



WELCOME TO THE CITY OF JOHNSTON

AS OUR CITY CONTINUES TO GROW, SO DOES OUR QUALITY OF LIFE.

ncorporated 50 years ago, Johnston has deep roots as one of the earliest settlements in Central Iowa as pioneers made claims to the fertile lands in the valleys of the Des Moines River and Beaver Creek.

The economic success can be much attributed to Johnston's robust bio-tech economy featuring the Global Research Center for Corteva Agriscience and an array of finance industry heavy weights including John Deere Financial, DLL, Shazam and Iowa Bankers Association.

A host of workforce talent lays within the rapidly growing community of 21,562 who collectively forms one of the highest educated and highest income earning communities in the state.

Johnston's state of the art high school, constructed in 2017, is just a part of a Johnston Community School District that is consistently rated among the top in the state. Additionally, the innovative Terra

Park and interconnected bike trail systems provide a stellar quality of life for active employees looking for a place to call home. Johnston's flexible and aggressive incentive policy continues to attract new investment and talent to existing business park's and proposed Town Center and Merle Hay Road Gateway.

Over the past 50 years, we have taken pride in what we have and as our city continues to develop, so do the rare gems within our community. The completion of Terra Park is one of these gems which offers a one-of-a-kind playground surrounded by nature, trails, community center and a fishing pier.

As you enter Johnston, quality of life is what you will see and feel. And everyone from city leaders to the youngest residents will tell you about how they Thrive, Every Day.

Explore our wonderful city and discover the opportunity Johnston can give you!

OUR VISION FOR THE MERLE



HAY ROAD GATEWAY AREA

MERLE HAY ROAD

GATEWAY

KAYAK TO YOUR FAVORITE RESTAURANT. POP IN TO A NEW HOTEL WITH AN ECOLOGICAL THEME. MAKE YOUR HOME IN A LUXURY RENTAL PROPERTY WITH ACCESS TO NATURAL AMENITIES AND MORE THAN 40 MILES OF TRAILS. THIS IS THE VISION FOR JOHNSTON'S MERLE HAY ROAD GATEWAY AREA, PERFECTLY SITUATED NEAR INTERSTATE 35-80.

he Merle Hay Road Gateway Area is 123 acres and runs along both sides of Merle Hay Road from Interstate 35/80 to Northwest 55th Avenue. As a predominate gateway into the city from the busy interstate, this area is on its way to becoming unlike any other in Greater Des Moines. City leaders have a plan that is setting the stage for a dramatic transformation to the 'front door' of the city.

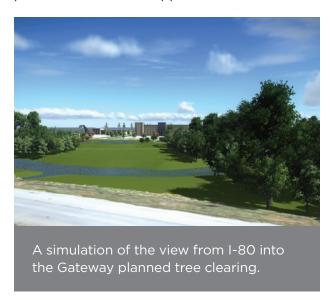
The lush green space, expansive trail system and proximity to Beaver Creek set this area apart. The master plan expands recreation, retail and tourism by adding canoe and kayak launches along the creek, creating more opportunities to get on the water and enjoy the outdoors.

The Merle Hay Road Gateway Area will be a development that is truly a destination, with specialized retail, sought-after restaurants, luxury townhomes, a new hotel and conference center or a corporate office headquarters. Investments today serve as catalysts for long-term transformation.

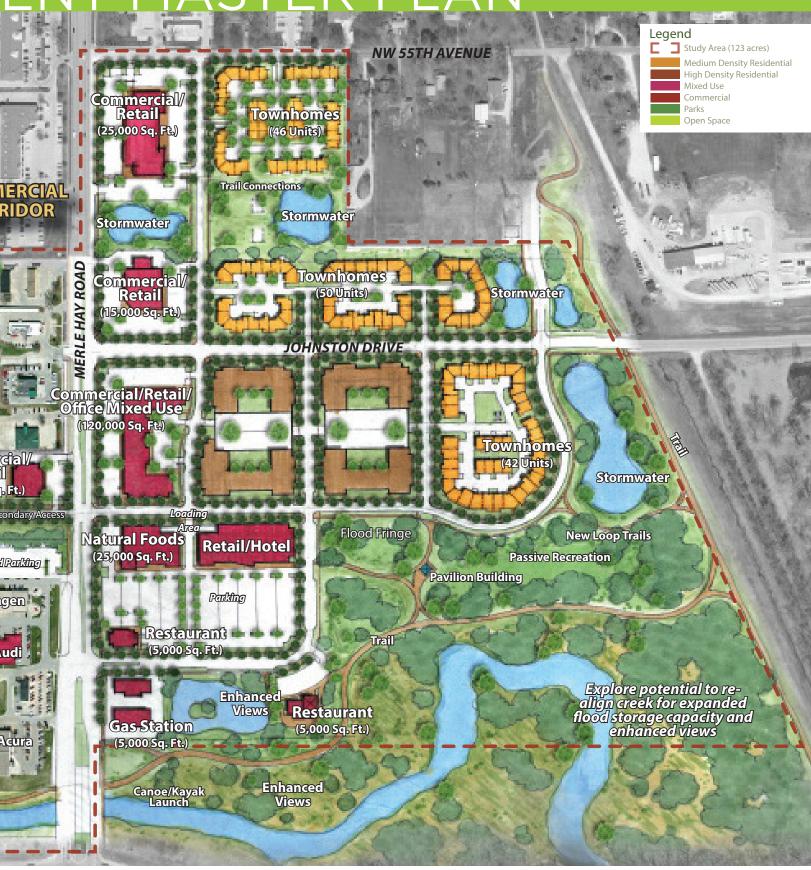
The Gateway is also the junction of two of Johnston's greenbelts connecting trails leading south into Des Moines, west towards Terra Park and Beaver Creek and north towards the Town Center and Saylorville Lake.

Investment is underway to expand this trail network onto the water. Beaver Creek will be one of the first water trails established as part of this initiative. Corteva Agriscience has donated land to create the first kayak launch into Beaver Creek at NW 70th Avenue and NW 86th Street and the intentions are to create a second launch in the Gateway just off of Merle Hay Road. With future recreational uses anticipated along the west side of Merle Hay Road, the Gateway will provide an exciting expanse of outdoor recreational opportunities to the metro.

Since the Gateway plan was envisioned in 2014, preparations for redevelopment have been underway with the City of Johnston acquiring property as opportunities have arisen and working with key property owners to demolish structures that have reached the end of their useful life. These demolitions have opened up additional areas for redevelopment and planning continues to provide recreational opportunities.







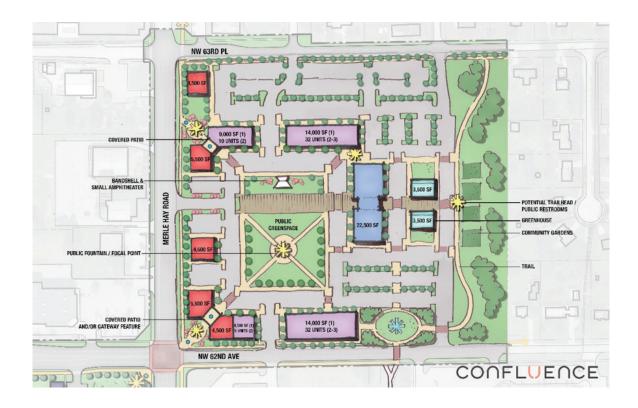


JOHNSTON TOWN CENTER

n 2007, the Johnston City Council adopted the Merle Hay Road Redevelopment Plan focused on revitalizing Merle Hay Road north of NW 62nd Avenue and transformation of the area into a vibrant walkable mixed-use development. Since that time, a variety of new housing options offering a range of amenities have opened, new commercial structures erected, and significant public reinvestment expanding trails and demolishing tired buildings has taken place. In 2016, the next step of the initiative began with Confluence Landscape Architecture and Urban Design being hired to create an actionable guide for establishing the long-envisioned town center on the northeast corner of Merle Hay Road and NW 62nd Avenue; complete with retail and dining accessible to residents through trails, public transit and improved vehicular access.

After several rounds of public input, the final concept shown in the image above, combined with a comprehensive set of Design Guidelines was adopted by City Council in December 2017. City land ownership of much of the site has permitted an aggressive redevelopment time table. As such, site demolition has already begun transforming the area. Infrastructure improvements, scheduled for 2020, will lead the way for initial commercial development expected to occur in 2020/2021.

This project and the Merle Hay Road Gateway, located just north of I-80/I-35, will form the bookends of an overhauled Merle Hay Road corridor that will create a unified commercial district and distinctive landscape for one of the City of Johnston's most traveled commercial sectors.



TOWN CENTER PARTNER PROFILE

The HANSEN COMPANY and HANSEN REAL ESTATE SERVICES have invested significantly in Johnston through a variety of projects and businesses. Led by founder Craig Hansen, a pillar of the Johnston community for nearly 40 years, Hansen's goal is to develop the Johnston Town Center into a community asset in which everyone from Johnston and beyond can come together for an experience unlike any other in the metro

Despite having worked in 16 states and experiencing rapid growth; Craig has remained deeply rooted in Johnston. Along with his son Troy they created Hansen Real Estate Services, a full service real estate firm consisting of development, brokerage and property management. In less than a decade, Hansen Real Estate Services has

acquired and/or developed more than one million square feet of real estate in greater Des Moines consisting primarily of multifamily, retail and office. The Hansen's ability to create and execute a vision as well as their track record for high-quality developments have made them a welcome addition to the communities in which they invest.

For information and opportunities within the Johnston Town Center, please contact Hansen Real Estate Services- Troy Hansen or Andy Vis at 515.270.9166 or via email at TroyH@HansenRES.com and AndyV@HansenRES.com









he centerpiece of the park is the eight acre lake with its associated 2,600 square foot fishing pier. Thousands of people have already "wet a line" in the year that the lake has been open to fishing. Fishing continues to be very good for largemouth bass, bluegill and an occasional catfish.

The great lawn and amphitheater regularly host community events. The grass has been established and trees have been planted to one day shade the outside areas around the lawn. The great lawn is a great place for kids and adults to run and play. Adjacent to this lawn are several acres of native plantings. Summer and fall will be a beautiful time for the numerous flowers that have been planted and will continue growing in the future.

The large picnic shelter is available to be rented! The shelter comes equipped with ten picnic tables, restrooms and a drinking fountain. The facility intended for larger group gatherings and has become very popular. The City currently rents out two years in advance, so planning is necessary to reserve this shelter.

Adjacent to the picnic shelter is a one-ofa-kind play area for kids. Five stations are built into a native prairie area and encourages discovery, play and active movement. The poured in place matting means there will be no mulch coming home in the little one's

A series of trails and sidewalks wind throughout the park and join area neighborhoods.

Terra Park continues to be a great destination for all families and will only become more popular as the word gets out about all the exciting and fun events happening at the park!

DISCOVER. RELAX. RECREATE.



TRAILS

Home to wide-open green spaces, more than forty miles of trails and a wealth of recreational opportunities, Johnston's harmonious development with nature contributes to a wonderful quality of life. Several sub-divisions including Green Meadow's West and Crosshaven are testaments to Johnston's commitment to maintaining prairie and preserving natural features within the City.

KITES ON THE GREEN

The first Saturday in May the City of Johnston celebrates Kites on the Green and thousands gather to build kites, watch world class kite fliers and take part in bol races.





GREEN DAYS

One month later in June, Johnston Green Days celebrates the town's agricultural traditions with a parade, carnival, music and assortment of other activities.

IOWA NATIONAL GUARD'S SUMMER CONCERT SERIES

The Iowa National Guard's Summer Concert Series held at the historic Camp Dodge Pool Pavilion Complex runs most Thursdays throughout the summer and provides a great opportunity to visit the Camp, take in a majestic view from the top of Polk County and visit the Gold Star Museum.



JESTER PARK

The 5,950 acre Saylorville Lake, located immediately north of Johnston provides an abundance of recreational opportunities with boating, fishing, hiking and bicycling along with great food at the marina. With 25 recreation areas, two beaches, 530 camp sites and a floating restaurant; Saylorville Lake is a major attraction that draws thousands of visitors each year. Along with the lake, Jester Park's natural playscape offers families a winding maze of tall grasses, a hike to Bison Bluff and archaeological digs. The beautiful Hyperion Field Club, Jester Park Golf Course, and Beaver Creek Golf Course also offer challenging and scenic experiences for golfers of all skills.

DIVERSE OFFERING OF HOMES

SOME OF THE NEWEST HOUSING OPTIONS IN JOHNSTON

SINGLE FAMILY RESIDENTIAL **CROSSHAVEN**

A Conservation Community with homes nestled among native prairies, trails and large public spaces. The nature trails and natural habitat of a Hubbell Conservation Community offer its residents the opportunity to explore and discover nature on a daily basis.





TOWN CENTER LIVING

Several new apartment offerings have been constructed near the proposed Johnston Town Center in recent years including: Brick Towne Apartments: A 400+ single bedroom unit complex designed for young professionals with a dog park, pool and recreation facilities.

62W Apartments: Modern design with a variety of luxury offerings within minutes of city amenities, matched with the tranquility of the suburbs.

Cadence Apartments: An urban-style community that includes expanded amenities such as a pool, two-story community room, attached and detached garage stalls and more.

SENIOR LIVING BRIO OF JOHNSTON

A WesleyLife Community for Healthy Living \$29.5 million senior living community constructed in 2018. The community offers independent living, assisted living and skilled residential environment for those with additional needs.









he economic strength of Johnston depends on the ability of several players to work together with the city for the good of our community and residents. Key among these players is the Johnston Economic Development Corporation (JEDCO)," said Mayor Paula Dierenfeld. JEDCO along with City Economic Development staff assist in marketing economic opportunities to new businesses, developers and site-selectors across the U.S. JEDCO provides key expertise and knowledge of the development communities needs and provides an avenue for dialog to occur helping determine effective means and methods of maintaining quality development in Johnston. "Our role is to promote Johnston as a great place to do business, and to provide assistance to businesses with various phases of the development process," said JEDCO Director Phil Dunshee. "As a private, not-for-profit corporation, JEDCO is positioned to be a problem solver for both

developers and the city." Iowa Economic Development Authority and Greater Des Moines Partnership also plays a key role in attracting and incentivizing high quality jobs to the greater metro area and the City of Johnston through coordinating laborshed studies, statewide incentives and guiding legislative policy.

"OUR ROLE IS TO PROMOTE JOHNSTON AS A GREAT PLACE TO DO BUSINESS, AND TO PROVIDE ASSISTANCE TO BUSINESSES WITH VARIOUS PHASES OF THE DEVELOPMENT PROCESS." -JEDCO DIRECTOR PHIL DUNSHEE

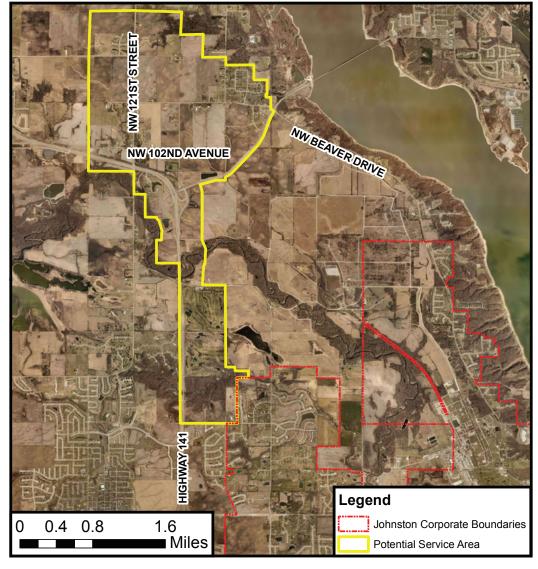
Local energy provider, Mid-American Energy leads a goal to provide 100% renewable energy to customers. Over the past three years, MidAmerican has moved forward with its Wind XI and repowering projects, that when combined with Wind XII, will provide customers with 100 percent renewable energy on an annual basis.

NW SAYLORVILLE DRIVE GROWTH AREA

n July 2018, the Johnston City Council approved a 1,500 acre annexation expanding the City of Johnston's border north beyond Camp Dodge and opening up a significant corridor for future growth. The annexation area sits atop the highest areas in Polk County with commanding views of Camp Dodge and the Des Moines Metro. The corridor also provides direct access to Saylorville Lake and its host of recreational opportunities. Highway 141 provides access to the area into the metro and with more than

30,000 vehicles traveling the corridor a day several commercial nodes are expected to take root along side the 2nd U.S. Department of Navy's new training facility at the SE corner of Saylorville Drive and Highway 141. As part of the Cultivation Corridor this area will grow to become part of the vital connection between Ames and the Des Moines Metro.

Planning for the infrastructure to serve the area is underway. Johnston anticipates provision of sewer and water services to the area by the early 2020s.





- A. GATEWAY The most visible commercial
- B. TERRA PARK Recently completed, one of a fishing pier, great lawn, an innovative
- C. BEAVER DRIVE Light industrial corridor with
- **D. TOWN CENTER** Home to the planned 18.5
- E. NW 86TH STREET AND NW 62ND AVENUE **INTERSECTION** Location of Global Research



- **F. NW 86TH STREET CORRIDOR** A main throughfair through Johnston NW 86th Street includes prime commercial space.
- **G. 100TH STREET INTERCHANGE** Commercial corridor directly north of I80/I35s newest interchange.
- **H. NEW HIGH SCHOOL** lowa's largest highschool constructed in 2017 and home to the Johnston Dragons.
- I. NW 70TH AVENUE The 2019 road widening project creates easy access to Highway 141 and opens up more than 300 acres for development.
- **J. CAMP DODGE** lowa National Guard's main training facility for more than 400,000 military and law officials annually.
- **K. NORTHERN ANNEXATION AREA** Brings more than 1,500 acres into the City of Johnston.





t Corteva Agriscience™, Agriculture Division of DowDuPont, we grow progress by putting farmers and consumers at the heart of agriculture. By doing this, we are reshaping the industry to meet the needs of the twenty-first century. We believe that the future of farming depends on aligning the food value chain from end to end. Together, we can achieve a more financially secure, sustainable, innovative and responsive agricultural industry.

We are helping to shape an industry that is better able to understand and react to global market demands, that can effectively harness science, technology and innovation to optimize productivity, and that has the know-how and resources to help chart its own long-term success in the face of challenge and change.

Our Purpose

To enrich the lives of those who produce and those who consume, ensuring progress for generations to come.

Our Values

ENRICH LIVES We commit to enhancing lives and the land

STAND TALL We are leaders and act boldly **BE CURIOUS** We innovate relentlessly **BUILD TOGETHER** We grow by working with others

BE UPSTANDING We always do what's right LIVE SAFELY We embrace safety and the environment in all we do

Creating One Company

We are bringing together DuPont Crop Protection, DuPont Pioneer and Dow AgroSciences to create a market-shaping, stand-alone agriculture company with leading positions in seed technologies, crop protection and digital agriculture.

We will work across the global agriculture value chain to create a more efficient food system. We will continue to invest in some of the most recognized and premium seed brands in agriculture, such as Pioneer®, Mycogen®, PANNAR® and the newly launched Brevant™ seed brand, as well as our awardwinning crop protection products.

Our Products

SEED SOLUTIONS: alfalfa, canola, cereals, corn, cotton, rice, silage inoculants, sorghum, soybeans, sunflowers, wheat

CROP PROTECTION SOLUTIONS: herbicides, fungicides, insecticides, pasture and land management, seed applied technologies, urban pest management, turf and ornamental pest management

DIGITAL SERVICES: software for growers to build and sustain stronger businesses by maximizing yield with data-driven crop models, improving teamwork efficiency and communication, measuring profit down to the field-level and simplifying farmland research and transactions

GOOD GROUND TO GROW ON

JOHN DEERE FINANCIAL IN JOHNSTON

MIKE MACK, GROUP PRESIDENT, JOHN DEERE FINANCIAL SERVICES, GLOBAL HUMAN RESOURCES AND PUBLIC AFFAIRS HAS SEEN A LOT OF GROWTH SINCE THE COMPANY MOVED ITS WORLDWIDE HEADQUARTERS TO JOHNSTON IN 2000.

ohn Deere Financial is a supporting business within Deere & Company with a mission to provide financing to John Deere dealers and customers those who cultivate, harvest, transform. enrich or build upon the land - to meet the world's dramatically increasing need for food, fuel and infrastructure.

John Deere Financial is one of the largest providers of financial services to agricultural and construction customers, supporting John Deere around the world. In addition to providing receivable and equipment financing to help facilitate the sale of John Deere agricultural, construction, forestry, turf, and utility equipment, John Deere Financial also offers revolving payment-based solutions and crop input financing.

Today, John Deere Financial offers retail finance solutions in 53 countries and has approximately 1,000 employees located at its Johnston, Iowa, worldwide headquarters. In addition to Iowa, it has North American offices in Oakville, Ontario, Canada, Miami, Florida, Reno, Nevada and Madison, Wisconsin.

"John Deere Financial is proud to be part of Johnston for over 18 years," says Paul Nagel, Finance Director, U.S. & Canada, John Deere Financial, and Johnston Economic Development Corporation board member. "We built our campus on a 39-acre hill overlooking Johnston in 2000. Since then, we've increased the number of employees located here and expanded our operations globally. We couldn't have done this

without a strong, healthy, and prosperous community."

In addition, Andrew Traeger, Senior Vice President, Global Risk & Region 2, John Deere Financial, shared, "Johnston has proven to be a great home for our headquarters. It not only provides a safe place to live and work, but a sustainable quality of life for everyone. It also continues to attract new talent. The Des Moines area, including Johnston, has become a "hub" for new technology and innovation. This appeals to qualified and diverse talent and helps us grow our business."



DLL OFFERS FINANCIAL SOLUTIONS FOR FOOD, AG AND MORE

ext time you see the manicured turf on a baseball field, open a package of food or drive past a cornfield, there's a chance DLL in Johnston provided financing for the equipment that made all these things possible.

"We're helping to support a growing world," said Katie Royer, manager of marketing and communications for DLL in Johnston.

DLL, a fully-owned subsidiary of Rabobank, supports the financial needs of approximately 3,000 food, agriculture, golf and turf dealerships across the United States and in Canada.

This means DLL (formerly known as Agricredit) can provide financing for an array of equipment, from planters, tractors and balers in agriculture to packaging machines in the food industry to golf carts and mowers in the golf and turf markets. As a vendor finance company, DLL also provides inventory financing to the dealers who supply this equipment to customers.

"We're a full-service company that offers several decades of experience within the industries we serve," Royer said.

DLL Inventory Finance offers:

- Seasoned industry professionals
- Flexible credit lines and payment terms
- User-friendly online account management and inventory reporting systems
- Insurance protection with monthly rate adjustments
- Broad financing ranges

"Equipment manufacturers like the fact that we're global, because our financial solutions can help them grow," Royer said.

For dealers' customers, DLL Retail Finance offers:

- Multiple flexible leasing options
- Retail installment contracts with flexible terms up to 84 months



- Average credit decisions of 15 minutes or less
- Easy, online application submittal and tracking system available 24 hours a day
- Extensive industry knowledge

"Partnering with DLL can help equipment manufacturers and dealerships achieve a competitive advantage in the marketplace," Royer said. "Because each dealership and each customer has unique needs, DLL offers products that are not readily available at other competing and conventional lending institutions."

Nearly 225 employees serve customers through DLL's Johnston office. The team includes sales, credit underwriters, legal/compliance, accounting and more. For the past six years, DLL has been named to the Des Moines Register's Top Workplaces list. "We've also restarted a summer internship program to help college students learn about credit underwriting, marketing, sales, human resources and more," Royer said.

Giving back to the community is important to DLL, which is an active member of the Johnston Chamber of Commerce. "We enjoy helping out with Johnston Green Days and other local organizations," Royer said. "We take pride in being a part of the Johnston community."

IOWA BANKERS ASSOCIATION

THE LARGEST STATE BANKING ASSOCIATION IN THE COUNTRY IS LOCATED. IN JOHNSTON.

he Iowa Bankers Association (IBA) was founded June 22, 1887, by 29 Iowa bankers. It was the fourth state bankers. association formed in the United States.

Throughout its history, the IBA has dedicated itself to serving Iowa banks. The IBA was founded to represent Iowa banks before the legislature and to provide a place where bankers could gather and exchange ideas on the business of banking. Never straying from its purpose, the IBA continues to serve bankers with learning opportunities, legislative and regulatory representation, industry communications, forums for peer communication and other value-added products and services.

Des Moines was selected as the IBA headquarters around 1910, with an office in the Fleming Building. In 1931, the IBA's office moved to the Observatory Building, and in 1924 moved to the Liberty Building. On Aug. 20, 2001, the IBA and its affiliate companies (Iowa Bankers Insurance and Services, Inc., and Iowa Bankers Mortgage Corp.) moved into



its current location in Johnston. The Johnston office houses more than 180 employees and includes a training center for bank member meetings and programs. Its Johnston location makes the IBA easily accessible for its many members traveling from across the state.

Today, the IBA serves 97 percent of the state's 322 banks from its Johnston headquarters, and is the largest state banking association in the country for member engagement and usage of its product and services.

CHILD*SERVE*



ore than 4,500 children every year receive services through ChildServe's pediatric rehabilitation medicine, home, community programs, residential care and support services.

ChildServe's clinical services, accredited in pediatric and brain injury specialties, range from comprehensive inpatient

rehabilitation to outpatient services such as physical, occupational and speech therapy; specialty clinics; orthotics; and adaptive equipment. Home and community programs include day health, group homes, homecare, respite, supported community living, integrated childcare centers and case management. ChildServe is very well known and respected for being home to Iowa's only pediatric long-term care facility.

A \$9 million expansion, started in 2017 includes a 60,000 square-foot addition. "We serve children of all ages and abilities with the mission to partner with families to help children with special health care needs live a great life," said Teri Wahlig, M.D., ChildServe president and CEO. "The broader community plays an integral role in providing additional opportunities and support for the children we serve." ■

CAMP DODGE

THE IOWA NATIONAL GUARD ATTRACTS MORE THAN 400,000 MILITARY, LAW ENFORCEMENT, AND CIVILIAN PERSONNEL TO JOHNSTON EACH YEAR.



amp Dodge, the home of the lowa National Guard since 1909, is a premier training facility with more than 4,400 acres of training courses, ranges and readiness buildings. With training facilities that include a live-fire shoot house, grenade range, combat pistol course and rappel tower, it's no wonder Camp Dodge attracts more than 400,000 military, law enforcement, and civilian personnel to Johnston every year. Soldiers and law enforcement personnel come from all over the country to the city's north side to ready themselves in defense of our nation, state and community.

While you can't put a price on worldclass training, we can measure the economic impact of Camp Dodge visitors. They dine in our restaurants, shop in our grocery stores and sleep in our hotels. In just the past six years, Camp Dodge experienced 196 improvement projects, with a total price tag of \$98 million poured into the local economy. Currently, Camp Dodge employs 810 full-time technicians, guardsmen and state employees. The 2014 payroll was \$51.9 million, with many guardsmen and guardswomen living right here in our city.

Camp Dodge is not limited to the military-minded. The lowa Gold Star Military Museum has a wealth of interesting information and unique history for visitors to explore. Did you know a former lifeguard named Ronald Reagan spent many summer days at the Camp Dodge swimming pool in the 1930s and is said to have rescued one or two swimmers there? Today's popular Summer Concert Series is held on the grounds of that old pool, and attracts thousands of concert-goers every summer.

The Iowa National Guard headquarters not only provides some of the best military readiness training in the country; it is a vital part of Johnston's growth and success.

USHERING IN A NEW ERA

INNOVATIVE SCHOOLS, NEW STUDENTS, AND FRESH LEADERSHIP IDEAS GROW THE CULTURE IN THE JOHNSTON COMMUNITY SCHOOL DISTRICT



s the Johnston Community School District (JCSD) welcomes nearly 7,500 students and 1,000 employees into its schools for the 2018-19 school year, a host of contemporary changes will greet them. It's all part of well-planned and budgeted improvements that keep this metro school district growing year after year.

Facilities

Many Johnston residents can remember first hearing about the ideas for a new, larger high school back in 2010. Growing enrollments, coupled with a lack of space, made making a decision a top priority for the district. A new high school was then developed into a larger 10-year facilities plan, which included:

- A new 10-12 grade Johnston High School, located at 6500 NW 100th St.;
- Repurpose and renovation of the old Johnston High School into the new Johnston Middle School (JMS), serving grades 8-9;

- Repurpose and complete renovation of the old Johnston Middle School into the new Wallace Elementary, grades K-5 and Johnston Early Learning Academy (JELA), serving ages 2, 3, and 4;
- Repurpose and renovation of the old Wallace Elementary into the new district administration/business offices. Once complete, the current admin facility on Merle Hay will be sold.

With the passage of a \$41 million bond in 2013, the wheels were set in motion. The new high school opened with fanfare in 2017; JMS found their home in a larger, more accommodating space in 2017; and in 2018, Wallace and JELA families marveled at the complete transformation of an old middle school into an exciting, innovative space for young learners. In mid-2019, district administrators will make the trek down Merle Hay to their new home on 62nd Ave.

"The construction and repurposing of spaces has been well-planned and

matched the growth of our district," said Greg Dockum, JCSD Board of Education president. "It was an aggressive plan, but thanks to strong leadership within the district and partnerships with our architects and construction vendor, we've been able to make this happen on time and on budget. It has changed the climate and caliber of our district to be on par with the very best in any state."

Students

The buildings were built and the students came. By the hundreds, at times. Since the 2013-14 school year, the district has welcomed an average of 168 new students a year in grades preK-12. More multi-family housing units developed by the City of Johnston have also aided in attracting families to the city.

"Growth is always exciting," said Dr. Bruce Amendt, JCSD Associate Superintendent. "We then have the responsibility of ensuring we have staff in place to meet the needs of all of our learners - new and returning."

Leadership

While many think of school district leadership as a top-down model, teachers and administrators in Johnston have been working to change that perception.

As one of the first districts in the





state to receive the Teacher Leadership & Compensation Grant (TLC), it flipped peer-to-peer coaching and mentoring on its collective head, empowering teachers to help each other with strategies, data configuration, and student achievement methods. Today, Johnston has a robust teacher leadership program and is often used as an example of a successful and well-integrated TLC district. While it's taken time to fully understand the power of this grant, it has moved the district forward in teacher leadership skills, which has translated to student success and better student-teacher relationships.

The district also welcomed a new – but familiar – face into the superintendent role for the 2018-19 school year. Laura Kacer, former Johnston Middle School principal and JCSD Executive Director of Human Resources, assumed an interim superintendent position in July 2018.

"I am appreciative of Mrs. Kacer's willingness to accept this interim role," said Dockum. "Her background and experience within the district will provide the board, administrators, teachers, staff, parents, students and community members consistent leadership and stability during the upcoming school year."

As the school year gets underway for families, students, and staff, one thing amongst the new features remains the same: Regardless of background or ability, all Johnston students receive a top-notch education in enriching learning spaces.

CLOSE TO EVERYTHING

ohnston is part of the vibrant
Des Moines metro that continues to
surprise people at every turn. From
Forbes Magazine to the Today Show — the
headlines shout praise: "Richest Metro in the
Nation," "Best Places for Jobs," and "Best
Place to Raise a Family." Gallup named it the
"#1 Metro with the Most Community Pride"
and Gogobot ranked Des Moines as the
"#7 Hippest Mid-Sized City in America."

With 800 miles of connected recreational trails, a downtown with more than 100 public art sculptures and a diverse dining and food

and music festival scene, there is never a dull moment.

The word is out. Right now the number of yearly visitors to Greater Des Moines nearly matches the population of Iowa.

A short drive to the capitol city, Johnston reaps the rewards of being so close to such a successful place. In 2017, Johnston hotels hosted 70 events and conferences and brought in hundreds of thousands of dollars with assistance from Catch Des Moines, Greater Des Moines' Convention and Visitors Bureau.





Johnston also has a powerful partner in the Greater Des Moines Partnership, the economic and community development organization serving Central Iowa. The Partnership works to grow opportunity, create jobs, and promote the best place to build a business, a career, and a future in Johnston and surrounding cities. It's been around an impressive 129 years.

Recent economic indicators show the region will remain strong and healthy. Employment growth - at 3.5% - outpaced Midwest peers including Chicago, Minneapolis and Kansas City over the past year.

The Greater Des Moines region has a population of 763,914 people (2017 estimate) with an average household income of \$74,932. Median home sales prices this spring were at \$193,500. Since 2010, population has grown by 13 percent. Projections have the region nearing 1 million in population in coming years.

With statistics that strong, it's no wonder Forbes Magazine ranked Des Moines the #5 Best Place for Business in 2018. When you invest in Johnston, you not only become a part of a successful suburban city, you're part of an entire Des Moines metro that continues to strengthen and surprise.



AREA ATTRACTIONS

SCIENCE CENTER

With live science demonstrations, a 50-foot planetarium and a six-story IMAX dome theater, the Science Center of Iowa educates and entertains!

ZOO

Blank Park Zoo is "Iowa's Wildest Adventure!" Experience the wonders of nature found in the tropical rainforests, Australian Outback and Africa. The zoo offers educational classes, tours and rental facilities.

FARMERS' MARKET

Find locally grown farm fresh food, unique art, live entertainment, breakfast and more at the downtown Des Moines Farmers' Market. This summertime staple attracts tens of thousands of people each year and is consistently ranked among the best Farmers' Markets in the country.

SPORTS

The Iowa Cubs are the Triple-A affiliate of the Chicago Cubs. The I-Cubs play in 11,000-seat Principal Park as part of the Pacific Coast League. Des Moines is also home to the American Hockey League's Iowa Wild, the Indoor Football League's Iowa Barnstormers and the NBA Development League's Iowa Energy, who all play in the 17,000-seat Wells Fargo Arena.

ARTS

Des Moines Performing Arts is the home of the Des Moines Symphony, Drama Workshop and many others. Since opening in 1979, the Civic Center of Greater Des Moineshas been host to major Broadway touring companies, performers and groups. It is nationally recognized as an excellent facility in which to perform. The capitol city is also the proud home of the Des Moines Arts Center, the Botanical Garden and the annual Des Moines Arts Festival, consistently named one of the top art festivals in the country.



o assist property owners, engineers and developers, the City developed an online platform that allows the Zoning Ordinance to be easily searched, an online interactive Zoning Map, helpful calculators to determine the required amount of parking, buffers landscaping and other useful tools. Applicants for development projects are able to upload their applications, site plans and other documents electronically through the new "Application Upload" tool. To utilize these valuable resources, please visit www.cityofjohnston.com/encode.

COMMUNITY DEVELOPMENT STAFF

The success of Johnston would not be possible without the dedicated work of the Community and Economic Development team. Please do not hesitate to contact any member of our team.

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JOHNSTON: 50 YEARS A CITY; 173 YEARS A COMMUNITY

1869 M.W. Robinson established the 1,120 acre Robinson ranch near what is now NW 55th Avenue and Merle Hay Road in 1869.

1906-1936 John F. Johnston served as the local stationmaster and the area became known as Johnston Station.

1917 The dirt road of NW 58th Street was selected as the main route to Camp Dodge and a new brick road was created there from Douglas Avenue to Camp Dodge. The road's name was changed to Merle Hay Road in late 1917; after the first Iowa soldier to die in World War I.

1926 Henry Wallace and his brother founded the Hi-Bred Corn Company, which later became Pioneer Hi-Bred. Mr. Wallace later served as Secretary of Agriculture, Secretary of Commerce and Vice President under President Franklin Roosevelt

1977 The start of Green Meadows, which was the first master planned community development in the state of lowa.

1999 John Deere Financial began construction on a new worldwide headquarters in Johnston.

2018 Johnston was identified as the most educated city in lowa.

1906 The Des Moines and Central lowa Railway was built from downtown Des Moines to Perry

1908 The 4,500 acre site of Camp Dodge was created in 1908. With the start of World War I, it become a primary training center for the upper Midwest, accommodating almost 40,000 recruits

1920 The Consolidated School District of Johnston graduated its first high school class of 6 students.

1969 Amid annexation rumors, the City of Johnston was formed. On December 11, incorporation papers were signed by the Clerk of the District Court. The city council met for the first time in the basement of Mayor Southwick's home.

1994 The Johnston (Station) Historical Society was incorporated.

2001 Laverne and Shirley Simpson donated a 6-bedroom farmhouse, built in 1902, a windmill and a barn to the Johnston (Station) Historical Society moved to Johnston Commons location.

2019 The City of Johnston will celebrate its 50th year anniversary!

CITY OF JOHNSTON

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