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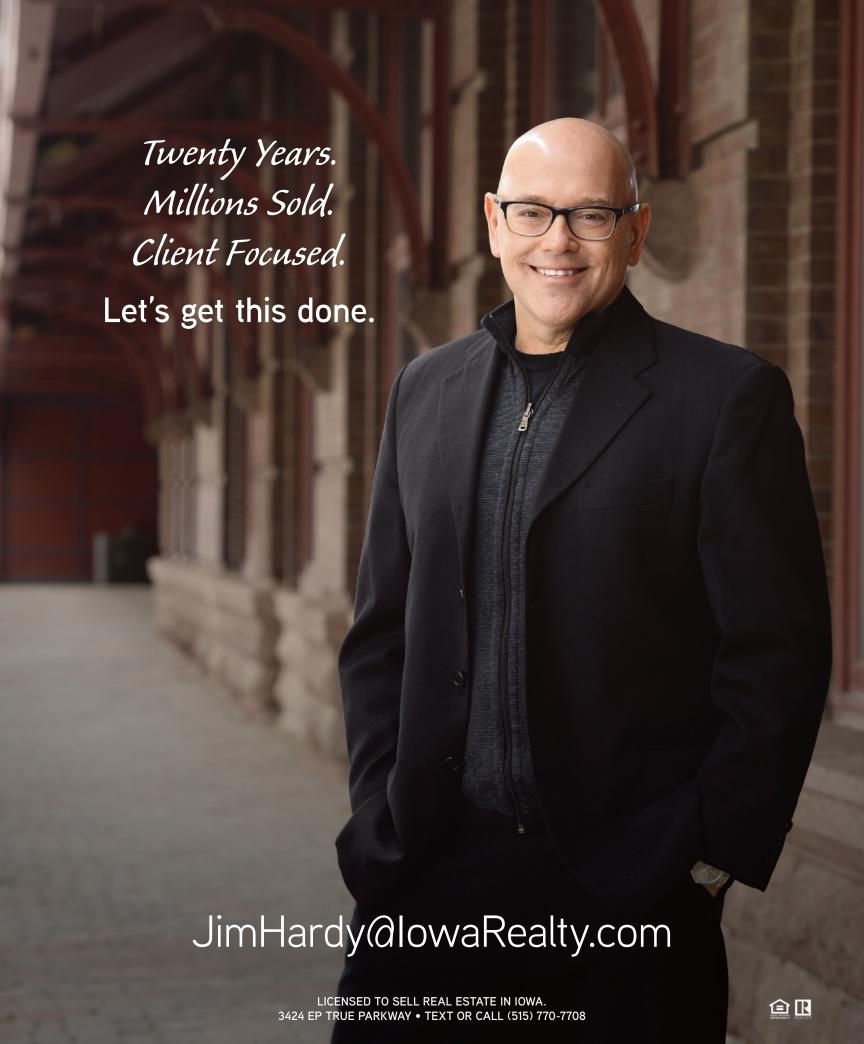
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FEATURES

92

A FLAIR FOR FASHION

In 1950, Des Moines socialite Fleur Cowles launched a short-lived national magazine called Flair. These looks pay homage to her sumptuous lifestyle and enduring legacy.

104

WOODLAND RETREAT

(pictured)

An architect and artist spent years designing and building their contemporary home in the woods.

138 BLOOM

Welcome spring with fresh floral accessories.

On the Cover

Eager for spring, Des Moines photographer Paige Peterson created a shoot to showcase the fresh beauty of floral accessories. Model: Taylor Thomas. Hairpiece: Plaza Florist. Earrings: PepperHarrow Farm. Hair: Brianne Cummins. Makeup: Kelsi Ziemann. Clothing: Dame & Maiden. See story, page 138.





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FEATURES

115

ARTS AND CULTURE: A SPECIAL SECTION

116 'Queer Art' Reframed (pictured)

A Des Moines Art Center exhibit explores the work, and influence, of LGBTQ artists.

122 Building Bridges

Acclaimed international artist Oyoram envisions collaborative opportunities between Des Moines and Paris.

130 Ray of Hope

A local group is raising money to revitalize the Robert D. Ray Asian Gardens and enhance the landmark's legacy.

Edie Fake, "The Keep" (2018); gouache and ink on panel, 28 x 28 inches. See story, page 116.



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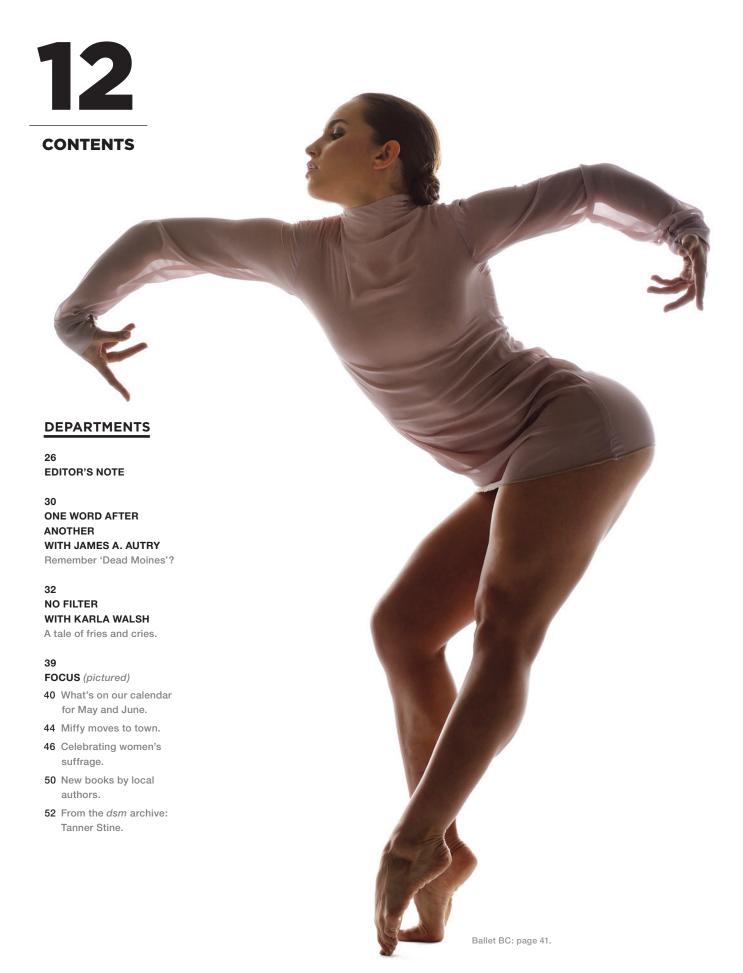


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DEPARTMENTS

61

SAVOR (pictured)

- **62** Recipe for Eatery A's quiche Florentine.
- 65 Anatomy of a plate: Harbinger's global flavors.
- 66 Lunch at Lola's Fine Kitchen.
- 68 First-course soups at Table 128.
- 70 What's buzzing:
 Bellhop to open;
 summer wines; Scenic
 Route Bakery expands.

72 PASSIONS

Stephen King and Sally Dix promote a "creative economy initiative."

74

THE THINGS THEY CARRY

Ferrier Tim Reiste.

76

WEDDINGS

Recently married couples.

163

GIVING CITY

The Community Foundation of Greater Des Moines turns 50; upcoming charitable events.





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RSVP: PEOPLE, PLACES, PARTIES

- 166 Bravo Gala
- 168 Boys and Girls Clubs of Central Iowa's Club Talent Show
- 170 Des Moines Metro Opera Wine and Food Showcase
- 172 Variety Telethon
- 176 Winefest's Iron Somm
- 176 Easterseals legislative reception
- 178 dsm unveiling party

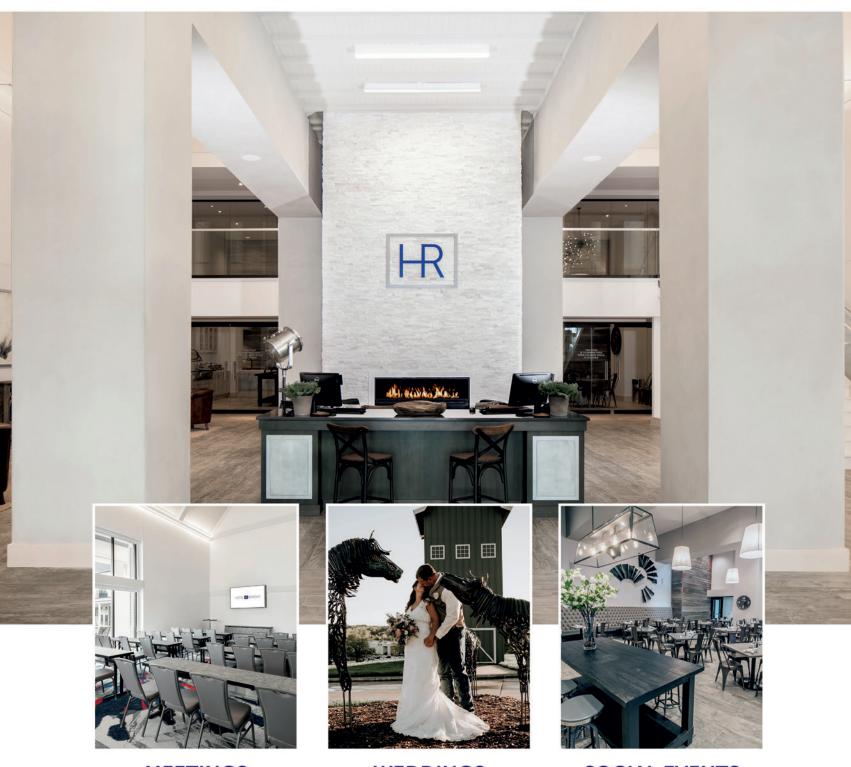
Take a road trip to Indianola with us! Join dsm and our host, Des Moines Metro Opera, June 25 for the unveiling party for the July/August issue. You'll be among the first to see the company's beautiful new Lauridsen Opera Center, 106 W. Boston Ave. in Indianola. The festivities will be from 5 to 7 p.m., with a brief program and distribution of the magazines at 6 p.m.

We'll see you there!



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MEETINGS

WEDDINGS

SOCIAL EVENTS

18 CONTENTS

"WHEN YOU DRIVE BY THIS ICONIC STRUCTURAL PIECE, YOU SEE THE BEAUTY OF IT—BUT HOW MANY PEOPLE HAVE ANY IDEA OF THE STORY BEHIND IT? IT'S IMPERATIVE THAT ΓHAT STORY IS TOLD."

NU HUYNH ON THE ROBERT D. RAY ASIAN GARDENS AND PAVILION. See story, page 130.

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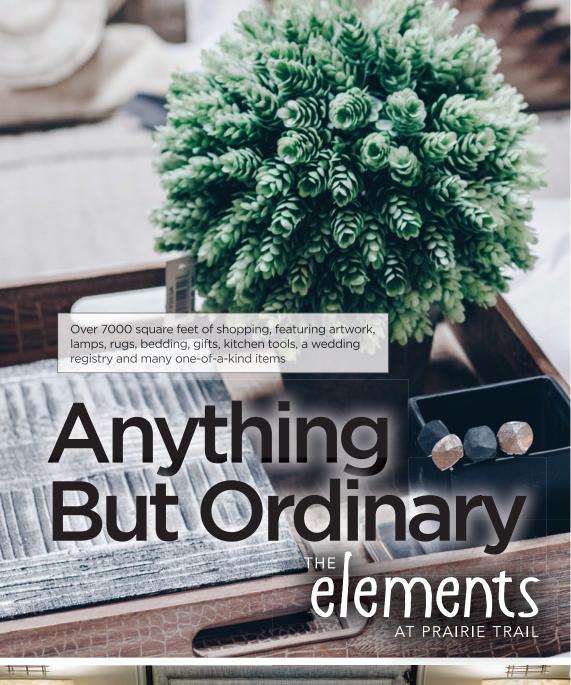


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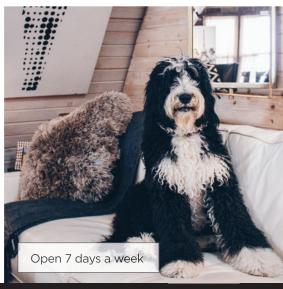
CONTENTS Sarah and Randy Reichardt at Winefest's Iron Somm. Find photos from local events at dsmMagazine.com. **DSMDIGITAL** dsm is much more than pretty printed pages. Explore online extras, engage in social-media conversations, join our community. LOG ON SUBSCRIBE **DOWNLOAD PLAN** We're easy to finddsm offers three free newsletters: Our online events Find our free apps for dsmMagazine-on the calendar will get you your iPad and dsmWeekly: Stay in the know while on the go. iPhone from Apple's web, Facebook, where you want to go. dsmWealth: Learn savvy money management ideas. Twitter and Instagram. App Store. dsmWeekend: Discover fun doings on Friday, Saturday and Sunday.





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26

EDITOR'S NOTE CHRISTINE RICCELLI



IN FOCUS

noticed and welcomed some changes in recent issues—including the new food section, Savor, and a redesigned table of contents—intended to enhance your enjoyment of the magazine. For this issue, we've revamped the fyi section, now called Focus (page 39), and redesigned our popular rsvp department (pages 166-178).

e hope you've

In Focus, we'll let you in on intriguing cultural events we're looking forward to, plus what's new and notable around town, what books or podcasts you're enjoying, and highlights from our archives. If there's anything you'd like to see us cover in the section, we'd love to hear from you (email me at dsmeditor@bpcdm.com).

Beyond Focus, you'll find this issue packed with food and dining coverage, arts and culture (see the special section starting on page 115), and style and fashion. Whatever the topic, I've often boasted about the best-of-the-best freelance contributors who add so much to the stories we produce. But there's another group of people I'm privileged to work with: our very own multitalented home team.

Joe Crimmings, the creative director of the Business Record, our sister publication, and Jordan Croft, dsm account executive, collaborated to produce "A Flair for Fashion" (page 92). In addition to being an ace marketing professional, Jordan possesses a keen sense of style. Joe runs the Business Record's design department but also has an impressive portfolio of photography; in fact, before he joined the company, he was a frequent contributor to dsm.

The story's intriguing concept was inspired by a midcentury Des Moines socialite, Fleur Cowles, and her lifestyle magazine, Flair. The innovative and still-influential magazine lost \$2.5 million in the one year (1950) it published, prompting Fleur's husband, Des Moines Register owner Gardner "Mike" Cowles, to shut it down. Julie Severson, a local

creative director who's done extensive research on both Flair and Fleur, brought the idea to Jordan and offered her home—the decor of which reflects the type of style Fleur espoused—for the photo shoot.

The project included a team of other little-recognized but vital behind-the-scenes contributors, including makeup artist Ivy Boyd, hairstylist Samantha Gallo and model Linsey Birusingh. Our other style piece, "Bloom" (page 138), photographed by dsm contributor Paige Peterson, also was a collaborative effort, involving five models, two flower companies, and regular contributors Brianne Cummins on hair and Kelsi Ziemann on makeup.

Whew. The passion and commitment of these talented folks show just how relevant Fleur Cowles' motto still is for those of us working in the publishing industry today: "No matter what you've got, it takes more than that."

yourstylist



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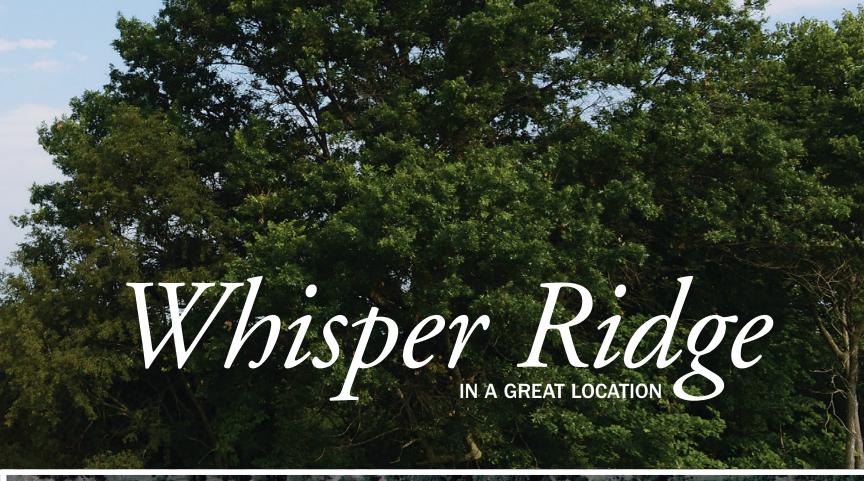








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30

ONE WORD AFTER ANOTHER JAMES A. AUTRY

DOES ANYONE REMEMBER 'DEAD MOINES'?



In fact, it was sort of a standing joke that the best way to induce experienced editors or designers to move here and stay was to marry them. Unfortunately the city did not have that many available single residents.

In fact, the city didn't have a lot of things. Good bread, for instance. I don't mean the packaged kind you get at the supermarket. I mean good baquettes.

I remember years ago, when a restaurant in West Des Moines tried serving baguettes. They were pretty good. Then someone wrote a letter to the Register complaining that this restaurant's French bread had holes in the middle. Yes, holes in the middle! Image that: bread that's not dense enough to use as a building material. So back then that meant "goodbye" to baguettes.

You could get wine, but only if you bought it through the state. I used to



As for cheese, it all came in packages of one sort or another. I have a heroic friend who, with his wife, smuggled half a wheel of good Parmesan from Italy.

A number of years ago (I won't say how many) I wanted to do something special for my wife's 40th birthday. At the time I was traveling to New York every other week, so I brought back two dozen good baguettes (on the company jet) to accompany a fine meal Michael LaValle had prepared at Winston's restaurant. The meal was good and the occasion was festive, but it was the bread that stole the show. And yes, there were holes in it.

Now fast-forward to a couple of years ago when I was checking into a hotel in another city. The young desk clerk looked at me and said, "So you're from Des Moines. Everybody I know says that's a great place for young people. I hope to find a job and move there myself."

Made me proud.

"Great," I said, "we'd love to have you. Des Moines has undergone an

almost astonishing change in the past several years, and it's getting better all the time. The arts, great entertainment venues, a jillion walking and biking trails, one of the best regional symphony orchestras in the country, more theatrical productions than I can keep up with, jazz, pop, hip-hop and, of course, wonderful restaurants of all kinds, many of which serve some of the world's best prosciutto, La Quercia, made in nearby Norwalk. As for cheese, the Cheese Shop brings in the best selection of cheeses from around the world. No more smuggling required.

"Not to mention restaurants that serve good French baguettes (with holes in them) and Italian ciabatta (also with holes)."

"Do they pay you to promote Des Moines?" the desk clerk asked.

"No," I answered, "but maybe they ought to." ■

Mississippi native James A. Autry (jamesaautry.com) of Des Moines is a well-known author, poet, musician and business consultant who has written 14 books on such topics as gratitude, servant leadership and his Southern boyhood. Autry recently published his first novel, "The Cold Warrior: When Flying Was Dangerous and Sex Was Safe."



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32

NO FILTER KARLA WALSH



A TALE OF FRIES AND CRIES

High school is a time of transitions and transformations. For me, the most dramatic transformation occurred between day one of sophomore year, which I walked into with shoulders slumped at 180 pounds, and my first day of junior year, which I shivered into at 94 pounds.

Self-conscious after carrying around extra post-puberty pounds—and always feeling just outside the "in" crowd—I made a commitment to myself on that first day of sophomore year that I'd lose weight. Being surrounded by beautiful, fit classmates with dozens of friends was a nudge toward the idea that losing weight would be the surefire way to solve all of my problems and guarantee happiness. The senior who sneered, "I bet you're going to be even more whale-like next year!" only strengthened my resolve.

I vowed to go to the gym for 30 minutes every weekday after the final bell rang. I swore off chicken strips and fries and swapped in grilled chicken and baked potatoes. I lost weight. I felt great. Compliments poured in. So 30 minutes evolved into 45, then 60. That potato turned into a salad (no cheese, no nuts and dressing on the side, please). I lost weight. I felt great. I got

asked on a date for the first time ever.

My perfectionist tendencies soon took over. When I started to feel down about how I still wasn't good enough, a taunting voice entered my psyche: "If you can exercise for 10 more minutes and eat 200 fewer calories today, you can be even skinnier! You can be even better!" Within 10 months, I was eating so little and shrinking so much that I lost

WHY DID I HAVE
SUCH A STIGMA
AROUND SEEKING
HELP FOR A MENTAL
ILLNESS WHEN
ASKING FOR HELP
WITH A PHYSICAL
ONE WAS OK?

all sense of myself. I looked skeletal, and knew I did, but that voice kept shouting—and pushed me into a dangerous level of depression and anxiety.

Luckily, my parents called in reinforcements. With their help, I delegated my meal plan to a dietitian. I took sleeping pills my doctor prescribed so I could get enough rest despite lying

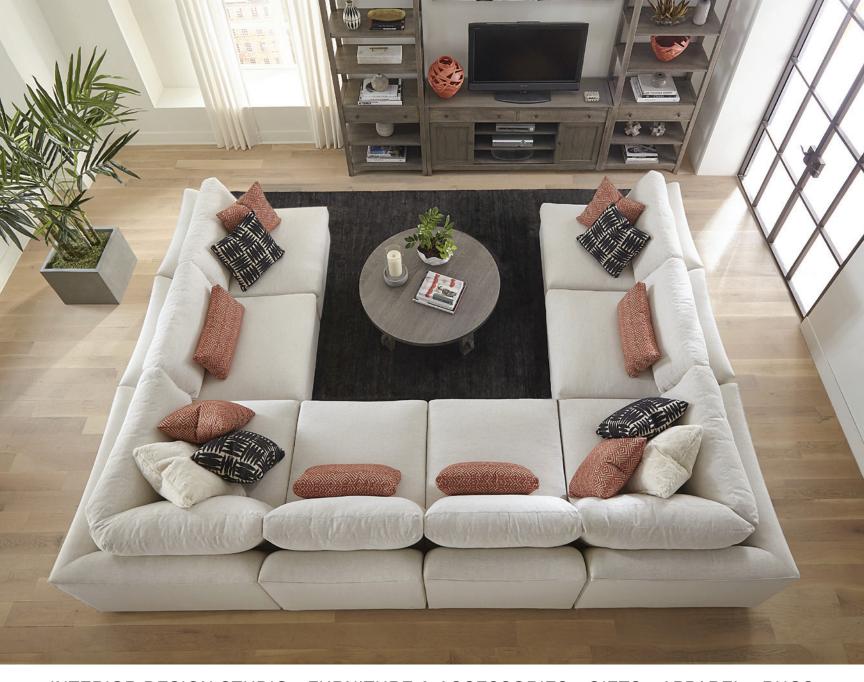
on bones. Most importantly, and admittedly the hardest part: I tackled that inner voice with a psychiatrist every week, sometimes twice a week. I kicked and screamed into the first meeting, with the belief that "I am not sick enough to need this! I'M FINE, MOM."

Why did I have such a stigma around seeking help for a mental illness when asking for help with a physical one was OK?

Little did I know at the time that this psychiatrist would play a key role in helping save my life. Having an objective source to bounce ideas off of was invaluable. Honestly, I think every person with a beating heart could benefit from that. We all have our burdens and our struggles, be it money, work stresses or family illnesses. And we all probably have less-than-ideal ways of coping with these, too—like, say, smoking in secret, shopping more than we should or biting our nails.

Together, my psychiatrist and I set goals about the future and what I wanted to accomplish—not what that destructive voice wanted. Together, we discussed my motivations, my fears and my self-doubt. Between our weekly visits, he assigned "homework" that

Continues on page 34



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NO FILTER

Continued from page 32

challenged what I thought I wanted, needed or could handle.

One week, I was urged to plaster my bathroom mirror with encouraging sticky note mantras. The supportive words were a quiet way to counteract the destructive ones floating around inside my head.

The next week, I was challenged to order and eat french fries (one of many foods I'd placed in a sure-to-make-megain-weight bucket). After my session, I placed my drive-through order and brought home a small bag of McDonald's fries. I sat down at the table and cried. At first, I cried because I was scared. I kept crying because I felt upset that I allowed food to control me so much—and take away so much else. I cried some more. Then I ate the fries.

Did you know that 19 percent of American adults experience some mental illness in a given year, and by 2020, psychological conditions are predicted to outrank physical conditions as a larger cause of disability? If you, like me, have experienced or do experience any mental burden, know that help is out there.

Yes, I saw a psychiatrist. No, it wasn't always easy. But I'd do it again in a heartbeat and am happy to shout it from the rooftops (or from the pages of dsm). I'm a strong believer there's never a wrong time to seek counseling or psychological support.

Beyond nudging me back on a healthier, happier course after crushing anorexia, depression and anxiety, my mental health treatment taught me there's no use crying over eaten fries. And there's no use hiding that you're seeking help.

Karla Walsh is a freelance writer and restaurant brand manager who has happily called Des Moines home for seven years. Contact her any time at karlaswalsh@gmail.com. To find mental health resources near you, visit nami.org.



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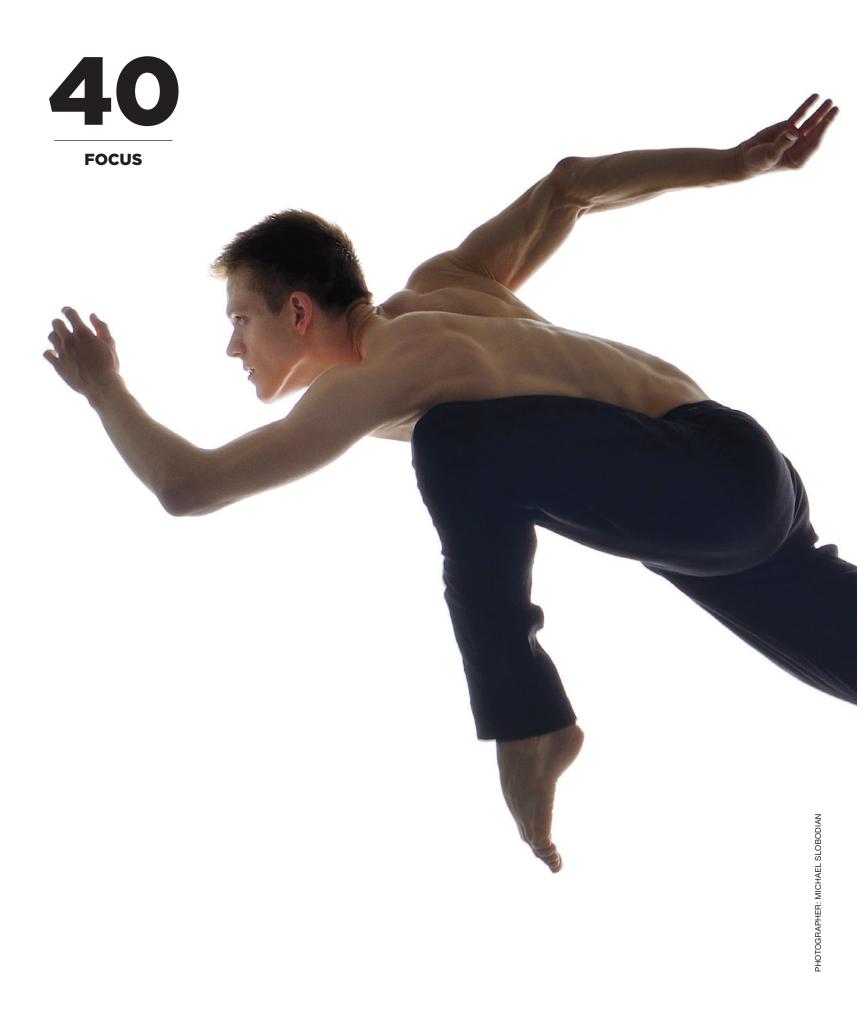
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OUT AND ABOUT

WHAT WE'RE DOING IN MAY AND JUNE



MODERN DANCE **Des Moines Performing** Arts' Dance Series consistently brings top-flight companies to town. We're looking forward to Ballet BC, which will perform May 21 at the Des Moines Civic Center. Based in Vancouver, British Columbia, the internationally acclaimed company focuses on contemporary ballet. Also known for its innovation, the company has developed some 45 new works since 2009 by well-known Canadian and international choreographers. Tickets for the Civic Center performance are \$16-\$61, available through dmpa.org.

ART FOR ALL

Art will be everywhere in our city in June.

Which is exactly how we like it. The month starts off with the

June 1 opening of the Des Moines Art Center's new exhibit, "Queer Abstraction;" turn to the story on page 116 to learn more. Then from June 24 to 30, Art Week Des Moines returns. As a decentralized and collaborative community platform, Art Week typically includes more than 60 events—most free—involving nearly every art form, such as theater, music, dance, visual art, film and the culinary arts. The website, artweekdesmoines.com, is continually updated; that's also where you can learn how to host your own event.

Art Week culminates with the Des Moines Arts Festival June 28-30 at Western Gateway Park. Drawing more than 200,000 people each year, the free juried festival offers exceptional art and innovative programming. You can browse and buy works in a wide range of media from 180 top artists from around the country, plus enjoy live music, interactive art activities, a film festival, artist demonstrations, food and drink, and more. We can't fathom why anyone wouldn't go.

Continues on page 42

Ballet BC soars with innovation and artistry. The company will perform at the Des Moines Civic Center May 2.

42

FOCUS

Continued from page 41

JOURNEYS We've been fans of **Pyramid Theatre** Company since it launched five years ago, so we're eagerly anticipating the company's new season, which opens June 7 with "Too Heavy for Your Pocket." The play chronicles the journey of four Freedom Riders into the Deep South in 1961. Calling it "illuminating and moving," the New York Times noted the play "dramatizes questions of class difference within the black community that rarely get broached onstage." "Too Heavy for Your Pocket" was written by Pyramid co-founder Jiréh Breon Holder, who's now a writer for NBC-TV in Los Angeles, and will be directed by Tiffany Johnson, who recently was named Pyramid's producing artistic director.

Pyramid also will present "How I Learned, What I Learned" by Pulitzer-Prize-winning playwright August Wilson. Described as provocative, humorous and heartfelt, the one-man autobiographical show chronicles how Wilson's struggles as a young black artist and his Pittsburg neighborhood inspired his now-famous plays about the African-American experience.

Both shows will be performed on a rotating basis through June 27 at Stoner Theater in the Des Moines Civic Center. More info and tickets (\$20; \$36.50 for the season): pyramidtheatre.org.



4

GET TO THE POINT

Madness! Murder! Mayhem! What better way to enjoy a

when it comes to Iowa Stage Theatre's production of "MacBeth," which the company will present June 12-16 for this year's installment of Shakespeare on the Lawn at Salisbury House & Gardens. Lest we forget the dangers of power for power's sake, we have "MacBeth" to remind us: Driven by ambition and spurred on by his ruthless wife, the warrior MacBeth murders the king of Scotland and grabs the throne. Paranoia, tyranny, brutality and chaos follow. Then there are those strangely mesmerizing witches, who get some of the play's coolest lines ("Double, double, toil and trouble; Fire burn, and cauldron bubble!").

pleasant summer evening? At least

The show will be performed at 7:30 p.m. on the lawn; chairs will be provided, or you can bring your own blanket. Tickets are \$30 for adults, \$20 for students, available through salisburyhouse.org.

5

SATIRE TO TRAGEDY

Every year, **Des Moines Metro Opera** doesn't
just meet expectations,

it exceeds them. We're confident this year will be no different, with favorites "La Bohéme," which launches the season June 28, and "Candide," opening June 29 following the annual gala dinner. Puccini's "La Bohéme" follows a group of struggling bohemian artists in 19th-century Paris. A hundred years after its premiere, the popular opera was adapted into the musical "Rent," a Broadway blockbuster. "Candide," composed by Leonard Bernstein, is based on a French satire first published in 1759 by Voltaire. DMMO describes the witty operetta as "part opera, part musical and entirely irreverent."

Michael Egel, DMMO's general and artistic director, is always committed to staging lesser-known, edgier works as well. For this season, the company's premiere of "Wozzeck" by Austrian composer Alban Berg promises to fit the bill. Taking place in rural Germany in the early part of the 20th century, the opera tells the story of a poor soldier who's afflicted with horrific visions and consumed with jealousy over his lover's lie, which ultimately leads to tragedy.

The three summer productions will be performed on a rotating basis through July 21 at Blank Performing Arts Center in Indianola. For more information or tickets (\$37-\$111), visit dmmo.org.

SUMMER SIPS Now in its 17th year, Winefest Des Moines is a weeklong

(June 1-8) celebration of wine and food, two things we believe are *always* worth celebrating. With events ranging from casual to formal, you're sure to find one—or more!—that fits your mood, schedule and budget. For example, the lowa Pork Producers Lawn Party at Jasper Winery on June 2 is a come-asyou-are gathering that costs just \$15 in advance or \$20 at the deer.

June 6. Hosts this year include Tom and Linda Koehn, Don and Margo Blumenthal, Rick Snyder, Sabrina and Adam Zenor, the Scene at the Lyon, and Finkbine Mansion. The \$250 dinner includes multiple courses by some of the city's best chefs, paired with, of course, fine wine from top national and international vintners. The week culminates with the Willis Grand Tasting on June 8, 6-9 p.m. at Cowles



44

FOCUS

NEW AND NOTABLE

MIFFY MOVES TO TOWN

One of Des Moines' newest residents hasn't stopped crying since she got here. It's nothing personal, just the way she was made—or sculpted—by artist Tom Sachs.

The sculpture, "Miffy Fountain," installed downtown near the library by the Greater Des Moines Public Art Foundation, is based on a well-known character in a series of children's books that have been popular with kids since the first Miffy story was published in 1955. Created in the Netherlands by Dick Bruna, who died in 2017, Miffy is a cute little bunny whose innocent adventures have made her an icon of childhood, with almost 40 Miffy books translated into over 50 languages. She's also a merchandising colossus, used globally to sell millions of products, such as toys, nightlights, puzzles, games, clocks and other products marketed to children.

Miffy is a guileless creature whose face is composed of two black dots for her eyes and a simple "X" for her mouth, with everything colored in flat, bright hues. She is known throughout the world as a sweet and benign bunny whose stories inevitably end happily. Even when she meets an obstacle or

something that upsets her (such as losing her teddy bear, temporarily) Miffy remains safe and loved and ready to meet a new day, along with her devoted family and friends.

In "Miffy Fountain," American artist Tom Sachs brings a different dimension to Miffy. A major figure in international contemporary art, Sachs is renowned for his sculptures and installations that comment on contemporary culture and its obsession with consumerism. As manufactured in millions of products, all versions of Miffy display flawless, machine-made surfaces and assembly-line sameness.

But Sachs makes it clear that his Miffy was constructed by hand. He created his sculpture initially with pieces of lightweight foam board, assembled with glue that sometimes seeped out at the seams; he then cast that structure, with all of its imperfections, in bronze. Sachs chose that material so that all the marks of his hand would be obvious and permanent, not smoothed over and disguised. "Flaws," he has explained, "are human"—and inserting a sense of humanity is one of the goals for his art.

He goes further than techniques and materials in his transformation of

Miffy. An exceptional aspect of his sculpture is that Miffy is crying. Even when mishaps draw brief tears in her stories, her troubles are soon remedied. But in "Miffy Fountain," the weeping never stops. Tears flow from her eyes and gather in a pool at her feet. No matter how familiar Miffy has been in the past, Sachs makes us see her differently.

So why is Miffy crying?

In an interview, Sachs offered a simple answer: "She is crying because she is sad." But the source of her sadness remains unexplained—just as in our own lives we encounter sorrows in ourselves or in others that cannot be revealed or explained.

From a mass-produced product of predictability and sameness, Sachs has given us a transformed image that can remind us of our own humanity and the emotions we share with others. In "Miffy Fountain," he has accomplished what art, especially public art, is intended to do: to be accessible to everyone, of any age or identity, and to make us more aware of our connections to each other and our society.

—Lea Rosson DeLong Lea Rosson DeLong of Des Moines is an art historian, curator, author and editor.



PHOTOGRAPHER: DUANE TINKEY

46

FOCUS

NEW AND NOTABLE

GETTING THE VOTE

Politics have always been a priority for Mary Kline-Misol's family. So much so, in fact, that her mom, Betty Kline, made it to the polls at age 96 to vote in last November's election. She died a month later.

"She was an activist during the 1960s," Kline-Misol explains. "My new art exhibit is dedicated in loving memory of her."

"Battle for the Ballot: Selections from the Suffrage Project 2020" will consist of 19 portraits, all created by Kline-Misol and displayed at Artisan Gallery 218 in Valley Junction. The launch is timed to coincide with both the 2020 general election and the centennial of the 19th Amendment's ratification, which in 1920 assured all women the right to vote. The compilation will shine a spotlight on 19 of the most influential women in the final passage of that amendment.

As of this issue's press time, an initial exhibit of 10 of the 19 subjects was set to open April 12. The complete lineup will be revealed in October 2020 with an event co-hosted by the League of Women Voters. So far, the 67-year-old Kline-Misol has dedicated about a year and a half to "Battle for the Ballot."

"For each portrait, I immerse myself and try to channel that particular individual," she says. "Often, while I'm digging into one woman's story, I stumble upon my next subject since



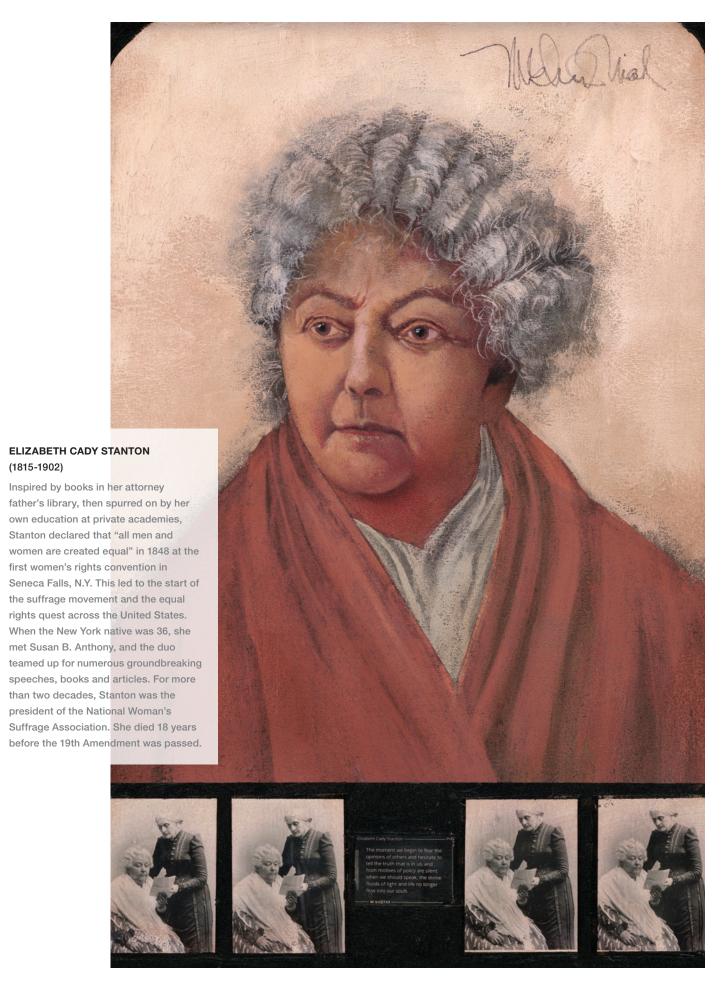
"FOR EACH PORTRAIT, I IMMERSE MYSELF AND TRY TO CHANNEL THAT PARTICULAR INDIVIDUAL." they helped each other reach the goal. There [were] thousands of women who put their energy into this, so it's challenging to narrow it down."

One suffragist who really stands out for Kline-Misol: Elizabeth Cady Stanton.

"She edited a paper alongside Susan B. Anthony and became her speechwriter, too. Those two women had a wonderful alliance," Kline-Misol says. When Stanton got married, she removed any promise to "obey" from her vows to her husband. "Pretty radical at the time," Kline-Misol says. "She had no fear!"

Beyond the century-later celebration related to the passage of the 19th Amendment, Kline-Misol believes this exhibit is timely for another reason. "This is also a celebration in honor of all of the new, wonderful female faces in Congress," she says. "It's incredible to reflect on how far women have come in a short time. I really enjoy doing the research about the suffragists, and along the way, realized I've been taking for granted my voting rights and civil [liberties]. Women were considered the property of men shockingly recently—not long before my mom's era."

On the next two pages, learn more about four of the mover-and-shaker subjects you'll spot in the "Battle for the Ballot" exhibit.





FOCUS

Exhibit Details

Where: Artisan Gallery 218, 218 Fifth St., West Des Moines

When: April 12, 2019, through February 2020

Learn more: artisangallery218.com; maryklinemisol.com



SUSAN B. ANTHONY (1820-1906)

Anthony was raised in a Quaker family in Massachusetts. Her activism was driven by the Quaker belief that everyone was equal under God. William Lloyd Garrison and Frederick Douglass, friends of Anthony's father, encouraged her to fight against slavery. At the time, it was inappropriate for women to give speeches in the public sphere (and many were arrested for doing so), but Anthony kept speaking her mind in front of large groups in her quest to end discrimination. At 31, Anthony met Elizabeth Cady Stanton and they started their 50-year quest to promote women's rights. Together, they founded the National Woman Suffrage Association and the American Equal Rights Association. Anthony gained prominence lecturing from coast to coast to promote the suffrage movement. At age 52, Anthony was arrested and fined \$100 for voting. She presented the "Declaration of Rights" at a protest in 1876 and spent the final 30 years of her life fighting for women's right to vote.



IDA B. WELLS (1862-1931)

Born into slavery in Mississippi, Wells was freed by the Emancipation Proclamation. When she was 16, yellow fever killed her parents and youngest brother, and as a result she became "mom" to her four siblings. She took up teaching to support the family. Enraged by mob violence against African-Americans, Wells, who became an investigative journalist, penned numerous newspaper columns about lynchings and unjust lawsuits. She moved to Chicago and married lawyer Ferdinand Barnett, and the couple raised four kids. While doing so, Wells remained active in battling violence, sexism and racism. Before her death in 1931, Wells helped create the National Association of Colored Women's Club, a group that promoted civil rights and women's suffrage causes.



ALICE PAUL (1885-1977)

Paul's parents introduced her to the suffrage movement early, taking her to meetings as a child. The New Jersey native earned an undergraduate degree in biology and a master's and Ph.D. in sociology. At school, Paul befriended Lucy Burns. The women first joined the National Woman Suffrage Association, but later split off from that group to form the National Woman's Party, which focused on organizing pickets and parades to advocate for suffrage. The largest and longest picketing began in January 1917, when Paul and more than 1,000 "Silent Sentinels" picketed the White House for 18 months. Later, Paul and the National Woman's Party set their sights on promoting the Equal Rights Amendment to guarantee women protection from discrimination. Thirtyfive states ratified the ERA, but several later rescinded that action before an extended deadline for ratification expired in 1982.

-Karla Walsh



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Chad Wardlow, Owner

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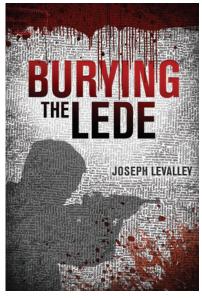
WHAT YOU'RE WRITING NEW BOOKS BY LOCAL AUTHORS

"Burying the Lede" by Joseph LeValley

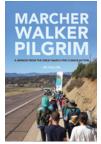
(BookPress Publishing): In journalism, to "bury the lede" is to reveal the most important information in a story only after presenting less-vital details. In his first novel, retired health care executive and former journalist Joseph LeValley crafts a cunning whodunit, featuring a local reporter sleuthing out the facts of an Iowa murder case until, among the plot's dramatic twists, he finds the "lede"- the tale's elusive, essential truth. Former Iowa Governor and U.S. Secretary of Agriculture Tom Vilsack is a fan: "Make sure you start the book with nothing else to do because you may not be able to put it down."

"Raising White Kids: Bringing Up
Children in a Racially Unjust America"
by Jennifer Harvey (Abingdon Press):
In this, her fourth book on the ethics of race relations and interaction, Drake
University professor Jennifer Harvey
takes on the challenge of parents and educators seeking to help children approach the subject openly and honestly. Harvey provides a clear framework for guiding young minds to appreciate different cultural backgrounds and to recognize and oppose all facets of racism.

"Marcher, Walker, Pilgrim" by Ed Fallon (Business Publications Corp.): Political activist/gadfly Ed Fallon has long served on the front lines of cultural warfare in











the name of progressive government.

"Marcher, Walker, Pilgrim" is a memoir of his experiences during an eight-month, cross-country march in 2014, dedicated to the issue of climate change. In praise of Fallon's memoir, Drake University professor Carol Spaulding-Kruse notes, "It's ... the story of a deeply personal journey as well as a compelling account of the climate issues we face as a nation and planet."

"From Frantic to Fabulous" by Rita

Perea (LifeWorks Press): The subtitle of this book by well-known leadership coach Perea is "How to Raise Your Energy, Tame Your Work and Transform Your World in the Digital Age." And how many of us wouldn't welcome all of that? Perea draws on both Buddhistinspired wisdom and practical business strategies as she shares, for example, how to succeed in the gig economy, detox from digital devices, and free up energy to pursue what really matters to you.

"Consider the Marvels: Writings From My 79th Year" by Mary Ylvisaker

Nilsen (Zion Publishing): In her 10th book, Nilsen chronicles, day by day, her 79th year, following a fall that left her unconscious on the living room floor. As she struggled with immense pain from hip deterioration due to the fall, Nilsen, a longtime writing coach and teacher, turned her focus from dwelling on pain and fear to noticing and pondering the wonders in daily activities and interactions. Full of quiet wisdom, the book is an inspiring meditation on gratitude and growing old gracefully.



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In 2017, Viki Stodden and Rob Myers, both working in the real estate industry, wanted to improve the quality of service for their customers. They had an idea of spinning off their own company, dedicated to a customer-first approach.

In November of the same year, they did just that. Partnering with a well established land developer, they started the Show Realty Group.

One of Show Realty Group's focuses is on selling large commercial and multifamily properties, such as Ingersoll Square, which they sold at the end of 2018. However, the company is best known for selling high-end residential lots to home builders. These developments range from affordable standard lots, to executive neighborhoods with custom built dream homes.

One of Show Realty Group's signature high-end residential developments is Eldorado Estates in West Des Moines, where houses are valued around \$2 million. The company sold lots — which vary from 1.15 to 6.86 acres — to a variety of upscale builders. Other developments include Clayton Estates in Waukee, Bent Tree Crossing in Urbandale and Deer Haven in Polk City.

This summer, Show Realty Group, along with local developer Element 119, will showcase one of its newest developments — the Reserve at Daybreak in Waukee — at the 2019 Des Moines Home Show Expo, which runs on weekends from July 13-28. Put on by the Iowa Home Builders Association of Greater Des Moines, the annual Home Show Expo gives attendees a chance to look at some of the area's finest custom-built homes. People can walk through houses and take tours with the actual developers, allowing them to see trends and gather ideas for their own spaces.

The Reserve at Daybreak, which boasts three separate plats, is currently being sold and built. It's located on the southwest side of Waukee, about a mile south of Sugar Creek Golf Course. At the Home Show Expo, six houses in the Reserve at Daybreak development, created by five different builders, will be on display.

"WE'RE VERY EXCITED," STODDEN SAID. "IT'S FUN TO DRIVE THROUGH AND WATCH THE BUILDING PROCESS. WE'RE ALSO LOOKING FORWARD TO WATCHING EVERYONE WALK THROUGH THE HOUSES WHEN THEY'RE FINISHED."

Show Realty Group is also excited about Ashworth Acres, a nearby development — less than a half-mile away from the Reserve at Daybreak — in Waukee that will feature more affordable housing options. Located near a future elementary school, city park and pond, Ashworth Acres has three separate plats with lot prices ranging from about \$73,000 to nearly \$90,000.

To find out more about Show Realty Group or to see if any of their developments are a fit for you, visit showrealtygroup.com.

Viki Stodden (515) 418-6391 viki@showrealtygroup.com

Rob Myers (515) 418-0086 rob@showrealtygroup.com



REAL ESTATE VISIONARIES







ERIC QUINER IOWA REALTY

Eric Quiner is passionate about his business. He doesn't simply sell homes; he builds relationships. Eric uses his thorough knowledge of the real estate market and his understanding of his clients' needs to bring buyers together with the right sellers. His passion for serving his clients shows in in his professional accomplishments and the glowing testimonials he receives. He is a Circle of Excellence award winner and a perennial producer.

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JILL MILLER IOWA REALTY

Jill listens to her client's needs and wants to achieve the best outcome in every transaction. She strives to ensure that the home buying or selling process is fun, easy and stress-free.

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Micole is high energy, detail oriented, motivated and thinks outside the box. She prides herself on listening to her clients, understanding their needs and working tirelessly to meet their objectives.

She is a skilled negotiator who is knowledgeable about current market conditions. As a multimillion-dollar producer, Micole is experienced in both buying and selling.

Real estate is Micole's passion, and she would love the opportunity to help you find your dream home!

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REAL ESTATE VISIONARIES







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With over 25 years as a Realtor®, Kim has acquired an abundance of knowledge in the Des Moines metro real estate market. She specializes in new construction, single-family homes, townhomes, condos, land and acreages. Clients adore working with Kim, as she brings passion, enthusiasm and high energy to everything she does and that is one reason her clients enjoy working with her. Her measure of success is pairing the perfect property with her clients and striving to make every transaction as smooth and seamless as possible. Kim is truly your Des Moines real estate resource, and she is dedicated to serving her clients during each stage of the home-buying process.

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DENNY JUNIUS

As a long time Des Moines area resident, Denny Junius has intimate knowledge of the neighborhoods, schools, and communities in this market. Her personal level of service makes home buying or selling as smooth as possible. Denny specializes in working with first-time home buyers and those relocating, as well as with the exclusive Glen Oaks community.

With over 20 years of real estate experience Denny has built a reputation as being passionate about helping her clients realize their home ownership dreams.

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SAVOR

QUICHE FLORENTINE // ANATOMY OF A PLATE // LOLA'S FINE KITCHEN // NEW TIKI BAR



PHOTOGRAPHER: DUANE TINKEY



I SNAGGED THE RECIPE

LUSCIOUS CUSTARDY QUICHE

WRITER: KARLA WALSH

Eatery A is what I consider a unicorn of a restaurant. I can take my mom for a plate of lemon-ricotta pancakes at brunch. I can join friends to split a No. 14 pizza (chorizo, pineapple, jalapeño jam) during happy hour. I can wrap up a date-night dinner crawl down Ingersoll Avenue with a salted caramel budino. Nearly any time, nearly any company, nearly any craving, Eatery A fits the bill—and does so with style.

So when I heard Keith Johnson, the new executive chef as of January, was helping the kitchen launch lunches, I ran in. Johnson worked as sous chef under Nic Gonwa before Gonwa moved on to a new project with Jason Simon, the owner of Eatery A and Alba and co-owner of Harbinger.

"We figured we're here anyway prepping for dinner, so why not feed people, too?" he says, explaining why Eatery A chose to expand its hours to open at 10 a.m. every day (except Mondays, when the restaurant opens at 3 p.m.), rather than opening at 3 p.m. on all weekdays.

Johnson tweaked the current weekend brunch menu to build the new lunch lineup. Fresh additions include almost-too-beautiful-to-eat smashed avocado toast; fig and prosciutto-stuffed Pullman grilled cheese; and citrus bearnaise-topped wild crab Benedict (Johnson's favorite).

And a surprisingly complex and craveable quiche Florentine, which had me begging for the recipe at first bite.

"This quiche is Nic's recipe, which I tooled around with," Johnson says.
"I prefer my quiche to be more custardy than eggy, which is why I add more cream than the usual quiche might call for."

Beyond the texture, what Johnson adores the most about this quiche is its customizability. "The filling is totally up to you," he says. "We do Florentine to keep it vegetarian, but you could definitely add bacon. Feel free to mix up the herbs if you like—you could even use dill for a pickle-inspired quiche. We use Gruyère, but you could use any cheese you like."

Continues on page 64



Chef's Tips

Whip it good. A blender is crucial for the filling. It adds air and lightens the texture.

Be patient. Tart dough is finicky, but it freezes well. Plus, once you have the method down, it comes easier. Do it a few times and you'll start nailing the texture. Feel free to make the pastry for multiple tarts, then freeze until ready to use.

Outsource. If you don't want to fuss with making pastry, buy a tart shell or pie crust at the store.

Think fresh. Use a microplane to grate fresh, whole nutmeg into the filling instead of using the pre-ground kind.

Crack your pepper fresh, too, if you can.

Go nuts. It's worth taking the time to brown the butter to mix with the regular butter. It adds a nice nutty quality to the tart shell. Keep an eye on it: Black is burnt. It should be toasty brown.

Tools For the Trade

Tart pan(s)
Rolling pin
Parchment paper
Pie weights or dried beans
Blender
Stand mixer

64

SAVOR

Continued from page 63

QUICHE FLORENTINE

Yield: One 9-inch tart or four 4-inch tarts

While the quiche can be served fresh from the oven, "this is actually best served the next day, since the flavors infuse," Johnson suggests. "After baking, chill overnight, then reheat for 10 to 20 minutes at 375 degrees."

Pastry

- 2 cups all-purpose flour, sifted
- 1 teaspoon kosher salt
- 8 ounces cold butter, cut into 1/4-inch pieces

1/4 cup ice water

Filling

- 2 cups milk
- 2 cups cream
- 1/4 cup fresh thyme leaves
- 1 teaspoon fresh rosemary sprigs
- 2 garlic cloves, peeled and sliced
- 1 fresh bay leaf
- 1 fresh, whole nutmeg

White peppercorns

1/4 cup grated Gruyère cheese

- 6 eaas
- pound fresh spinach leaves, trimmed and blanched
- 1/2 teaspoon fresh tarragon leaves

For the pastry:

In a skillet over medium heat, heat 4 ounces of the butter. Swirl the skillet gently (to avoid burning) until the butter is a toasty-brown shade and begins to smell nutty. Take off the heat and place in the freezer to chill for at least 4 hours.

Before mixing the pastry, place the other 4 ounces of butter in the freezer for at least 1 hour.

In the bowl of a stand mixer, add 1 cup of the sifted flour. With the mixer running, add the butter, alternating between cubes of cold regular butter and cold brown butter. Mix until no chucks remain. Add the rest of the flour, then the water. Be patient: It will take time for this to come together. Remove the pastry from the bowl, press into a round disk and wrap in plastic wrap. Refrigerate at least one hour, or ideally overnight.

Heat oven to 350 degrees.

Remove the pastry disk from the fridge. Dust a clean surface and a rolling pin with flour. Roll the pastry into a 12-inch circle, about 1/16-inch thick.

If making small tarts, use a bowl about 5 inches in diameter as a tracer to draw four circles and carefully transfer them into four 4-inch tart pans. Otherwise, transfer the entire pastry into a 9-inch tart pan. Press down the pastry to even out the folds, and run a knife around the edge of the tart pan to slice off extra pastry. Use those scraps to patch any holes in the pastry.

Cover the pastry with parchment, then top it with dry beans or pie weights to prevent bubbles within the pastry.

Bake for 60 minutes, or until the pastry is golden brown.

For the filling:

In a saucepan over medium heat, bring milk and cream to a boil. Turn down to a simmer. Add thyme, bay leaf and garlic. Simmer for 30 minutes, then turn off the burner and allow the milk mixture to cool to room temperature.

Strain to remove the solids from the milk mixture.

Using a microplane, shave the fresh nutmeg over the milk mixture six times. Crack in fresh peppercorns to taste.

In a blender, combine milk mixture, cheese and eggs. Blend for 30 to 60 seconds or until foamy on top.

To assemble:

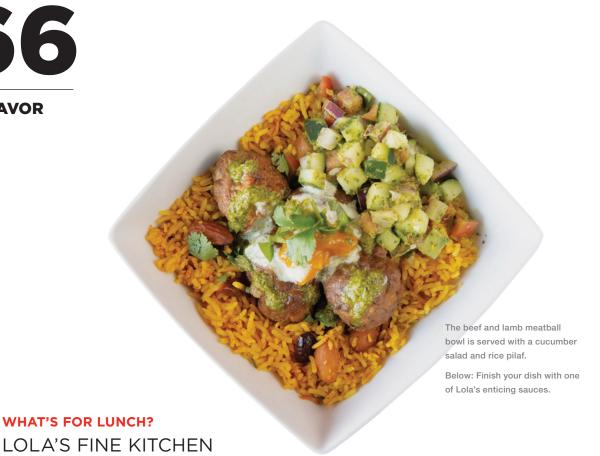
Heat oven to 325 degrees.

On top of the baked pastry, fill pan(s) halfway with filling. Top with spinach and tarragon, then top with enough filling to almost reach the edge of the pan.

Bake for 60 minutes.



SAVOR



The food at Lola's Fine Kitchen in Ankeny is inspired by the mother of co-owners

Taufeek Shah and Hannah Elliot. Their mother is Fillipino, and their paternal grandmother is Pakistani. For many of us, that might be a head-scratcher. What, exactly, will come to the table?

It helps to know how to order: Approach Lola's as you would Noodles and Company (though with higher expectations). That is, it's a build-yourbowl kind of place. Start with your base of choice (such as mung bean noodles, rice pilaf, cabbage or quinoacauliflower), then add protein (adobo, tandoori, or crispy chicken; lentils; marinated pork; or lamb and beef

meatballs) or vegetable fritters. Add a side dish from the numerous veggie, pickle and salad options, and then choose from among a dozen sauces, such as green chutney, mango chutney, fire sauce or sweet chili sauce.

What you'll get is the gratification of traditional, age-old recipes with the energy and freshness of a contemporary chef.

If all that sounds a little complicated, you can always go for a pre-designed bowl. I was thrilled with the beef and lamb meatball bowl, with green and red chutney, rice pilaf and Paki Pico, a chutney-dressed salad of cucumber, tomato and onion.

There's just so much to explore here that the best advice I can offer the first-time visitor is to be sure to order a round of samosa for the table. Filled with spiced potatoes, sweet potatoes and peas, these fried savory pastries come with a selection of chutneys and sauces, allowing you to seize on a favorite in the most pleasurable of ways. I personally discovered that I'll never visit here without getting something with green chutney; the vivid cilantro, parsley and mint sauce goes with everything.

Lola's Fine Kitchen is at 1615 S.W. Main St., Suite 106, Ankeny; 515.289.9302; Iolasfinekitchen.com.

-Wini Moranville













SAVOR



Snapper stars in this Table 128 soup, along with red pepper and cilantro pesto.

NOBODY DOES IT BETTER

FIRST-COURSE SOUPS AT TABLE 128

How many tomato-basil soups, roasted red-pepper soups, baked potato soups, and butternut squash soups can one city possibly have? We've reached our quota, people.

If you want a first course that's as unique and ambitious as everything else on the menu, head to Table 128.

Chef-owner Lynn Pritchard puts the passion back into this course.

"A soup, just like any other course, should be thoughtful and made with intention, rather than pulled together as an afterthought," he says. "Like all good food, it needs to start with good ingredients."

Yes, those good ingredients sometimes include leftovers—that's a common play in many restaurants. But that's a good thing, Pritchard says.

"Sometimes leftovers are some

Pritchard also strives to add textural interest to his soups. "Much like other dishes, I believe that a soup should have several textures, not just creamy or brothy. Texture in a soup makes it as interesting as an entree and can really elevate the thoughtfulness of a soup course."

of the best ingredients," he says.

Pritchard, whose soups are always seasonally relevant, also takes care to ensure all ingredients and garnishes make practical sense: "They will indeed fit onto a spoon and won't slop over onto anyone's Gucci pullover."

-Wini Moranville

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70

SAVOR

WHAT'S BUZZING

WINE PICKS

The 17th annual season of Winefest Des Moines culminates June 1-8 (see page 43). Celebrating great grapes shouldn't be reserved for just eight days a year, though. Which is exactly why Winefest hosts monthly events throughout the year, including February's food and wine pairing faceoff, Iron Somm. The 2019 edition pitted last year's winner, Kelsey Seay, associate director of the Iowa Brewers Guild and a sales associate at Best Case Wines, against Rae Doyle, manager of Park Street Kitchen at Hilton Des Moines Downtown. Doyle was voted the champion, so to prep for this season's Winefest action, we asked her to share her top three warmweather wine tips:

Remember red. Cerasuolo di Vittoria is a perfect red wine for a cool, summer night next to a bonfire. It's fruity but complex, with low tannins and just enough acidity, and tastes like dark cherries, plums and pomegranates.

Try Tavel. Rosés from this French region are deep, strawberry pink, complex and often a bit tannic (an astringent quality caused by grape skins or seeds). This wine is refreshing on a hot day, yet can also hold its own alongside barbeque and medium-rare steaks.

Seek out Spain. Getariako

Txakolina, a subtly effervescent and
citrusy option from the Basque region
of Spain, is an ultra light-bodied and
bone-dry white wine with high acidity.

A TASTE OF THE TROPICS

As of this issue's press time, Bellhop, the beachy cousin of the midcentury-inspired cocktail lounge Hello, Marjorie, was set to open sometime this spring in the East Village. With a winter that included the coldest temps since 1965 and several wallops of snow, imagining a rum drink on a warm day was exactly the escape we needed.

"Tiki cocktails have seen a resurgence over the last several years. There isn't a ton of it yet going on in Des Moines, so we figured it would make for a good second concept for our team," says Nick Tillinghast, partner at DMDT Hospitality and Lifestyle LLC. "We didn't want to go with the cliché style of decor, so we carved our own



concept while staying in the tropical family. It feels like you're at a midcentury Palm Springs dinner and like you're at your favorite neighborhood bar, all at once."

Tillinghast clued us in on the drink list, which will include a mix of popular poolside picks (such as margaritas and mojitos) alongside tiki classics and Bellhop originals. To pace yourself, you can alternate between cocktails and mocktails—there will always at least a couple of the latter on the menu.

Bellhop also is aiming to play nice with others: "We want to embrace the neighborhood," Tillinghast says. "We don't have a kitchen, so we [will] allow guests to bring in food from neighboring restaurants."

Bellhop, located at 440 E. Grand Ave., will be open Monday through Saturday.

SWEET TREATS

We were delighted to hear that Scenic Route Bakery is planning to open a location at the Des Moines Social Club in early May, serving coffee, pastries, coffee, grab-and-go breakfasts and lunch items. The bakery will be located on the first floor adjacent to the lobby and Viaduct Gallery. Father/daughter duo Mark and Katy Nelson opened Scenic Route's first location in the East Village in 2014.

-Karla Walsh

A HOUSE IS NOT JUST A HOUSE, IT'S A SANCTUARY FROM A STRESSFUL DAY, A HOME TO RAISE A FAMILY AND A PLACE TO FEEL COMFORT.

Summer Clark has become a driving force in the Des Moinesarea real estate market. Born and raised in Urbandale, she has spent the last 15 years of her real estate career focusing on residential real estate in Des Moines and surrounding areas. She is driven and motivated to help her clients find the perfect home for their family's needs. "A house is not just a house, it's a sanctuary from a stressful day, a home to raise a family and a place to feel comfort. I'm aware that everyone has a different picture on what they would call the perfect home and I'm here to listen and help you find the best fit for you and the best value for your money," says Summer.

She strives to give each one of her clients the same outstanding service that has led to tons of referrals, repeat clients and a five-star rating. Summer focuses on both residential resale and new construction. She is considered a new-construction specialist and is very knowledgeable on the different styles of homes that local builders construct and is able to fit the buyer to the right builder to help them develop the home of their dreams. "The smile on a client's face when they see the home we drew up on paper come to life is one of my favorite aspects of my job" Summer says.

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72

PASSIONS

ART AS BUSINESS

WRITER: LAUREL LUND PHOTOGRAPHER: DUANE TINKEY

Many a tome touts the phrase "the art of business." But seldom do we read about the business of art.

Bravo Greater Des Moines and the Des Moines Arts Festival are changing all that. Together they have entered the brave new world of art as business. The partnership has launched the Creative Economy Initiative (CEI), a program designed to empower regional artists.

The two organizations seek to underscore the important role of the arts within the community, driving the local economy just as do industries such as banking, real estate and retail commerce.

Whether the arts are visual, performing or literary, "we want them all

to be firmly woven into the tapestry of our communities," says Stephen King, executive director of the Arts Festival.

Sally Dix agrees. "The arts enrich our lives in spirit and in fact," says the executive director of Bravo, which manages public funding for the arts on behalf of communities throughout Greater Des Moines. "The purpose of the CEI is to strengthen the creative community as a driver of economic development."

The collaboration began last year when Bravo and the Arts Festival were coincidentally working on their separate business plans. As their goals were similar, the duo decided to team up.

Bravo commissioned a Regional Cultural Assessment in 2016 for 17 communities. According to Dix, the study was poised to identify how arts, culture and heritage could power economic development to foster growth, progress and change in Central Iowa.

The assessment identified four cultural priorities, including to "strengthen the creative economy in order to develop the talent and skill sets of creative entrepreneurs and artists."

"Local economies are impacted by more than jobs, dollars and heads-in-beds," King says. "It's about quality of life, the ability to attract and retain valuable employees and mobilize the way those employees relate to local culture."

Thus, the Creative Economy
Initiative was born. The first step was to
call on award-winning artist and
business strategist Chris Dahlquist, who
lives in Kansas City, to create an action

plan that would help her creative peers find their voices and build their businesses. This involves evaluating current programs, leading workshops, conducting roundtables, and working with area businesses to help them understand how the arts affect their bottom line.

Dahlquist "wants to grow a creative eco-system," King says.

Part of that creative ecosystem are painter Leslie Guinan and her sculptor husband, Rob Matthews, who are new to the Des Moines arts scene. Guinan, a California native, has participated in Des Moines Arts Festivals and says she is excited about the CEI program.

"Des Moines is already doing a lot for artists and other creatives," she says. "The next step is to acknowledge that creatives are as important as business professionals in creating quality of life. It's the engine that drives positive change—a large part of what makes a city a great place to live."

Art is not just for art's sake. "When the arts thrive, a community thrives,"
Guinan says. "I think the CEI program is going to be a great multiplier in making
Des Moines an arts mecca."



74

THE THINGS THEY CARRY

TIM REISTE BLACKSMITH/FERRIER

Ferrier Tim Reiste of rural Linden started training and shoeing horses in 1980, at age 18. He's dealt with all kinds—trail horses, show horses, racehorses, and hardworking draft and ranch horses. Driving between barns, pastures and paddocks, Reiste's pickup truck is a rolling smithy, laden with gear and tools, including a sturdy anvil and a portable forge. "The craft hasn't changed much in a thousand years," Reiste says. Here he tells us about some of the gear he uses most:

TOOLS, FROM LEFT:

Nailed It: This 14-ounce nailing hammer has just the right heft and balance for nailing horseshoes.

Flat Feet: The rasp is for maintaining the bottom of the hoof so it's smooth and level. When you've done a few, you can just eyeball it.



Nail Puller: To remove a horseshoe, you have to get the old nails out. This tool does the trick.

Li'l Nippers: Like giant fingernail clippers, to cut back growth of the hoof wall. These 15-inch nippers give me just the right amount of leverage.

Pick, Pick, Pick: I use this hoof pick for cleaning and checking feet.

In a Clinch: This clincher bends the tips of nails so they don't easily pull out.

Just Right: Nail cutters give you a lot of torque, to cut the exposed point of a nail to the right length before clinching.

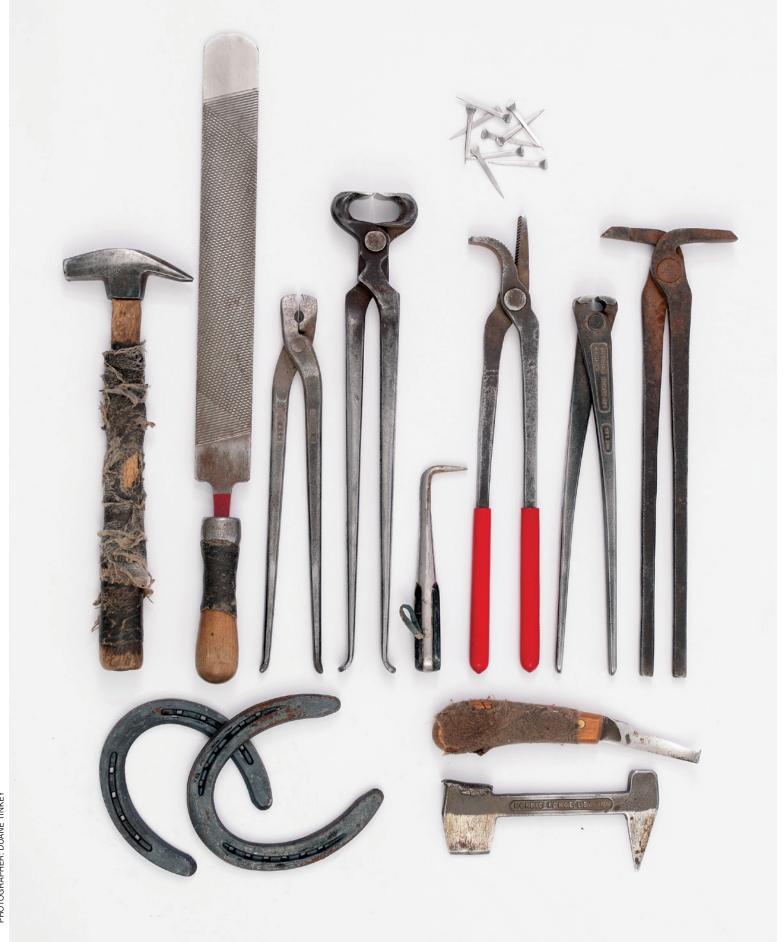
Extra Wide: Like your shoes, horseshoes come in different sizes. This shoe spreader helps me adjust the shape precisely.

LOWER ROW:

If the Shoe Fits: These are called "keg shoes." So basic, suppliers used to sell them by the keg.

Sharp Edge: Along with the nippers and rasp, I use this hoof knife on every horse—to trim each hoof.

Clinch Cutter: This removes the clinch, the bent end of each nail, so a shoe can be easily removed from the hoof. ■



76

WEDDINGS







- Emily Stumpf and Lukas Christensen Oct. 20, 2018
 Photographer: Justin Salem Meyer
- Andrew Challenger and Chloe Best June 23, 2018
 Photographer: Justin Salem Meyer
- Elizabeth Giudicessi and Keith Morse May 26, 2018
 Photographer: Mindy Myers Photography

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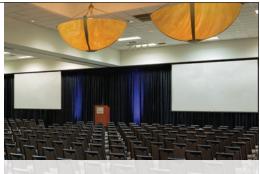
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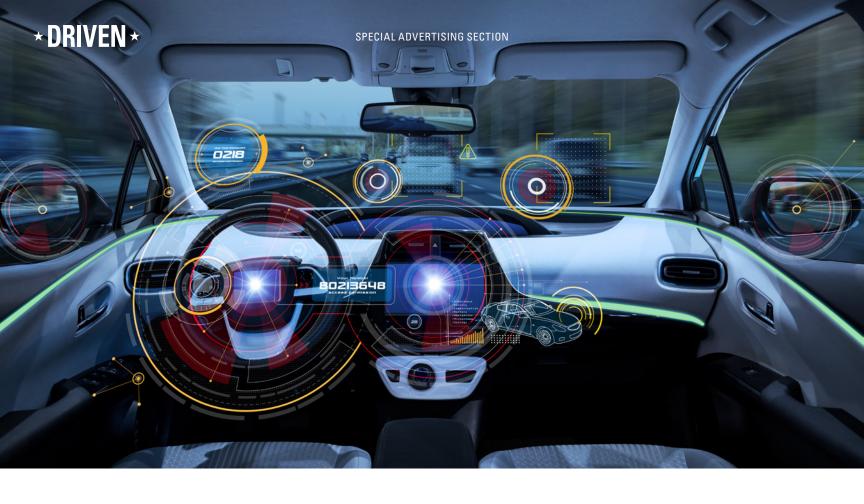


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THE AUTO INDUSTRY IS EVER-CHANGING.

Over the years, we've seen self-driving vehicles turn from fantasy into reality. We've also seen sedans — once among the most popular vehicle models in the United States — sharply decrease in popularity. As we enter a new era of vehicles, one that is dominated by technology, it's important for consumers to understand trends and how they can approach the market.

DRIVER-ASSISTED VEHICLES ARE HERE NOW Even just a decade or so ago, driver-assistance systems on cars were still a fringe idea. Some manufacturers implemented lane-departure warnings and rearview cameras, but they were far from the norm.

Today, every manufacturer has some type of car with self-driving or computer-assistance capabilities. Vehicles will essentially drive themselves on freeways, automatically parallel park or back up completely unassisted. And while that might seem impressive, the technology continues to improve, as manufacturers speed toward completely self-driving vehicles.

"The vehicles are here now," said Scott Politte,

president at Stivers Ford Lincoln in Waukee. "We have vehicles that will drive themselves, and they'll actually take over to prevent an accident. Lincoln [car manufacturer] just released its Lincoln 360 technology, which is almost like an autonomousdriving vehicle. Pretty much all of the Ford models have some type of driver assistance package."

The rise in technology could also mean higher prices for vehicles. Many of the driver-assist and safety features being attached to cars these days can costs thousands of dollars. It will fall on the auto manufacturers—and, to a lesser extent, the dealers—to try to make these vehicles affordable for the general public.

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"Whether it's on every car will be determined by the sales rates of those vehicles," Politte said. "The technology comes at a cost. At some point, if all of their available cars are self-driving, what do people who can't afford them do? That's something the manufacturer is going to figure out or something the dealer is going to figure out with great values on cars—something we've always done."

REPAIR INDUSTRY TECHNOLOGY

Another trend the auto industry is seeing because of the rise of technology actually lies in the repair space. While driver assistance is helping limit accidents, it's also making repairs more expensive and more difficult.

What used to be a minor fender bender may now be what collision professionals call "severe" fixes. That's because today's cars have sensors and cameras in the back bumper for backing up or blind-spot detection. These pieces of equipment, which can be as small as a nickel, may cost upward of \$300 apiece.

"We call it a technical tsunami," said Christy Jones, owner and operator at R Jones Collison in Des Moines. "We are getting hit with all of these advances in technology, metal and repair procedures. Every day there's something new on these cars, and it's such a wide variety of things."

There's also a need to continuously train mechanics. Because modern cars are made out of different types of alloys—as opposed to steel, which was commonplace more than a decade ago—repair shops have to be wary of what types of tools they use. Jones said using the wrong tools can actually lead to corrosion in some cases.

But while technology is increasing costs, it's ultimately making vehicles safer, which is important in our society of hyper distraction. Jones said she's seen a shift in the types of accidents that come through her shop, with an increase in rear-end collisions. The auto repair industry used to see more accidents in coordination with weather—snow, ice, rain—but now it's generally busy year-round.



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"Whether it be cellphones, life in general or what you're thinking about, [people] are busy and always want to be doing something," Jones said. "The car is just another place to stay busy. We've seen a dramatic rise in rear-end collisions because people aren't paying attention, and we can be just as busy in the summertime as the wintertime."

CROSSOVER SUVS INCREASE IN POPULARITY
The rise of the crossover sport utility vehicle and
the decline of the sedan has been well-documented
nationally, and Des Moines is seeing very similar
trends. The crossover SUV has hit car dealerships
by storm as millennials start raising families and gas
prices stay low.

"The crossover segment is the hottest segment in the industry," said Mark Hummel, general manager at Hummel's Nissan in Des Moines. "Everybody up and down the line, whether they be mainline manufacturers or luxury manufacturers, they're trying to get more and more crossovers into their lineup. That's the hot spot of the market."

Crossover SUVs boast a sharp look with great flexibility and size, making them a hybrid between a sedan and a traditional SUV. "They handle a lot like a sedan but have the right height and size like an SUV," said Scott Long, general manager at BMW of Des Moines. "It helps to have a vehicle that is very versatile with families and outdoor activities."

Because the new-car industry is seeing the decline in sedans—some manufacturers have even stopped production of sedans—used-car dealerships are seeing that market heat up. Sedans are harder to find, so when they're on the market, prices rise.

"Because they aren't selling that car new, it puts less on the used-car market," said Tom Wong, owner of Tom's Auto Sales in Des Moines. "That makes them very valuable and they sell quicker because [there are fewer] of them."



CAR BUYERS, DO YOUR RESEARCH

Buying a vehicle, especially in an industry that continually shifts, can be a daunting task. But Des Moines has options to help those in the market.

The key when looking for a vehicle to purchase is to do your research. Much of the buying process can be done online, so when you actually go to the dealership, you are armed with information.

"Buyers should have a really good idea before they get here," said Long, who has been in the business for about 20 years. "The internet age has made it so there are multiple ways to communicate. You can text, you can call, you can email. Just do your research, shop around and go to websites that tell you average prices."

While the internet is a great place to go to do your research, it's hard to mimic the look and feel of the car unless you actually pay the dealership a visit.

"I still say the most important thing when making a selection of a vehicle is actually to stop by the dealership and drive it and make sure it fits exactly what you want it to do and suits your needs," said JP Phillips, general manager at Toyota of Des Moines. "That part of the equation never changes. A real critical component of making it a good decision is actually driving the vehicle."

For entry-level buyers, used cars are the way to go. They can be affordable but still provide good value, especially if you buy through a reputable dealership. When you're looking for a used vehicle, it's not all about the looks—it's about getting the most bang for your buck.

"I would suggest that they forget about a sporty, cute car and concentrate on a car that will give them good service," Wong said. "There are several cars out there that will do that."

SAFETY IS A TOP PRIORITY

Many of Des Moines' auto industry experts cite safety as the No. 1 concern for today's car buyer. With new technologies being implemented into cars every day, customers continue to find the newest



and best features out there.

"Everybody is asking about it now," Hummel said. "The automatic braking, lane departure, blind-spot warning—all of the features. And it's been incorporated into manufacturers' full lineups, which is really neat."

Car manufactures around the world have put a focus on safety, with some even going as far as to promise vehicles that are "death-proof" in the next decade, meaning the trend doesn't look to be slowing down anytime soon.

"There's been a huge shift in safety for manufacturers," Phillips said. "And that continues to be the No. 1 priority for customers, and I believe it will be for the foreseeable future."





BMW of Des Moines

WHAT MAKES YOUR BUSINESS UNIQUE? Our people. TELL US ABOUT YOUR PEOPLE. We have a variety of employees. Men and women and the common theme is that they are all lowans and care about their communities as well as their work place WHAT DO YOU DRIVE? Hopefully by publication the X7 I ordered will be burning gas!

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Full 3rd row capability. BMW will have the youngest model line up in the highline market by June WHAT WAS YOUR FIRST CAR? 1984 Ford Tempo 4 door. SHARE YOUR MOST MEMORABLE CAR MOMENT. That is tough as I have been working in the car business for 20 years. Maybe the 1st vehicle I bought on my own. It was a forest green Mitsubishi Mighty Max pickup with a manual transmission. Sometimes I wish I still had the vehicle to pass to my kids.







MARK HUMMEL

DEALER PRINCIPAL **Hummel's Nissan**

2019 is a special year at Hummel's Nissan. My grandfather and his two brothers began selling and repairing automobiles in Beaverdale in 1929 – 90 years ago. Their philosophy was very straightforward – provide quality products backed by outstanding service. My father and his two brothers followed in their footsteps, becoming lowa's first Nissan dealer in 1969 – 50 years ago. Today, alongside my brothers, I am honored to carry on our family's legacy as a third generation owner of Hummel's Nissan.

Now, as we celebrate 90 years as a family-owned business and 50 years as a Nissan dealership, we rededicate ourselves to those time-tested principles that have become a family tradition. Today we represent the finest, most technologically advanced, and safest Nissan vehicles ever produced. And, we strive everyday to stand behind those products with exceptional customer service and dedication to our customers.

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PRESIDENT
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comes direct from our local car dealerships right here in town. We are a locally run, honest and reputable dealership with a team of people whose commitment, loyalty and passion for this business is demonstrated in every sale. We will soon be adding a 5th location to our current 4 locations around greater Des Moines.



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As vehicle manufacturers move deeper into the autonomous vehicle arena, we also enter a more challenging realm for the collision repair industry. New and more complex technologies are found on more and more of today's new vehicles. R Jones Collision 1 is committed to keeping pace with these innovative developments.

Features such as lane-keep assist, blind spot detection, adaptive cruise control and automatic braking contain a network of wiring and modules that work with cameras, sensors, and radar to detect

and calculate speed and distance in fractions of a second and alert the driver about potential threats. Errors in repairing any component of these highly sensitive electronic components could result in catastrophe.

R Jones is a second generation auto body shop, owned and operated by Christy Jones. We have been helping our customers since 1971. We focus on quality and craftsmanship, without compromising the safety of your vehicle. We write it right, repair it right and bill it right.





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A FLAIR FOR FASHION

In 1950, Des Moines socialite Fleur Cowles launched a short-lived national magazine called Flair (see pages 99 and 101). Inspired by the lavish publication, our *dsm* team created classic and contemporary looks that pay homage to Fleur's sumptuous lifestyle and enduring legacy.

PRODUCER AND STYLIST: JORDAN CROFT PHOTOGRAPHER: JOE CRIMMINGS

Model: Linsey Birusingh, the Peak Agency Hair: Samantha Gallo, Coalesce Salon

Makeup: Ivy Boyd Clothing: Blond Genius Glasses: Vogue Vision

Jewelry: Bruce Owen Jewelry Design

Interior stylist: Julie Severson Location: Wetherell Apartments

Special thanks: Jim Severson, Steve Myers,

Rachel Sivi, Bruce Owen, Clayton Owen, Erin Eischeid.

















WHO WAS FLEUR COWLES?

Born in 1908 in New York City and started her publishing career as a copywriter at Gimbel's Department Store.

Wrote speeches for the War Production Board in Washington, D.C., during World War II.

Married in 1946 to Gardner "Mike" Cowles, whose family owned and operated the Des Moines Register, Look magazine and more.

Added fashion, home and food content to Look magazine during her tenure as associate editor and was credited with resurrecting the magazine's popularity after World War II.

Launched Flair magazine, which printed 12 issues from February 1950 through January 1951. One Vanity Fair writer deemed it "the most outrageously beautiful, visually daring, and extravagantly inventive magazine ever conceived." Fleur and Gardner Cowles lived part time in Des Moines at the time. Flair grew in popularity, but it cost so much that Gardner Cowles closed it after losing \$2.5 million.

Separated from Gardner Cowles in 1955 and married British lumber tycoon Tom Montague Mayer, her fourth and final husband, later that year. She moved to Europe and went on to write or co-write more than 20 books, sit on multiple nonprofit boards and become an avid art collector.

Died at age 101 in England in 2009.



FLEUR'S FLAIR LIVES ON IN DES MOINES

The setting for this shoot was designed by—and is the home of—creative director Julie Severson, who has called Des Moines home since 1967. Severson initially heard about Flair magazine three years ago, and discovered the creator—and her artistic soul sister—Fleur Cowles along the way.

"What a fascinating person—and she lived in Des Moines for a time," Severson says. "She was high society and always so stylish. I wonder: What would it be like to run into her at the grocery store?"

Inspired by a Vanity Fair piece about Cowles, Severson decided she wanted to flip through Flair in real life. "While many collectible issues were really expensive, I went on eBay and



saw three issues for \$20. Sold! Each issue had a different theme and was so unusual," Severson says.

Cowles was decades ahead of her time with Flair: She integrated unique design elements such as cut-outs; she featured contributors like Salvador Dali and Gypsy Rose Lee; and she created a scented issue. Cowles' personal style and decor preferences were eclectic, too.

"No matter what the trends were, she stuck to her style. I do the same," Severson says. "My husband and I sold our house 14 years ago, thinking we'd only stay in this 600-square-foot Grand Avenue unit for a year. We've never left! I love the light. There are nine huge windows, a wood-burning fireplace and terrazzo floors. It truly lives likes a small home."

Severson has followed her heart by staying put in the small space—and outfitting it with pieces that reflect her personality. She says Cowles did the same: "Her essence was so true to herself, and her work was timeless. She really impacted the publishing world; creative directors refer back to her magazines to this day."

– Karla Walsh







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Nothing shows off your style quite like the right accessories! They're the final design touches that really pull a space together. They're also the most personal part of decorating a space. Picking out the right accessories is an exercise in personal expression and what could be better than that? Homemakers is here to make it happen!

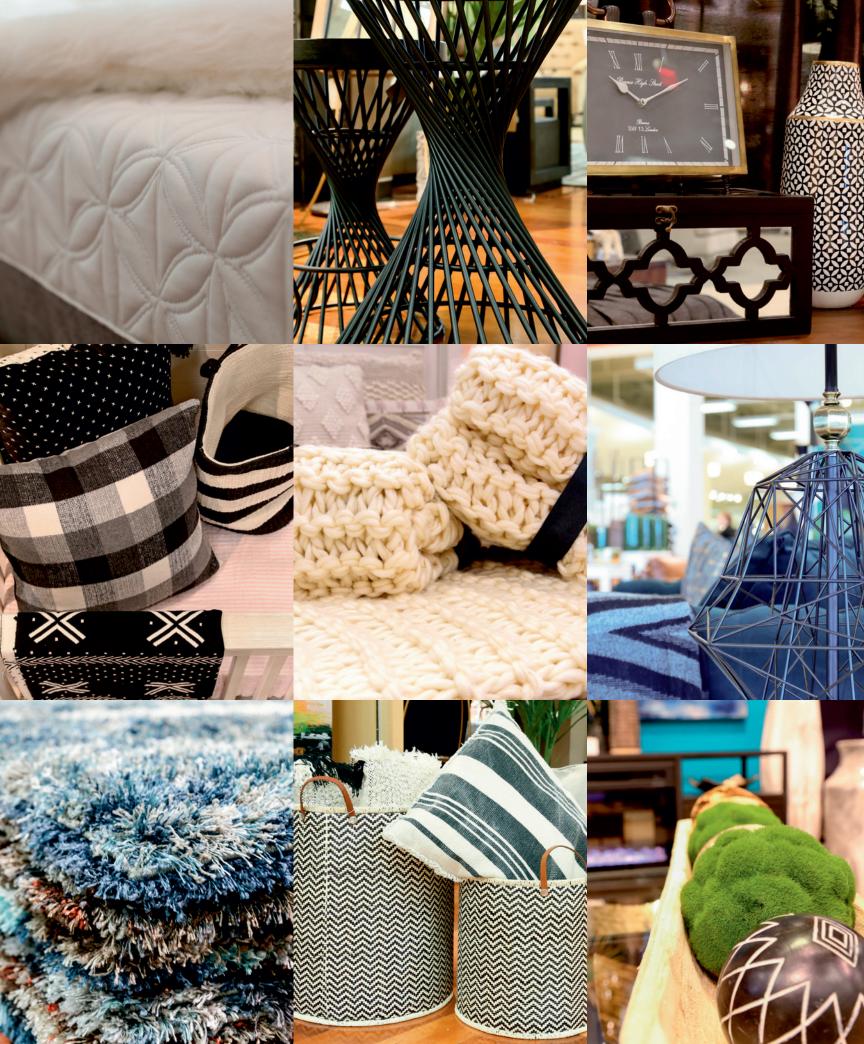
Versatility is key. It's easy to change out the style of a room as often as you like (seasonally, monthly, weekly!) just by adding a new mirror or switching out accent pillows. Add a cool new floor lamp to brighten up the space. Throw down a handwoven rug in a bold pattern to add color and personality. Gather together a collection of artwork and mirrors to craft a stunning gallery wall.

Wondering how to incorporate a certain style into a room? Ready to update your space? Start with accessories! See how you like it and go from there. Mix and match your favorite décor to figure out exactly

what you like. The best way to start fresh is to start small and build your way up to the room of your imagination.

Accessory shopping at Homemakers is easy. Our seasonal marketplace is the first thing you see when you arrive at the store, no matter which doors you come through. Our design team works hard to change it throughout the year to showcase the trendiest accents, accessories and décor that you need for every season. You'll find everything from the smallest pieces of décor to the most necessary accent furniture. Inspiration awaits in our seasonal accessories marketplace!

Stroll through the store and you'll find hundreds of room set-ups that feature the best accessories we have to offer. You'll find inspiration for every design style and layout you can possibly imagine. It's all here at Homemakers and it's waiting for you. Drop by the showroom and make your design dreams a reality.







ave and Laurie Briden's home stands apart from its neighbors by not standing out.

While surrounding homes in their rural neighborhood near Van Meter feature traditional facades facing the main road, the Bridens' more contemporary house

sits back from the street down a long driveway, obscured from the road on a heavily wooded lot.

This private setting was a purposeful choice by the Bridens, who craved a peaceful, natural retreat in contrast to the busy West Des Moines neighborhood where they had raised their now-grown children.

After their kids left for college, the couple bought a 2 1/4-acre wooded lot with plans to build their dream home. Dave, an architect and the president of FRK Architects + Engineers in West Des Moines, and Laurie, an artist, spent several years making the 15-minute drive from West Des Moines to their new property, enjoying a picnic lunch and walking the lot to get a feel for the topography, the trees, the breeze and the light across the different seasons.

Dave then spent about a year designing the home with Laurie, creating detailed models on their computer.

In his professional life Dave primarily designs schools, so he enjoyed the departure from that work. Their builder—MainBuilt, owned by Mark Main, who specializes in custom homes—took another year to finish the home before Dave and Laurie were able to move in 10 years ago.

"We worked collaboratively with [Main] on details, constructability and cost throughout the process," Dave says. "Mark and his team understood that details mattered,



and their precision and craftsmanship during construction were key to the success of the design."

This attention to detail in both the home's design and its craftsmanship are evident today in the Bridens' light-filled woodland retreat. From the siting of the house on the land, to the abundant natural light, to the consistent use of natural materials inside and out, three key design tenets emerge in this thoughtfully designed home:

Continues on page 110











Continued from page 106

INTEGRATE THE HOME WITH THE LANDSCAPE AND BRING THE OUTSIDE IN.

One of the Bridens' goals was to save as many trees as possible on their property. With the home's elongated form situated carefully on the lot, they had to remove only four large trees when clearing the building site—quite a feat for a 4,800-square-foot home in a densely wooded area.

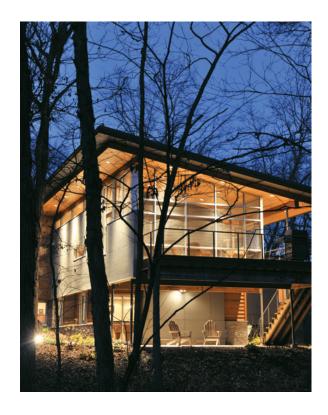
In addition to conserving trees and offering privacy, the home's siting and window placement also maximize views and sunlight. Clerestory windows along the roof line on the street side of the home let in light without compromising privacy, while the back of the home features a wall of windows to take advantage of the wooded view. Because of the window placement and the leaves blanketing the trees much of the year, window coverings are needed only in the master bedroom.

The home's open-concept main level places the living room, kitchen and dining area in one large space. Dave's office and Laurie's studio are more enclosed and private, but interior clerestory windows between rooms provide light and air flow from all directions for the entire main floor.

The basement level includes a walk-out family room, two guest bedrooms and a workout room where the Bridens train for Ironman races and triathlons. Between the two levels is a half story, home to the couple's stand-alone master suite, nestled on two sides by trees.

To further integrate the home's interior and exterior spaces, the same natural materials are used both inside and out. Fir planks extend from interior ceilings outside to the overhangs, and Corten steel wraps around both the exterior and the interior entryway.

A screened porch with a high ceiling shares the roofline and becomes an extension of the home. In warmer months the porch becomes their primary living space, where the two have most of their meals and soak in the hot tub, and where Laurie enjoys coffee and reading the paper



each morning, while the two family cats watch birds and squirrels from the window perch.

"Often people find an existing house plan they like and try to fit it on a site," Dave says. "Our home is designed specifically to take advantage of the light, the views, the breeze and all the features of this site."

FORM FOLLOWS FUNCTION AND NO SPACE IS WASTED.

As they designed the space, the Bridens thought about how they wanted to use each room and how they would furnish it.

"We didn't design the house to a specific style," Dave says. "It was more about letting the function shape the form. We wanted the space to feel really open and to create spaces we would use every day. We didn't design formal spaces because that's not the way we live. Everything is usable, and nothing is wasted."

In the main living area, Dave planned for a large leather sectional to anchor the space, plus the beloved grand





piano Laurie inherited from her grandparents, and Dave's favorite classic modern pieces—including a Frank Gehrymolded plywood chair, an Eames lounge chair, a Risom chair and a Noguchi table.

Care was taken to accommodate the couple's extensive art collection—most notably, a glass vessel by renowned sculptor Dale Chihuly showcased in a niche. The Bridens own several large prints by contemporary artists such as lowans Ben Schuh and Chris Vance.

A collection of African masks lines the staircase leading to the basement, and smaller pieces created by Laurie's mom and stepdad, both artists, are sprinkled throughout the home. The door to Laurie's studio is flanked by stained-glass windows she designed herself.

The house has a large kitchen with cherry cabinets that wrap around to coordinating panels in the hallway, visually tying the spaces together. Laurie, who retired in 2017 from a 30-year career as a middle school art teacher, has been using some of her free time to explore new recipes.

MINIMIZE UPKEEP.

The back of the property is left mostly to nature's whims, with a small vegetable garden fenced in to keep out deer and other critters.

Dave designed a metal roof to withstand the shady, wooded environment. The house doesn't have gutters—they would quickly fill with leaves—so Dave designed stone-filled drainage runoffs around the house. A geothermal heating and cooling system is a sustainable choice, and it also eliminates the need for condensing units, which are more difficult to maintain on a wooded lot.

The property has a small rectangle of grass near the house and a strip of grass near the road. Mowing takes just 10 minutes a week, and other outdoor maintenance has been kept to a minimum, allowing the couple to spend their free time enjoying their home rather than maintaining it.

"Every morning I love going out to the porch with the cats, drinking my coffee and relaxing," Laurie says. "It's such a calming feeling, like you're in a different realm. Whenever we leave, I can't wait to come back home. I feel that way every time."

Opposite page, clockwise:

Colorful glass sidelights designed by Laurie flank the transition between home and her studio.

A view of woodwork and woodlands is a fine way to greet the morning.

Clerestory windows wash the master bath in sunlight without sacrificing privacy.

The bath's cabinetry echoes the bedroom's wood finish and hardware, unifying the master suite.









For the love of home...

Kimberly Weber's dream to provide a cost-effective healthcare solution that allowed individuals to enjoy the comfort, joys and security of their own homes, turned into a reality 15 years ago. The purpose was simple albeit challenging, but with Kim's passion, dedication, drive, and more than 400 committed nurses and healthcare providers, lowa Home Care has become a top choice for in-home healthcare throughout lowa.

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he late artist Felix Gonzalez-Torres could spin esoteric theory with the best of them, but he also wanted to be understood.

As he put it, "I want to make art for people who watch 'The Golden Girls' and sit in a big, brown La-Z-Boy chair. They're part of my public, too."

So when Des Moines Art Center assistant curator Jared Ledesma discovered the artist's work a few years ago, during grad school, he wanted to build a show around it someday.

And now, that day has come. "Queer Abstraction" opens June 1 and runs through Sept. 8, with about 50 works by Gonzalez-Torres and more than a dozen other lesbian, gay, bisexual and transgender artists. It's the first exhibition in the Art Center's 70-year history to focus exclusively on queer artists and themes.

Early buzz about the show won it a \$10,000 Sotheby's Prize, one of just five chosen from a stack of 93 applications from 19 countries. It also helped the Art Center win a \$100,000 multiyear grant from the Andy Warhol Foundation for the Visual Arts.

So let's break it down. Why "queer"? Why limit the lineup to LGBTQ artists?

Like many other shows right now, this one concentrates on artists and subjects that have been marginalized, says Ledesma, who came to Des Moines from the San Francisco Museum of Modern Art in 2017. A few years ago, the show might have been seen as "ghettoizing" artists, he says, but now it's a celebration of those who have been overlooked.

Besides, the opening coincides with the 50th anniversary of the Stonewall riots, a series of angry demonstrations in New York City that ignited the gay-rights movement. The show "helps us recognize the queer experience as a significant influence on modern and contemporary art," Art Center director Jeff Fleming says.

OK, so why "abstraction"?

For centuries, many artists have chosen to camouflage forbidden desires and controversial subjects in their work. But even now, when same-sex marriage is legal in almost 30 countries, some queer artists use abstraction as a flexible tool to investigate complicated issues.

"For trans artists, especially, representing their bodies as male or female is difficult," Ledesma says, "so abstraction opens up new possibilities."

The Art Center show includes everything from Sheila Pepe's small clay blobs to Tom Burr's 8-foot-tall purple plywood wall—a queer riff on Richard Serra's iconic steel version—which will stretch 84 feet from inside the Pei Building and out across the courtyard's reflecting pool. Nearby, a series of blue beaded curtains by Gonzalez-Torres will invite visitors to exit one world and enter another. A few additional highlights include works by Mark Joshua Epstein (pages 116-117), Mark Bradford (opposite page), Prem Sahib (page 120), Carrie Moyer (page 120) and Edie Fake (page 121).

MARK BRADFORD

One of the show's most prominent artists, Bradford creates big, busy collages with signs and scraps he scavenges from the streets of his native Los Angeles. His work often explores hidden networks—migrant communities, for example, or underground economies—but this 10-foot-square mixed media work from a series about AIDS probes even deeper, into the microscopic realm of the human body. Its violent slashes of red and pink portray a system under siege.

Mark Bradford (American, born 1961)

"Killing the Goodbye" (2015)

Mixed media on canvas

120 x 120 inches

San Francisco Museum of Modern Art

Purchased through a gift of Komal Shah and
Gaurav Garg

Photo courtesy of San Francisco Museum of
Modern Art

Photo: Katherine Du Tiel, San Francisco



ARTS AND CULTURE



CARRIE MOYER

This New Yorker's bright and lively paintings call to mind the work of Helen Frankenthaler or Henri Matisse. But they're also rather cheeky, with hidden and not-so-hidden references to human anatomy, like the paintings of Georgia O'Keeffe. The title of "Fan Dance at the Golden Nugget" flirts more than the canvas itself, but the show's other Moyer painting, called "Jolly Hydra: Unexplainably Juicy," is "the ultimate gender-queer abstract painting," the artist says. "It's a bouquet of delightfully rubbery phalluses emerging from a funny-looking, flat pair of breasts. There's something very playful and Tinkie Winkie about it."

Carrie Moyer (American, born 1960)
"Fan Dance at the Golden Nugget" (2017)
Acrylic and glitter on canvas
66 × 90 inches
Courtesy of DC Moore Gallery, New York
Photo: Courtesy of DC Moore Gallery, New York



PREM SAHIB

Most of the elegant, minimalist work of this London sculptor and installation artist explores his own identity as the gay son of a supportive Indian Sikh father and a Polish Catholic mother, as well as his place in the broader sweep of gay history. For "Roots," he made a replica of a drinking fountain from a former London bathhouse and encased it in resin—a relic from a culture that has largely vanished into the mainstream and online.

Prem Sahib (British, born 1982)
"Roots" (2018)
Steel drinking fountain, resin
9 1/16 × 15 3/16 × 15 3/8 inches
Courtesy of the artist and Southard Reid
Photo: Courtesy of Lewis Ronald and
Southard Reid, London. © Prem Sahib



Edie Fake (American, born 1980)

"The Keep" (2018)

Gouache and ink on panel

28 x 28 inches

Des Moines Art Center Permanent Collections

Purchased with funds from the Keith W. Shaver Trust

Photo: Rich Sanders, Des Moines.

EDIE FAKE

This transgender artist lives in the California desert, in Joshua Tree, but his work draws inspiration from the gay and lesbian bars, nightclubs and bookstores of his native Chicago. His paintings in watercolor and ink are conceptual self-portraits, which use architectural metaphors to suggest that just as a building can appear open or guarded, plain or flashy, so too can a person. And just as a building can be rebuilt to suit its occupant, so too can the human body. \blacksquare





BUILDING BRIDGES

ACCLAIMED
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ARTIST
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COLLABORATIVE
OPPORTUNITIES
BETWEEN
DES MOINES
AND
PARIS.

WRITER: MICHAEL MORAIN



he crowd that gathered downtown along the Des Moines River on a chilly night last October wasn't quite sure what to expect. They had heard that some sort of video would light up the World Food Prize Hall of Laureates, but few could have foreseen how beautiful it would be.

Suddenly, waves of color washed across the historic building's limestone facade, each glowing image melting into another. A giant sunflower bloomed and wilted into a verdant field. Flames flared up, then lightning, then a rainbow of abstract fractals—all painted with lasers from a high-powered projector across the river.

The whole spectacle lasted just 10 minutes, then repeated two nights later.

But its creator has stuck around a little longer. The Israeli-born artist Yorame Mevorach splits his time between Paris, Des Moines and Grinnell, where his wife teaches at Grinnell College. In Des Moines, he plans to open a studio in May in the 1883 Sherman Hill house where they live. From there, he'll continue to dream up videos for luxury empires like Cartier and Dior—plus a few bonus projects for the rest of us here in Iowa. Mevorach also plans to open the space for exhibits, artist talks and other special events, including a solo exhibit and open house on May 2 from 6 to 8 p.m.

"I'd like to make a bridge, to make art in both [Paris and Des Moines] and create feedback," says Mevorach, who uses the single name Oyoram (Oh YOUR em) for his career.

He discussed his new plans during a recent tour of the towering hillside house—the one next door to Hoyt Sherman Place—where a boxy new addition juts out of the building's north side. A stairway in the house leads up to a rooftop deck. Another leads down to a small maze of

rooms in the basement, each filled with computers and gear. The setup is a smaller version of his home studio in an old warehouse on the east side of Paris.

WOODLAND 1605

He calls the Sherman Hill space Woodland 1605 and will fill it with video panels and a wrap-around green-screen, like the ones the weather people use on TV. Soon he'd like to rent out the house's third-floor apartment to artists in residence.

At 67, Mevorach wears elegant wire-rimmed glasses and an unruly gray mane that hovers above his shoulders. If you spotted him at the grocery store, you might guess he was a composer or a mad scientist. He might remind you of Ben Franklin.

He was born in Jerusalem, like six previous generations of his family, whose surname means "blessed" in Hebrew. His father was a painter. He fought with the British during World War II and spoke seven languages, including the French that Mevorach's mother spoke when she and her family moved from Algeria to the new state of Israel in 1950.

"My father, he liked her accent," Mevorach says in his own hard-to-place accent. He recently found a black-and-white snapshot of his mother with her sisters and their father on the ship that carried them across the Mediterranean Sea to Israel, sporting sunglasses and scarves as glamorous as anything from "Casablanca."

CREATIVE INTERESTS

Mevorach studied filmmaking at the Beit Zvi School for the Performing Arts in Tel Aviv and loved how it combined his creative interests, especially writing, designing and directing. "Cinema," he says, "is a mix of dreams and technology."

After graduation, he moved to Paris. He enrolled at the Sorbonne but learned more in the city itself, where movie theaters on every other block played films from around the world. Back then, in the 1970s and '80s, Parisian cinemas

Continues on page 128











"HE HAS A MIND THAT OBSERVES AND INVESTIGATES IN A WAY THAT NOT EVERY ARTIST DOES."

M. Jessica Rowe

Continued from page 124

screened the sorts of shows we can now stream on Netflix and YouTube—music videos, documentaries, art films, the whole works.

"It was like the Fleur multiplied by 100," he says, referring to the theater on the south side of Des Moines.

He started producing and directing short films of his own and made a name for himself with a series of videos for Charlie Hebdo, the satirical magazine most of us know as the target of a terrorist attack in 2015. From there, he produced films for European television and was among the first to use videocassettes and other formats to distribute films directly to consumers.

He also installed video art in increasingly prominent venues. At the Palais de Chaillot, in the shadow of the Eiffel Tower, he installed 26 four-and-a-half-minute videos in a gallery where visitors with wireless headphones could wander among the monitors and listen to whichever video they happened to be facing.

In 1993 he founded his own company, Off-Screen Motion Pictures, which produces his videos for out-of-the-box sites. When Dior bigwigs asked him to spiff up their flagship store near the Champs-Elysees, in 2007, he filled its gleaming rotunda with "digital frescoes" that enlivened the space with dreamlike animations.

Since then, he has installed other video artwork in boutiques and runways around the world—for Dior, Louis Vuitton, Van Cleef & Arpels and other high-end retailers eager to offer customers an experience they can't get by shopping online. Many stores look more like art museums, a trend that may have started when Christian Dior supported artists like Jean Cocteau and Salvador Dali back in the 1940s and '50s.

By now, with projects in more than 30 countries, Mevorach oversees thousands of screens, which he updates every few months. Lucky for him, he can work anywhere with an internet connection—especially since he fell in love with a professor from Grinnell.

He met Katya Gibel Mevorach in Paris during the summer of 2006, while she was studying French. She knew one of his cousins, who introduced them at a dinner party and, soon after, another outing continued late into the night, after the subways had shut down.

"Have you seen Paris at night?" he asked her. "Would you like to?"

And just like that, she found herself on the back of his motorcycle, zipping through the streets until the cafes reopened at dawn.

They were married in October that same year, at Temple B'Nai Jeshurun here in Des Moines, and settled into life in Grinnell, where she is a professor in anthropology and American studies at the college.

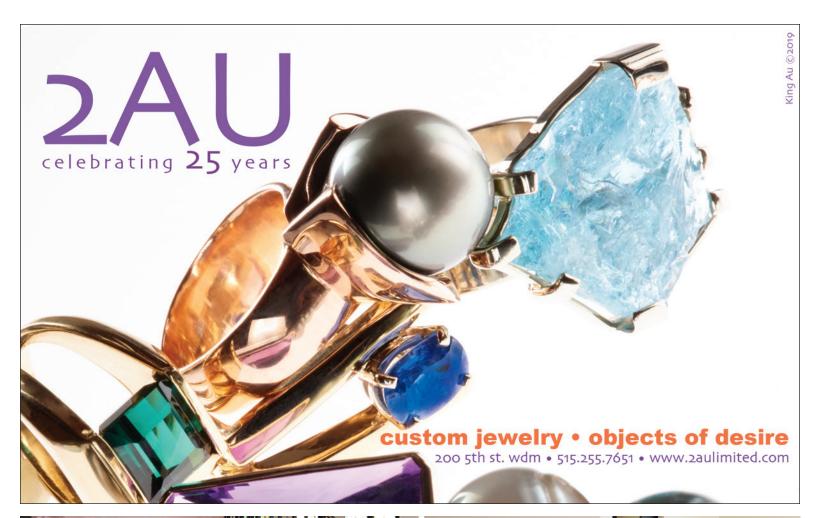
"Grinnell, in my mind, is kind of an exotic kibbutz," Mevorach says. "It's like a small village where everybody knows each other. You can't do anything without being noticed."

But even in Des Moines, he stands out.

"People were blown away" when he proposed some ideas to the Greater Des Moines Art Foundation, says its director, Jessica Rowe. He suggested using a drone to project a video onto the surface of the river. He'd like to use the state Capitol's domes for a choreographed light show.

"He has a mind that observes and investigates in a way that not every artist does," Rowe says. "It's really a joy that he's here."

The artist displays one of his digital paintings on an easel in a corner of the living room in Sherman Hill, a piece he reclaimed from Bergdorf Goodman after the New York store no longer needed it. He calls it a "digi-toile"—a play on the French word for "canvas"—and part of it looks like a traditional painting. The other part magically morphs from one scene to another: a woman on a balcony overlooking the Paris skyline, another at Versailles watching water spill from a fountain.







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RAY OF HOPE A LOCAL GROUP HAS LAUNCHED AN EFFORT TO REVITALIZE THE ROBERT D. RAY ASIAN GARDENS AND ENHANCE THE LANDMARK'S LEGACY.

WRITER: LISA LAVIA RYAN

FORTY YEARS AGO, GOV. ROBERT D. RAY CHANGED

the lives of as many as 10,000 southeast Asian refugees by welcoming them to lowa, despite skeptics who maintained the state was too racially homogenous to accept such a large minority population.

In recognition of the social contributions of those refugees and their families, and in honor of the public servant who stood firm in his decision to take them in, a group is working to rehabilitate a unique local landmark that bears Ray's name and commemorates that chapter in the state's history.

Located along the east bank of the Des Moines River, the Robert D. Ray Asian Gardens and its striking pavilion began falling into disrepair several years ago. Attacks of vandalism in 2017 exacerbated the problem.

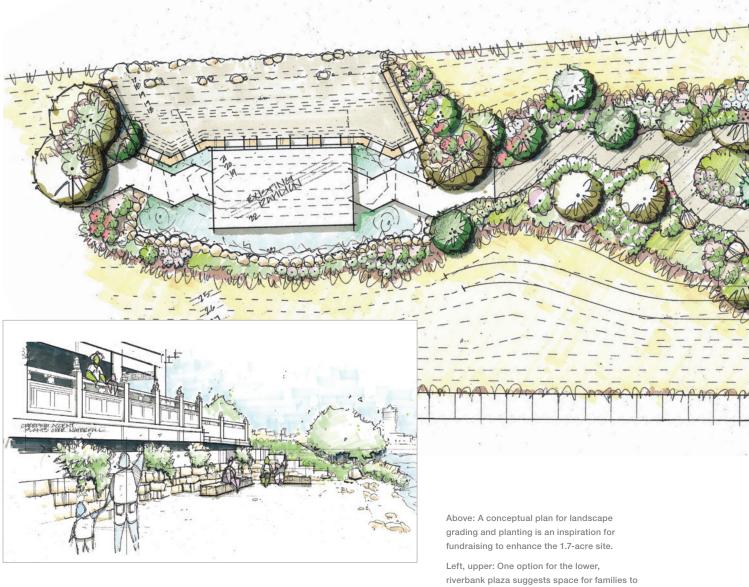
People who have cared about the three-story, redand-green landmark since it was completed in 2009—chief among them Des Moines philanthropist Trudy Holman Hurd—began asking who was responsible for its maintenance. Holman Hurd's late husband, former Principal Financial Group CEO G. David Hurd, had spearheaded the establishment of a \$1 million endowment, held at the Community Foundation of Greater Des Moines, precisely for maintenance of the pavilion. But Holman Hurd wasn't certain if its condition was beyond the scope of the remaining money.

That inquiry ended up resulting in an effort not only to repair the landmark, but to give it new life. "What we learned was that the amount in the endowment wasn't adequate to repair damage from vandalism, or repeated issues with the structure's primary water feature," Holman Hurd says. "All parties involved with the gardens had, and have, a wonderful relationship, and there seemed to be a feeling among all of us that this thing should be solved.

"So I decided that while I am still on this Earth, I am going to make sure the garden is restored to its original beauty and enhanced even further to teach the community



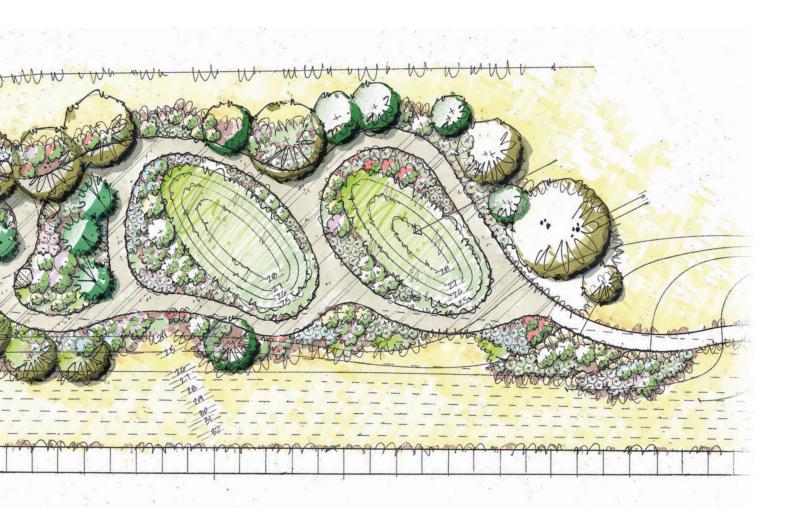






enjoy fair-weather days.

Left, lower: Planners envision walkways through plants that have an Asian influence but are appropriate for Iowa. "Pure cultural authenticity isn't really what's important here; we want to increase the mobility of the site while celebrating the cultural presence," says Kelly Norris, director of horticulture for the Greater Des Moines Botanical Garden.



and people who come here about Robert D. Ray and about the people he brought here and cared so much about."

RESTORATION AND MAINTENANCE

In late 2017, Holman Hurd and several others formed a group called Friends of the Asian Gardens with a goal of raising \$1.5 million—\$1 million to restore the landmark and an additional \$500,000 for the endowment to fund ongoing maintenance. Initially, Holman Hurd was unsure of the likely response, but it didn't take long for the group to discover people were willing to commit.

"My big wonder was whether people were going to be interested in helping with something that already exists, rather than something shiny and brand-new," Holman Hurd says. "But we started to see things build rather quickly. I am grateful that wonderful people in this wonderful city are choosing to become involved."

As of this issue's press deadline, about half the money had been raised. Some of the major contributors so far

have included Principal, the G. David and Trudy Holman Hurd Community Foundation Donor Fund, Bravo, the W.T. and Edna Dahl Trust, architect Mike Simonson and Dr. Richard Deming. (Holman Hurd declined to provide specific donation amounts.) Donations at all levels are being sought and welcomed.

BOTANICAL GARDEN

A key to the effort's success is the involvement of the Greater Des Moines Botanical Garden, which will assume responsibility for the landmark. Kelly Norris, director of horticulture and education for the Botanical Garden, says the goal is to enhance the Asian Gardens beyond the current scope, renewing broader interest in the pavilion and its surrounding features.

The Botanical Garden has been involved in the renovation plan since the beginning of the campaign "because the project is so enmeshed with the community, and such an important reminder of a key part of our state's





history," Norris says. "But we're also involved to the degree that we are because of adjacency. We want the gardens to flourish and become part of a larger cultural process."

Although plans have not been finalized, Norris says the Botanical Garden's overarching goals for the project are twofold: to continue to honor Gov. Ray and the contributions of the people he brought to Des Moines, and to enhance the public's experience along the riverfront.

"We're in this to add value; this is not a Band-Aid," Norris says. "We want to expand the scope of horticulture in the entire area. Pure cultural authenticity isn't really what's important here; we want to increase the mobility of the site while celebrating the cultural presence.

"If this becomes reality, people can expect to see dynamic horticulture and design—seeing us work with other botanical gardens to bring in [seeds and plants] from wild sources in Asia that are site-appropriate for lowa," he adds. "The goal is to create something sustainable and progressive, and resilient for an lowa-river landscape—and also recognizable culturally as having an Asian influence."

Stephanie Jutila, president and CEO of the Botanical Garden, says it won't be possible to establish a firm timeline for the project until the fundraising goal has been met and the Army Corps of Engineers, the lowa Department of Natural Resources and the Des Moines City Council have approved plans. Norris says the group hopes to build and plant this year and provide a new visual experience in 2020.

'STRONG BONES'

Simonson, who has been involved with the Asian Gardens since the project's inception, says that even though the pavilion is ornate, it won't be inordinately expensive for experts to restore it to its original condition.

"It was built in China by master craftsmen using Asian techniques, and it has strong bones," Simonson says.

"It's heavy timber put together with the resin of tree sap, and it's the only structure in the United States in which imperial colors were used on the tiles, which were then fired in imperial kilns. It deserves to be brought back to life, and although some elements of it have suffered, it's a stout structure and it will be fine."

Simonson adds that as years pass, it's increasingly important to honor Gov. Ray, his wife, Billie Ray, and the people of lowa for their response to one of our time's greatest humanitarian crises. Simonson is working with Holman Hurd and others—including Deming, Principal

Continues on page 136

A MONUMENTAL JOURNEY

Created by world renowned artist Kerry James Marshall, this public artwork honors the courage and legacy of African-American lawyers who founded the National Bar Association ("NBA") in Des Moines in 1925 and changed the course of history.

Located along the Principal Riverwalk at the corner of Grand and 2nd Avenues in Hansen Triangle Park.

Kerry James Marshall (American, born 1955) / A MONUMENTAL JOURNEY 2018 Manganese Ironspot brick, steel, granite

Commissioned by Greater Des Moines Public Art Foundation; Greater Des Moines Public Art Foundation Collection, 2018.1 / Photo: Ben Easter



More information at dsmpublicartfoundation.org





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ARTS AND CULTURE

Continued from page 134

leaders, and Josh Faber from Renaissance Group Inc., who has helped with grant writing—on funding for the revitalization of the pavilion and gardens. He says the group hopes to add a new element of storytelling to the project.

"lowa hosted over 10,000 [refugees], and there's a story worth telling for each family, each individual," Simonson says.
"We guaranteed we'd find housing, get the kids in school, find employment for the parents, and we did all that. It's a success story that should be referenced in the way immigration matters are dealt with today. lowa set the standard, and that story needs to be told as well."

ADDITIONAL SIGNS

The Iowa Asian Alliance plans to contribute to that storytelling effort, says Nu Huynh, the organization's executive director. The Alliance is discussing adding signs that will be placed throughout the gardens in aesthetically pleasing ways.

Huynh has a story all her own, having been part of the "boat people" exodus from Vietnam in 1975. She moved with her family to lowa in 1979, when she was 4, but she says her story isn't the important one; Gov. Ray's story is the one that needs to be told, as does the collective story of the ways refugee populations have strengthened their adopted homelands.

"When you drive by this iconic structural piece, you see the beauty of it—but how many people have any idea of the story behind it?" Huynh says. "It's imperative that that story is told. Especially with Gov. Ray's recent passing, future generations need to know who this incredible person was and why all of this is dedicated to him. ... [He was] the only governor who raised his hand and said, "We will take them." "



Retirement Living Excellence



I would like to commend Edencrest Senior Living for the outstanding service and care you have given my father Sam and his companion Judy. During my search I toured Edencrest and found management, employees and nursing very engaging and sincere with their approach. Once moved and settled my father's and Judy's life flourished, as best as anyone can hope for at 89 years of age. The employees, management and nursing are continuously engaged in their activities and any health care needed. When my wife and I visit it's like visiting one big family! We salute ALL the members of Edencrest, they are first class in our book."



Howard Buck

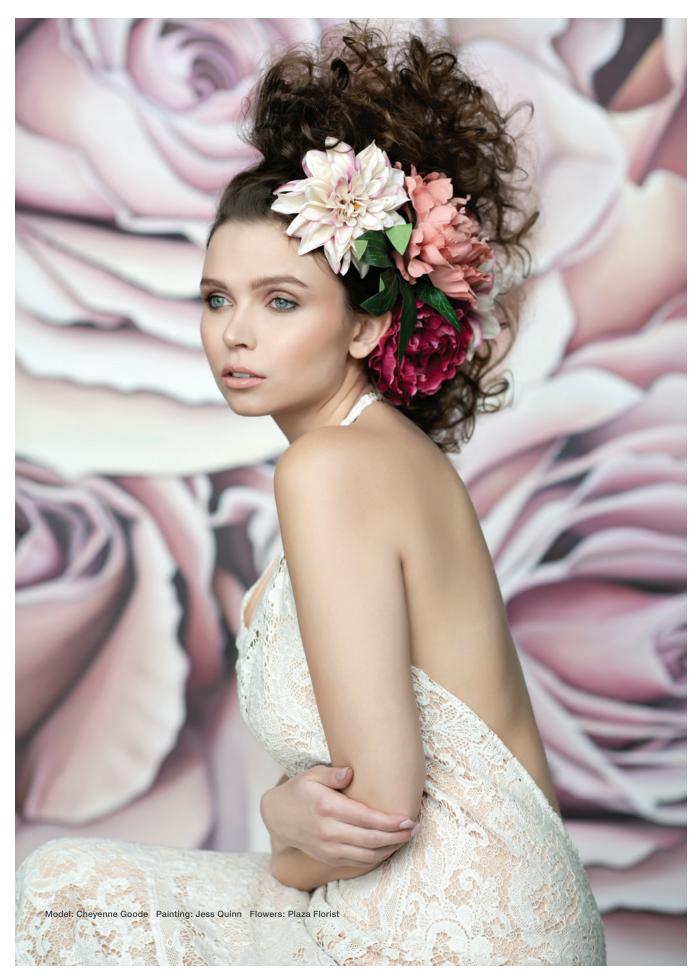
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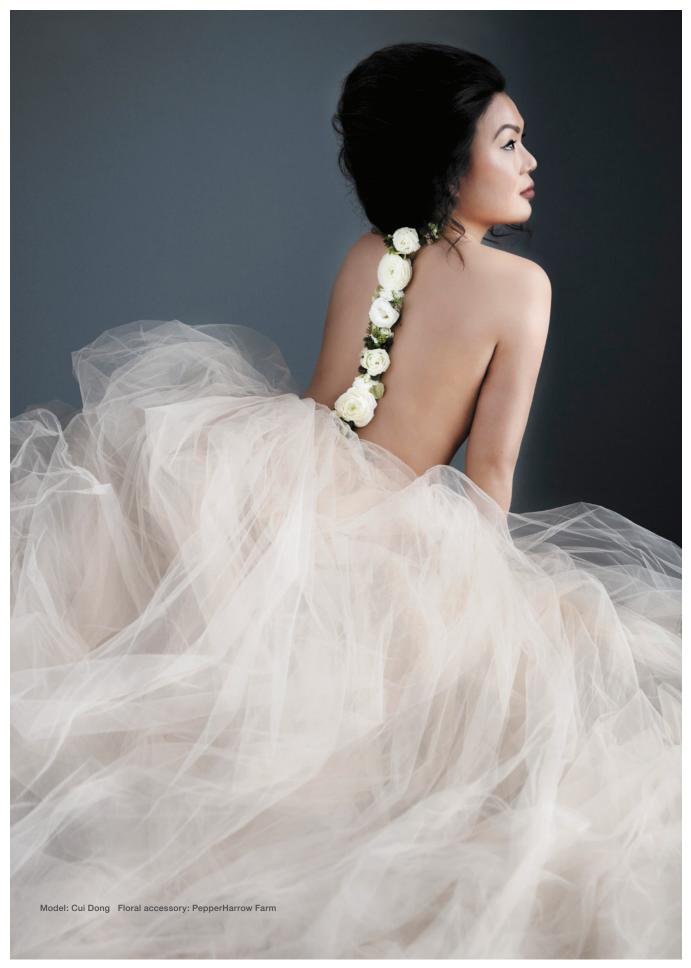
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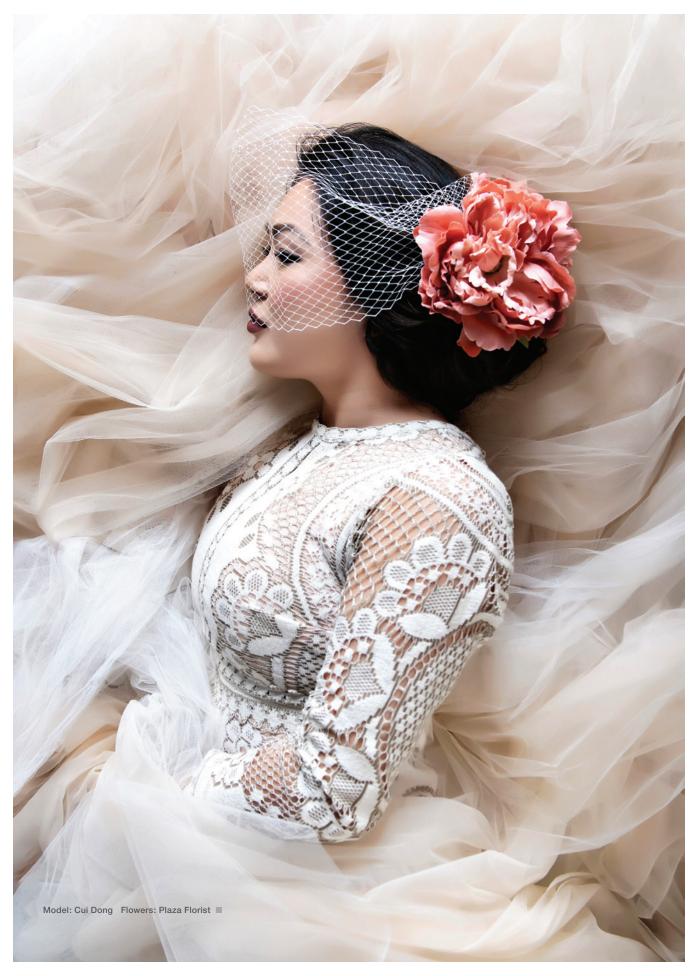
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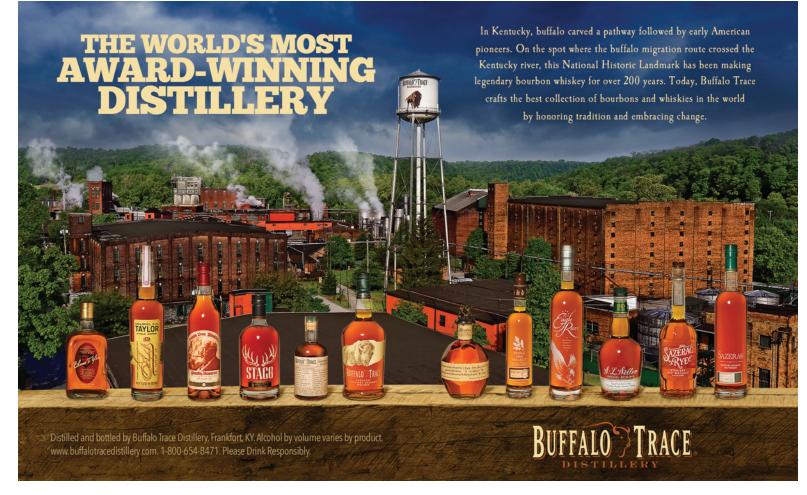
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Saturday, June 8 // 6 - 9 PM

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"IT'S HARD TO PUT INTO WORDS. IT WAS A VERY AFFIRMING TIME." SHARON MALHEIRO

SHARON MALHEIRO

he first thing Sharon Malheiro did when she received the 60-page lowa Supreme Court ruling was turn to the last page.

It was April 2009, and inside the document was the final decision on the Varnum v. Brien appeal, which argued limitations on marriage violated the equal protection clause of the lowa Constitution. An affirmative decision would legalize same-sex marriage in lowa.

Malheiro, a lawyer by trade, knew the final decision was on the final page. As she flipped to the spot, her eye caught the answer: affirmed. It was a unanimous decision. Malheiro left the room, called her partner of 20 years and asked her to marry her.

"It's hard to put into words," Malheiro said. "It was a very affirming time."

That moment was the culmination of many years of work for Malheiro, who grew up in the Chicago area and received her undergraduate degree from Drake University. After working as a journalist for 15 years, Malheiro went back to Drake University and earned her law degree.

In the 1990s, Malheiro, currently a senior shareholder with the Davis Law Firm in Des Moines, was a rising star in the legal profession. While there wasn't anything on the books that prevented employers from discriminating based on sexual orientation, Malheiro was open and accepted in her workplace. She knew she wasn't putting her job at risk, like many other people would be, by advocating for LGBTQ rights.

"[My employer] accepted me, and they were OK with it," she said. "I would actually tell other people's stories through me."

When Malheiro first became an advocate, the LGBTQ landscape was "nonexistent," she said. There was a fledgling LGBTQ center in Des Moines, but there wasn't a wide-ranging effort. Malheiro and other LGBTQ leaders focused on pushing for an expansion of the lowa Civil Rights Act to include sexual orientation. It was a long battle — almost two decades — but in 2007, sexual orientation was indeed added as a protected status in the lowa Civil Rights Act.

The next big battle for Malheiro was marriage equality. She partnered with the national LGBTQ law firm Lambda Legal, which wanted to focus on equality in the Midwest. After same-sex marriage was legalized, Malheiro partnered with Lamda Legal again to give same-sex couples the right to have both of their names on a child's birth certificate, which wasn't allowed in lowa until 2013.

Along with these advocacy victories, Malheiro has many other proud moments. She was one of the founding members of Onelowa, a statewide organization focused on advancing LGBTQ rights, and has won numerous community and leadership awards for her efforts.

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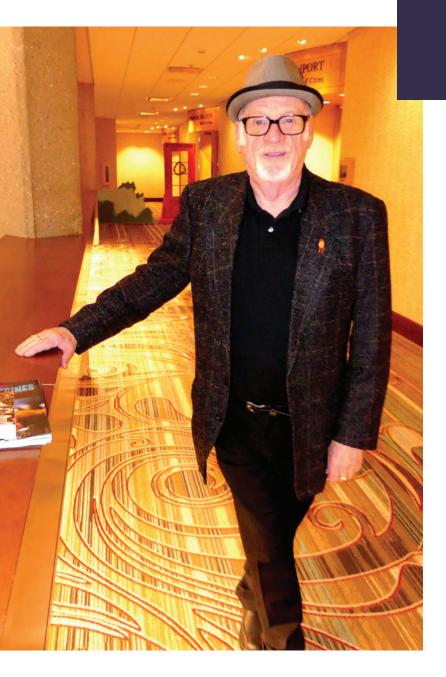
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"IT DOESN'T MEAN YOU CAN'T GO BACKWARDS. SOME OF THE PROTECTIONS WE HAVE GAINED DOES NOT MEAN THAT IT CAN'T GO AWAY. BUT I LIKE TO BE OPTIMISTIC."

GARY MOORE

GARY MOORE

ary Moore can remember having feelings as early as the age of 5 that he didn't quite understand. But he knew they were different from the rest of his peers, and by the time he was an adolescent, he knew he was attracted to males.

He tried to educate himself, but that was tough in the 1960s when gay men weren't always accepted in society. His parents not-so-subtly left an edition of the Sexual Encyclopedia in his room, and he read an excerpt about homosexuality. The book said he had a psychiatric diagnosis, and he was likely to commit suicide.

Moore, who was born in Des Moines but grew up in Dubuque, carried the thought that his feelings were deviant and wrong throughout his teen and college years – until his senior year at the University of Dubuque. That's when he stumbled across a book called "Society and the Healthy Homosexual." The text said Moore's feelings weren't wrong — society was.

"It provided the first positive concepts about gay people to me," Moore said.

After college, Moore was drafted into the U.S. Army and served in the Vietnam War in the early 1970s. He knew he couldn't come out as gay — he had only come out to gay peers and a close friend of his — so he kept it to himself. When he confided in a pastor on his base, the pastor essentially told him he was destined for hell unless he agreed to change.

"That infuriated me," Moore said.

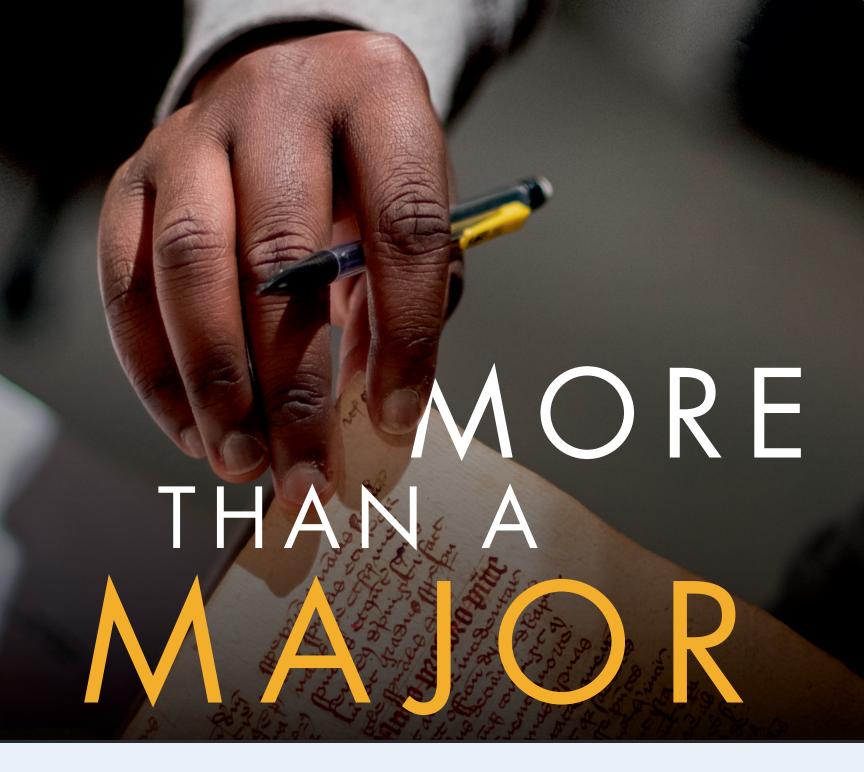
When Moore returned from the war, he started working as a social worker at lowa Lutheran Hospital in Des Moines. It was the late 1970s, and whenever a homosexual patient came into the mental health clinic, the first treatment was electroconvulsive therapy — applying electric shocks to the brain. By the time Moore left the hospital six years later, he had persuaded the psychiatrists to send homosexual clients to him to talk.

"Those patients thought they had something to be disturbed about," Moore said. "I told them there was nothing wrong with them."

During the AIDS epidemic in the 1980s, Moore was diagnosed with HIV. At that time — before reliable treatment was found — it was a death sentence. Moore wanted to do something bigger than himself at that point, and he joined the All lowa AIDS Benefit. He chaired the event for the next 20 years.

Today, Moore is retired — he most recently tended bar at Blazing Saddles in the East Village for about 30 years — but he's still active in the LGBTQ community. He's involved with the First Friday Breakfast Club and the Prime Timers of Central lowa and helped set up the annual Capital City Pride event for many years. He's 70 years old and healthy — a remarkable feat considering he thought he had just a year to live after his HIV diagnosis — and is proud of how far the country has come in LGBTQ rights since his childhood. But he's still a bit cautious.

"It doesn't mean you can't go backwards," he said. "Some of the protections we have gained does not mean that it can't go away. But I like to be optimistic."



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SISTER FREIDA PEOPLES



"I THINK DES MOINES IS SO INTERESTING BECAUSE IT HAS BEEN HOMOGENEOUS FOR SO LONG. IT'S WELCOMING DIVERSITY IN A WAY. THERE'S LESS FEAR OF THE UNKNOWN, AND I THINK THAT GOES BACK TO THE FARM CULTURE. IT'S LIVE AND LET LIVE. OBVIOUSLY, THERE'S A PLUS AND A NEGATIVE SIDE FOR THAT, BUT THERE ARE THINGS I LOVE VERY, VERY MUCH ABOUT IT."

SISTER FREIDA PEOPLES

ster Freida Peoples was a teenager in New York City when the Stonewall Riots took place in June 1969. While he was openly gay, he didn't take part in the riots – he was still young enough that he had to attend school the next day.

"My parents would have killed me if I was out there," Sister Frieda Peoples said with a laugh.

But the Stonewall Riots were still a pivotal moment for Sister Freida Peoples, who joined the protests and marched the streets of New York in the following days.

In the early 1970s, Sister Freida Peoples, who identifies as non-binary, went to San Francisco to attend the University of California-Berkley. He worked at Hamburger Mary's, an LGBT-themed restaurant that began in San Francisco. After college, he worked as a disc jokey and often played at parties attended by gay men. That's how he connected with the Sisters of Perpetual Indulgence in 1983, becoming one of the first black members of the group.

The Sisters of Perpetual Indulgence is a charity and protest organization that uses drag and religious imagery to call attention to LGBTQ issues. The organization began in 1979 in San Francisco and today has branches all over the world.

Around the same time, Sister Frieda Peoples saw some of his closest friends become afflicted by HIV and AIDS.

"I heard about a friend who died from pneumonia," he said. "I thought,

'Nobody dies of pneumonia.' It was shocking, and more and more people were coming down with this unique type of pneumonia."

Sister Frieda Peoples and the rest of the Sisters of Perpetual Indulgence focused their initial efforts on HIV and AIDS advocacy. Then the organization branched into politics about the time that Harvey Milk, who would become the first openly gay elected official in California, ran for office.

He continued to be affiliated with the organization and joined a monastery in northern California. He moved to the East Coast to study philosophy, and he went to Italy to receive a post-graduate degree. He stayed in Europe and moved to Ukraine, where he lived for nine years. He witnessed the demise of communism in the late 1980s and early 1990s, which has stuck with him to this day.

In 1999, Sister Freida Peoples accepted a job with Catholic Charities of Omaha, where he worked for 14 years before moving to Shenandoah in 2014 and Des Moines a year later. He enjoys Des Moines, and continues his advocacy with the Des Moines Pride Center and through Onelowa.

He believes Iowa presents a unique opportunity for LGBTQ activism.

"I think Des Moines is so interesting because it has been homogeneous for so long," he said. "It's welcoming diversity in a way. There's less fear of the unknown, and I think that goes back to the farm culture. It's live and let live. Obviously, there's a plus and a negative side for that, but there are things I love very, very much about it."

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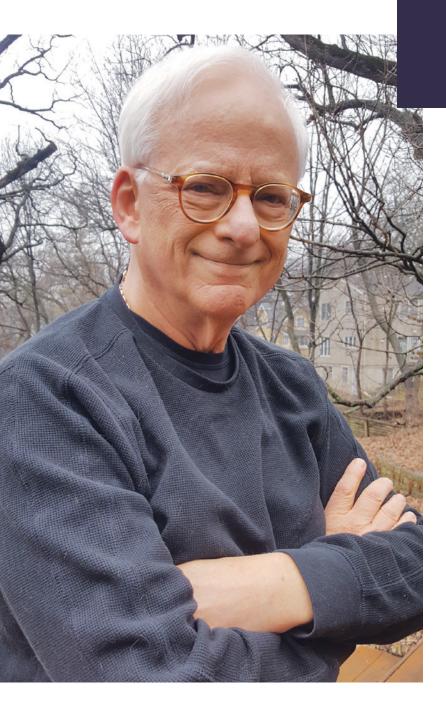
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"ONE WEEK I WAS A KNIGHT IN SHINING ARMOR AT THAT COMPANY, AND THE NEXT WEEK I'M BEING TOSSED OUT THE DOOR."

JOHN SCHMACKER

JOHN SCHMACKER

ohn Schmacker could see the steady stream of names. He was serving in the U.S. Navy in the late 1960s and was stationed inside an office on the USS Oriskany aircraft carrier. One of his duties was to handle the captain's mail, and he read the names — about one or two men per month were being discharged on suspicion of being homosexual.

Schmacker and the other gay sailors on deck had to look out for each other. They toed an extremely fine line of being open to each other but keeping their true identities a secret to the rest of the ship.

"This was way before 'don't ask, don't tell.' In fact, they did ask," Schmacker said. "They were constantly watching for anybody that might even hint at having any homosexual tendency. They would many times be dishonorably discharged."

Schmacker knew a dishonorable discharge meant a lifetime mark on his record.

"I coped with that all of the time," he said. "I realize how much I was lying to save [myself]. But that's what you had to do."

After the Navy, Schmacker, who grew up in northeast Des Moines, returned to the city to work as an accountant. He was hired by a manufacturing company and rose through the ranks to become vice president and controller in the early 1980s. But the president found out Schmacker was gay, and the next week Schmacker was fired. At the time, there weren't any laws preventing workplace discrimination based on sexual orientation.

"It was such an unjust thing," Schmacker said. "One week I was a knight in shining armor at that company, and the next week I'm being tossed out the door."

That moment was defining for Schmacker. He promptly joined small LGBTQ organizations in Des Moines, which he described as "feeble" at the time. He became the president of the Gay Coalition of Des Moines for a couple of years. He then became president of what was called the Gay and Lesbian Resource Center.

In the middle of the AIDS epidemic, Schmacker was appointed to the governor's and mayor's AIDS task forces. In that role, he became a spokesperson for the gay community, speaking out against discriminatory language, actions and laws. Schmacker is also the founder of the Des Moines Gay Men's Choir, which he started in his basement in the early 1980s.

Schmacker is retired — he most recently worked as the chief financial officer for the American Red Cross Central Iowa Chapter — and he's proud of how far gay rights have come in the past few decades. But he knows there's more to do.

"There's been a lot of progress," Schmacker said. "But it's still difficult for young people to come out. The whole point of the gay equality movement was to earn the right to live outside the closet without penalty.

"There are still states and religious organizations that think sexual orientation can be changed or are hostile to the idea, so there's still a long way to go on social justice."



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JODEE WINTERHOF



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JODEE WINTERHOF

oDee Winterhof says her parents stimulated her passion for advocacy — even, she admits, if they didn't even know they were directly instilling those values.

Winterhof, senior vice president for policy and political affairs at the Human Rights Campaign, grew up in Walnut, a town of about 800 people in western lowa. Her father was superintendent and principal for the local school district, and both of her parents were involved with church, community and economic activities.

"We were sort of a classic small-town family that was involved in everything," Winterhof said. "For me, the passion came from them and the example they set of building your own community. There's no question. Two of my brothers still live in lowa, and they are both engaged in the community. I'm just the only one who might have taken it a bit far."

She attended Simpson College and started a career in politics. She initially worked for lowa's U.S. Sen. Tom Harkin at a local level in the early 1990s. As her career progressed in other political roles, Winterhof eventually reconnected with Harkin and served as his chief of staff from 1999 to 2003.

Winterhof came out as lesbian in her late 20s, and by the time she served under Harkin, she was the only openly LGBTQ chief of staff in Washington, D.C.

"To be out and to have a boss that was supportive at the time, there's no question Tom Harkin was ahead of his time on those sorts of things," Winterhof

said. "He was very supportive of my family and my children. It was wonderful."

Winterhof worked in consulting for about four years and then served as the lowa state director and senior strategist for Hillary Clinton's presidential campaign in 2007 and 2008. In 2013, Winterhof was chief of staff again — this time for U.S. Rep. Kyrsten Sinema of Arizona, the first openly bisexual member of Congress in U.S. history. Today, Winterhof works with the Human Rights Campaign, an organization focused on LGBTQ rights and advocacy.

"I felt I wanted to help the LGBTQ movement," Winterhof said of her decision to join the Human Rights Campaign. "After marriage equality was achieved, I wanted to fight for what was next. For me, it was time to get out there and roll up my sleeves."

Winterhof and the rest of the Human Rights Campaign are continuing to advocate for LGBTQ rights. They have been working on a bill called the Equality Act, which proposes adding sexual orientation and gender identity into the Civil Rights Act of 1964, protecting individuals from discrimination in employment, housing and more. It was introduced in the U.S. House of Representatives in early March.

"About half of the country doesn't have full legal protection in their state," Winterhof said. "Why don't we have the same protection everywhere? [The bill] has broader support than I could have envisioned a couple of years ago. This is the time and place for it."

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NOMINATIONS



The nominee needs to be at least 70 years of age and should fit several of the following criteria: Has consistently demonstrated leadership through the decades. Has contributed and still contributes to the betterment of the community, even if behind the scenes. Has been a role model/mentor to others.

Accepting nominations online June 1 - July 1. dsmMagazine.com

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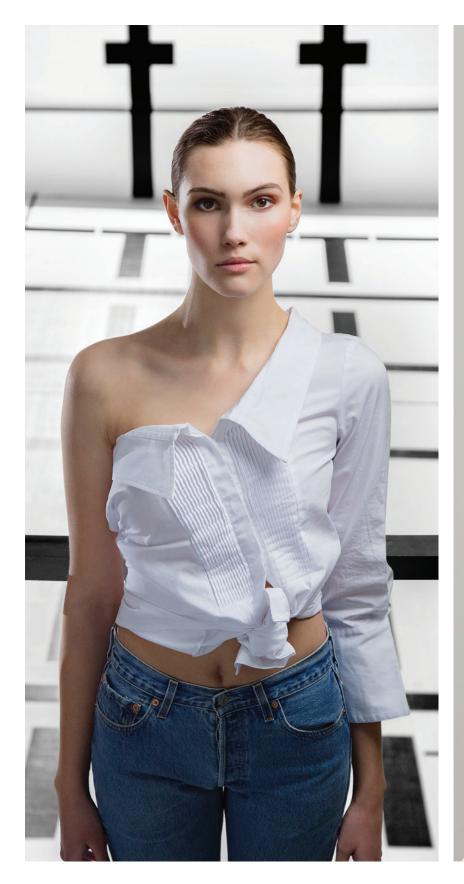




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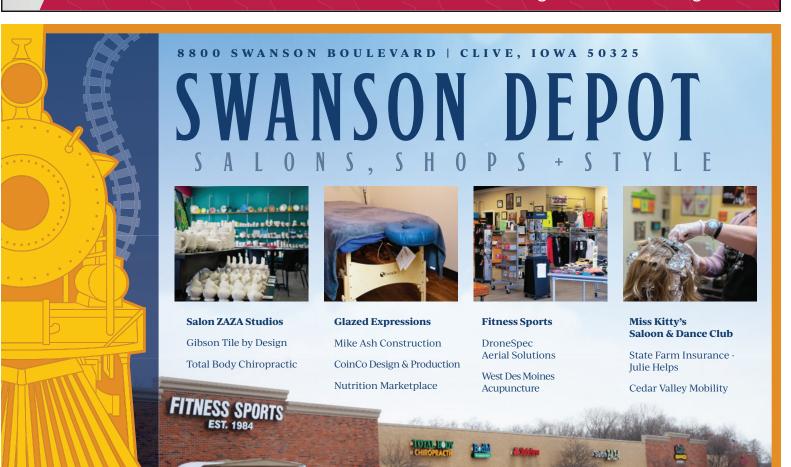
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GIVING CITY



WRITER: KELSEY BATSCHELET

The newest mural to hit the street art scene will be much more than just an Instagram backdrop. It will be a celebration of community, charity and the work of the Community Foundation of Greater Des Moines.

To mark its 50th anniversary, the foundation is doing what it does bestgiving back. It's commissioning a mural that depicts the best of what Des Moines has to offer on a wall of the recently renovated Renaissance Des Moines Savery Hotel.

The artist, who will paint the mural from mid-May to mid-June, will be announced at the foundation's annual Celebration Luncheon on May 16 at the Community Choice Convention Center Ballroom (see details, page 164).

The gift expresses the Community Foundation's spirit for bringing vibrancy to Greater Des Molnes through charitable giving. First envisioned by the Des Moines Chamber of Commerce in 1969, the foundation was established to enhance the local quality of life, cultural scene, education and workforce. But the organization didn't find its foothold until 1992, when it

KRISTI **KNOUS** "EVERY DAY WE WAKE UP HINKING ABOUT

PEOPLE GIVE BACK AND INVEST IN OUR COMMUNITIES."

KRISTI KNOUS

broke away from the chamber and hired its first staff person and president, Monroe Colston. (Colston died in 2011.)

Since then, prominent leaders such as Johnny Danos and Barry Griswell have helped expand and invest in its

mission. In 2018, the foundation granted \$38 million to just under 2,000 charities, supporting everything from Des Moines Public Schools to Freedom for Youth.

"Every day we wake up thinking about how to help people give back and invest in our communities," says Kristi Knous, the foundation's president.

As a voice for its donors, the foundation starts conversations on what's important to the community and acts as a leader in bringing donations and projects together. It had a hand in facilitating and developing Bravo Greater Des Moines, which supports the arts, as well as Capital Crossroads, which invests in Central Iowa development initiatives.

Foundation donors range from large organizations to young families and individuals. Its seed fund model helps new donors start a fund with just \$1,000 and a commitment to build it

"Charitable giving is for everyone," Knous says. "The foundation is about people coming together in a partnership, and our birthday mural [will] reflect that."

GIVING CITY

dsm invites nonprofit organizations to submit events for possible inclusion in this calendar. Please include the following information: name and a brief description of the event, date, time, location, ticket price, and a link to additional details. Send to dsmeditor@ bpcdm.com. The deadline for the September/ October issue is June 15.

EVENTS

MAY

Strands of Strength

ANNUAL SPRING LUNCHEON

When: May 1, 11 a.m. (program begins

at noon)

Where: Glen Oaks Country Club

Details: Luncheon raises funds to provide new wigs to cancer patients in financial need. \$300; strandsofstrength.com.

Make-A-Wish Iowa

DES MOINES GALA

When: May 4, 5:30 p.m. Where: Ron Pearson Center

Details: Themed "An Evening in Paris," the annual gala will feature entertainment by area "wish kids" as well as live and silent auctions. \$125; iowa.wish.org.

Des Moines Pastoral Counseling Center

WOMEN HELPING WOMEN LUNCHEON

When: May 17, 11:30 a.m.

Where: Embassy Suites downtown
Details: Featuring keynote speaker Gina
Skinner-Thebo, whose personal
experience with suicide prompted her to
action. This year's honoree is Susan
Voss, vice president of government
relations at American Enterprise Group
and longtime mental health advocate.
\$75, or \$50 for young professionals;
dmpcc.org.

Ronald McDonald House of Des Moines

ANNUAL GOLF OUTING

When: May 29

Where: Beaver Creek Golf Course
Details: Sign up your foursome for this
18-hole course. Registration includes a
golf cart, domestic beer, lunch and
dinner, and a silent auction. \$1,000 for a
team of four; rmhdesmoines.org.

Community Foundation of Greater Des Moines

CELEBRATION LUNCHEON AND REPORT TO THE COMMUNITY

When: May 16, 11:30 a.m.

Where: Community Choice Credit Union

Convention Center Ballroom

Details: A review of the year's charitable giving and details about the 50th anniversary mural (see page 163). \$30; desmoinesfoundation.org.

JUNE

Easterseals Iowa

ADMIRAL'S WHITE PARTY

When: June 6, 6:30 p.m.

Where: Easterseals Iowa Camp

Sunnyside

Details: Includes live and silent auctions, signature cocktails, custom-crafted menu, live music and a few fun Camp Sunnyside surprises. \$150; easterseals.com/ia/events.

Eychaner Foundation

MATTHEW SHEPARD SCHOLARSHIP AWARDS DINNER

When: June 7, 5:30 p.m.

Where: Community Choice Credit Union

Convention Center

Details: Annual presentation of Iowa's Matthew Shepard Scholarships and the Eychaner Foundation Lifetime Achievement Award to Mark and Janet Snider Rosenbury. \$125, or \$65 for students; eychanerfoundation.org.

Boys and Girls Clubs of Central Iowa GREAT FUTURES GOLF TOURNAMENT

When: June 10

Where: Des Moines Golf and

Country Club

Details: This charitable golf tournament supports 2,000 kids and teens in achieving success. Includes a morning or afternoon of fun hole contests, beverages, lunch and a premier tee gift package. \$1,500 for a team of four; bgcci.org.

MercyOne House of Mercy

GAME SHOW GALA

When: June 13, 6 p.m.

Where: Community Choice Credit Union

Convention Center

Details: A fun-spirited game show-style fundraiser. \$150; \$75 for those under age 40. foundation.mercydesmoines.org.

Children & Families of Iowa TEES GOLF TOURNAMENT

When: June 24

Where: Terrace Hills Golf Course

Details: A golf outing for all ages. Three
flights are available: two nine-hole
morning flights are best-shot, reserved
for youth and adult duos. Flight three is
an adult, best-shot foursome.

\$25-\$40 per person; cfiowa.org. ■





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> What are the benefits of a Type A Life Care retirement community? Life Care is an investment in security, peace of mind, health and wellness. In addition to living independently in a spacious townhome or apartment, Life Care sees to it that if your health needs should ever change, you're covered. Assisted living, skilled nursing and memory care are all on-site.

Deerfield has long enjoyed a reputation as a vibrant community built on

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"I looked at the options for Life Care communities and decided that Deerfield was ideal for us. The atmosphere was amazing so I convinced my husband that moving to Deerfield now, rather than later, was the best move we could make. We discussed our plans with the kids and they were delighted with our decision."

Marcia Fisher

RSVP













14TH ANNUAL AWARDS GALA

Organization: Bravo Greater Des Moines

Date: Feb. 2, 2019

Venue: HyVee Hall at the Iowa

Events Center

Main Attraction: Recognition of the Des Moines Community Playhouse, Greater Des Moines Public Art Foundation and the Fred Maytag Family Foundation.

Unique Touch: Dancing to the Ken Arlen Orchestra.

Photography: Ann Elizabeth Photography and Maharry Photography













Ask about our new development at 142nd Street in Urbandale.

Scott & Stephanie Denton 515.987.6024













CLUB TALENT SHOW

Organization: Boys and Girls Clubs of Central Iowa

Date: Feb. 8, 2019

Venue: State Historical Building

Main Attraction: An evening of fun that included games, crafts, food and talent performances.

Unique Touch: Community mentors partnered with each talent act.

Bottom Line: All proceeds, roughly \$86,000, directly support local Club programs.

Photography: Christopher Maharry, Maharry Photography













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WINE, FOOD & BEER SHOWCASE

Organization: Des Moines Metro Opera

Date: March 1, 2019

Venue: Des Moines Marriott Downtown

Main Attraction: Food and drink from over 40 restaurants, wineries, breweries and distilleries, all in support of Des Moines Metro Opera's education and community engagement programming.

Photography: Christopher Maharry, Maharry Photography

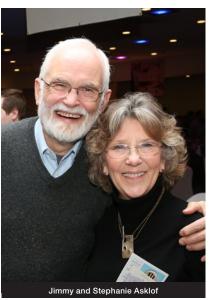


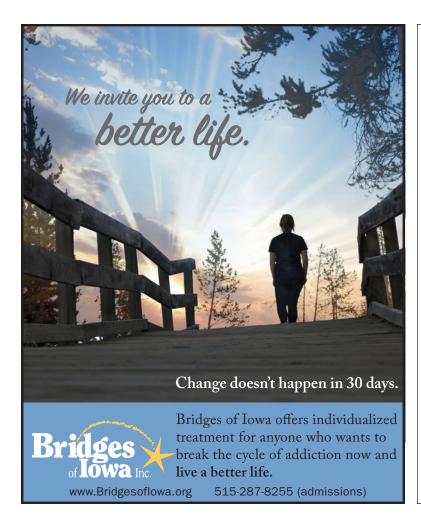
Matthew McIver and Julie Betts, Dan and Rachel Corron













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Staplin Performing Arts Center

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CHAMBER Hoyt Sherman Place 10.04.2019 The Sphinx Virtuosi

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12.06.2019 Cantus: Three Tales of Christmas

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02 29 2020 Sheslow Auditorium

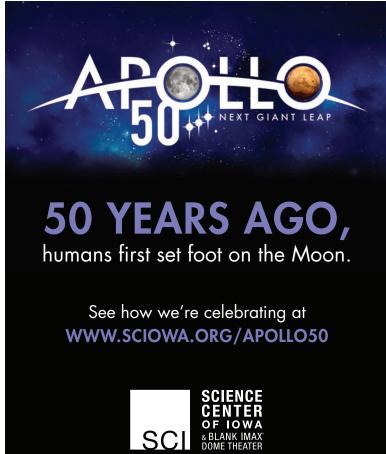
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VARIETY TELETHON

Organization: Variety – the Children's Charity

Date: March 9-10, 2019

Venue: Community Choice Credit Union Convention Center

Main Attraction: Telethon production featuring performers, celebrities and VIP fundraisers.

Unique Touch: Participants included six Miss Worlds, including 2016 winner Stephanie del Valle, pictured.

Photography: Christopher Maharry, Maharry Photography



2016 MISS WORLD STEPHANIE DEL VALLE

SAVE THE DATE



Monday, September 16, 2019 Echo Valley Country Club

Contact Amy Hall at ahall@bbbsia.org or 515.288.9025 x235 for sponsorship opportunities.









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THRIVENT FINANCIAL IRON SOMM

Organization: Winefest Des Moines

Date: Feb. 22, 2019

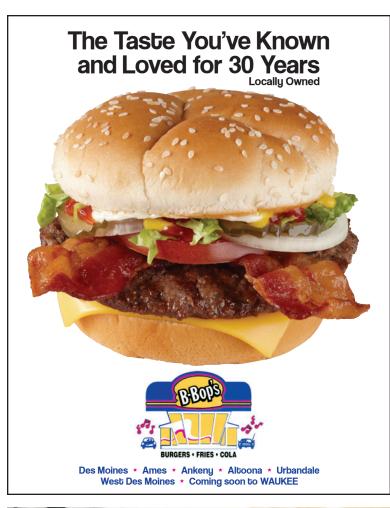
Venue: Temple for the Performing Arts

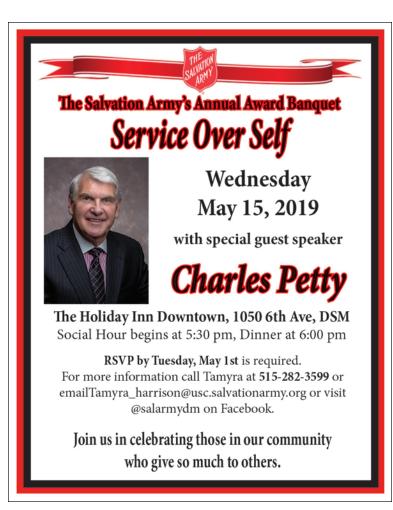
Main Attraction: Sommelier Rae Doyle of the Park Street Kitchen was crowned fifth annual Iron Somm, defeating Kelsey Seay of Best Case Wines for the title.

Unique Touch: Food for the evening was be prepared by Chris Johanson, executive Chef of Catering DSM; the Cheese Mongers of the Cheese Shop; Dominic lannarelli, executive chef of Splash Seafood Bar & Grill; Derek Eidson, executive chef of Django; Holly Evans, pastry chef of Crème Cupcake and Desserts.

Photography: Christopher Maharry, Maharry Photography











RSVP















LEGISLATIVE RECEPTION

Organization: Easterseals Iowa

Date: Jan. 29, 2019

Venue: State Capitol

Main Attraction: Meeting with legislators to discuss the importance of community-based services and independence for people with disabilities.

Unique Touch: Easterseals Iowa served food that would be found on the Sunnyside Express food truck. The truck, which teaches employment skills to people with disabilities, will be back on the streets of Des Moines this spring.









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Broadlawns Medical Center 165

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Community Foundation of Greater

Des Moines 145

Davis Brown Law Firm 155

Deerfield 165

Denton Homes 167

Des Moines Art Center 136

Des Moines Arts Festival 15

Des Moines Embassy Club 38

Des Moines Metro Opera 137

Des Moines Symphony 169

DRA Properties 25

Easterseals Iowa 173

Edencrest Communities 137

Employee & Family Resources 171

Foster Group 31

Gilbert & Cook 19

Glen Oaks Country Club 78

Grand Homes & Renovations 21

Grand View University 69

Greater Des Moines Botanical

Garden 169

Greater Des Moines Public Art

Foundation 135

Grinnell College 153

Homemakers 102-103

Hotel Renovo 17

Hubbell Realty 13

Hummel's Nissan 88

Iowa Clinic 60

Iowa Home Care 114

Iowa Public Television 173

Iowa Realty - Denny Junius 59

Iowa Realty - Eric Quiner 58

Iowa Realty - Jill Miller 58

Iowa Realty - Jim Hardy 4

Iowa Realty - Kim O'Connor 59

Iowa Realty - Micole Van Walbeek 58

Iowa Realty - Summer Clark 71

Iowa Realty - Tammy Heckart 54

Josephs 11

Keller Williams - Joe Hand 59

Lighting Bug Outdoor Lighting 49

Lincoln Savings Bank 51

Marvin Windows & Doors 67

MercyOne Des Moines Medical Center 5

Morning Star Senior Living 162

Okoboji Tourism / City of Okoboji 6

Olson Larsen Galleries 169

Polk County Health Department 151

Port of Des Moines 77

Projects Contemporary Furniture 7

R Jones Collision 1 90

Reclaiming Iowa 173

Salon Spa W 27

Salvation Army 175

Sazerac Company 145

Science Center of Iowa 171

Serenity Couture Salon & Spa 9

Sheraton West Des Moines 78

Show Realty Group 56-57

Spectrum Lighting 34

Stivers Ford Lincoln 81

Stuart Alexander Productions 160

Swanson Depot 162

Tassel Ridge Winery 3

The Businesses at Prairie Trail 36-37

The Elements 23

The Republic on Grand 35

Tom's Auto Group 89

Toyota of Des Moines 83

UCS Healthcare 157

UnityPoint Health - Des Moines 159

University of Iowa Community Credit

Union 53

Vogue Vision 34

West Des Moines Marriott 135

Whisper Ridge Development 28-29

Windsor Windows 179

Winefest Des Moines 146-148

Wright Outdoor Solutions 53



DSM MAGAZINE
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PARTY LIKE IT'S A NEW ISSUE OF DSM MAGAZINE

We had great help celebrating the arrival of *dsm's* March/April issue. In addition to the friends pictured above, about 400 readers, advertisers, contributors and guests joined in the party hosted by R&R Realty Group at the company's new offices in West Des Moines. The lively crowd enjoyed building tours, an enticing spread of appetizers, and music by Chris Ranallo. For the July/August issue unveiling, travel with us to Indianola, where Des Moines Metro Opera with host the party in its new headquarters. See details, page 14.



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