

Milestones

CELEBRATING **ANNIVERSARIES** *of Minnesota Companies*



In this section, we feature 5 Minnesota companies marking a milestone celebration of their business success. From 20 years to 130 years, these organizations are taking the time to reflect on where they have been and where they are heading as they celebrate their business anniversaries.

We extend our sincerest congratulations to these companies on their milestone years and thank them for helping to grow and shape the Minnesota business community. Celebrate each of these companies in the following pages.

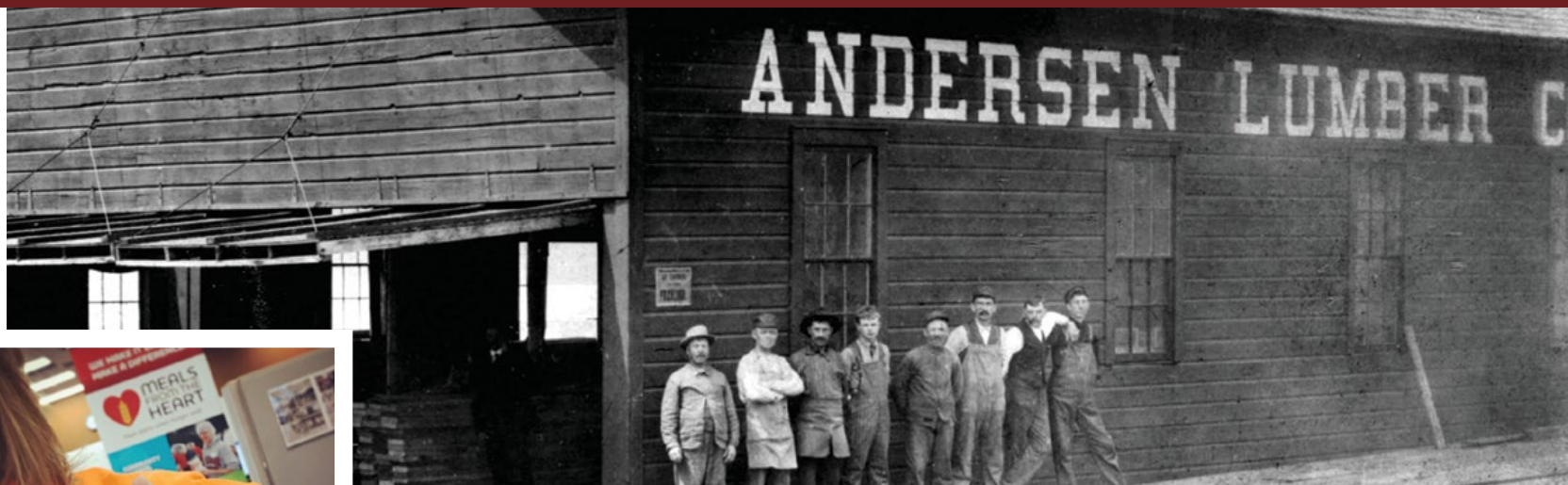
Jones-Harrison Residence | *130 years*

Andersen Corporation | *115 Years*

Gierstsen Company | *100 years*

VEIT | *90 Years*

Halunen Law | *20 Years*



Andersen Corporation

Andersen Corporation is the largest window and door manufacturer in North America and the most recognized brand in the industry. We lead the window and door industry by creating products and services that are different and better as measured by our customers, building brands people value and trust, delivering a world-class customer experience and being a special place to work.

Andersen Lumber Company was founded in 1903 by Hans Andersen. With a need for expansion, Hans moved

the company to South Stillwater (Bayport), Minnesota in 1913 and began production with 65 employees. Since then, Andersen Corporation has grown into the industry leader, renowned for its products and principles. Andersen has more than 13,000 employees across more than 30 locations in North America and Europe.

With the broadest and most diverse portfolio of window and doors in the market, Andersen and its subsidiaries manufacture and market products under the Andersen®, Renewal by Andersen®, Silver Line®, American Craftsman®, EMCO®, Weiland® and MQ™ brands.

Our values, our people and our culture make Andersen Corporation a safe and special place to work. By living our values of integrity, corporate citizenship, excellence, partnership and innovation every day, we create passion for what we do. An example of living and teaching our values is our Leadership by Andersen program. Started in 2003, Leadership by Andersen is a customized program developed in partnership with the University of Minnesota's Carlson School of Management. Leaders from across the company participate in an intensive, two-week program that includes experiential learning, executive interaction, academics and team building.

Sustainability is in our nature at Andersen. Our culture of conservation, collaboration and continuous improvement permeates across our operations. We continuously seek new ways to reduce our environmental footprint while maximizing our positive impact on the world around us.

We were proud to be the first in our industry to publish an Environmental Product Declaration for our Renewal by Andersen® double-hung window. Andersen was the first of the top ten U.S. window manufacturers to obtain Forest Stewardship Council® Chain-of-Custody certification and the first window manufacturer to certify products for indoor air quality. Andersen was one of the first major building product manufacturers to sign the Ceres Climate Declaration affirming our intention to be part of the climate change solution by providing energy efficiency products that reduce the carbon impacts of buildings.

The Environmental Protection Agency named Andersen Corporation, including its subsidiaries, a 2017 ENERGY STAR® Partner of the Year—Sustained Excellence Award winner, the highest honor given for continued leadership in protecting the environment through superior energy efficient achievements.

Known for our pioneering product innovation, corporate giving and environmental stewardship, Andersen has a long history of sharing our success with employees and giving back in the communities where employees live and work. We are committed to supporting those communities through employee volunteerism and donation of funds and products. At Andersen, we strive to make the world a better place by living up to the promise that everyone benefits from their association with Andersen.

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Andersen Corporation
Bayport > 651-264-5150
andersencorporation.com

►EARLY INNOVATION:

In 1905, Hans Andersen introduces the innovative two-bundle method of designing and shipping window frames.

►CASEMENT WINDOW:

The Andersen Master Casement, long known as "the tightest window ever built," joined the product line in 1932 and remained there for 57 years.

►COMMUNITY PARTNERSHIP:

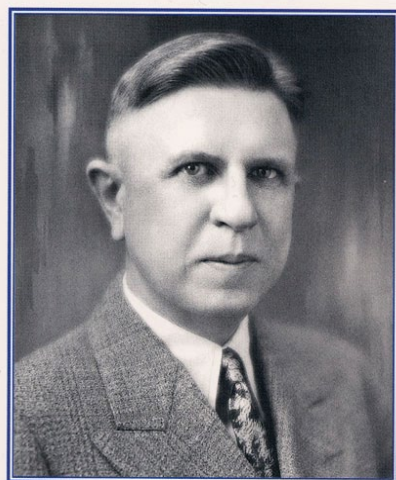
In 1941, Andersen creates the Bayport Foundation in order to financially assist worthy projects in the St. Croix Valley.

►INNOVATIVE MATERIALS:

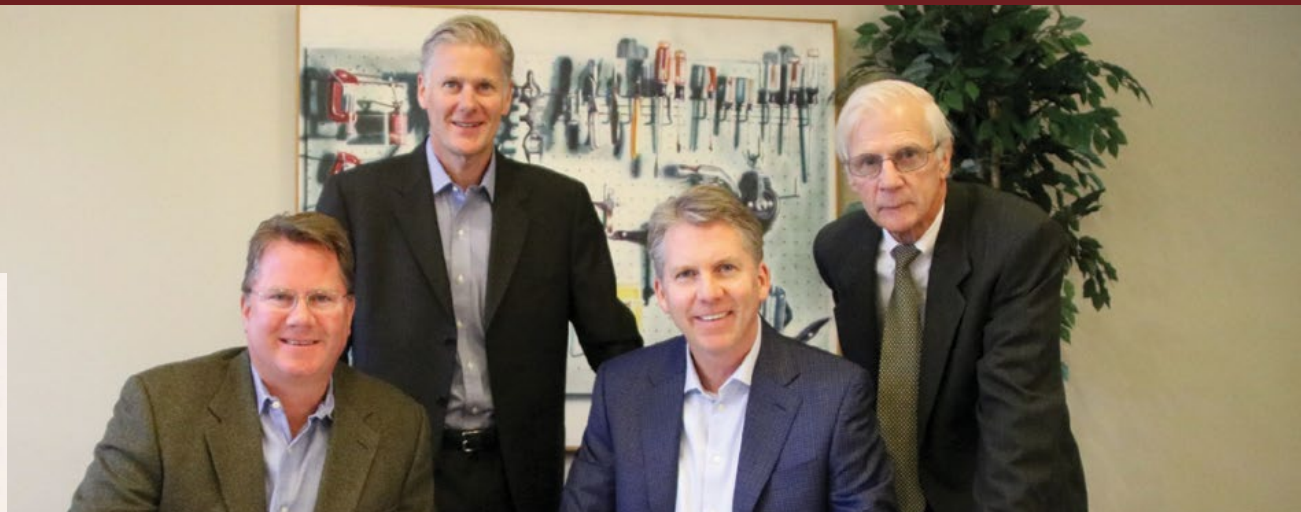
In 1991, Andersen's revolutionary Fibre® composite material, which combines the strength and stability of wood with the low-maintenance features of vinyl, is introduced.

►RENEWAL:

In 1999, Andersen's window replacement business, Renewal by Andersen, opens its headquarters and assembly plant in Cottage Grove, Minnesota.



Founder, Walter D. Giertsen
1884 - 1949



A trusted partner for four generations

CONSISTENT QUALITY, STRONG LEADERSHIP, AND A PENCHANT FOR TIMELY EXPANSION PROPELS GIERTSEN COMPANY DURING A CENTURY IN BUSINESS

When disaster strikes—whether it's a fire, flood, or fierce winds—Giertsen Company uses its 100 years of experience to return homes and commercial buildings to their original state.

Founded in 1918 and now operated by the fourth generation of the Giertsen family, the company has built a national reputation as the go-to partner for handling restorations from beginning to end.

Since Walter D. Giertsen started the company in Minneapolis as a glass restoration business, it has shown a knack for providing high-quality reconstruction after all manner of disasters. The Golden Valley business tackles residential and commercial projects of any scale and size, working around the clock after an emergency and tirelessly until it completes the restoration.

Now with offices in Wisconsin, Illinois, and Florida, Giertsen Company is owned by three brothers—Kevin, Drew, and Richard Giertsen Jr. Together, they continue to pursue their family tradition of excellence, attentive customer service, and getting the job done right.

"We feel proud as fourth-generation leaders to carry on the legacy of quality," says Kevin Giertsen. "There have been so many great customers that stuck with us through the generations. We have served our clients well and want to continue that."

This legacy starts in 1918 with founder Walter D. Giertsen, whose company replaced storefront glass for downtown businesses. From its early days, Giertsen enjoyed a reputation for excellent work that fueled its growth into restoring buildings after fire, water, or wind damage. Soon residential customers came calling, as did schools, office buildings, and other commercial properties in Minneapolis, St. Paul, and the rapidly growing suburbs.

Giertsen leaders have a knack for evolving the business to fit changing times and demands. The company started doing infrastructure

construction after World War II, as the need spiked for new roads and bridges. Giertsen made its mark locally with the Mendota and Lafayette Bridges, as well as similar structures and roads in Illinois, Kentucky, and Ohio.

Throughout the decades, Giertsen's restoration projects grew larger and more varied, and it expanded to help after other natural disasters like tornados, hurricanes, and significant storms. It became a recommended contractor for insurance companies, commercial property businesses, multi-family housing owners, and more, thanks to its commitment to quality and constant communication with clients. Today, Giertsen does about 40 percent residential and 60 percent commercial projects, including storm damage recovery, large-scale tenant improvement projects, and insurance repairs.

This diversification has been the key to its success, says Drew Giertsen. So is the company's commitment to doing everything in its power to make the clean-up and restoration process go smoothly, keeping in mind the stress and trauma that customers experience every day.

An essential part of that process involves the company's best kept secret: more than 100 specialized and experienced employees. Average tenure at Giertsen is 10 years. And it's not unusual for employees to have been with the company for 20 to 35 years and have sons or daughters who now work at Giertsen, too.

"When people come to work with us, they tend to stay with us," says Kevin Giertsen. "They like being part of something that's multigenerational, consistent, and with a solid organization that stands the test of time. It's exciting to be around."



Giertsen Company
Golden Valley > 763-546-1300
giertsenco.com

► **EARLY DAYS - 1910s** Walter D. Giertsen starts Giertsen Company in 1918, a Minneapolis business that replaces storefront glass downtown. Next Giertsen expands into commercial repair and residential work.

► **INFRASTRUCTURE BOOM - 1950s** Richard W. Giertsen, Walter's son, takes over. He adds road and bridge construction capabilities to meet booming growth after World War II.

► **RESTORING HEARTH & HOME - 1970s** Giertsen launches a remodeling division and focuses more on major restoration construction. The company now works on homes and buildings after tornados and other storms.

► **HEALTHY GROWTH & EXPANSION - 1980s** Richard I. Giertsen Sr. of the third generation takes the helm. Giertsen grows its restoration division while adding asset-based lending of construction equipment and distribution.

► **NATIONAL FOOTPRINT - 2000s** Fourth-generation leaders, brothers Kevin, Drew, and Richard Giertsen, expand geographically by opening offices in Illinois, Wisconsin, and Florida while adding post-hurricane clean-up and restoration services.

Right:

Founded in 1998, Halunen Law has grown from a one-person firm to sixteen lawyers, bringing a bold voice in protecting employment, consumer and whistleblower rights.

Below:

Clayton Halunen, Founder, Halunen Law

Halunen Law's newly remodeled office space was thoughtfully designed to encourage collaboration and camaraderie.



Halunen Law

Any engineer will tell you, the single most important part of a building is its foundation. That's true when building a successful law firm as well. Founder Clayton Halunen is proud that his firm, Halunen Law, was built on a rock-solid foundation of core values that have guided the Firm to become one of the leading employment, whistleblower and consumer class action law firms in the country.

The Firm's core values are posted on everyone's desk. Halunen explained, "We

strive to be strategic, collaborative, passionate, and results-driven. As part of the team, you need to live by those things. We select cases we believe in and come to work excited about the next new challenge. Our success would not be possible without our extraordinary team."

From its origin in 1998, Halunen Law has grown from a one-person firm to sixteen lawyers. A bold voice in employment, consumer and whistleblower cases, the firm strives to right the wrongs in our society, taking up the cause of the little guy against monied interests.

Besides its substantial employment practice, Halunen Law has evolved organically to include nationwide practices in consumer class action litigation and whistleblower/False Claims Act (FCA) representation. Halunen explained, "there was a lot of crossover from employment to other areas of law. Our clients brought additional issues that led to those practices."

One of Halunen's best-known successes was on behalf of Minnesota Viking's punter, Chris Kluwe, who, though straight,

"took a public stand against denying gays and lesbians the right to marry because he found it offensive," Halunen said. "The resolution of his case started a positive dialogue in an industry rife with discrimination. Halunen Law's employment lawyers seek this kind of justice for employees every day."

The Firm entered the class action arena by challenging FedEx's misclassification of certain employees as independent contractors. Ten years later, the case settled for hundreds of millions of dollars. Halunen's class action team is recognized as a national contender, with successes in many areas of consumer law.

Halunen has also expanded its whistleblower/FCA practice to one of national repute. "When companies commit fraud against the government, taxpayers foot the bill. The law rewards people who provide information leading to recovery by the government," Halunen explained. "We were involved in a pharmaceutical case that settled for \$1.5 Billion. The whistleblowers were awarded \$80 Million for exposing the illegality." The firm represents whistleblowers in many sectors, including pharmaceutical, medical device, health, financial and military.

A 100% contingency firm, Halunen Law is anything but risk averse. The firm's formula of careful selection, meticulous case development, and dogged representation yields winning results. "We have a pretty amazing track record—running between 90 and 95 percent of cases we handle."

Halunen Law focuses on resolving cases in ways that give clients peace of mind and a feeling that justice has been served. "We're fighters. People tell us it's why they came to us. That motivates us to continue to fight, and we continue to succeed."

halunenlaw

EMPLOYMENT • CONSUMER • WHISTLEBLOWER

Halunen Law
Minneapolis > 612-605-4098
halunenlaw.com

►1998

Halunen & Associates (now Halunen Law) is founded by Clayton Halunen in Minneapolis, Minnesota. The Firm's practice is focused on employment law.

►2007

Halunen expands its practice into Consumer Class Actions, gains national presence and respect for vigorous, successful defense of consumer rights from coast to coast.

►2008

The Firm relocates to IDS Center. New central location and expanded space provide backdrop as staff, professional standing, and caseload grows.

►2011

Halunen establishes Whistleblower/False Claims Act practice group with national reach. New group gains widespread recognition for successful representation of whistleblowers in challenges of government fraud.

►2017 AND BEYOND:

With attorneys and staff exceeding 20, Halunen Law is poised for nationwide growth in Employment, Consumer Class Action and Whistleblower specialties.



Jones - Harrison

A LEGACY OF GROWTH THROUGH A SPIRIT OF INNOVATION

Our commitment is to treating residents as a whole, seeking out practices to improve both their physical and emotional needs.

Jones-Harrison stands as the longest, continuous operating non-profit home for older adults in the state of Minnesota. Still found on the land donated by Judge Edwin Jones overlooking Cedar Lake in Minneapolis, the means for a "home for the aged" was made possible through a generous bequest

from Jane T. Harrison and executed under the steady guidance of the Woman's Christian Association.

The community provides skilled nursing to 61 older adults in long term care, memory care to 78, assisted living to 54 residents and therapy services to over 250 patients annually. Jones-Harrison is proud that annual patient, resident, and family satisfaction surveys have rated their overall experience with services, physical plant and personnel at 91% or higher for the past five years. Rated 5-star facility by the Centers for Medicare and Medicaid in 2016, it was just named as a Best Nursing Home by U.S. News and World Report.

Jones-Harrison therapies are consistently rated above average by the patients who utilize them, meeting or exceeding most measurements in Medicare & Medicaid reporting. The in-house therapy team is committed to excellence, adapting to the changing needs of those they serve; providing a certified Parkinson's technician for therapies is just one example. A teaching facility, Jones-Harrison collaborates with both the University of Minnesota and Normandale Community College in their nursing and therapy programs, offering students meaningful interactions with

their residents and experienced staff.

A variety of activities keeps residents engaged, less anxious and contributes to their life-long learning. Great strides are being made to provide more individualized and creative programming through the increased use of volunteers, be it partnering with volunteers groups from companies like United HealthCare, or encouraging individuals to share their time and interests. A retired physician leads both a monthly Men's Club and current events discussion group.

Through a grant from the Minnesota State Arts Board, residencies lead by professional artists in poetry, dance, and collage are augmenting a full calendar of regular activities. The recreational therapists have continued to expand their knowledge, most recently receiving certification in neurologic music treatment, useful for those with Parkinson's and other neurologic diseases.

In 2017, Jones-Harrison was recognized with the John Yoakam Award for its service to LGBT elders. The award from Training to Serve also recognized their joint project, Outing Dementia, designed to improve Alzheimer's screening rates in the LGBT population and funded through a grant from the Minnesota Board on Aging.

Five key operational platforms have been developed to guide leadership: financial stability of the Residence, being both the provider of choice and the employer of choice in the senior care industry, seeking out business development for future growth, and the continuous improvement of the residents' quality of life. These tenets will work alongside Jones-Harrison's dedication to continuing its more than century-long tradition of offering innovative programs and supportive services to older adults in a loving, gracious setting.



Jones-Harrison
Established 1888

Jones - Harrison
Minneapolis > 612-920-2030
jones-harrison.org

► OUR BEGINNINGS

On May 29, 1888 Jones-Harrison welcomes its first resident.

► CORPORATION ESTABLISHED

In 1923, the Woman's Christian Association transfers the property rights to the Jones-Harrison Corporation. 1923 also sees the arrival of the 1st male resident.

► CHARITY BEGINS AT HOME

A Surdna Foundation gift funds a new 25-bed infirmary in 1957; a capital campaign is launched to provide for additional residents and remodeling projects.

► WELLNESS & RENEWAL

The state-of-the-art Wasie Wellness Center opens in 1997; later that year, a complete renovation of the Residence is undertaken.

► SETTING A STANDARD

Jones-Harrison is named to the list of Best Nursing Homes nationwide by U.S. News and World Report in 2017.



VEIT

A LEGACY OF GROWTH THROUGH A SPIRIT OF INNOVATION

Veit & Company, Inc. (Veit) is proud to be celebrating its 90th year in 2018. From humble beginnings in 1928 with a single dump truck and a few employees, Veit has grown to become one of the oldest and most respected specialty contracting and waste management companies in the construction industry. Based in Rogers, Minnesota, Veit now has five offices throughout the Upper Midwest with over 700 employees that work on projects across the country.

A cornerstone to Veit's success is a spirit of innovation....one that has kept them focused on continuously adding new services and advanced equipment to offer clients innovative solutions to the most challenging site preparation and waste management components of construction projects. Providing general contractors, private companies, and municipalities with this diverse range of services through a single point of contact has paid dividends for the growth of Veit, now in its third generation of family ownership.

A highly skilled and trained workforce combined with an impressive fleet of specialized equipment allows Veit to self-perform a significant portion of its work. Veit is often the first and last contractor at a construction site. From initial demolition and excavation work to hauling away the last load of construction debris, Veit is on site and on task at many of the most critical points of a project.

Veit has also earned a reputation for safety excellence on its projects. Their strong safety culture has been recognized through numerous safety awards including the Minnesota Associated

General Contractors Construction Health and Safety Excellence (CHASE) Award.

Veit recognizes the need to support its local business community and routinely participates in programs such as the United Way and Hearts and Hammers. They are also leaders in creating more unified jobsites through their proactive engagement of disadvantaged business enterprise (DBE) subcontractors on many of their projects. In 2017, the University of Minnesota Office for Business & Community Economic Development named Veit "Contractor of the Year" for exceeding DBE goals on a University project.

Veit services include:

- Earthwork
- Demolition
- Utilities
- Foundations
- Industrial Cleaning
- Cured-in-Place Pipe (CIPP)
- Environmental Remediation
- Landfill Construction
- Marine Construction
- Roll-Off Containers
- Solid Waste Disposal for Construction/ Demolition Debris and Industrial Waste
- Construction Waste and Cardboard Recycling

Veit was a proud participant in the following local projects:

- U.S. Bank Stadium (Minneapolis)
- Downtown East/Wells Fargo Towers (Minneapolis)
- TCF Bank Stadium (Minneapolis)
- CHS Field (St. Paul)
- West River Road Slope Repair (Minneapolis)



Specialty Contracting & Waste Management

Veit & Company, Inc.
Rogers > 763-428-2242
veitusa.com

►1928

Frank Veit starts Veit & Company, Inc. with one Chevrolet truck with a dump box and a few employees.

►1959-1963

Veit is first in Minnesota to purchase Caterpillar D8H dozer with ripper and 966C articulated loader.

►1966

Vaughn Veit (Frank's grandson) becomes President of the company.

►1990

Veit adds roll-off division out of demand for waste hauling of construction & demolition debris.

►2005-2012

Veit is first in Minnesota to purchase high reach demolition backhoe and down hole hammer drill. Expands into drilled piers, commercial diving, and hydraulic dredging.

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