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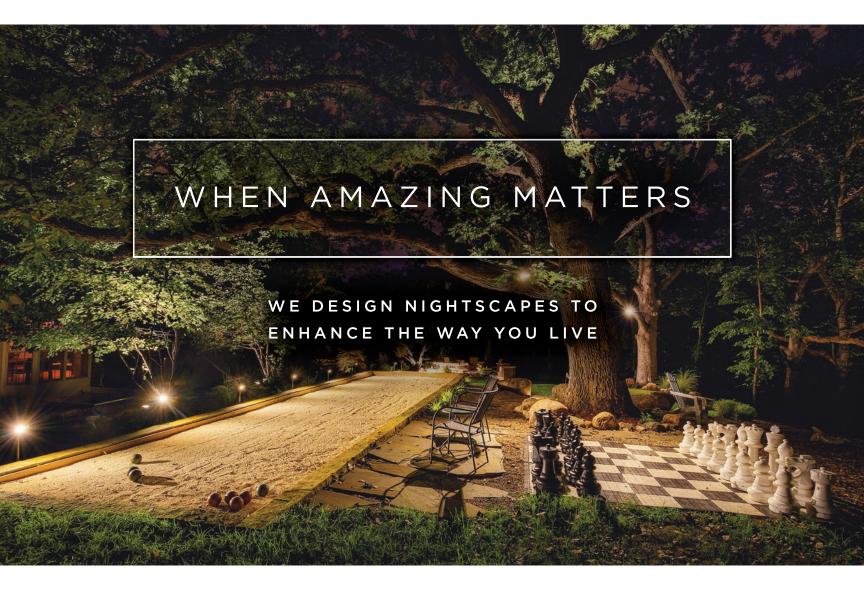
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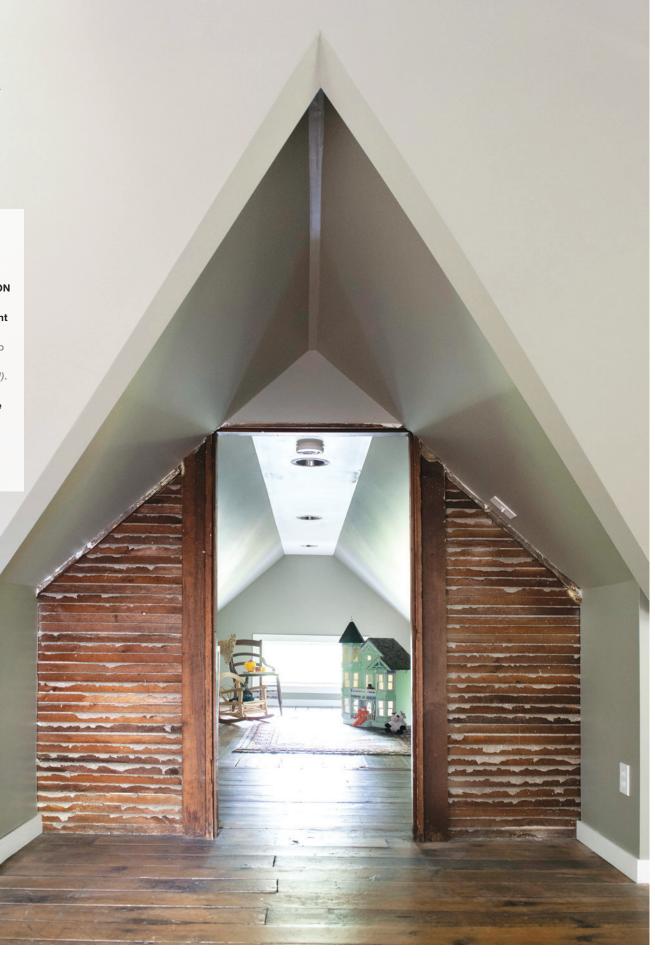
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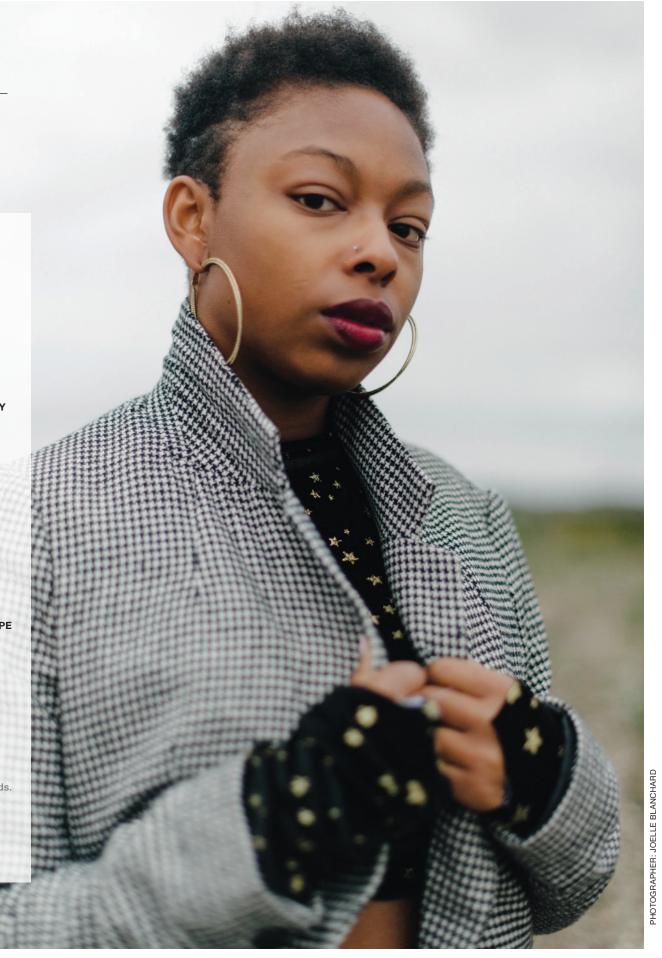
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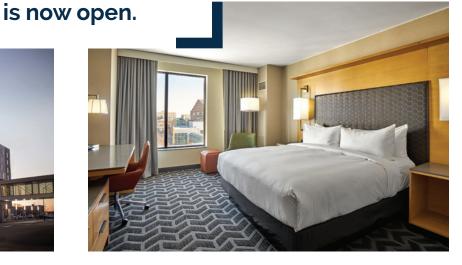
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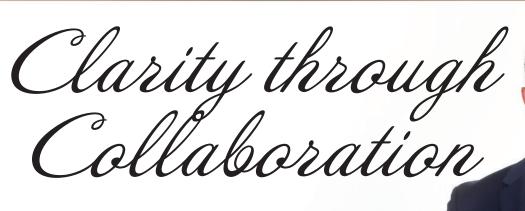
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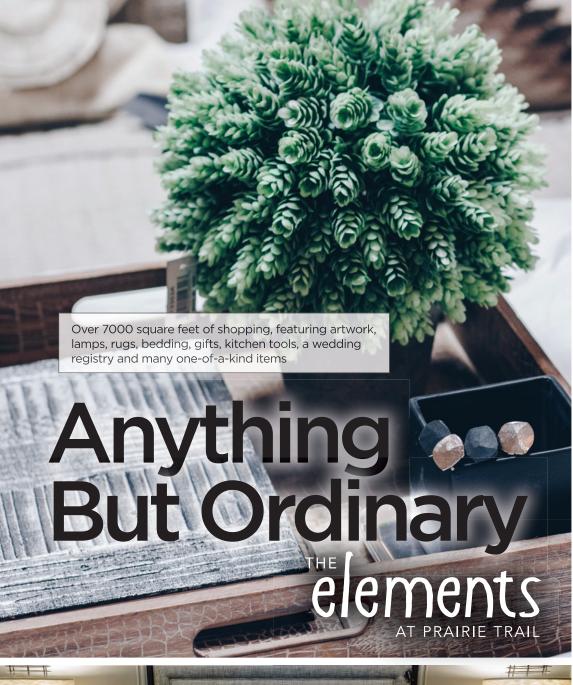




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"IN 2005, I MOVED RAYGUN OUT OF MY PARENTS' BASEMENT. **EVERY YEAR SINCE** THEN, MY TOP PERSONAL GOAL HAS **BEEN TO NOT HAVE** TO MOVE MY COMPANY **BACK THERE.**"

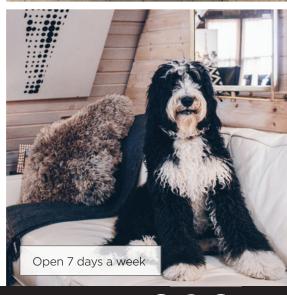
MIKE DRAPER, OWNER, RAYGUN SEE "BE IT RESOLVED." PAGE 74





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Wrap your mind around **chessboxing** (page 54).

Commit to lifechanging **New Year's** resolutions (page 74). Chomp on an "Ugly Donut." It starts as a cheddar and jalapeño fritter and then it gets wild (page 83).

Go ahead, play with fire—in and around your home (pictured) (page 106).

For civic fitness, exercise your First Amendment rights (page 118).



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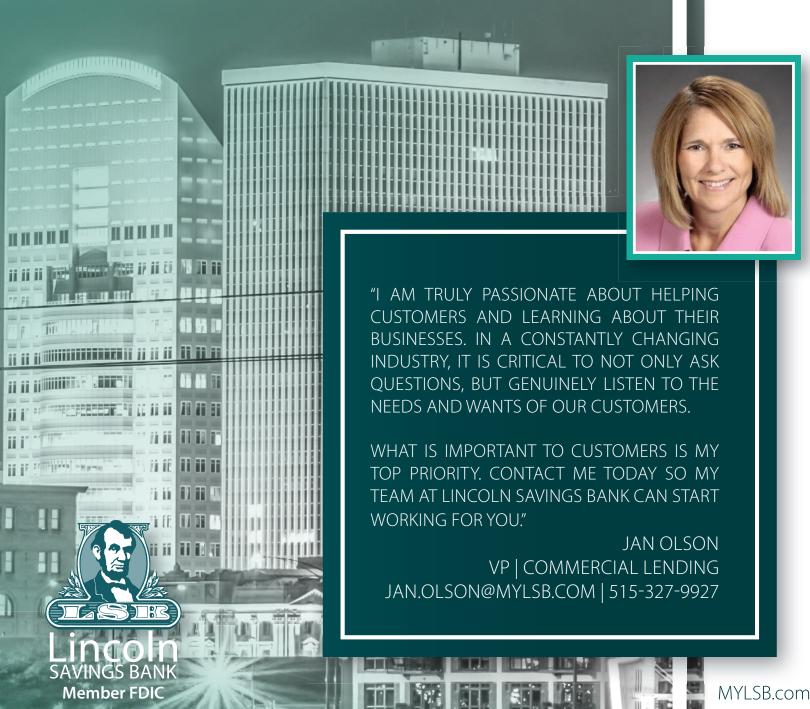
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MAKING CHANGES, GETTING BETTER



appy New Year! It's always fun to start the year with a fresh outlook—and a fresh look. You've already discovered our redesigned table of contents, thanks to Annabel Wimer, who has been our ace design director since dsm launched in 2003. I hope you agree that the TOC's new, more inviting design will make it easier for you to identify the stories you want to read first.

We're also pleased to introduce a new column, "No Filter" (page 38), which follows Jim Autry's highly popular and always engaging "One Word After Another." For "No Filter," dsm contributing writer Karla Walsh offers her perspective on navigating life as a young professional. In this issue, she chronicles how the pursuit of perfection led her to a decidedly imperfect life.

It took a trauma for Karla to change her life and to summon the courage to share her struggle. In fact, you'll notice as you look through this issue that the courage to speak out is a recurring theme. Artist Julia Franklin, for example, transformed the grief she felt when her father killed himself into evocative works that she hopes will foster frank conversations about mental illness in general and suicide in particular (page 66).

Despite our nation's current political climate, speaking up doesn't mean being loud, rancorous or uncivil.

That's the vital message Mary Beth Tinker, a retired pediatric trauma nurse, continues to deliver to young people across the country (page 118). In 1965, the then-13-year-old Mary Beth wore a black armband, which had a peace sign on it, to Harding Junior High School. A quiet, rule-following student, Mary Beth now admits she felt scared at the timebut she also felt compelled to show support for a proposed Christmas Eve truce in Vietnam. "You can have the tiniest bit of courage and you can still stand up," she recently told a group of students. "We took our grief and turned it into action."

The eventual result of that grief and "tiniest bit of courage" was a 1969 U.S. Supreme Court decision that ruled that students don't shed their First Amendment rights "at the schoolhouse gate." Mary Beth and her brother John Tinker will be in Des Moines in February to mark the 50th anniversary of the landmark ruling (turn to page 123 for details on their visit).

I hope you find Mary Beth Tinker's bold yet civil approach to free speech as inspiring as I do. I'm similarly inspired by the New Year's resolution that **Scott Raecker**, executive director of the Robert D. and Billie Ray Center, shared with us for the story starting on page 74: "I want to help Greater Des Moines become the civility capital of the world." We at dsm are on board for that. Won't you join us? ■





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BACKSTORY BEHIND THE SCENES AT DSM

KELLYE CARTER CROCKER

A longtime journalist and former
Des Moines Register reporter, Kellye
Carter Crocker has covered, among
other topics, issues affecting young
people. She also writes fiction for
tweens and teens and conducts writing
workshops for elementary and middle
school students. Reporting on the 50th
anniversary of the landmark Supreme
Court ruling Tinker v. Des Moines
Independent Community School District
(see page 118) aligned perfectly with
her interests.

"As a journalist who grew up in Iowa, I'd long admired 'the Des Moines armband kids' for their peaceful protest and its enduring legacy," Kellye says. "When I learned that Mary Beth Tinker is now an advocate for youth rights—an issue I've been passionate about all of my life—I was even more thrilled to write about her and the case."

As Kellye spent time with Tinker in Colorado, her respect only grew, especially given Tinker's modesty and civility. "In this contentious political climate, of fake news and the president of the United States labeling journalists 'the enemy of the people,' Mary Beth talks to young people and adults about the importance of the First Amendment. It's a tool that allows us to disagree peacefully, she tells them."

Kellye adds that, interestingly, "the Tinker case is popular with both conservatives and liberals. It's taught in





Top: Kellye Carter Crocker and Mary Beth Tinker Bottom: Brianne Sanchez

classrooms across the country, and Mary Beth Tinker has become a celebrity among journalism and social studies teachers.

"I think Kathleen Richardson, dean and professor at Drake University's School of Journalism and Mass Communication, explains it best. Kathleen said Mary Beth popped into her office a few years ago, introduced herself, and asked if she could talk to students. 'If you're a journalist, or, certainly, a journalism professor, Mary Beth Tinker is kind of like a rock star,' Kathleen told me. 'It's like Mick Jagger dropping into your office.' "

BRIANNE SANCHEZ

Freelance writer Brianne Sanchez first heard about artist Julia Franklin through Des Moines photographer Molly Wood (whose work was featured in the July 2018 issue of *dsm*). When Brianne pitched us a story about Franklin (see page 66), we were immediately intrigued.

"I gravitate toward pieces that highlight creative people who are building up their communities," Brianne says. "Meeting Julia, I could easily see that she was the perfect example of someone who is striving to authentically connect her experiences with others.

"I was delighted to realize I'd seen some of Julia's installations over the years, and to acquaint myself with yet another inspiring Iowan."



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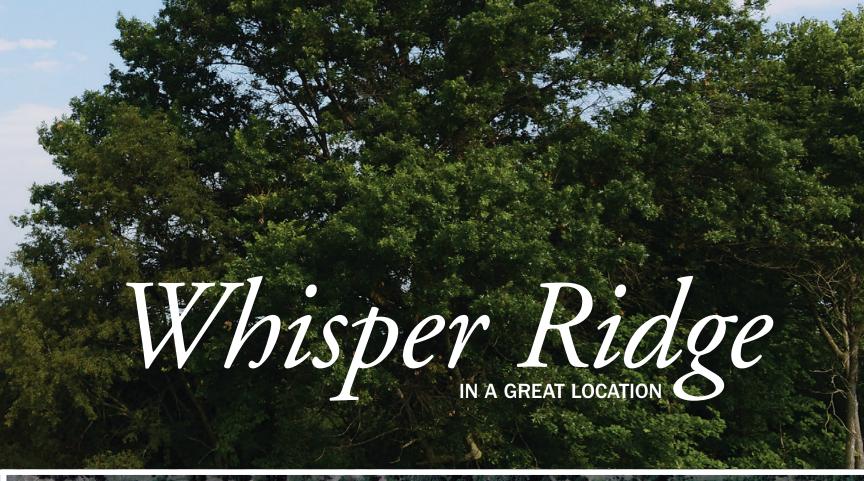








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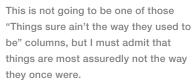
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ONE WORD AFTER ANOTHER JAMES A. AUTRY

THE IRASCIBLE EYE



This is the point at which you roll your eyes and ask yourself, "Now what is this old guy going to gripe about?"
But I hope you'll stick with me and indulge a few "old guy" observations about how things have changed.

I travel regularly, not as frequently as I did when I was gainfully employed and for several years spent almost every other week in New York, but regularly nonetheless.

Believe it or not, people used to dress up to take a trip. Men wore a coat and tie, women wore stylish clothes and equally stylish but comfortable shoes.

Nowadays, it strikes me that travelers in airports dress as if they woke up, looked at the clock, discovered they were going to be late for the flight, then rushed to the dirty clothes hamper, pulled out a few things, dressed quickly, slipped on some flipflops and headed for the airport, the men in soiled T-shirts and jeans and women in strategically torn jeans. Always makes me feel overdressed. I

even get tempted to tell the young men to turn their baseball hats around and pull up their pants.

Stranger still is an apparent new dress code for dinner dates at restaurants. (I suppose "dinner date" is an antiquated term.) Inevitably the young women dress not just presentably but often exquisitely, as if ready to model for a fashion magazine photo shoot. But the young men wear (you guessed it) T-shirts and jeans or other kind of equally dressed-down trousers. (Can I still say trousers?) Or they seem to make a big effort to ensure that the shirttails are outside and hanging over the trousers. (I said it again.) But when I think of the efforts I made to keep my shirttail tucked in, I can appreciate today's liberated shirttail look.

I suppose the clothes really don't matter because almost immediately both man and woman are intensely more engaged by whatever is on their cellphones than by their dinner partners.

I thank my lucky stars that I am way beyond the dating scene.

Wait a minute. Who am I kidding? The truth is not that I disapprove of all these changes but that I'm intrigued by them and find myself reflecting on years past.

I once had many of the same skeptical observations about baby boomers. You remember them; they're the parents of the young people I've been writing about. Many of the baby boomers were obsessed with looking as if they grew up on tobacco row with their overalls, unkempt hair, and bare feet. At the time, I called it "playing at poverty."

As for my generation, we wore jeans with the cuffs turned up to reveal socks of various colors. We even rolled up the sleeves of our short-sleeve shirts as if we had biceps worth showing off. Some of us boys combed our hair into "ducktails" in back. And everybody smoked (cigarettes). The girls wore bobby socks and, to the dismay of teachers and parents, wore angora sweaters, which were of course enticingly and temptingly soft to the touch.

Later, when we could afford to have dinner dates (we actually called them that), we had no cellphones so were forced to have conversations. I have to confess, however, that the conversations probably were no more important than what is found today on

Continues on page 40



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NO FILTER KARLA WALSH

'GROUNDHOG DAY': GREAT MOVIE, BAD M.O.



July 18, 2013. One of the best days of my life. Also the day I broke my elbow and four bones in my foot and nearly died when I was hit by a car.

So you're probably wondering, "How in the world was that a 'best'?"

My answer: "It was when I finally shook things up."

After some 3,985 days, I was inspired to—in fact I had to—change my rigid routine.

Rewind to August 2002, the start of my sophomore year in high school. I weighed 180 pounds and thought that getting in shape would make everything else fall into place. Once I became skinny, I'd stop feeling so uncomfortable in my skin. Stop being a wallflower. Stop being ignored by boys.

So I started going to the gym religiously for 30 minutes each day, which turned into religiously counting calories. This was something I could control; something I was good at. Positive comments ("Wow, you look great!") started streaming in. Soon, I added more minutes at the gym and began eating the same thing every single day. And after about a year, I had lost 86 pounds, and along with it, all of my energy and any variety in my life.

I was skeletal enough to put myself at risk of a heart attack. Thankfully, my parents intervened, as did a team of medical professionals, and within a year my weight had risen to a reasonable level. My brain and heart, however, were still struggling.

As I forged my way through the next decade, everything on the outside looked near perfect. I graduated from lowa State and landed my dream job in New York City as an editorial assistant at Fitness magazine. I should have been enjoying that summit I'd worked so hard to reach, yet something felt hollow.

Still, with a vice grip on the "control" switch for my life, my days were identical. I'd wake up. Eat the same safe breakfast. Commute on the same train. Diligently report for duties as assigned and volunteer for more. Commute home in reverse fashion. Run on the same treadmill while watching the same show. Eat the same safe dinner. Shower, sleep, repeat.

It was safe and my body was healthy-ish, but life lacked any ounce of joy, excitement or adventure.

So I moved back to lowa seeking more. I didn't expect to find it with my foot under the wheel of an SUV, but I'm

so grateful I did—and didn't waste another day in the safe cycle.

The accident forced me to find new ways to keep myself busy. With the gym off limits, I started attending more local events and visiting new restaurants. I started meeting new people who taught me to love scallops, and others who sparked my passion for wine and inspired me to take my sommelier exam. Most importantly, I started a bucket list and aimed each week to try three new things I'd never done before, which could be as small as cooking with a new ingredient or as big as climbing up, then rappelling off, a mountain in South Africa.

In the past five years, I've jumped out of a plane. I got a tattoo. Took swing dance lessons. Traveled outside the country solo. Learned to surf. And I finally ate a dessert with zero guilt.

It took hitting rock bottom—or literally hitting some rock-hard pavement—to teach me that life is remarkably, preciously short. Another day spent in that "Groundhog Day" cycle is another day that flies by much too quickly. (Scientific studies have proved that days feel longer when we're

Continues on page 40

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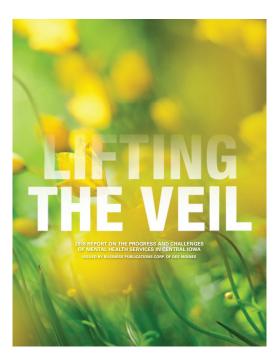
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ONE WORD AFTER ANOTHER

Continued from page 36

cellphones—usually who's doing what with whom and when, what's happening in the world—or just reaching out to one another, staying in touch.

Come to think of it, what really could be more important than that, when we get past the superficial stuff like how we dress?

I must say, however, that I could do without the selfies. \blacksquare

Mississippi native James A. Autry (jamesaautry.com) of Des Moines is a well-known author, poet, musician and business consultant who has written 14 books on such topics as gratitude, servant leadership and his Southern boyhood. Autry recently published his first novel, "The Cold Warrior: When Flying Was Dangerous and Sex Was Safe.

NO FILTER

Continued from page 38

setting new "brain landmarks" and seeking out novelty.)

Just before he passed away,
Maurice Sendak—the author of the
children's book "Where the Wild Things
Are"—was interviewed on National
Public Radio. "I am in love with the
world," he said. "It is a blessing to get
old. It's a blessing to find the time to do
the things, read the books, listen to the
music. Live your life. Live your life. Live
your life."

How will you live yours? ■

Karla Walsh is a food editor and freelance writer who has called Des Moines home for six years. Her work has appeared in Runner's World, Shape and Fitness magazines, as well as on Prevention.com, EatThis.com, WomensHealthMag.com, TimeOut.com and more. Let her know how you're going to live *your* life, share what's on your bucket list and tell her what you'd like to see in future columns at karlaswalsh@gmail.com.

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FYI CALENDAR

JANUARY

Grammy-nominated jazz composer and guitarist Julian Lage makes his Des Moines debut as Civic Music Association presents the Julian Lage Trio. 7:30 p.m., Sheslow Auditorium at Drake University. \$20-\$45; civicmusic.org.

Known for his fusion of world music, acclaimed guitarist Jesse Cook says he seeks "common ground for different music traditions, a space where music from around the world can come together." 8 p.m., Hoyt Sherman Place. \$29.50-\$55; hoytsherman.org.

With 40 quirky characters played by just five actors, "Baskerville: A Sherlock Holmes Mystery" is based on Sir Arthur Conan Doyle's "The Hound of the Baskervilles." Presented by Des Moines Community Playhouse. 7:30 p.m., Des Moines Community Playhouse. Through Feb. 10 (dates and times vary). \$29-\$37; dmplayhouse.com.

Susan Collis' first U.S. museum exhibit. Collis' works explore time, materials, labor and value: At first, they look like ordinary, everyday objects, but upon closer inspection, they reveal something surprising. For example, an old stepladder may appear splattered with paint, but if viewers look closely, they'll discover the paint drips on the ladder are actually precious gems (pictured). Through May 12, Des Moines Art Center. Free admission; desmoinesartcenter.org.

The Des Moines Art

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FEBRUARY

The winner of six Tony Awards, including best musical, "Dear Evan Hansen" follows the story of Evan as he gets the thing he's always wanted: a chance to fit in.

Presented by Des Moines Performing Arts. Through Feb. 10 (times vary).

Tickets start at \$40 and are subject to change; dmpa.org.

Guest conductor John
Nelson leads the
Des Moines Symphony in
Bernstein's "Divertimento" followed by
Israeli pianist Roman Rabinovich's
Des Moines debut. 7:30 p.m., also
2:30 p.m. on Feb. 17, Des Moines Civic
Center. \$15-\$68; dmsymphony.org.

Hailing from Cuba,
Malpaso (pictured) is a
contemporary dance
ensemble that embodies the culture of
Havana. Presented by Des Moines
Performing Arts. 7:30 p.m., Des Moines
Civic Center. \$16-\$61; dmpa.org.

The Lion in Winter" tells the story of Henry the Second, his queen, and their scheming children competing to inherit a kingdom. Expect sibling rivalry, adultery and, of course, dungeons.

Presented by Iowa Stage Theatre
Company. 7:30 p.m., Kum & Go Theater.
Through March 3 (dates and times vary). \$20-\$40; iowastage.org.

lt's another unveiling event! Be among the first to get the March/April issue of dsm magazine and check out R&R Realty Group's new Westfield Campus. 5-7 p.m. (short program at 6 p.m.), 1080 Jordan Creek Parkway, West Des Moines. Free; dsmMagazine. com; rrrealty.com.



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DESTINY WILLIAMS

AGE: 20

Field of study: Fashion design at Des Moines Area Community College.

How would you describe your style?
High fashion mixed with streetwear. Think: a dress shirt with a distressed denim skirt. I also like overdressing, or wearing things that are eye-catching and turn heads. I love the little things that take an outfit to the next level. I also like fashion that allows me to transform; I never have to be the same person. One day I'm a cute housewife, and the next I'm Britney Spears circa 2000.

The part of your style you're known for: People know when I show up I will look good. I've had people tell me they look forward to my outfits because I always show up and show out.

The piece of clothing or accessory you couldn't live without: Denim. Denim anything, but ask me again in a year, and it will probably be different.

Any fashion regrets? Anything from high school. That was a train wreck!

Where do you shop locally? I love Aimee. If I could be their brand ambassador, I would. Every time I go, I find exactly what I want—even though I don't necessarily need it. ■

PHOTOGRAPHER: JOELLE BLANCHARD WRITER: KOLBIE CREGER





WINTER HEARTY, WINTER FRESH STEP ASIDE, WIMPY SALAD. IT'S TIME FOR KALE TO SHINE.

WRITER: WINI MORANVILLE
PHOTOGRAPHER: DUANE TINKEY

mack-dab in the middle of soup and stew season, I start to crave a little brightness in my recipe rotation. And yet, light and tender summery greens just won't do. That's when kale's the ticket: Hearty, chockfull of nutrients and sparkly green (when prepped the right way), the cruciferous vegetable satisfies like no other salad leaves.

I've long admired the way Katy
Nelson, executive chef and owner of
Scenic Route Bakery, turns the rough,
sturdy green into a luscious and colorful
main dish. She massages the greens
until tender and bright, then combines
them with garbanzo beans, roasted red
peppers, sunflower seeds, a sprightly
lemon vinaigrette and goat cheese.
That last touch is the clincher: As you
fork into the salad, the crumbles of goat

cheese soften and meld onto the kale leaves for a rich and creamy angle.

I'm not alone in loving this dish. According to Nelson, it's been on her menu since opening day in December 2014 and has emerged as her bestselling salad.

While the lunch menu brims with other equally well-crafted salads as well as sandwiches, the East Village venue offers another major attraction: The mighty bakers create my favorite pastries in town. Look for a rotating selection of baked treats made in-house from scratch. Specialties range from down-home to Europeaninspired—from thickly white-iced cinnamon rolls to ultra-flaky croissants and custardy canelés.

Although this inspired salad is straightforward enough to make at home, I'll leave the pastries to the pros.

Continues on page 52



TIPS FROM THE CHEF

The success of this salad hinges particularly on the way the kale is prepped and rubbed. Here's how to do it right:

Tear kale leaves away from stems; discard stems. Tear the leaves into bite-size pieces. Fully submerge the kale leaves in a large bowl of cold water. Let them soak a few minutes, then rinse the leaves.

Place washed kale leaves in a colander and shake off the excess water. Let stand 15 to 20 minutes to drip dry. Place kale in a paper-towel-lined pan. Cover and refrigerate for 1 day. This step allows the kale to become crisp and cold.

Massage the kale as directed in the recipe. While a professional salad maker can do this in a few moments, it can take the home cook up to five minutes to achieve the right texture. The kale is ready to serve when it is tender, bright in color and reduced in mass.



Susan Collis Without you the world goes on

JANUARY 26 - MAY 12, 2019 ANNA K. MEREDITH GALLERY

Susan Collis / As good as it gets, 2008 (detail)
18-carat white gold (hallmarked), white sapphire, turquoise, onyx
Dimensions variable / Courtesy of the artist and Seventeen Gallery



ENTIRELYUNEXPECTED desmoinesartcenter.org

I SNAGGED THE RECIPE

Continued from page 51

Scenic Route Bakery's Kale Salad

FOR THE VINAIGRETTE DRESSING:

1/4 cup red wine vinegar

1/3 cup canola oil

1 tablespoon extra virgin olive oil

1/4 cup honey

Zest of 1/4 of a lemon

1 tablespoon fresh lemon juice

Salt and freshly ground black pepper to taste

Whisk all ingredients together in a medium bowl, using an immersion blender if you have one, or a wire whisk. Transfer to a screw-top jar and store in refrigerator for up to three weeks. Makes about 1 cup (enough to dress around eight salads).

FOR EACH ONE-SERVING SALAD:

- 3 cups loosely packed de-stemmed, washed and dried torn kale leaves (See chef's tips, page 51.)
- 1 1/2 to 2 tablespoons vinaigrette dressing
- 1 pinch salt
- 1 tablespoon sunflower seeds
- 1 tablespoon chopped roasted red peppers
- 1/2 cup garbanzo beans, rinsed and drained
- 2 heaping tablespoons crumbled fresh goat cheese

Place the kale in a large bowl. Add the dressing, salt, sunflower seeds, roasted red peppers and garbanzo beans. Using kitchengloved hands, massage the kale with the dressing by rolling the kale leaves between your fingers and palm until the kale has brightened, softened and reduced in volume. Transfer the kale to a large bowl and top with the other ingredients in the bowl, plus the goat cheese.



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54 PASSIONS

MIXING KNOCKOUTS, CHECKMATES

WRITER: KELLY ROBERSON
PHOTOGRAPHER: DUANE TINKEY

In July 2018, Kevin Vaughn shed his robe and faced off in the middle of a boxing ring in Kolkata, India. For what? The improbable sport known as chessboxing.

Vaughn, 21, a Des Moines native, made quick work of his opponent in the championship match, landing a knockout in the first round and bringing home the title of light heavyweight amateur world chessboxing champion. How he got from Drake University student to the ring and game board in this unlikely sport is a tale of dedication and duality.

At first glance, chess and boxing seem to have little in common: Brute force and quick thinking often decide the outcome in boxing, while chess is built on the idea of strategy and forethought. But for Vaughn, majoring in finance and quantitative economics, they were a natural fit.

A dedicated high school athlete, Vaughn also was a serious student of chess; when he transitioned to college he didn't put either aside. "A friend, Jack Kackenmaster, knew that I liked to exercise and that I play chess every day and told me about the sport," Vaughn says. "It wasn't something that I had to go out of my way to dive into—they were two hobbies I had, and I put them together."

Chessboxing, started by Dutch native Lepe Rubingh, gained traction in the early 2000s in Germany. A round starts and ends with chess; competitors play five rounds of blitz chess for a total of 15 minutes of chess, interspersed by boxing rounds. So there are three minutes of chess, one minute to put on boxing gloves, three minutes of boxing, and one minute to take off the gloves. Little known in the U.S., the sport has a devoted following in Russia, China, Iran and India.

For Vaughn, it was a perfect union.

"I've never met a chess player who can
beat me in boxing, and never met any
athlete who can beat me in chess," he
says. "I wouldn't be a champion
amateur boxer and I'm not a chess



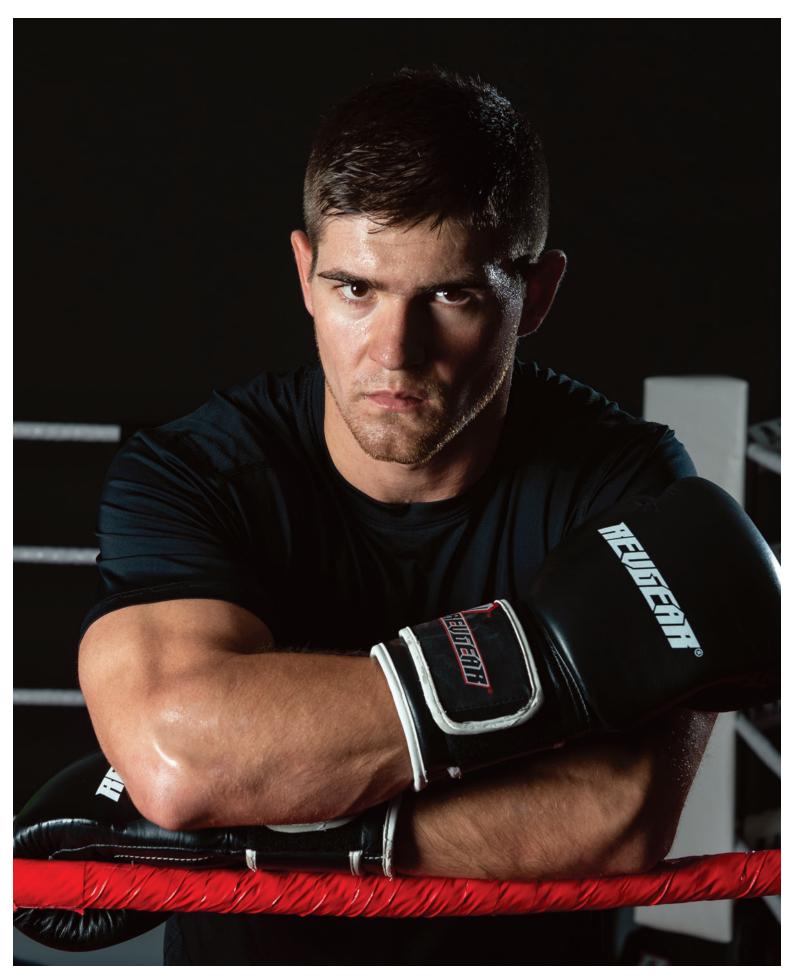
grand master. But if you combine both, I'm elite."

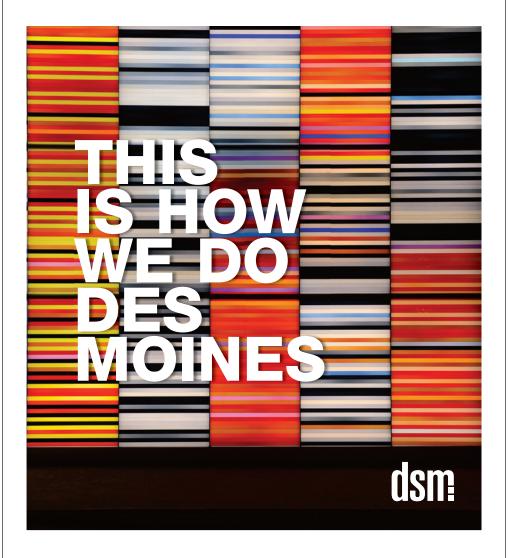
In 2018, once Vaughn decided to compete internationally, his biggest challenge was his inexperience in boxing. For that, he found a gym, KC Iron Pit Boxing Academy in Kansas City, where he began to train during a summer internship in the city. Vaughn would wake up early and condition for 45 minutes—jogging, shuffling sprints, throwing punch combinations, biking, or rowing—and then when work ended, take a quick nap and box for two hours. And after that? An hour and a half of chess.

"When you get practice, you learn what not to do," he says. "They weren't training me to compete in amateur boxing. I didn't have to be perfect; I just got good at a few things."

And that is how he found himself last July among competitors from Finland, Germany, Russia, India and other countries. One other American, Matt Thomas of Atlanta, joined him, and Vaughn competed in the 209-pound, or 95-kilogram, division. He arrived in India early, exploring temples and memorials before the three-day tournament. What he discovered was that the sport's elite competed at higher weights, and his matches were "anti-climactic," with two

Continues on page 56





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The editors of *dsm* magazine share their hot spots, can't miss attractions and hidden gems. Check it out at dsmmagazine.com.

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PASSIONS

Continued from page 54

knockouts in the first round. Thomas, the other American, also won, allowing the two together to place third overall as a team.

What Vaughn enjoyed most about the experience, though, was how the two sports bridged cultural and language barriers, either with fellow

"I WOULDN'T BE A CHAMPION AMATEUR BOXER AND I'M NOT A CHESS GRAND MASTER. BUT IF YOU COMBINE BOTH, I'M ELITE." KEVIN VAUGHN

competitors or with Indian citizens.
"I could sit down with a few of the kids competing and set up a chess position, play it out, and they'd learn from what I'd done," he says. "Both games are played exactly the same no matter where you go in the world. I would give the same lessons to kids in India that I would get from a coach here."

Because the sport's popularity hasn't spread to the U.S., Vaughn, who graduates this year and will pursue a master's degree or work for a few years, has no plans to continue to compete, although he still plays chess every day and works out on heavy and speed bags.

What seems to many an unlikely combination has been, for Vaughn, a natural mashup. "In chess opening theory, rule No. 1 is that you control the center of the board and your opponent has to go around you," he says. "In boxing, you want to control the middle of the ring. If I am in the middle, then ... you have to bounce and skip and I just have to pivot. You have to be completely focused in both activities."

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Resident family member

58

WEDDINGS







- Shana Heneberry and Clint Kragel
 June 16, 2018
 Photographer: Grace T Photography
- David Soto and Kristy Nelson
 Oct. 19, 2018
 Photographer: Amy Cherry Photography
- Tony Bohnenkamp and Ashley Holter May 20, 2018
 Photographer: Garrett Cornelison

To submit your wedding photo for consideration in *dsm*, send it to dsmeditor@bpcdm.com. Include your and your spouse's names, occupations, wedding date, location and the photographer's name. Please confirm that you either own the rights to the photograph or have the photographer's permission to submit the photo for publication. Also provide your phone number in case we need to contact you. ■

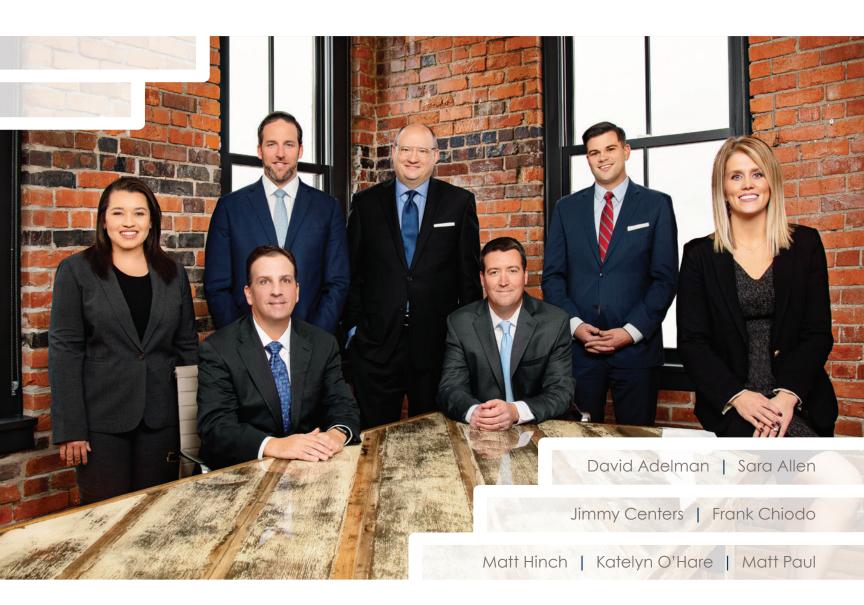
The Best is Yet to Come

– Frank Sinatra







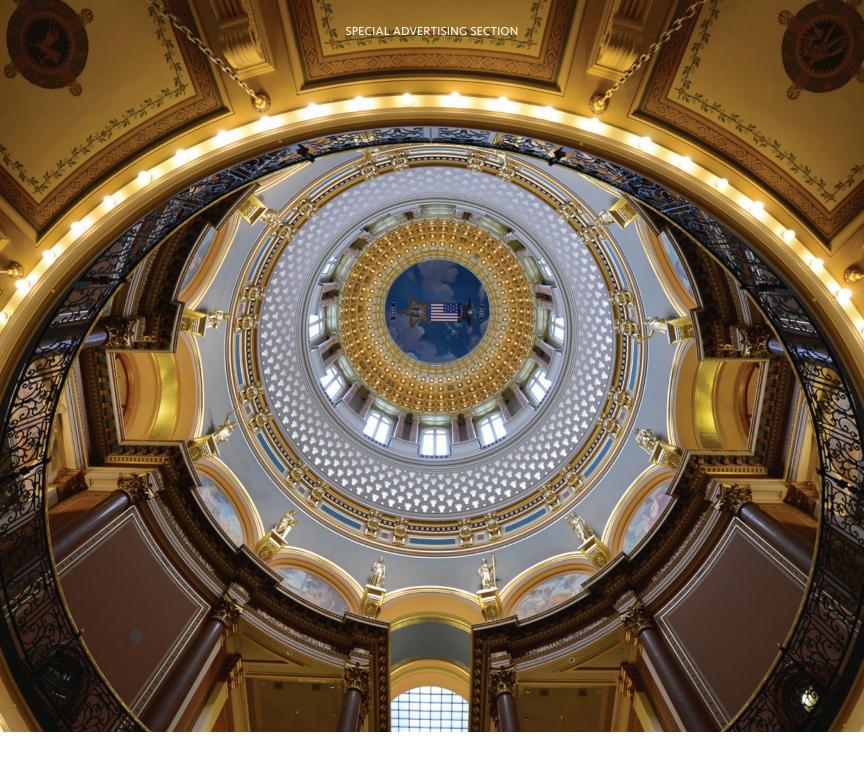


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ADVOCATES & INFLUENCERS

Efforts on educating, advocating and inspiring our political leaders can have powerful effects. As Iowa begins its 2019 legislative session, we explore the process here in the capital city.

ADVOCATES & INFLUENCERS



As the 2019 Iowa legislative session is slated to begin in mid-January, the state's political lobbyists are hard at work preparing their priorities and information for the upcoming fivementh stretch.

Lobbying is a fundamental part of the American political system. Supported by the First Amendment's right to petition the government for a "redress of grievances," lobbyists strive to advocate and educate lawmakers on key issues facing their clients and the public. They can assist lawmakers by providing more clarity on complex topics.

"A lobbyist navigates the complexity of the legislative process for their clients and serves as a resource to legislators, advising and educating them on issues they may not be familiar with," said David Adelman, principal and director at Cornerstone Government Affairs in Des Moines.

"Lobbying is definitely not a one-size-fits-all package," he added. "Each firm and each lobbyist provides a different menu of services for their clients. Moreover, a lobbyist's reputation, professionalism and creditability is paramount to their client's success."

EDUCATED DECISIONS

There are 10 states in America with full-time legislative sessions. Iowa is one of the other 40, whose legislators gather at the state capitol on a periodic basis, then return home to their full-time professions in the off-season. That can make it difficult for policymakers to and research and understand every issue that arises during a session.

Lobbyists can serve as a key resource for lawmakers who need quality, objective research at the ready.

"That part is as important as any," said Justin Hupfer, CEO of PolicyWorks LLC. "These legislators have so many different areas they are dealing with—they can't be experts in everything. We've got to be there to provide objective information as they are developing good policy."



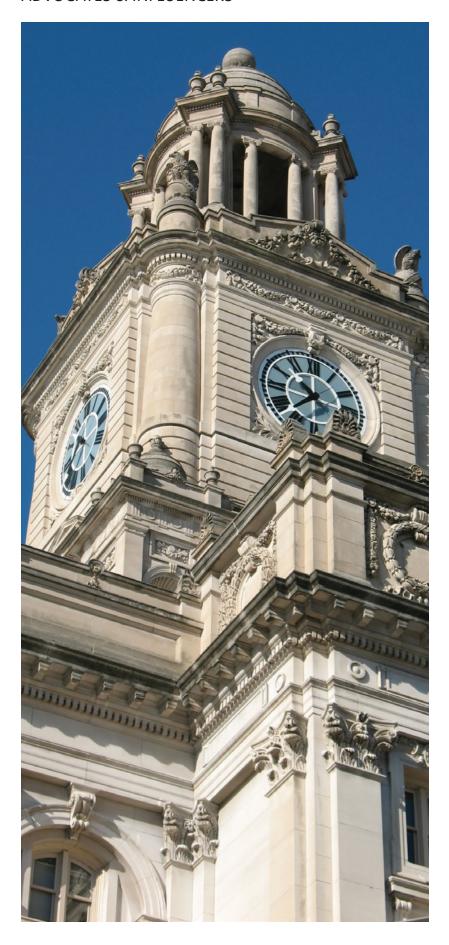
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ADVOCATES & INFLUENCERS



It's also essential for lobbyists to be credible," Hupfer said. "They need to provide solid, reliable information to back up their clients and claims."

Susan Cameron Daemen, a lobbyist and owner of GovCom Inc., agrees wholeheartedly. "A lobbyist is only as good as their credibility, she said. "If you share bad information, that makes it hard for policymakers to trust you. Then they won't come to you anymore."

BENEFICIAL POLICIES

A good lobbyist is recognized as a valuable resource, a key to understanding implications and effects of legislation. Hopfer, for example, works with the lowa Heart Association and was one of the lead lobbyists during the 2008 push for the Iowa Smokefree Air Act, which now bans smoking in Iowa's public areas and places of employment.

Adelman was instrumental in drafting, passing and securing the funding for a full medical school loan repayment program for primary care physicians in small towns, called the Rural Iowa Primary Care Loan Repayment Program. The idea was to get more doctors into rural communities by helping them pay off hefty student loans.

Cameron Daemen works with the Iowa State Sheriffs' and Deputies' Association and helped pass legislation in 2018 making texting and driving a primary offense. While she knows speeding is still a big problem — she said 51 percent of car accidents with serious injuries or fatalities are the result of speeding — she is proud of the important public safety bill.

Lobbyists are passionate about these issues and more, spanning every industry in America. "That piece of legislation is helping save lives, and we know the data related to distracted driving is improving," Cameron Daemen said. "That's what I enjoy most about lobbying: It's doing work that impacts the lives of others."



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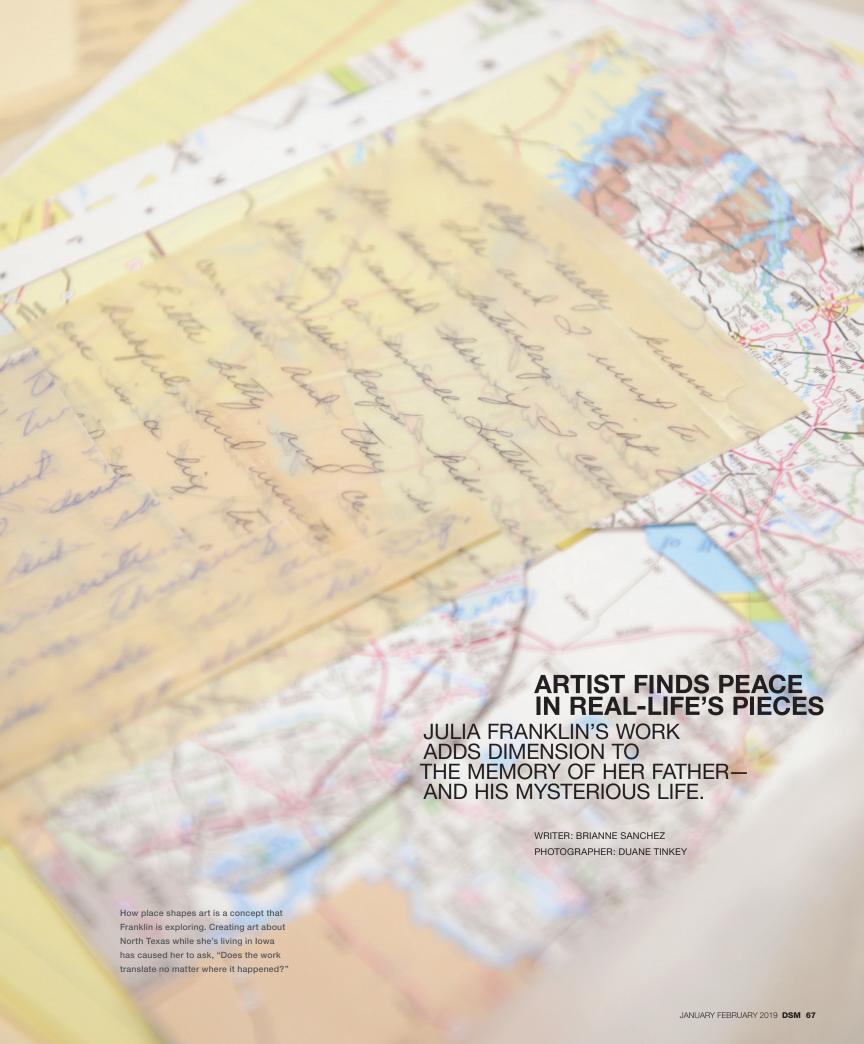
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This portrait of artist Julia Franklin's father is meant to convey their overlapping emotions—the despair that must have led to his suicide and her grief at realizing he was gone.





ou will never meet Julia Franklin's father. He committed suicide in 1990. But through exploring her upcoming installation "Picking Up the Pieces," you may come to know Johnie Andrew Tucker better than most in Wichita Falls, Texas, where he raised his family,

worked as an accountant, ushered at his church—and lived as a closeted gay man.

Franklin, who was awarded a 2018 lowa Arts Council Artist Fellowship for her work, has created a mixed media portrait from ephemera. Correspondence, clothing, photographs and trinkets tell the story of her father as she saw and loved him. But the installation also unravels unexpected dramas that lay dormant for many years after his passing: Debts, depression, domestic deceits and death threats shadow his personal history.

"As an artist, our work is always personal, but sometimes that's not as obvious to the audience," says Gary Heisserer, associate dean of academic affairs at Graceland University, where Franklin has been on the faculty since 2001. "In this, it's unmistakable. You stand in front of the suicide note [Franklin] found from her father. I don't know what's more intimate or personal than that."

By airing secrets that once shamed her family, Franklin, 44, hopes to spark conversations about mental health, memory and identity to help others find a way through loss and grief. As she sifted through letters, she made connections between the man her father was to her and the private pressures that may have driven him to take his life.

"In a way, he was so one-dimensional," Franklin says. "This adds layers."

While unpacking boxes that had been hidden from her for more than 25 years, she gained deeper insights into the lives of her adoptive parents. References to "business with a plumber" revealed her father had been involved in a murder mystery that was later made into a book and multiple made-for-TV movies.

"Is it a side story?" she asks. "Or is it the main story?"

ARTIST AND AUDIENCE

During the recent run of "Fun Home" by Iowa Stage Theatre, Franklin hosted a pre-show talk about her work. Parallels between her own family dynamics and the dysfunction portrayed in the Alison Bechdel play created space for conversation.

It's this sincere interplay between artist and audience that made Franklin a standout candidate for the Iowa Arts Council fellowship. She has discussed her work in partnership with One Iowa and at a variety of "Meet the Artist" talks.

Franklin "is setting up an experience to be relatable to the public, despite the tough and emotional topics she's dealing with," says Veronica O'Hern, who manages the lowa Arts Council's fellowship program.

The fellows are encouraged to work across disciplines, and Franklin's connection to theater is an easy leap. Her installations, as Heisserer observes, are reminiscent of a set and props without the actors. He encouraged Franklin to develop a play, "Keeping Up Appearances," which will be read during her upcoming exhibit at Graceland.

Continues on page 72



BY THE COLLAR

In Franklin's memories, her father is always in a dress shirt. She constructed this homage by preserving his old letters in beeswax before cutting and assembling them. The process renders the paper more transparent. Letters were scanned for posterity.





Continued from page 68

"[Franklin] thinks in a very theatrical way," he says.

"Her work is visually striking, dramatic, with a pretty heavy thematic edge to it."

FOUND THINGS

Franklin, who received a BFA from Midwestern State University in Wichita Falls and an MFA from Texas Christian University in Fort Worth, worked in community outreach at the Dallas Museum of Art before moving to Iowa. Her work has always focused on found things, whether from nature or from artifacts of domestic life. "I take these objects and try to highlight their beauty by creating experiences for people to explore," she says.

Her methods were honed during ambling walks with her preschool-aged daughter (now 16). "She taught me to collect and pay attention," Franklin says.

Today, she's invigorated by the opportunity the fellowship has provided to collaborate with colleagues and build connections across the state. She recently relocated to Des Moines from Lamoni and secured space at Mainframe Studios. There, she's able to connect more deeply with a community of artists and expand her work. She continues to commute four days a week to campus, where "Picking Up the Pieces" will be shown Jan. 14-March 1 at the Helene Center for the Visual Arts.

Visitors will move through multiple spaces to experience the exhibition. They are invited to crawl through a blanket fort like the ones Franklin's dad built during her

INSTALLATION

"Picking Up the Pieces"
Jan. 14-March 1

The Helene Center for the Visual Arts Graceland University 1 University Place, Lamoni, Iowa

A reception will be held in the Helene Center on Jan. 25 from 5 to 8 p.m.

There will be a reading of Franklin's play, "Keeping Up Appearances," in the installation space Feb. 8 at 7:30 p.m.

Franklin will give a talk Feb. 18 at noon in Carol Hall.

All events are free of charge and sponsored by the Iowa Arts Council.
Gallery hours are from 8 a.m. to 8 p.m.
Monday through Friday and from noon to 5 p.m. on the weekends or by appointment.

childhood and open drawers in a desk whose files she re-created to expose the darker themes of the work. Vignettes with real artifacts that chronicle her father's life are interwoven with more interpretive collections that evoke the shattering of trust and security Franklin felt at the time of his death.

Catharsis, closure and a new closeness to family have all been the rewards Franklin found from wading into her father's past. Tucked within her father's papers were also clues about Franklin's origins. Adoption papers she had never pursued while her parents were alive tell her that her birth family included two older siblings.

Never shy about using her personal experiences to inspire her art, Franklin smiles at the thought of what revelations chasing down her own past could bring: "That's probably a whole other body of work." ■





Above: "Shattered" consists of a ceramic house (modeled as an enlarged Monopoly house and covered in a suicide note replica) paired with a shattered mirror. The piece reflects how, following her father's death, Franklin's family sealed themselves in, trapped by shame and silence. Trust and security were shattered.

Above right: Franklin at Mainframe Studios.

Right: "Remaining Reminders" evokes how the intimate items used on a daily basis—a comb, a pair of glasses, a keychain—can have a profound effect on the people left behind. Tucked inside the cabinet are handkerchiefs and notes in jars that Franklin wrote to imagine the secrets her father may have been hiding.



BE IT RESOLVED

RESOLUTIONS FOR PERSONAL GROWTH AND CIVIC IMPROVEMENT IN 2019.

WRITER: MEGAN VERHELST

With each new year comes a chance for a new beginning—or, at the very least, a chance to reinvent ourselves into better versions of who we were the year before.

Setting a goal for the new year is a tradition that stems back thousands of years to the early Babylonians, evolving through ancient Rome and Christianity before becoming a secular practice. Today, New Year's resolutions typically focus on individual goals.

However, in the spirit of community, we asked local leaders not only what their top personal goal is for 2019 but also what they want to help Greater Des Moines accomplish in the coming year. Here's what they said.

SCOTT RAECKER

Executive Director, Robert D. and Billie Ray Center, Drake University

Personal: Every year I focus on what I can do to become a better husband and father as every age and every stage presents new and exciting opportunities. I also have a goal to let my light shine by smiling more.

Civic: I want to help Greater Des Moines

BECOME THE CIVILITY CAPITAL OF THE WORLD

It is within our grasp if we are intentional about transforming lives and strengthening communities.

MIKE RALSTON

President, Iowa Association of Business and Industry

Personal:

TO HONOR THE LATE MICHAEL SADI FR

by continuing his work to respect all people and to connect people with each other.

Civic: At ABI, we want to help the Greater Des Moines community continue its incredible momentum in building our area in to one of the nation's best places. Supporting the water trails project and other community initiatives and continuing to make the area a place for businesses to succeed are important.

GREG EDWARDS

President and CEO, Greater
Des Moines Convention and
Visitors Bureau

Personal: Lose weight,

GROW 6 INCHES

and book the Super Bowl for 2024.

Civic: To continue building our community infrastructure with new amenities that will attract visitors and help grow our economy.

NIKKI SYVERSON

Director, Capital Crossroads

Personal: I want to be more intentional about finding ways to

VOLUNTEER WITH MY CHILDREN TO INSTILL A SPIRIT OF PHILANTHROPY

and giving back to our community early on.

Civic: Capital Crossroads is a regional vision plan. Therefore, I want to be more intentional about getting to know all communities in our region by both patronizing new businesses and meeting with council members to better understand each community's distinct priorities and personalities. I also want to help our community break down the stigma on mental health.

KENT HENNING

President, Grand View University

Personal: Over the past year my wellness coach, Dr. Gary Bowman, helped me improve my fitness and health and got me safely back into the gym. In the coming year,

I INTEND TO PULL 400-PLUS-POUND DEADLIFTS.

Civic: Focusing on neighborhood revitalization, city leaders identified Grand View as a "neighborhood catalyst." In 2019, I hope to realize that aim by convening leaders to spark new public and private investment in our part of town.

LEISHA BARCUS

CEO, YMCA of Greater Des Moines

Personal: My children have transitioned into young adults and are now living on both coasts. My personal goal this year is to be gentle on myself as I move through my own transition from caretaker to coach and head cheerleader. I hope to deepen the amazing personal friendships I've developed over the years because I've realized how much they continue to help fill my bucket.

Civic: In my new role as president and CEO of the YMCA of Greater Des Moines, I want to help ensure our community continues to

MEET THE SOCIAL AND EMOTIONAL NEEDS OF OUR RESIDENTS.

I've witnessed and been part of the incredible physical transformation and growth of our community. Now I want to be sure we focus on the personal impact we make in our beautiful spaces.

GENE MEYER

President, Greater Des Moines Partnership

Personal:

TO REDUCE MY GOLF HANDICAP—

because it can't get any higher and attend the YMCA at least once per week.

Civic: Through my role at the Greater Des Moines Partnership, I hope to help continue pushing forward major projects such as the regional water trails project and ensure we work with our investors to help the region continue to attract and retain talented people to lead further economic development.

MIKE DRAPER

Owner, Raygun

Personal: In 2005, I moved Raygun out of my parents' basement. Every year since then, my top personal goal has been to not have to move my company back there.

Civic: I hope

TO HELP DES MOINES BECOME THE CAPITAL OF THE UNITED STATES

in 2019.

DANIEL HOFFMAN-ZINNEL

Executive Director, One Iowa

Personal: Improve my motivational talks. I present to thousands of individuals across the state each year, and I want to provide an even more impactful experience.

Civic:

Inspire Iowans to continue creating inclusive environments

for LGBTQ individuals, especially transgender, non-binary and individuals of color.

RENEE HARDMAN

Chief Executive Officer, Big Brothers Big Sisters of Central Iowa

Personal: Living a lifestyle intentionally focused on a purposeful and fulfilling balance, by incorporating mindfulness practices and

BEING MORE PRESENT IN THE MOMENT

throughout my personal, professional and spiritual life journey.

Civic: As a West Des Moines city councilwoman and CEO of Big Brothers Big Sisters of Central Iowa, I want to enhance awareness and visibility around the value and impact of youth mentoring relationships, so that our youth become fully engaged in this community and know that their voices are valued and their fullest potential is unleashed.

ELISABETH BUCK

Executive Director, United Way of Central Iowa

Personal:

SPEND AS MUCH TIME AS POSSIBLE WITH MY GRAND-DAUGHTER.

who turns 1 in April.

Civic: To increase the percentage of Central lowans who are financially self-sufficient, so families can live healthier lives and children can succeed in school.

MARVIN DEJEAR

Director, Evelyn K. Davis Center for Working Adults

Personal: To continue to

WORK ON MY LIFE BALANCE

with serving the community.

Civic: I want to help Greater

Des Moines continue to provide
opportunities for everyone and work
toward a one economy for all.

SUE WOODY

Director, Des Moines Public Library

Personal: Too much precious energy is wasted worrying about that which is out of our hands. Have faith and hope for the best, but concentrate your efforts on the here and now.

Civic

I WANT DES MOINES TO READ.

Reading expands our horizons and presents different points of view. Read with a child to establish meaningful connections and impart a lifelong love of literature. Read to learn, share ideas, or just read for pleasure. It all counts.



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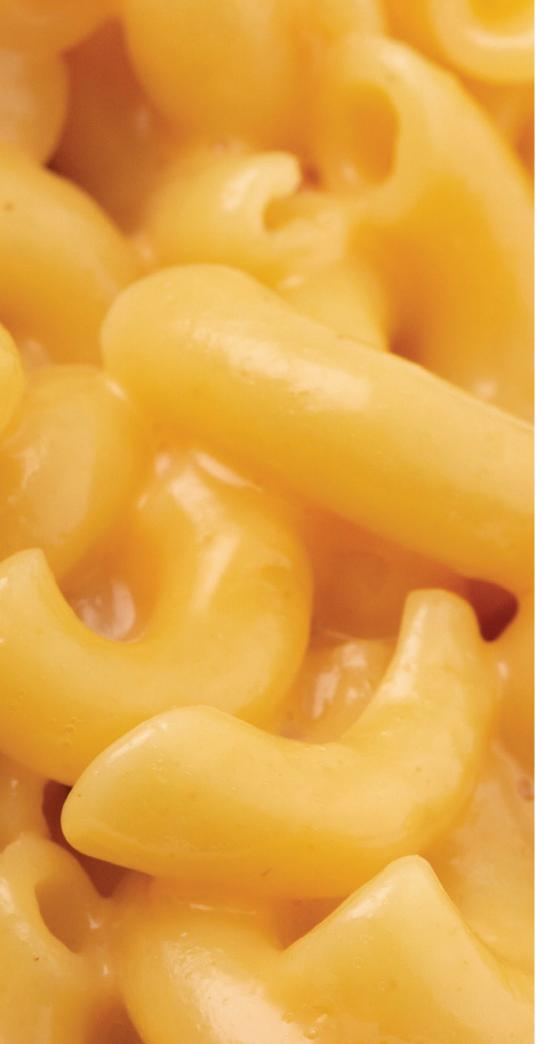
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n oversized sweater.
A crackling fire. A steaming mug of tea.
Certain things ooze coziness come wintertime. And for many of us, what's on our plate plays a role, too.

Whether the recipe reminds us of pulling up a chair at Grandma's table (we see you, gooey mac and cheese!) or the ingredients provide a magically pleasurable mix (high in calories, sugar or carbs, according to a review published in the International Journal of Gastronomy and Food Science), these dishes instantly transport you to a happier place.

Rather than sweating over the stove or taking a trip to your childhood home, get an easy comfort food fix this winter by spooning these five soul-soothing dishes served at local restaurants.



KILL BILL PORK TENDERLOIN / CENTRO

1003 LOCUST ST.; 515.248.1780; CENTRODESMOINES.COM

THE DETAILS: Niman Ranch tenderloin layered with ham, bacon, pepper jack cheese, sunny side up egg, red onion and garlic mayo on toasted ciabatta bun.

WHY YOU'LL ♥ IT: A year before "Man v. Food," this epic sandwich burst on the metro culinary scene thanks to George Formaro, chef-partner at the downtown Italian restaurant Centro. "Kill Bill was around before extreme foods were such a big thing," he says.

putting a fried egg on everything, so I added one on the Kill Bill, too. It also has pepper cheese, and as if this needed anything else, why not bacon?"

Sure, you could substitute a side salad for the fries. But we recommend going all out and upgrading to the crunchy Portobello fries dunked in truffle aioli.

UGLY DONUTS / TABLE 128

12695 UNIVERSITY AVE., CLIVE; 515.327.7427; TABLE128BISTRO.COM

THE DETAILS: Cheddar and jalapeño fritter studded with sweet corn and dusted with Parmesan snow with Sriracha aioli on the side.

WHY YOU'LL ♥ IT: The average American consumes 31 doughnuts per year, according to a 2018 survey. Table 128's will be unlike any of your other 30, however. Salty, savory and coated in Parmesan cheese instead of powdered sugar, a serving of piping-hot Ugly Donuts from this New American bistro will change the way you think about this popular fried fare.



"I've always wanted to do a savory beignet, one studded with cheese, meats, other savouries," says Lynn Pritchard, Table 128's executive chef and co-owner. "When I started working on the concept, I was using a cake yeast, one that you would use for a bread."

That's when he ran into a problem: It's tough to control an organically leavened product, and this strategy would require making big batches at once rather than small orders at a table's request.

"So I went back to the drawing board and started playing with different ratios of chemical leaveners like baking soda and baking powder," Pritchard says. "This way, I could control the dough with much more accuracy and achieve the 'a la minute' product that I wanted."

He shared his first batch with an employee at a neighboring business who asked, "What is this? Some kind of ugly doughnut?" The name stuck, and "they have been loved by guests since day one," says Sarah Pritchard, the restaurant's co-owner and sommelier.



HANDMADE CAVATELLI / APOSTO

644 18TH ST.; 515.244.1353; APOSTODM.COM

THE DETAILS: Homemade cavatelli pasta tossed with marinara, Calabrian sausage and ground fennel, garnished with Romano cheese.

WHY YOU'LL ♥ IT: Your abode probably has a room for sleeping, a room for eating and a room for lounging. But what about a room for noodles? This dream scenario becomes reality at Aposto. It's where pasta pro Patrick MacCready, executive chef Shawn Bennigsdorf and owner Tony Lemmo team up to make pasta, potato pillows (gnocchi) and other starchy specialties.

To finish the hearty pasta bowl, the team tosses the bitesized pasta shells that resemble little hoagie buns with a tomatobased sauce flavored with homemade spicy sausage and Romano cheese.

"This dish is sure to warm you up on any cold, snowy day," Lemmo says. "It's a winter classic and the perfect partner to a glass of Montepulciano or Chianti."

BEEF BOURGUIGNON / DJANGO

1420 LOCUST ST.; 515.288.0268; DJANGODESMOINES.COM

THE DETAILS: Iowa Premium Certified Angus Beef short rib braised with red wine, carrots, mushrooms, cipollini onions and bacon served over handmade pappardelle pasta.

WHY YOU'LL ♥ IT: Everyone from Julia Child to Ina Garten has had a five-star recipe for this rich beef stew that originated in Burgundy, now the eastern half of the Bourgogne-Franche-Comté region of France. One of the newestand tastiest-iterations accessible sans international flight can be found at Django 2.0, the second home to the local French restaurant now on Locust Street across from the sculpture park.



"The most quintessential comfort food of any cuisine might be France's beef bourguignon," says George Formaro, the chefpartner at Django as well as at Centro. "When we partnered with chef Derek [Eidson, the new executive chef at Django and former executive chef at Centro], we wanted to elevate that dish with a few of his best food preparation techniques: braising and house-made pasta."

Django's twist is distinctly tailored to Midwestern palates. By slow-cooking beef short ribs with stock, wine, brandy and aromatic vegetables, Eidson and Formaro build layer upon layer of flavor.

"The sauce is made from the braising liquid and a stock of reduced roasted veal bones, baby carrots and braised cipollini onions. We serve this all over house-made pasta tossed simply with butter and herbs," Formaro says.



SNICKERS BREAD PUDDING / ALBA

524 E. SIXTH ST.; 515.244.0261; ALBADSM.COM

THE DETAILS: Warm candy bar bread pudding topped with a scoop of caramel nougat ice cream and toasted peanuts.

WHY YOU'LL ♥ IT: We haven't forgotten about all those with a sweet tooth!

Alba is known for its chocolate lava cake (they reportedly can't take it off
the menu for fear of fan revolt) and seasonal crème brûlées, but executive chef
Mason Altheide is embracing his inner child this season.

"When thinking of bread pudding flavors, I always gear them toward something approachable or relatable," Altheide says.

This time, comfort was the focus. "When I think of times of nostalgia and times that make me feel good, sports were a big part of it," Altheide says, as was refueling between games with a Snickers bar. "After contemplating the Snickers bar and its possibilities to transform into a bread pudding, I knew it would be a great dish."

OVE LIVES BENEATH OUR ROOF



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—Paula Pierce, Executive Director

My grandma was an amazing woman who lived a very simple but abundant life. No one fried chicken like her and her cream gravy was the best in the world. My love of gardening came through watching her dig up wildflowers and plant them in her backyard beds. We walked barefoot by the creek and watched the sunrise while drinking coffee. She had

a peace that came only from God as she told me stories of survival and perseverance. She passed almost 40 years ago, but I can still smell the aromas coming from her kitchen.

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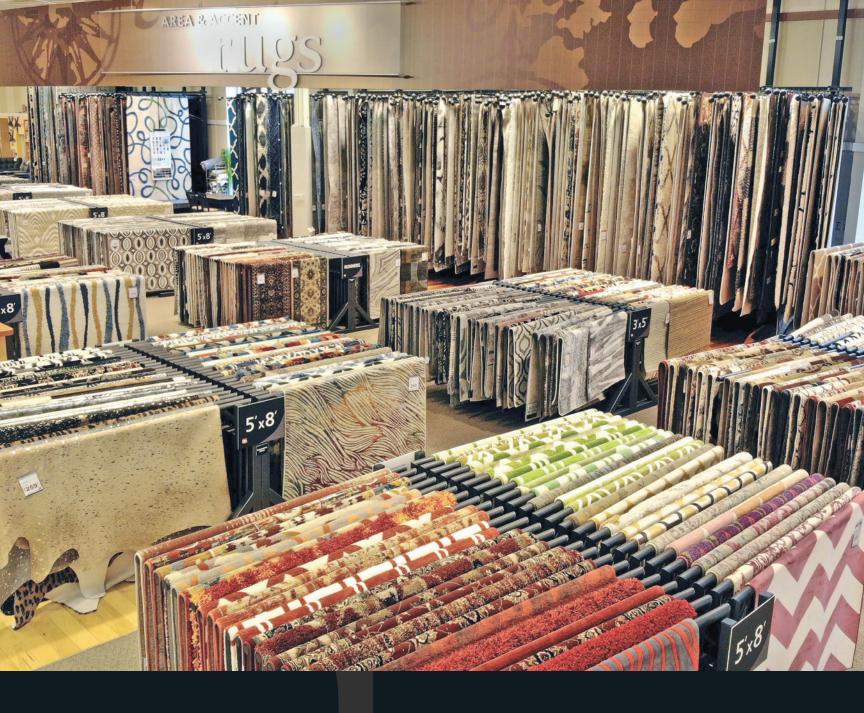


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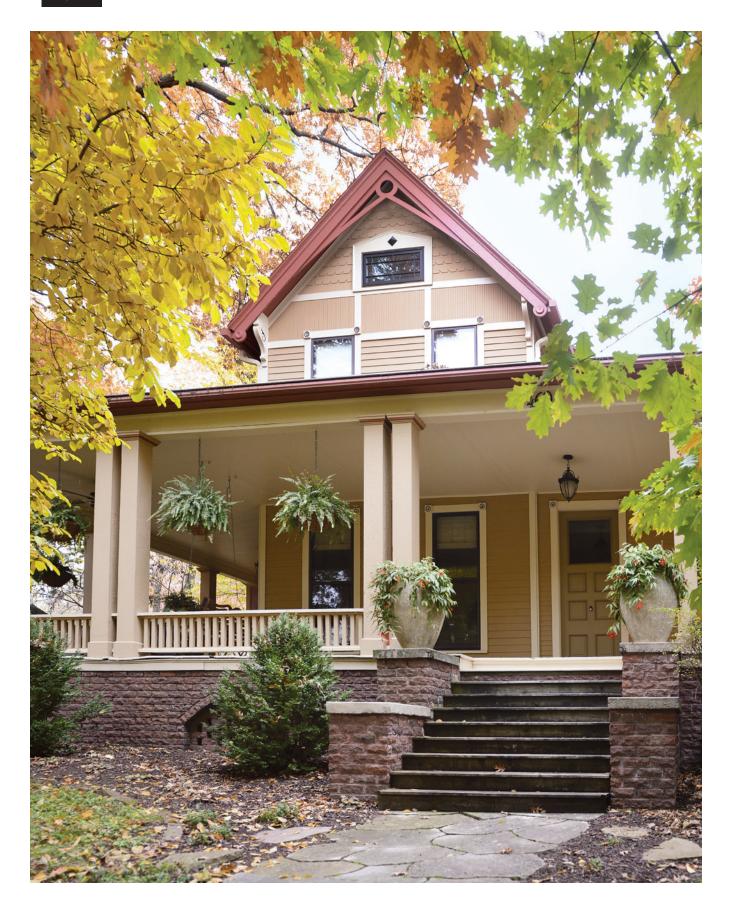


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The original cherry fireplace, with its beautifully carved facade and mantel, serves as the parlor's focal point. Circa 1800s tile, which inspired the floor design in the remodeled kitchen, frames the contemporary coal-stove insert.

orn and raised in small lowa towns,
Renee and Steve Schaaf grew up in
older homes that instilled a natural
passion for all things vintage.

What better reason to snap up a
run-down 1890 Victorian property near
Terrace Hill in 2001, knowing they could

restore its original glory?

The once-and-again exquisitely crafted home is nestled among majestic trees and fronted by one of the era's original brick-paved streets. These lamp-lit pathways once guided horse-drawn carriages, whose uniformed coachmen managed horses and buggies in a carriage house behind the home.

The land was platted and surveyed in 1848, and records list John Rupe as its first owner. Through a succession of sales, the land was purchased by local tycoon Benjamin F. Allen, then assigned to fellow business magnate Hoyt Sherman during a bankruptcy sale. In 1884 the property was assigned to business and community leaders J.S. Polk and Frederick M. Hubbell, whose family's nearby Terrace Hill home would be donated to the state of lowa in 1971 to become the governor's mansion.

In 2001, when the once-stately but scraggly home came on the market, the Schaafs decided to turn it into their forever home.

That's when the couple called on Chaden Halfhill, founder of Clive-based Silent Rivers Design + Build—a high-end construction, design and remodeling firm—to guide them through the process.

"As stewards of a home so rich in Des Moines history, we wanted a true professional to help us re-create and restore the beauty and craftsmanship of the original structure," Steve says.



Adds Renee: "We knew the Silent Rivers team could help us maintain the integrity of the space."

The structural renovation of this Victorian vagrant began with the gables, whose wooden framework was slowly deteriorating. The top-down renovation meant first shoring up the failing roof structure and attic.

The second phase included repurposing the secondstory bedrooms and baths to meld modern-day conveniences with 19th-century design.

The kitchen was the final space to get a makeover.

Although previous owners had remodeled it, the kitchen

Continues on page 102





A contemporary kitchen with a Victorian-era sensibility is the heart of the Schaaf home. Although previous owners had enlarged the once 10-by-12-foot space, melding it with an adjacent open-air porch, the result was not compatible with the home's original design or craftsmanship.

To bring design integrity back, the couple worked with Silent Rivers to both research and renovate the space.

Taking their design cue from the sole remaining original kitchen cabinet, the

team located difficult-to-find Southern yellow pine dimensional lumber and had new cabinets crafted to match. For design continuity, the woodwork also covers a floor-to-ceiling pantry created by gutting the brick chimney that once served the kitchen's coal-burning stove.

Cabinet hardware and beadboard wainscoting were also reproduced.

A white porcelain farmhouse sink, antique-inspired soapstone countertops and rustic fir counter stools add further authenticity to the space.









This bedroom niche is part of the Schaafs' attic renovation, a project launched in 2006 and completed in 2007 to provide a teen retreat for the couple's daughters. The bedroom ceiling was raised and reconfigured to reflect the angle of the exterior gable and visually expand the space. New skylights bathe the room in natural light while original wideplank oak floors ground the decor. Beyond the original lathe-andmortar entryway to the attic is the Schaaf family playroom, at left. The play space is now home-away-from-home to their 2-year-old granddaughter.







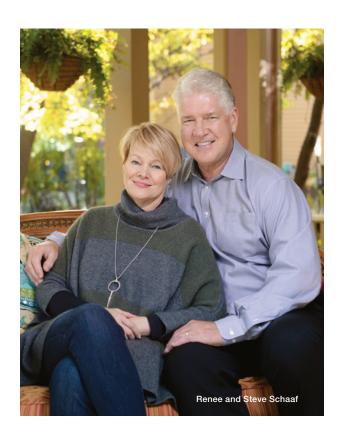


Before the renovation, the second-story master and guest bathrooms had been remodeled, but their design was not in keeping with that of the historical home.

Today, the master bath has both up-to-date amenities and vintage ambience with its white tile shower and antique-look, pull-chain loo.

The guest bath design, above, was also repurposed. Today's decor boasts new cabinetry, hardware, countertops and mirrors to replace bulky medicine cabinets of days gone by, *left*.





"WE ARE
HONORED TO BE
STEWARDS OF
THIS BEAUTIFULLY
CRAFTED
VICTORIAN HOME,
WHICH SERVES
AS A REMINDER
OF OUR PAST,
OUR HISTORY,
OUR ROOTS."

Steve Schaaf

Continued from page 94

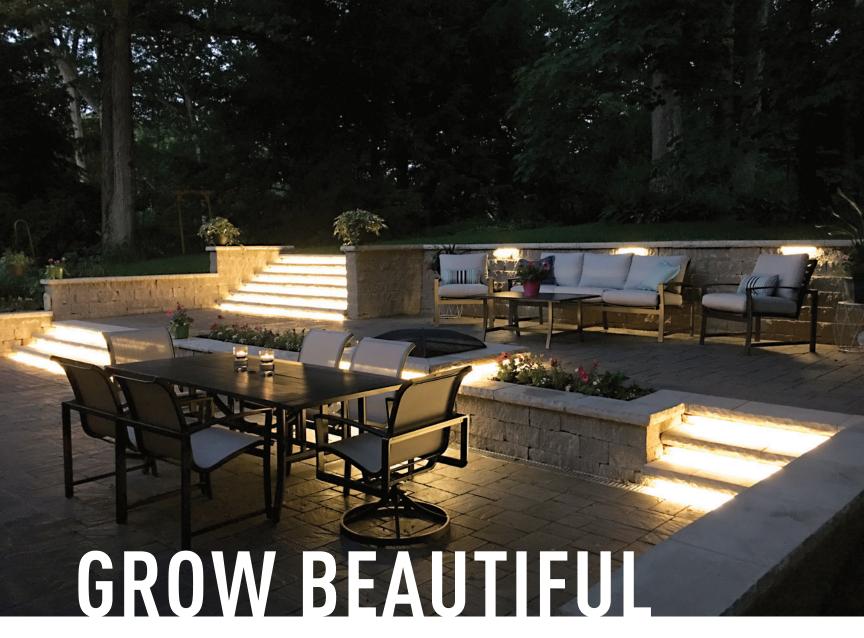
was inconsistent with the home's original design sensibility and craftsmanship.

Through meticulous research, Halfhill's team re-created a Victorian-era space that functions in today's high-tech world.

"The current kitchen unifies the first floor in both palette and materials," Halfhill says. "The synergy between the woodwork and floor tile reflects the passion and commitment by the Schaafs to honor the beauty of the original home."

Steve and Renee Schaaf have always loved design and architecture that honors the past. This was one of the many common interests they discovered when they met in 1979, during a chance coffee break at Memorial Union at Iowa State University. Two years later they wed.

In the 38 years since then, they have raised a family, served on professional and community boards and soared professionally: Renee travels extensively as COO of Principal International, and Steve serves as a project manager for DowDupontPioneer, soon to become Corteva. And in their rare spare time, the Schaafs have managed to renovate a historical landmark home in the heart of Des Moines, becoming part of local history themselves.



INSIDE AND OUT















HOME SERENE HOME

TIPS TO CREATE A REFUGE FROM SOCIETY'S STORMS.

WRITER: MISSY KEENAN

In these times of political and social turbulence, now more than ever, there's no place like home.

To add more warmth, peace and tranquility to your home, check out these five tips from local contractors and designers appearing in February at the Des Moines Home & Garden Show (see details at left).





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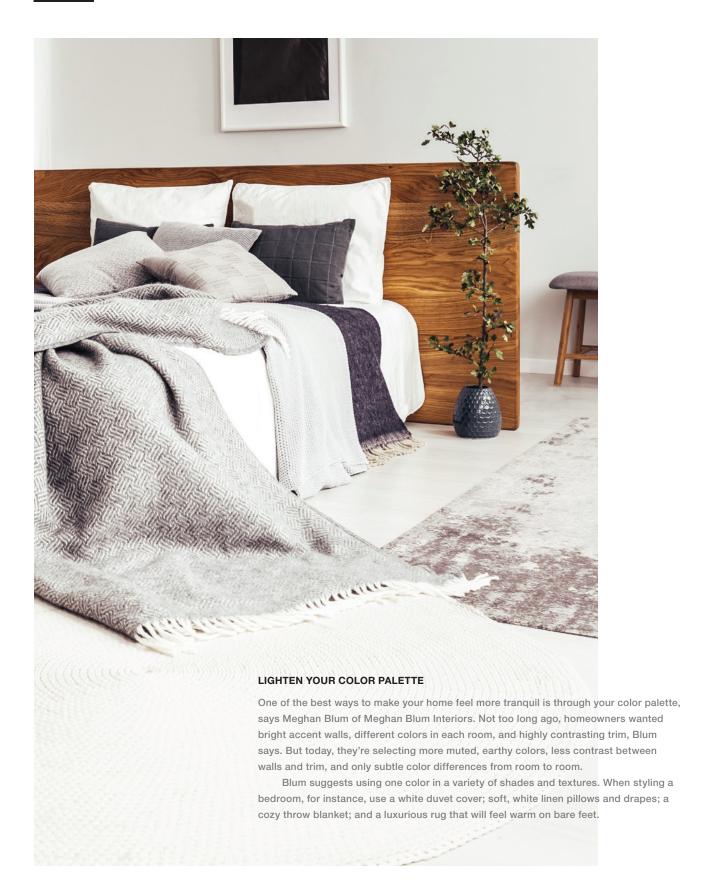
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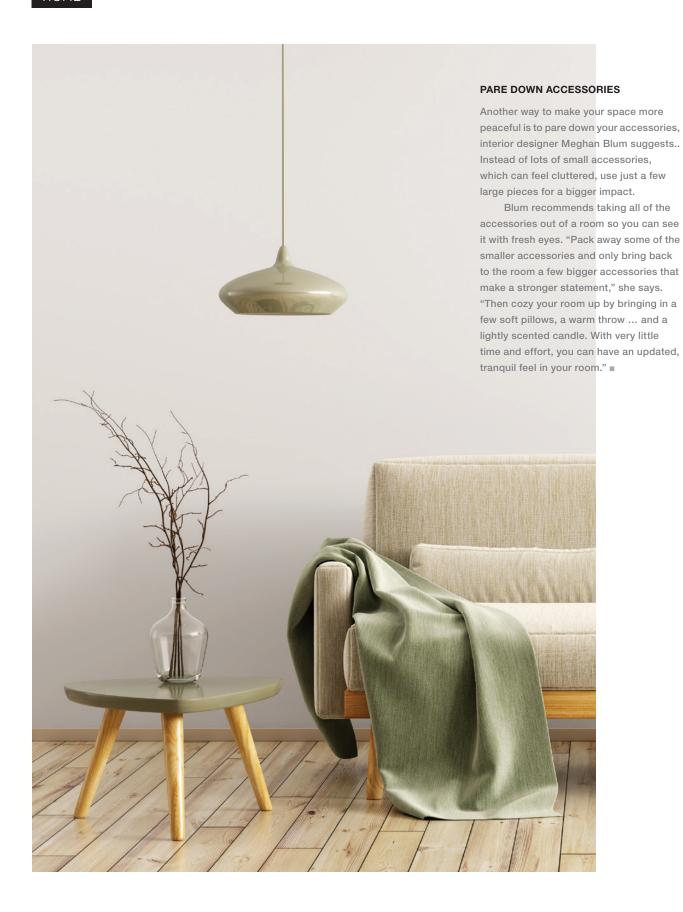




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Kitchen Classics

What are the latest trends emerging? Color is returning as a client choice. Adding color to specific areas of cabinetry provides a personal touch and helps a room come to life. Kitchen Classics can help you create style that lasts a lifetime.

What do you recommend splurging on and what do you recommend saving on? Whenever you can add multi-function cabinetry into a space, that's the time to splurge. Adding a tiered flatware drawer doubles the function of the smaller top drawer. Interior organization features are very helpful, and popular.

Clients never regret splurging on the quality of cabinetry for their kitchens. Secondary rooms can

be taken to a less expensive construction method. Pay attention to value, not price. Value is appreciated long after you've forgotten the price.

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Des Moines school students protested the Vietnam War by wearing a black armband with the peace sign on it. The universally known symbol that was so much a part of the late '60s American culture originated a decade earlier in England, where it represented a 1958 campaign for nuclear disarmament.

RISE UP, BE HEARD

WEARING A BLACK ARMBAND TO SCHOOL MORE THAN 50 YEARS AGO THRUST IOWA TEEN MARY BETH TINKER INTO THE SPOTLIGHT. SHE'S USING IT TO ENCOURAGE YOUNG PEOPLE TO STEP UP AND SPEAK OUT—WITH CIVILITY AND RESPECT.

WRITER: KELLYE CARTER CROCKER

ORT COLLINS, Colo.—Some 1,750 teen journalists and their advisers fill Colorado State University's Grand Ballroom and overflow into another room. Mary Beth Tinker, wearing her Thurgood Marshall pin—a gift from the trailblazing Supreme Court Justice's widow—perches in the front row, ready to kick off the Colorado Student Media Association's annual J-Day.

"This is the opposite of what my natural personality is," she confides.

Tinker inhales, her hands rising in front of her chest. "Channel that original medicine," she murmurs. It's a reference to a Native American belief that everyone is born with unique gifts they're called upon to share to help heal the world.

Despite Tinker's extensive public speaking experience, she's nervous. "It's OK, though. That's what I tell the kids," she says. "Step up."

A moment later, Tinker steps onstage to a standing ovation. As she shares her story, highlights recent victories for student journalists, and urges the young people to speak out about what's important to them, you'd never guess she still considers herself "kind of shy," not too far removed from the east-side Des Moines girl who made history all those years ago.

LANDMARK RULING

Feb. 24 marks the 50th anniversary of the landmark ruling in Tinker v. Des Moines Independent Community School District. The case involved Mary Beth, her older brother John, and Chris Eckhardt, who were suspended from school after wearing black armbands to protest the Vietnam War. In a 7-2 decision, the U.S. Supreme Court sided with the young lowans, saying students and teachers don't forfeit their free-speech rights "at the schoolhouse gate."

The Tinker siblings will return to Des Moines in February to celebrate the ruling's golden anniversary (see

details, page 123). Eckhardt died in 2012.

Despite some setbacks, the ruling remains a highwater mark for student rights, says Mike Hiestand, senior legal counsel for the Student Press Law Center (SPLC), the country's pre-eminent student free-speech organization. "As an attorney, the Tinker case is kind of where you start and stop in terms of student rights," Hiestand says.

The country is seeing a resurgence in teenagers getting involved in politics and wanting to exercise their First Amendment rights, says Kathleen Richardson, a professor and dean of the School of Journalism and Mass Communication at Drake University, which will host an event with the Tinkers. "In this environment, the legacy of Tinker is more relevant than it has been in a long time," she says.

"JUST LIKE TINKER ..."

Three days after 14 students and three staff members were shot to death at Marjory Stoneman Douglas High School in Parkland, Florida, last Valentine's Day, survivor and activist Emma Gonzalez invoked Tinker at a rally in Fort Lauderdale. "We are going to be the kids you read about in textbooks," she said. "... Just like Tinker v. Des Moines, we are going to change the law."

Mary Beth Tinker grew up in the civil rights and peace movements. When her mother was a girl, she was something of a Southern Belle, who enjoyed dates, parties and dances, Tinker says. But when World War II ended, and she learned about the Holocaust and concentration camps, everything changed. "She said she had fiddled while Rome burned, and she was never going to do that again," Tinker recalls. "It's the idea of being 'woke' today—paying attention."

Tinker says working as a pediatric trauma nurse eased some of her shyness and fueled her interest in youth rights. With master's degrees in both public health and nursing, she treated children and teens who'd been shot or were victims of other violence. Some couldn't breathe because pollution triggered their asthma. Others were burned or suffered from lead exposure because they lived in substandard housing.

"It just came home to me so often that kids are paying the price for policies they had absolutely no say in," she says. "I wanted to encourage them to advocate for their own interests. When they stand up for themselves, it can be very powerful."

Through the years Tinker occasionally had spoken to groups about her case—and returned to Des Moines for armband-case anniversaries. But in the fall of 2013, she quit nursing and partnered with the SPLC to launch the Tinker Tour—"empowering youth voices through First Amendment activism." Based in Washington, D.C., the nonpartisan, nonprofit SPLC helps about 2,000 student journalists, advisers and others each year, including providing free legal advice and representation.

Tinker and Hiestand, the SPLC lawyer, hit the road in a First Amendment-touting RV with a glow-in-the-dark peace sign. The book "101 Changemakers: Rebels and Radicals Who Changed U.S. History" had been published not too long before, Hiestand says. It profiles notable Americans such as Malcolm X, Gloria Steinem, Harriet Tubman, Mark Twain—and Mary Beth Tinker.

"She genuinely is the nicest rebel and radical you'll ever meet," Hiestand says. "She is looking to change the world but she's going to do it politely—and with love."

The pair logged nearly 25,000 miles during the 2013-14 school year, traveling through 41 states and two foreign countries. After the tour ended, Tinker continued traveling and speaking. In 2018 she made several appearances in Washington, D.C., where she lives, plus dozens of other cities and towns across the country.

She's seen dramatic changes in young people since she started. "Students have definitely been galvanized," Tinker says. "Between Black Lives Matter and DACA students and the environment and, now, anti-gun-violence campaigns, students definitely are on the move. They're standing up for their interests."

Tinker often speaks to adults who work with young people. "I like to remind administrators that everything goes

Mary Beth Tinker flashes the peace sign with a Colorado student. Today's students "definitely are on the move. They're standing up for their interests," Tinker says.



better for everyone when students have a voice," she says. "You can almost feel it when you walk into a school."

Upon landing in Denver en route to Fort Collins, Tinker buys a copy of The Denver Post and then fills a glass bottle at the drinking fountain. Petite, still rocking bangs and soft-spoken when not onstage, Tinker agrees to dinner but wants to avoid fancy places. She's mostly vegetarian and brings her own glass jar for leftovers. When she discovers a couple of small holes in her cardigan (bought at a consignment shop), she wonders if she'll be able to find the right color of thread to darn them.

A few days later, in Fort Collins, Tinker tells J-Day participants that there's renewed interest in student journalism across the country. Young people have always led movements that changed society for the better, Tinker tells them. "We're not going to settle for the way things are now, with so much injustice and inequality."

SHY AND SCARED

She explains how the brave young people in the civil rights movement inspired her to wear the armband even though she was painfully shy and scared. When her math teacher sent her to the office, she spoke with a vice principal. "He said, 'Mary Beth, you have to take off that armband. That's against the rules.' "Tinker pauses for dramatic effect. "In a great stand of courage and conviction, I said, 'OK.'"

Even though she took off the armband, she was sent home later that day. "Always keep your suspension notice," Tinker says, holding the paper high. "You can have the tiniest bit of courage, and you can still stand up."

For Hiestand, this is the most important part of Tinker's story. "She freely admits she took the armband off. For me, it's so powerful to recognize that you don't have to get in a person's face," he says. "It helps people understand 'I can use the little bit of courage I have' and you never know how that ripples out."

In an interview later, Tinker says she doesn't know why she was suspended after removing the armband. "History's

made by the small things we do and also little flukes," she says. "That was certainly one of them."

Onstage, she acknowledges that there is much in the world to feel sad about. "Never get out of touch with your feelings because that's one of your strengths as young people," she says. "We took our grief and turned it into action. When you do that, it feels so good."

The students and teachers give her another standing ovation. Then, for the next 40 minutes, Tinker signs autographs and poses for pictures. "First Amendment—woo-hoo!" she says instead of "cheese."

Tinker looks each in the eye. She asks their name and what issues they're concerned about. She shakes their hand and asks if they'll sign her notebook. When Tinker heard about the Parkland shooting, she went through her notebooks. Sure enough, she'd visited Marjory Stoneman Douglas High School in the fall of 2013, on the first leg of the Tinker Tour. After the shooting, Tinker reached out to the school's award-winning journalism adviser.

WIDE-RANGING IMPACT

Brendan O'Keeffe, a high school senior, waits with friends to give Tinker a thank-you card for visiting their school a couple of days earlier. "She may not necessarily be a household name," he says, "but the impact of her actions has affected everyone."

When the crowd finally clears, Tinker starts down the hall. She's barely taken a step when a college student approaches. "I remember hearing about you in my history classes. To see you. ..." Her voice trails off. "I'm really trying to make a difference in the world." she says.

The reaction was the same on the Tinker Tour, Hiestand says. "Mary Beth is very good at what she does. She realizes this is not about her personally, but she's had to come to terms with understanding what she represents," he says.

"She is tireless. She burns the candle at both ends sometimes," he adds. "I think she feels she's been given this mantle, and she has a responsibility to use it."

MEET THE TINKERS

Siblings Mary Beth and John Tinker will return to Des Moines in February to celebrate the 50th anniversary of the Supreme Court decision in their lawsuit against the Des Moines schools. They'll visit classes in Des Moines schools Feb. 18-21 and college campuses Feb. 25-28. On Feb. 22 at the State Historical Building, they'll speak at a program for students from around the state. Free events open to the public include the following:





Press Conference/Community Reception

Feb. 24

2 p.m. press conference, followed by a 3 p.m. reception, where people can meet the Tinkers.

Harding Middle School 203 E. Euclid Ave.

50th Anniversary Supreme Court Victory for Students' First Amendment Rights: Mary Beth and John Tinker

Feb. 25, 7 p.m.

Great Hall, Memorial Union Iowa State University, Ames

Moderated by Mark Stringer, ACLU of lowa director.

Mary Beth and John Tinker Discuss Free Speech on College Campuses

Feb. 27, 7 p.m.

Cowles Library, Drake University Sponsored by the Drake University School of Journalism and Mass Communication, the Drake Law School's Constitutional Law Center and Cowles Library.

"IT CAN HARDLY

JUSTICE ABE FORTAS

SCHOOLHOUSE GATE

DES MOINES' "ARMBAND KIDS" PROTESTED THE VIETNAM WAR-AND CREATED A FIRST AMENDMENT LEGACY.

WRITER: KELLYE CARTER CROCKER

n Thursday, Dec. 16, 1965, Mary
Beth Tinker walked the few blocks
to Harding Junior High like it was
any other day. But under her winter
coat, the 13-year-old wore a strip
of black cloth safety-pinned to her
sweater sleeve.

She wore the armband to mourn those who'd died in the Vietnam War—on both sides—and to support a proposed Christmas Eve truce.

The day before, though, a front-page story in The Des Moines Register had announced a new rule—no armbands in school. A shy girl who made good grades, Mary Beth was no rule-breaker. But she was distraught about the war.

Boys from her east-side neighborhood and around the United States had been drafted. Mary Beth, her four brothers and sisters, and their parents, Leonard and Lorena Jeanne Tinker, gathered around their black-and-white TV as

Walter Cronkite grimly reported the daily war casualties.

Almost three weeks earlier, some 20,000 people gathered in Washington, D.C., to protest the war. John Tinker and Chris Eckhardt, both 15, attended with their mothers.

As a follow-up, local peace activists met Dec. 11 at William and Margaret Eckhardt's house to talk about what else they might do. Students decided to fast on Dec. 16 and wear black armbands starting that day and through the holidays if the United States didn't adopt the truce.

Roosevelt High School sophomore Ross Peterson wrote a short announcement about the plan for his school newspaper, but the principal and Raymond Peterson, the district's director of secondary education (and no relation to Ross), yanked it before it was published.

Tipped off to the upcoming protest, Raymond Peterson met with Des Moines' five high school principals on Tuesday, Dec. 14, and they agreed to ban armbands. The Register quoted Peterson saying that the armbands would create a "disturbing situation" and that "schools are no place for demonstrations."

As a result, many teens ditched their plans to wear armbands. But a few, including Chris, Mary Beth and John, weren't dissuaded. All three had grown up in the civil rights and peace movements.

Leonard Tinker, a Methodist minister, had lost two jobs for integration efforts. In 1962, he began working as a peace educator for the American Friends Service Committee, a Quaker organization dedicated to peace and social justice.

Even so, he encouraged Mary Beth to obey the school armband rule. "He was no rabble-rouser," she says. "He believed in discipline and authority and the necessity of having rules and following them."

At the same time, he'd raised his children to "speak up about what you think is important from a moral point of view," she says, and after she convinced him that she considered wearing the armband an ethical issue, he supported her.

For inspiration and strength, Mary Beth looked to the thousands of African-American children and teenagers who'd been attacked by police as they peacefully marched for equal rights in Birmingham, Alabama, in May 1963—and to those who'd died in the movement. No matter what happened when she arrived at Harding, she reminded herself that, as a white girl, her life wasn't in danger for breaking a school rule.

BLACK ARMBANDS FOR CHRISTMAS

At first, no one seemed to notice Mary Beth's armband. Eventually, a few students suggested she take it off so she didn't get in trouble. At lunch, a few boys joked that they wanted black armbands for Christmas.

Walking into math was a different story. "I loved math and was always competing to get the best scores," Mary Beth says. But the day before, her math teacher had spent the entire class talking about the newspaper article about the armbands. Anyone wearing one in his class would be kicked out, he warned.

Meanwhile, across town at Roosevelt, a football player tried to rip the armband off Chris Eckhardt's jacket before school, according to the 1997 book "The Struggle for

Student Rights: Tinker v. Des Moines and the 1960s" by John W. Johnson, a University of Northern Iowa professor emeritus in history. Chris headed directly to the office and turned himself in. He was sent home, as were two other armband-wearing Roosevelt students, Bruce Clark and Christine Singer.

Meanwhile, Mary Beth was surprised to learn that John hadn't worn an armband that day after all. When she'd left for school, he'd been delivering newspapers. John says his mind was on a workshop some of the students had attended the previous summer. They'd learned that an important part of nonviolent protest was making sure the entire group agreed about how they'd respond, he says. "I was thinking we [hadn't] had a group meeting since the ban," he says. "I wanted a meeting of the students so we could unify how we were going to deal with it."

'LEAVE HIM ALONE'

The next day, Friday, Dec. 17, John entered North High School, where he was a sophomore, with an armband in his pocket. Because his sister and three other students had been suspended the day before, he says, "I didn't feel comfortable wearing it on my arm on the way to school."

Later that morning, John slipped into the boys' restroom and struggled to pin it on himself. Another boy came in and offered to help. "By the time I wore it," John says, "I was convinced it was the right thing to do."

Still, wearing the armband "was sort of embarrassing. I didn't want to stick out," he says. He felt "conspicuous" at lunch, where he sat with friends.

Other boys called him a coward and made "ugly comments," he says. He can't remember everything they said, "but I remember the attitude," John says. "It's an uninformed kind of a bully attitude."

A large football player, Steve Klein, approached. "He said, 'John has a right to his opinion. Leave him alone,' "John says.

When John was sent to the office, Principal Donald Wetter suggested that he was, perhaps, misinformed. Maybe John had been "talking to the wrong people, communists?" he suggested, or perhaps he didn't understand that citizens needed to support their country

KEY PLAYERS

Here's a look at those involved with the Tinker case.

Mary Beth Tinker, 66, is a retired pediatric trauma nurse who travels the country as a youth-rights advocate. She lives in Washington, D.C., with her wife. Tinker's adult son and his wife live nearby. Tinker's website is TinkerTourUSA.org.

John Tinker, 68, operates a low-power community radio station from his home in Fayette, Missouri (population almost 3,000), giving voice to a variety of opinions. He and his wife have a 14-year-old son, and Tinker also has an 18-year-old daughter. He maintains a website at schema-root.org.

Chris Eckhardt died of cancer in 2012 at age 62. He lived in Clearwater, Florida, with his partner, and was a social worker for many years. In 2001 he was charged with exploitation of the elderly and served more than four years in prison after representing himself in court, according to ABC News.

Dan Johnston, the Iowa Civil Liberties Union attorney who argued the case before the U.S. Supreme Court, died in 2016 of a rare skin cancer at age 78. He spent two years in the Iowa Legislature and eight years as Polk County attorney. In 2014, Johnston received the ACLU of Iowa's Louise Noun Award for significant contributions to civil rights in Iowa.

Louise Noun was president of the ICLU from 1964 to 1972 and, with her brother, financed the Tinker case. A pioneering feminist, philanthropist, author, art collector and activist, she was divorced and had a daughter and grandson.

Suffering from chronic pain, Noun killed herself in 2002 at age 94—and sent a letter to The Des Moines Register advocating for assisted suicide.

during a war? "But he wasn't belittling me," John says. "He was respectful."

Finally, Wetter told John he was going to ask him to remove his armband, adding, "But I don't think you're going to take it off, are you?"

"In saying that, he gave me a little boost of confidence. He really was saying he respected me and that I was acting out of conscience," John says. "In a narrative like this, there's a tendency to see everyone as a hero or a villain. He was a really decent person, and he was doing what he thought he should be doing, and he was treating me that way, too. I think the principals made the wrong decision, but I don't think they're bad people."

The youngest Tinkers—Hope, a fifth-grader at Madison, and Paul, a second-grader at Cattell— also wore armbands. The ban didn't apply to elementary schools, though, and their teachers took advantage of the "teaching moment." About a dozen young people are believed to have worn armbands to school, John says, and five were sent home.

SCHOOL BOARD DEBATE

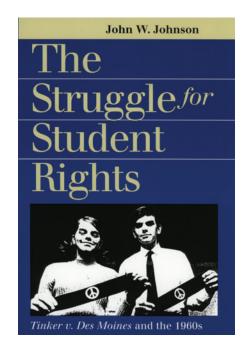
Some 200 people—20 times the usual number—packed the Dec. 21 Des Moines school board meeting. The mood was electric as adults and students spoke. The Roosevelt student council president supported the ban, saying armbands would be "detrimental to education," according to Johnson.

But Clark, one of the Roosevelt students who'd been suspended, pointed out that students had been encouraged to wear black armbands in the past—in 1963 to mourn the deaths of four African-American girls who died in a Birmingham, Alabama, church bombing and even for "the death of school spirit"—with no apparent disruption.

A World War II veteran said schools should punish rulebreakers swiftly and sternly, like the military. Craig Sawyer, a Drake University law professor who also was affiliated with the lowa Civil Liberties Union (now the ACLU of Iowa), said students had a First Amendment right to wear the armbands.

After listening to the public, the board debated the issue for two hours, then voted to postpone a decision on the armband rule until its next meeting.

Sawyer tried to obtain an immediate injunction to lift the ban but a judge declined to act, saying there was only



one day of school left before winter break. A couple of days later, The New York Times ran a long story about the Des Moines controversy.

BACK (IN BLACK) TO SCHOOL

When school resumed Jan. 3, 1966, Clark and Singer returned to class without armbands. Mary Beth, John and Chris remained at home, hoping the board would change the policy at its meeting that night.

But, facing another overflowing, agitated crowd, the board voted 5-2 to affirm the rule and uphold the student suspensions. Attorney Arthur Davis, who would later become mayor of Des Moines and lead the Iowa Democratic Party, and the Rev. L. Robert Keck, a Methodist minister, voted against the ban.

After missing more than a week of school, Mary Beth, John and Chris returned the next day. They left their armbands at home but wore black. For them, the conflict wasn't resolved.

William Kunstler, a lawyer who'd worked with Martin Luther King Jr. and would go on to represent the Chicago Seven Vietnam war protesters, called the Tinkers and offered to take the case pro bono, John says. But his parents asked around and decided Kunstler was "too radical."

They decided to work with the ICLU, which already was involved. Dan Johnston, who'd graduated from Drake

The Tinker case continues to send ripples through student groups as well as the legal community. It was the centerpiece of this 1997 book by a history professor at the University of Northern Iowa. And it has inspired student activists seeking legislation in the wake of recent school shootings.

University's Law School only two years earlier, was said to possess better negotiation and organization skills than Sawyer, who'd irritated many people at the first school board meeting on the issue.

ICLU President Louise Noun and her brother, Joseph Rosenfield, agreed to pay Johnston's attorney fees, which Noun later estimated were only a few hundred dollars. In March 1966, Johnston sued the Des Moines school district on behalf of John Tinker, Mary Beth Tinker and Chris Eckhardt as well as their fathers, since minors can't sue.

The issue continued to divide Des Moines. A "post-World War II attitude" prevailed, emphasizing authority and conformity, John says. The "Red Scare" colored everything, including painful divisions over the escalating war and changing ideas about young people. Many adults believed "children should be seen and not heard" and "spare the rod, spoil the child," John says.

The Tinker and Eckhardt families received tremendous support from the ICLU, the peace community and others, John says. But they also were victims of ongoing harassment, including anonymous hate mail.

VANDALISM AND DEATH THREATS

They were called traitors, pinkos, commies and worse.

Mary Beth says her mother had the best line: "We're not communists. We're Methodists."

Someone splashed red paint on the Tinkers' house—or on the street in front of it (Mary Beth's and John's memories differ)—and a brick smashed their Volkswagen windshield.

Although it was unnerving, "we just kind of ignored it," Mary Beth says. "My parents were so strong and calm."

The family also received death threats. Russ LaVine, who hosted a local, late-night AM radio talk show and owned a gun shop, offered to lend a gun to anyone who'd shoot Leonard Tinker, John says. A man called to say their

THE TINKER STANDARD

THE DES MOINES CASE CREATED AN ENDURING BENCHMARK.

eenagers are people. It
seems glaringly obvious—
what else would they be?—
but 50 years ago, the idea
was revolutionary.

In its 1969 Tinker decision, the U.S.
Supreme Court established for the first time that students are "persons" under the Constitution and, therefore, entitled to the same rights as adults. "That is the foundation of First Amendment rights for students," says Mike
Hiestand, senior legal counsel for the Student Press Law Center (SPLC) in Washington, D.C.

"It sort of rocked the world of schools," says Mary Beth Tinker, one of three student plaintiffs. "It's not just the principal or the administration who gets to decide what's expressed in school."

The First Amendment guarantees five freedoms—of religion, speech, the press, peaceful assembly and to petition the government with grievances. When Des Moines school officials hastily created a rule prohibiting black armbands—and suspended students who wore them to protest the Vietnam War—they violated students' First Amendment rights because the armbands were a form of symbolic speech, the court said.

However, the landmark decision also recognized that schools need to

maintain order. Therefore, officials can limit student speech if it substantially disrupts the educational environment or violates others' rights. This has come to be called the Tinker standard.

Since then, the court has nipped at Tinker for specific circumstances—student speech that includes sexual innuendo and advocates illicit drug use, for example. The most notable blow to student First Amendment rights, however, was 1988's Hazelwood School District v. Kuhlmeier.

That case involved a St. Louis high school principal who pulled two stories from the school newspaper before publication. In ruling against the student journalists, the Supreme Court said that school newspapers are a supervised learning experience and that as long as school officials' decisions are related to legitimate educational concerns, they can exercise "editorial control."

Shortly after the Hazelwood decision, the Iowa Legislature passed the "Iowa Student Free Expression Law," essentially offering pre-Hazelwood protection to students as long as they don't publish anything obscene, libelous or slanderous or that encourages others to break the law.

Fourteen states have passed such protections, Hiestand says, and others are working on it.

Even so, in today's politically charged climate, Hiestand says Tinker "is being seriously threatened." Justice Clarence Thomas has said Tinker should be overturned.

John Tinker, Mary Beth's brother and another plaintiff in the case, disagrees that the standard is at risk. "I think the legal precedent is so established at this point that there's not much that could hurt it," he says.

"Our case is used by people all over the

John Tinker says he is concerned, though, about the current climate of fear. When that happens, he says, "there is a tendency to clamp down on nonconformity and get people in step with the program, so to speak."

political spectrum."

On the other hand, technology is creating new opportunities for student expression. The Tinkers had limited options for expressing themselves in 1965, Hiestand says. These days, if a principal pulls a controversial article from the student paper, networks of student journalists across the country will post the story to their websites.

"School officials ... can say no now," he says, "but that's not the end of the story." house was going to be bombed.

"It was very confusing," Mary Beth says, "because we were speaking up for peace at Christmas."

ON TRIAL

The trial, held in July 1966 in Des Moines, pitted the 28-year-old Johnston against 70-year-old Allan Herrick, the school district's lawyer. John says he didn't notice the age and experience gap, but the difference in their attitudes was striking.

"Allan Herrick just represented to me the authority I was a rebel against," John says. "I was a liberal in the classic sense. I believed in liberating the spirit of the individual, and Allan Herrick represented the opposite of that to me."

John, wearing a white shirt and tie, was called first to testify. "The courtroom was full of supporters," he says. "There were students who were looking up to me, and I tried to rise to that role."

Herrick had a gravelly voice, John recalls, and tried "to corral me to say what he wanted me to say." The school district tried to prove that the Tinker and Eckhardt parents had foisted the protest on their children. "To portray my dad as a firebrand, flamethrower ... it was way, way off, inaccurate and dishonest," John says.

"Most of what I remember of Dan Johnston was how kind and warm he was with us kids," Mary Beth says. "It was really important because we were being attacked and threatened. He was so reassuring."

A LOSS IN COURT

On Sept. 1, 1966, U.S. District Judge Roy Stephenson sided with the school district. The schools' interest in maintaining order overruled the students' right to free expression, he said.

In April 1967, the Tinker family flew to St. Louis to watch the proceedings at the U.S. Court of Appeals, 8th Circuit. A three-judge panel, however, announced it couldn't reach a decision and ordered a rehearing before the full, eight-member court.

In November 1967—nearly two years after they'd worn the armbands—the appeals court split 4-4. In a tie, the lower

court decision prevails. The school district had won again.

Mary Beth wasn't surprised. She couldn't imagine that "some big, important judge" would say it was OK for kids to break a school rule. "I always thought we would lose," she says.

John, however, expected to win—both times. "The idea that I would be kicked out of school simply for letting people know what my opinion was, that was completely anathema to American idealism," he says. "It was very disappointing. I thought they got it wrong. But there was a lot else wrong in the world. At one point, the civil rights movement seemed so hopeless to me, and the war in Vietnam was utterly evil. For us to lose the case was really small potatoes."

U.S. SUPREME COURT HEARING

The U.S. Supreme Court heard the Tinker case on Nov. 12, 1968. "I barely remember being there," Mary Beth says. "It was so stressful. Maybe that's why I don't remember some of it?"

Her father had recently started a new job with the American Friends Service Committee in St. Louis, and Mary Beth was struggling to adjust to a new high school and living in a big city. Two missed flights prevented John, a University of lowa student by then, from attending. He jokes that maybe it was for the best. With his "little, wispy beard" and long hair, he says, "maybe if they would've seen that hippie in the front row, I don't know. ..." He laughs.

On Monday, Feb. 24, 1969, the Supreme Court ruled in the students' favor. At home, the Tinkers celebrated with ice cream and soda pop, Mary Beth says.

"Boy, that didn't happen every day. That was my first clue that this was a big deal," she says. "I didn't get for a long time what a big deal this was."

Although the decision was national news, no one mentioned it at school the next day, not even her teachers, Mary Beth says. Newsweek photographed her in chemistry class.

"It was a very strange experience, and it has been ever since then," she says. "My challenge has always been—now what? What do you do with this?"

Her blue eyes are searching. "At some point," she says, "I had to step up to the challenge." ■

Anniversaries

CELEBRATE THESE SIGNS OF SUCCESS.

Earl May Nursery & Garden Centers

The Earl May Seed and Nursery story has been nothing short of impressive.

Operating 28 stores around the Midwest, including four in the Des Moines metro area, Earl May has served as a gardening and landscaping staple for multiple generations. Since Earl E. May founded the company in 1919, four generations of family members have owned and operated the business, always placing a focus on customer care and quality.

In 2019, Earl May is celebrating its 100-year anniversary, but the milestone means much more than a number. It represents all of the employees and customers who have helped shape and grow the business over the last century.

"It's exciting to see our company hit this milestone," said CEO Darrel Ross, who started working at Earl May in the gardening centers more than 30 years ago. "To think that a fourth-generation family business based in a small lowa town would be alive and growing after 100 years is really amazing. Our founder would've never dreamed of it back in 1919."

IOWA ROOTS

The 100 years of Earl May's illustrious history starts in the small southwest Iowa town of Shenandoah.

May, who had a special knack for selling, started a mailorder retail and seed company with a handful of individuals. Some of the original items offered by the May Seed and Nursery Company, the original name of the business, were baby chickens, tires and batteries, in addition to seed. By May's death in 1946, the business had grown from a predominantly mail-order company to brick-and-mortar stores across Nebraska, Iowa and Missouri, selling garden supplies and seeds year-round.

Today, May's legacy lives on through his family. There are sixth-generation descendants involved in the business with fourth-generation owners at the helm.

"It think it's pretty special that there's still family involved in the business," said Gordon Sherman, May's greatgrandson and one of the owners of Earl May. "Through each generation, there has always been at least two generations involved. It's family throughout, and it's what makes us unique. It puts us in an elite group of businesses, and that's a pretty neat thing for us to say."

CONTINUING TO GROW

Earl May isn't resting by any means.

A new garden center is opening in Grimes in the spring, increasing the company's presence in the Des Moines metro. Earl May is continuing to expand its business into e-commerce, adapting and morphing with today's retail business. But it's also staying true to its core values: maintaining a Midwest mindset, focusing on excellent customer service and providing the highest quality of products.

"While Earl May is looking back, we're also celebrating the future," Ross said. "When you see our logo on our plants and products, you'll know it's of the best quality for all of our customers."



FAMILY OWNED – IOWA GROWN
29 GARDEN CENTERS IN IOWA, NEBRASKA, MISSOURI, KANSAS

ANNIVERSARIES SPECIAL ADVERTISING SECTION







Today's Earl May Garden Centers offers a complete year around indoor and outdoor gardening experience. Pictured, the Waukee, Iowa Earl May Garden Center is "bursting with blooms" during the growing season.

Roses have always been an Earl May customer favorite. Shortly after Franklin Roosevelt's first election, Mr. and Mrs. May too 100 choice roses to the White House and gave them to Eleanor Roosevelt so she could have them planted in the Rose Garden.

Providing everything to "live" outdoors is what Earl May Garden Centers are all about.

Henning Companies







(From top to bottom) Henning Companies Johnston Office; Henning Companies Latimer Office 1973; Four Generations of Hennings. (Bottom photo from left to right) Jeff Henning, Owen Henning, Lars Henning and Chris Henning.

Third-generation, family owned and operated, Henning Companies celebrates 95 years of business in the construction industry in 2019.

In 1924, Danish emigrant and brick mason, Lars Henning, opened a small construction business in Latimer, Iowa. Henning Construction quickly gained a reputation as a builder of quality clay tile barns, gymnasiums, grain silos, and other buildings within the north central Iowa community.

In 1948, Lars' sons, Owen and Wayne, expanded the business to include residential construction and carpentry. During their tenure, Henning Construction established itself as a respected regional builder of single-family residential housing, light commercial buildings, agricultural confinement buildings, and feed mills.

In 1978, Lars' grandson, Jeff Henning, became a senior member of Henning Companies' staff. Through his leadership, Henning Construction grew to include expertise in multi-family residential, multi-story office buildings, state-of-the-art livestock confinement facilities, food processing facilities, and international construction management.

Today, Henning Companies provides solutions that positively impact a wide range of customers. As one of the premier agricultural builders in the nation, Henning excels in design-build solutions for hatcheries, egg laying facilities, livestock confinement, and food processing. Their continued expansion into commercial and industrial construction now includes commercial offices, retail, tenant improvements, warehouses, manufacturing, hospitality, and multi-family markets.



801 Chophouse

To create something legendary, you need a vision and a sense of history.

In 1993, local restaurateur, Jimmy Lynch, opened 801 Chophouse in the heart of downtown Des Moines, an authentic New York-style steakhouse, inspired by the roaring twenties stock market. His vision, an atmosphere where business is done, recognizing a time before the internet, when stock trading deals were done on paper, symbolized by the notepads placed on each table.

Spearheaded by long-standing General Manager Damon Murphy and Executive Chef Brian Dennis, 801 Chophouse continues to set the standard for professional service – the best USDA prime beef, esteemed wine list, and extensive collection of small batch bourbons and single malt scotches – serving an exceptional fine dining experience.

Nationally referred to as the clubhouse of the Iowa Caucuses – a place so popular among politicians and the media that The New York Times published a floor chart showing which newscaster was spotted at which table during the 2004 caucuses.

For over 25 years, this is where the city's titans toast their deals, attorneys and politicians strategize and where celebrities take their bows. 801 Chophouse is a renowned steakhouse serving an unforgettable fine dining experience for anyone who walks through the door.









(From top to bottom) General Manager Damon Murphy and Executive Chef Brian Dennis; Original 1993 Menu; The Caucus Room.

Greater Des Moines Botanical Garden



Above: The bright, bold Spectral Liberation greets visitors to the reconfigured entrance at the end of Robert D. Ray Drive. Photo by Scott Shigley. Right: The geodesic conservatory under construction.

With roots firmly planted in the past, the Greater Des Moines Botanical Garden looks to the future. 2019 marks 40 years since its iconic geodesic dome first appeared in the Des Moines skyline, and 11 years since a group of community leaders spearheaded a whole-facility renovation, expansion and new operating model. Today, the Garden is managed by a 501(c)(3) nonprofit and features a refreshed conservatory, first-class event spaces and seven acres of distinct outdoor gardens.

Beyond the beautiful scenery and architecture, the Botanical Garden received the 2017 Bravo Greater Des Moines Encore Award in recognition of the organization's longstanding and exceptional contributions to the region's cultural landscape. A 2018 independent review emphasized remarkable gardens and a signature guest experience that honors the institution's unique history.



As the Botanical Garden enters its 40th year, its board and staff are focused on expanding the mission's reach beyond the 130,000 annual visitors and more than 12,500 people reached by educational programming, along with developing a site master plan to develop the property's remaining seven acres.

How can you play a role in the Garden's next 40 years? Visit, become a member, attend a class, volunteer or make a gift.



Performance Marketing Group



Since opening its doors in 1999, Performance Marketing Group has grown from a two-person firm to a collective of specialist agencies with more than 76 employees.

For 20 years, Performance Marketing Group has partnered with companies to help them compete in the changing business landscape through inventive marketing and technology solutions.

As a collective of specialist agencies, PMG offers clients the best of both worlds — the expertise of focused partners who are immersed in current and emerging trends, and the efficiency of streamlined communication between them when a bigger solution is needed.

Today, PMG is comprised of three separate but complementary companies: Performance Marketing, a marketing and advertising agency that delivers bold creativity driven by

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We are problem-solvers, which means we ask a lot of questions to uncover what matters before we match our specialties to the goal. Our structure allows us to fit where clients need us, but they always have access to our other resources.

Simply put, we believe in doing the right thing at the right time for the right reasons for our clients. That's what has guided us for the last two decades and will continue to guide us for years to come.







PHOTOGRAPHER: DUANE TINKEY

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GIVING CITY

HOUSE OF
MERCY'S
NEW MENTAL
HEALTH CENTER
TO DOUBLE
OUTPATIENT
REACH

WRITER: MISSY KEENAN

wo years ago, Jodi was at rock bottom. To protect her privacy, we aren't sharing her full name. But at age 29 she was addicted to methamphetamines, mired in an abusive relationship, unemployed and homeless—and the Department of Human Services had removed her daughters from her care.

Then she found House of Mercy. Jodi and her children moved into the residential facility for women struggling with chemical dependency. The family lived there for 14 months while Jodi was treated for her addiction. She also received job-placement training, financial education and other social services.

After they left, Jodi and her daughters continued outpatient counseling from House of Mercy for several months. Today, she is employed in a managerial position and lives with her girls in their own apartment.

House of Mercy is one of just a handful of programs that allow mothers and their children to live together in a facility where the mothers can receive chemical-dependency treatment, says



"WHAT'S NICE ABOUT HOUSE OF MERCY IS THAT CLIENTS CAN LEAVE AND COME BACK TO A SAFETY NET OF SUPPORT."

Rebecca Peterson

Rebecca Peterson, House of Mercy's director. After they leave, House of Mercy provides counseling to the women and their families for as long as they need help.

"It takes a village to rally around an individual like Jodi," Peterson says.
"What's nice about House of Mercy is that clients can leave and come back to a safety net of support."

In addition to providing chemicaldependency care and housing for women and their children, House of Mercy provides outpatient mentalhealth and chemical-dependency services for about 817 men, women and children per year.

But the facility is short on both space and staff. People calling for help are often placed on a waiting list or referred to another provider. To better serve the demand for counseling services, House of Mercy has launched a \$600,000 fundraising campaign to create a new Community Mental Health Center that will more than double the facility's outpatient reach to about 2,000 people per year.

The Community Mental Health

Events

JANUARY

Variety-the Children's Charity BLACK TIE GALA

When: Jan. 18, 6 p.m.

Where: The Ron Pearson Center, West Des Moines

Details: An evening featuring cocktails, dinner, a silent auction and dancing. Proceeds help improve the lives of Iowa children. \$300, or \$150 for young professionals ages 21-35, or \$3,000 for a table of 10; varietyiowa.com.

FEBRUARY

Bravo Greater Des Moines AWARDS GALA

When: Feb. 2, 6 p.m. Where: HyVee Hall

Details: Always the hottest ticket in town, the Bravo Gala draws more than 1,000 people each year. The event will include dinner and a presentation of the annual Bravo Awards, followed by dancing to the Ken Arlen Orchestra. \$350, or \$3,500 for a corporate table of 10; bravogreaterdesmoines.org.

Boys & Girls Clubs of Central Iowa TALENT SHOW

When: Feb. 8, 5:30 p.m.

Where: State Historical Building

Details: Performances from club participants, plus games, crafts, food

and drink. \$50; bgcci.org.

Multiple Sclerosis Society TASTE OF GENEROSITY: WINE AUCTION

When: Feb. 8, 5 p.m.

Where: Prairie Meadows, Altoona

Details: A wine tasting and a silent auction followed by dinner and a keynote

speaker. \$100, or \$1,000 for a table of 10; nationalmssociety.org.

American Heart Association HEART BALL

When: Feb. 9, 5 p.m.

Where: Community Choice Credit Union Convention Center

Details: A cocktail reception, dinner and program, followed by live music.

\$300; ahadesmoines.ejoinme.org.

Winefest Des Moines IRON SOMM

When: Feb. 22, 6 p.m.

Where: Temple for Performing Arts Ballroom

Details: Help crown Des Moines' Iron Somm as sommelier Kelsey Seay with Best Case Wines defends her title against sommelier Rae Doyle of Harbinger

in a five-course culinary clash. \$150; winefestdesmoines.com.

dsm invites nonprofit organizations to submit events for possible inclusion in this calendar. Please include the following information: name and a brief description of the event, date, time, location, ticket price, and a link to additional details. Send to dsmeditor@bpcdm.com. The deadline for the May/June issue is Feb. 15.

Center, set to open in the fall of 2020, will occupy about 4,000 square feet in the lower level of House of Mercy, in space that previously housed a daycare center.

The center will have seven therapists with private offices and a group-therapy room, with an entrance separate from the residential facility. The extra space will also allow House of Mercy to provide new services such as group therapy, play therapy and parenting classes.

Lack of access to mental health care is a significant issue in lowa, and the new mental health center will help address the problem, says Denis Frischmeyer, who heads the House of Mercy board and is a member of the Mercy Foundation board.

"Making mental health care more easily available is a hot topic in the state and a priority for the whole Mercy system," Frischmeyer says. (House of Mercy is an affiliate of Mercy Medical Center.) "Since the space is now available at House of Mercy, we have a unique opportunity to combine the resources of the existing inpatient facility and the expanded outpatient facility. House of Mercy has always been committed to serving the most vulnerable in our community, and this project will help us serve them even better."

The fundraising campaign for the Community Mental Health Center launched last fall with a donation of \$30,000 from GuideOne Insurance. "We know that this is a vital need to improve the overall health of our community," says Jessica Clark, GuideOne CEO.

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DES MOINES COMMUNITY PLAYHOUSE HOLLYWOOD HALLOWEEN: '50S NIGHT AT THE DRIVE-IN Date: Oct. 26, 2018

Venue: Mainframe Studios

Stephanie Bratney, Jackie Muelle

Main Attraction: Annual costume party with a silent auction that raises funds for Playhouse education programs.

Unique Touch: Classic cars outside and movies

projected on the walls.

Music: Richie Lee and the Fabulous '50s

Photography: Steve Gibbons



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CHRYSALIS FOUNDATION 2018 INSPIRED EVENT

Date: Sept. 18, 2018

Venue: Community Choice Credit Union

Convention Center

Main Attraction: Nearly 500 people attended the annual event to hear from keynote speaker Tiffany Shlain, an Emmy-nominated filmmaker whose work explores character, gender,

connectedness and technology.

Photography: Christopher Maharry Photography















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EVERYSTEP (FORMERLY HCI CARE SERVICES) ART OF COMPASSION Date: Oct. 11, 2018

Venue: Capital Square atrium

Main Attraction: Celebrating acts of kindness in the form of art installations throughout Greater

Des Moines.

Photography: Christopher Maharry Photography; Ashlee Kieler





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BIG BROTHERS BIG SISTERS OF CENTRAL IOWA 50TH ANNIVERSARY GALA Date: Oct. 27, 2018

Venue: The Ron Pearson Center

Main Attraction: About 425 people attended the anniversary celebration. Inky Johnson was the

keynote speaker.

Unique Touch: Casino-themed fundraiser.

Music: B2wins

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DSM MAGAZINE SAGES OVER 70

Date: Nov. 8, 2018

Venue: Hilton Des Moines Downtown

Main Attraction: Celebrating this year's honorees: Simon Estes, James Hubbell III, William Kimball, William Lillis, Patsy Shors and Catherine G. Williams. Our presenting partner was the Community Foundation of Greater Des Moines.

Photography: Duane Tinkey



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OAKRIDGE NEIGHBORHOOD SERVICES JAZZ, JEWELS & JEANS Date: Sept. 14, 2018

Venue: The River Center

Main attractions: Jewelry raffles, including custom pieces from Bruce Owen, 2AU Ltd., Josephs Jewelers and David Yurman.

Music: Hot Tamale and the Red Hots

HOW TO SHARE YOUR CHARITABLE EVENTS

(AKA HOW TO BE SUCCESSFUL AND RAISE MORE MONEY FOR YOUR CAUSE):

dsm magazine offers three opportunities to share your events through editorial content:

- **1.Giving City:** Submit your event for possible inclusion in this listing published in each issue of *dsm*. Include a brief description of the event as well as the date, time, location, ticket price, and a link to additional details, and send to dsmeditor@bpcdm.com. Deadlines are two and a half months prior to publication.
- 2.Community Calendar: Use our online community calendar to promote your signature events and to help your organization avoid conflicts. To suggest an event, visit dsmmagazine.com/calendar or businessrecord.com/calendar. Click the button that says "Suggest an Event." Enter the information required. Choose "Send Suggestion." Our staff will review the suggested event. Contact johnretzlaff@bpcdm.com for community calendar assistance.
- **3.RSVP Section:** Get your party pictures published in *dsm* magazine after your event by submitting photos, names and other required details through our website, dsmmagazine.com, and clicking "Submit Photos." Please provide a contact name, phone number and email address.



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YOUNG WOMEN'S RESOURCE CENTER CELEBRITY SERVERS NIGHT Date: Oct. 1, 2018

Venues: Centro and Django restaurants

Main Attraction: Local celebrities, some in costume, hosted a memorable evening of food, entertainment and support of the YWRC.

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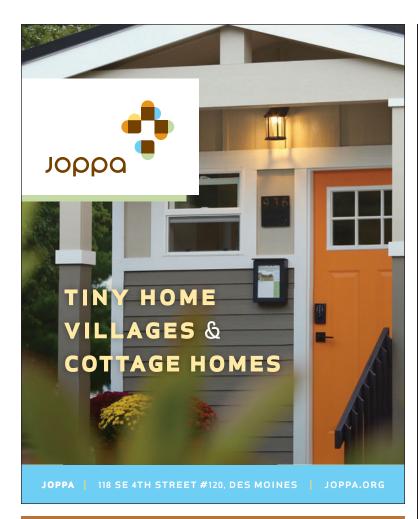


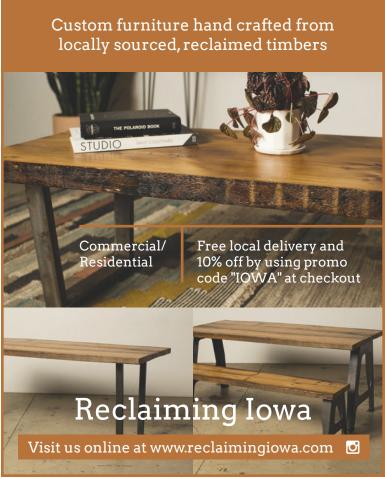


UNITED WAY OF CENTRAL IOWA 2018 TOCQUEVILLE SOCIETY CELEBRATION **Date:** Oct. 24, 2018

Venue: Curate

Main Attraction: Presentation of the 2018 Tocqueville Society Award to Nora Everett.









JANUARY 25 - APRIL 6, 2019 **RECKONING WITH THE INCIDENT:** JOHN WILSON'S STUDIES FOR A LYNCHING MURAL

Organized by the Yale University Art Gallery, and made possible by the Isabel B. Wilson Memorial Fund. Faulconer Gallery in Grinnell, Iowa will be the first venue for the exhibition's national tour.

Above: John Wilson, Mother and Child, study for The Incident, 1956. Lithograph. Yale University Art Gallery, Everett V. Meeks, B.A. 1901, Fund. © Estate of John Wilson



FEBRUARY 1 - APRIL 27, 2019 **DREAD & DELIGHT:** FAIRY TALES IN AN ANXIOUS WORLD

Organized by the Weatherspoon Art Museum at the University of North Carolina, Greensboro and curated by Dr. Emily Stamey.

Above: Xaviera Simmons, If We Believe In Theory #1, 2009. Chromogenic color print; 40 x 50 in. Courtesy of the artist and David Castillo Gallery, Miami © Xaviera Simmons

Grinnell.edu/faulconergallery



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JDRF GREATER IOWA CHAPTER 20TH ANNIVERSARY HOPE GALA Date: Oct. 13, 2018

Venue: Community Choice Credit Union

Convention Center

Main Attraction: About 400 people gathered to raise money for Type 1 diabetes research. The event included dinner and live and silent auctions.

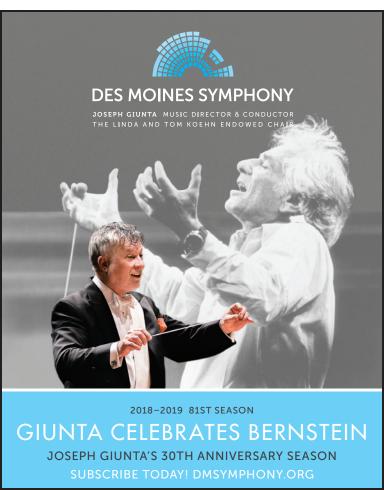
Entertainment: Dueling pianists Andy Anderson

and Mike Leeds.

Bottom Line: \$500,000

Photography: Anne Elizabeth Photography











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DES MOINES UNIVERSITY 15TH ANNUAL GLANTON DINNER Date: Oct. 25, 2018

Venue: The Meadows Event and Conference

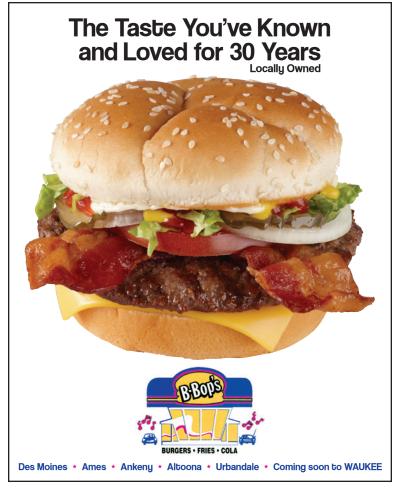
Center, Altoona

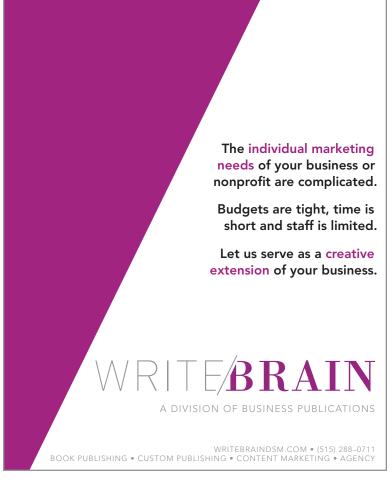
Main Attraction: Fundraising for DMU's Glanton Fund, which supports scholarships for minority students underrepresented in health care.

Photography: Sanders Photographics

Bottom Line: \$388,099









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DSM MAGAZINE NOVEMBER/ DECEMBER ISSUE UNVEILING

Date: Oct. 29, 2018

Venue: Renovation site along the Sixth Avenue Corridor.

Main Attraction: Celebrating dsm's new issue as well as the 25th anniversary of our host, Silent Rivers Design+Build. The event celebrated community connections and inclusion.

Unique Touch: Artists displayed their work throughout a building that once served as the town hall of North Des Moines.

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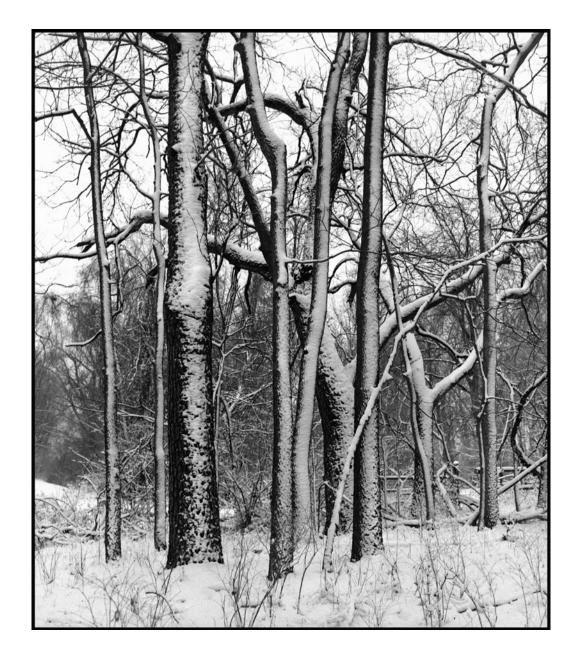
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"HE WHO MARVELS AT THE BEAUTY OF THE WORLD IN SUMMER WILL FIND EQUAL CAUSE FOR WONDER AND ADMIRATION IN WINTER."

ESSAYIST JOHN BURROUGHS (1837-1921)

Des Moines photographer Judith Eastburn captured this scene in Water Works Park after an April snowstorm last year. The image is a gelatin silver print, created from a negative in the darkroom. To see more of her work, go to jeastburnphotography.com; contact her at JLEastburn@gmail.com.



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