

California Honey Festival

UC Davis Honey Lab

Honey Tasting & Education

Busy Bee Kids Zone

Hands-On Activities & Crafts

Cooking Demonstrations

Pollinator Garden

Mead / Wine / Beer Garden

Live Music

200
Vendors

60
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SAT. 8:30AM - 4:00PM
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Welcome to the 2019 California Honey Festival

What would life be like as a honeybee? If you were a bee in Downtown Woodland, chances are it would be sweet on Saturday, May 4th. Folks from all over the state will be celebrating this humble creature from 10 a.m. to 5 p.m. when the California Honey Festival buzzes into town. This is the third year for the event which will feature celebrity chefs, landscapers, honey farms, cooking demonstrations, live musical entertainment, over 200 vendors with bee-related products, educational talks on bees and beekeeping, and of course, the master of ceremony — the honey bee.

Discover how you can support this marvelous creature. Honeybees are responsible for nearly one-third of our entire diet, based on the pollination services they provide for a majority of fruits, vegetables, nuts and legumes.

Celebrity landscaper, Ahmad Hassan, is hosting the California Honey Festival's Pollinator Garden. Learn what plants attract and help support bees, and how best to grow them. Hassan began hosting shows on the DIY Network in 2007, leading to his team surprising homeowners and viewers

with dramatic landscape upgrades HGTV and DIY Networks' "Yard Crashers." This Festival is about honey, and visitors will find 16 honey farms and the products they produce from honey to soaps and honey-infused lotions. To taste more of that golden nectar, you will find honey infused cuisine and a unique beverage garden of Mead, Wine and Brew.

The California Honey Festival is a free family-friendly event where knowledge is king and learning is fun. In the Busy Bee Kids Zone children watch Uncle Jer's Traveling Bee Show where they will learn about the bee's life and see an observation hive. Kids can also paint their own bee and enjoy other interactive activities.

Festival-goers can discover what it takes to have a backyard hive, learn about native bees, and the qualities of the oldest alcoholic beverage — Mead — at the UC Davis Education Stage. The California Honey Festival is produced in partnership with the Honey and Pollination Center at the Robert Mondavi Institute, UC Davis.

At the UC Davis Honey Lab guests can taste unique-flavored honeys at the custom, seven-foot honey wheel and

learn how they get their different flavors. Guests will also find information on UC Davis Beekeeping, the California Master Beekeeping Program, and discover how honey is made from flower to bottle, view a bee lifecycle, and find out what viruses and insects harm the honeybee.

Live entertainment throughout the festival will provide musical stylings of Jayson Angove, Jessica Malone, Big Sticky Mess, Boca do Rio, Case Lipka, David Jacobin, katgrüvs, accordionist Jared Johnson, The City of Trees Brass Band and Double X Brass Band. Other live entertainment includes Space Walker and the Hand Stand Nation.

Woodland is the portal of pollination services offered to the farmers of the \$21.6 billion California specialty crops

industry. Over one million hives pass through Woodland on their way to servicing the great crop regions of California. The California Honey Festival's mission is to promote honey, honey bees, their products, and beekeeping throughout this unique educational platform.

Find out more at www.californiahoneyfestival.com or www.facebook.com/californiahoneyfestival.



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John Foster, owner of BZ-Bee Pollination, Inc. is a quality Beekeeper located in the Central Valley town of Esparto, California. BZ-Bee Pollination, Inc. enjoys the moderate climate of the Northern Sacramento region and easy access to clients throughout California and the West Coast, which has a huge demand for pollination service. BZ-Bee Pollination, Inc. offers pollination service to local growers for their Almonds, Fruit trees, Sunflowers and seed crops. BZ-Bee also produces queens, package bees and honey. John Foster operates the family business that he started 40 years earlier. Along with his wife and children, John oversees his 10,000+ hives and enjoys the demands and rewards of the Beekeeping industry.

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Celebrity Landscaper “Yard Crasher” Ahmad Hassan to Host the California Honey Festival Pollinator Garden

Celebrity landscaper, Ahmad Hassan will host the Pollinator Garden at the third Annual California Honey Festival, May 4th, in Woodland, CA. Hassan is an American TV host, landscape contractor and certified horticulturalist. He’s best known as the original host and real-life personality on HGTV and DIY Networks’ “Yard Crashers.” Visitors to the Pollinator Garden will learn how to plant their own bee-friendly habitats.

Ahmad Hassan has been landscaping and creating aesthetically enhanced environments inside and out for over 25 years. His expertise is in integrating alternative, responsible and sustainable horticultural practices into his designs. His formal education in horticulture and management spanned 16 years and helped pave the way for a five-year television career as a green industry expert in the home and garden genre.

After eight seasons of Yard Crashers and several guest appearances, Hassan decided to remain true to his first love of

landscaping and education. His reputation as a professional is what he valued most.

“Being a TV host is great, but my identity will always be that of a hard-working landscape professional. Television or not, it’s who I am,” said Hassan.

Ahmad continues to operate his small business as a landscape design/build contractor in Northern California and regularly travels the country hosting workshops, speaking engagements and performing philanthropy with his group of “Sustainable Heroes.” Ahmad enlisted 3D Designer Duane Draughton of VizX Design studios and together they organized and developed Sustainable Heroes, in order to partner with other green industry professionals supporting charitable organizations in building outdoor living spaces and gardening projects nationwide.

“If you have a passion for living and creating sustainably, now’s the time to do both. My experience as a TV personality and motivational speaker makes me uniquely positioned to excite audiences

and individuals interested in home and garden or the trades. The Green Industry is my passion, my livelihood and where I best relate,” stated Hassan.

The California Honey Festival combines education, cooking demonstrations, honey-inspired cuisine and beverages, entertainment, kids’ activities and exhibits, into a honey-filled day in Woodland. Collaborating with the Honey and Pollination Center at Robert Mondavi Institute, UC Davis, this sweet event turns bee education into serious fun — and it’s free.

The California Honey Festival is held on Main Street between Third and Walnut Street. This Sat, May 4th honey-of-a-time runs from 10 a.m. to 5 p.m. There is free public parking in designated



Ahmad Hassan

areas, and admission is free. For more information see www.californiahoneyfestival.com or call 530-668-8839.



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Hands-On Fun in the Busy Bee Kids Zone

The Honey Festival is committed to the community and wants to make sure you have a BEE-U-TI-FUL day of family fun. The Busy Bee Kids Zone will be a place to play with new attractions and activities. In the Kids Zone, children will be able to paint a rock into a Bee or a Lady Bug to take home. Children will also be able to paint the Wall of Hands by dipping their hand into colorful non-toxic paints and then pressing their hands on the wall. The wall is portable and will be saved to be shared for future events in the community.

Kids could easily spend their day in the Busy Bee Kids Zone. They can dive into corn pools and dig for buried treasure, show off their bee art, enjoy stage entertainment, a bounce house and carnival rides.

The California Honey Festival is about educating everyone on the importance of bees and sustainability. Uncle Jer's Traveling Bee Show helps children understand how bees pollinate and how honey is made during a fun and energy-filled performance. Jerry Johnson

a.k.a. Uncle Jer lived in Fiddletown (near Sutter's Creek) on his family farm. His mother and step-father were bee keepers with approximately ten thousand colonies. The family would travel up and down the central valley transporting their hives from one orchard to another. They also harvested and sold the honey produced by their bees. Uncle Jer now maintains between three and five colonies.

Animal lovers will enjoy the SeaQuest Petting Zoo and demonstration. The show will include snakes, reptiles, mini-pigs, and a tortoise for kids to see at 11 a.m. Then, after learning about each critter, SeaQuest will have the animals available for children to see up close in the SeaQuest Petting Zoo.

Busy Bees Kids Zone Entertainment:

| | |
|--------------------|--------------------------------|
| 11 a.m. | SeaQuest Demo & Petting Zoo |
| 12 noon – 1 p.m. | Dancing Star Studio |
| 2 p.m. – 2:45 p.m. | Bee Presents |
| 3 p.m. – 3:45 p.m. | Uncle Jer's Traveling Bee Show |
| 4 p.m. – 4:45 p.m. | Dance Daze |



Jerry Johnson a.k.a. Uncle Jer



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LEGEND

1

UC Davis Honey Lab

2

Pollinator Garden

3

Busy Bee Kids Zone

4

Beer / Mead / Wine Garden

5

Relaxation Station

6

Food Court / Beer/ Wine/Mead

7

Cooking Demo Stage

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|--|---|---|---|---|--|---|--|---|--|



Subject to Change with out notice

SCHEDULE OF EVENTS

2019 California Honey Festival

Cooking Stage Schedule

- 10:30 a.m. Fire Brothers
- 11:30 a.m. Justin Severson, Father Paddy's
- 12:30 p.m. Mason Partak, Chopped Junior Champion
- 1:30 p.m. Toby Barajas, Savory Café
- 2:30 p.m. Mason Partak, Chopped Junior Champion
- 3:30 p.m. Fire Brothers
- 10:15 a.m. What is a Bee City, USA, Kitty Bolte
- 11 a.m. Bee Tent Demonstration, Bernardo Nino
- 11:30 a.m. So, You Want To Be a Beekeeper? Kim Flottum
- 12:30 p.m. The Huge Impact of Native Bees, Neal Williams
- 1:15 p.m. Bee Tent Demonstration, Bernardo Nino
- 2 p.m. Mead: The Oldest Alcoholic Beverage Known to Man... So What Is It? Dan Slord
- 2:45 p.m. Gardening the Urban Landscape, Christine Case
- 3:30 p.m. Bee Tent Demonstration

Busy Bees Kids Zone Entertainment:

- 11 a.m. SeaQuest Demo and Petting Zoo
- 12 noon – 1 p.m. Dancing Star Studio

- 2 p.m. – 2:45 p.m. Bee Presents
- 3 p.m. – 3:45 p.m. Uncle Jer's Traveling Bee Show
- 4 p.m. – 4:45 p.m. Dance Daze

Live Entertainment Schedule

- 10 a.m. City of Trees Band
- 10:15 a.m. David Jacobin
- 10:30 a.m. Jason Angrove
- 10:45 a.m. Casey Lipka
- 11:30 a.m. Hand Stand Nation
- 11:45 a.m. Will Durkee 7ams
- 12 noon Jessica Malone
- 12:15 Space Weather
- 1 p.m. Double X Brass Band
- 2 p.m. Big Sticky Mess
- 2 p.m. katgrüvs
- 2:15 p.m. Hanna Jane Kile
- 3:15 p.m. Jared Johnson
- 3:30 p.m. Boca Do Rio
- 3:45 p.m. Basi Vibe

All times subject to change without notice



Chefs and the Cooking Stage

Guests can discover new recipes and uses for honey in the kitchen at the California Honey Festival's Cooking Stage. Local and celebrity chefs will prepare meals and comment while talking, discussing?

Michael Marks – “Your Produce Man” will emcee the stage making sure spectators learn from these magnificent chefs. Marks is best known for his weekly visits on CBS 13 News at Noon and on the #1 morning show in Sacramento, Good Day Sacramento on CW 31. Marks has been with CBS 13 for over 30 years. A wealth of knowledge, Marks will keep the cooking lively and the conversations “fruitful.”

Savory Café – Chef Toby Barajas

Kristin Hansen and brothers Toby and Juan Barajas are owners of Savory Cafe on Main Street, Woodland. The Barajas brothers grew up cooking authentic Spanish dishes in their grandmother’s kitchen and learning the ropes while working in their parent’s Woodland restaurant, Tostadas Conchita. Meanwhile, Kristin was raised on fresh produce and healthy food. So, it makes sense that together the trio is focused on combining the Farm to Fork movement with dishes that come from family traditions.

Father Paddy’s – Chef Justin Severson

Chef Justin Severson is a local boy who began his career at the young age of 16 at Gorman’s in Yolo. By age 19 he began working in such famed establishments as Morrison’s Upstairs, Paragary’s Bar & Grill, Zinfandel Grill, Slocum House, City Treasure, Tazzina Bistro, The Nest at Wild Wings Golf Course, and Road Trip. Father Paddy’s is blessed to have him at the helm in their kitchen. Chef Justin’s passion for fresh, honest food sourced locally, drives him OK and his expertise elicits joy and satisfaction in his customers.

Firehouse Brothers – Chef Kevin George

In 1996, Firefighter Kevin George was in search of a sauce that would add some heat and flavor to the food he cooked for the others at the fire house. He created Fire Brothers Smoky Chipotle Sauce, which went well on everything from beef, chicken, pork and veggies, to burritos, sandwiches and more. In 2016, Kevin and his wife, Tammy, decided to bottle up the smoky chipotle



Chef Toby Barajas

Chef Justin Severson

Michael Marks

goodness to share the sensational heat experience.

Chef Mason Partak – Chopped Junior Champion

Mason Partak, at only 15 years of age, is a kid with a passion for cooking and teaching other kids to cook. He has been wowing judges and audiences at cooking demonstrations and recipe contests since 2010 when he won his first cash prize for a cookie recipe at a local community festival. In 2015, Mason went to New York to compete on season one of “Chopped Junior” on Food Network and he won his episode!



Chef Mason Partak

Chef Kevin George

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How Do Bees Make Honey?

The Honey Lab offers a Fun Interactive Way to Discover the Life of a Bee.

If you've watched DreamWorks' "Bee Movie" you know it isn't easy to "be the Bee." The poor Barry the Bee is swatted, sprayed, squashed and feared in the movie. Barry would love the California Honey Festival in Downtown Woodland May 4th. This is the place where bees are celebrated, and humans learn to appreciate the magnificent contributions bees have made to our world.

The Honey Lab, presented at the California Honey Festival by the Honey and Pollination Center at the Robert Mondavi Institute, UC Davis, is a "must see and be there" experience. A seven-foot honey flavor-wheel guides festival attendees through the varied aromas and nuances of honey. The golden nectar gains its subtle taste variations from the flowers that the bee visits.

There are over 300 different flavors of honey in the United States ranging from alfalfa to sage, blueberry to orange blossom, and yes, in California — avocado. Guests can discover how honey is made

from the flower to the bottle in the Honey Lab.

Honey bees are responsible for nearly one-third of our entire diet, based on the pollination services that provide for a majority of fruits, vegetables, nuts and legumes. Woodland is the portal of pollination services offered to the farmers of the \$21.6 billion California specialty crops industry. Over one million hives pass through the Woodland area on their way to servicing the crop regions of California, and Yolo County is the hub of entomological research.

Whether you are contemplating your own hive, an avid beekeeper or just love the honey-products of this energetic winged-wonder, this event is designed to increase public awareness on the importance of bees, beekeeping and honey production.

Members of the U.C. Davis Master Beekeeper Program and Exhibits describes



the life cycle of a bee, starting as a tiny egg and resulting in a bee in just a few weeks. Various hives will be explained, and attendees will learn the viruses and bugs that are currently threatening the bee population.

For the serious beekeepers, U.C. Davis will have information on the California Master Beekeeping Program and beekeeping books at the U.C. Davis bookstore.

There will be a 10x10 fully-enclosed beehive tent, with thousands of bees to observe. Be sure to stop by to see the live demonstrations at 11 a.m., 1:15 p.m. and 3:30 p.m.

"The pollination services of honey bees are so important. One out of every three bites of food is because of bees," stated Amina Harris, director of the Honey and Pollination Center. "These creatures and their beekeepers deserve a dedicated festival!"

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Ask the Experts – Beekeeping, Mead-making or Gardening the Urban Landscape

Experts in beekeeping and honey will provide a day of fun education at the main stage in the UC Davis Pavilion. Beginning at 10:15 a.m. Kitty Bolte from the Xerces Society will congratulate the city of Woodland for achieving the status of Bee City, USA and will also discuss what it means to be a Bee City, USA.

Presentations and demonstrations throughout the day will keep beekeepers up-to-date on the latest in pollination, hive health and bee-friendly gardening. The event is a co sponsored by the Honey and Pollination Center at the Robert Mondavi Institute at U.C. Davis.

About the Speakers

Kitty Bolte is a Pollinator Habitat Specialist with the Xerces Society for Invertebrate Conservation, where she provides technical assistance to conservation projects in the western United States. She has a decade of experience working with agriculture and has worked on over 40 pollinator conservation projects in the Sacramento Valley. She holds a B.S. in Plant Science and a B.A. in Environ-

mental Studies from the University of California Santa Cruz.

Dr. Christine Casey has a Ph.D. in entomology from UC Davis and has 35 years experience working on integrated pest management of ornamental plants. She became interested in one important group of beneficial insects — bees — and joined the Haagen-Dazs Honey Bee Haven seven years ago. She manages all aspects of the Haven including plant curation, outreach and social media, and education programs. Christine also conducts research on the interaction of bees and ornamental plants.

Kim Flottum has been Editor of Bee Culture magazine, published by the A. I. Root Candle Company for over 30 years. A background in Horticulture, USDA Honey Bee Research, and a stint at fruit and vegetable farming brought him to bees and beekeeping and eventually to his magazine. He is the author of beginning, intermediate and advanced beekeeping books, plus with Marina Marchese, a book on honey tasting. His newest title explores setting up a beekeeping business.

Bernardo Niño

is a Staff Research Associate at UC Davis. He received a master's degree in Entomology from North Carolina State University where he studied the population and genetic colony structure of the eastern subterranean termite. In 2014 he made the transition to Staff Research Associate in Dr. Niño's Lab at University of California at Davis where he leads multiple projects on varroa control, honey bee health and nutrition, and oversees the management of over 150 hives.

Dan Slort is the owner of Strad Meadery in Rancho Cordova, the only meadery in Sacramento County. He first encountered mead on a trip to Boulder, Colorado. After discovering that he could not purchase mead locally, he started researching how to make it himself. After taking wine and mead making classes through UC Davis, he learned how



Bernardo Niño



Dan Slort



Kitty Bolte



Kim Flottum



Dr. Christine Casey

to make good mead. His Barbara Pymment was named Best of Show at Winemaker Magazine's amateur wine competition.

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