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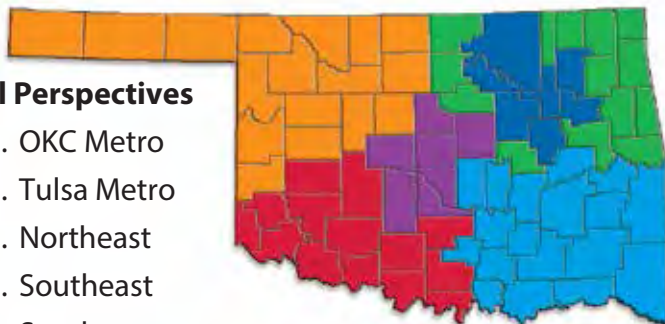
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OKLAHOMA

New branding highlights state in both tourism and industry

By Heide Brandes

In February, Oklahoma unveiled its new branding campaign with the tagline “Imagine That,” and for Lt. Gov. Matt Pinnell, the new brand goes beyond just promoting Oklahoma as a destination.

The Imagine That campaign, which includes a new colorful logo, plays into the surprise factor when people come to Oklahoma, said Pinnell, who is also the secretary of tourism and branding.

“I would argue that the new brand is even more so a commerce play than it is a tourism play to start with,” Pinnell said. “In the tourism department, we’re driving the message to shop local and keep your sales tax dollars in the state. But the longer-term play with the brand is more about getting people to look at Oklahoma again, to move here, retire here and move their business here.”

More than 200 Oklahoma creatives volunteered for focus groups to create the new brand, which was managed by the firm We Are Operative. It’s meant to highlight the diversity of the state in the multi-colored chevron circle logo, but the tagline plays homage to the surprises that Oklahoma has to offer visitors and businesses alike.

“The pitch that we’re really making with the new brand is that we’re the hub of America. It’s not just the crossroads of America. Crossroads to me sounds like you’re buying a bag of chips and a tank of gas and you’re getting out of town as quickly as possible,” Pinnell said. “But if you start rebranding the state as, ‘Hey, this is the hub of America. We know it’s the best place to raise a family, but it’s also the best place to start a business as an entrepreneur. It’s the best state to relocate your business to.’ That is the pitch that we’re going to be making with the brand.”

The tagline “Imagine That” is meant to convey that Oklahoma is a place where imagination can take root.

“It’s about imagining the American dream. Whatever your dreams are, you can imagine it in Oklahoma,” Pinnell said.

The tagline also promotes Oklahoma as a tourist destination, which Pinnell said is a major industry in the state.

According to Oklahoma Tourism & Recreation, the state’s tourism industry generated a record \$9.6 billion in direct spending by an estimated 21.5 million visitors in 2018.

The spending from travel rose 29% since 2010, making tourism the third-largest industry in Oklahoma. To help keep that momentum, large billboard welcome signs with the new branding were installed at 10 major entry points into the state along highways and interstates.

In addition, Pinnell also launched the Oklahoma Fishing Trail in June 2019 with the Oklahoma Department of Wildlife Conservation to highlight the state as a top fishing destination.

“The fishing trail has gotten off to a great start,” said Jerry Winchester, executive director of the Oklahoma Tourism & Recreation Department. “We’ve had a ton of interest from in and out of state, and we’re already seeing incredible results.”

According to Pinnell, the initial investment of a \$205,000 digital advertising campaign for the Oklahoma Fishing Trail created millions in projected lodging revenue.

“These are pretty amazing numbers to think about, but the ROI on this fishing trail is just crazy,” Pinnell said. “We’ve spent \$205,000 total, and that has currently turned into \$38,875,000 in projected lodging revenue, which is a 190-to-1 ROI. Every dollar we are spending on this fishing trail, we’re getting \$190 back.”

Pinnell said the state is considering a bigger marketing budget to lure both visitors and businesses through the “Imagine That” brand.

“Tourism is the front door to economic development. If we can get people to Oklahoma, they fall in love with the state. Businesses follow their people, and they see that Oklahoma may be a great state for them to relocate to,” Pinnell said. “I always talk about tourism being kind of that front door to everything else that we want.”



The above photo shows the previous design of the state welcome signs that were replaced this year with rebranding designs reflected in the bottom photo. Courtesy photos

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THE JOURNAL RECORD

Top reasons to do business in OKLAHOMA

By Heide Brandes

Oklahoma is one of the best places to start or expand a business, and there's plenty of research to prove it.

Organizations and publications worldwide are ranking Oklahoma high for not only quality of life, but also for a place where businesses and industry can thrive.

For instance, Oklahoma was listed as one of the Top 20 states for freelancers by Fundera in 2020 and Zillow ranked Oklahoma City No. 1 out of 42 large metro areas nationwide for tech companies and start ups to expand. The study focused on these five factors: housing affordability; market "hotness"; demographics and labor; tech availability; and livability.

In 2019, there were 52 announcements made for new and expanding companies statewide. Of these, 12 companies are new to Oklahoma. Over \$1.32 billion of investment and 5,000 new jobs are expected from this year's announcements.

Additionally, CNBC listed Oklahoma No. 3 in the annual Lowest Cost of Living survey.

More industries are turning to Oklahoma as the place to set up shop, thanks in part to low cost of living, an aggressive tax credit incentive and a business-friendly atmosphere.

Oklahoma has some of the lowest tax rates and some of the best tax incentives in the nation. The state offers companies a low cost of living for employees, a low cost of doing business and tax rebates that reduce tax burdens even further.

Some incentives include the Quality Jobs Program, which serves as an incentive for companies to expand or relocate jobs to Oklahoma by providing a rebate of a portion of newly created payroll in the state.

The program induces the creation of well-paid full-time jobs and promotes economic development.

The Small Employer Quality Jobs Program Allows qualifying small businesses (500 employees or fewer) to receive up to a 5% cash-back incentive for up to seven years to locate or expand in Oklahoma.

The 21st Century Quality Jobs Program was created to attract growth industries and sectors to Oklahoma in the 21st century through a policy of rewarding businesses with a highly skilled, knowledge-based workforce. It also maximizes the eligible incentive payment by incorporating expanded state benefits by allowing a net benefit rate of up to 10% of payroll.

"We are committed to embracing a culture of innovation," said Brent Kisling, executive director for the Oklahoma Department of Commerce. "Startup and growth companies are essential to a healthy and growing economy. We are focusing on commercialization of new technology and supporting existing efforts to help Oklahoma businesses get started and grow."

In early 2020, the Oklahoma Department of Commerce launched a new innovation initiative to increase venture capital in the state and identify barriers to market that are prohibiting Oklahoma startups from taking the next steps.

"Oklahoma is known for its collaborative environment and strong partnerships between government and local entities. We have a track record of making site selection simpler by streamlining processes and creating a one-stop shop in the Oklahoma Department of Commerce," Kisling said.

A recent example is the new effort to provide virtual site visits to companies. In this current environment, companies are still having to make business decisions while also prioritizing employee safety.

"In order to help these companies make the best decisions for their future, we are working with communities and sites throughout our state to provide video tours of potential sites," he said. "This is just one example of how Oklahomans work together and work for businesses."

Economic development officials in Oklahoma weighed in on their top reasons a company should locate in Oklahoma. Below are the top five reasons to do business in Oklahoma.

Cost-of-living comparison*

Community	Composite
Oklahoma City	86.0
Tulsa	86.0
Dallas	108.2
Houston	95.8
Kansas City	95.8
Little Rock/N. Little Rock	96.0
Louisville	94.1
Shreveport	91.3
St. Louis	87.9

* Source: C2ER 2019 Annual Average, January 2020

#1

LOWEST UNEMPLOYMENT INSURANCE TAX

– Tax Foundation

State Business Tax Climate, 2019

#2

LOWEST COST OF LIVING

– C2ER, MERIC (state)

Annual Average Cost of Living, 2019

#5

NEW FIRM TAX INDEX RANK

– Site Selection

State Business Climates, 2019



Oklahoma City Innovation District Core
(Courtesy Perkins & Will)

(Photo at left) Rocky Tyler, far right, instructs Canadian Valley Aviation Maintenance Technology students Jacelyn Clark and Motobi Ade-Apata on aircraft maintenance at the El Reno campus. (Journal Record file photo)

1. Quality and productivity of available workforce

Oklahoma is home to dozens of universities and colleges, vocational schools and a CareerTech system that has received national recognition. Put together, these institutions create a workforce in Oklahoma that's trained for high-demand and highly skilled positions. Oklahoma's CareerTech also works with industries in the state to provide training that is tailored to their needs from manufacturing to cybersecurity to airframe mechanics.

"One of the many reasons Oklahoma is attractive to businesses is our state's highly skilled workforce," said Rue Ramsey, vice president of workforce and talent strategies for the Tulsa Regional Chamber. "We work together at the local, regional and state level to make sure businesses have the people they need."

2. Rich natural resources

Oklahoma is rich in land and energy, so natural resources are abundant. The availability of water, wind power, affordable utilities and land for crops and livestock gives the state a strong foundation for an agricultural economy. The mineral reserves of petroleum and natural gas also make Oklahoma stand out and having natural resources readily available in the state reduces the need and cost of shipping in commodities from other areas.

"Oklahoma is a state overflowing with an abundance of natural resources that feed and power America," said Lisa Powell, executive director of GrowEnid. "From our rich grain and protein supplies, to our top 10 status in energy production, Oklahoma has the raw materials to fuel manufacturing growth across many industries."

#7

LOWEST INDUSTRIAL ELECTRICITY

– Business Facilities

Annual Rankings Report

#8

BEST STATES FOR BUSINESS:
Business costs

– Forbes

3. Oklahoma is business-friendly

With a positive regulatory environment in regards to workers' compensation regulation and state policies, businesses find an eager and welcoming environment to start or expand their company.

"A quality and affordable community is important. While 'peacemaking' is now in vogue, Oklahoma was willing to put significant investment into making our region a place where people actually wanted to live before it was a trend," said Jeff Seymour, executive vice president of economic development for the Greater Oklahoma City Chamber. "This hunger and partnership have been exhibited through public support for multiple Tinker expansions, recent projects like the development of a new innovation district and multiple private businesses locating here in the last 15 years."

4. Logistics is easy

Oklahoma's transportation corridors are impressive. Three major interstates intersect in Oklahoma City, and the extensive rail lines and water ports also make transportation and shipping easy. The state is also positioned with two airports and numerous private and commercial air services.


"As we navigate this economic downturn, Oklahoma is focused on identifying opportunities to enhance supply chains and offer opportunities for reshoring," said Jennifer Springer, director of business development for the Oklahoma Department of Commerce.

"Commerce works in concert with our partners at the local, municipal and state levels to provide the best opportunities for our state's businesses and help them make connections abroad," she said. "We help Oklahoma businesses build off their supply chain by recruiting companies that will enhance their operations. Our central location and impressive transportation network make us a premier location for these types of projects."

5. Low cost of doing business

Everything about Oklahoma costs less, from rent and home rates to sales tax to commute costs.

"Oklahoma has a culture that supports business investment. From low cost of doing business to affordable utilities to public entities willing to partner with the private sector, Oklahoma continues to show a hunger and willingness to partner to bring growth," Seymour said. "We think our ability to provide a location with great amenities, great talent, growing population and an affordable price point is a winning mix."

A welder wearing a blue protective suit and a welding mask is working on a large, horizontal metal pipe. Bright sparks are flying from the welding point. In the foreground, there is a blue NAPA bucket with the text "NAPA" and "KNOW" visible. The background shows a workshop environment with various tools and equipment, including a yellow machine labeled "JET".

**State's finance program
to help fund high-risk tech
startups proves successful**



By Heide Brandes

For companies and researchers that have promising research and development, finding early investment can be a challenge if they do not yet have the prototype or market validation required. For many high-risk tech startups, it's almost impossible to find investors or angels willing to take a chance on new technology or research without that solid market validation or product in hand.

The Technology Business Finance Program has become the way Oklahoma meets that need and supports promising new technology and discovery. It's also a program that is unique to Oklahoma, attracting new and exciting entrepreneurs to the state.

TBFP is a pre-seed capital fund that i2E administers for the Oklahoma Center for the Advancement of Science & Technology. OCAST first offers Applied Research and Oklahoma Health Research programs to provide early-stage research and development awards to stimulate high-risk concepts and innovation.

The early-funding program provides equity-free capital for startups that cannot find other sources of available capital.

TBFP has made awards of \$12.6 million to 133 companies since 1999, including companies like Selexys Pharmaceuticals, which was acquired by Novartis for up to \$665 million. Another pharmaceutical company, Novazyme Pharmaceuticals, also received TBFP funding to create a groundbreaking Food and Drug Administration-approved treatment for Pompe disease. TBFP was the first investor in Novazyme.

"TBFP has actually been around since 1999. If you went back in time 21 years ago, it was initially formed under the OCAST umbrella to help commercialize Oklahoma technologies," said Scott Meacham, president and CEO of i2E, which provides nationally recognized services business expertise and funding to more than 700 of Oklahoma's emerging small businesses.

"We found out pretty quickly that there wasn't a lot of capital in Oklahoma. The Legislature put \$9.5 million to create this fund to help startups."

Under TBFP, high-risk startups receive funding and pay back the capital if they are successful in five years.

"Lo and behold, we started putting that capital out under these TBFP agreements and over half of them paid us back. Because of paybacks, we've been able to invest well over \$6 million to 133 companies," Meacham said.

Victor McGowen, founder of DEX-Pump, was among those entrepreneurs who received the initial loan money from TBFP. A self-described "serial entrepreneur" and petroleum engineer, McGowen created a specialized pump designed to make horizontal drilling wells last longer. The DEX-Pump is a supplemental pumping system that accelerates and extends the productive life of mature horizontal oil wells, which results in significant and additional revenue from existing assets.

"I had approached i2E years ago on another project, but it wasn't a good fit," he said. "Last July, I was trying to figure out the funding for the Dex Pump, and I decided to visit with i2E again. I had raised some equity money, but I needed to raise more."

After working with i2E to hone the idea, he was told about the TBFP loan program.

"They asked if I really wanted to give up my equity or if I wanted to go for this loan program," McGowen said. "In my case, if I sold more

equity, that meant my ownership in my company would get smaller. So, in September, we talked about raising the first round of funding in February, but I didn't want to wait that long. That's when I got the first TBFP loan. I got my second one in February to fund the actual manufacturing of the product."

“For every dollar that we’re investing, it’s bringing in \$52 million in private capital for those companies, which translates to generating income for the state and job opportunities.”

— **Scott Meacham**
President and CEO
i2E

For McGowen, TBFP allowed him to keep the equity he had while funding the company.

"It's a win-win for both sides," he said. "I was able to focus on the project instead of using that time trying to fundraise."

For the last seven years, TBFP has been self-sustaining, Meacham said. The success of TBFP companies makes the program successful, he said, and that success has allowed TBFP to be self-sustaining for a number of years.

"Before this program, there weren't really any other sources of funding. I mean, if you're somebody who lives in Boston or somebody who lives in San Francisco, this is a totally foreign concept because there was not a lot of capital in states like Oklahoma for the high risk, really early-stage startup. In fact, there wasn't any," Meacham said.

"We have invested \$12.6 million, and if you look at how much capital those companies have raised, those companies went on to raise \$520 million. For every dollar that we're investing, it's bringing in \$52 million in private capital for those companies, which translates to generating income for the state and job opportunities."

Because Oklahoma organizations do work together to provide startup capital, TBFP is something unique to the state.

"We have that whole continuum in Oklahoma and most states don't have that. If they do have it, it's not as integrated," Meacham said. "I don't know any state that has it as integrated as it is here and that's a huge advantage for us that probably most people don't even realize."

Oklahoma City entrepreneur Victor McGowen, who received initial loan money from the Technology Business Finance Program, welds on his DEX-Pump. (Courtesy photo)

New state office seeks ways to improve mass transit

By Heide Brandes

With the creation of a new state office to oversee bus and rail service, public transit is a priority for the future of Oklahoma.

The Oklahoma Department of Transportation announced in July 2019 that the new Office of Mobility and Public Transit would develop a new long-term transit policy to address the needs of residents and businesses.

With the blessing of the state Legislature, the new division will research and audit the state's existing public transit options, determine what improvement can be made, manage federal grants and create a plan to expand the state's rail and bus network to rural areas that currently do not have access. The agency now also oversees a \$2.4 million federal program that allows Oklahoma's disabled and elderly passengers to afford public transit and accessible transit options.

"The office grew out of a need. We are beginning to see our rural transit really grow, but really, this is to take on a whole new level of transit services," said Tim Gatz, secretary of transportation and director of ODOT. "As transit becomes more and more important, it's time to organizationally evolve."

House Bill 1365 allowed ODOT to bring two programs under one office. The first was transit services for the elderly and disabled, which was administered previously by the Department of Human Services.

The second was bringing the state's 20 rural transit operators into the fold. These rural operators usually do on-demand transit services for medical transport, work-related trips or short trips. Unlike major cities like Oklahoma City and Tulsa, the rural operators use smaller vehicles like microbus vehicles or van services.

"These rural transit operations are separate entities that are sub-recipients of federal funds that coordinate usually with a local government entity," Gatz said. "I'd call them quasi-public operators."

Even some of Oklahoma's tribal governments use rural transit providers, said Dawn Sullivan, deputy director of transit.

"Part of HB 1365 asks us to develop a long-term statewide transit policy plan," she said. "Stakeholder outreach is extremely important in all aspects of our delivery."

The Office of Mobility and Transit has dedicated revenues at both the state and federal levels that are available for transit services in both the

urban and rural areas, and the department is the state's designee to administer those funds for the rural operators.

Staffers at the new Office of Mobility and Public Transit also will be monitoring a once-stalled plan to extend passenger rail service between Tulsa and Oklahoma City. The Stillwater Central Railroad issued a request in June 2018 to find a private carrier to provide service between Sapulpa and Del City, while Oklahoma City and Tulsa officials planned to work with the railroad to expand the line.

"At one point, the state worked to acquire rails lines that were under the threat of abandonment," Gatz said. "We had almost 900 miles of state-owned rail lines, and we worked to get those lines back into private management. Now, we have a little over 100 miles left. But high-speed rail is a tricky idea."

In order for transit to utilize high-speed rail, the terrain and rails have to be flat and straight, which Gatz said the line from Sapulpa to Del City is not.

"It's a low-speed rail that is mostly used as a freight route," he said. "But as far as our office, I think the number one goal is to complete the plan so we can set the framework for projects that Oklahomans want. That will help us determine what the needs are and make sure we meet those needs."

For Sullivan, her aspirational goal is to have a transit plan that allows every Oklahoman the option to use and access public transit.

"We are still gathering information," she said. "We are tasked to have a plan in place by the end of the year, and we are working hard to meet that goal. With the COVID-19 challenges, we've had to adjust our schedule, but we are doing our best to make that end-of-year deadline."





First Capital Trolley is based in Guthrie and serves communities in Logan, Lincoln and Payne counties. (Courtesy photos/ODOT)



KATS is Ki Bois Area Transit System, which is based in Stigler and serves communities in eastern and southeastern Oklahoma.

Oklahoma's central location ideal for Inland Truck Parts and Service



By Heide Brandes

When it came to where to open a new facility in order to streamline operations, Inland Truck Parts and Service didn't have to look any farther than Oklahoma City.

With an already successful parts and service offering established in Oklahoma City, the company expanded its service operations in November 2016. However, operating out of two different facilities wasn't economical, even though it was successful.

The new Inland Truck Parts and Service Oklahoma City West location opened in March of 2019, allowing the existing separate parts and service facilities to combine under one roof. The new location features a state-of-the-art 58,000-square-foot facility to accommodate a large inventory of remanufactured transmissions and differentials, 18

service bays and a wide variety of additional parts and shop services to ensure the most reliable repairs and shortest downtimes possible.

"The planning and the strategy of a new facility had already been set in motion," said Bobby Gallaway, general manager. "The New West facility fits our agenda and the visions for our growth in the Oklahoma City market."

Inland Truck Parts and Service, an employee stock ownership plan company, started as a parts distributor and supplier in Minneapolis, Minnesota, in 1944. Providing the heavy-duty truck industry as well as the agriculture and industrial markets with a complete selection of component parts is the company's main focus.

"Inland Truck Parts and Service has expanded to 39 locations throughout the Midwest over the past 76 years and is still growing," said Gallaway. "We specialize in the remanufacturing of an assortment of drive train components, differentials, transmissions, transfer cases and drive shafts. We also offer a vast array of truck components, as well as a qualified group of service technicians for the removal and installation of those products."

However, the most important selling point of Oklahoma City as a place to expand came down to one simple thing.

“Location, location, location! Oklahoma City was a no-brainer, with the oil and gas markets, as well as a strong agriculture and construction industry,” Gallaway said. “The Oklahoma City market was positively suited to support our Midwest footprint. Oklahoma City fills a gap in the chain of locations that Inland Truck Parts provides between Converse, Texas, and Missoula, Montana.”

“Location, location, location! Oklahoma City was a no-brainer, with the oil and gas markets, as well as a strong agriculture and construction industry. The Oklahoma City market was positively suited to support our Midwest footprint.”

— Bobby Gallaway,
General manager
Inland Truck Parts and Service

The company has more than 850 employees in 39 locations spanning the Great Plains, including its two Oklahoma City stores.

According to the Oklahoma Department of Commerce, Oklahoma is ideally situated to meet the needs of original equipment manufacturers and auto part manufacturers. Because of the state's central location, low costs for operating costs and wages, right-to-work status and availability of workers with required technical skillsets, the state significantly reduces hiring and training startup costs.

Although Inland Truck Parts and Services did not apply for any state credits or incentives, Oklahoma does offer the Automotive Engineer Workforce Tax Credit, which allows automotive companies hiring engineers in a variety of fields to receive tax credits equal to 5% of the compensation paid to an engineer and 10% if the engineer graduated from an Oklahoma college or university. In addition, companies can earn another credit of up to 50% of the tuition reimbursed to an employee.

Jeff Seymour, executive vice president of economic development for the Greater Oklahoma City Chamber, said the city was positioned to give Inland Truck everything it needed.

“Not only do we have a location that works, but in comparison to our regional peers, the business costs – including the tax costs – make Oklahoma City a great place for industries like this,” he said.

Being centrally located in the country also makes the city an attractive locale for businesses needing to move products.

“Geographics alone would make the state of Oklahoma a must for anyone pursuing a strong foothold in the truck parts industry,” Gallaway said. “The I-40 and I-35 corridors make the state a primary intersection for the East and West coast, as well as the north-and-south traffic. The people we have an opportunity to do business with, the culture that's instilled in Oklahomans and the opportunity for growth here are great.”

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TTEC takes advantage of state's Quality Jobs Program

By Heide Brandes

When TTEC Services Corp. opened its new Humanify Customer Engagement Center in Oklahoma City in November, it found not only the perfect location for expansion but also an incentive package to sweeten the deal.

In January, TTEC received a \$500,000 incentive package from the Oklahoma City Council under the Oklahoma Quality Jobs Program. Because TTEC committed to creating 283 new quality jobs at the facility, it will receive cash payments of up to 5% of new taxable payroll for up to 10 years.

The Colorado-based firm provides business process outsourcing services, and in January already had hired 100 employees as adjusters and key support personnel. The new TTEC facility is expected to generate more than \$158 million over its first seven years in operation when considering capital investment, wages and state and local taxes, according to a city staff report.

The facility, which is located at 7725 W. Reno Ave., in Oklahoma City will not only generate an average first-year wage of \$38,985, but also be the company's first location in Oklahoma.

TTEC also plans to invest \$4 million in the facility, located in a "tech park" offering modern infrastructure, exercise facilities, a food court and collaborative space.

TTEC chose the Oklahoma City market in part because of the area's community colleges and technology centers such as Francis Tuttle as well as the area's significant military and veteran population, according to the company's statement.

TTEC will be training associates seeking an insurance license through its College of Insurance program. The process to obtain an insurance license can cost as much as \$5,000 in some areas, but TTEC will be providing the training at no cost to participants in Oklahoma City. TTEC has also contributed grant funds to support Francis Tuttle's robotics program.

The company continues to hire locally. In March, TTEC Holdings Inc. planned an "Ace Your Game Career Fair" to hire more than 100 full-time customer experience associates and licensed property and casualty claims adjusters.

“I think (TTEC was) attracted to becoming part of a resilient community that invests heavily in its own future.”

— **Jeff Seymour**, executive vice president of economic development for the Greater Oklahoma City Chamber

In addition to the city of Oklahoma City, other Oklahoma entities worked to attract the company to Oklahoma, including the Alliance for Economic Development of Oklahoma City, the Greater Oklahoma City Chamber, Francis Tuttle Technology Center, the Oklahoma Department of Commerce and Oklahoma Works.

The company had considered several locations before choosing Oklahoma City, saying the state and local incentives were among the reasons Oklahoma City was chosen.

“I think they were attracted to becoming part of a resilient community that invests heavily in its own future,” said Jeff Seymour, executive vice president of economic development for the Greater Oklahoma City Chamber. “This comment ties into our commitment to taking care of each other, our follow-through, willingness to set aside differences for the common good and willingness to invest in a better future.”

“I think all of this could be rolled up into a comment about the ‘Oklahoma Standard’ and programs like MAPS, where we cast a big vision and followed up on that vision with implementation. Everyone working together, the low tax costs and the incentives make Oklahoma City an attractive location for expanding businesses like this.”

Journal Record reporter Janice Francis-Smith also contributed to this story.



TTEC Services new Humanify Customer Engagement Center in Oklahoma City. (Courtesy photo)

A large graphic for the Downtown OKC Partnership. It features a stylized city skyline with various buildings, including one labeled 'CITY PLACE'. The background is composed of overlapping geometric shapes in shades of pink, purple, and orange. The text 'DOWNTOWN OKC PARTNERSHIP' is prominently displayed in the upper center. Below it, the words 'Support Local in Downtown OKC' are written in large, bold, blue letters. To the right of this, the phrase 'We're in this together.' is written in a smaller, red font. In the bottom right corner, the website 'downtownokc.com' and the social media handle '@downtownokc' are listed in white text.

**DOWNTOWN
→ OKC
PARTNERSHIP**

Support Local in Downtown OKC

We're in this together.

downtownokc.com
@downtownokc



Tulsa culture great fit for Milo's Tea Company

By Heide Brandes

In May 2019, Milo's Tea Company broke ground on a new manufacturing and distribution center in Tulsa. The Birmingham, Alabama, company announced the investment of \$70 million for the construction of a 180,000-square-foot facility that was designed to support its continued growth.

But what really sold Milo's on Tulsa was how centrally-located it was and the family-friendly community the company found there.

Milo's was founded as a restaurant in 1946 by Milo and Bea Carlton. In 1989, Milo's began selling its brewed Famous Sweet Tea to local grocery stores and now Milo's beverages can be found in thousands of retailers across the United States.

"Milo's is the fastest-growing refrigerated tea brand in the United States because our award-winning beverages taste the closest to homemade," said Tricia Wallwork, CEO. "To keep up with our growth, we needed to add additional manufacturing and distribution capabilities."

“In 2016, we began a multiyear journey to identify the ideal site and, then, construct our second plant to manufacture and distribute all-natural teas and lemonades. Frankly, this is a big deal for our 74-year-old family business founded in Alabama. It is the largest capital investment our company has ever made and we spent a lot of time and resources to ensure our site selection process assessed every detail including the availability of clean water for our all-natural beverages, cost of utilities, access to skilled associates, quality of life and on and on.”

The Tulsa region fit the needs, which led Milo's to purchase land and solidify plans for the expansion. The location was ideal for the company, which continues to expand geographically to more retailers in the west.

“And, much like Birmingham, Alabama, where our headquarters are located, Tulsa is a family-centric, philanthropic community where we can extend our values of ‘Making a Difference’ for our associates and the region,” said Wallwork. “Everyone we encountered there has been great to work with and very welcoming.”

Milo's Makes a Difference program incorporates sustainability and stewardship efforts to give back to communities. Over 1% of Milo's profits are donated, and the company has also implemented programs to ensure the facilities on the campus produce zero waste.

The company received some tax benefits by locating in Tulsa, and in turn, the 110 jobs at Milo's support 177 more jobs throughout the Tulsa-area economy. Milo's supports a total of \$16.4 million in income and a dollar earned at Milo's supports an additional \$1.67 earned elsewhere in the Tulsa-area economy. Projected investments from Milo's approach over \$70 million.

The economic activity of 110 jobs at Milo's supports the production of \$25.8 million in goods and services throughout the Tulsa-area economy, of which 33% is contributed directly by Milo's Tea, said Wallwork.

“Milo's culture values ‘People before Profits’ so it was important to us to select a second site that provided a quality standard of living for our associates,” Wallwork said.

“Oklahoma is a match for our culture due to its family-first ethos, low cost of living, rich access to outdoor activities and parks, low cost of child care and rich workforce development programming.”

“Oklahoma is a match for our culture due to its family-first ethos, low cost of living, rich access to outdoor activities and parks, low cost of child care and rich workforce development programming.”

— Tricia Wallwork
Milo's Tea CEO

Tulsa's technical education systems and training programming also made a strong impression on Milo's team, as training and development are key elements of the Milo's People First culture.

“With our region's skilled workforce and innovative training opportunities, plus strong regional partnerships and a family-friendly community, Tulsa and Milo's are a great culture fit,” said Bill Murphy, senior vice president of economic development at the Tulsa Regional Chamber. “Our long-standing relationship with the site consultant working the project also helped us during the process. Tulsa's corporate citizens are incredible partners, and we're proud to add Milo's Tea Company to that list.”

Taken together, Tulsa fit all of Milo's needs, Wallwork added.

“Oklahoma's rich homegrown, humanitarian history, innovative workforce programs and central location for the mass distribution of goods is fundamental in the expansion of our geographic footprint in the western half of the nation,” she said.



Courtesy images



Oklahoma's key industries

Transportation & Logistics

- Oklahoma's waterways can ship to and from 20 states as well as global markets with access to the Gulf of Mexico.
- The Tulsa Port of Catoosa is one of the largest and most inland ice-free ports in the nation.
- Equidistant from New York, Los Angeles, Mexico City and Canada, Oklahoma serves all U.S., NAFTA and world markets

Agribusiness

- 4th in the U.S. in number of farms, with 34 million acres of land
- \$1.8 billion in agricultural exports annually
- 2nd in rye production in the U.S. with 1.5 million bushels per year

Aerospace & Defense

- Two largest MRO facilities in the world – The American Airlines Maintenance and Engineering Center, the largest commercial MRO, in Tulsa; the Oklahoma City Air Logistics Complex at Tinker Air Force Base is the largest air depot maintenance facility for the U.S. Department of Defense.
- Oklahoma is home to five military installations, two air national guard operations and numerous aerospace assets, including the Oklahoma Air & Spaceport.
- Oklahoma's aerospace and defense industry is reinforced by a comprehensive training infrastructure, including the Federal Aviation Administration Mike Monroney Aeronautical Center and CareerTech system.

Information & Financial Services

- More than 70 global companies, representing a wide range of industries, operate data centers in Oklahoma to service their IT storage needs.
- Oklahoma's network of Career Technology Centers offers credential programs in cyber and information security and 10 Oklahoma institutions offer information security degrees.

Renewable Energy

- 2nd in total electricity net generation from wind, 2019
- 3rd in wind's share of state generation, 2019
- 3rd in the U.S. for installed wind capacity and 6th for solar potential
- 4th in the U.S. for wind energy employment

Sources: U.S. Energy Information Administration, American Wind Energy Association

Traditional Energy

- Oklahoma had the fourth-largest gross withdrawals of natural gas among the states in 2019 and accounted for about 9% of the nation's marketed production.
- Oklahoma was the fourth-largest crude oil producer among the states in 2019, accounting for nearly 5% of the nation's crude oil production.
- As of January 2019, Oklahoma had 5 operable petroleum refineries with a combined daily processing capacity of almost 523,000 barrels per day, nearly 3% of the total U.S. capacity

Manufacturing

- Manufacturing is integral to all of Oklahoma's major sectors, contributing more than \$17 billion to Oklahoma's economy
- More than 4,200 manufacturing firms operate in Oklahoma
- Constitutional right-to-work state

Automotive

- From Oklahoma, you can reach every OEM manufacturing facility in the U.S. within a 24-hour drive.
- Electricity rates 22% below the national average.
- Oklahoma is a constitutional right-to-work state with low unemployment insurance taxes and programs to significantly reduce hiring and training start-up costs.

Bioscience

- Oklahoma is home to several specialized and nationally renowned health care centers including the Harold Hamm Diabetes Center, Stephenson Cancer Center, Dean McGee Eye Institute and others.
- The Stephenson Cancer Center at OU is ranked #1 among all cancer centers in the nation for the number of patients participating in NCI-Sponsored treatment trials and recently achieved FDA approval for drugs and therapy that are custom designed to specific genetic markers of cancers and patients carrying the disease.

Market access, location and infrastructure



Air

Two international airports in Oklahoma City and Tulsa, both designated as Foreign Trade Zones, are served by major airlines and provide access to all domestic and international destinations. Oklahoma is also home to 140 public-use airports, 43 of them jet capable.

Flight transit time

Dallas	55 minutes
NYC (NYC)	3 hours and 19 min.
Washington, DC	2 hours and 51 min.
Los Angeles, CA (LAX)	3 hours

Road

Oklahoma industry is served by over 12,000 miles of highway that move 500 million tons per year. By 2035 the amount is projected to grow to 769.5 tons. The state is a hub for I-35, I-40, I-44, US-69, and other major trade routes.



Truck transit time

500-mile ring	24 hours
1,000-mile ring	48 hours
1,500-mile ring	72 hours



Rail

Oklahoma has 3,850 miles **miles** of operated railroad track that ship 226 tons of freight annually. Major rail providers include Union Pacific, and Burlington Northern Santa Fe.



Water

Oklahoma's strategic location is able to supply 20 states by waterway. With three inland ports, Oklahoma has ideal access to North America via the 445-mile, multipurpose McClellan-Kerr Arkansas River Navigation System, which connects the Tulsa Port of Catoosa to the Mississippi River and the Gulf of Mexico and seaports worldwide. The Tulsa Port of Catoosa is one of the largest, most inland ice-free river ports in the nation. The Port of Catoosa and the Port of Muskogee are also Foreign Trade Zones.

Incentives

Oklahoma continues to be recognized for its outstanding business location and job growth incentives. Businesses can choose between a cash incentive or a tax credit package, and in some cases, qualifying businesses can take advantage of both programs.



Quality Jobs 10-year Cash Incentive

Oklahoma's successful Quality Jobs incentive program promotes job growth and helps improve a company's bottom line by injecting cash back into its business as the company expands and creates new jobs in Oklahoma. The Quality Jobs program provides a cash rebate to companies that create well-paid jobs and promote economic development.

A company may receive cash payments of up to 5% of new payroll for up to 10 years. To qualify the company must:

- Meet the average county wage or state threshold wage, whichever is lower.
- Achieve \$2.5 million of new annual payroll within three years (A lower annualized payroll threshold of \$1.5 million may apply to certain applicants).
- Offer basic health insurance to employees within 180 days of employment. (Employee must not pay more than 50% of premium).

Qualifying companies can earn up to a 6% rebate if at least 10% of new payroll is comprised of qualified military veterans. Participation in the Quality Jobs program may be combined with the Investment/New Jobs Tax Credit under certain circumstances (\$40 million or more in investment within three years).

Small Employer Quality Jobs 7-year Cash Incentive

The Small Employer Quality Jobs Program provides incentive payments to a qualifying small employer. The program is targeted to manufacturers.

A company may receive cash payments of up to 5% of new payroll for up to seven years. To qualify, the company must:

- Must have 500 employees or less at the time of application.
- Must have an average of 500 employees or less over the past four quarters at the time of application.
- Must create as few as five and as many as 15 new jobs minimum, based on the size of the company and the population of the community where the company is located.
- Must pay the newly created jobs at 110% of the average county wage.
- Must have 35% out-of-state sales within 24 months of application (and 60% thereafter).
- Must offer basic health insurance within 180 days of employment. Employee must not pay any more than 50% of the premium.

21st Century Quality Jobs Program

The 21st Century Quality Jobs 10-Year Cash Incentive was created in 2009 to attract growth industries and sectors to Oklahoma through a policy of rewarding businesses with a highly skilled, knowledge-based workforce. The first of its kind, the incentive targets such knowledge-based service industries as professional, scientific and technical services; music, film and performing arts; and specialty hospitals. The incentive:

- Maximizes the eligible incentive payment by incorporating expanded state benefits by allowing a net benefit rate of up to 10% of payroll for up to 10 years
- Requires at least 10 full-time jobs at an annual average wage of the lesser of the 21st Century state indexed wage (\$103,736 through January 2021) or 300% of the county's average wage
- Requires out-of-state sales of at least 50% for certain industries

Companies may receive reduced benefits for jobs/wages less than the 10 required while they work toward full qualification, so long as the required average wage is met.

Quality Jobs + Investment Tax Credits

The Quality Jobs + Investment Tax Credits incentives target manufacturing industries that have a large capital investment of at least \$40 million in addition to creating at least \$2.5 million in new payroll at higher than the state's average wage. The incentives also allow a five-year tax credit of 2% per year of investment in qualified new depreciable property. Quality Jobs + Investment Tax Credits may not be combined with Small Employer Quality Jobs or 21st Century Quality Jobs.

Investment/New Jobs Tax Credit Package

Investment/New Jobs Tax Credits provide growing manufacturers a significant tax credit based on either an investment in depreciable property OR on the addition of full-time-equivalent employees engaged in manufacturing, processing, or aircraft maintenance. Elements include:

- Five-year state tax credit on the greater of 1% per year of investment in new depreciable property or \$500 per new employee
- Minimum investment of \$50,000
- Credits may be combined with the Quality Jobs program under certain circumstances

Aerospace Industry Engineer Workforce Tax Credit

Aerospace companies hiring engineers in a variety of fields will receive a tax credit equal to 5% of the compensation paid to an engineer before Jan. 1, 2026, or 10% if the engineer graduated from an Oklahoma college or university (up to \$12,500 per employee per year), plus another credit of up to 50% of the tuition reimbursed to an employee before Jan. 1, 2026. Additionally, the engineer hired receives a tax credit of \$5,000 per year before Jan. 1, 2026.

Sales Tax Refunds

Sales tax refunds are available on construction materials for new manufacturing and aircraft maintenance repair facilities. Also available on purchases of computers, data processing equipment, telecommunication equipment for certain aircraft facilities, and for purchases of computer services and data processing equipment for qualified computer services or research and development companies.

Additional Incentives

- Ad Valorem Tax Exemptions
- Business Expansion Incentive Program
- Industrial Access Road Assistance
- Community Development Block Grant/Economic Development Infrastructure Financing
- Foreign Trade Zones
- State and Local Financing Programs
- Customized Employee Training
- Automotive Engineer Work Force Tax Credit



OKLAHOMA



For more information:

Contact the Oklahoma Department of Commerce

Phone: 800-879-6552

Web: okcommerce.gov/incentives



LinkedIn: <https://www.linkedin.com/company/okcommerce/>



Twitter: <https://twitter.com/OKcommerce>

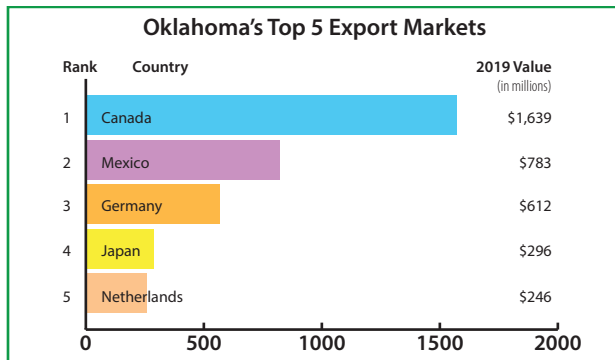


Facebook: <https://www.facebook.com/okcommerce>

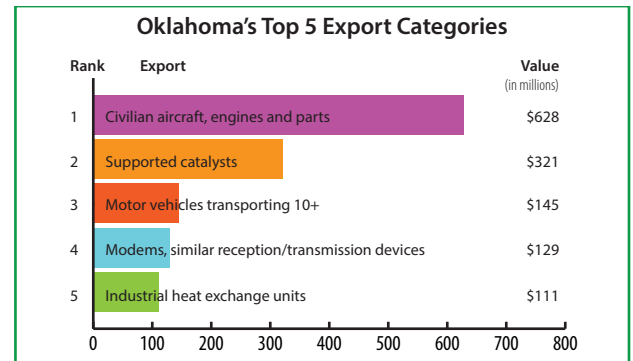
ABOUT OKLAHOMA

FDI & TRADE

In 2019, Oklahoma exports totaled **\$6.12 billion**



Source: U.S. Census Bureau Foreign Trade Division, Oklahoma Department of Commerce



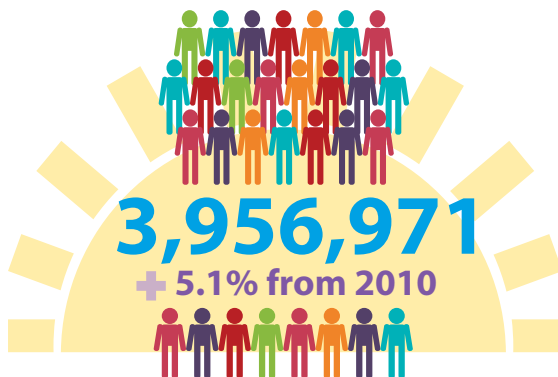
Oklahoma's foreign-owned companies support more than

50,700 jobs

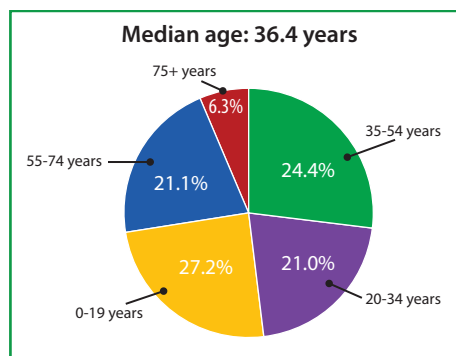
in the state

DEMOGRAPHICS

POPULATION



AGE



(Source: U.S. Census, based on 2018 population estimate)

RACE

POPULATION BY RACE	2019 estimate
White alone (a)	74.2%
Black or African American alone (a)	7.8%
American Indian and Alaska Native alone (a)	9.3%
Asian alone (a)	2.3%
Native Hawaiian and Other Pacific Islander alone (a)	0.2%
Two or More Races	6.2%
Hispanic or Latino (b)	10.9%
White alone, not Hispanic or Latino	65.7%

(a) Includes persons reporting only one race

(b) Hispanics may be of any race, so also are included in applicable race categories

Oklahoma Top Employers by # of Employees

1	U.S. Department of Defense	8	Hobby Lobby Store Inc.	15	Department of Veterans Affairs/U.S. Veterans Administration
2	Wal-Mart Associates Inc.	9	University of Oklahoma	16	Braum's
3	Integriss	10	Oklahoma Department of Human Services	17	American Airlines Inc.
4	Chickasaw Nation	11	Mercy Health	18	Lowe's Home Centers Inc.
5	Oklahoma State University	12	Choctaw Nation of OK	19	OKC Public Schools
6	U.S. Postal Service	13	Saint Francis Hospital Inc.	20	City of Oklahoma City
7	OU Health Sciences Center	14	Tulsa Public Schools		

UNION MEMBERSHIP

Sector	Obs	Employment	Members	Covered	% Mem	%
Total	2,136	1,554,968	96,604	123,351	6.2	7.9
Private	1,738	1,271,567	38,868	52,599	3.1	4.1
Public	398	283,400	57,736	70,752	20.4	25.0
Priv. Construction	101	77,359	1,554	2,283	2.0	3.0
Priv. Manufacturing	237	173,148	11,292	14,093	6.5	8.1

Sources: UnionStats.com. Current Population Survey (CPS) Outgoing Rotation Group (ORG) Earnings Files, 2019.

LARGEST CITIES

RANK	CITY	POPULATION	RANK	CITY	POPULATION	RANK	CITY	POPULATION
1	Oklahoma City	655,057	18	Jenks	23,767	35	Miami	13,088
2	Tulsa	401,190	19	Ponca City	23,660	36	Choctaw	12,674
3	Norman	124,880	20	Mustang	22,959	37	Woodward	12,121
4	Broken Arrow	110,198	21	Duncan	22,344	38	Weatherford	12,017
5	Edmond	94,054	22	Del City	21,712	39	Okmulgee	11,711
6	Lawton	93,025	23	Sapulpa	21,278	40	Guthrie	11,661
7	Moore	62,055	24	El Reno	19,965	41	Elk City	11,577
8	Midwest City	57,407	25	Sand Springs	19,905	42	Guymon	10,996
9	Stillwater	50,299	26	Bethany	19,221	43	Newcastle	10,655
10	Enid	49,688	27	Claremore	18,743	44	Warr	10,118
11	Muskogee	37,113	28	Durant	18,673	45	Coweta	10,032
12	Owasso	36,957	29	Altus	18,338	46	The Village	9,564
13	Bartlesville	36,144	30	McAlester	17,814	47	Pryor Creek	9,379
14	Shawnee	31,436	31	Ada	17,235	48	Wagoner	9,185
15	Yukon	28,084	32	Tahlequah	16,819	49	Clinton	9,087
16	Bixby	27,944	33	Chickasha	16,431	50	Blanchard	8,907
17	Ardmore	24,698	34	Glenpool	13,936			

Source: U.S. Census Bureau, American Community Survey, 2014-2018

REGION: OKC METRO

MARKET ACCESS/ LOCATION

Being centrally located in the United States, the Greater Oklahoma City metropolitan area has equal access to markets in Canada and Mexico and is within 1,500 miles to all major markets in the U.S.

Will Rogers World Airport is the Greater Oklahoma City metro area's major commercial airport, with seven airlines flying nonstop to 22 major airports. The airport is located in south Oklahoma City, just a short distance from downtown Oklahoma City and has easy access to the three major interstates that run through the metro area. The city of Oklahoma City also operates general aviation airports Wiley Post Airport and Clarence E. Page Airport.

TOP INDUSTRY CLUSTERS

Aviation & Aerospace

Bioscience

Energy

Health Care

Manufacturing

LARGEST EMPLOYERS

State of Oklahoma

Tinker Air Force Base

OU – Norman Campus

FAA Mike Monroney Aeronautical Center

Integrus Health

Hobby Lobby Stores

OU Health Sciences Center

City of Oklahoma City

Mercy Health Center

Love's Travel Stops & Country Stores

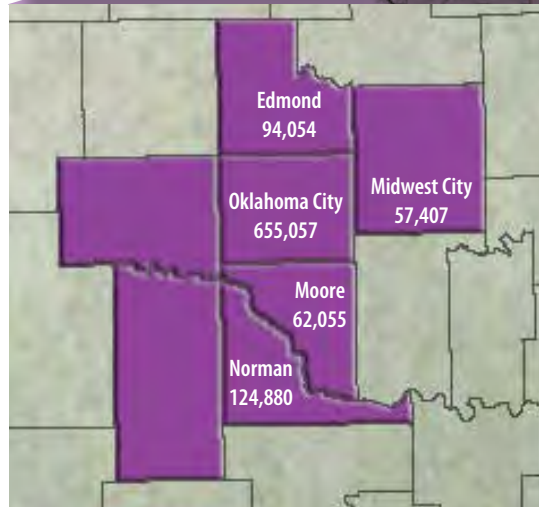
WORKFORCE

Labor Force: 685,757

Unemployment Rate: 3.0%

*Source: Oklahoma Employment Securities Commission,
2019 Annual Average*

LARGEST CITIES



Foreign Trade Zone

FTZ No. 106 Oklahoma City

Grantee: Port Authority of the Greater Oklahoma City Area
Operator: Department of Airports of the City of Oklahoma City, 7100 Terminal Drive, Unit 937, Oklahoma City, OK 73159

Contact: Matthew Weaver
405-623-5335
www.foreigntradezone106.org
Port: Oklahoma City

QUALITY OF LIFE

DEMOGRAPHICS

Population: 1,369,759
Median Household Income: \$57,072
Mean Household Income: \$77,916

RANKING INFO

#1 Oklahoma City
Cities for startups to expand
(among 42 large metro areas)
Zillow, 2020

#1 Edmond
City for "Worktirement"
SmartAsset, 2019

COMMUTING PATTERNS:

Average Commute Time



REGION: OKC METRO

EDUCATION

Colleges/Universities

Langston University, Oklahoma City
 Mid-America Christian University, Oklahoma City
 Oklahoma Christian University, Oklahoma City
 Oklahoma City Community College, Oklahoma City
 Oklahoma City University, Oklahoma City
 Oklahoma State University - Oklahoma City
 Redlands Community College, El Reno
 Rose State College, Midwest City
 Southern Nazarene University, Bethany
 Southwestern Christian University, Bethany
 University of Central Oklahoma, Edmond
 University of Oklahoma, Norman
 University of Oklahoma Health Sciences Center, Oklahoma City
 University of Phoenix, Oklahoma City

TECHNOLOGY CENTERS

Canadian Valley – El Reno, Chickasha & Yukon
 Eastern Oklahoma County – Choctaw
 Francis Tuttle – OKC
 Metro Tech – OKC
 Mid-America – Wayne
 Mid-Del – Midwest City
 Moore Norman – Norman

EVENTS

Chickasha Festival of Light, December, Chickasha
 deadCENTER Film Festival, June, OKC
 Festival of the Arts, April, OKC
 Paseo Arts Festival, May, OKC
 Red Earth Native American Cultural Festival, June, OKC
 Women's College World Series, May/June, OKC

ATTRACTIONS

Fred Jones Jr. Museum of Art-University of Oklahoma, Norman	Oklahoma City Zoo and Botanical Garden, OKC
Frontier City, OKC	Oklahoma History Center, OKC
Lazy E Arena, Guthrie	National Cowboy & Western Heritage Museum, OKC
Oklahoma City Dodgers, OKC	Remington Park, OKC
Oklahoma City Museum of Art, OKC	Riversport OKC, OKC
Oklahoma City National Memorial & Museum, OKC	Sam Noble Oklahoma Museum of Natural History, Norman
Oklahoma City Thunder, OKC	Science Museum Oklahoma, OKC



OKLAHOMA CITY

OKC is just one of seven destinations across the U.S. included in the 2020 list.

Travel+Leisure, December 2019

POINT OF INTEREST:



Journal Record file photos

Located in Arcadia just a few miles northeast of Oklahoma City, **Pops** is easily identifiable by the 66-foot soda pop bottle along Historic Route 66. Pops includes an ultra-modern gas station, restaurant, shake shop, gift shop, convenience store and event venue. Tourists can choose from a selection of more than 600 ice-cold sodas and beverages, including more than 60 varieties of root beer and 40 kinds of cream soda.

For more information, visit www.pops66.com.



OKLAHOMA CITY
Among 'best American cities for live music'

Reader's Digest, 2020



AREA ECONOMIC DEVELOPMENT CONTACTS

For more information on specific areas in this region, contact the regional development specialist at the Oklahoma Department of Commerce or one of the economic development contacts listed below:

Oklahoma Department of Commerce

Ray Little, Director, Business Retention & Expansion/Central Region
405-630-7455
ray.little@okcommerce.gov

Steven Bratcher,
Regional Development Specialist
South Central Region
405-401-4235
steven.bratcher@okcommerce.gov

Association of Central Oklahoma Governments

John M. Sharp, Acting Executive Director
405-234-2264
www.acog@acogok.org

Chickasha Economic Development Council

Jim Cowan,
Executive Director
jim@chickashaedc.com
405-224-0747

Edmond Economic Development Authority

www.eeda.com
Janet Yowell, Executive Director
jy@eeda.com
405-340-0116

Greater OKC Partnership

www.greateroklahomacity.com
Richard Clements, Vice President, Economic Development, Greater OKC Chamber
rclements@okcchamber.com
405-297-8900

Greater Oklahoma City Chamber

www.okcchamber.com
Roy Williams, President and CEO
rwilliams@okcchamber.com
405-297-8939

Heart of Oklahoma

Chamber of Commerce, The
www.theheartofok.com
Elisabeth Baker, Executive Director
405-527-3093

Logan County Economic Development Corp.

www.logancountyedc.com
Kay Wade, Executive Director
kaywade@logancountyedc.com
405-880-1240

Midwest City Chamber of Commerce

www.midwestcityok.com
Robert Coleman, Director of Economic Development
rcoleman@midwestcityok.org
405-739-1218

Moore, City of

www.cityofmoore.com
Deidre Ebrey, Economic Development Director
debrey@cityofmoore.com
405-793-5224

Mustang Chamber of Commerce

www.mustangchamber.com
Renee Peerman, Executive Director

director@mustangchamber.com
405-376-2758

Newcastle Chamber of Commerce

www.newcastleok.org
Gayla Riddle, Executive Director
405-387-3232
newcastleok.org

Norman Economic Development Coalition

www.selectnorman.com
Dan Quinn, Chairman
nedc@selectnorman.com
405-573-1900

Oklahoma Small Business Development Center

www.oksbdc.org
Dr. William Carter, State Director
580-745-2877
info@oksbdc.org

Purcell, City of

www.purcell.ok.gov
Dale Bunn, City Manager
dale.bunn@purcell.ok.gov
405-527-6561

Yukon Economic Development Authority

www.cityofyukonok.gov
Mitchell Hort, Development Services Director
mhort@cityofyukonok.gov
405-350-4700



Landing Top Talent For Business



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drgproservices.com

Business Leadership

ADVANCING OKLAHOMA'S ECONOMY

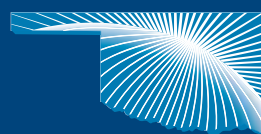
Comprised of Oklahoma corporations and business organizations, the Oklahoma Business Roundtable serves as the state's major economic development support organization.

We are a collaborative nonprofit organization whose purpose is advancing Oklahoma's economic development through business retention, expansion, recruitment, start-up and workforce development activities.

Started in 1991, the Roundtable has supported hundreds of state and national business promotion activities resulting in millions of dollars in corporate investment throughout Oklahoma. Our members are committed to the growth and diversification of our state's economy.

Oklahoma is a great state for business. We provide a comprehensive package of site location advantages for your company. Our corporate, government and economic development leadership will work together to ensure your long-term success.

We're Proud to Help Oklahoma Grow!



OKLAHOMA
BUSINESS
ROUNDTABLE

BUSINESS LEADERSHIP
ADVANCING OKLAHOMA'S ECONOMY

Oklahoma Business Roundtable
655 Research Parkway, Suite 420
Oklahoma City, Oklahoma 73104

www.okbusinessroundtable.com • 405.235.3787

REGION: TULSA METRO

MARKET ACCESS/ LOCATION

The Tulsa metropolitan area is an intermodal transportation hub with rail, air, truck and water access available. More than 3.7 million tons of cargo was shipped through the Tulsa Port of Catoosa in 2019. Tulsa International Airport has nonstop service to 20 cities with an average of more than 50 daily departures. The airport is located 10 minutes from most points in the city including downtown and the Port of Catoosa. Richard L. Jones Jr. Airport, located in southwest Tulsa, serves as the reliever airport for Tulsa International.

TOP INDUSTRY CLUSTERS

Health Care
Aerospace and Defense
Energy
Manufacturing
Transportation
Distribution and Logistics

LARGEST EMPLOYERS

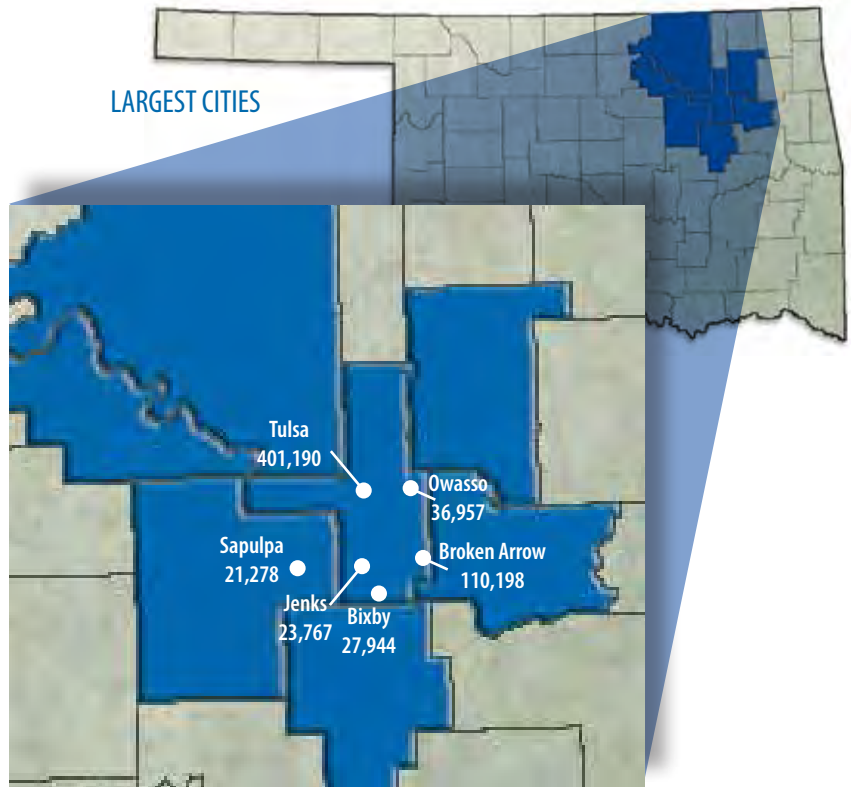
American Airlines
Oneok
QuikTrip
Spirit AeroSystems
Williams Companies
Saint Francis Hospital
Ascension St. John Medical Center
Hillcrest Medical Center
AAON
Public Service Company of Oklahoma
Nordam

WORKFORCE

Labor Force: 482,235
Unemployment Rate: 3.3%

*Source: Oklahoma Employment Securities Commission,
2019 Annual Average*

LARGEST CITIES



Foreign Trade Zone

FTZ No. 53 Rogers County

Grantee:
City of Tulsa-Rogers
County Port Authority
5350 Cimarron Rd.
Catoosa, OK 74015

Contact: David L. Yarbrough
918-266-2291 x19
Port: Tulsa

QUALITY OF LIFE

DEMOGRAPHICS

Population: 985,233
Median Household Income: \$54,110
Mean Household Income: \$74,555

RANKING INFO

#1 Tulsa
Wage growth

Inc. Magazine, 2019

COMMUTING PATTERNS:

Average Commute Time



EDUCATION

Colleges/Universities

Langston University, Tulsa
Northeastern State University, Broken Arrow
Oklahoma State University Center for Health Sciences, Tulsa
Oklahoma State University-Tulsa
Oral Roberts University, Tulsa
Phillips Theological Seminary, Tulsa
Tulsa Community College, Tulsa
University of Oklahoma-Tulsa
University of Phoenix, Tulsa
The University of Tulsa, Tulsa
Rogers State University, Claremore

TECHNOLOGY CENTERS

Central – Drumright, Sapulpa
Green Country – Okmulgee
Northeast – Claremore
Tulsa – Broken Arrow, Tulsa, Owasso, Sand Springs



ATTRACTIONS

Gathering Place Tulsa Riverfront, Tulsa	Will Rogers Memorial Museum, Claremore
Tulsa Zoo, Tulsa	Tulsa Drillers, Tulsa
Oklahoma Aquarium, Jenks	Oklahoma Jazz Hall of Fame, Tulsa
Gilcrease Museum, Tulsa	Hard Rock Hotel & Casino, Catoosa
Tulsa Air and Space Museum & Planetarium, Tulsa	River Spirit Casino, Tulsa

AREA ECONOMIC DEVELOPMENT CONTACTS

For more information on specific areas in this region, contact the regional development specialist at the Oklahoma Department of Commerce or one of the economic development contacts listed below:

Oklahoma Department of Commerce

Jared Cooper,
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Northeast Oklahoma
405-213-7623
jared.cooper@okcommerce.gov

Ray Little, Director, Business Retention & Expansion/Central Region
405-630-7455
ray.little@okcommerce.gov

Broken Arrow Chamber of Commerce & Economic Development Corporation

www.brokenarrowchamber.com
Norman Stephens
Economic Development Manager
918-259-2410

Cherokee Nation Businesses LLC

www.cherokeeanationbusinesses.com
Andy McMillan, Director,
Special Projects &
Economic Development
andy.mcmillan@cn-bus.com
918-384-7774

Eastern Oklahoma Development District

www.eoddok.org
Ernie Moore, Economic Development Director
emoore@eoddok.org
918-682-7891

Grand Gateway Economic Development Association

grandgateway.org
Edward Crone, Executive Director
executivedir@grandgateway.org
800-482-4594

Indian Nations Council of Governments

www.incog.org
Rich Brierre, Executive Director
rbrierre@incog.org
919-584-7526

Northeast Oklahoma Regional Alliance (NORA)

www.neokregion.org
Lisa Smith, Executive Director
918-772-8334

Oklahoma Small Business Development Center

www.oksbdc.org
info@oksbdc.org
580-745-2877

Okmulgee Area Development Corp.

www.okmulgeedevelopment.com
Court Newkirk, Executive Director
oadc.ok@gmail.com
918-758-1131

City of Owasso

www.cityofowasso.com
Chelsea Levo,
Director of Economic Development
clevo@cityofowasso.com
918-376-1518

Sand Springs, City of

www.seesandsprings.com
Elizabeth A. Gray,
City Manager
918-246-2501
eagray@sandspringsok.org

Sapulpa, City of

www.cityofsapulpa.net
Steve Hardt, Economic Development Director
shardt@cityofsapulpa.net
918-216-4352

Tulsa Regional Chamber

William P. Murphy, Senior Vice President
of Economic Development
billmurphy@tulsachamber.com
918-560-0240

Rusty Linker,
Director of New Business Development &
Marketing, Economic Development
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918-560-0233

Wagoner County Economic Development Authority Community Development

Alan Parnell, Agriculture Educator and County
Extension Director
OSU Extension, Wagoner County
L.A.Parnell@okstate.edu
918.486.4589 / 918.636.3094

POINT OF INTEREST:



Courtesy photo

Built in 1924, **The Cain's Ballroom** in Tulsa has gone from a garage, a dime-a-dance joint and a dancing academy until it became what is known by artists and patrons alike as one of the top performance venues in the world today. The walls are decorated with oversized photographs of various musicians who played Cain's, including Bob Wills, Johnnie Lee Wills, Ernest Tubbs, Hank Williams, Tex Ritter, Kay Starr and Tennessee Ernie Ford. As the home of Bob Wills and The Texas Playboys from 1935 to 1942, the Ballroom was especially significant for popularizing a new sound called Western swing, a form of country and western that combined jazz, hillbilly, blues, big band swing, rhumba, mariachi and jitterbug. Cain's is known throughout the music industry as not only "The Home of Bob Wills," but also as the "Carnegie Hall of Western Swing."

Cain's music history doesn't stop there. Past touring acts include Sex Pistols, Bob Dylan, Van Halen, Metallica, The Ramones, The Strokes, Yeah Yeah Yeahs, Ted Nugent, The Black Keys, Morrissey, Snoop Dogg, Smashing Pumpkins, GWAR, Levon Helm Band, Sonic Youth, Elvis Costello, Kings of Leon, Alice in Chains and many more.

EVENTS

- Rhema Christmas Lights, November-December, Broken Arrow
- An Affair of the Heart of Tulsa, November, Tulsa
- Darryl Starbird's National Rod & Custom Car Show, February, Tulsa
- PBR Express Ranches Classic, August, Tulsa
- La Fiesta de Tulsa, July, Tulsa
- Tulsa Beer and Wine Festival, September, Tulsa



MARKET ACCESS/ LOCATION

The Port of Muskogee is strategically located near the confluence of the Arkansas, Verdigris and Grand rivers. In 2018, more than 658,000 tons of cargo moved through the Port of Muskogee. Northeastern Oklahoma also has several regional and municipal airports in the region serving business and industry.

TOP INDUSTRY CLUSTERS

Agriculture & Bioscience

Energy

Aerospace

Manufacturing

Health Care

Transportation & Logistics

Government

Education

Information & Financial Services

LARGEST EMPLOYERS

Cherokee Nation

ConocoPhillips

Phillips 66

The Charles Machine Works Inc.

Jack C. Montgomery

VA Medical Center

Georgia - Pacific

Hillcrest Medical Center

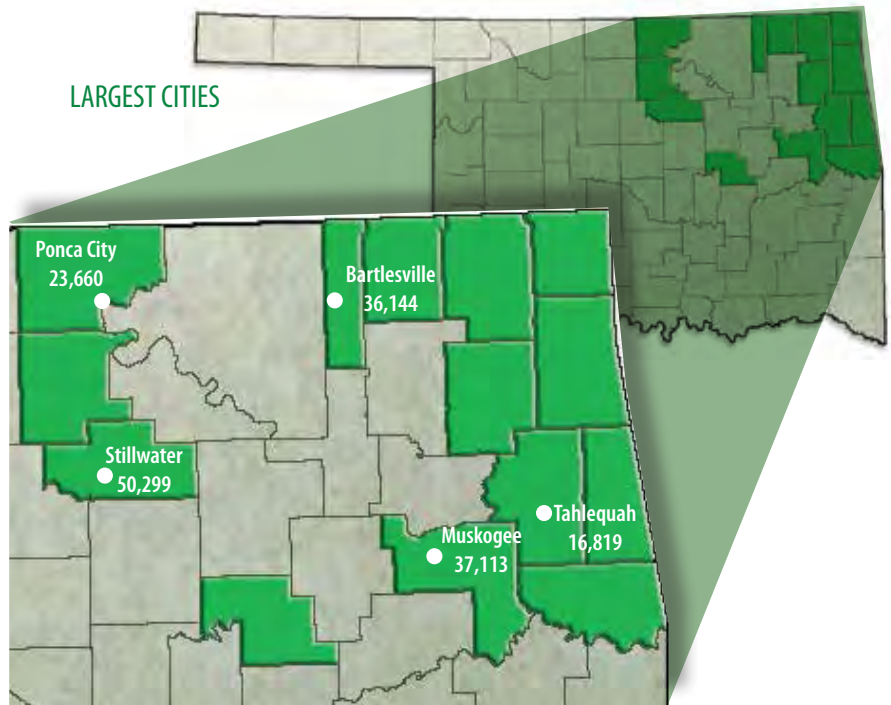
WORKFORCE

Labor Force: 223,361

Unemployment Rate: 3.6%

*Source: Oklahoma Employment Securities Commission,
2019 Annual Average*

LARGEST CITIES



Foreign Trade Zone

FTZ No. 164 Muskogee

Grantee:

Muskogee City-County
Port Authority
4901 Harold Scoggins Dr.,
Muskogee, OK 74401

Contact:

Scott Robinson
918-682-7886

Port:

Tulsa

QUALITY OF LIFE

DEMOGRAPHICS

Population: 522,608

Median Household Income:
\$32,986-\$53,253*

Mean Household Income:
\$45,683-\$74,036 *

**Range of counties within this region*

RANKING INFO

#6

**25 Best Value Online
MBA programs**

— collegeconsensus.com
Oklahoma State University, 2019

COMMUTING PATTERNS:

Average Commute Time



Commuter patterns for this region range from 17.4 minutes in Kay County to 28.1 minutes in Okfuskee County.

REGION: NORTHEAST

EDUCATION

Colleges/Universities

Bacone College, Muskogee
 College of the Muscogee Nation, Okmulgee
 Connors State College, Muskogee & Warner
 Langston University, Langston
 Northeastern Oklahoma A&M College, Miami
 Northeastern State University, Muskogee & Tahlequah
 Northern Oklahoma College, Tonkawa & Stillwater
 Oklahoma State University, Stillwater
 Oklahoma State University Institute of Technology, Okmulgee
 Oklahoma Wesleyan University, Bartlesville
 Rogers State University, Bartlesville
 Rogers State University, Claremore
 Rogers State University, Pryor
 University Center at Ponca City, Ponca City

TECHNOLOGY CENTERS

Green Country – Okmulgee
 Indian Capital – Muskogee, Sallisaw, Stillwell, Tahlequah
 Meridian – Stillwater
 Northeast – Afton, Kansas, Pryor
 Pioneer – Ponca City
 Tri County – Bartlesville

AREA ECONOMIC DEVELOPMENT CONTACTS

For more information on specific areas in this region, contact the regional development specialist at the Oklahoma Department of Commerce or one of the economic development contacts listed below:

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Bartlesville Development Corporation
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Central Oklahoma Economic Development District
 www.coedd.net
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Cherokee Nation Businesses LLC
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Eastern Oklahoma Development District
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 918-682-7891

Fort Smith Regional Alliance
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 479-783-3111

Grand Gateway Economic Development Association
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Miami Area Economic Development Service Inc.
 www.miami-ok.org
 Charlotte Howe, President/CEO
 Miami Regional Chamber of
 Commerce
 918-542-8405

MidAmerica Industrial Park
 www.maip.com
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Muskogee City-County Port Authority
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 580-237-4810

Oklahoma Small Business Development Center
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 info@oksbdc.org
 580-745-2877

Ponca City Development Authority
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 David Myers, Executive Director
 dmyers@goponca.com
 580-765-7070

ATTRACTIONS

Woolaroc Museum & Wildlife Preserve, Bartlesville
 Frank Lloyd Wright's Price Tower & Price Tower Arts
 Center, Bartlesville
 Hogan's Off Road Park, Disney
 Coleman Theatre, Miami
 Greenleaf State Park, Braggs
 Fort Gibson National Cemetery, Fort Gibson
 Grand Lake
 Har-Ber Village Museum, Grove

EVENTS

Azalea Festival, April, Muskogee
 Peoria Powwow, June, Miami
 Woolaroc Wonderland of Lights, November-December, Bartlesville
 Barebones International Film and Music Festival, April, Muskogee

POINT OF INTEREST:



Shangri-La Resort, located on northeastern Oklahoma's Grand Lake O'The Cherokees, features a 119-room hotel opened in 2017; championship golf course; pool with a splash pad, hot tub, tanning ledge and fire pits; an indoor pool; medical spa; fitness center; 9,000-square-feet of conference space; and three separate venues providing a variety of both indoor and outdoor dining and drinking options.

A \$5.5 million activity park is under construction, with outdoor tennis courts, pickleball courts, basketball court, sand volleyball, and a "Mini Fenway" Wiffle Ball Park expected to open in early fall 2020. The 11,000-square-foot indoor facility at The Anchor Activity Park is planned for opening in April 2021 offering golf simulators, shooting simulators, table games, pop-a-shot basketball, a bowling alley, a coffee bistro, an indoor-outdoor bar, and a 50-seat theater, suitable for teleconferencing sessions in addition to movies and televised sporting events.

For additional information, visit www.shangrilaok.com.



Courtesy photos/Shangri-La

REGION: SOUTHEAST

MARKET ACCESS/ LOCATION

Southeastern Oklahoma is centrally located within the United States and in close proximity to several of the nation's major metropolitan markets, including Dallas/Fort Worth, Memphis, Kansas City, and St. Louis.

TOP INDUSTRY CLUSTERS

Education
Energy
Aerospace
Manufacturing
Health Care
Transportation and Logistics
Agriculture and Bioscience
Information and Finance

LARGEST EMPLOYERS

McAlester Army Ammunition Plant
Chickasaw Nation
Choctaw Nation
Citizen Potawatomi Nation
Cardinal Glass
BrucePac
Tyson

WORKFORCE

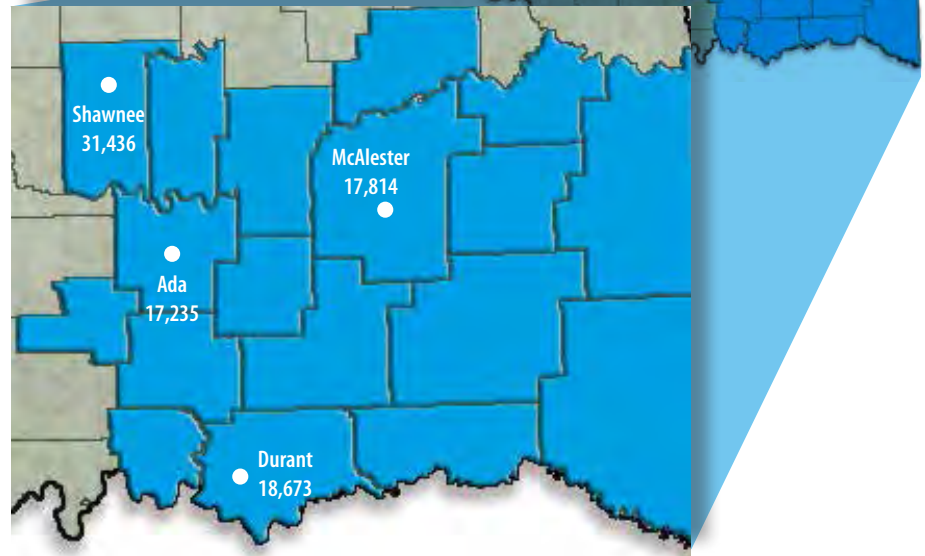
Labor Force: 186,484
Unemployment Rate: 4.2%

*Source: Oklahoma Employment Securities Commission,
2019 Annual Average*

Shawnee, Oklahoma Baptist University
#7 Best Online Christian Colleges and Universities

#13 Best Christian Colleges and Universities in the Nation
College Consensus, 2019

LARGEST CITIES



QUALITY OF LIFE

DEMOGRAPHICS

Population: 451,712
Median Household Income:
\$32,129 - \$51,490
Mean Household Income:
\$49,229 - \$65,491*

**Range of counties within this region*

COMMUTING PATTERNS:

Average Commute Time



Commuter patterns for this region range from 17.6 minutes in Pontotoc County to 28.7 minutes in Pushmataha County.

EDUCATION

Colleges/Universities

Carl Albert State College, Poteau & Sallisaw
East Central University, Ada
Eastern Oklahoma State College,
McAlester & Wilburton
Murray State College, Tishomingo
Oklahoma Baptist University, Shawnee



Seminole State College, Seminole
Southeastern Oklahoma State University,
Durant & Idabel

TECHNOLOGY CENTERS

Gordon Cooper – Shawnee
Kiamichi – Atoka, Durant, Hugo, Idabel, McAlester,
Poteau, Siro, Stigler, Talihina
Pontotoc – Ada
Wes Watkins – Wetumka

REGION: SOUTHEAST

ATTRACTIONS

Firelake Grand Casino, Shawnee
Lake Eufaula
Talimena State Park, Talihina
Robbers Cave State Park, Wilburton
Beavers Bend State Park, Broken Bow
Spiro Mounds Archaeological Center, Spiro
Cherokee Heritage Center, Tahlequah
Chickasaw Cultural Center, Sulphur
Chickasaw National Recreation Area, Sulphur
Lake Texoma, Kingston
Turner Falls Park, Davis

EVENTS

Magnolia Festival of Oklahoma, November,
Durant
Runestone Festival, June, Heavener
International Finals Youth Rodeo, July, Shawnee
FireLake Fireflight Balloon Festival, August,
Shawnee

AREA ECONOMIC DEVELOPMENT CONTACTS

For more information on specific areas in this region, contact the regional development specialist at the Oklahoma Department of Commerce or one of the economic development contacts listed below:

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Ada Jobs Foundation
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**Central Oklahoma Economic
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Durant Industrial Authority
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**Eastern Oklahoma Development
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918-682-7891

**Kiamichi Economic Development
District of Oklahoma**
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**Seminole Economic Development
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**Shawnee Economic Development
Foundation**
sedf.biz
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McAlester, City of
www.cityofmcalester.com
Kirk Ridenour, Community and
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com
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**Oklahoma Small Business
Development Center**
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580-745-2877
info@oksbdc.org

Oklahoma Southeast
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OklahomaSoutheast@gmail.com
405-596-1640

**Southern Oklahoma Development
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www.soda-ok.org
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REGION: SOUTHEAST

POINT OF INTEREST:



Durant, known as the City of Magnolias, is located 20 miles north of the Texas-Oklahoma border and 90 miles north of Dallas. The city's Magnolia Festival, one of the largest events in southern Oklahoma, is packed with family fun including a rodeo, carnival, live entertainment, unique shopping booths, food vendors, fireworks, 5K run, Rotary Bike Ride and more.

Nearby Lake Texoma State Park offers boating, fishing and camping. Durant is also home to Southeastern Oklahoma State University, Choctaw Nation headquarters and Fort Washita. Visitors to Fort Washita can tour restored structures, witness Civil War reenactments and take part in the yearly Fur Trade Era Rendezvous to experience what life was like before and during the Civil War.

Courtesy photos/Durant Industrial Authority



“**\$2.3 Billion**
total economic impact
within Oklahoma.”



- Over the past year, we have invested more than \$163 million in new projects including community centers, food distribution centers, wellness centers, health care facilities, housing, and Choctaw-owned businesses.
- Working with our community partners, we support their efforts to attract investment and create jobs.
- Our regional economic development approach is providing new opportunities, new growth, and new prosperity to our families and neighbors.
- We are proud of our success and the \$2.3 billion dollar economic impact our Tribe has made on the state of Oklahoma.

WWW.GROWCHOCTAW.COM

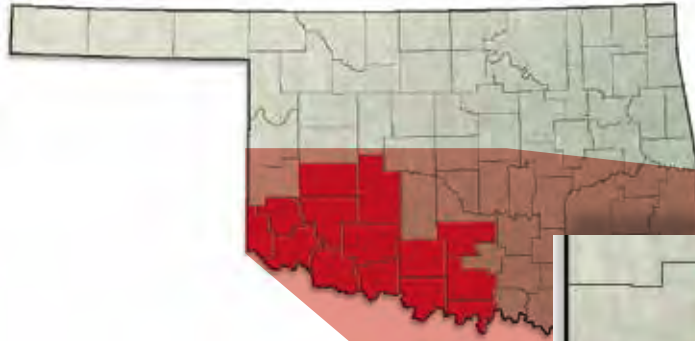
If you are considering Oklahoma for your business please contact our Business Development Team, we will work with you through State, Federal, and Tribal Incentives. Choctaw Nation is open for Business! 580-924-8280



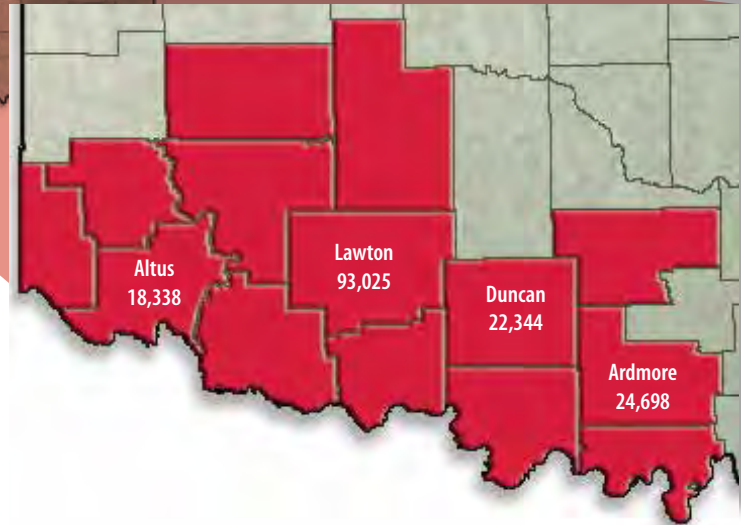
CHIEF GARY BATTON

Choctaw Nation of Oklahoma ♦ TOGETHER WE'RE MORE ♦

REGION: SOUTHWEST



LARGEST CITIES



MARKET ACCESS/ LOCATION

The H.E. Bailey Turnpike connects the southwestern part of the state with Oklahoma City. Lawton, the largest city in southwestern Oklahoma, is not too far from one of the busiest airports in the country. Lawton-Fort Sill Regional Airport has seven flights a day to Dallas-Fort Worth, where business travelers can easily connect to flights anywhere in the country.

TOP INDUSTRY CLUSTERS

Manufacturing
Transportation/Distribution & Logistics
Health Care
Energy
Aerospace

LARGEST EMPLOYERS

Fort Sill Army Base
Halliburton
Energy Services Inc.
Goodyear Tire & Rubber Company
Michelin North America Inc.
Dollar General
Altus Air Force Base
Dollar Tree

WORKFORCE

Labor Force: 149,248
Unemployment Rate: 3.5%

Source: Oklahoma Employment Securities Commission, 2019 Annual Average

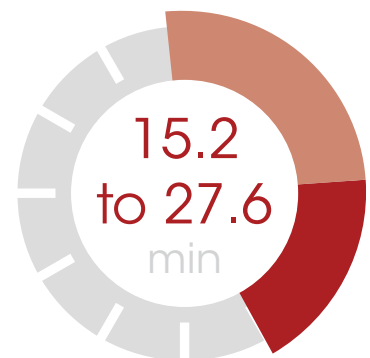
QUALITY OF LIFE

DEMOGRAPHICS

Population: 356,196
Median Household Income: \$37,319-\$52,510*
Mean Household Income: \$47,750-\$68,578 *

**Range of counties in this region*

COMMUTING PATTERNS: Average Commute Time



Commuter patterns for this region range from 15.2 minutes in Jackson County to 27.6 minutes in Jefferson County.

POINT OF INTEREST:



Arbuckle Wilderness Park is a fun-filled adventure land of more than 200 acres where diverse creatures from over five continents roam in similar habitats to their own. Open year-round and set in the beautiful and historic Arbuckle Mountains, the Arbuckle Wilderness Park is an exciting adventure for all ages. Walk-thru has go-carts, rides and bouncers. There's also a House of Reptiles Petting Zoo and more. For more information, visit <http://arbucklewildernesspark.com>.



Courtesy photos

AREA ECONOMIC DEVELOPMENT CONTACTS

For more information on specific areas in this region, contact the regional development specialist at the Oklahoma Department of Commerce or one of the economic development contacts listed below:

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Steven.bratcher@okcommerce.gov

Brandy McIntyre, Regional Development
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Altus/Southwest Area Economic Development Corp.

www.altussouthwest.com
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brianb@altuschamber.com
580-471-0210

Ardmore Chamber of Commerce/ Development Authority

www.ardmoredevelopment.com
Mita Bates
President & CEO
mbates@ardmore.org
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Association of South Central Oklahoma Governments

www.ascog.org
Tom Zigler, Director -
Community and Economic Development
zigl_to@ascog.org
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Duncan Area Economic Development Foundation

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lyle@ok-duncan.com
580-255-9675

Great Plains Technology Center

Keith Bridges,
Director of Economic Development
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Lawton Fort-Sill Economic Development Corporation

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Bradley N. Cooksey, President
580-355-3541

Oklahoma Small Business Development Center

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580-745-2877
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Oklahoma Southwest Alliance

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David Scott, Chairman
david@anadarkochamber.org

Southwest Oklahoma Impact Coalition (SOIC)

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Marilyn Feaver, Executive Director
405-574-1368

Southwestern Oklahoma Development Authority

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debora@swoda.org
580-562-5022 or 580-562-4882

EDUCATION

Colleges/Universities

Cameron University, Lawton & Duncan
University Center of Southern Oklahoma, Ardmore
University of Science & Arts
of Oklahoma, Chickasha
Wayland Baptist University
(Plainview, Texas), Altus
Western Oklahoma State College, Altus

TECHNOLOGY CENTERS

Caddo Kiowa – Fort Cobb



Great Plains – Frederick & Lawton
Red River – Duncan
Southern – Ardmore
Southwest – Altus
Western – Burns Flat

ATTRACTIONS

Chisholm Trail Heritage Center, Duncan
Wichita Mountains Wildlife Refuge, Lawton
WinStar World Casino & Resort, Thackerville
Lake Murray
Quartz Mountain Nature Park, Lone Wolf
National Hall of Fame for Famous American
Indians, Anadarko
Red Rock Canyon Adventure Park, Hinton
Geronimo's Grave & Beef Creek Apache Cemetery,
Fort Sill
Fort Sill National Historic Landmark & Museum
Museum of the Great Plains, Lawton

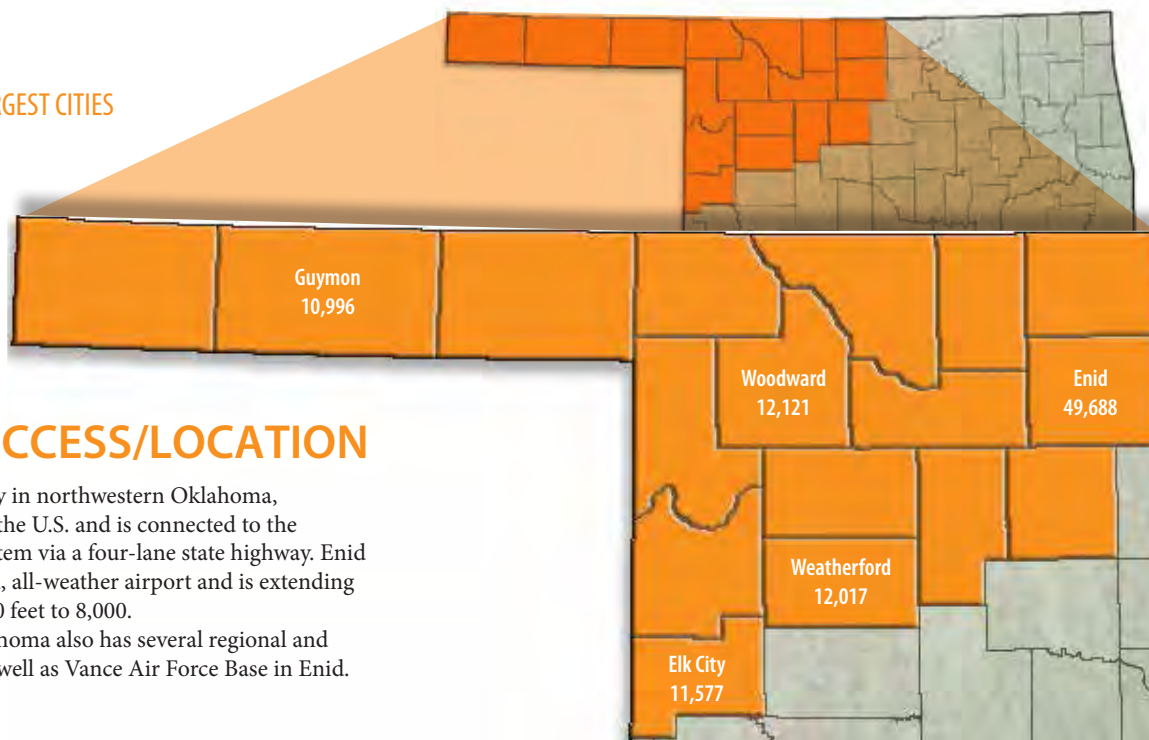
EVENTS

Juneteenth Celebration, June, Lawton
Festival of the Wichitas, October, Cache



REGION: NORTHWEST

LARGEST CITIES



MARKET ACCESS/LOCATION

Enid, the largest city in northwestern Oklahoma, is centrally located in the U.S. and is connected to the interstate highway system via a four-lane state highway. Enid has a tower-controlled, all-weather airport and is extending the runway from 6,500 feet to 8,000.

Northwestern Oklahoma also has several regional and municipal airports as well as Vance Air Force Base in Enid.

QUALITY OF LIFE

TOP INDUSTRY CLUSTERS

Transportation & Distribution
Aerospace & Defense
Agriculture & Bioscience
Energy
Information & Finance Services

LARGEST EMPLOYERS

Advance Pierre Food Co.
Vance Air Force Base
CSC
Seaboard Farms
Northwestern Oklahoma State University

WORKFORCE

Labor Force: 114,121
Unemployment Rate: 2.5%

Source: Oklahoma Employment Securities Commission, 2019 Annual Average

DEMOGRAPHICS

Population: 232,629
Median Household Income: \$46,071-\$60,656*
Mean Household Income: \$60,584-\$84,818 *

**Range of counties in this region*

COMMUTING PATTERNS:

Average Commute Time



Commuter patterns for this region range from 13.7 minutes in Woods County to 21.7 minutes in Dewey County.

EDUCATION

Colleges/Universities

Northern Oklahoma College, Enid
 Northwestern Oklahoma State University, Alva
 Northwestern Oklahoma State University, Enid
 Northwestern Oklahoma State University, Woodward
 Oklahoma Panhandle State University, Goodwell
 Southwestern Oklahoma State University, Weatherford & Sayre

TECHNOLOGY CENTERS



Autry – Enid
 Chisholm Trail – Omega
 High Plains – Woodward
 Northwest – Alva, Fairview
 Western – Sayre

AREA ECONOMIC DEVELOPMENT CONTACTS

For more information on specific areas in this region, contact the regional development specialist at the Oklahoma Department of Commerce or one of the economic development contacts listed below:

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Woodward Industrial Foundation

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Alan N. Case, President
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Courtesy photos/Oklahoma Tourism

POINT OF INTEREST:

The **National Route 66 & Transportation Museum** in Elk City is one of several state-of-the-art museums that pay homage to Route 66, which spans more than 400 miles in Oklahoma. The museum gives visitors a journey through each of the eight states Route 66 passes through Illinois all the way to California. The nation's longest driveable stretch of the Mother Road cuts through Oklahoma, making its way past charming towns, road-side diners and attractions.

ATTRACTIONS

Washita Battlefield National Historic Site, Cheyenne
Water-Zoo Indoor Water Park, Clinton
Stafford Air & Space Museum, Weatherford
Alabaster Caverns State Park, Freedom
Black Mesa State Park & Nature Preserve, Kenton
Enid Symphony Center, Enid
Plains Indians & Pioneers Museum, Woodward
Little Sahara State Park, Waynoka
Roman Nose State Park, Watonga
Fort Supply Lake
Salt Plains National Wildlife Refuge, Jet

EVENTS

Pioneer Days Celebration & PRCA Rodeo, August, Guymon

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