds from The COVID Relief Fund were utilized to purchase ventilators and thermal temperature-monitoring stations – pieces of equipment that will help keep Valley patients, staff, and guests safe and healthy.

We will never forget these trying and yet somehow inspirational times. This special issue of *Inside Valley* features the stories and faces of those who stepped up to help Valley. To you we say thank you for all you have done.

Valley shares the responsibility of keeping members of our community safe. *We are fighting this COVID-19 enemy together.* You continue to depend on Valley to provide the highest-quality healthcare, and Valley's staff relies on you to adhere to common sense social distancing and sanitization practices that will help keep us all healthy.

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John Kandravy, Esq., Continues to Make a Difference



Even after his passing, John Kandravy's strong personal commitment to Valley lives on through a generous gift from his estate.

As one of the longest-serving trustees at Valley, beginning his remarkable 26 years of service in 1992 and retiring from board service in 2018, John was a dedicated trustee, active community volunteer, generous donor and dear friend of Valley.

John's extraordinary commitment to Valley was reflected in the countless hours of service he gave to Valley and in the many challenging roles he accepted and served. He was first elected to The Valley Hospital Board of Trustees in 1992 and served as Chairman from 2001 to 2004. John was also a trustee of Valley Health System's Board from 1997 to 2018, serving as Chairman from 2008 to 2018. In addition, he served as Trustee of Valley Home Care's Board from 2004 to 2016 and its Chairman from 2005 to 2016 and was a trustee of Valley Medical Group's Board from 2013 to 2018.

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News from the Chief Development Officer *(continued)*

Meanwhile, don't let yourself fall into "health debt", which can happen when patients do not seek medical care when it is warranted and health deficits mount. It is important that you not put off your health – the doors of Valley physician practices, elective procedures and emergency care are wide open to address all of your healthcare needs. Every precaution is being taken throughout Valley to ensure your safety: offices have been reconfigured to meet social distancing guidelines; appointments are staggered to limit patient arrivals and departures; patients undergo temperature checks and pre-screenings; and mask-wearing is essential.

We recently received a note from a patient, Renay Brown, who was admitted to Valley during the height of the pandemic for emergency surgery. She wrote:

During this troubling and difficult time of a pandemic, I found myself admitted to Valley Hospital. I had to enter the hospital's emergency room without having my husband there to support me. ... The entire staff, whether physicians, nurses or patient representatives, became my "surrogate family" during the five days I was a patient at Valley. They treated me with kindness, compassion and lots of handholding during this time. I decided to write because in addition to being so grateful for the care I received at Valley, I wanted you all to know how fortunate residents should feel to have a local hospital of this caliber here in Bergen County.

It may seem contradictory, but even when we are keeping our distance from each other, I believe the Valley community is more connected than ever before. You have inspired us, and we are grateful for your continued support.

Stay healthy and safe,



David J. Bohan
Vice President and Chief Development Officer

PS: Every few weeks, The Valley Hospital Foundation distributes an e-newsletter that keeps our donors up-to-date and well informed about happenings throughout Valley Health System. If you are not already receiving *Philanthropy Notes* and would like to be added to our list of recipients, please call the Foundation Office at 201-291-6300 or visit www.ValleyHospitalFoundation.org/newsletter

John Kandravy, Esq., Continues to Make a Difference *(continued)*

Audrey Meyers, President and CEO of Valley Health System, remembers John's decades of service with great admiration:

"In every role, John brought a willingness to include others, to listen to all sides of any issue and to take the time to reach the right conclusion, rather than the easy one. His leadership was marked by insight, good counsel and wisdom. John was always accessible and willing to assist in providing guidance on legal issues as well as other diverse matters. His collaboration always made a difference for the better. The meetings he led were disciplined and marked by inclusiveness, respect and great warmth."

A Lifetime Benefactor, John's commitment and leadership also included his personal philanthropy. He and his wife, Alice (Babs), generously supported Valley through his years of service. Through his planned gift, John will help to create a state-of-the-art hospital in Paramus. When the new hospital opens in 2023, the Board Room will be named in John's honor, a legacy befitting the exceptional impression he left on Valley. John's meaningful contribution through this planned gift will help Valley further its mission of serving the community with world-class healthcare and will make an impact on so many lives for years to come.

RECENT ACCOLADES



The Valley Hospital has once again been named among the **World's Best Hospitals by Newsweek**. The World's Best Hospitals list recognizes the top 1,500 hospitals across 21 countries based on recommendations from medical professionals, patient survey results and medical performance indicators. Valley ranked 155th in the U.S. – and 3rd in New Jersey – for 2020.



The Valley Hospital has received the **2020 Nursing Certification Advocacy Award** from the American Board of Nursing Specialties (ABNS) for its strong demonstration of support for specialty nursing. The ABNS Award for Nursing Certification Advocacy publicly recognizes organizations that advocate for or promote specialty nursing certification. Only one healthcare organization in the nation is selected each year.



For a fifth consecutive year, The Valley Hospital has received national accolades for its achievement and innovation in healthcare sustainability from Practice Greenhealth, the nation's leading organization dedicated to environmental sustainability in healthcare. Valley received the **Greenhealth Emerald Award** for its ongoing commitment to improving its environmental performance and for achieving a top standard of excellence in sustainability.



The Valley Hospital has once again been awarded an **A for patient safety** from The Leapfrog Group. Valley was one of only 30 hospitals in New Jersey to be recognized with an A, marking the 15th time that Valley has received this prestigious recognition. Of the approximately 2,600 hospitals graded nationwide, Valley was one of only 867 hospitals – or the top third – to earn an A, ranking us among the safest hospitals in the country.



Auxiliary Announcements

The Valley Hospital Auxiliary, a non-profit organization comprising over 750 volunteers, continued to respond to assist The Valley Hospital throughout the COVID-19 crisis by donating \$10,000 for PPE supplies, sewing countless masks and donating meals to staff. While many of our planned events were cancelled due to the restrictions in place, on June 18, the Auxiliary made an additional donation of \$75,000 to their pledge of \$3.1 M to The Valley Hospital. The Auxiliary is proud to assist The Valley Hospital in their exemplary efforts to support our community. If you would like to get involved as an Auxiliary volunteer, visit: www.valleyhealth.com/auxiliary and click on the membership link.

The CARES Act

Legislation known as the CARES Act was passed by Congress and signed into law on March 27, 2020, and includes some provisions that are applicable to charitable giving and may provide some significant gift-planning opportunities. For a summary of the various provisions, please visit www.valleyhospitalfoundation.giftplans.org or call the Foundation's Executive Director of Gift Planning & Major Gifts, Bettina Daly, at 201-291-6193.

We Are Grateful

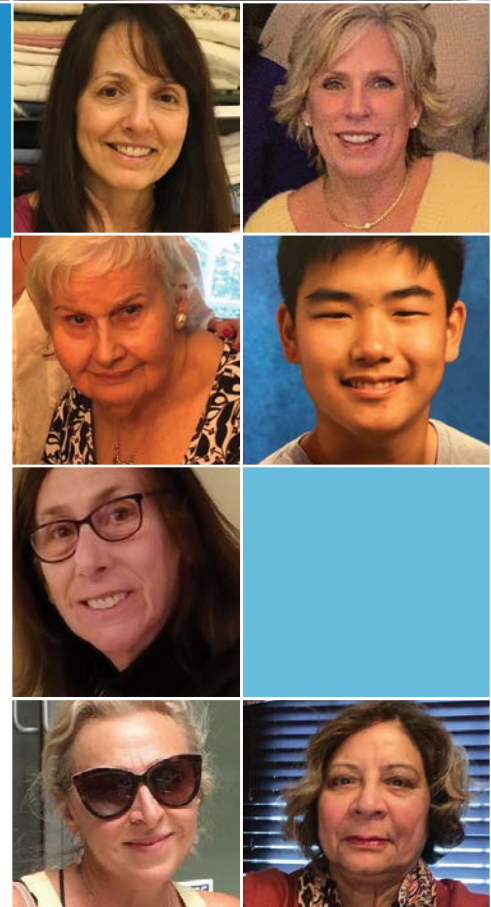
When the coronavirus pandemic paused normal life in northern New Jersey, this supportive community immediately stepped up with innovative ways to help local hospitals, businesses and neighbors. This special section of *Inside Valley* features stories and photos that illustrate how those extraordinary acts of kindness reached Valley's patients and staff.

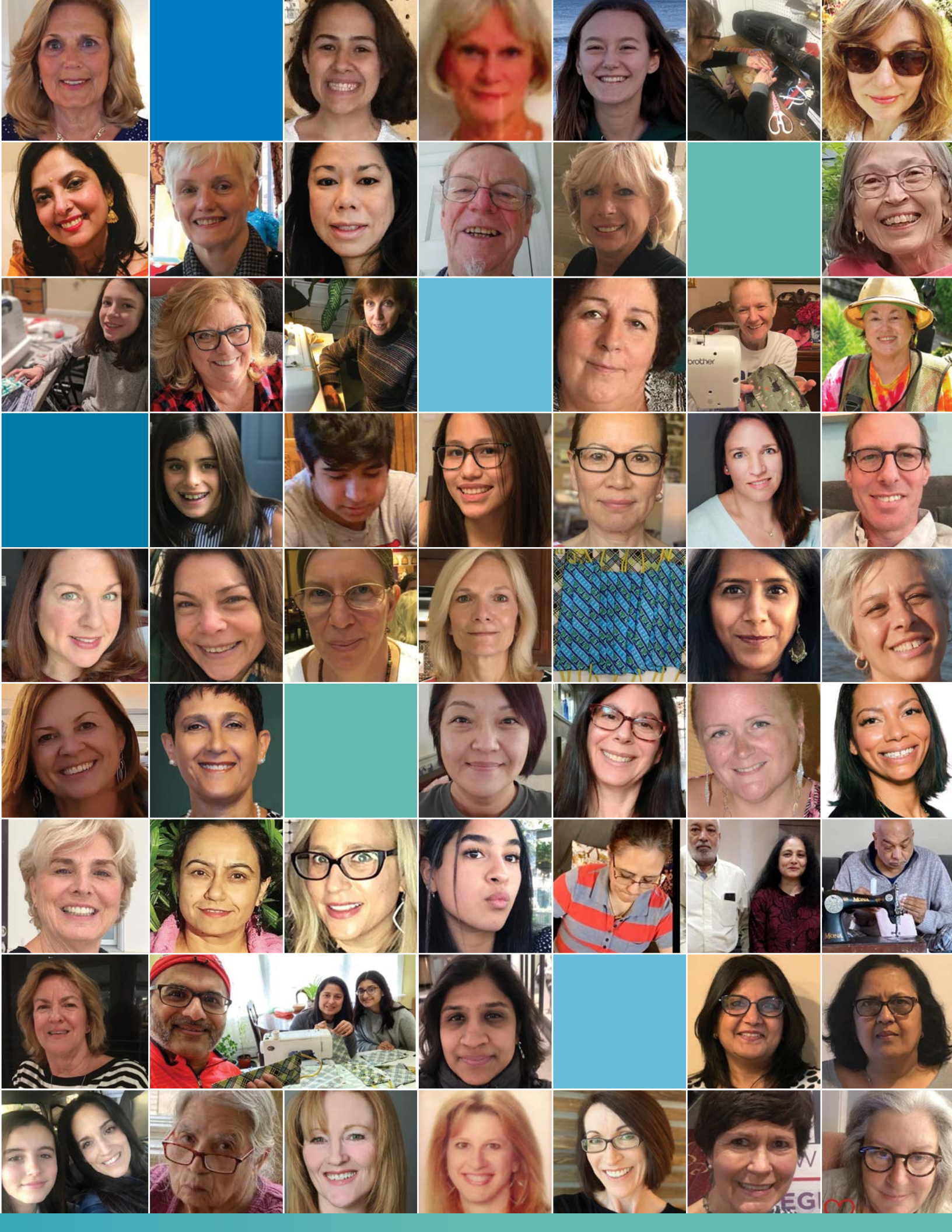


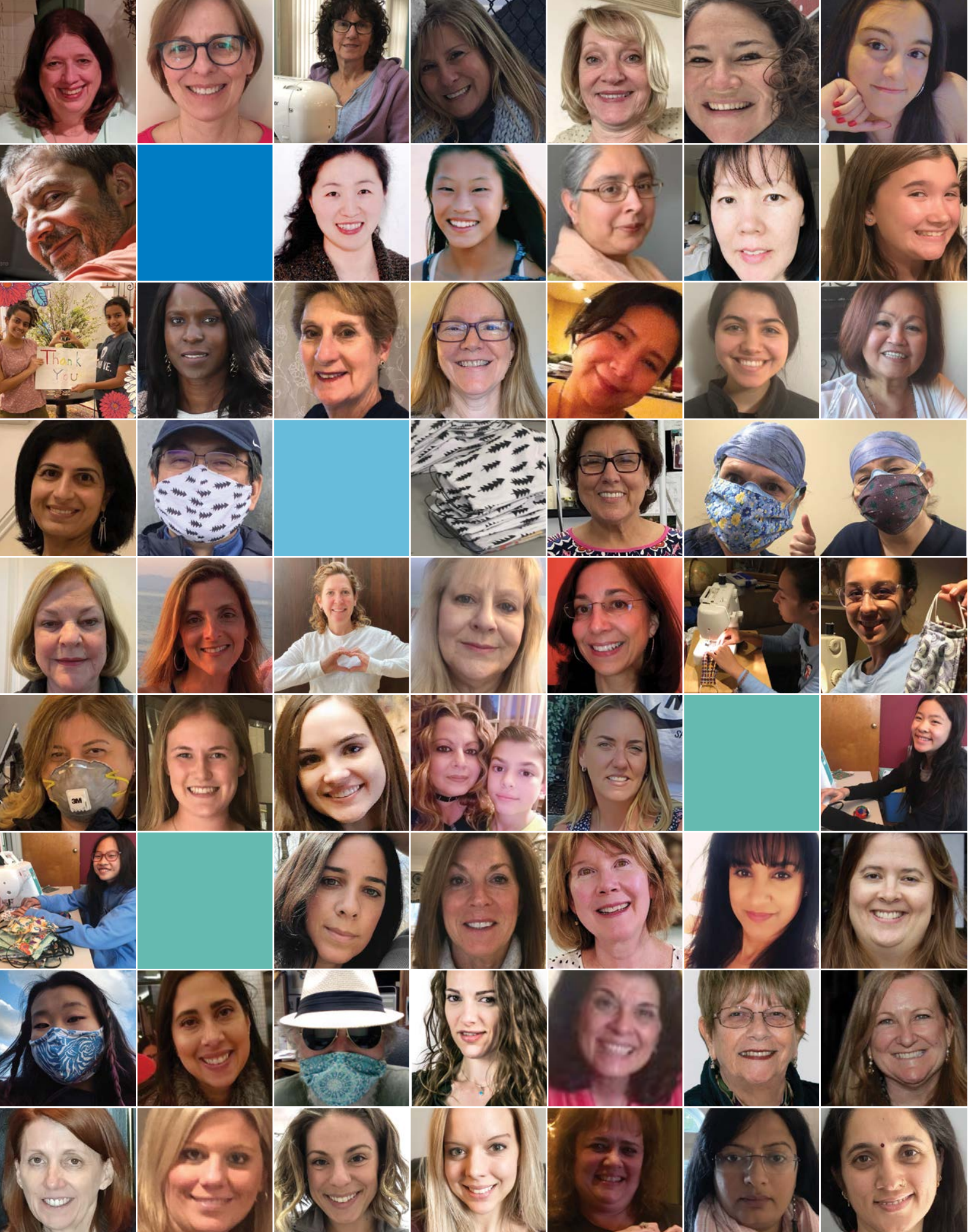


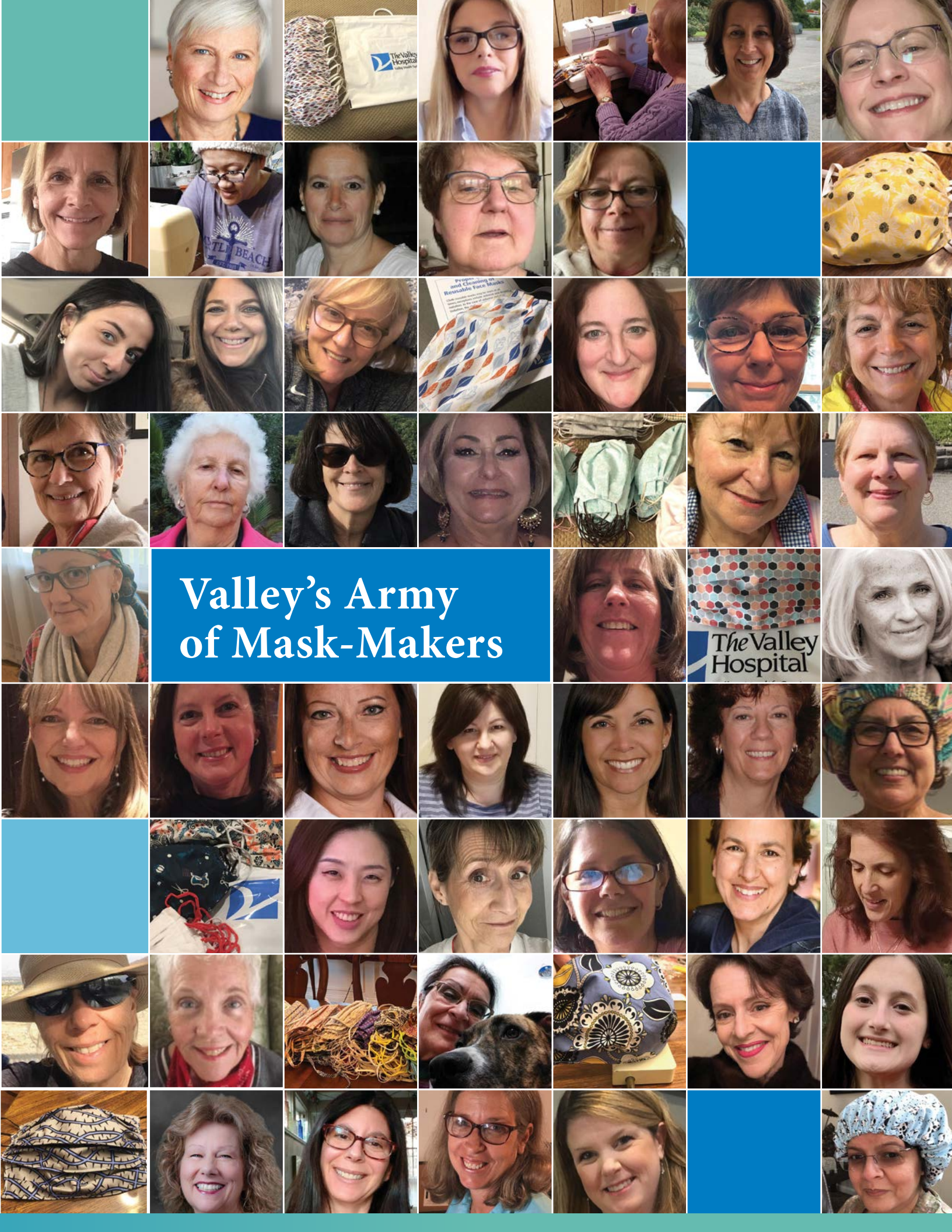
Valley's Army of Mask-Makers

Since the middle of March, hundreds of homes throughout the community were transformed into mask-making operations. As a result, Valley received 28,500 hand-sewn masks and 2,000 hand-sewn bonnets for Valley employees and families. These are just some of the faces of the 375 individuals who were part of the mask-making efforts here at Valley.









Valley's Army of Mask-Makers

The Valley
Hospital



Congressman Josh Gottheimer (NJ-5) teamed up with Wahlburgers, the restaurant founded by Mark Wahlberg, to hand out meals to frontline healthcare workers and first responders in northern New Jersey, including The Valley Hospital. (Left to right) Congressman Josh Gottheimer (NJ-5); Audrey Meyers, President and CEO of Valley Health System; Robert Brenner, MD, MMM, President, Clinical Integration & Physician Enterprise, Valley Health System.

Nourishing Valley's Staff

Individually prepared meals, freshly baked and Girl Scout cookies, kosher food options, beverages and more were donated to Valley Health System. These coordinated efforts gave Valley's thoughtful community members the chance to help in the fight against the coronavirus while providing a source of revenue to the local foodservice industry. Since mid-March, more than 50,000 meals were donated to nourish Valley's heroes.

"Valley employees have been deeply touched by the outpouring of support from our community. The nutritious food donations have been appreciated by all of us. It is wonderful to know the very community we serve and care for is doing the same for us," said Caitlin Burke, Manager, Patient Care Services.

Due to the hunger crisis that has unfolded from the coronavirus pandemic and the resulting economic uncertainties, Valley and other Bergen County hospitals have been asking the public to redirect food donations to the **Center for Food Action** since the beginning of June. The Center for Food Action provides food, housing, utility and heating assistance to low-income individuals and families in northern New Jersey.





Helping Protect Valley's Staff

Tens of thousands of PPE donations, including N95 masks, surgical masks, face shields, goggles, fluid-resistant isolation gowns, and non-latex gloves have helped protect Valley clinicians, staff, and patients. Many caring individuals, groups, and companies in Valley's community provided these critically needed materials.

Since Crocs are waterproof, skid-resistant, rubberlike clogs that are very easy to clean, they helped keep healthcare workers safe during the coronavirus pandemic. Over the past few months, more than 900 pairs of Crocs have been donated to Valley's staff.



The International Brotherhood of Electrical Workers (IBEW) Local #164 donated PPE and meals to The Valley Hospital. Pictured here from left to right: Kevin Marion, Thomas Walker, Orville Carr, Marjorie Deevy, David Bohan, Vice President and Chief Development Officer of The Valley Hospital Foundation, Harold Bender, Steven Flynn, Thomas Sullivan, Christopher Larson and Daniel Gumbel.

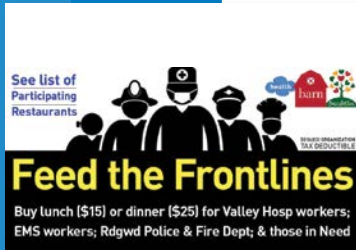
Keeping Patients Connected

The donations of more than 150 iPads and tablets have helped Valley patients stay connected with their loved ones. Through generous donations from Bergen County Prosecutor's Office, Ramsey Public Schools, e-Cycle, PadInMotion, Panasonic, and more, Valley was able to make videotelephony technology available to many patients throughout Valley Health System.



(Left to right) David Bohan, Vice President and Chief Development Officer of The Valley Hospital Foundation; Robert Anzilotti, Chief of Detectives, Bergen County Prosecutor's Office; Megan Fraser, VP Communications and Marketing of Valley Health System; Gubir S. Grewal, Attorney General of the State of New Jersey; Amy Ferrante-Martin, Major Gifts Officer in the Valley Hospital Foundation

Together with the Community, We Are #ValleyStrong



Ridgewood's **Feed the Frontlines** initiative, under the leadership of Mayor Ramon Hache and in collaboration with the Ridgewood Chamber of Commerce, HealthBarn Foundation and many resident volunteers, provided thousands of meals to Valley employees prepared by local Ridgewood restaurants.

The generous community of Wyckoff established **Helping Healthcare Heroes**, another grass-roots effort that provided thousands of meals to healthcare workers throughout the area, including Valley. A group of Wyckoff mothers banded together to start the Facebook group, which swiftly became an army of volunteers working in concert to help in the fight against COVID-19.



The Paramus Rotary Club established a special fund to provide PPE equipment to Valley during the COVID-19 crisis. They delivered critical equipment to area healthcare workers and first responders, including Valley, such as surgical-grade facemasks, KN95 respirators, face shields, medical-grade nitrile and vinyl gloves, sanitizer wipes and hand sanitizer.

The Dater Elementary PTO in Ramsey launched the **Ramsey Strong** initiative, generating thousands of dollars in donations, which went towards purchasing meals for area hospitals, including Valley. Donors could also support Ramsey Strong through other community giving projects like the Front Porch Project, the Plant Sale at Skyline Nursery and Supporting True Heroes Yard Signs. This outstanding community also held a cheer parade and a heartwarming vocal performance honoring Valley's staff.

Parades have been magnificent ways to show appreciation for Valley's healthcare heroes and raise their spirits. Besides Ramsey Strong, the following neighboring organizations held elaborate drive-by parades:

- Approximately 45 cars of **Becton Dickinson** employees and their families circled the hospital grounds with a cheer parade
- **Ridgewood Police Department, Ridgewood Fire Department, Ridgewood EMS and First Responders** held a "Sounding of the Sirens"
- **Mutual Aid Association of Bergen County** held a large "Drive-By - Clap Out" event
- A colorful and uplifting "Volunteer Cheer Parade" was carried out by **Valley Volunteers** during National Volunteer Week
- "The Scout Oath states it is our duty to '...help other people at all times...' As healthcare workers, you uphold this oath every day and are active role models for our Scouts." These are the words from **Cub Scout Packs 110 and 309 from Wyckoff**, who organized a lively cheer parade for Valley
- Car enthusiasts such as local Jeep clubs from New York and New Jersey, **The Rising and Alliance Off-Road**, as well as MINIacs from **MINI of Ramsey** cruised around Valley's campus



"The Valley Hospital is very near and dear to so many of our hearts. It is our local hospital where many of us have had to visit before, for serious and non-serious issues alike. Now is the time more than ever that they need our help, so I thought this would be the perfect place to raise money for," said Kim Bargiel (*pictured here, bottom image, far right*), who started the **Front Steps Project** in Allendale in March.

In the Front Steps Project, professional photographers throughout the United States have been documenting the coronavirus pandemic by taking photos of families staying home, in return for donations to local hospitals. Through social media and word of mouth, the ambitious effort spread throughout the vicinity, including the towns of Allendale, Midland Park, Ramsey, Ridgewood and Wyckoff. Local photographers Kim DeGooyer of Semi Sweet Studios and Dana M. Brown of Dana Michele Studios volunteered their services in this project.

