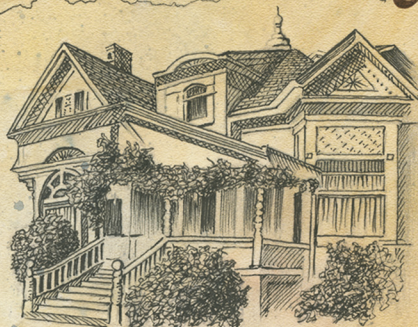
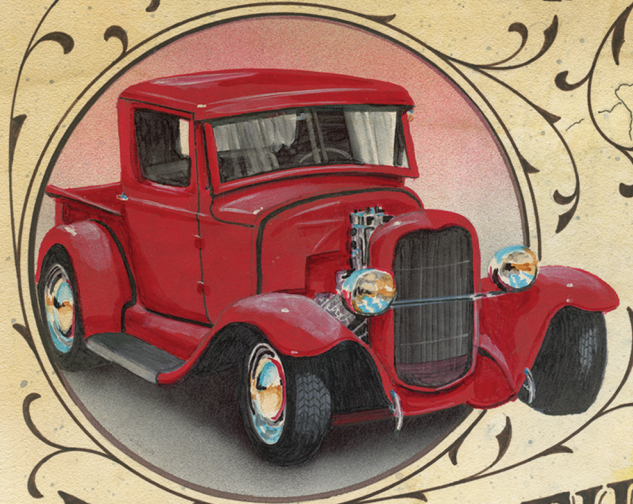


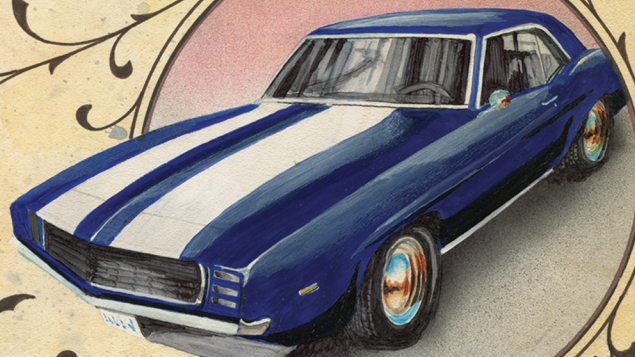
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About the Woodland Street Cruisers

The Woodland Street Cruisers (WSC for short) has been around in different forms for decades. In the late seventies, the club was organized as a registered charity under section 501(c) (3) of the Internal Revenue Code.

The membership of the club comes from Woodland, Davis, and the surrounding communities including as far away as Sacramento and Yuba City. We are a “run-what-ya-brung” kind of club and don’t care what you ride, drive, or push. We welcome enthusiasts of all types to become members.

We have hot rod, classic car, custom car, rat rod, Bonneville racers, and vintage motorcycle owners and enthusiasts. This collection of people and vehicles makes the club an exciting group. Since we lean towards to family-friendly side (at least part of the time), it’s not unusual for spouses and other family members to participate in our activities.

The Back to the Street Car Show is the only fundraiser for the Club. Every year following the show the WSC donates the proceeds from the show back into the local community. The WSC supports groups such as the Woodland Care Car, local food closet, Toys-for-Tots, Foster Children, and many other charities right here in our community — but we can’t do it all by ourselves!

In addition to the Back to the Street Car Show that we hold in Downtown Woodland each spring, we participate in a wide variety of shows each year from small local shows to the Sacramento Autorama. The club also organizes a “destination cruise” to a car show or other event out of the area. In recent years we have been to the LA Roadster Show, Grants Pass and Roseburg shows in Oregon, and Fortuna California, just to name a few. Usually, in the season,

we will have a volunteer cruise captain organize a run in the summer so that we can get the cars out and put some miles on them.

We would be very pleased and excited to have you join the Woodland Street Cruisers and to participate in our activities including the Back to the Street Car Show, club cruises, outings and events, and general car enthusiast activities like garage snooping. The Woodland Street Cruisers has no initiation fee, no dues, and is happy to have club members participate when they can. We generally meet once a month to plan upcoming events.

If you would like to discuss joining the club, have questions or comments about the show, or other ways you could help with the Back to the Street Show and Cruise, please contact either me on (530) 669- 7023 or Larry Vogelesang at (530) 662- 3814. You can also send me an email at info@woodlandstreetcruisers.com.

(additional photos in this section courtesy of Al Eby, Blue Wing Gallery)



Dave Sanders, President (photo courtesy of Judy Brant)



Millennium Warrior Classic Dragster



'32 Ford Roadster



Millennium Warrior Classic Dragster



'61 Buick Skylark



Back to the Street Cruise Rules

The Woodland Street Cruisers and the City of Woodland want you to have a safe and enjoyable cruise. To that end we ask you to please follow these simple rules and directions.

1. The cruise will take place on Main Street beginning at 5:30 pm sharp. Please be back at your car and ready to roll. Cars that are not moved will prevent the cruise from beginning. The cruise end at 7:30 pm.

2. If you need to exit the cruise you can do so at Second Street (where you entered the show) or at the west end of the cruise on Cleveland. Rejoining can only be done at Second Street.

3. If you have a problem during the cruise we would prefer you exit rather than pull over if possible. It's much safer that way.

4. You can ignore the traffic lights in the cruise area. All other traffic rules apply. You must

have your participant sticker visible on the headlight otherwise officers will ask you to depart the cruise.

5. Please watch for pedestrians. Also please do not throw candy or anything else from your car. We don't want kids and cars mixing.

6. Alcohol is not allowed on the City Streets, so no open containers at the cruise.

7. And the big one, NO BURNOUTS OR EXHIBITION OF SPEED. This is important for noise abatement because crashing cars or police sirens make a lot of noise and folks won't be able to hear the band. All traffic rules apply.

If we all follow these simple rules everyone will have a safe and enjoyable cruise. At the end of the cruise we invite you to come back around and park (normally) on Main Street and enjoy our downtown.



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Schedule of Events

1:00 All cars must be parked for safety!

1:00 Show opens and judging begins

1:00 – 4:00 Raffle prize drawings hourly throughout the day
50/50 Raffle and Poker walk ongoing

2:00 Meet the Artist and Poster art auction at the Blue Wing Gallery on Main St.

4:00 Awards ceremony at the plaza

4:30 Cars not staying for the cruise can depart out Second St or on the West end at Walnut Street.
While waiting for the cruise to start, please enjoy all that Downtown Main Street has to offer

5:00 Be in your cars, ready to cruise!

5:30 – 7:30 Cruise

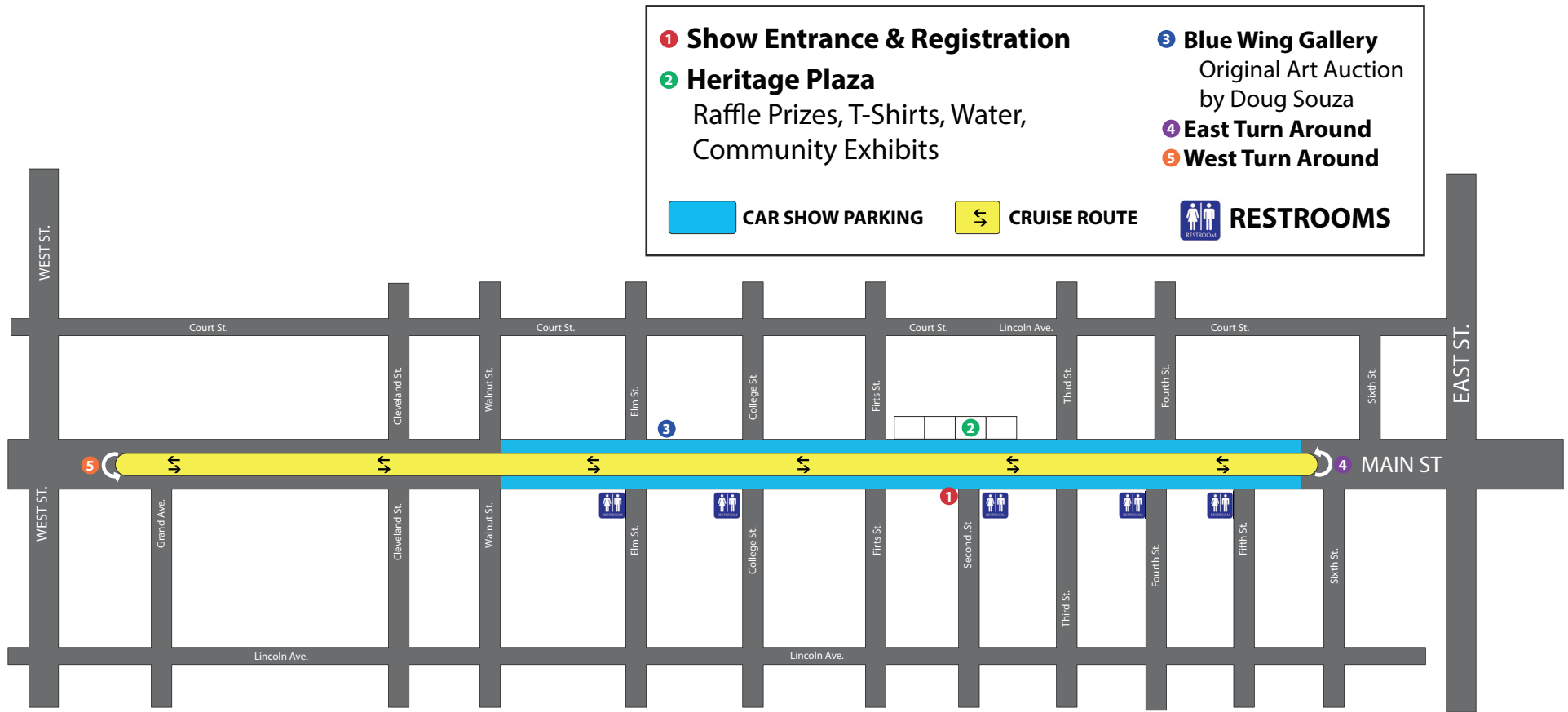
The Woodland Street Cruisers are headquartered in *Heritage Plaza* for this event. This is also where you can find Raffle prizes, T-shirt sales, the Poker Walk booth, City of Woodland Booth, the “*History of the Cruise*” Display and all other information on the show. . Awards presentation will take place at 4pm in the center of the plaza.

A few requests: To ensure we are welcomed back to Main Street in the future, visit our local merchants, no alcohol is allowed on Main Street and drive safely. Also please don't move the road closure barriers. They are there for our safety.

Special Activities

- People's Choice Award:** We have provided a ballot in your package - please return the ballot to the Poker Walk booth before 3:00 pm!
- Poster Art:** Meet Doug Souza, the artist, and bid to on the original framed artwork at the Blue Wing Gallery
- Ticket Sales:** Raffle Prize tickets will be for sale in Heritage Plaza and throughout the show. There are over 80 great raffle prizes. Stop by and have a look! 50/50 tickets will be available throughout the show.
- Poker Walk:** Registration is in Heritage Plaza. Walk begins at noon and must be completed by 3:00pm. An easy stroll down Main Street with the best hand winning \$100.00!
- T-Shirts:** Available in Heritage Plaza and on the West side of the show.

Special Thanks: Daily Democrat, City Of Woodland, Woodland Police Department, Visit Woodland, Woodland Roadrunners MC, and all the volunteers who help make this possible.



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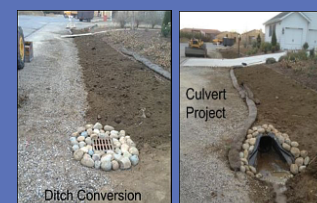
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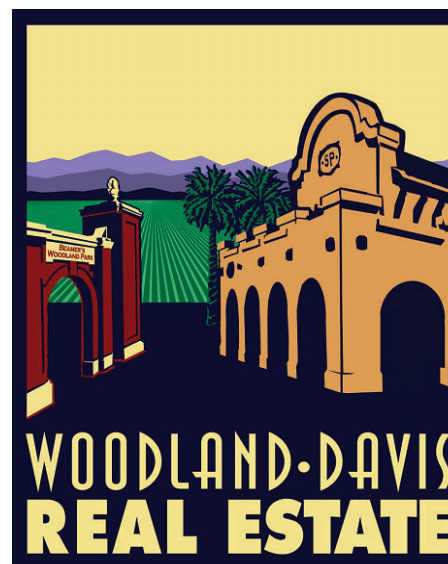
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A Brief History of the Woodland Car Show and Cruise

If you're into hot rods, classics, or cars at all, you have heard of Hot August Nights in Reno, one of the biggest hot rod and classic car events in the nation with over 5000 cars registering every year. What you may not know is that the original Hot August Cruise Night was started right here in Woodland.

The cruise started in the late seventies with Bob Blair and other local car enthusiasts cruising Woodland's Main Street on the weekends. Over the next few years, the cruise continued to grow. In 1984 a group of the original members of the Woodland Street Cruisers including local legends such as Manual Arteché, Fred Broesch, and Doug Souza dreamt bigger and the organized Hot August Cruise Night was born. The event became an all-day celebration of cars with a car show, food and entertainment, and even a dance. The Hot August Night Cruise continued to grow throughout the eighties and nineties with more cars and events being added including a Prom style fifties and sixties dance, with period dress, held in the Woodland Hotel.

At its peak, the Cruise Night had over 800 cars registered for the show with cars lining Main Street on both sides from California Street all the way to Sixth Street. Cruise Night was also a large community event with many civic groups and residents out assist-

ing with traffic control and operating the cruise. For a couple of years, the event was big enough that the Woodland Street Cruisers even raffled off a classic car!

As great as it was, by 1999 the Hot August Night Cruise had outstripped the resources of the Woodland Street Cruisers and the City. The cruise was by far the biggest event in Yolo County and drew resources from across the county and beyond. Sadly, because of the rising costs, stressed resources, and a few unruly spectators, the decision was made to end the cruise and move in a different direction.

In 2000 the Woodland Street Cruisers held the first Hot Rod Reunion car show at the Yolo County Fairgrounds. The Hot Rod Reunion returned the focus to the cars and the car show drawing participants from as far away as Oregon, Utah, and Nevada. For many years the Hot Rod Reunion included motorcycles. Our biggest supporters for over a decade have been the Woodland Roadrunners Motorcycle Club. Without their help, it would be difficult to put on the show. The show continued at the fairgrounds for 15 years until the time was right for a change.

Longing to return to Main Street, in 2015 the Woodland Street Cruisers, in partnership with the City of Woodland, the Downtown Business Associa-

tion, and many businesses from across town, brought the re-named car show Back to the Street! The goal was to have a great car show and showcase the beautiful downtown section of Woodland, and all the businesses have to offer.

The following year, with attendance at the show rising and positive feedback from all involved, we brought the cruise back! With an eye to having a calmer more family-friendly event, the pace was slowed, and only cars registered in the show could participate. The show and the cruise continued to grow with 400 cars in 2017 and 2018.

Together with our partners the City of Woodland, Hoblit Chrysler Dodge Jeep RAM, Visit Woodland, Downtown Businesses, Blue Wing Gallery, Sord Board, and the Daily Democrat, we are glad you are taking part and helping to make the show bigger and better. Visit us on Facebook or at woodlandstreetcruisers.com.



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