

THE MAGAZINE OF **TULANE UNIVERSITY**

Tulane

JUNE 2016

LIFE LESSONS
Commencement
2016

**DOCTORS OF
DISCOVERY**
Tulane physicians
implement ideas
to improve lives

**FIELDING
DREAMS**
Youngsters play the
game and learn the
business of baseball

**INCOMPARABLE
YVETTE JONES**
Leader leaves legacy
of caring and getting
things done



**Medical
Innovators**



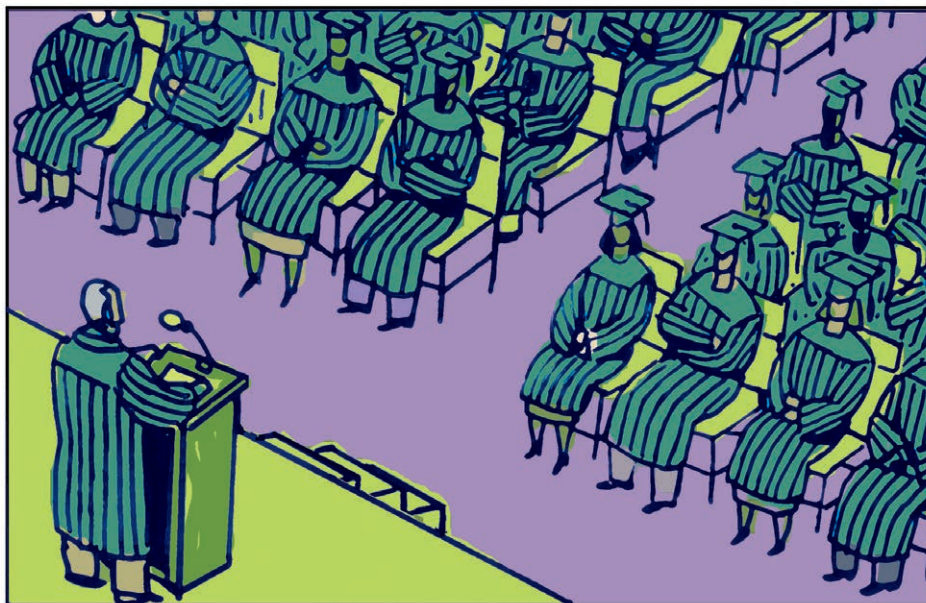


BOARDS OF EDUCATION

A group of friends adjusts their mortarboards during a photo shoot on May 10, 2016. They are standing atop the Tulane University sign in front of Gibson Hall on St. Charles Avenue. The sign is popular with graduates, who often take pictures there during commencement week.

Medical Doors

Front cover: Bronze doors are displayed in the Rudolph Matas Library of the Health Sciences. The doors—designed by Douglass Vincent Freret in 1929—were once the main entrance of the Hutchinson Memorial Building, home of the Tulane School of Medicine. *(Photo illustration by Marian Herbert-Bruno)*
Back cover: Big Sam's Funky Nation entertains at the Wave Goodbye party for graduates and their families, May 13, 2016. *(Photos by Paula Burch-Celentano)*



MARK ANDRESEN

Family Ties

by Mike Fitts

The following is an excerpt from President Mike Fitts' commencement speech on May 14, 2016. A transcript of the entire speech is available online at tulane.edu/president. (See "Life Lessons" on page 14.)

To the class of 2016, there is no more appropriate place to celebrate what you have accomplished than here in the Superdome. This place has been home to great championships: from the Final Four to the Super Bowl to Wrestlemania.

This is your championship moment and you should revel in it. But no headlocks or diving elbow drops, please.

You've worked incredibly hard. You have learned so much. You have grown as people. And you've done it all with the tremendous support of all of those sitting behind you cheering you on.

I can feel their pride washing down from the stands. So graduates, I want you to remember everything your parents, families and friends have done to help you reach this milestone.

Our graduates today range in age from 19 years old to 68 years young.

No matter how old you were when you arrived at Tulane, you became part of a lifelong community. Your experiences have bound you together forever.

You and I have fallen in love with New Orleans and Tulane together. In my first two years here, I have learned some wonderful and sometimes humbling lessons of my own.

Most of all, I learned that New Orleans and Tulane are like no other places in the world. Both are full of brilliance and joy.

Let me sum that up for you by talking about the music we've heard already today and will hear from Michael G. White (G '79, '83). Clearly it represents joy—music that makes it impossible to stand still, as many of you have already demonstrated today.

CHAMPIONSHIP MOMENT

Poised, prepared and purposeful, Tulane graduates can solve problems all over the world.

But it also represents brilliance. You are hearing great complexity—a single theme sometimes played backward or upside-down like a Bach fugue. And extraordinary creativity, as each musician improvises, literally composing in front of you.

Tulane also represents both head and heart. We revel in science and in music, in history and in culture. We have stunning brainpower, and something I'm used to calling chutzpah. No other place makes such powerful learning so much fun.

When people learn you are a Tulane graduate, expect them to treat you differently. Whether you launch your career from Mali or Metairie, people will know that the education you received was like no other, in a city like no other. They will know that you did not simply learn in a classroom in a city, they will know that you learned in a city that was your classroom.

They will know that no matter what you majored in, your courses spanned the breadth and depth of human knowledge and experience. They will know the lessons you learned to help rebuild New Orleans are the very ones you will use to help change the world. They will know you are poised, prepared and purposeful. They will know you are a Tulanian.

Finally graduates, while Tulane has molded you, I want you to know that you have also forever shaped Tulane. In the face of tragedies that affected your fellow students these last few years, you gathered us together in a fierce community and proved that we are a family.

Whenever we fell short in living up to our values, you pushed us to be better, to be more inclusive, more diverse, more welcoming and more just.

While students here, many of you invented ideas that will change the world.

And you inspired us with your public service, contributing hundreds of thousands of hours to the community. And in return, the people that you served taught you as much as any of us have in the classroom.

I am so grateful to each of you for everything you have done for Tulane.

My hope is that in your years at Tulane, you have learned how to lead, but also how to collaborate. That you have gained self-confidence and also humility. That you will bring the best of Tulane to solve problems all over the world.

What I know is that you have become part of Tulane, forever.

Welcome to the family.



TRACIE MORRIS SCHAFER

Friends and Fans

Yvette Jones, left, and Jill Glazer celebrate the dedication of the Glazer Family Club in Yulman Stadium in November 2014. (See page 26 for more about Yvette Jones' career at Tulane.)

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Part of Tulane, forever

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Commencement 2016 is filled with music, advice, good cheer—and lots of balloons, flowers and second-line umbrellas. *By Faith Dawson*

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Graduates of the Tulane University School of Medicine are contributing to the medical field by conducting innovative work beyond their clinical practices. *By Fran Simon*

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Through a Tulane Sports Law/Major League Baseball partnership, New Orleans youth learn, à la *Moneyball*, the power of stats and the art of negotiation. *By Michael Luke, TC '04*

26 The Incomparable Yvette Jones

After 36 years at Tulane, the arguably most powerful woman in the history of the university is stepping down, leaving a legacy that includes Yulman Stadium, recovery from Hurricane Katrina and solid support among alumni and the New Orleans community. *By Mike Strecker, G '03*



PAPER PREFERENCE Justin Avellar (SLA '13) of Chicago writes that he likes to receive the print edition of *Tulane* magazine. "I enjoy reading it, and prefer the paper version."

Y E A H, Y O U W R I T E

TAKE ON DIVERSITY

The March 2016 edition of *Tulane* did a very good job reporting about the formal inauguration of Mike Fitts as the 15th president of Tulane. In the article entitled "Great Expectations," President Fitts was quoted as saying: "We must diversify our students, our faculty and our administration to build an institution that mirrors the society around us. We simply cannot fulfill our mission of creating great leaders when there are people missing from the table."

My letter is not to question his sincerity nor the obvious goodness, desirability and benefits of diversity. Rather, when President Fitts said Tulane must diversify its faculty and administration, I wonder if he had in mind political diversity as well as diversity of gender, race, ethnic origin, religion etc. Many times I have heard it said that university faculty members are very nearly all liberal, politically speaking, and that with few exceptions political conservatives "need not apply."

Perhaps Tulane is an exception? If Tulane is to "mirror the society around us," is that society around us decidedly tilted to the liberal side?

Lawrence C. Daigre III, E '65
Sainte Genevieve, Missouri

COMMON SENSE

Your enthusiastic report of the \$2.6 million grant to your Psychology chair ["School Traumas," March 2016, *Tulane*] ruffled my conservative feathers. I am rapidly accepting the reality of what I call the congressional "wussification" of America, the latest being this "study" of what traumatizes high school children, using six New Orleans high schools as their laboratory.

Is there never even an attempt to debate, and sometimes question, the legitimacy of every proposal from the unanimously liberal mind-set of Academia? ...

Curious, I Googled this issue and discovered, to my horror, that this was only a small part of the \$69 million authorized for similar "studies" to determine the best way to meet the needs of "trauma exposed" students.

Is common sense ever used anymore? I think my "common sense" would tell me this is a totally absurd waste of taxpayer funds to try to once again explain (justify) criminal behavior in some way other than punishing the wrong doers.

Oh, well, the last time I had a "conservative" comment in this magazine was 40 years ago, and I was pleased to receive a complimentary phone call from Gov. David Treen, who I guess was the last surviving *Tulanian* not ashamed of his dedication to conservatism.

My solution: simply reintroducing the school discipline so successful in the 1950s and '60s, and expulsion of students unwilling to comply.

William W. Watson, B '56, L '58
St. Joseph, Louisiana

PART OF HER LIFE

As a Newcomb graduate (1986), I have always enjoyed receiving the latest issue of *Tulane* magazine to keep up on the latest at Tulane. I was very happy to see the recent tribute to my mother, Alison Stacy Walsh, in the March 2016 issue regarding her passing. Tulane and Newcomb College have always meant a great deal to her. My grandmother started the legacy of attending Newcomb. My mother and her sisters followed, and then I attended in the '80s. After briefly living

in New Hampshire while we were children, she moved back to New Orleans—the city she always loved. She worked in Alumni Affairs at Tulane and then in the Alumni Gifts department for many years until finally moving into Alumni Travel. During this time she was able to travel to Antarctica, China, Europe, Alaska and Iceland. She remained working for Tulane until Katrina hit the city and forced budget cuts.



hosted by Tim Laughlin and his wife for the purpose of introducing the house concert concept to some of his friends and associates who enjoy jazz, and in turn to the readers. The purpose was not to sell tickets to the general public—it was to show those in attendance that they could possibly host one for their friends. There is a handbook about how to host a house concert that could be forwarded to you if you are so inclined. Thanks for your interest.

Alison Stacy (Walsh) (NC '55) (center) shows off her archery skills along with **Mary Montague (Yerger) (NC '54)** (left) and **Sally Pitts (Carstens) (NC '54)**. The students appeared on the cover of the February 1953 *Tulanian* magazine. Archery was part of the curriculum in the Newcomb College physical education program.

She continued living in New Orleans until her recent death in November. Tulane and Newcomb were some of the best parts of her life and I know she was grateful to be a part of it.

Nancy Walsh Isaac, NC '86
Denver

HOUSE CONCERTS

Really enjoyed the Angus Lind column ["Musical Giants," March 2016, *Tulane*] and immediately began to feel left out. How does one get to be "invited" to a "house concert"? Or how can I go about learning when one is to be held?

Norman Heyd, E '62
Lake Charles, Louisiana

Editor's reply: The house concert that Mr. Lind attended was

WHITWORTH AND DR. DEBAKEY

I read with great interest my fellow classmate from the law class of 1963 George Whitworth's "More on Dr. DeBakey" letter to the editor in the March 2016 edition of *Tulane* magazine, describing his interest in rare books and history, and Dr. DeBakey generously signing a copy of his 1932 *Tulane* yearbook.

Lloyd Young, L '63
Annandale, Virginia

DROP US A LINE!

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Letter From The Editor



WE ARE FAMILY

Usually, family means the people you are related to by blood or marriage.

But, there are other meanings. Family also means a group of people connected by ties other than blood or marriage. For readers of *Tulane* magazine, you are part of a family held together by your alma mater.

In his address at this year's Commencement ceremony, Tulane President Mike Fitts said to the graduates, "Welcome to the family." He invited them into the inner circle—the family—of people who have earned their academic degrees from Tulane University.

Professors and students make up the Tulane family, too. And, always in the background are staff members. They are family, too.

Families go through good times and bad—and they pull together in crisis. Executive vice president for university relations and development Yvette Jones, who is leaving Tulane after 36 years, said that vital to the university's recovery from the destruction of Hurricane Katrina a decade ago was "how we became family." (See "The Incomparable

Yvette Jones," on page 26.)

The concept of family is strong at Tulane. We are sad to say goodbye to Yvette—and to senior members of the Office of Editorial and Creative Services. Carol J. Schlueter (B '99), executive director of the office, formerly known as the Office of University Publications, is retiring.

Since 1992, Carol has led the staff that produces *Tulane* magazine. Throughout her 24 years managing creative people, Carol has stayed kind and steady, allowing her staff to develop their talents and show their best sides. We will miss her.

Fran Simon, who served as "Tulanians" section editor for more than a decade, is also retiring. If you sent in a class note in the past 10 years, you undoubtedly heard from Fran. She also wrote "Doctors of Discovery" on page 16. Before she came to the uptown editorial staff, she worked for many years at Tulane Medical Center downtown.

Fran will be studying French as a Tulane student, and Carol will still be writing, but on her own time.

They, like you, remain in the Tulane family. —**MARY ANN TRAVIS**

M A G A Z I N E Tulane

EDITOR

Mary Ann Travis

CREATIVE DIRECTOR

Melinda Whatley Viles

EDITORIAL DIRECTOR

Faith Dawson

"TULANIANS" EDITOR

Fran Simon

CONTRIBUTORS

Keith Brannon
Barri Bronston
Will Burdette
Melissa Felcher
Catherine Freshley, '09
Alicia Duplessis Jasmin
Allison Hjortsberg
Angus Lind, A&S '66
Ryan Rivet, UC '02
Carolyn Scofield
Mike Strecker, G '03

SENIOR UNIVERSITY PHOTOGRAPHER

Paula Burch-Celentano

SENIOR PRODUCTION COORDINATOR

Sharon Freeman

GRAPHIC DESIGNERS

Tracey Bellina-Milazzo
Marian Herbert-Bruno



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PRESIDENT OF THE UNIVERSITY

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VICE PRESIDENT FOR UNIVERSITY COMMUNICATIONS

Deborah L. Grant, PHTM '86

EXECUTIVE DIRECTOR OF EDITORIAL AND CREATIVE SERVICES

Carol J. Schlueter, B '99

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WORK HARD/PLAY HARD *Business Insider* named Tulane to its list of the 30 Most Intense Colleges in America. Ranked No. 28, Tulane got an A+ for Academics and A+ for Party Scene.



NEWS



ARIELLE PENTES

Musical Tribute

"All the world's a stage," William Shakespeare writes in *As You Like It*, "and all the men and women merely players." He might have been describing a brassy jazz funeral that a delegation from the Tulane School of Liberal Arts and the Wendell Brunious Band performed in Stratford-upon-Avon, England, in April on the 400th anniversary of Shakespeare's death.

The musical tribute for Shakespeare was a kind of jazz funeral in reverse, not dirge-like and then celebratory, but commencing with a trumpet rendition of "Happy Birthday" and concluding with more solemn notes at the portal of Holy Trinity Church in Stratford, where the Bard is interred.

The project began in 2014, after I met the Shakespeare Birthplace Trust's Paul Edmondson. He was visiting the Shakespeare Festival at Tulane when I explained our proposal to bring a Shakespeare First Folio to New Orleans from the Folger Shakespeare Library in Washington, D.C. [See "Shakespeare's Precious Plays," June 2015, *Tulane*]. Before I knew it, I was in touch with Sarah Summers, the clerk of the Town Council in Stratford, working out the logistics.

A major theatrical event needs a producer. Our benefactor has been Stuart Rose, New Orleans native, Tulane parent and avid bibliophile, whose collection began with the purchase of a rare First Folio and who told me that the jazz funeral project perfectly combined everything he loved about his hometown, our university and Shakespeare.

The First Folio exhibition, on display at the Newcomb Art Museum during May, also opened with a jazz funeral. This one was led by Dr. Michael White. A final jazz funeral is planned for the Folger Library in October, when the traveling First Folio returns home.

—Michael P. Kuczynski, associate professor and chair of English

Jazz Funeral

The Wendell Brunious Jazz Band leads a procession along the streets of Stratford-upon-Avon, England, on April 23, 2016.

COMING TOGETHER

The A. B. Freeman School of Business' current two-building footprint is being transformed into a unified structure called the Goldring/Woldenberg Business Complex. Construction is scheduled to be complete in early 2018.

Business Expands

With business students accounting for nearly a third of the undergraduates at Tulane, the university has launched a major expansion of the A. B. Freeman School of Business.

Tulane President Mike Fitts said, "With more than 2,900 students, Freeman is one of the largest of our nine schools. This expansion and renovation will cement Tulane's reputation as one of the top destinations for the nation's brightest students of business."

Plans call for renovating about 40,000 square feet of existing space and constructing an approximately 45,000-square-foot, four-story addition that will convert the business school's two-building footprint into a unified structure, the Goldring/Woldenberg Business Complex.

The expansion, which is projected to cost \$35 million, will add a three-story atrium; advanced, flexible classrooms; expanded breakout rooms for collaborative learning; a new financial analysis lab; a larger, modernized Career Management Center; and incubator space for student startups within a new home for the Lepage Center for Entrepreneurship and Innovation.

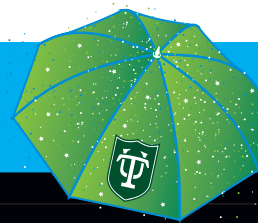
"Freeman's enrollment has jumped by nearly 50 percent in the last five years, making us one of the fastest-growing business schools in the country," said Ira Solomon, Freeman School dean.

"This much-needed addition will enable us to meet the widening demand for our educational programs while dramatically enhancing the learning environment for current and future students." —Keith Brannon



COURTESY PELLI CLARKE PELLI

In That Number Commencement 2016



The annual **Unified Commencement Ceremony** held in the Mercedes-Benz Superdome brings families together from every corner of the world. The university's diverse student population is evident from the hometowns of the graduates, who originally came from 46 states and more than a dozen countries. According to the university registrar, 2,820 academic degrees were conferred at the May 2016 commencement ceremony. Here's a closer look at commencement by the numbers.

恭喜你, 毕业生!

(CONGRATULATIONS, GRADUATES!)

520

Of the 2,820 total graduates, 520 were from Louisiana.



200

Compared to other countries (other than the U.S.), **China** had the largest number of citizens—200—to receive degrees in 2016.

234

Trailing Louisiana for the second-most students in the class of 2016 was **California** with 234 graduates. New York was in third place with 188.



One student graduated at **age 19**. She was the youngest member of the class.

19

68

The oldest graduate was 68 years old.

226

With a total of 1,523 female graduates in 2016, **women outnumbered male graduates by 226.**



724

When combined, the number of recipients of graduate and undergraduate degrees from the **A. B. Freeman School of Business** in 2016 was 724.



Who Dat? Wilson ‘Bill’ Minor



COURTESY MISSISSIPPI DEPARTMENT OF ARCHIVES & HISTORY

WITNESS TO HISTORY Wilson “Bill” Minor (A&S 43), at 94 still a newspaper columnist, spent 31 years as a reporter at New Orleans’ *The Times-Picayune*, covering momentous events such as the Ole Miss riot of 1962. He vividly remembers the landmark events of the civil rights movement.

In 1961 an African-American man named James Meredith applied for admission to the University of Mississippi—Ole Miss. However, despite good grades and being a U.S. Air Force veteran, Meredith’s application was denied; the campus was still all white. Gov. Ross Barnett, a segregationist, supported the decision, even as Meredith filed suit for admission to the university. The situation was ripe for confrontation, and Minor knew he needed to be there to document this historical moment when President Kennedy deployed U.S. marshals to escort Meredith onto the campus.

“When Gov. Barnett defied a court order, there was bound to be trouble. And indeed, when Southern segregationist civilians showed up to clash with federal marshals, the result was combusive,” said Minor.

Minor’s front-line reporting told the world what transpired in Oxford, Mississippi, on Sept. 30, 1962. (The photo above shows Minor the following day, Oct. 1, next to Meredith, after peace had been restored.)

“As much as I think my newspaper articles, which were syndicated at one point in 30 papers around the country, were informing the world of the civil rights movement, when the TV cameras broadcast this mêlée, I think it changed everyone’s consciousness about this very real issue in the South.”

The Ole Miss riot of 1962 left two civilians, including a French journalist, dead,

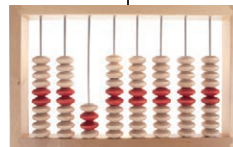
and over 300 people injured, one-third of them U.S. marshals, who were sent to keep the peace.

Born in Hammond, Louisiana, Minor always knew he wanted to be a journalist. In 1947, the *Times-Picayune* sent him to Jackson, Mississippi, to be the paper’s bureau chief.

Today Bill Minor’s columns are still syndicated in six newspapers including the Jackson *Clarion-Ledger*. A new documentary, *Eyes on Mississippi*, chronicles his career.

He and James Meredith, who is almost 83, both live in Mississippi and get together occasionally. “James is a strange character, some even say crazy. Who else would try to break the color barrier in 1960s Mississippi? But he was a groundbreaker who could have easily found himself dead. It was a wild time to cover the news, but one I wouldn’t trade for anything.” —**LESLIE CARDÉ**

TOP OF THE ACCOUNTING GAME An A. B. Freeman School of Business team of five accounting students took home the \$10,000 grand prize at the PwC Challenge, a national accounting case competition sponsored by PricewaterhouseCoopers in Washington, D.C., in February.



NEWS

Drinking Water

Tulane geochemist Karen Johannesson won accolades when in 2011 she and her research team made significant discoveries about the origins of arsenic in drinking water in India.

Johannesson, a professor in the Department of Earth and Environmental Sciences, couldn't help but wonder if her research could be applied closer to home.

She wanted to know whether shallow groundwater in and around the Mississippi River delta also contained high concentrations of arsenic and other cancer-causing toxins, and if so, how they got there.

Johannesson's team focused on Bayou La-fourche near Napoleonville and Cow Island, an unincorporated community in Vermillion Parish on the edge of the Mississippi River delta. They found the presence of arsenic to be at least 10 times higher than U.S. Environmental Protection Agency standards of less than 10 parts per billion.

A likely cause is the natural presence of arsenic in the sediment around the groundwater. "It's consistent with iron reduction and the subsequent release of arsenic," she said.

While the amount is significantly less than what she and colleagues found in the Bengal Basin of India, it is alarming nonetheless, as arsenic is associated with an array of health issues.

"I'm concerned about people who are living in more rural areas, who very well could be drinking water with high levels of arsenic," she said.—*Barri Bronston*

NATURAL ARSENIC

While arsenic may sometimes appear naturally in groundwater, it is still toxic.



THINKSTOCK



PHOTO ILLUSTRATION BY MELINDA VILES

LA. Budget Crisis

Tulane economics professors Steven M. Sheffrin and James Alm are racking up miles between New Orleans and Baton Rouge, Louisiana, traveling once each week for a three-hour meeting to develop solutions to Louisiana's budget crisis.

They are members of the new Task Force on Structural Changes in Budget and Tax Policy, a statewide legislative task force established to target structural tax and budget reforms.

Both professors bring strong credentials to the 13-person task force. Sheffrin, executive director of the Murphy Institute at Tulane, was appointed to the panel by John Alario Jr., president of the Louisiana Senate, while Alm, chair of the economics department, got his appointment from Taylor Barras, speaker of the House.

It won't be an easy job. By June 30, the state has to close a \$750 million deficit for the 2016–17 budget year. A combination of tax hikes approved by the governor and Legislature after a special fiscal session earlier this year solved some of the problems, but legislators had many disagreements and difficulties remain.

"Part of the job is to recognize that we can't go on with this system. We have to chart a path forward," Sheffrin says. "I have a good idea in my mind what I'd like to see, and I hope to offer constructive suggestions to move things along."

The task force is charged with recommending changes to the state's tax laws, to look at long-term budgeting changes and to report to the Legislature by Sept. 1, 2016, but Sheffrin hopes the panel will move more quickly.

"There's an obvious problem to be solved," Sheffrin says. "Some representatives seem to think there's some kind of magic bullet ... one trigger they could pull to fix everything, but that's really not the case. Maybe a group that doesn't have any legislators can get something accomplished."—*Carol J. Schlueter*

Structural Changes

With the state of Louisiana facing its worst fiscal crisis in decades, the Legislature has created a blue-ribbon task force to recommend tax and budget reforms.



GRIT AND CREATIVITY Tulane is a contributing member of the Resilience Consortium, an association of higher education faculty, learning services and counseling services interested in understanding and promoting student resilience.

NEWS

COURTESY NEWCOMB ART MUSEUM



Pottery on Tour

After more than two years on the road and stops in five states and Canada, the major exhibition of Newcomb Pottery and artwork that originated at the Newcomb Art Museum has two more shows this year in Princeton, New Jersey, and Nashville, Tennessee.

The tour, “Women, Art, and Social Change: The Newcomb Pottery Enterprise,” is sponsored by the Smithsonian Institution Traveling Exhibition Service and the Newcomb Art Museum. It is showing through July 10 at Princeton University Art Museum with a final show at the Frist Center for the Visual Arts in Nashville from July 29–Nov. 6.

Approximately 180 Newcomb objects, including pottery, metalwork, jewelry, textiles and bookbinding are part of the exhibition.

“It’s exciting because the Newcomb enterprise is finally getting proper national and international attention—very much deserved recognition,” said Mónica Ramírez-Montagut, director of the Newcomb Art Museum at Tulane.

Museum directors whose institutions are hosting the exhibit “talk about the great contributions of arts and crafts from the South and how progressive the Newcomb enterprise was, aimed at providing women with financial self-sustainability by deploying their artistic skills,” Ramírez-Montagut said.

Newcomb College established the enterprise in 1895 as an educational experiment to train women in producing handcrafted artifacts. Having the Smithsonian recognize the pottery and the enterprise with a touring exhibit legitimizes Newcomb artwork as a “national treasure,” she said.

Art enthusiasts in the New York–New Jersey area have an additional opportunity to view a collection of early Newcomb Pottery at the Stickley Museum at Craftsman Farms in Morris Plains, New Jersey. Now through Nov. 6, the museum is displaying 28 examples from the Barbara and Henry Fuldner Collection.—Carol J. Schlueter

Newcomb Art

Among the 180 objects on display in the traveling exhibition of the Newcomb Pottery enterprise are Harriet Joor’s plate with cactus design (left) and a vase with Louisiana iris design by Roberta Beverly Kennon.

A SONNET FOR THE OCCASION

Peter Cooley reads his original sonnet at the inauguration of Tulane President Mike Fitts on March 17, 2016.

Poet Laureate

A highlight of the inauguration of Tulane President Mike Fitts on March 17 (see *Tulane*, March 2016) was the reading of an original sonnet by Peter Cooley.

Cooley is professor of English, Senior Mellon Professor in the Humanities and director of the creative writing program at Tulane. He is also Louisiana’s poet laureate. Cooley has authored nine books of poetry and has received several fellowships and literary prizes, including the Pushcart Prize and the Marble Faun First Place Prize in Poetry presented by the Faulkner Society.

SONNET FOR THE INAUGURATION OF PRESIDENT FITTS

by Peter Cooley

*The stars at noon shine brighter for the sun.
Their music can be heard in Gibson Hall.
Now for centuries these live oaks have built bowers
above the young, their elders, all passing voices.
Oaks know the certainty of this chosen one.
Along their branches, leaves open canopies of light,
connections already spun, tendril on tendril.*

*Dawn’s first birds—oh, such promising gold air!
What sheer amazements await their chorusing?
What rearrangements greet the stones under
our feet?
Look, the trees are speaking of what will come,
all New Orleans soon astonished by our afternoons.
Listen, the stars are watching, radiant.
We, too, will have our song in this new world.*



PAULA BURCH-CELENTANO

Gallery Tiffany Windows

VISUAL ARTS LEGACY

The uptown campus of Tulane University is home to several one-of-a-kind stained-glass windows designed by renowned stained-glass artist Louis Comfort Tiffany (1848–1933).

Newcomb College founder Josephine Louise Newcomb and members of her family made Tiffany window commissions between 1894 and 1896 for a chapel at the original site of Newcomb College on Washington Avenue in New Orleans.

One of those commissions was for *Resurrection* (detail, below, top right). It is part of a triptych that was designed in memory of Mrs. Newcomb's daughter, Harriott Sophie Newcomb, for whom Newcomb College was named. Originally installed behind the altar of the original chapel, *Resurrection* was removed and placed in storage along with several other

Tiffany windows when the college relocated to the Tulane Broadway campus in 1918.

Uncrated and then installed in the Myra Clare Rogers Memorial Chapel when it was built in 1976, the *King David* (below, left) and *St. Cecilia* (detail, below, bottom right) windows had been commissioned as memorials to Mrs. Newcomb's husband, Warren, and her mother, Mary Sophie LeMonnier.

Resurrection remained in storage until the mid-1990s when stained-glass expert Art Femenella restored the triptych at his studio in Annandale, New Jersey.

Once restored, *Resurrection* was installed in Woodward Way during the 1996 construction of the Woldenberg Art Center. Woodward Way is the enclosed breezeway at the entrance of the Newcomb Art Museum.

"The Tiffany windows are the most important works in our museum collection, and they underscore that our institution is built upon the

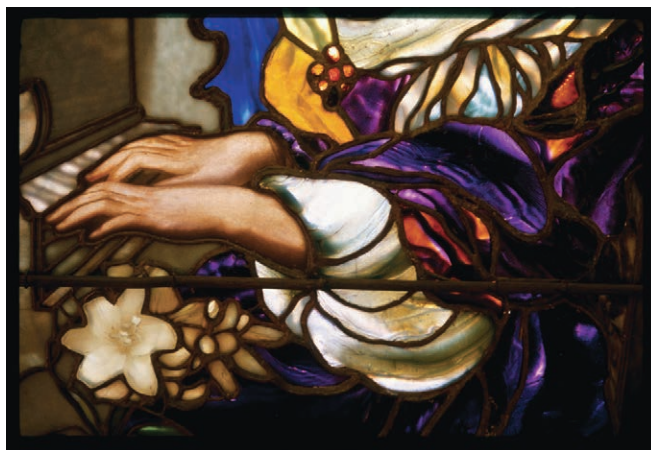
visual arts legacy of Newcomb College and the Arts and Crafts movement of the late 1800s," says Mónica Ramírez-Montagut, director of the Newcomb Art Museum.

"Just as Mrs. Newcomb paid tribute to her daughter in commissioning these art windows, the museum honors the college in their prominent installation at the entrance of our museum."

Ramírez-Montagut says immediately upon entry to the museum, visitors should know that the institution is based upon a rich cultural foundation inspired by the integration of the arts into everyday life and the advancement of women's education.

"Historically Tiffany art and Newcomb Pottery were shown together," she says.

"They were perfect companions and continue to accompany each other in a truly unique manner here at the Newcomb Art Museum." —**ALICIA DUPLESSIS JASMIN**



COURTESY NEWCOMB ART MUSEUM

Interview Mike Dunleavy Sr., Men's Basketball Head Coach



RYAN RIVET

After a long career as an NBA coach, **MIKE DUNLEAVY SR.** was named head coach of the Tulane men's basketball team in March. Dunleavy is the 24th head coach in the 106-year history of the program.

A 17-year veteran as a coach in the pros and patriarch of a basketball family, Dunleavy helmed four different teams (Los Angeles Lakers, Milwaukee Bucks, Portland Trailblazers and the Los Angeles Clippers).

He amassed 38 playoff victories in his professional career.

After a long career as a coach in the NBA, what made you want to make the move to college?

The time that I spent around the Villanova program [where his son, Baker Dunleavy, is associate head coach for the NCAA 2016 National Champion Villanova team] over the last couple years and watching the impact that the coaches had on their players and how their team responded made me realize that coaching college basketball would be something I would enjoy doing.

What about the Tulane program made it the right fit for you?

Tulane is a great fit for me because it is a combination of a lot of things, regarding city/location, campus, school, academics, facilities and conference. All of these things together make me believe that this is an attractive place for talented players to come.

What is the most significant challenge you expect to face this season?

I think the biggest challenge will be setting the tone for the type of team and culture we would like to have, from a character standpoint and building a culture with a group of guys that are totally new to what we want to do. It takes time to do those things, as opposed to already having a culture in place and having people there to mentor the new guys as they come in.

What will you consider a successful first season here?

For me, a successful first season would be to see improvement in the players we already have, developing our style of game and being able to recruit good players to come here.

What is your pitch to prospective student-athletes to get them to consider Tulane?

First off, it's about the long-term money and the educational side of it. Tulane ranks among the top 40 schools in the country academically and, on average, after you graduate, you get a job making over \$50,000. In recruiting, that fact takes care of a lot. If a player, for example, were to get injured, they have something to fall back on. For players who have their sights set on playing professionally, under my tutelage I will have them more prepared to play in the NBA than virtually anyone else in college basketball.

Are you modeling your team on any existing program?

From a standpoint of management, the two schools that I have been around the most have been Duke [another son, Mike Dunleavy Jr., played for Duke from 1999-2002 and is currently on the NBA Chicago Bulls team] and Villanova. I think they are great programs. As far as the things that they do and how they do it, I definitely take notice of that. From a basketball standpoint, it will be my own style of play. As far as learning about college life and learning how to manage different things, I will certainly tap into our resources. —**RYAN RIVET**



POSTSEASON RUN Nine Green Wave student-athletes from the women's team of the track and field program qualified for the NCAA East Regionals in late May. They competed in sprints, hurdles, relays, jumps and throws.

S P O R T S

Rugby Champs

The Tulane women's club rugby team traveled to the Division II National Championship on April 21 in Davis, California, and came home a champion: The team defeated Humboldt State University 39-32 in the final round, taking the national title.

Making the feat even more impressive is the fact that only two years ago the club didn't have enough members to field a full team.

"We never in our wildest dreams expected to get this far in our first year," says club president sophomore Alex Clarke.

Although Tulane's club rugby team may have risen from seemingly nowhere, their effort, drive and team camaraderie have not gone unnoticed. Between hiring a professional coach from England to help during the team's matrix season, averaging four practice sessions a week and their never-ending drive for excellence, the team dedicated itself to accomplishing their goals for this season.

While their intense practice sessions and their focus on optimal health have contributed to the team's success, the club's cohesion and unity are what allowed them to exceed their overall expectations.

"We don't play for the number on the back of our jerseys. We play for each other, our families, our school and all the people who have contributed to our success over the last two years," Clarke said.—*Melissa Felcher*



AARON M. SPRECHER

Baseball on Top

AAC Champions

The Green Wave baseball team celebrates in a dogpile after winning the American Athletic Conference regular season championship on May 21, 2016. The team beat Houston 4-3.

Just a year after making a return to the NCAA tournament, the No. 11-ranked Green Wave baseball team is proving that their success looks more rule than exception after winning the American Athletic Conference regular season championship for 2016. The title is the team's first since 2005, when Tulane won the Conference USA championship en route to a College World Series appearance.

Tulane wrapped up the AAC after taking two of three games from the University of Houston in the final series of the regular season. After splitting a doubleheader with the Cougars on May 20, the Wave took a must-win victory to clinch the American.

Following the win, head coach David Pierce tipped his hat to those who made the rebuilding of the program possible.

"We are thankful for our coaches, our support staff, the previous staff that did such a good job on helping us on these recruits," Pierce said. "A lot of people played a part in this. I'm proud of our kids, and we are looking forward to the postseason."

The 2016 season saw many successes, including a 38-win season against a top-30 RPI (Rating Percentage Index) schedule, including a season-series sweep of LSU—the first since 2007—and All-Conference honors for seven players.

At press time, Tulane entered the postseason American Baseball Championship as the No. 1 seed. The possibility of hosting a regional at Greer Field at Turchin Stadium was real, depending on the outcome of the postseason conference play.—*Ryan Rivet*

PLAYING FOR EACH OTHER

The women's rugby team, a club sport, worked intensely this year with four practice sessions a week to reach their goal of winning.



Life Lessons

COMMENCEMENT 2016 IS FILLED WITH MUSIC, ADVICE,
GOOD CHEER—AND LOTS OF BALLOONS, FLOWERS AND
SECOND-LINE UMBRELLAS.

by Faith Dawson

Music set the tone for the 2016 Tulane University Commencement on Saturday, May 14, 2016, as graduates snapped quick shots with selfie sticks and stood armed with bouquets of flowers.

The Mercedes-Benz Superdome was filled with a range of musical genres from traditional jazz played live by Dr. Michael White and the Original Liberty Jazz Band to a recording of “My House” by hip-hop artist Flo Rida, an exclamation point to TV journalist Hoda Kotb’s commencement address.

In his remarks, Tulane President Mike Fitts took a humorous look at the events of the last four years, touching on how those events affected Tulane students and the campus. (See “President’s Letter” on page 2 for an excerpt of Fitts’ speech.)

Class speaker Carlos S. Wilson II, who graduated with two degrees from the A. B. Freeman School of Business—a Bachelor of Science in Management and a master’s degree in accounting—advised the graduates: “None of us knows what the future holds. That being said, there is one thing you do know, and that is you. Therefore you must believe in yourself with reckless abandon. It is incumbent on you to both embrace

those challenges and to also dwell comfortably in the uncomfortable.”

If the morning belonged to anyone besides the 2,800-plus graduates, it was Kotb, who gave the crowd a series of “life lessons” told through her experiences as a young college graduate trying to find a job.

After 27 rejections, she got hired. Lesson No. 1: “You don’t need everybody to like you, you just need one.”

Kotb also talked about resilience when she recognized alumnus Derrick Edwards (B ’97, ’98), who overcame a sports injury to earn two degrees from Tulane, and her own experience dealing with breast cancer and the soul-searching that followed it.

“Lesson No. 7: If you survive anything in your life—who cares what it is—illness, a loss, your parents split up, it doesn’t matter. Whatever your cross to bear is, if you are still standing, even if you’re teetering, you get four words. You get: ‘You can’t scare me.’ Those four words are so powerful, you guys,” she said.

She invited the graduates to continue to embrace New Orleans. “It is your second home forever. It is your house,” she announced, playing the Flo Rida song. ♡



Celebration Day

This page, top: The stage is set and the day belongs to the graduates gathered in the Mercedes-Benz Superdome on May 14, 2016, for Tulane Commencement. *Middle row, left:* Brian Justin Silver and Hannah Bloch DeWit sing the National Anthem. They both received degrees from the School of Liberal Arts—Silver, a Bachelor of Arts, and DeWit, a Bachelor of Fine Arts. *Middle row, right:* Commencement speaker Hoda Kotb, far right, responds as the audience chants, “Hoda, Hoda, Hoda.” From left, onstage are honorary degree recipients scientist Christopher Paola and artist Lynda Benglis. In the background are School of Social Work dean Ron Marks, left, and School of Architecture dean Kenneth Schwartz. *Left:* Class speaker Carlos S. Wilson II, who received undergraduate and graduate degrees from the A. B. Freeman School of Business, addresses the audience. *Facing page:* Tulane President Mike Fitts presides at the ceremony.



JAMES R. DOTY COURTESY JAMES R. DOTY



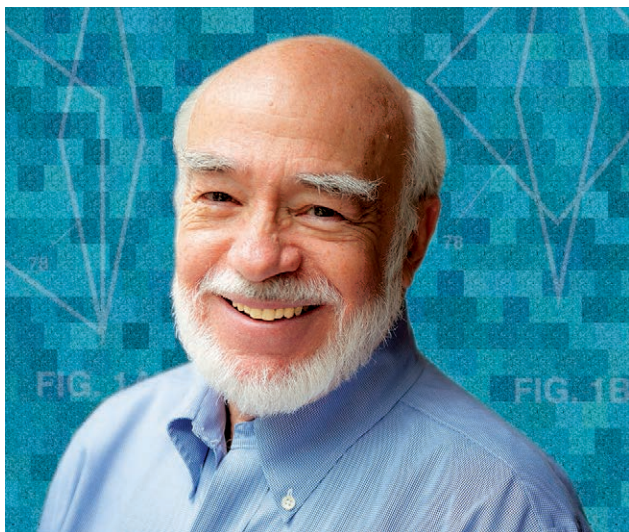
STEVEN PAUL BY PAULA BURCH-CELENTANO



JOYCE HARP COURTESY REGENERON PHARMACEUTICALS



PENELOPE K. MANASCO BY PAULA BURCH-CELENTANO



JOE HORTON BY PAULA BURCH-CELENTANO



WILLIAM KETHMAN COURTESY WILLIAM KETHMAN

Doctors of DISCOVERY

GRADUATES OF THE TULANE UNIVERSITY SCHOOL OF MEDICINE
ARE CONTRIBUTING TO THE MEDICAL FIELD BY CONDUCTING
INNOVATIVE WORK BEYOND THEIR CLINICAL PRACTICES.

By Fran Simon

COMPASS OF THE HEART

When **Dr. James R. Doty (M '81)** was a somewhat lost, 12-year-old boy, a chance meeting with a woman changed the course of his life.

Doty is now a successful neurosurgeon and professor of neurosurgery at Stanford University—a career he couldn't even imagine as a child.

In his *New York Times* best-selling memoir, *Into the Magic Shop: A Neurosurgeon's Quest to Discover the Mysteries of the Brain and the Secrets of the Heart* (Penguin, 2016), Doty recounts his personal story growing up in poverty with an alcoholic father and a mother who had suffered a stroke and was chronically depressed. He felt his life was at a "dead end."

Into the Magic Shop tells Doty's remarkable tale of walking into a magic shop when he was 12 and meeting Ruth, the owner's mother, who knew nothing about the magic tricks for sale in the store—but she knew a different type of magic.

Over six weeks of meeting with him daily, Ruth taught the young Doty techniques of meditation, mindfulness, visualization and being attuned to "the compass of the heart." Research has shown that the communication between the brain and heart is not one-way, and in fact this two-way communication is critical, Doty points out in his book.

Ruth literally rewired Doty's brain and showed him that one's circumstances only have power if one gives them power. It was his first experience with what is now known as neuroplasticity.

"Ruth made me understand that many people have a negative dialogue going on in their head that results in a negative physiologic response, [which] has a very negative effect on their health and even their longevity," Doty says. "She taught me initially to no longer emotionally

respond to the negative dialogue and ultimately to change the dialogue to one of self-affirmation."

The core message of Doty's book is that "each of us has this ability to change how we respond to life's circumstances and, by doing so, change how the world responds to us."

As the founder and director of the Center for Compassion and Altruism Research and Education at Stanford University, Doty researches the neural bases of compassion and altruism and how such behaviors have a profound effect on one's mental and physical health. His Holiness the Dalai Lama is a founding contributor to the center.

Doty notes that humans are hardwired for compassion, and this is expressed in their genes. He asserts, "With training, one can potentiate one's genetic capacity for compassion." In fact, he continues, "Research has demonstrated that practicing such behaviors with intention has a more positive effect on health than exercise or being at one's ideal body weight."

As a neurosurgeon, Doty was a pioneer in the development of the field of stereotactic radiosurgery. He also was one of the first investors in Accuray, a startup developing a technology of that field, the CyberKnife. He believed it could revolutionize the field of radiation therapy and the treatment of solid brain tumors. The FDA, though, had not yet approved CyberKnife, and the company was facing bankruptcy.

If he did nothing, "the world would lose this extraordinary technology," Doty writes. "I had to do something. I decided I was going to save the company ... [though] I had no significant background in business." Doty's enthusiasm and belief in the technology led him to raise several millions dollars from new investors to restructure the company. He subsequently became CEO.



PHOTO ILLUSTRATIONS BY MARIAN HERBERT BRUNO

**“With training, one
can potentiate one’s
genetic capacity
for compassion.”**

—Dr. James R. Doty

Doty had also been a successful angel investor in medical device and technology companies in Silicon Valley during the dot-com boom, but then the dot-com bubble burst and he was effectively bankrupt.

Doty, however, kept his word to Tulane; despite his significant losses, he gave away all of his shares in Accuray to live up to his various charitable commitments. Accuray ultimately went public with a valuation of \$1.3 billion, and Doty’s donations amounted to \$30 million. The shares he donated to Tulane established an endowed chair for the dean of the medical school, refurbished the medical school library following damage from Hurricane Katrina and funded scholarships for medical students.

“Practicing compassion with intention not only results in significant benefit to another but a profound benefit to oneself,” Doty says. “What Ruth taught me in that magic shop so long ago changed the trajectory of my life and made me realize by using the mind and the heart together that each of us has the capacity to change not only our lives for the better but the lives of those around us.”

BIOLOGY OF THE BRAIN

Dr. Steven Paul (A&S ’72, G ’75, M ’75) got his start in medical research in Dinwiddie Hall. In the laboratory of professor Merle Mizell, Paul was an undergraduate student worker feeding frogs for developmental biology and cancer research.

Paul, now an expert in neuroscience with an extensive record in central nervous system (CNS) drug discovery and development, was back on campus in spring 2016 at the invitation of Newcomb-Tulane College for the John J. Witmeyer III Dean’s Colloquium Series to discuss his career with students.

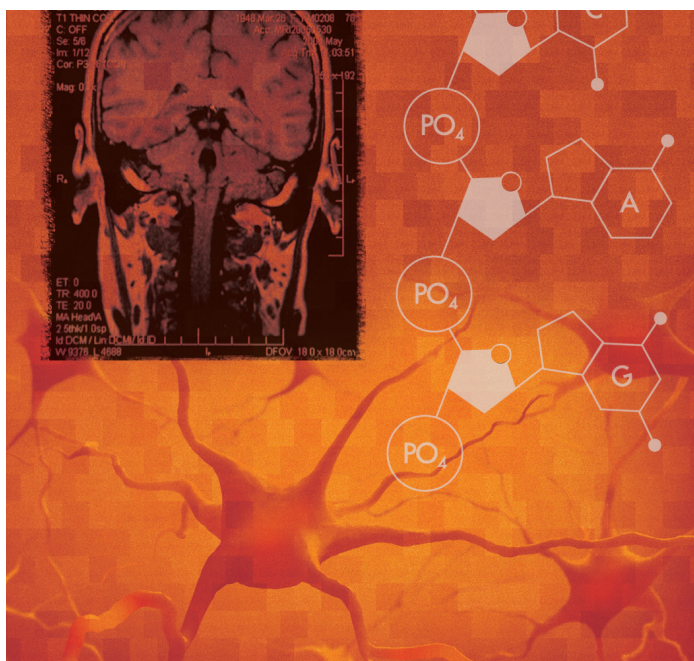
It was mentors like Mizell, Paul says, who sparked his interest in the biological bases for CNS and psychiatric illnesses. Paul, who came to Tulane from Chicago when he was 17 in 1968, had his first scientific paper, co-authored with Mizell, published in 1972. While he was in medical school at Tulane, Paul encountered Dr. Robert Heath, who was conducting groundbreaking brain research, and Dr. Donald Gallant, another professor of psychiatry, who Paul says was one of his best teachers and mentors (and also the best man at his wedding). Later Paul also worked in the lab of Dr. Julius Axelrod, a Nobel Prize-winning neuroscientist.

“We can think of the brain, not in Freudian or psychoanalytic terms, but more from a biological perspective,” Paul says. “When people become depressed or psychotic, or they develop dementia, what is it that’s going on in the brain? What causes those signs and symptoms of various diseases to become manifest? And how can you use that basic biological information to craft new treatments, new therapies?”

A psychiatrist, Paul previously was scientific director of the National Institute of Mental Health and a professor of neuroscience, psychiatry and pharmacology at Weill Cornell Medical College. He is one of the most highly cited scientists in the field of neuroscience in the world. Currently president and CEO of Voyager Therapeutics in Cambridge, Massachusetts, a clinical-stage gene therapy company, Paul spearheads the development of gene therapies for severe CNS diseases such as amyotrophic lateral sclerosis, Parkinson’s disease and Huntington’s disease. In addition to Voyager, Paul has launched SAGE Therapeutics, a public company that is developing therapies for severe epilepsy and postpartum depression.

Before founding Voyager, Paul retired after 17 years at Eli Lilly Research Laboratories, where he was executive vice president of science and technology. He led the research and development efforts of more than 8,000 scientists and physician investigators, with an annual research and development budget of more than \$4 billion.

Among many projects at Lilly, Paul oversaw development of novel treatments for Alzheimer’s disease, one of today’s greatest public health problems, which will account for \$1 trillion in healthcare costs in the United States by 2050.



“When people become depressed or psychotic, or they develop dementia, what is it that’s going on in the brain? ... How can you use that basic biological information to craft new treatments, new therapies?”

—Dr. Steven Paul

Understanding the genetic bases for the disease may reveal how disease-modifying gene therapy treatments might delay the development of symptoms in patients who are at risk of developing this disorder that is “100 percent incurable and 100 percent fatal,” Paul asserts. Science is contributing many answers about why some individuals have a “predisposition for or susceptibility for developing Alzheimer’s disease because they have a certain gene.” With this basic science, “we can understand what the disease is doing [in the brain] and treat the disease.”

Paul’s private practice of psychiatry has informed his drive to discover disease-modifying therapies, such as solanezumab, a neuroprotective monoclonal antibody he co-discovered that may slow the progression of Alzheimer’s disease. Solanezumab is in a large, Stage III clinical trial with people now.

“I think we’re going to start seeing encouraging clinical data in the next three to four years,” Paul says.

FACES OF PATIENTS

Dr. Joyce Harp (M ’84) says she recalls the faces of patients she has treated—and some she has lost—as she pursues her career in drug development. Harp is executive director in charge of program direction at Regeneron Pharmaceuticals in New York.

Before her career path led her to pharmaceutical development, Harp practiced medicine in geriatrics and adult endocrinology.

“I think I have a different approach to drug development because I spent so much time seeing patients,” Harp says. “I had a clinic and I saw patients ... and talked with them when I wasn’t in clinic.”

While she was practicing geriatrics at Emory University in Atlanta, Harp says she saw the “worst of worst diabetics.”

In her work at Regeneron, Harp says she thinks about developing drugs for people with highly unmet needs.

“I think in terms of impacting the individual lives, for the people who have no hope because they have such a terrible disease or their quality of life is so terrible. How many individuals are faced with a difficult medical decision and they have no options? What is the chance that we can develop an option that is effective and safe for that individual, so they don’t have to face that terrible situation?”

For a decade, Harp was an associate professor of medicine and nutrition at the University of North Carolina—Chapel Hill, where she was

also head of nutritional biochemistry, and ran a basic biology laboratory funded by the National Institutes of Health.

“I was swamped,” recalls Harp, who enjoyed conducting research as well as academics and clinical practice. She received press attention in 2005 when her article, “Obesity in the National Football League,” was published in the *Journal of the American Medical Association*, revealing the body mass indices of the athletes. In addition to media buzz, Harp received death threats from die-hard football fans.

After spending 15 years in academic medicine, Harp was recruited by Merck to become director of clinical research, diabetes, obesity and Merck BioVentures. Her position at Regeneron followed six years later.

Reflecting on her professional experience, Harp says she sees in herself a pattern of coming up with new ideas, persistence, constant reinvention and other core characteristics that have led her on a nontraditional medical path.

“I look forward and go where things lead me,” she says.

“If you aren’t a daydreamer and you’re not a critical thinker who comes up with new ideas, if you don’t like to pitch ideas, then being an innovator isn’t for you.”

ANSWERS TO QUESTIONS

Harp and **Dr. Penelope K. Manasco (M ’84)** became close friends in their first year of medical school when the chief of endocrinology, Dr. Jerome Ryan, assigned them a

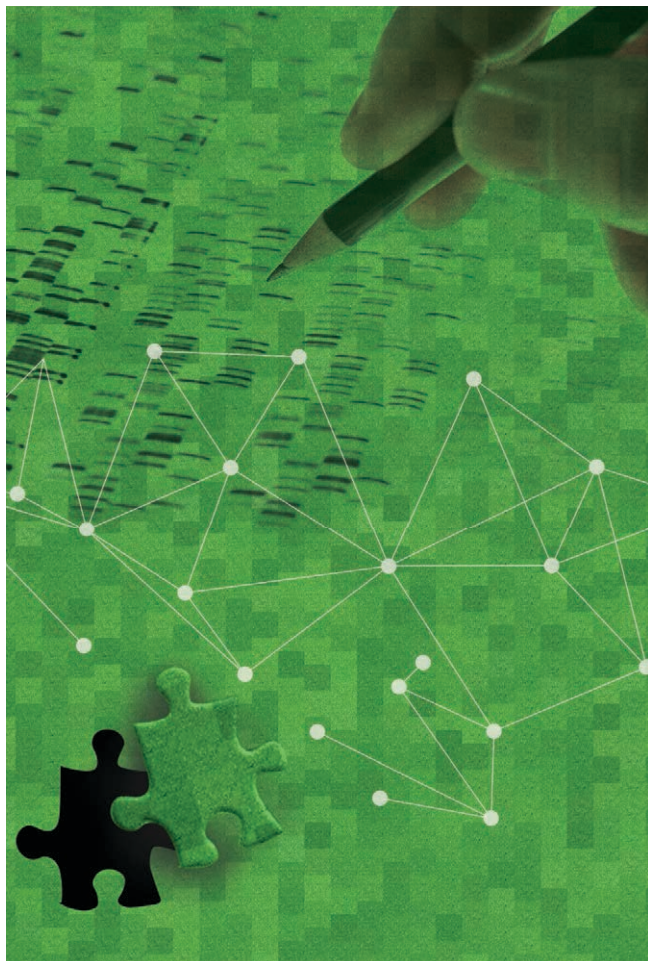
Innovators in Medicine

Previous facing page, left to right, from top row to bottom:

Drs. James R. Doty, Steven Paul, Joyce Harp, Penelope K. Manasco, Joe Horton and William Kethman bring entrepreneurial spirits and curious minds to neuroscience, drug development, technological discoveries, clinical trials and inventions, saving lives and making them better.

“I love figuring out questions, finding answers and getting data to explain what the real answer is.”

—Dr. Penelope K. Manasco



research project to evaluate diabetic patients to determine which personality types would be best suited for treatment with an insulin pump, a new technology at the time.

Unlike Harp, Manasco knew when she entered medical school that she was planning a career in medical research. Before medical school, Manasco taught dietetics at Louisiana Tech University. A medical degree, she was told, would be like a union card and would give her entrée into clinical research. Principal investigators of clinical studies are invariably MDs.

“Medicine is good because of research. Dogma can be dangerous. I love figuring out questions, finding answers and getting data to explain what the real answer is,” Manasco says. “You’re the one who is making a difference in a big way—that’s how I look at research.”

After medical school, Manasco went to the National Institutes of Health, where she spent seven years before turning to the pharmaceutical industry. She decided she wanted to become an entrepreneur and set a goal to run her own company within 10 years, working at some startups to gain more experience. At one point, she designed an original laptop bag, learning about manufacturing and e-commerce.

“I spent 10 years doing lots of incredibly interesting, exciting things,” Manasco says. “I learned great research methods for clinical research, leadership skills, and all of the skills that go into that. I also led a great international effort incorporating clinical genetics into clinical research, which was hugely rewarding,” Manasco says.

“I needed all of those pieces, which at the time seemed kind of painful to an MD who was used to telling people what to do. Instead, I had to listen to what people said.”

On schedule, Manasco launched her own company, MANA Consulting, a full-service clinical trial implementation and management company, based on the latest best practice model for conducting clinical research: data-driven, risk-based monitoring. This approach, which has been used for many years in other industries, allocates resources to the areas of greatest concern.

Now, the U.S. Food and Drug Administration, the European Medicines Agency, and the International Council of Harmonisation recognize risk-based monitoring methodology as providing the highest quality clinical research.

“My benchmark of success is enhancing the way clinical trials are done—doing them better and more efficiently, and building an organization that will be the best in the world at doing that,” Manasco says. “In another 10 years, our approach will be the standard.”

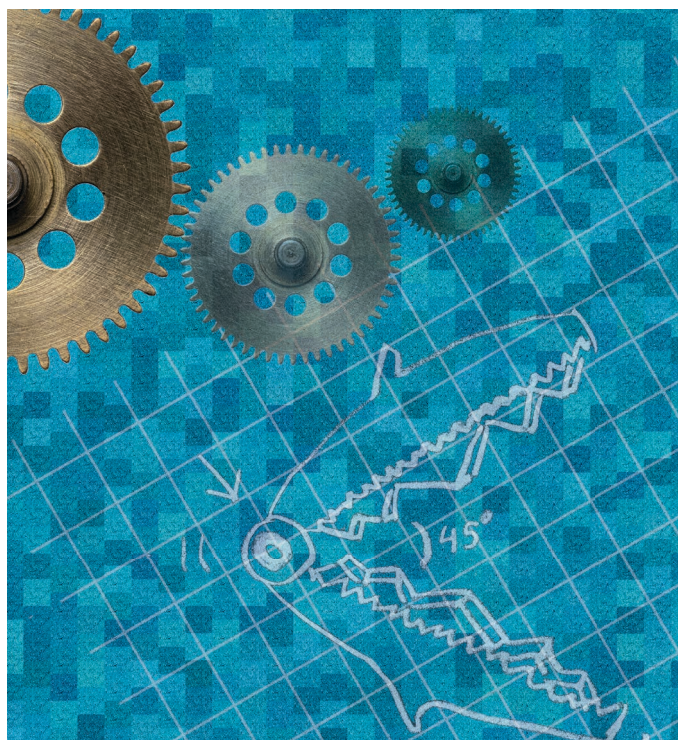
Manasco has been able to grow the type of company where she would want to work. MANA Consulting, headquartered in Denver, is completely paperless and employs 10 consultants who have flexible work schedules. In her effort to have the lifestyle she wants, she’s crafted a work schedule that allows her to visit New Orleans every April for a “month of music.”

PROBLEMS TO SOLVE

Dr. Joe Horton (M’73) says he is trying to retire from his medical practice as a neurointerventional radiologist (a doctor who provides minimally invasive diagnosis and treatment of diseases, guided by imaging). Yet, as he talks, he grabs a scrap of paper to sketch an idea for one of his many medical inventions: a contact lens that changes correction on-demand.

“I never set out to be a medical innovator,” Horton says. “Everything that I’ve done was to solve problems that I experienced. And usually the answers were pretty obvious. The biggest step in innovating is recognizing that something isn’t right; once you do that, the solution is pretty clear.”

Horton envisioned a career in chemistry when he was an undergraduate at the Massachusetts Institute of Technology. He wanted to continue graduate studies in chemistry, but it was the late ’60s and the Vietnam War had escalated. Draft waivers were allowed for medical school, not graduate school. Torqued, yet ever the pragmatist, Horton entered the Tulane School of Medicine.



“As a doctor, you can care for thousands of patients in a lifetime. If you develop a product or technology that can help millions of patients ... you can improve millions of lives.”

—Dr. William Kethman

His professors—and his classmates—suggested a career in radiology, because radiologists spend day after day analyzing problems—his long suit.

“What I didn’t know was how primitive the specialty was at that time,” he says.

During his residency training, Horton began to think about an improved way to interpret CT scans. The result was a more specific diagnostic tool—the first of his many inventions.

During his medical career he has practiced in his chosen specialty as well as been an academican—for 12 years he was professor and chief of interventional neuroradiology and neurointerventional surgery at the University of Alabama–Birmingham—while continually inventing new methods and devices to make doctors more effective. Before that he taught at West Virginia University, the University of Pittsburgh and the Medical University of South Carolina.

Horton, who holds “20 to 30 patents, including foreign,” has invented several medical devices for treating brain aneurysms—microcoils that look like miniature Slinky toys, but with complex secondary and tertiary shapes. (Aneurysms can lead to stroke, the third-leading cause of death in the United States, behind heart disease and cancer.)

Horton’s company, Micrus Endovascular, also developed stents, balloon catheters, access devices such as guide catheters, microcatheters, guidewires and accessory products used in conjunction with the microcoils. In 2010, Johnson & Johnson bought Micrus Endovascular for about \$480 million.

“Now I’m off trying to knock down another windmill,” laughs Horton, who is waiting for another patent to be issued this year.

Like Manasco, Horton is frustrated with the dogma that is endemic in medicine.

“I’ve spent my entire career doing things for which there isn’t any medical literature,” Horton claims. “Most people are terrified of thinking; they want to be told what to do. It drives me nuts.”

Horton wants to encourage young people to think critically. He returns regularly to Ben Franklin High School in New Orleans, his alma mater, to teach students about management of intellectual property.

TOOLS TO SAVE LIVES

Dr. William Kethman (SSE ’08, M ’12) is still a surgery resident at Stanford University, but he got an early start in biomedical innovation. During his undergraduate years at Tulane, he and a team of students, mentored by biomedical engineering professors David Rice and Cedric Walker, developed a medical device aimed at reducing maternal and neonatal mortality due to umbilical cord infections.

While honing his clinical skills as a general surgeon, Kethman is chief technology officer of NOvate, a startup company in New Orleans where he guides clinical and technical activities. NOvate’s first product offering, InfaClip, previously known as SafeSnip, is a patented disposable obstetric device that simultaneously cuts and clamps the umbilical cord while shielding the infant, mother and birthing attendant from infection.

“NOvate is a company that is addressing a developing world need,” Kethman says. “We wanted to make a difference and save lives.” NOvate has received funding from the USAID Saving Lives at Birth program and the Bill & Melinda Gates Foundation in collaboration with several other countries. NOvate is currently seeking additional funding to perform additional tests of InfaClip in Nepal.

Kethman continues to invent novel and innovative technologies. He holds several patents and several more are pending. Since he was a youngster, Kethman has wanted to be a physician with the goal of making his father’s life better.

“I wanted to make an impact on one person: my father,” Kethman says.

Now, his vision has expanded as Kethman thinks about the legacy he will leave to medicine.

“How can I address an unmet clinical need, whether with NOvate and InfaClip ... or the problem I am working on now through the Biodesign Program at Stanford: helping children understand how well their asthma is controlled?” Kethman muses.

“As a doctor, you can care for thousands of patients in a lifetime. If you develop a product or technology that can help millions of patients ... you can improve millions of lives.” ▢

On the Diamond

Players (bottom row, left to right) Jackson Frazier, Cy Smith, Malcolm Venable, Lawrence Jenkins, Bryce Robinson, Jared Roberson (top row, left to right) Gavin Kennedy, Kenji Backer, Darrell Sanders, Calvin Bullock, Dajawn Sanders and Stewart McCall and coaches (far left) Roy Conway and (far right) Eddie Davis keep America's pastime—baseball—alive and well at Wesley Barrow Stadium.





Fielding Dreams

THROUGH A TULANE SPORTS LAW/MAJOR LEAGUE BASEBALL PARTNERSHIP, NEW ORLEANS YOUTH LEARN, À LA MONEYBALL, THE POWER OF STATS AND THE ART OF NEGOTIATION.

By Michael Luke



Contract Talks

Left: Alfred Ripoll IV, center, learns the business of baseball, encouraged by sports law professor Gabe Feldman, left. *Below:* Eddie Davis coaches the young players on and off the field.



Last spring, Alfred Ripoll IV and his sports agent colleagues met with faux front office executives of the Baltimore Orioles. They were seeking a new contract for their client, Adam Jones, a smooth-hitting center fielder who is as skilled with his glove as he is with his bat. Ripoll and company wanted a three-year contract at \$54 million for Jones.

With statistics that matched—and in some cases, like stolen bases and runs batted in, bettered—those of contemporaries like perennial All-Stars such as Mike Trout and Prince Fielder, Ripoll and his team presented their multimillion-dollar offer to the Orioles “management.”

In the end, both sides compromised a bit to strike a deal: \$14 million over three years. Of that, the agents got a 6 percent cut, Ripoll reported with a smile. He felt his client got a good, fair deal, too.

By the way, Alfred Ripoll IV is 13 years old. When he isn’t negotiating contracts and representing big-league players, he attends St. Augustine High School in New Orleans.

The mock salary arbitration that Alfred and his team hashed out that day in the bowels of Wesley Barrow Stadium, a gleaming youth baseball complex near the New Orleans lakefront, was not actually in the boardroom of the Baltimore Orioles. But otherwise, it was a real-life experience.

“It’s fun to negotiate. But it’s challenging to make sure the client gets what he wants and finding that middle ground,” Alfred said. “When we are arbitrating salaries, we compare almost every statistic—batting average, hits, RBIs, strikeouts, stolen bases—with other players to find out what their salaries should be.”

Alfred is one of the initial members of a new partnership between the Tulane Sports Law Program and Major League Baseball’s New Orleans Urban Youth Academy, where local youngsters ages 13 to 18 learn the business side of baseball—the boardrooms where CEOs manage salary caps and player salaries are negotiated—under the guidance of Tulane law professor Gabe Feldman, who created the curriculum for the once-a-week class and brought in one of his law students and other guests like a sports agent to teach the kids.

“The idea is to give kids in the Greater New Orleans area an opportunity to understand the potential career options in baseball and the sports industry off of the field, and open their eyes to the thousands of different jobs that are possibilities and give them the skills to pursue these jobs,” said Feldman. “The fundamental part is to use baseball and the baseball industry to help these kids succeed in ways they never knew were possible.”

The partnership, which just completed its first year, is the brainchild of Eddie Davis, a local baseball legend who went from McDonogh 35 High School in New Orleans to Long Beach State University in California and homering in the College World Series all the way to the Los Angeles Dodgers farm system.

The Urban Youth Academy is an initiative by Major League Baseball to promote and revitalize the game in urban areas across America, bringing resources and making the game more accessible. Davis, who runs the local Urban Youth Academy, said New Orleans, though it doesn’t have a pro baseball club, was still a perfect fit for one of the academies because of the strong roots of baseball in the city. Started in 2013, the academy complex at Wesley Barrow Stadium attracts hundreds of kids, providing game instruction and teaching groundskeeping, scouting and umpiring. It even has a broadcasting program.

Davis said the next logical step was to add the sports law and management component, so he approached Feldman about creating a partnership with a goal of teaching youngsters about the career opportunities inside Major League Baseball but outside of playing on the diamond.

“We set up mock arbitrations where one group of kids represented a team and another group of kids represented a professional player,” Davis recalled. “It was exciting to see those kids go at it and compete on a different level, not just between the lines, and see these different strategies come to life in negotiating.”

The pilot program had six kids who attended the initial offering in the fall, meeting once a week for a month and a half, with a different speaker each week, such as a sports agent or a front office executive.

Even if it is make-believe, Davis said, the youngsters take the experience and the process very seriously, and the plan is to expand the number of students for the next session in the fall.

Hamilton Wise (L '15), who now works for the MLB Texas Rangers in the team's front office, was a student of Feldman's and one of the guest speakers. He taught a class on collective bargaining, free agency, salary cap management, market size and salary arbitration, emphasizing how these things affect a team's payroll and roster. Wise said he was "blown away" by the level of knowledge and the preparation that the young students had.

"It was exciting to see those kids go at it and compete on a different level, not just between the lines, and see these different strategies come to life in negotiating."

—Eddie Davis, director of the MLB New Orleans Urban Youth Academy

"The kids were interested in the game from a playing perspective, but also they had interest in the business of baseball. Obviously, they had the passion and understanding of different aspects of the game, not just playing catch and hitting," Wise said.

PASSION FOR BASEBALL

When he isn't learning the business side of baseball, Alfred said he dreams of being a Major League shortstop, like his favorite player, Derek Jeter. He also dreams of possibly being an engineer. And the youth program, which combines statistical analysis and baseball, has two of his passions.

"I like the math, and how it comes to me, especially what goes into calculating a salary," Alfred said. But this, the business side of baseball, is a new world that was unknown to him.

Feldman said the pilot program in 2015 was extremely successful, and the students immediately gravitated to the new opportunities. "They were remarkably engaged and prepared as we took them week by week, showing them what it's like to be a baseball agent, a baseball general manager, a lawyer working in baseball—all helping them understand the industry," he said of the first year.

The jobs include front office work, scouting, labor unions, executive management, accounting and legal work, Davis said—not necessarily the jobs that spring to mind in the context of Major League Baseball—but they are just as important as the pitchers, catchers and batters.

"One of things we looked to do is to find career paths for the kids," said Davis, who even at 42 is a mountain of a man and looks like he could still easily strike a homer. "You name it, and there's probably an opportunity in sports."

The program also prepares young people for life after sports, should they, like most, not make it as a professional athlete. It was a lesson, Davis said, that he had to learn after coming so close to making it to the big leagues. "Yeah, the hard way," he said with a chuckle, adding that he had talent, but bad timing hurt his chances to make it to the show, like a leaguewide strike and a major management shake-up. "People don't realize you have a small window to make it."

SABERMETRICS

Davis and Feldman are introducing Alfred and the other young students to sabermetrics, a world of statistics and analytics. Popularized by Michael Lewis' book *Moneyball: The Art of Winning an Unfair Game* and the 2011 movie based on it, sabermetrics—"the search for objective knowledge of baseball"—is an essential part of the modern game.

Sabermetrics goes far beyond the basic statistics that casual fans know, like batting average and earned run average, instead using



PAULA BURCH-CELENTANO

complex stats such as wOBA, weighted on-base average, FIP, fielding-independent pitching, and WAR, wins above replacement. These are the new gold standard for compiling data and objectively analyzing player performance.

"I never knew this side of baseball existed before I came here," Alfred said. "I like it. It makes baseball more fun. You get to see every side of the game. For me, I get to play it. I get to see how the management side goes down. It's just amazing."

As an off-season project, Davis said, participants such as Alfred will compile their on-base plus slugging, OPS, from their year playing youth and high school baseball and then compare it to Major League players to see where they fit in terms of professional baseball salaries.

Alfred's father loves the program, the exposure his son is getting and the different skills he is learning. "This place is amazing; it's a phenomenal program," said Alfred Ripoll III, who played against Eddie Davis in high school. "There are so many more careers inside the game, where you are not actually playing. There's field maintenance, the legal side of it, sports management and the executive side—ownership—if you are so blessed."

Eddie Davis agreed. "It keeps them into the game, which is what we want." ▀

Windup

Howard Bacchus prepares to throw a strike. He and other Urban Youth Academy participants learn to play the game while exploring all aspects of the baseball industry.

The *Incomparable* Yvette Jones

AFTER 36 YEARS AT TULANE, THE ARGUABLY MOST POWERFUL WOMAN IN THE HISTORY OF THE UNIVERSITY IS STEPPING DOWN, LEAVING A LEGACY THAT INCLUDES YULMAN STADIUM, RECOVERY FROM HURRICANE KATRINA AND SOLID SUPPORT AMONG ALUMNI AND THE NEW ORLEANS COMMUNITY.

By Mike Strecker



PAULA BURCH-CELENTANO



For three decades, Yvette Jones has worked tirelessly for the success of Tulane. Here she is circa 1992.



Jones meets with other university leaders on the heavily damaged uptown campus after Hurricane Katrina in 2005.



Jones shares a laugh with former Tulane President Eamon Kelly when the official portrait of him and his wife, Margaret, is unveiled in January 2004.



In 2008, Jones and then-President Scott Cowen commemorate the achievements of "Promise and Distinction," the largest fundraising campaign for Tulane to date.



On July 31, when she steps down as executive vice president for university relations and development, Yvette Jones will cap a 36-year career that she began as a secretary with no college degree and ended as one of Tulane's longest-serving, most beloved and most powerful leaders ever.

It's a career in which she earned two Tulane degrees, worked for four Tulane presidents, held 10 different titles ranging from chief of staff to interim athletic director and raised hundreds of millions of dollars.

"For 36 years Yvette has been a star and pillar of Tulane University. Her talent, warm and gracious personality, and relationships have made her a beloved figure throughout the entire Tulane community," said Tulane President Emeritus Scott Cowen.

Cowen's sentiments are echoed by the leaders who preceded and succeeded him, as well as by board members, staff members, faculty and Tulanians everywhere.

"There are not a lot of things at Tulane that don't have her fingerprints on them," said Jill Glazer, a board member and major Tulane donor. "We're losing one of our finest. You'll get me crying."

"When I think of her, I have to think of my favorite movie, *It's a Wonderful Life*, and *George Bailey*. What would Tulane be without Yvette Jones? Would the football stadium be there? Would the campus be there? Would the programs be there?" current Tulane President Mike Fitts said.

"She is a unique individual who has had an impact comparable with anyone in Tulane's history," Tulane President Emeritus Eamon Kelly said. "A great intellect, energy and personality."

It was Kelly, in fact, who kept Jones at Tulane when, 13 years into her career, she considered stepping down to attend law school.

"He took me to a long lunch at Commander's Palace and convinced me to stay. That worked out to be a very good move for me," said Jones, who would remain at Tulane for another 23 years—years of exponential growth for the university and her.

"She was a secretary who was making such an impact, I wanted to make her chief of staff," Kelly said. "But she needed a degree to do that, so she got one. As a chief of staff she was making such an impact, I wanted to make her a vice president but she needed an MBA, so she got that."

Jones also raised a family during this time. Her daughter, Shannon

Jones-Couhig, said there was never a conflict between her mother's personal and professional life.

"We've talked a lot about the work-life balance," says Jones-Couhig, now a Tulane staff member and mom herself. "But she doesn't see it as a balance. She sees it as one. My parents' circle of friends were all Tulanians. Tulane was her world."

Jones-Couhig remembers a mom who would "take calls at any-time" and devote her evenings to Tulane business.

"She would sit down after dinner surrounded by work. We would talk like a normal family, watch 'Law and Order' or whatever, but she would be working the whole time, until 10:30 or 11 o'clock at night. That's just who she is and who she was, and that made her happy."

The work surrounding her during those long evenings was most certainly in paper form due to Jones' penchant for printing emails from staff members and replying to them with notes written in lovely script at the top of each page.

Jones laughingly defends the habit, explaining that she began printing out emails in the days before Wi-Fi was available on flights so she could answer them during her frequent cross-country fundraising trips.

"You get used to doing it," she said, crediting her mother and first- and second-grade teachers at Paul Revere Elementary in Tulsa, Oklahoma, where she grew up, for her immaculate penmanship and unerring spelling.

In addition to home and career, Jones also became heavily involved in the New Orleans community during her years at Tulane, serving as adviser, board member or chair for numerous civic organizations including Idea Village, the New Orleans Bioinnovation Center, the New Orleans Regional Medical Consortium, the New Orleans Bio-District and many more.

By 2005 Jones was at the height of her career. As senior vice president for external affairs, she had overseen record levels of giving to the university that fueled major construction including the Israel Environmental Science Building, Goldring/Woldenberg Hall II and the newly launched renovations of Turchin Stadium and what would become the Lavin-Bernick Center for University Life. The university had also just



PAULA BURCH-CELESTANO

The Lavin-Bernick Center for University Life officially opens in January 2007. It is among many campus building projects that Jones helped develop.



TRACIE MORRIS SCHAEFER

Jones and benefactor Jill Glazer have fun at the opening of the Glazer Family Club in Yulman Stadium in 2014.



MICHAEL JURICK

President Mike Fitts presents Jones with the Tulane President's Medal during the Beads on Broadway gala for Tulane alumni and friends in New York in April 2016.

Jones is honored along with healthcare leader Dr. Karen DeSalvo at the American Red Cross Power of Women luncheon in New Orleans in August 2015.



MARY MOUTON



MARY MOUTON

Jones calls them her "greenies." They are her grounding force—daughter Shannon, son-in-law Rob Couhig, grandson Jack and husband Rick Jones.

announced "Promise and Distinction: The Campaign for Tulane," with the goal of increasing Tulane's endowment to \$1 billion.

Then, as all New Orleans narratives go ... Katrina hit. Tulane was devastated, with more than \$650 million in damages and losses and its students, faculty and staff scattered throughout the country.

It was in the crucible of this existential threat that Jones displayed her greatest value. While evacuated in Houston with a handful of administrators and staff, Cowen tapped Jones as his chief operating officer and second in command. The former secretary had arguably become the most powerful woman in Tulane's history.

Jones played a central role in rebuilding and rebranding the university post-Katrina. This included hiring the remediation and construction company that led the physical resurrection of Tulane.

"Her contributions to Tulane's success and advancement, especially after Hurricane Katrina, solidify her legacy as an outstanding alumna and leader of the university," Cowen said.

Jones looks back at Katrina, which destroyed much of her personal property, with a mix of the horror and strange nostalgia that only those who experienced it can.

"Katrina is my best and worst memory at Tulane. It was the worst because of the devastation. It was best because of how we became family and how we were able to open in 2006—how our hard work paid off," Jones said.

The years that followed Katrina brought continued growth, challenges and opportunities. After the campus was rebuilt, Jones turned her attention to completing the "Promise and Distinction" capital campaign, surpassing the campaign's \$700 million goal and making it the largest fundraising effort in Louisiana's history.

It was during this time that Jones met Jill and Avie Glazer, who would become one of the lead donors to Yulman Stadium and numerous other university efforts. Glazer recalls Jones and Cowen "walking into my backyard" in Florida one day and winning her and her husband over immediately.

"She is one of Tulane's finest ambassadors. She believes in what she is saying. You know it's real. When you introduce her to other

donors, you know when she walks away they are going to say, 'Wow, where do I sign?'"

Jones' "wow factor" has resulted in programs and buildings too numerous to count that have, literally, changed the face and character of Tulane University. She has set a standard of raising \$120 million per year for Tulane. Her portfolio includes a breathtaking array of university responsibilities that defy conventional job descriptions including, but not limited to, fundraising, governmental affairs, media relations, marketing, board relations and alumni affairs.

Jones can look back on a host of brick-and-mortar accomplishments, outsized achievements and countless recognitions she has received through the years, including *New Orleans CityBusiness*' "Women of the Year Award," the Red Cross' "Power of Women Award" or the Yvette Milner Jones Award, established in her name to honor extraordinary Tulane staff.

Yet when asked to name her legacy she mentions others—namely those who she has helped through the years.

"What has touched me the most is the number of people who have written to me and told me how much I helped them whether it was navigating financial aid, mentoring or whatever. I didn't realize the number of people I helped," Jones said.

She admits she never had a real plan for her own career and simply accepted the next challenge and position that came her way. It is something she tries to impart to the many young people who seek her advice.

"It's good to have a destination but not to have a plan that you can't move away from. Be adaptable," she said.

As far as her own plans for life after Tulane, Jones said she will first take some time to "recalibrate" before marshaling her talents to do "something meaningful in New Orleans."

"I have to find out who I am. I am not going to be Yvette Jones, executive vice president for university relations and development anymore."

She does, however, promise to always be a Tulanian.

"In many ways Tulane is like a small town where you know everyone. I can remember so many people, how I met them, their first day here. I have family here. It's been a great ride." 🍷



DOUBLE ANNIVERSARY Identical twins **Harriet Laird Martin** and **Katherine Laird Livaudais** (NC '46) are celebrating the 70th anniversary of their college graduation this year. They will be 91 in August and still reside in New Orleans.

TULANIANS



KIRSTEN RANHEIM

League Logic

Long after the service requirement of the undergrad years has ended, Tulane alumni keep returning to campus to work with the Crescent City Debate League, a program of the Center for Public Service that has worked with local middle-school students since 2009.

Andrew Pritzker (SLA '14), who works for Tawani Enterprises in Chicago, returned to judge a tournament in April. "It's like I never left," he says. "A lot of the same people volunteered and came back." Alums have also come from as far away as California.

New Orleanians tend to stay involved as well. **Gregory Tacconi-Moore** (SLA '12), a third-grade teacher at Success Preparatory Academy in the city, coaches a team at that school and is also the league's co-director. "The personal satisfaction I derive from working with this program is seeing [students'] skills grow not just over the years students are in the program, but on the days of tournaments," he says.

But aren't middle-school students already pretty good at arguing, like with their parents? "Debate teaches essential life skills that students may not otherwise receive in a traditional classroom setting," Tacconi-Moore says, like public speaking and problem solving.

Elise Matton (SLA '14), also a team coach and teacher at Success Prep, talks about the "power that debate has as an educational and personal development tool."

"I've seen people go up, in one year, two or three grade levels in writing skills, reading skills," adds **J.R. Stevens** (SLA '12), a Tulane Law School student and co-founder and co-director of the league.

Even working from another city, Pritzker says, "I want to continue to stay involved with it as much as I can. If you believe in something you have to do what you can to participate and donate your time to it because that makes all the difference." —*Faith Dawson*

Greater Debaters

From left: Judge Andrew Pritzker, league director Ryan McBride, judge Cleveland Donald and former debater Jennifer Castro at a debate tournament.

LINK UP

Tulane Connect is an online professional community of Tulanians who offer résumé advice, mentoring and more.

Award Winning

In fall 2013, Tulane vice president for alumni relations James Stofan agreed to an in-person interview with a virtually unknown company from London called Graduway. The startup wanted to launch a cutting edge networking website exclusive to Tulane alumni and students. Stofan wanted the same.

The result was Tulane Connect, an online platform where alumni and students can network, find jobs and volunteer to mentor other Tulanians. Graduway recently named Tulane's site "Best University Network." Tulane beat out UCLA, Oxford, Johns Hopkins, Rice and Temple universities.

At this time, Tulane Connect has more users than any other Graduway network.

"Online mentoring was a key to this project, a feature that Graduway built into the platform as it developed," says Stofan. "There are now almost 6,000 Tulanians on Tulane Connect that have volunteered to help you with your résumé, help you network and help you find a job. The response from our alumni has been extraordinary."

Incoming Tulane Alumni Association president Larry Connelley is one of the many volunteer mentors.

"Tulane Connect makes it easy to reach out to someone for virtual networking. I was able to help someone with a résumé and provide guidance about internships to a mentee. I recently ran into my mentee on campus and was thrilled to hear that she secured a summer internship in Washington, D.C."

Joining Tulane Connect is easy: Users can create an account using LinkedIn, Facebook or an email address. —*Will Burdette*



PAULA BURCH-CELENTANO

1930s

MARIAN MEYER BERKETT (L '37) was named the 2016 Alumna of the Year by *Tulane Law Review*. Often said to be the first woman hired at a Louisiana law firm, Berkett is still associated with Deutsch Kerrigan, which she joined in 1937. She was inducted into Tulane Law School's Hall of Fame in 2013.

1950s

Tommy Battle, mayor of Huntsville, Alabama, declared Feb. 26 "Eugenie Rocherolle Day" and presented **EUGENIE ROCHEROLLE** (NC '58) with a proclamation and medallion. One of Rocherolle's piano compositions received a second-place prize in the 2016 Biennial Music Contest of the National League of American Pen Women. She writes, "We're fine up here in Old Lyme, Connecticut, and are enjoying two great-granddaughters, ages 3 and 8 months!"

1960s

After five years of research, **JUDITH ANN HAAS SMITH** (NC '61) has completed a double biography of Daniel Longwell and Mary Fraser Longwell. *Larger Than Life: A Memoir of Daniel Longwell and Mary Fraser Longwell* was published by Authorhouse. Daniel Longwell was the creator and guiding light of *LIFE* magazine, and Mary Longwell was the first woman to work on the executive floor. Smith and the Longwells were neighbors in Neosho, Missouri.

BILL MIMILES (B '62) has been appointed chairman of the board of trustees of LCMC Health, which is the parent organization that operates Touro Infirmary, University Medical Center New Orleans, West Jefferson Medical Center and Children's Hospital in New Orleans. He also is chairman of the board of trustees of Bridge House / Grace House, a nonprofit organization providing accommodations and services for clients who are dealing with alcohol and/or drug addiction.

RICHARD T. SANDLIN (L '63) of Pineville, Louisiana, and his wife, Patricia, recently celebrated their 50th wedding anniversary in Sicily, Italy.

EDWARD GINGOLD (A&S '66) and **ELIZABETH MARTIN BRISTER** (B '87) presented a workshop about organizing employee and customer campaigns to help low- and middle-income people with their utility bills at the National Energy and Utility Affordability Coalition annual conference in Denver. Gingold has been an attorney with the U.S. Energy Regulatory Commission for nearly 38 years. Brister is manager of low-income customer initiatives for Entergy in Jackson, Mississippi.

JACK DALE SHAFFER (A&S '66) is preparing to donate a collection of archaeological artifacts and field notes to the state of Louisiana. Shaffer saved more than 7,000 artifacts from the site of Natchez Fort—sieved by the French military and their Indian allies in January 1731—near Sicily Island, Louisiana. Shaffer was on hand when this site was exposed during agricultural



CLAY BONNYMAN EVANS

DIGGING UP THE PAST **Kristen Baker** (NC '05, G '06) was just 9 years old when her father died unexpectedly, and she remembers how not knowing what happened sharpened the pain of grief. "It took several months before the reports came back," says the Georgia native, now 32. "That made his death even harder."

More than two decades later, Baker (above, in the field) is doing her best to provide closure for families as the lead archaeologist in a nonprofit's effort to recover the remains of hundreds of U.S. Marines killed in the bloody 1943 battle of Tarawa in the Pacific Ocean. In March 2015 she found a long-lost trench known as Cemetery 27, which has yielded the bodies of more than 45 Marines, including a Medal of Honor recipient, making it the largest single-site recovery in U.S. history.

The battle of Tarawa was nasty, brutish and short, killing more than 1,100 Americans and 5,000 Japanese in just 76 hours. The dead were hastily buried, and military officials who returned to the site after the war found fewer than half. Families of the missing were told they had been buried at sea or otherwise accounted for.

Mark Noah, founder of History Flight, learned of the long-buried bodies in 2007 from an obscure military report. The next year he began sending teams armed with the latest technology to scour the hot, polluted, crowded sands of the island for the lost graves.

After earning her master's degree in anthropology at Tulane, Baker did forensic work. Noah hired her to helm History Flight's Tarawa project in 2013. She recovered the remains of Pvt. Randolph Allen after only a month on the job. Despite another scientist's dismissal of the site as unpromising, Baker obtained permission to dig exploratory trenches in a private shipping yard in March 2015. On the first day, the team found the first of dozens of Marine skeletons; Baker had located Cemetery 27.

Baker worked the excavation in blazing tropical heat nearly every day for the next three months, exposing and carefully removing bones and then documenting the remains in a makeshift local lab. Hundreds more Marines still lie sleeping in the sands of Tarawa, but Kristen Baker hasn't stopped looking for them.

"Cemetery 27 has been a kind of crown jewel for us," she says. "But we want to bring them all home. They deserve that respect, and so do their families."

—CLAY BONNYMAN EVANS



SHOW PIECES Former Newcomb art professor **Arthur Kern** (A&S '53, G '55) displays his "exquisitely grotesque" sculptures in a rare retrospective exhibit, "Arthur Kern: The Surreal World of a Reclusive Sculptor," at the Ogden Museum of Southern Art in New Orleans through July 17. Kern's first major, solo show in decades was profiled by *The New York Times* in March.

WHERE Y'AT!

land leveling in the 1980s and was allowed to quickly salvage what he could.

BRUCE R. SMITH (A&S '68) is the general editor of *The Cambridge Guide to the Worlds of Shakespeare* (Cambridge University Press, February 2016), a two-volume celebration of Shakespeare on the 400th anniversary of his death. Nearly 300 scholars from around the world contributed. Smith is dean's professor of English at the University of Southern California and the author of seven books. His latest, *Shakespeare / Cut*, will be coming out from Oxford University Press in July.

ARNOLD SHELBY (A&S '69) was a finalist in four one-act-play festivals in 2015, including the prestigious Samuel French Off Broadway Festival in New York. Shelby's plays were also produced in San Diego, Chicago and Dallas. Last year, he finished a play with music set during Hurricane Katrina. Shelby also is working on multiple festivals, including The Kennedy Center John F. Kennedy Centennial Celebration.

1970s

KERRY DAVIDSON (G '70) was recognized by the Louisiana Board of Regents for more than 40 years of outstanding service. Davidson retired after having served in leadership capacities since 1975.

Louisiana Endowment for the Humanities named **ZACHARY RICHARD** (A&S '71) as Humanist of the Year.

MARLENE ESKIND MOSES (NC '72, SW '73), an internationally recognized family law expert and founding manager of MTR Family Law, was elected president of the International

Academy of Family Lawyers (IAFL) USA Chapter. IAFL is a worldwide, invitation-only association of practicing lawyers who are recognized by their peers as the most experienced and expert specialists.

ELIZABETH PRIDE LLOYD (NC '72) retired as director of the Redstone Scientific Information Center, a U.S. Army/NASA research center, in September 2015. During her 25 years as a federal librarian, her other positions included director of the NATO Support Library in Brussels and manager for the National Park Service Design Center in Denver. She and her husband, James, live in Huntsville, Alabama.

SARAH NETTLETON (A '73) was elected to the American Institute of Architects College of Fellows, an honor given to AIA members who have made a significant national contribution to the profession. The AIA Committee on the Environment Top Ten Awards program has listed Nettleton's project, Tofte Cabin, among the exemplary winners in its in-depth study, "Lessons From the Leading Edge."

LISA P. BINDER (NC '76), a member at Neal & Harwell in Nashville, Tennessee, has been listed as a family mediator by meeting the state's requirements. Binder has been with the firm since 2005.

PATRICIA A. KREBS (G '76, '80, L '83) has been named to *New Orleans CityBusiness*' "Leadership in Law" list of 50 distinguished attorneys in the city. Krebs was also named to the list in 2013. Krebs is a member at King, Krebs & Jurgens in New Orleans.

BRAD MOORE (E '76) is managing director of the Wind & Water Foundation, whose focus is providing accessible, clean water to villages, orphanages and schools in developing countries. Moore is also now mentoring the newly formed chapter of Engineers Without Borders at Tulane's School of Science and Engineering—Tulane Engineers for International Development. A multiyear international development project will begin this summer.

HOLLY CLEGG (NC '77), an author and chef in Baton Rouge, Louisiana, is this year's recipient of the Baton Rouge Epicurean Society's Grace "Mama" Marino Lifetime Achievement Award. Clegg, who has sold more than 1 million cookbooks, addresses topics like cancer recovery, diabetes, and overall health and well-being. Among other outlets, she appears on Omni Channel Health Media, WebMD and *The Huffington Post*, and partners with local hospitals.

Miami skipper **AUGIE DIAZ** (E '77) used his lifelong knowledge of the currents and breezes of Biscayne Bay, Florida, to win his first Star World Championship in April. Diaz, 61, became the oldest winner of the title, and his crew, Bruno Prada of Sao Paulo, Brazil, became the first crewman to win four world titles.

EDWARD "NED" HALLOWELL (M '78), a child and adult psychiatrist who is an expert on ADHD and other distraction topics, is now sharing his message, observations and insights via podcasts. "Distraction" explores strategies and tactics to turn modern problems into new-found strengths, offers real-world advice, and introduces fascinating guests who share their methods of coping. For more information, visit www.distractionpodcast.com.

1980s

The New Orleans mayor's office named **BILL SABO** (A&S '82) as industry lead for technology for the city of New Orleans. In this role, he will lead the White House TechHire initiative for the city. TechHire identifies current and future tech-staffing needs and creates corresponding training; it will help fill hundreds of jobs in the city.

PAMELA TYLER (G '89) authored *New Orleans Women and the Poydras Home*, a history of the 200-year-old retirement community in New Orleans, which originally was an orphanage. Tyler, an associate professor of history at the University of Southern Mississippi, also wrote *Silk Stockings and Ballot Boxes: Women and Politics in New Orleans, 1920-1963*.

1990s

RICH COHEN (A&S '90) is a co-creator of the HBO original series "Vinyl." He also is a nonfiction writer and contributing editor at *Vanity Fair* and *Rolling Stone* magazines. His new history of the Rolling Stones, *The Sun & The Moon & The Rolling Stones*, was published by Spiegel & Grau in May.

JAI SHARMA (L '90) is system vice president-chief risk officer of Hospital Sisters Health System. He is certified in professional healthcare risk management from the American Society for Healthcare Risk Management and has a certificate in negotiation and conflict resolution from Rice University. Sharma was also honored as a "Top Risk Manager" in 2015 by *D Magazine* and the Risk and Insurance Management Society.

MICHAEL FLOWERS (A&S '91) moved back to Washington, D.C., but still works in Manhattan as chief analytics officer for data technology and open source intelligence startup Enigma.io. He also spends time in New Orleans to provide pro bono assistance to New Orleans Mayor Mitch Landrieu's administration on public safety, resilience and economic development programs. All is well with Michael's wife, Ashley, a law professor at the University of Virginia, and their 6-year-old son, Tate.

MICHAEL MILICH (A&S '91) will move to San Antonio to become senior executive vice president-director of trust for Frost Wealth Advisors. In his new position, he will be responsible for Frost's Texas trust division. Milich joined the company in 2007 as executive vice president and trust regional manager in the Houston region.

ALUMNI: TELL US YOUR NEWS!

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HEATHER MUNRO HILLIARD (N '93), an adjunct professor of homeland security in Tulane's School of Continuing Studies, published her first novel, *Mirage*, a true crime mystery based on incidents that happened in New Orleans. *Mirage* is the first novel of Hilliard's series, *The Elements*.

The American Gem Society elected certified gemologist **SCOTT BERG** (B '98) of Lee Michaels Fine Jewelry in Baton Rouge, Louisiana, as president of its board of directors.

ERICH DURLACHER (L '98) was named practice group management partner, a new role at Burr & Forman LLP. In this role, Durlacher will provide vision, direction and accountability related to efficiency and operations for the firm's practice group leaders.

CHRISTIAN LISOWSKI (E '98) just completed the Marathon Des Sables, called the "toughest foot race on earth." The race takes runners on a multistage 156-mile race through the Sahara Desert.

In May U.S. Rep. **CEDRIC RICHMOND** (L '98), who represents the 2nd Congressional District of Louisiana, including New Orleans, delivered the spring 2016 commencement address at Southern University in Baton Rouge, Louisiana.

JAN JOHNSON (G '99), clinical professor of English and American Indian studies at the University of Idaho, and two colleagues published a collection of critical essays on Native American popular music and musicians called *Indigenous Pop: Native American Music from Jazz to Hip Hop*.

KRISTOPHER KEST (TC '99), founder and attorney at Kest Family Law in Orlando, Florida, is the recipient of the Orange County Bar Association's Lawrence G. Mathews Jr. Young Lawyer Professionalism Award for 2016. Recipients of the award, who are nominated by their peers, are attorneys who have practiced law for fewer than 15 years and whose conduct and career stand as models of success built on unquestioned professionalism.

CHRISTOPHER K. RALSTON (L '99) received the Louisiana Bar Foundation's prestigious President's Award at the organization's annual fellows membership meeting in New Orleans. The President's Award is given in recognition of outstanding support and volunteer service to the foundation. Ralston serves on the foundation's board of directors and several committees.

2000s

AMANDA AVERY (NC '00) has been working on NBC's "TODAY" show for more than 10 years. She is the "10:00 hour topics producer" and has worked with on-air personalities Hoda Kotb, Tulane's 2016 commencement speaker, and Kathie Lee Gifford for three years. She also does a reality show wrap-up and can be heard daily on Sirius XM radio channel 108.

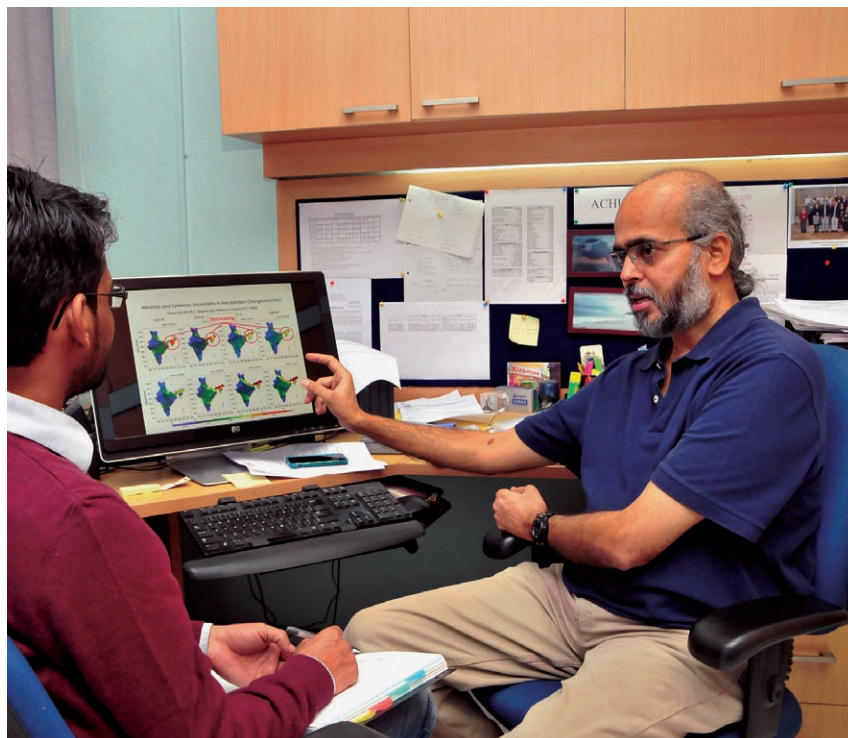


PHOTO FROM KRISHNA ACHUTARAO

HOT TOPIC As part of the Intergovernmental Panel on Climate Change, **KRISHNA ACHUTARAO** (G '90, '94) received the Nobel Peace Prize in 2007, along with Al Gore. The award recognized their combined efforts to disseminate greater knowledge about man-made climate change and to lay the foundation for counteracting it. Nearly a decade later, according to the prizewinner, who lives in New Delhi, there is even more evidence now that we have fundamentally altered the climate on planet Earth.

"We now have a fairly precise accounting of where the extra heat that is being trapped has gone ... into the oceans, melting our ice caps and warming the atmosphere. Not only have temperatures gone up worldwide, but numerous extreme or freakish weather events would convince even a layperson that something is awry with our climate."

AchutaRao (above, right) is associate professor in the Centre for Atmospheric Sciences at the Indian Institute of Technology Delhi.

Despite overwhelming evidence pouring forth from the scientific community, climate change is still controversial: Naysayers contend that a winter temperature rise of 4 degrees is a good thing if you live in Minnesota or other cold climates. Others maintain that climate is cyclical, and we're simply entering a warming phase. But a recent global carbon dioxide overload, caused by burning fossil fuels like coal, oil and gas, produces heat-trapping gases, and has a decidedly negative overall impact.

"Climate change will certainly have some short-term winners ... if you live in Canada or Siberia, and can now support agriculture. But there will be a whole lot more losers in this equation. The unavailability of water may make a place uninhabitable. And with sea-level rise, and half the world's population living within 35 miles of the seas, you'll see inordinate numbers of people totally displaced. Certainly climate change is cyclical, but what used to occur over tens of thousands of years, we are now seeing in under 200 years. The pace is staggering, and humans just cannot respond fast enough."

AchutaRao believes we need to control the release of greenhouse gas emissions or endure the consequences.

"Renewable energy sources like wind and solar are the first step," says the professor, "but we need brand new technology to reverse the damage already done. My job is to simplify complicated climate information and make it useful to decision-makers, so we can effect change now." —**LESLIE CARDÉ**

Emeritus Awards

The **Emeritus Club of the Tulane Alumni Association** inducted members of the class of 1966 during its annual Emeritus Weekend in May and awarded Outstanding Member honors to Peter Goldman and Richard K. Schmidt. The Outstanding Member award is in recognition of outstanding scholarship, excellence in career field and demonstration of loyalty to Tulane/Newcomb over the years.



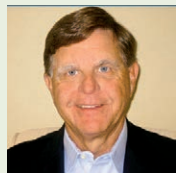
PETER GOLDMAN (A&S '66) is the CEO of a family-owned, 87-year-old Chicago consumer products company that manufactures Nu Finish car care products.

An avid sailor who competed in the U.S. Olympic Sailing Trials while at Tulane, he is president of the Judd Goldman Adaptive Sailing Foundation, a learn-to-sail program for the physically disabled, which he founded in 1990 and named in memory of his father.

The Goldman family established the Goldman Office of Disability Services at Tulane in 2008, inspired by their daughter, who has a learning disability.

The Peter and Carol Goldman Foundation supports medical research at Northwestern University, the University of Chicago and the Rehabilitation Institute of Chicago.

Peter and his wife, Carol, founder of Carol's Cookies, have two children, both of whom are graduates of Tulane, Karen (NC '97) and Jeff (TC '98), as is Jeff's wife, Amy (B '98).



RICHARD K. SCHMIDT (E '66, '67) is the former president and CEO of Aquarion Co., a U.S. investor-owned water and wastewater utility. He also serves as director of Kelda, plc, which acquired Aquarion.

Rich served his alma mater as a member of the Board of Tulane, chairing the Intercollegiate Athletics Committee and Audit Committee. He is the past president of the Tulane Alumni Association and serves on the Tulane Engineering Board of Advisers. Rich also serves on the board of the United Way, where he is immediate past chair; is chairman of the Bridgeport Regional Business Council and is a board member of St. Vincent's Medical Center.

He and his wife, Claudette, have three children and live in Florida and New Jersey.

A professor at Delgado Community College in New Orleans, **DEREK D. BARDELL** (G '01, '02) was named a Northshore Hero by the West St. Tammany YMCA for extraordinary contributions to education.

JANELL BURSE (UC '01), a standout member of the Tulane women's basketball squad from 1997–2001 and a star player for 10 years in the WNBA, was recently named deputy commissioner for the Women's Minor League Basketball Association, a new basketball league that gives female athletes the opportunity to hone their skills on the cusp of the professional scene.

CYNTHIA MORALES (L '01) joined Carlton Fields' Miami office as counsel in the real property litigation practice group. Morales focuses her practice on title insurance litigation and real estate disputes. She represents national title insurance underwriters in investigation, resolution and litigation of title insurance claims. Prior to joining the firm, Morales was with the law firm of Cohen Ruiz P.A.

TRACIE ASHE (A '02) and **JULIE BABIN** (A '06) joined **WAYNE TROYER** (A '83) in partnership at studioWTA, an architectural design firm in New Orleans. **TONI DIMAGGIO** (A '03) and **ROSS KARSEN** (A '06) were promoted to senior associates.

QUIN BRELAND (B '03, L '07) recently accepted the position of general counsel with The Midas Companies. He will be based in New Orleans. Breland and his wife, **MARTHA CLAIRE**

BRELAND (SW '14), recently welcomed their second daughter and future Tulanian, Marjorie Claire Breland.

ALEXANDER P. "XAN" CHARBONNET (E '03), founder of Biblionix in Austin, Texas, reports that the company's Apollo integrated library system has earned the Product of the Year Award from LibraryWorks. Biblionix has more than 550 customers in 33 states and Canada. Xan's father, **CLARK CHARBONNET** (E '75), and brother **CAMERON** (SSE '07) are also principals in the company.

JEFFREY DAKE (TC '03) is founder of Arches Brewing, a craft brewery in Hapeville, Georgia, which began selling beer in March and opened its brewery/tasting room in April.

STEVE MALETZKY (B '03) was named partner at William Blair, a global investment banking and asset management firm. His practice is in investment banking in the firm's Chicago office.

MAILE GRADISON HERMIDA (B '04) was elevated to partner with the global law firm Hogan Lovells in Washington, D.C. Maile represents the food industry on regulatory matters.

MEREDITH GRABILL (L '06) of Gordon Arata received the prestigious Pro Bono Publico Award and Century Club Award from the Louisiana State Bar Association in May. Grabill has demonstrated exemplary commitment to the ideals of the profession, providing more than 100 hours of pro bono services in 2015. She

practices primarily in the areas of bankruptcy, commercial, and oil and gas litigation.

MARISSA NOVAK SIEBERT (SLA '07) and her husband, Rick Siebert, welcomed their first child, Robert Neil Siebert, on Oct. 29, 2015. They reside in their hometown of Bay Village, Ohio.

JONATHAN RIVERS (PHTM '07) received an innovation award from the United Nations World Food Programme for his work in the Cambodia Country Office. The team from that office developed a system that combines different sources of real-time data via mobile phones.

HILARY KELSAY (B '09) is the entrepreneur behind Penny's Loafer. She created this "indestructible" dog toy after her dog chewed through numerous toys. The toy will be available later in 2016.

2010s

WILLIAM L. GARRETT (B '11), of San Francisco, was promoted to director of Bank of America Merrill Lynch's rates and currencies origination team. He works with companies to help them understand and manage the risks associated with currency movements. Garrett joined Bank of America Merrill Lynch in 2010 from JPMorgan.

Cape Cod-based singer-songwriter **SCHUYLER GRANT** (Hemmerdinger) (SLA '12) released his debut EP "Moving On" in Hyannis, Massachusetts, in May. His song "Under the Summer Sun" recently advanced to the final round of a national songwriting competition in Asheville, North Carolina. Learn more at www.schuylergrantmusic.com.

Chicago-based jewelry designer **ARIANNA SPIROS** (SLA '13) and her sister formed Kali Zoë Designs. They are excited about the launch of their very first product, The Mudra, which is a piece of hand jewelry that applies pressure to the L14 pressure point (the soft spot between your thumb and forefinger). This spot may alleviate headaches, pain and stress throughout the body.

KEY TO SCHOOLS

- SLA** (School of Liberal Arts)
- SSE** (School of Science and Engineering)
- A** (School of Architecture)
- B** (A. B. Freeman School of Business)
- L** (Law School)
- M** (School of Medicine)
- SW** (School of Social Work)
- PHTM** (School of Public Health and Tropical Medicine)
- SCS** (School of Continuing Studies)

- A&S** (College of Arts & Sciences, the men's liberal arts and sciences college that existed until 1994)
- TC** (The College of Arts & Sciences changed its name to Tulane College in 1994 and existed until 2006)
- NC** (Newcomb College. Women liberal arts and sciences students graduated from Newcomb College until 2006)
- E** (School of Engineering)
- G** (Graduate School)
- UC** (University College, the school for part-time adult learners. The college's name was changed to the School of Continuing Studies in 2006.)

William A. Culpepper (A&S '37, L '39) of Little Rock, Arkansas, on Oct. 4, 2015.

Abraham B. Kupperman (A&S '38, L '40) of New Orleans on March 21, 2016.

Arnold J. Bennett (B '39) of New Orleans on Jan. 11, 2016.

Robertine Rhymes Cobb (NC '40, L '42) of Rayville, Louisiana, on Jan. 11, 2016.

Ruth Katz de la Gueronniere (B '40) of New Orleans on March 2, 2016.

John E. Arnoult (E '41) of Green Valley, Arizona, on Dec. 21, 2015.

Mary-Agnes Sullivan Davison (NC '41, G '43) of Raleigh, North Carolina, on Jan. 9, 2016.

Mary Hogg (A '41) of Madison, Mississippi, on Feb. 23, 2016.

Ralph J. Fernandez Sr. (A&S '42) of Broussard, Louisiana, on Jan. 22, 2016.

Santos V. Shields (E '42) of North Richland Hills, Texas, on Dec. 9, 2015.

Evalyn Stolaroff Gendel (NC '43) of Grand Junction, Colorado, on July 3, 2015.

John Jofko (A&S '43, M '45) of Roanoke, Virginia, on March 22, 2016.

Beverly Blood King (G '43, M '45) of Baton Rouge, Louisiana, on Feb. 13, 2016.

Janet Worrell Sommerville (B '43) of Phoenix on Dec. 16, 2015.

Malcolm M. Coate (A&S '44) of Annandale, Virginia, on Dec. 20, 2014.

Miller M. Cragon Jr. (A&S '44) of Chicago on March 19, 2016.

Merlin M. Ohmer (A&S '44, G '48) of Jacksonville, Florida, on Nov. 16, 2015.

Gloria Garic Anderson (NC '45) of Houston on Jan. 13, 2016.

Nestor L. Currault Jr. (A&S '45, L '46) of Gretna, Louisiana, on March 26, 2016.

Ann Springer Hopkins (A&S '45) of Pass Christian, Mississippi, on Jan. 17, 2016.

Charles W. Beamon (B '46) of Chattanooga, Tennessee, on Feb. 17, 2016.

Elizabeth Kenan Buchanan (NC '46) of Valley Grande, Alabama, on Jan. 8, 2016.

John M. Hamilton Sr. (A&S '46) of St. Petersburg, Florida, on Jan. 24, 2016.

Barbara Conroy Hudson (NC '46) of Greensboro, North Carolina, on Jan. 5, 2016.

Clarice Slagle Johns (NC '46) of Monroe, Louisiana, on Jan. 18, 2016.

Ann Wood Barnes (B '47) of New Orleans on Jan. 28, 2016.

John V. Baus Sr. (A&S '47, L '51) of New Orleans on Jan. 7, 2016.

Daniel T. Rawls Sr. (B '47) of Hendersonville, North Carolina, on March 14, 2016.

Bettie Goldstein Redler (NC '47, G '67) of St. Louis on Feb. 27, 2016.

O.D. Schumann (B '47) of Rio Rancho, New Mexico, on Feb. 20, 2016.

Herbert C. Steele (A&S '47) of White Lake, Michigan, on Dec. 20, 2015.

Carmel Netzhammer Brown (NC '48, SW '50) of Birmingham, Alabama, on Feb. 29, 2016.

Leonard Carp (B '48) of Dallas on Jan. 8, 2016.

Joy Kleck Crews (NC '48) of Austin, Texas, on March 15, 2016.

George A. Hunt (B '48) of Memphis, Tennessee, on Jan. 8, 2016.

Ralph R. Reed (M '48) of Memphis, Tennessee, on Dec. 23, 2015.

John W. Anderson (E '49) of Key West, Florida, on Feb. 6, 2015.

Arthur M. Blood (M '49) of Orlando, Florida, on July 8, 2015.

William E. Faris (M '49) of Fernandina Beach, Florida, on May 21, 2014.

Mary Gilchrist Ernst (B '50) of Gilchrist, Oregon, on Feb. 22, 2016.

M.G. Handelsman (SW '50) of Severna Park, Maryland, on Feb. 24, 2016.

Marillyn Hanemann Jesmonth (NC '50) of Hoover, Alabama, on Jan. 25, 2016.

Jack M. Owens (A&S '50) of Charlotte, North Carolina, on Jan. 17, 2016.

Betty Sweat Shirley (SW '50) of Madison, Mississippi, on Dec. 31, 2015.

Mary Smith Taylor (NC '50) of Macon, Georgia, on Jan. 11, 2016.

Frederick J. Baehr Jr. (E '51) of Salem, South Carolina, on Feb. 7, 2016.

Laurie Allen Freret (NC '51) of Lafayette, Louisiana, on Jan. 22, 2016.

Alvin K. Halpern (B '51) of New Orleans on Jan. 17, 2016.

Vivian Muse Macon (SW '51) of Wayne, Pennsylvania, on Jan. 18, 2016.

Edgar G. Mouton Jr. (A&S '51, L '53) of Lafayette, Louisiana, on March 29, 2016.

William W. Richardson (M '51) of Graceville, Florida, on Feb. 3, 2016.

Paul J. St. Pierre (A&S '51) of Metairie, Louisiana, on Jan. 17, 2016.

Leonard Tate (A '51) of Bush, Louisiana, on Feb. 22, 2016.

William T. Tucker (E '51, E '56) of Aurora, Ohio, on Dec. 26, 2015.

Herbert B. Wren III (A&S '51, M '54) of Texarkana, Arkansas, on March 15, 2016.

Carolyn Denning (M '52) of Englewood, New Jersey, on Jan. 10, 2016.

John A. Edwards Jr. (M '52) of Anniston, Alabama, on Dec. 26, 2015.

Regina Gunthorpe (NC '52) of Mobile, Alabama, on Feb. 17, 2016.

Leon Lenoir Jr. (M '52) of Greenville, Mississippi, on Feb. 8, 2016.

Marcel J. Leumas Jr. (E '52) of Baton Rouge, Louisiana, on March 11, 2016.

Lois Andrews Cleland (SW '53) of Charleston, West Virginia, on Dec. 31, 2015.

James L. Dautaz (B '53) of New Orleans on March 25, 2016.

Jack M. Ginsburg (G '53) of Chapin, South Carolina, on March 15, 2016.

Wilbur F. Joffrion (G '53) of Baton Rouge, Louisiana, on Feb. 11, 2016.

Frederick L. Landry (A&S '53) of Houston on Jan. 20, 2016.

Donald J. Mechling (A&S '53) of Oakland, California, on March 1, 2015.

Andrew Rinker (A&S '53, M '57) of New Orleans on March 10, 2016.

Ralph J. Christman Jr. (B '54) of Pass Christian, Mississippi, on Jan. 7, 2016.

Dona Meskimen Hollifield (NC '54,) of Chicago on Dec. 10, 2015.

Dean M. Mullavey (G '54) of North Hatley, Quebec, Canada, on Dec. 27, 2015.

Edward T. Suffern (A&S '54) of Metairie, Louisiana, on Feb. 27, 2016.

Vera Langford Swaim (SW '54) of Waldron, Arkansas, on March 6, 2016.



MATH MAKER Math professor **James T. Rogers**, a member of the Tulane faculty for 42 years, passed away on March 28, 2016, in New Orleans. He received numerous National Science Foundation grants, presented his work at conferences and often collaborated with other mathematicians. He was an honorary member of the Tulane Alumni Association.

F A R E W E L L

Richard C. Wells (B '54) of Austin, Texas, on Jan. 5, 2016.

Wanda Youngs Winn (SW '54) of Naples, Florida, on Dec. 19, 2015.

James M. Brakefield (M '55) of Nashville, Tennessee, on Feb. 27, 2016.

Craig J. Croveto (B '55) of McKinney, Texas, on Jan. 22, 2016.

John E. Herman (B '55) of Pearl River, Louisiana, on Feb. 3, 2016.

W.M. McBride Jr. (M '55) of Alexandria, Louisiana, on March 17, 2016.

Howard K. Suzuki (G '55) of Gainesville, Florida, on Jan. 26, 2016.

Thomas P. Wood (M '55) of Tallahassee, Florida, on Feb. 15, 2016.

Manuel Paez (M '56) of Metairie, Louisiana, on Nov. 7, 2015.

John R. Sutter (G '56, '59) of Washington, D.C., on June 10, 2014.

G.D. Tatum Jr. (M '56) of Fort Worth, Texas, on Jan. 3, 2016.

Barry F. Trinchard Jr. (A&S '56) of Magnolia, Mississippi, on Jan. 3, 2016.

James R. Bruner (A&S '57, M '60) of Bossier City, Louisiana, on Feb. 23, 2016.

Antonio D'Alessandro (PHTM '57, G '61) of New Orleans on Feb. 28, 2016.

Richard J. McGinity III (B '57, L '59) of Metairie, Louisiana, on Feb. 6, 2016.

Ronald G. Quillian (A&S '57) of Calgary, Alberta, Canada, on Jan. 9, 2016.

Florence Follansbee Warwick (NC '57) of Metairie, Louisiana, on Feb. 10, 2016.

Donald J. Whittinghill (A&S '57) of Baton Rouge, Louisiana, on Feb. 13, 2016.

Mary Lofton Wright (NC '57) of New York on Feb. 10, 2016.

Elbert F. Hinson (A&S '58) of Monterey, California, on Dec. 22, 2015.

Billy B. Kern (M '58) of El Paso, Texas, on Jan. 30, 2016.

Roger O. Olmsted (PHTM '58) of Bonners Ferry, Idaho, on Dec. 21, 2015.

Charles H. Close (A&S '59) of Brookhaven, New York, on Jan. 22, 2016.

Alfred R. French (M '59) of Phoenix on March 8, 2016.

Patricia Copponex Hannie (SW '59) of Baton Rouge, Louisiana, on Jan. 21, 2016.

W.B. Reeves (L '59) of Mobile, Alabama, on Jan. 18, 2016.

John M. Snuggs Sr. (A&S '59) of Marietta, Georgia, on Feb. 6, 2016.

Charles L. Stansifer (G '59) of Lawrence, Kansas, on Feb. 4, 2016.

Madeleine Lock Thompson (SW '59) of Sarasota, Florida, on Jan. 14, 2016.

Charles L. Webster Jr. (M '59) of Fort Worth, Texas, on Dec. 30, 2015.

James W. Welch Jr. (A&S '59, M '62) of Alexandria, Louisiana, on March 4, 2016.

Francis T. Kalmbach (A '60) of Shreveport, Louisiana, on Feb. 9, 2016.

Elizabeth Spink Karmazin (L '60) of Charlotte, North Carolina, on Jan. 1, 2016.

Donald P. Seghers (A '60) of Metairie, Louisiana, on Jan. 14, 2016.

William C. Stone (M '60) of Hobbs, New Mexico, on March 23, 2016.

Robert A. Ambrose (A '61) of New Orleans on Feb. 1, 2016.

Paul A. Bingham (E '61) of El Paso, Texas, on Feb. 11, 2016.

Samuel J. Crawford Sr. (G '61, M '61) of Piedmont, Alabama, on Feb. 17, 2016.

Arthur E. Lewis (M '61) of Burbank, California, on Jan. 11, 2016.

Benjamin N. McBride (UC '61) of High Point, North Carolina, on Feb. 6, 2016.

Samuel B. Nadler Jr. (A&S '61) of Toledo, Ohio, on Feb. 4, 2016.

George L. Adams (A&S '63, M '67) of Charlotte, North Carolina, on Jan. 1, 2016.

Michael D. Cochran (A&S '63) of Houston on March 19, 2016.

Harry L. Colcolough Jr. (M '63) of West Palm Beach, Florida, on Dec. 25, 2015.

Robert W. Mackey (M '63) of Tulsa, Oklahoma, on Dec. 31, 2015.

Ronald G. Thornton (B '63) of Houston on Jan. 16, 2016.

Albert E. Appleby Jr. (E '64) of Bowman, South Carolina, on Feb. 13, 2016.

H.W. Bond (G '64) of Brighton, Michigan, on Jan. 14, 2016.

Bernard A. Coyne (G '64) of Ann Arbor, Michigan, on Jan. 23, 2016.

James S. Gay (M '64) of Sherman, Texas, on March 9, 2016.

Mary-Elizabeth Paltron (NC '64, L '74) of New Orleans on Feb. 1, 2016.

Joseph G. Spracher (M '64) of Stockton, California, on March 1, 2016.

Diana Weber (NC '64) of Baton Rouge, Louisiana, on Dec. 17, 2015.

G.H. Hubbard II (G '65) of Augusta, Georgia, on Jan. 20, 2016.

Stephen Jasper (E '65) of Saratoga, California, on Feb. 9, 2016.

Mary Taylor (NC '65) of Tuscaloosa, Alabama, on Dec. 17, 2015.

Michael F. Little (A&S '66, L '68) of Highlands, North Carolina, on Feb. 29, 2016.

Glenn R. Swetman (G '66) of Biloxi, Mississippi, on March 10, 2016.

David D. Tammany (G '66) of Ypsilanti, Michigan, on Dec. 20, 2015.

Anna Schmidt Hutchison (NC '67) of Oakhurst, California, on Dec. 19, 2015.

Arlene Schultz Berman (PHTM '68) of Johnson City, Tennessee, on Nov. 30, 2015.

William P. Fitch III (M '68) of San Antonio on Nov. 29, 2015.

Gary L. Adams (E '69) of Madison, Alabama, on Feb. 17, 2016.

Robert A. Ketch (SW '69) of Los Angeles on Jan. 2, 2016.

Judith Newsome (SW '70) of Las Vegas, New Mexico, on Feb. 23, 2016.

Anne Desaix Robertson (SW '71) of Jackson, Mississippi, on Jan. 22, 2016.

Paul C. Sills (A&S '71) of Key Biscayne, Florida, on Dec. 15, 2015.

Gordon Weil III (A&S '71) of Brooklyn, New York, on Feb. 11, 2016.

George R. Blue Jr. (A&S '72, L '75) of Covington, Louisiana, on March 21, 2016.

Julie Nguyen Brown (NC '72) of Dearborn, Michigan, on Jan. 11, 2016.

Mary Kennedy (SW '72) of New Orleans on Feb. 4, 2016.

Joseph H. Lindsay Jr. (A&S '73) of San Antonio on March 15, 2016.

Deborah Rachlin (NC '73) of Annandale, Virginia, on June 25, 2015.

Tribute Dr. James W. Fisher

B.F. Davis Jr. (L '74) of Metairie, Louisiana, on Jan. 1, 2015.

Donna Jaksic (PHTM '74) of Chandler, Arizona, on Aug. 6, 2015.

Duane B. Riggs (E '74) of Henderson, Nevada, on June 22, 2015.

Mitchel S. Thabit (M '74) of Bakersfield, California, on Dec. 1, 2015.

Bernice Leib Alexander (PHTM '75) of Philadelphia on April 14, 2014.

Keith H. Karlson (L '75, SW '90) of South Dartmouth, Massachusetts, on Jan. 16, 2016.

Patrick R. Mooney (B '75) of Covington, Louisiana, on Feb. 20, 2016.

Brian David Kolowich (A&S '77) of Bluffton, South Carolina, on Feb. 7, 2016.

Tristan C. Jimenez (SW '78) of Erlanger, Kentucky, on June 12, 2015.

Joanne Molinari (G '78) of Washington, D.C., on Nov. 30, 2015.

Lawrence M. Romans (G '78) of Nashville, Tennessee, on Jan. 28, 2016.

Brooke Barrie (G '79) of Tucson, Arizona, on Dec. 30, 2015.

Charles C. Pitcock Jr. (UC '81) of New Port Richey, Florida, on Jan. 11, 2016.

Gary G. Guichard (L '82) of Chicago on Feb. 11, 2014.

Robert E. Garvey III (A&S '83) of Monroe Township, New Jersey, on Dec. 29, 2015.

Frank Agnew (B '84) of Metairie, Louisiana, on Jan. 10, 2016.

Russell B. Rhea (E '84) of Detroit, Michigan, on Feb. 17, 2016.

Judy Melton (L '86, B '92) of Hartwell, Georgia, on July 7, 2015.

Mark C. Merenda (UC '87) of New York on Feb. 28, 2016.

John C. Sheptor (B '91) of Bethesda, Maryland, on March 6, 2016.

Rebecca Larche Moreton (G '95) of Oxford, Mississippi, on Jan. 18, 2016.

Jason C. Woodbury (B '98) of Savannah, Georgia, on Jan. 8, 2016.

E.M. O'Bryan (PHTM '99) of Slidell, Louisiana, on Jan. 7, 2016.

Vincent C. Michell (M '02, PHTM '02) of Gretna, Louisiana, on Feb. 1, 2016.



TULANE UNIVERSITY ARCHIVES

PHARMACOLOGIST, TEACHER, MENTOR

Dr. James W. Fisher, a world-renowned erythropoietin researcher, died on May 1, 2016, in New Orleans, leaving behind an extraordinary legacy of scientific accomplishments and many generations of national and international students, trainees and colleagues who benefited from his wisdom and his dedication to science, biomedical research, and the teaching of pharmacology for medical students and graduate students. He served as professor and chairman of the Department of Pharmacology at Tulane University School of Medicine (1968–1996) and then as emeritus professor and chairman until his death.

I had the privilege of meeting Dr. Fisher for the first time when he went to Corrientes, Argentina, as a visiting professor in the late 1960s. I was then a medical student at the School of Medicine, National University of the Northeast, and was fascinated by his scholarly presentations on erythropoietin and the kidney as the site of production of this hormone that regulates red blood cell production by the bone marrow. He returned to Corrientes in

subsequent years, and on one of his visits I was “recruited” to interpret his lectures, given my reasonable albeit basic ability with spoken English and my work as a teaching assistant in pharmacology.

Facing this challenge, I asked Dr. Fisher if I could meet with him the evenings prior to his lectures, to go over his presentation and make sure that I had the correct conceptual understanding of the material I would need to interpret for my fellow medical students. I thus experienced firsthand his enthusiasm for teaching and became myself focused on pharmacology as a scientific path, later coming to New Orleans to pursue my PhD under his mentorship.

Dr. Fisher was an outstanding scientist and role model and supported me at every stage of my academic career. I am profoundly grateful for the opportunities he opened for me, like he did for the many other students, trainees and faculty members that benefited from his wise counsel while working under his leadership in the Department of Pharmacology.

Dr. Fisher was also a loving and dedicated family man, and he often shared the warmth of his home and his friendship with his students and his colleagues. He was a serious and rigorous mentor in research and teaching but also a gregarious and engaging human being and a dedicated genealogist. In providing encouragement to all he taught, he would at times recall the inscription on his mother's grave: “If there is a will there is a way.” I honor his memory and join the many relatives, friends and fellow scientists who mourn his death. —**DR. JUAN J.L. LERTORA** *Lertora (G '74) held the position of director of the Clinical Pharmacology Program at the National Institutes of Health Clinical Center in Bethesda, Maryland, until his retirement in January 2016. Previously, he was professor of medicine and professor of pharmacology at Tulane University School of Medicine.*

Michael H. Digioia (TC '03) of Oceanside, New York, on Jan. 30, 2016.

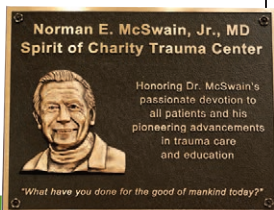
Rebecca Brownstone (L '06) of Marina Del Rey, California, on Nov. 4, 2015.

Adrian C. Pere (SW '07) of New Orleans on Jan. 3, 2016.

Stephen C. Peller (SCS '10) of New Orleans on Feb. 14, 2016.

Michael F. Giangrasso (SSE '13) of New Orleans on Jan. 20, 2016.

Jeremy S. McGuire (SCS '13) of New Orleans on Jan. 24, 2016.



TULANE SURGERY PIONEER HONORED

The Level 1 trauma center at University Medical Center New Orleans was renamed in memory of internationally renowned Tulane surgeon **Dr. Norman McSwain** on April 6. McSwain, who died in July 2015, was a pioneer in the field of trauma medicine and taught generations of residents and students at the Tulane University School of Medicine.

W A V E M A K E R S



Maker Honors

Alumnus **Lary Walker** (G '76, '79) discovered that two Tulane chemistry professors, John (J.) Lawrence Smith and John Leonard Riddell, made major contributions in the field of microscopy.

In 1850, while he was teaching at what was then the University of Louisiana, Smith invented the inverted microscope. Also in the mid-1800s, Riddell invented the first practical microscope to enable binocular viewing through a single objective lens.

Inspired by their work, Walker made a gift to the **School of Science and Engineering** in order to motivate Tulane students to create and innovate like the great people that came before them. His generosity will reward one student project created in the Maker Space with an annual honor of "Maker of the Year."

"One of the most powerful motivators for students is the desire to live up to what has happened in the past," he said.

Slated to open in the fall, the Maker Space will serve as a visionary center for design, invention, innovation, ideation and fabrication for all Tulane students.

"Inspiration is what propels people to take up education as a personal journey rather than something that only happens in the classroom," Walker said.—*Allison Hjortsberg*



SALLY ASHER

Design Center Renamed

Tulane City Center, the award-winning community design center of the Tulane School of Architecture, will be renamed the **Albert Jr. and Tina Small City Center**, thanks to a generous gift from alumnus **Albert "Sonny" Small** and his wife, **Tina**.

"City Center is a perfect example of Tulane providing students the opportunity to engage in real-world issues," Tulane President Mike Fitts said. "The Smalls' generous gift is in addition to significant annual support they have provided over the last five years to make the center possible."

Small (A&S '79) is a major real estate developer in the Washington, D.C., area. He is a member of the Board of Tulane and the School of Architecture Dean's Advisory Board. He formerly served as chair of the President's Council, and along with his wife was a member of the Parents Council. The couple's youngest son Marshall (Ben) Small graduated from the A. B. Freeman School of Business in 2014.

"We are deeply grateful to Sonny and Tina Small for their strong support for our work with the community through our nationally recognized design center," said Kenneth Schwartz, dean of the Tulane School of Architecture. "Sonny Small has been an involved and insightful adviser to us from the earliest days after Hurricane Katrina through the growth of our engagement efforts in public interest design."

The Small City Center works with community-based organizations across New Orleans, providing high-quality design assistance for groups traditionally underserved by the design profession, including the Grow Dat Youth Farm, the launch of the URBANbuild program and the Façade RENEW Program.—*Barri Bronston*

City Center Update

Tulane City Center gets a new name thanks to Tina and Albert Small Jr. (center), longtime university supporters. The Smalls are pictured with School of Architecture dean Kenneth Schwartz (left) and Tulane President Mike Fitts (right).

CREATION SPACE

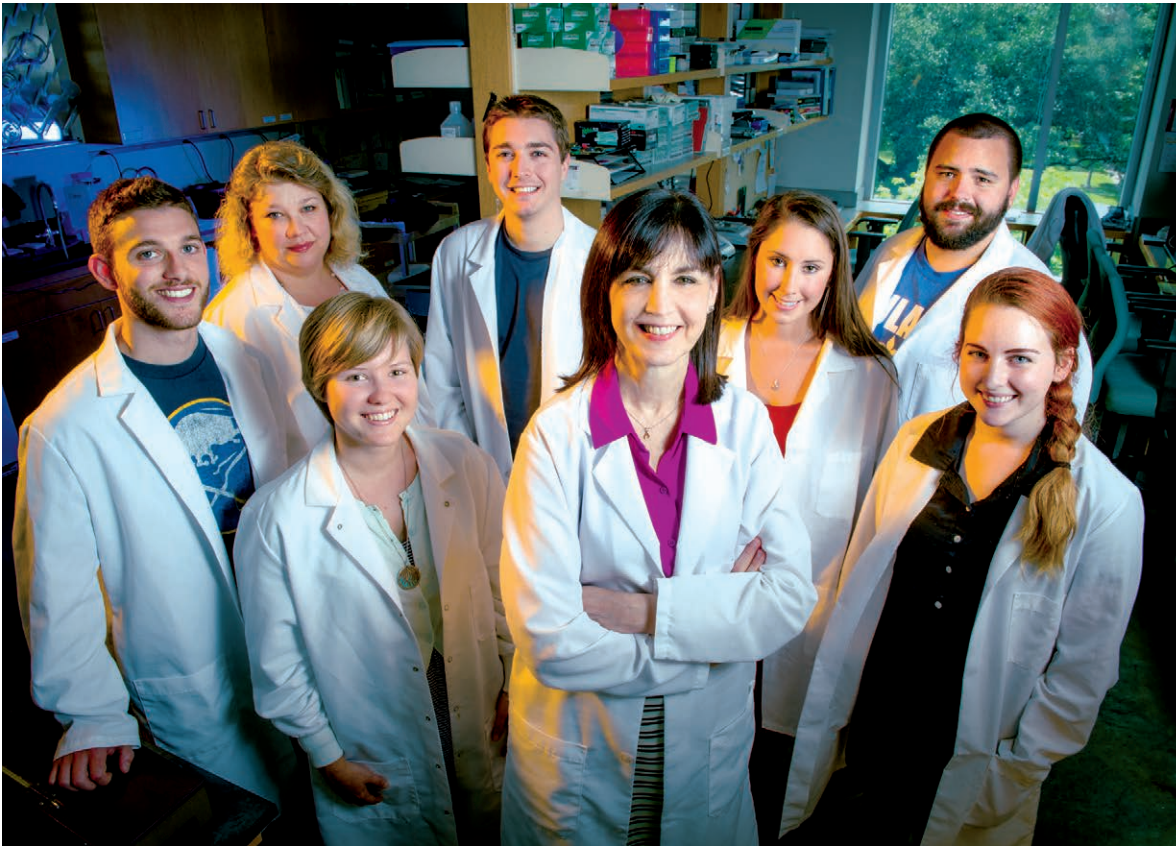
Lary Walker's gift to Maker Space will honor one student project annually as "Maker of the Year."



ENDOWED DIVERSITY SCHOLARSHIP

Gary Crosby (L '16) (left) and **Robert Waldrup** (L '16) have pledged to start a Tulane Law School scholarship endowment aimed at increasing racial diversity and providing mentors for the recipients. After they explained their goal to the Dean's Advisory Board, member **Alan Stone** (E '83, L '87) and his wife, **Katy Stone** (E '83), pledged a substantial matching donation.

W A V E M A K E R S



Brain Gain

Jill Daniel (*center*, pictured with her research team in 2015, *from left*: Josh Zalis, Elin Grissom, Katie Black, Jeff Darling, Melanie Hotz, Kevin Pollard and Nina Baumgartner), a psychology professor and head of Tulane's Neuroscience Program, will serve as director of the Brain Institute.

Neuroscience Initiative

A Tulane alumnus and his wife recently made a lead gift to help start the Tulane Brain Institute, a new universitywide initiative that will provide the infrastructure to coordinate, expand, and push neuroscience programs and research at Tulane to the next level.

Marta and Bill Marko (E '81, '83) say the Tulane Brain Institute will have an immediate impact on an area that means much to them.

Marta Marko's parents both have been diagnosed with Alzheimer's disease and suffer from dementia. She hopes the donation will help spark new collaboration and interdisciplinary study at Tulane.

"We love what Tulane as a university is doing, and we've been impressed with everyone involved," she said. "There is no 'I' or 'me,' it's a collective process."

The institute, with a fundraising goal of \$50 million, will combine under one umbrella expertise from the schools of Medicine,

"We love what Tulane as a university is doing, and we've been impressed with everyone involved. There is no 'I' or 'me,' it's a collective process."

—Marta Marko

Science and Engineering, Public Health and Tropical Medicine, and Liberal Arts as well as the National Primate Research Center. Jill Daniel, professor of psychology and currently head of Tulane's Neuroscience Program, will serve as director.

"The Brain Institute has the potential to make Tulane a true national leader in brain science in terms of education, training and research," Tulane President Mike Fitts said. "The beauty of Marta and Bill Marko's generosity is that it helps us expand in an area in which we already have demonstrated strength and in which more than 40 faculty members are currently engaged."

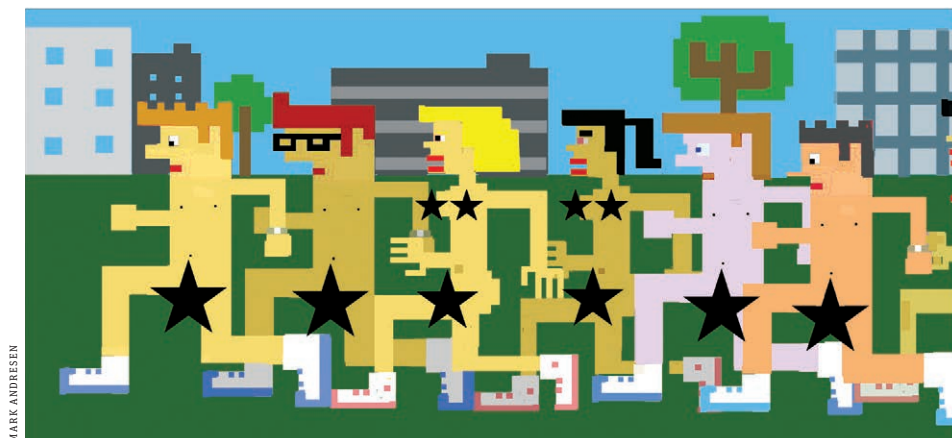
The gift will help build an administrative facility and Memory and Cognition Labs in Flower Hall for Research and Innovation. It will also support the Marko Spark Innovation Research Fund, which encourages collaborative, risk-taking brain research studies across the university. The second part of the gift establishes an endowment to provide long-lasting support to the Brain Institute's Research Cluster on Memory and Cognition that will be named in the couple's honor.

—Carolyn Scofield



ANGUS LIND A 1966 graduate of Tulane, Angus Lind spent more than three decades as a columnist for *The Times-Picayune*.

NEW ORLEANS



MARK ANDRESEN

The Streaking Craze

by Angus Lind

There's an old newspaper saying: "No news is good news," which basically means that it's all quiet on all fronts, looks like it's going to be an easy or slow news day.

More common is the converse, when there's nothing but bad news and more bad news and sometimes it lasts for days, even weeks—at which point one of my old editors at the newspaper here would say, "We could use some UFO sightings!" Translated, he meant something wacky to break up the gloom and doom on Page One would be welcome.

In 44 years in the news media, I pretty much covered it all—tragic fires and shootouts, plane crashes, murders, auto fatalities, collisions on the river, hurricanes, floods—well, that's enough, you get the idea. So when something came along like a vampire sighting or a nutcase who floated down the Mississippi from Minnesota in a bathtub, or a UFO report, I jumped on that story.

Hitting the rewind button, we're back in March 1974 on the Tulane campus. It's late at night on Newcomb Boulevard—near where the original Howard-Tilton Library was housed in Joseph Merrick Jones Hall when I was in school. When the current library opened across the street in 1969, the old library became the law school before it moved down Freret Street in 1994 to Weinmann Hall. Today, Jones Hall houses Classical Studies, the Hogan Jazz Archive, the Louisiana Research Collection and more.

Enough logistics. Seven years of reporting under my belt, I'm standing there with photographer Bill Haber. We have a tip that there are going to be some streakers blitzing the library and the campus that night. We are trained news sleuths so we can sniff things out, figure out where this is going to go down. And it helps that there are 500 or more Tulane students hanging out there, awaiting the moment. Right after 9 p.m., two groups of about eight nude streakers throwing "Krewe of Streak" doubloons each dashed from the hallowed halls of the library. This was like the preliminary bouts leading up to the main event on a boxing card.

For younger readers, streaking was a craze that swept college campuses starting in 1973 and got its name because onlookers generally only saw a streak of naked flesh moving at high speed across a public place. CBS-TV's Walter Cronkite called it "a grand spring adventure." Johnny Carson on "The Tonight Show" said it gave new meaning to "big man on campus."

And some saw this as a very positive activity in the pursuit of higher

NAKED TRUTH

A mad dash by 60 streakers around the quad in 1974 brings out 500 onlookers, including an intrepid reporter.

education at Tulane. "I've never seen this many people at the library. This is what this campus needs," said a Tulane student who identified himself as Steve Rosenberg, 21, of New York City.

Haber recalled that a woman saw him taking pictures and called him "a pervert." He showed her his press credentials and said, "Ma'am, I'm getting paid to do this. What's your excuse?"

Later, the crowds moved to a quad between two men's dorms where a Mardi Gras atmosphere prevailed. Campus security was very tolerant, only getting upset when some firecrackers tossed from one of the dorms landed too close.

About 60 streakers wearing sneakers, masks, body decals, motorcycle helmets and stereo headsets staged a well-planned dash around that area, quartets of mooners did their thing from dorm windows, and nudes strolled on ledges past other windows—in effect, turning the campus into a weird nudist colony for a night. Haber and I were excited his picture and my story made Page One.

Tulane's streak-ins were mild compared to other campuses. The campus credited with the first streak-in was Stephen F. Austin State University in Nacogdoches, Texas. At that school, so the story goes, there were so many streaking students that the president designated a sanctioned streaking day in 1974, which accomplished absolutely nothing. The streaking continued.

At the University of North Carolina on March 7, 1974, the day after the Tulane episode, there were 1,000 streakers, 100 female. In Athens, Georgia, 1,500 naked students frisked around the University of Georgia campus. Wake Forest had its "Streakin' Deacons"—and what began as a campus prank became a national craze. Cornell and Princeton did their part, ditto for Mizzou and Texas.

Streakers showed up at Major League Baseball games and the 46th Academy Awards, and country music singer and comedian Ray Stevens recorded "The Streak," which shot to No. 1 on the charts.

Sociologists tried to tie Watergate, Vietnam, the Kent State shootings, protests and more social issues to the root cause of the craze. The enduring consensus was that streaking was generated by the same mindset that caused mostly male students to see how many of them could cram into phone booths (remember them?) or invade female dorms on panty raids:

Total foolishness.

— 2016 —

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Wave Goodbye 2016