

BeDazzled

WHENEVER I LOOK AT IOWA, I AM STRUCK BY HOW IT SPARKLES: BRIGHT IDEAS, BRILLIANT PEOPLE, DAZZLING ENDEAVORS.

CORN AND BEANS SHINE LIKE FIELDS OF GOLD, WHILE EMERALD FORESTS GLISTEN WITH THE MORNING DEW.

IN THESE PAGES, YOU'LL FIND NEW AND UNEXPECTED JEWELS OF LIFE BETWEEN THE GREAT RIVERS THAT FRAME OUR LAND. I'M CONFIDENT YOU'LL ENJOY DISCOVERING THE MANY FACETS OF THIS GEM, THIS IOWA.

CONNIE WIMER

CHAIRMAN, BUSINESS PUBLICATIONS CORP. INC.

DS PARK

CHAPTER 1 ART AND DESIGN



Around Iowa

A rye twist on lowa whiskey, butchers with links to the past, the buzz on bees, a case for antique jewelry, notes from Anne Frank, models of success, plus an underground railroad that saves homeless pets.



The Evolution of Mitchell Squire

An ax-wielding artist hacks out a new creative path in a career that continues to challenge convention and defy definition.

Cabin 717

This brilliant, slender home sparkles along the shore of Lake Macbride, where it gives new meaning to "cabin at the lake."

Organic Growth

An lowan's handcrafted pipe organs have been installed in great cathedrals across the U.S. and abroad. He's just finished one for a little English school called Oxford.

CHAPTER 2 FLAVORS



Stark Raving Glad

A hybrid of romanticism and obsession, a young man's thoughts turn to the gladiolus, the grand cut flower of the 1930s and '40s. His rare passion continues to grow.



Bank Shot

A chance encounter inspired a restaurateur to take his best shot at restoring an old Ladora bank as a bistro. The results are delicious.



Not for Members Only

If country club living represents the sweet life, come sample the sweets they enjoy. Club chefs share favorite desserts, which are no longer for members only.





Botanical Bonanza

Public gardens are growing more than plants; visitors, facilities and excitement are all on the rise.

LADORA LAKE CITY LE CLAIRE LYNNVILLE MARION MONTEZUMA MUSKATINE OKOBOJI PELLA SOLON SPIRIT LAKE I LUCAS WALFORD WATERLOO WEST DES MOINES

CHAPTER 3 DESTINATIONS CONTINUED



'Boji's Best

Come along for a taste of the Iowa Great Lakes, sampling some of the best bets for breakfast, lunch and dinner.

Fest Picks Hit Flicks

Dubuque knows how to have fun in the dark, showcasing films and filmmakers at an annual spring festival. And they're projecting bigger success ahead.

Magical Beans

Gardeners saw value in saving and sharing heirloom seeds. The Seed Savers Exchange now has several thousand members and a heritage of preservation.

The Pace of Change

The Iowa State Capitol's beautiful law library dazzles during presidential election years, when TV networks glom on to it as a setting for broadcasters. It's a radiant icon of lowa elegance.

CHAPTER 4 ADVANCES



Hit the Trails With a New App

Iowa's legendary legions of cyclists stay on track with a handy new guide to the state's network of trails.



Testing, Testing

Discover how and why Iowa endures as the standardbearer for academic testing, not just nationwide but throughout the world.



Food Safety Protectors

Peek behind the scenes at a laboratory that tests the foods of humans and pets.



Rosemary and Time

The obscure herb rosemary may over time have a key role in fighting cancer.

CHAPTER 5 WATER WAYS



Water Ways

Great rivers define Iowa's east and west borders, and tributaries mark the state's earliest settlements. Take a fresh look at the beauty and the enduring impact of lowa's rivers.



EVERY TOWN IS THE HOME OF INTERESTING PEOPLE AND FASCINATING ENDEAVORS, THE INSPIRING DETAILS OF IOWA LIFE. AND WE THINK IOWA'S DETAILS ARE BIG DEALS. WE PICK A FEW FOR EVERY ISSUE, KNOWING THE SUPPLY IS ENDLESS. IN THIS SECTION, YOU'LL MEET ARTISANS, BUILDERS, DREAMERS AND DISCOVERERS. THEY'RE EXTRAORDINARY, YET TYPICAL OF THIS ABUNDANTLY SURPRISING PLACE.

Walford

The Jig Is Up

Just outside Walford in eastern lowa, a dance is starting. And although the area is not known for provocative dancing, this performer gyrates in a figure-eight motion, shaking and shimmying while a crowd of her peers gathers around in rapt attention.

The dancer is a honeybee, and her quirky shuffle step is all-important to the hive, because this dance tells other foraging bees precisely where to find the best nectar. It's one of many behaviors that fascinate beekeepers in lowa and beyond.

Matt Stewart, who owns this hive and about 40 others as part of his business, Noble Bee Honey, suspects that when he's moved hives to a nearby field of milk thistle, the bee is dancing to tell her sisters where to find the best thistle.

Milk thistle is grown for its homeopathic properties, ostensibly to help liver function. Although Stewart doesn't own this farm or the thistle, he has made arrangements to house his bees in the midst of milk thistle when the plant is blooming and producing nectar and pollen the bees can use.

"I'd really like to know if the honey has homeopathic properties as well," Stewart muses. This much is certain: "Thistle honey has a taste all its own," he says. "It's very good." If a beekeeper can place hives near large concentrations of flowers, the honey will take on characteristics of the nectar derived from those flowers.

That's why Stewart has also made arrangements to park hives in the midst of a field of buckwheat, in an orchard of

apple trees and even near stands of trees that include black locust and basswood trees. Depending on the time of year, Stewart moves his bees around to give them access to what's blooming and to produce honey that's uniquely flavored by the nectar of the nearby flowers.

Each week during the summer, Stewart collects about 700 pounds of honey his bees produce and sells it at farmers markets as well as wholesale to stores.

Finding locally produced honey for sale at lowa farmers markets is always interesting because of those distinctive

Bizarre boogie behaviors intrigue lowa beekeepers, who delight in the delicate nuances of local honey flavors. lowa honey ranks among the nation's best, thanks to the light clover and prairie plants.

variations. And the honey produced in lowa is some of the best in the nation, says state apiarist Andrew Joseph. "We have light clover and prairie plants that produce better honey than a lot of states," he explains.

Joseph says lowa has roughly 4,000 beekeepers, although it's hard to get precise numbers because many are hobbyists with a few hives in their backyard. "On average," says Joseph, "a beekeeper in lowa has 10 hives, but that's a rough guess, and it's skewed a bit by some of the larger commercial apiaries."

In his state role, Joseph deals with beekeepers at all levels. Some days find him inspecting hives that are being transported into Iowa from the West Coast, where the bees were used to pollinate crops. Other days, he'll be helping a hobbyist beekeeper inspect a single hive for disease. He gives lectures to bee enthusiasts all across the state.

Joseph says honeybees face challenges in Iowa as elsewhere, including an array of diseases, parasites and pesticides that are good at killing other insects but are also tough on bees. Nevertheless, Joseph is upbeat about one aspect of beekeeping in Iowa that might not be readily apparent as an advantage for the state:

"Winter is both good and bad for bees," he says. "Although some don't survive the winter, it can be a cleansing time." That's because many diseases and parasites affect only the larval stage of the bees, and bees stop producing in the fall, Joseph explains.

The winter of 2013-2014 was particularly long and cold, and beekeepers suffered high losses of hives. But cold winters aren't a problem for all honeybees and may even be an opportunity for a new bee breeder in Des Moines.

Jason Foley started keeping bees seven years ago as a hobby and has been intrigued by his research into a relatively new strain to the American market: Russian honeybees.

"I joined beekeeper clubs to continue my education, and in two to three years, people started to notice I didn't need to chemically treat for diseases," he says. That because his Russian bees are known for their tolerance of cold and resistance to parasites.



what's known as washboarding. "The

bees get in a line and move back and

land and climate allows honeybees to

make exceptional honey. Says Foley,

IA I 11

De Soto

Homeward Bound

On any given Saturday, thousands of travelers pass through lowa northbound on Interstate 35 to Minnesota: families on vacation, fishermen headed to Canada, semitrailer rigs hauling freight—and a group of determined volunteers spiriting homeless dogs on a life-or-death quest for loving families.

The animals, mostly dogs but occasionally cats and rabbits, are plucked from crowded shelters in states to the south of us, often Oklahoma, Arkansas, Missouri and Kansas, where the unwanted pets are facing euthanasia, to the north, mostly Minnesota, but also Illinois and Wisconsin. Once north, the animals are spread through local rescue groups to foster homes where they await adoption, explains Amy Heinz, founder of AHeinz57 Pet Rescue & Transport Inc., based in De Soto.

Supply and Demand

According to the Humane Society of the United States, shelters euthanize 3 million to 4 million pets each year. There are simply too many animals in desperate need of homes. Heinz and the army of volunteers try to improve the odds by moving them from areas where they have very little hope for adoption (and may already be scheduled to die) to where there is a higher demand. It's a chance, but that's enough for the volunteers. Heinz estimates that more than 1,000 dogs are transported

"Supply and demand dictates transport," says Heinz. "Down south, hound dogs are a dime a dozen. The East Coast loves black Labs. And

Florida is full of little purebred dogs who are very adoptable up north."

Barb Krimminger, a volunteer transport coordinator based in Nebraska, credits stricter spay/neuter laws in the North for creating the regional demand for homeless dogs. Most Southern states, Krimminger says, do not have spay/neuter laws, have more puppy mills, and have less public outreach about pet overpopulation.

"The North is more dog friendly,"
Heinz says. "Minnesotans love dogs and
are good to dogs. There are many good
rescue groups who will take them."

The Journey North

The pet transporters who crisscross the country are coordinated by a network of volunteers like Krimminger who receive requests from rescue groups in the North looking for transportation for pets from Southern shelters. Krimminger then puts out a call for volunteer drivers. All drivers are screened, as are the rescue groups requesting transport for the dogs. To qualify, rescue groups must be state licensed and answer a number of questions about their adoption policies, says Krimminger. And she will have volunteers check the rescues as well. Further, Krimminger says, "transports always end with rescue groups, not directly to adopters," so that the local rescue group can properly qualify the adopters.

For the dogs, this is yet another in a series of troubling unknowns. There is no understanding, at best an uncertain trust. Some settle into the trip comfortably, others are clearly anxious. A few seem to welcome the outing, riding "shotgun," upright and eager as they peer down the road ahead. They're out. Life is good.

Krimminger creates a list every Sunday, identifying dogs with "boarding passes." Rescue groups gather these passes or transportation requests for dogs that are available from shelters in the South. The shelters spread the word about dogs in need through email chains, websites and social media networks. Photos, descriptions and comments tumble through the Internet. The boarding passes include information about each animal's size, breed, vaccination history, temperament and where it is coming from and where it is going. Throughout the week, volunteer drivers are lined up for each leg of the upcoming journeys. Then, on Friday evening, volunteers prepare vehicles and label craes for the dogs

"Supply and demand dictates transport.
Down south, hound dogs are a dime a dozen.
The East Coast loves black Labs. And Florida is full of little purebred dogs who are very adoptable up north."

The dogs spend Friday evening at a shelter in Kansas City before being picked up by lowa volunteers in Bethany, Mo. Transporters adhere to U.S. Department of Agriculture rules for animal transport, including carrying vaccination records, Krimminger says. After nearly five years of transporting dogs, Heinz and Krimminger say the Saturday transports are pulled off with the precision of a Greyhound bus. Volunteers communicate through text and phone calls, and it's rare for an exchange to be even 15 minutes late.

At the end of the line, dogs adjust to life with a foster family while the rescue groups seek permanent homes. Photos and descriptions are posted on websites

and forums for prospective owners to pause and ponder. The animals are free from the concrete and wire-mesh enclosures, spared from a life-ending injection, almost home

Cathy Erickson of Adel has hauled dogs on behalf of a transport group called Paws on Wheels and says giving up some gas and a little time to help save lives is rewarding. Erickson, who travels frequently for work, says when she knows she is headed to Minnesota or Illinois, she will often offer to take dogs with her. She has also been a part of the weekly Saturday transport from Missouri to northern lowa.

"It's pretty gratifying helping these critters," she says. "You know if this doesn't happen, these dogs are going to be euthanized."

And, the qualifications are rather simple, says Erickson: "All you need is a reliable car, a flexible schedule, a good driving record, a love for animals ... and it doesn't hurt to own some crates."

Get Involved

To become a volunteer to assist with pet transportation or to learn more, contact AHeinz57 Pet Rescue & Transport Inc. at 515.834.3016 (www.aHeinz57.com) or email Barb Krimminger at fla44c@windstream.net. ■ Heather Starr

Heather Starr is a central lowa real estate agent, writer and friend to animals large and small



Pella

No Baloney

You know Pella, right? Tulips, Dutch letter pastries ... oh, and heavy-duty machinery like harvesters. That's the usual list of notables. And when lowa foodies ponder charcuterie, they tend to focus on La Quercia, a Norwalk company that is barely a dozen years old.

In both categories, one of the state's unheralded treasures rarely comes to mind, even though it bears Pella's name and has been in continuous production since the 1860s.

Pella bologna can probably blame the second word in its name for its disregard outside Pella. It's not American bologna, which is required to be ground to a uniform consistency with no visible traces of lard. It's not Bologna's bologna either, which is mortadella. Pella bologna is actually one of the great American salamis, made with beef hearts and cheeks.

"That's where the flavor comes from," claims Bruce Reitveld, a butcher at In't Veld's Meat Market for over 20 years. "I tried making it once without them and it didn't have any flavor."

Nearby, at Ulrich's Meat Market, Slagerij & Smokehouse, production manager Brad Vanee attributes the flavor to keeping faith with a vanishing lowa tradition in its 145-year-old Pella bologna recipe: "We only burn hickory wood in our smokehouse."

Reitveld notes that traditions are vanishing even in Pella. "When I was a little kid, there were six places in town making it," he says. "It was even being made here in grocery stores. Now there's just the two of us."

Ironically, as barbecue restaurants have proliferated in Iowa, authentic wood-burning smokers have virtually disappeared from them. Restaurants now use gas heat and burn wood chips.







- 1. Bruce Reitveld has been a butcher at In't Veld's for decades. He pretty much has it down.
- 2. In't Veld's smoked beef sausage doesn't have to wait long on the shelf.
- 3. A sign at Ulrich's reaches out to passing traffic. Photos by Duane Tinkey.

Both Ulrich's and In't Veld's keep the old fires burning, literally and figuratively. Their bolognas are mixed with secret seasoning recipes, stuffed into horseshoe-shape rings, cured and hung several hours in their smokehouses.

Both Pella markets also offer bologna in many fashions — with combinations of cheeses, jalapenos and garlic. Oversize "bologna steaks" are particularly popular during grilling season, says Reitveld. Both markets are full-service butcher shops and carry a large line of cheeses and "bologna accessories" like mustards, sauerkraut and pickled vegetables of all sorts. In't Veld's has a two-level deli where one

can sample bologna Reubens and other Pella treats.

Ulrich's Meat Market, Slagerij & Smokehouse

715 Franklin St., Pella 641.628.2771 ulrichsmeatmarket.com

In't Veld's Meat Market

820 Main St., Pella 641.628.3440 intvelds.com ■ Jim Duncan

Jim Duncan is a proud third-generation lowan who writes about food, travel and other good things.

More than \$15 Million raised for Iowa veterans and their families.

Each year, 100 percent of the proceeds from four, specially-marked Iowa Lottery games is dedicated to the Iowa Veterans Trust Fund. The Trust Fund was created to provide our state's veterans and their families with financial help in areas such as job training, tuition assistance, medical costs and counseling programs.

To the members of our Armed Forces whose service and sacrifice ensure our freedoms and liberties – Thank You!





www.ialottery.com



Rocks of Ages

Many popular watch and jewelry styles today have a nostalgic quality, reminiscent of bygone eras. So retro pieces by current designers sparkle in jewelry showrooms, but often alongside something else—the originals.

Antique jewelry—distinctive, mysterious and sometimes even bargain-priced—can be found in the "estate cases" of more and more fine jewelry stores.

In central lowa, Josephs Jewelers is one of the oldest family-owned jewelry retailers in the nation, founded in 1871. Estate jewelry is a natural part of Josephs' business. In fact, sales manager Jim Fiebig calls the estate case a "tourist attraction." People who come in to have a ring cleaned or a

watch battery replaced invariably wander the aisles and end up at a common and compelling destination.

"All of them find their way to the estate case," Fiebig says, "and they can tell you when we've put new things in." It's the tantalizing appeal of limited opportunity: See it now because it will soon be gone, and there isn't another piece like it in some inventory storeroom.

Shoppers show that same fascination for vintage jewelry online. East Coast jeweler Ross-Simons, with a prominent Web presence, takes pride in its estate pages as well as its latest creations.

"Discovering gorgeous items from the past is an enthralling shopping experience," the website reports enthusiastically. "Imagine finding a retro-era necklace, an art deco vintage bracelet or even a sparkling diamond ring to add to your jewelry collection." Indeed.

Back at Josephs, Fiebig explains that estate jewelry is the industry's term for previously owned pieces, and frequently the items do come from the settlement of estates. But much of the time, they come from people whose tastes or circumstances have changed. Although the items in the estate case have a history, that story is kept strictly confidential by merchants. That policy respects the client's privacy and ensures a mystique about the jewelry.

Looking through estate jewelry is like a journey to a bygone time, according to shoppers at the Josephs case. A Dallas County bride who was reluctant to provide her name was eager to show off her wedding ring. It came from the estate case and from somewhere in the mist of the past.

AROUND IOWA

Jewelry styles of bygone eras have returned to favor, making an estate case a high-value shopping destination, whether you want old-time elegance or even something a little squirrelly. For many, estate cases represent a quirky opportunity to get something conspicuously different from the jewelers' new stock. Jewelry courtesy of Josephs Jewelers. Photos by Duane Tinkey.

Sales manager Jim Fiebig calls the estate case a "tourist attraction." People who come in to have a ring cleaned or a watch battery replaced invariably wander the aisles and end up at this common and compelling destination.

"We thought it was more interesting," she says. "Things in there were unique and didn't look like everything around them. And you couldn't get them anywhere else."

No less than Glamour magazine reported last year that the vintage-inspired trend showed no signs of slowing down. "And why should it?" the

magazine asked. "The rings are intricate, exquisite and provide the wearer a look of just having stepped out of a classic movie."

So why would you settle for "vintage-inspired" when you can get the real thing?

If Homer Simpson were into jewelry, at this point he would offer, "Doh!"

In April, The New York Times wrote about "the booming antique-jewelry market." It attributed the new popularity to millennials, the generation born from the early 1980s to the early 2000s. The Times quoted the president of the trade group Jewelers of America saying, "Millennials want everything to be personalized and nonuniform." And antique jewelry carries an assurance of uniqueness without the cost of a new custom creation. It's a match made with the luxury of time.

ABW



SHOP THE STATE

Alexandra Ackerman

The Chait Galleries Downtown 218 E. Washington St., Iowa City 319.338.4442 info@thegalleriesdowntown.com

Prairie Lights Books & Cafe 15 S. Dubuque St., Iowa City 319.337.2681 / 800.295.2665 info@prairielights.com Inspired by nature, Alexandra Ackerman's bright watercolor paintings, prints and mixed media integrate color and environmental themes. The Michigan native studied painting and printmaking at the Massachusetts College of Art and is currently working on a series on fashion and nature.

"I love putting figurative imagery into abstracts," Ackerman says about her work, combining leaf prints and drawing. Prices range from \$45 to \$750.

Deb Gore Ohm

Deb Gore Ohrn, special shopping correspondent for *ia* magazine, is a freelance writer and editor with a penchant for discovering new works by lowa artisans.







Montazuma

Model of Success

Seattle has Boeing. Cessnas come from Kansas. Iowa's big aircraft source?

Montezuma, the home of SIG Mfg. Co. Inc.

If you grew up building and flying model airplanes, the names you knew best were Monogram, Guillow and SIG.

Don't be misled by the term 'model airplane." These are no plastic toys, mere inches long. No, SIG aircraft can span nine feet, wingtip to wingtip. They include radio-controlled, linecontrolled and free-flight models. "All of us have flown SIG aircraft," says hobbyist Keith Page of central lowa's Modelaires club. Page is a former pilot of full-size helicopters and fixed-wing planes. Controls on today's sophisticated radio-controlled models are similar to the real thing, he says.

"I've flown several SIG models and they do a great job." Page says.

Started in 1951 by Glen and Haze Sigafoose, SIG has grown into an 80,000-square-foot factory that produces model kits and model-building materials, from balsa wood panels to paints.

The Sigafooses started the company by supplying cut and finished balsa wood to hobbyists and grew it into a major model airplane supplier before selling the company in 1999. SIG

has changed hands and expanded since then, and it supplies model aviators with dozens of planes and options for building an airplane, either from basic materials or partially assembled, in kits that are labeled "ARE" meaning "almost-ready-to-fly"

Today's model aviation market is captivated by drones, those computerized, high-tech flying platforms that carry cameras aloft for spectacular views of the world below. That still doesn't compare to the precision takeoffs and landings of traditional flight, with models of real-world aircraft controlled by sticks, skills and the SIG kits that have excited hobbyists for 60 years.





SHOP THE STATE

515.451.3801

Aronson Woodworks

aronsonwoodworks.com RVP-1875, 115 S. Wilson Ave., Jefferson 515.975.3083

K. Renee Home, 2700 University Ave., West Des Moines 515.225.4020 Master craftsman Clay Aronson makes heirloom-quality wooden furnishings, from contemporary and Craftsman-style chairs to one-of-a-kind sculptures. Aronson earned a bachelor's degree in architecture and then apprenticed at a shop that made furniture in the style of the 19th century before opening his own business, complete with a sawmill. Aronson's ash and walnut chairs and tables are coveted for their long-lasting beauty and his use of classic joinery techniques. Chairs range from \$300 to \$900; tables \$1,200 to \$3,000. Custom work? Of course. ■

Le Claire, Lynnville

Local Spirit

The destinies of Le Claire and the Mississippi River have intermingled since the beginning of the 19th century. It was settled by brave river pilots who moved lumber and minerals through the upper rapids. After the Civil War, river commerce gave way to railroads, and Le Claire's population began a steady 75-year decline. That began reversing after Interstate 80 opened on the south side of town in the 1960s. Today, tourists are drawn to the enduring charms of this historic river town. Galleries, restaurants, the Buffalo Bill Cody Museum, the Riverboat Twilight cruise boat and Antique Archaeology (home base for the "American Pickers" television show) deliver worldly travelers.

So again does the river, the sole source of water for the area and the Mississippi River Distillery Co. (MRDC). In a historic riverfront building, the distillery comforts guests with the aroma of yeast. Grains are ground into flours on a traditional hammer mill. A copper and stainless-steel still towers

over six fermentation tanks, four blending tanks and a mash tank. Most of their produce will be delivered to 30-gallon oak barrels, in which they will be aged for a year as both corn mash bourbon and rye whiskey.

Ryan and Garrett Burchett opened MRDC in 2010 and will soon expand into a neighboring building with the fledging Green Tree Brewing of Le Claire. The distillery has distinguished itself by only using grains grown within 25 miles. All bottles are numbered so that grains can be traced to their farmers. Customers can even pick their choice of grains, yeast and barrel and see them through the entire process.

The Burchetts apprenticed with German spirit maker Klaus Hagmann, who visits Le Claire a couple of times each year. Their River Rose gin — remarkable for its restraint of juniper berries in favor of lemon and orange peels, anise, rose petals, coriander, angelica root, lavender flowers, cinnamon and cucumber leaves — is

Hagmann's recipe and dates from 1800. MRDC's River Baron Artisan Vodka is only distilled twice so that the flavors of its corn and wheat mash are evident. "Multiple distillations are not much of a measure of quality," says Ryan Burchett. "They're more of a marketing thing."

Last year MRDC made a limitededition, 2,000-bottle batch of rum with sorghum from Maasdam Sorghum Mills of Lynnville. It's sold out almost everywhere, but a few cherished bottles still stand in stores around the state. MRDC also produces seasonal vodkas flavored with local fruits. Ryan Burchett says that the local farmers and beekeepers have helped build their customer base.

"Each one adds to it. It's hard to get locals to wrap their brains around drinking local spirits, so using local products is a big incentive," he explains.

MRDC is open daily for tours at 303 N. Cody Road in Le Claire. Its tasting room offers only straight stuff, but local places The Crane & Pelican, 129 Wine & Martini Bar and Faithful Pilot all specialize in cocktails made with MRDC spirits. So does Bettendorf's Red Crow.

Jim Duncan





SERVING CLIENTS IN ALL 99 COUNTIES FOR:

Banking
Business
Employment & Labor
Family Law
Litigation
Real Estate & Land Use
Trusts & Estates





DICKINSONLAW

Dickinson Mackaman Tyler & Hagen P.C.

699 Walnut Street, Suite 1600 · Des Moines, Iowa 50309 · 515-244-2600

dickinsonlaw.com



SHOP THE STATE

Dornink

518 E. Grand Ave., Des Moines 515.255.7528 dornink.com

"To flatter all that is feminine" is the mission of renowned lowa couturier Sarah Dornink. Her fashion and costume designer's label is, she says, "a combination of traditional craftsmanship and modern New York tutelage." The shop is known for its mix of cocktail, evening and bridal fashions and accessories, with newer ready-to-wear offerings.

Dornink garnered recent press for her foray with celebrity. Her bubble-wrap snake charmer dress and hat for singer Katy Perry were sold at a recent fundraising ball. And her work as costume designer for the 2014 feature film "State of Bacon" drew praise. Catch a video Dornink made on her bacon dressmaking process at farmlandbacon.com.

The sizzle of bacon aside, Dornink is best known for her custom collections. The online Design Studio offers shoppers the chance to start creating their own dream apparel. Dornink's new online shop offers ready-to-wear clothing and accessories. For custom designs, in-person consultations are recommended.

Deb Gore Ohm

Waterloo

New Era One-Man Band

New technology has created a fresh class of musicians: soloists who write and produce marketable recordings on which they play every instrument. Just as BandCamp, iTunes and other online vehicles have allowed small bands to be heard around the world without the backing of a major record label, today's home production equipment allows independent musicians to fulfill their artistic visions without the cost and complexity of a band. And few states in the union have embraced this idea quite so fully as lowa.

From artists like dream-pop solo act Keith Lynch in Ames to industrial musician Gabe Wilkinson in Cedar Falls, lowa's solo music movement is full of artists who tackle every aspect of their craft—from writing to playing the instruments to printing the album cover—alone. But few musicians anywhere do so on the scale of Waterloo's Austin Taft, who has produced a series of albums entirely on his own.

A drummer first, Taft has played in several bands and says he enjoys collaboration. The solo direction was actually his father's idea, Taft says. Then, he adds, "As the stuff I was writing got better ... that idea of me playing all the instruments became something that I focused more on."

So Taft taught himself to play the guitar. Then the keyboard. Then bass. Finally, he set out to express the music he imagined. That process has produced three studio albums, the most ambitious of which is his most recent.

Clocking in at just under 78 minutes, the album, "War of the Songs

of Light Against the Songs of Darkness," is an epic, sweeping undertaking, full of grand ideas and sounds. Songs have as many as 50 tracks layered on top of one another, and Taft plays every note.

"I had my big checklist of what instruments went to which songs," he says. "And it feels good to check things off that list, because it starts (out) huge."

The 27-year-old Taft does his recording in his home, but he tends to eschew the modern trappings of most home studios; rather than recording his material on a Mac computer with the latest mixing software, he does it in a more traditional fashion.

"I record on an Akai DPS16," he explains. "It's a 16-track unit that looks like a giant mixing console. It's not a home computer. I like the idea of just having a dedicated system with its own hard drive, its own operating system dedicated to one thing: recording and playing back audio."

That traditional theme extends through the album's presentation. "War of the Songs" contains a 24-page booklet of liner notes—artwork, lyrics, thoughts and words to the listeners—and it's all packaged behind custom artwork. Taft's vision harkens to a time when an album was more than just a listen; it was an experience.

"When I was a kid, I used to sit and listen to music, read the liner notes, stare at the album cover and really get immersed in the thing," Taft says. And as much as he enjoys listening to live performances, they have never had that kind of transformational effect on him, he says. "The thing that has completely changed the way I look at music is the albums," he says. "So getting the album version right is very important."

Taft considers his studio work to be a completely separate entity from his live performances. To underscore that point, while all the albums are credited



Austin Taft, left, performs live with his "power trio," The Austin Taft Soundtrack.

as the work of Austin Taft, the band he plays live with is named The Austin Taft Soundtrack.

"The Austin Taft Soundtrack is definitely an extension of the studio album," he explains. "To me, they are two different projects. The studio album is me really unleashing and adding as many different elements as I want. The Austin Taft Soundtrack is just a power trio interpretation of the album."

Taft's devotion to his own vision has been slow to translate into the kind of financial success that would allow him to devote himself to music full time. "I do have a day job," Taft says, "but I'm definitely able to pay a fair amount of bills from just the music."

Taft clearly enjoys playing live, but artistically, it's album *uber alles*. And for that reason, Taft takes the entirety of each album project into his own hands.

"There's an accountability aspect to it," he explains. "When somebody goes, 'I like that guitar solo; who played that?' I did. 'Oh, I like those lyrics; who wrote them?' I did. 'Your album sucks; who's responsible for it?' I am."

And Taft will continue to be responsible for his own output, the embodiment of an idea that's becoming increasingly popular among independent artists who otherwise might never find their audience.

"A big part of what drives the way I make things is I know what excites me," he says. "If I'm excited by it, there has to be an audience for it. Because I reject the notion that I'm the only person on the planet who's excited by this thing."

Chad Taylor of Des Moines is a music critic and arts reporter for print and online audiences.

SHOP THE STATE

Allamakee Wood-Fired Pottery

2856 Blair Road, New Albin 563.544.4378 allamakeewoodfiredpottery.com From their farm near Decorah, the artistic husband-and-wife team of Nate and Hallie Evans create wood-fired plates, bowls and pots. Their hand-thrown porcelain and stoneware is created using an ash-glazed pottery tradition from North Carolina. Most popular are their beautiful dinner place settings in a variety of glazes (\$468 for a setting of six). All of their work is microwave- and dishwasher-safe. You can catch the Evanses' work on display during two annual must-see studio tours:

- Bluff Country Studio Tour every spring, featuring 35 artists in southeast Minnesota and northeast Iowa.
- Northeast Iowa Artist's Studio Tour every fall, with 36 artists in and around Decorah (info on their website).
 ■
 Deb Gore Ohm



Des Moines

Game Changers

In the fun-loving world of the lowa Lottery, there are no losers. None. Lottery executives have banished the term. They will, however, concede the notion of "non-winners."

After all, non-winning tickets can be recycled in second-chance drawings for swell prizes, to blossom into winners after all. In the lottery world, the concept of losing is just ... such a loser.

But in a through-the-looking-glass way, the inner workings of the lowa Lottery track winners and losers differently. They judge the games themselves on their ability to attract and satisfy players.

So if the lottery biz isn't all fun and games, it is all *about* fun and games.

And winning is everything.

At any given time, the lowa Lottery has more than 40 games in operation, principally pull-tab games and scratch-off games.

Creating popular games is "part art, part science and part luck," says the lottery's executive vice president, Larry Loss. Yes, Loss. The lottery is funny without even trying.

Deep in the lottery's wood-paneled inner sanctum, a secret trio of executives make up the "new games committee." Seated around a conference table, their job is to create or adapt games that they're willing to bet lowans will enjoy. Some ideas are their own; others come from the three big printers who specialize in producing these things. Still other ideas are adapted from

Lively, energetic design adds to the appeal of the lowa Lottery's game cards. Design is just one factor in the measure of successful lottery games.







successful games in other states. Copying? Hey, everybody does it.

Of course, sales are the ultimate indicator of which games are winners and which are ... non-winners. "Our players tell us with their pocketbooks," says Teri Wood, vice president of marketing at the lowa Lottery. And every 24 months, lottery officials turn directly to you, the consumer, for feedback through telephone surveys and focus groups.

"We know the core games people like," Wood says. "What we try to do is give them some variety based on proven winners."

But even the lottery can't win 'em all. For example, a lottery game based on the popular puzzle game Sudoku struck out. "We thought it would be great, but it was too complicated," Wood recalls.

The lottery is still ahead of the game, however. It scored big, Wood says, on an "extended-play ticket" that offered an opportunity to win on front and back of game cards. And a "gamebook" concept was huge; with seven games in one \$20 packet, it garnered "Game of the Year" honors from the North American Association of State and Provincial Lotteries. It was such a hit that an expected two-year supply was gone in six months. Winner!

The goal for many games is to be humorous without being "hokey," Wood says. Case in point, the lottery's rock star this past year has been goodnatured Mike Wolf, the Le Clair peddler and TV icon of "American Pickers" fame. "He's relatable, supportable, and lowans love him," Wood says. The "Mike's Picks" game tickets sold far faster than anyone at the lottery had dared to hope.

Chalk up another win for the lottery's pro team. "Woo-hoo!" ■

Danville

'Your Dutch Friend, Annelis'

Such a simple thing to have so enduring an impact: An lowa teacher early in the 20th century visits Europe and casually gathers names of families whose children might become pen pals with her students in Danville. In time, she adds the name of a 10-year-old girl named Annelis, forever to be remembered as Anne Frank.

Much has changed since then, of course. Much remains. Childhood friendships are still made and treasured. Communications between young girls today may be more immediate, with layers of LOL and OMG. But Anne Frank didn't live in an LOL world. She never knew BFF.

Instead, she and her family fled the specter of Germany for the safety of the Netherlands where, for a time, she could go to school and dream and write

Anne was a collector of picture postcards, she wrote, noting that she had about 800 of them. She said her birthday was June 12 and asked for a picture of her new pen pal, "as I am curious to know how you look."

She signed herself, "your Dutch friend" Annelis Marie Frank.

How normal it all seems, in the looming shadow of one of history's most abominable horrors. How sweet that youngsters in that awful time could wonder at the routine of girls far away.

Today, about a million visitors per year tour Anne's house in Amsterdam, where they marvel at the secret space shared by eight desperate people and a young girl's hopeful diary.

In far-off Danville, hope endures for some commemoration of not just that dear girl but the enormity of the Holocaust. In time, the pen pals' letters found their way to the Simon Wiesenthal Center's Museum of Tolerance in Los Angeles, where they are preserved for posterity.

And in Danville, travelers today

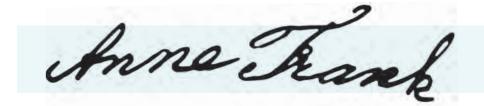
year we had people from 28 states and five countries visit."

Since 2012, local teachers working with the museum have created a series of classroom lessons about social intolerance, looking at the persecution of Jews and the Holocaust specifically.

"We have a small community here and there's not a lot of diversity," says teacher Cass Macans. "So it's really good to show our students some different views of the world so they are not thrown into culture shock when they go to college."

A part of their lesson plan, Macans says, calls for each year's eighth-grade students to read "Anne Frank: The Diary of a Young Girl" and to join in a long-term campaign to solicit postcards (remember, Anne was a collector). The goal is to collect an ambitious 1.5 million cards, representing the number of children killed in the Holocaust. They are far short of that target, with just a few thousand postcards received.

But Anne was an optimist, too. More recently, civic leaders in



to new and far-off friends. Until the Nazis arrived.

That long-ago exchange between young Anne and 10-year-old Juanita Wagner in Danville, lowa, shapes the goals of some Danville residents to this day, where the letters fuel demand for enduring recognition. In truth, the girls exchanged just a couple of notes before postal connections were lost, touching on the matters that touch girls' hearts: family, school and dreams.

stumble upon Iowa's Anne Frank connection through a museum almost as secluded as Anne's "secret space."

"In summer, we get people who are just driving by and happen to stop by happenstance," says Janet Hesler, who helps manage the Danville Museum, which is open only by appointment. When visitors learn about Danville's tender bond with young Anne, Hesler says, "they are just surprised and amazed at the connection. Last

Danville have pushed a campaign for a new library or community center dedicated to the Anne Frank connection. Meanwhile, postcards trickle in. You can help get them closer to 1.5 million by sending a card to Danville Postcard Project, 409 S. Main St., Danville, IA 52623.

Alan Williamson

Alan Williamson grew up in Missouri before moving to lowa to be comfortably close to his brother in Minnesota.



SHOP THE STATE

Ames Silversmithing

220 Main St., Ames 515.232.0080 amessilversmithing.com College didn't so much train Ames jeweler Gary Youngberg as deliver his first target market: sororities at lowa State University. He was more excited about rock collecting than about his college classes, and he was intrigued by the prospect of doing something creative with stones. So his initial attempts to make jewelry were for his future wife and partner, Karen.

The ISU sororities provided his first real customers. Word spread, and, over the 35 years since then, so has the business of Ames Silversmithing, which Youngberg created on a shoestring when he left school. The creative professional staff now includes Gary and Karen Youngberg, their sons, Kyle and Kirk, and several additional jewelers, all alumni of the Gemological Institute of America. The stones they work with include diamonds and rubies, of course, but also rarities such as tourmaline, tanzanite and boulder opal. The specialists there also craft one-of-a-kind pieces from intriguing metals like tungsten, cobalt chrome and Damascus steel.

EmbarkIT! Iowans Supporting Iowa Businesses



OUR COMPANY

EmbarkIT, Inc. is a leading Information Technology company based in the heart of the Midwest. We provide positive results for our customers by applying current and emerging technologies appropriate to their business. The focus on customer relationships has helped us become one of the most respected technology firms in Iowa. Our services will help you to streamline your business and focus on the growth and profitability employees with the result of being a of your organization.

OUR MISSION

Our mission is "To provide quality products, services and training to our customers. To operate the company on a security, data encryption, packet sustainable financial basis of profitable growth while promoting business practices that respect the Earth and the Environment. To treat our customers and co-workers in a kind and helpful manner. To expand the opportunities for development and career growth for our positive influence in our community and the world."

OUR SERVICES

We provide hardware/software sales, repairs, testing/training, forensics, shaping, anti-virus, software licensing and recycling.

As an Iowa Certified Targeted Small Business (TSB), EmbarkIT may procure State of lowa computer-related products and service. EmbarkIT can offer products and services to clients that include Small-Medium Business and Fortune 500 companies.



Some of EmbarkIT's favorite customers are Public Sector (government & education). EmbarkIT has been certified in the U.S. Small Business Administration's (SBA) 8(a) / SDB Business Development Program.

CELEBRATING OUR 10 YEAR ANNIVERSARY





HP - 15T TOUCHSMART

Stunning HD capacitive touchscreen optimized for Windows 8.1 and is packed with security features to protect your data.



WHITE GLOVE SERVICE

- Etch Logo
- Update OS & Configuration
- Asset Tag
- Deliver & Setup



HP PROLIANT BL660C GEN8

The HP ProLiant BL660c Gen8 Server series is ideal for virtualization, database, business processing, and general 4P data-intensive applications where fine-tuning of data center space and price/performance is paramount.



ANITA MESSERSCHMIDT Owner



For Your Technology Products & Services



EmbarkIT, Inc.

1854 Fuller Road, West Des Moines, IA 50265

PH: 515-440-1451 | FX: 515-440-1455 | TF: 866-440-1451 email: sales@embarkit.com | web: http://www.embarkit.com



We know Iowans. We have listened to you describe your vision and construction needs for more than 100 years. It's the heart of what we do everyday. It's our passion to deliver a final product that goes beyond your expectations to improve your business and embody your culture.

We know construction. Working through complex issues requires patience, partnership, and an ability to clearly communicate every step of the way. Regardless of the size of your project, we are a manager of construction services who will work alongside you to deliver your vision. We are a manager you can trust - a builder for Iowa.

ENT CLINIC OF IOWA, P.C.



CENTERS OF CARE

SINUS CARE • PEDIATRIC • CANCER CARE • SLEEP DISORDERS • HEARING SERVICES/BAHA • FACIAL PLASTIC SURGERY

Dr. Douglas Hoisington

Dr. Hoisington specializes in the medical and surgical treatment of ear, nose and throat disorders. His expertise is in otolaryngology head and neck surgery with a focused interest in rhinology, sinus disease, allergy & laryngology. Contact us to schedule an appointment with Dr. Hoisington at our West Des Moines office.



Education

B.S. Seattle Pacific University Seattle, Washington • D.O. University of Osteopathic Medicine and Health Des Moines, Iowa

Fellowship

Otolaryngology—Otolaryngic Allergy • American Academy of Otolaryngic Allergy • Chicago, Illinois



1455 29th Street, West Des Moines, IA 50266 Phone: 515.267.1800 or 800.726.8088 www.entclinicofiowa.com





Let the experts at Iowa Facial Plastics restore your skin and natural beauty.

For more youthful, healthier looking skin – call the skin experts at Iowa Facial Plastics. Conveniently located on the medical mile of University in Clive.

Experts in facial rejuvenation – IFP offer our patients a full range of cosmetic, and reconstructive facial surgery with Dr. Maher Younes. With a full complement of non-surgical and injectable treatments with Michon Leddy PA-C (Certified Physician's Assistant) and Nurse Aesthetician Amy Davidson.

Let the experts at Iowa Facial Plastics restore your skin and natural beauty.



A division of ENT Clinic of Iowa

#IOWACULTURE



The Iowa Department of Cultural Affairs elevates the role of arts, history and culture as economic drivers, catalysts for the creative sector and key ingredients in our quality of life.

IOWA DEPARTMENT OF CULTURAL AFFAIRS

IOWA ARTS

PRODUCE

STATE HISTORICAL SOCIETY OF IOWA



culturalaffairs.org / lowaCulture





⊜ @lowaCulture **ଢ** @lowaCulture



IQWACULTURE



MOBILE APP

Explore arts, history and culture in Iowa's 99 counties. Map an adventure across the state, locate nearby points of interest, and search by cultural category for lowa sites to see.





Download the app



iowacultureapp.org









IOWA DEPARTMENT OF CULTURAL AFFAIRS

IOWA ARTS COUNCIL

PRODUCE IOWA

STATE **HISTORICAL SOCIETY** OF IOWA



culturalaffairs.org /lowaCulture





@lowaCulture



@lowaCulture







ARTS

IOWA ARTS COUNCIL

Enriching the cultural vitality and quality of life in your community through the lowa Arts **Council's** support of the arts.



iowaartscouncil.org



/lowaArtsCouncil



@lowaArtsCouncil

MEDIA

PRODUCE IOWA

Connecting you to local production crews and film and media companies through Produce Iowa – State Office of Media **Production**. Whatever your media platform, produce it right here in Iowa. Our state is ready for your story.













Photo credits at produceiowa.com











HISTORY

STATE HISTORICAL SOCIETY OF IOWA

Exploring lowa's accomplishments, contributions and heritage through a rich collection of historic artifacts at the **State Historical Museum**.

Documenting the history of lowa's citizens, actions and experiences through the **State** Historical Library & Archives.

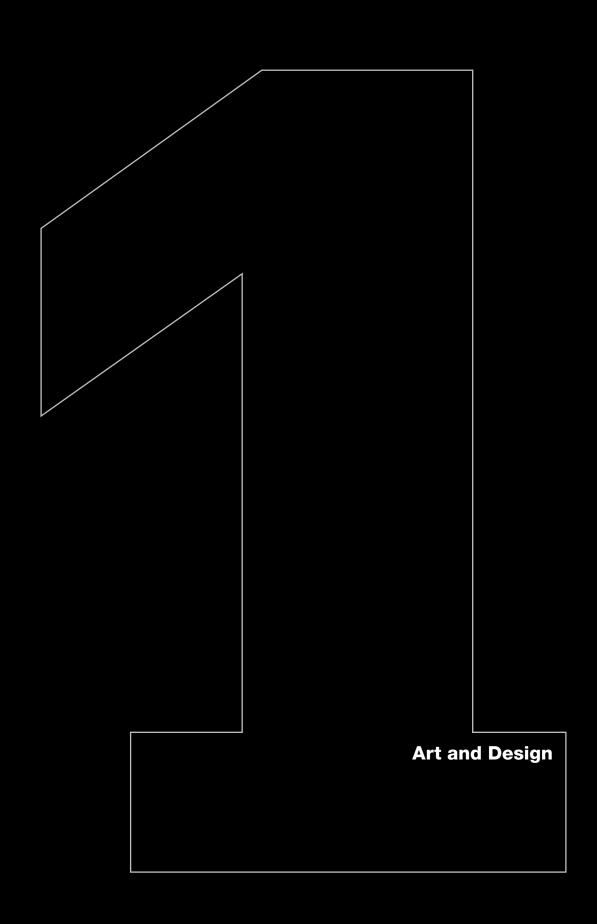
Telling authentic stories from river to river and border to border at eight **State Historic** Sites around lowa.

Revitalizing lowa's wealth of historic resources, buildings and communities through the State Historic Preservation Office.





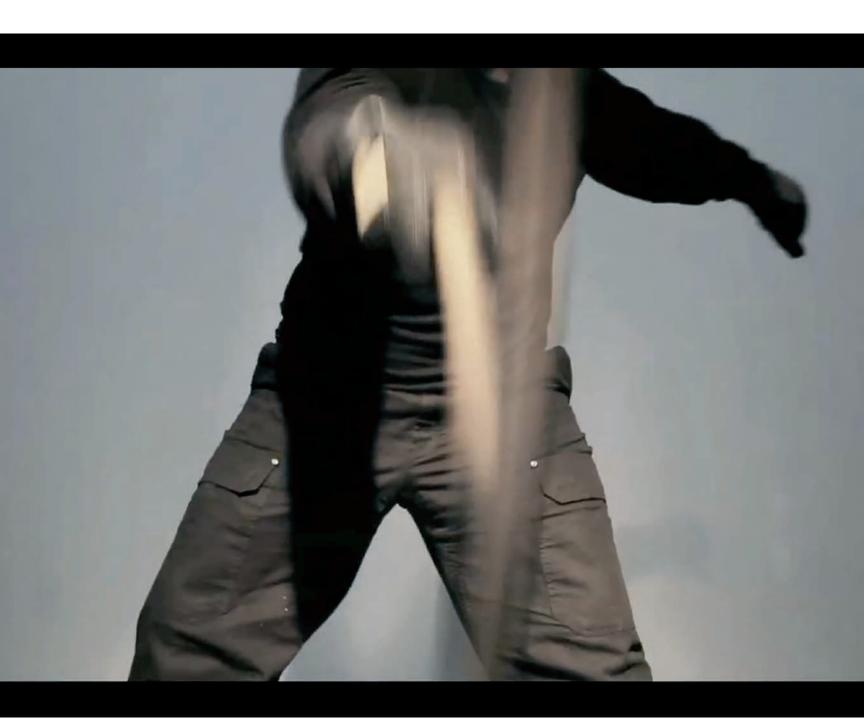








WRITTEN BY CHRISTINE RICCELLI
PHOTOS COURTESY OF MITCHELL SQUIRE AND CAMERON CAMPBELL





n the first day of a prestigious art residency in Alberta's Banff National Park, the 12 A-list artists who had been invited each gave a five-minute presentation to introduce themselves.

When it was Mitchell Squire's turn, he pounded the podium and recited a slave labor song about chopping wood and swinging an ax.

The unusual presentation "left people's faces blank," says the 55-year-old Ames artist. "But I'm used to that."

Indeed, over the past decade, Squire, who also is an associate professor of architecture at Iowa State University, has produced provocative sculptures and installations that

explore identity, race, history and culture. Consisting of artifacts and found objects—human hair, artillery targets, baby shoes, an antique calf weaner, taffy—his pieces prod you to think in new and often startling ways about material objects, their histories and their effects on our lives.

In recent years, his works have gained growing international attention and acclaim from the art world's more rarified ranks. In 2012, for example, he had a solo show at the hyper-exclusive White Cube in London. This year, closer to home, he has an exhibit opening at the Des Moines Art Center Oct. 30.

"Mitchell is an intriguing artist," says Jeff Fleming, the Art Center's director. "He works as both an architect and an



artist, and his artwork often bridges the two disciplines. Whether in a documentary format, in which he assembles objects from history or the present day to offer a story, or in a more conceptual format, his art is always intelligent and often insightful."

Squire will be telling those stories in new ways for the Art Center exhibit. Although he says he's "still interested in our humanity as it's reflected in the artifacts around us," the Art Center show will be a shift from the artistic style he's known for.

"With the White Cube show came contentment," he says. "It was what I've been about in the past decade. The (Art Center exhibit) points to the next decade."

CONTINUES ON PAGE 48

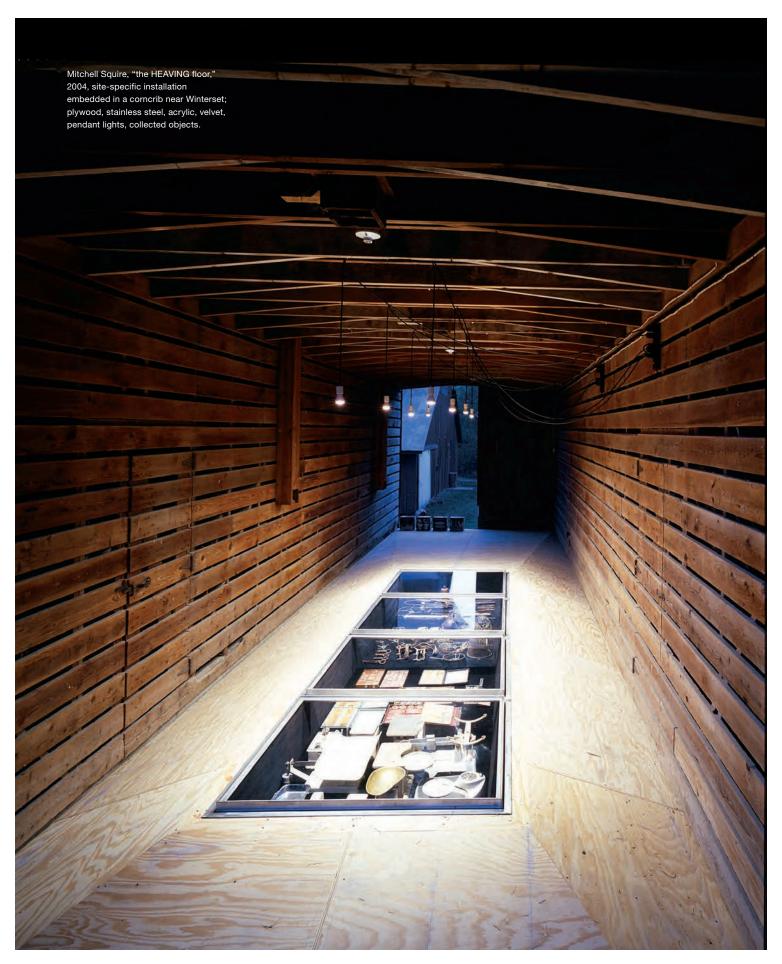
Preceding page: Still from a video in which Mitchell Squire swung an ax, simulating chopping wood, in his studio during a residency at Banff National Park in Canada. The experience "was transformative to me, an important connection both to slave labor and to blacks migrating to lowa for employment," he says. "What I learned is that the work I do often doesn't look like art. I do it to learn something, maybe to surprise myself."

Above: Photographed with a camera that rotates 360 degrees, this image was taken at Banff National Park. Squire used the park's sweeping landscape to explore physical, intellectual and emotional migration—trekking across an unknown expanse in search of a better life. The work depicts "the minutia of the individual ... thrown against the vastness of the world," he says.



Mitchell Squire, "One Year Later Same as Fifty Years Before (when all I want is a boat)," 2010, studio view with Squire; print media, colored pencil, colored tape, ink.







CONTINUED FROM PAGE 43

Specifically, the exhibit will consist of performance videos, diagrams, photographs and installations that address labor and migration, themes he says he's been pondering for several years. The show "will try to stitch together the ideas of not only geographic migration but also intellectual and visceral migration—the hope of improving one's status," he says.

Most of Squire's previous works focused on an individual subject, such as boxer George Foreman or Jack Trice, Iowa State University's first black football player. "Each piece represented a thought, a focused reflection," Squire says. His newer pieces are more comprehensive, he says, covering global themes where "the minutia of the individual is thrown against the vastness of the world."

Many of the works that will be on display for the first time at the Art Center emerged from the 2013 residency at Banff, when he did all that singing and ax swinging. As an intellectual framework for his work, he drew on two books, one a relatively recent discovery and one he'd been analyzing for several years—"A North-Side View of Slavery" by Benjamin Drew and "The Body in Pain: The Making and Unmaking of the World" by Elaine Scarry. Emotionally, he evoked memories of his own family's migration: In the late 1950s, when he was a baby, his family left rural Mississippi and moved to Chicago in search of employment and a more promising future. "We made it, but two families with some 15 people lived in one basement apartment," he recalls.

Squire moved to Ames in 1977 to attend Iowa State, but became disillusioned and dropped out in 1981. After a short stint at the Iowa Department of Transportation followed by a job at an architectural firm, he returned to ISU in 1989, eventually earning a master's degree in architecture. His family's migratory experiences provided "the origin of my thoughts about willingly uprooting oneself" to pursue work and a better life, he says, likening African-Americans' move across the Mississippi River from Illinois to Iowa in recent decades to that population's earlier

CONTINUES ON PAGE 212

Mitchell Squire, "The Rape of Tawana Brawley," 2011, detail view with Squire in the background; yard rake, human hair, plastic newspaper sleeves.







AmericasFarmers.com









CONTEMPORARY STUNNER GIVES NEW MEANING TO 'CABIN ON THE LAKE'

WRITTEN BY CAROL MCGARVEY
PHOTOS BY FARSHID ASSASSI, ASSASSI PRODUCTIONS



three-story getaway at Lake
Macbride is a nearby refuge for
an lowa City couple and their
grown children. The lake and
parklands offer beauty all four
seasons of the year.
"We know many people who

drive 10 hours round trip to their

getaway cabins in Minnesota or Wisconsin," says Dr. Tom Simpson, an Iowa City physician. "That's all fine and good, but we decided we wanted our cabin to be much closer."

So Simpson and his wife, Beth, opted for a short hop of 17 miles to Solon, just up Highway 1 from Iowa City, to the shores of Lake Macbride. Tom, an ear, nose and throat specialist, needs to be close to Iowa City for his practice.

The couple purchased an old cabin that had undergone dubious updates. "It really had a roof similar to a Pizza Hut," Tom says. For the transformation, they chose architect Sanjay Jani, a friend who had worked on their lowa City home and knew their style.

"It's a small lot, so the way to go was up, and we developed a plan for a three-story structure," Jani explains.

The home is called Cabin 717, a reference to the Iowa River reservoir's minimum elevation above sea level. Lake Macbride State Park opened in 1937 following efforts by the Iowa City Chamber of Commerce and J.N. "Ding" Darling, a passionate conservationist and editorial cartoonist for The Des Moines Register. It was named for Thomas Macbride, a professor of botany and president of the University of Iowa.

Rustic Contemporary

"We wanted the cabin to be a rustic-style contemporary," Tom says. "We wanted low-maintenance materials, such as concrete flooring with radiant heat. After all, we may want to retire here someday." The home faces south, so it can take advantage of passive solar heating. Tom chuckles as he describes the exterior ground as low-maintenance as well, because much of their land is actually underwater.

Architect Jani says the open-concept plan is perfect for the activities that take place there. On the lake level is a TV room, a bedroom and bath, the patio and the dock.

The first floor contains the garage and adjoining mud room; foyer with powder room nearby; open living, dining

CONTINUES ON PAGE 61

The playful mix of wood and metal surfaces gives the home a uniquely appealing lakeside facade. "We wanted the cabin to be a rustic-style contemporary," says owner Tom Simpson. Decks reach out as if to override the shoreline, offering a lofty perspective.













CONTINUED FROM PAGE 54

and kitchen areas; and a balcony for relaxing and soaking in the lake views.

The second floor, for quiet activities, houses the master bedroom and bath; two other bedrooms and a bath; the library; a walk-in closet; and two more balconies.

Playful Design

The home has about 3,100 square feet, and Jani is proud of the finished product. "We know each other and our aesthetics so well that the project worked beautifully," he says of his clients. "Since it's not Tom and Beth's primary residence, we could be a little more playful."

It was important to him to take special care in designing window placements. "We placed windows in vertical and horizontal configurations, not only for crossventilation, but also for their artistic possibilities," Jani says. "On each level of the home, we wanted to frame the lake views. Changing up the window placement helped to frame the water views in slightly different ways."

Choice of Materials

When it came to materials, the Simpsons and Jani were careful to choose products that reflect Iowa. From cedar to rust-free galvanized trusses that have a dual country-contemporary vibe, the subtleties work simply and beautifully. Cedar—with cedar stain, so as not to turn to

weathered gray—is used on the ceiling to add a sense of warmth to the rooms.

Cedar and galvanized sheets are used on the exterior as well, where they also fit nicely into the lake-scape.

To carry out the light look, the cabinetry is white oak with a horizontal grain, a subtle way to lead the eye to views of the water. It's also a soft contrast to the quarter-sawn oak in the ceiling. For ease, Tom says this kitchen is set up similarly to their kitchen in lowa City. Airy contemporary furnishings make the area an easy gathering spot for family and friends.

Jani gave special consideration to open stairways in the home. "Because we're on the water, the stairways needed to look and feel open," he says. "I truly consider a staircase to be a piece of vertical sculpture, particularly in an open plan such as this one. Especially in a home design, a stairway represents a passage and a journey from one spot to another. It's most important to treat it in a special way." The glass railing, he says, gives the look of a suspended stairway.

The home took nine months to draw and tweak and almost 18 months to build.

Welcoming Balconies

Balconies encourage the family and visitors to slow down, relax and enjoy the view. Framed by cedar walls, the

CONTINUES ON PAGE 64











CONTINUED FROM PAGE 61

balconies become part of the natural scene.

"The views from all levels are the best of everchanging scenery," Tom says. "It's wonderful every season, even during the calmness of winter. The views are beautiful, interesting and relaxing."

Through his design, Jani feels he has captured the artistic details of the interior by making the most of the views on the exterior. He and his wife, Jigna, try to help others become aware of the tie-in between art and architecture, too. In 1995 they opened AKAR Design Studio

in Iowa City, at which they designed furniture, fabrics, ceramics and light fixtures. Jani began AKAR Architecture + Design two years later.

In all regards, it worked for the Simpsons. "With the three-story height and the wonderful views, we feel our home truly has a cruise ship feel," Tom says. "We love it."

Carol McGarvey, a former reporter for the Des Moines Register, writes about homes, food and landscaping for numerous publications. She enjoys meeting the people in her stories and marveling at pantries larger than her entire galley kitchen.



Ready TO LOVE HOW YOUT OOK?

Cosmetic surgery is quickly becoming a popular, acceptable choice for boosting self-esteem, as well as turning back the hands of time. Dr. Brent Koch and Dr. Cody Koch, board-certified facial plastic surgeons, can help you achieve your aesthetic vision, safely, with natural results always our goal.







One of the first, and now the largest provider of Botox® and Juvederm® in the state of Iowa, means you can rest-assured in our hands. Being in the top 1% of all Botox® and Juvederm® providers in the country means safety and confidence for our patients. AFTER ALL, WE ONLY DO FACES.

KOCH FACIAL PLASTIC SURGERY & SPA

FACELIFT **NECK LIFT BROW LIFT** EYELID LIFT NASAL RESHAPING **FACIALS** CHEMICAL PEELS

LIPOSUCTION FACIAL REJUVENATION LASER HAIR REMOVAL **BOTOX®** VOLUMA® **IUVEDERM®** RADIESSE®

SKINMEDICA® JANE IREDALE® LATISSE® **CLARISONIC®** IDEAL PROTEIN® DERMAPEN® HALO™

All of my love,

JESSICA VERSTEEG

MISS IOWA UNITED STATES | 2014

66 I would just like to thank you for making my procedure as pleasant as possible. I was extremely impressed with the level of professionalism and expertise that your office demonstrated throughout this whole process. It's because of your kindness and your willingness to answer all of my questions that I was able to have such a calm, relaxed, comfortable, and confident experience!

I interviewed several doctors around the U.S. and I was immediately impressed with you, your office, and your staff. Unlike other doctors, you took a very individualized approach, addressing all of my questions and concerns. Your staff was amazing and extremely knowledgeable as well. >>



4855 MILLS CIVIC PKWY, #100 WEST DES MOINES, IA 50265 515.277.5555

WWW.KOCHMD.COM



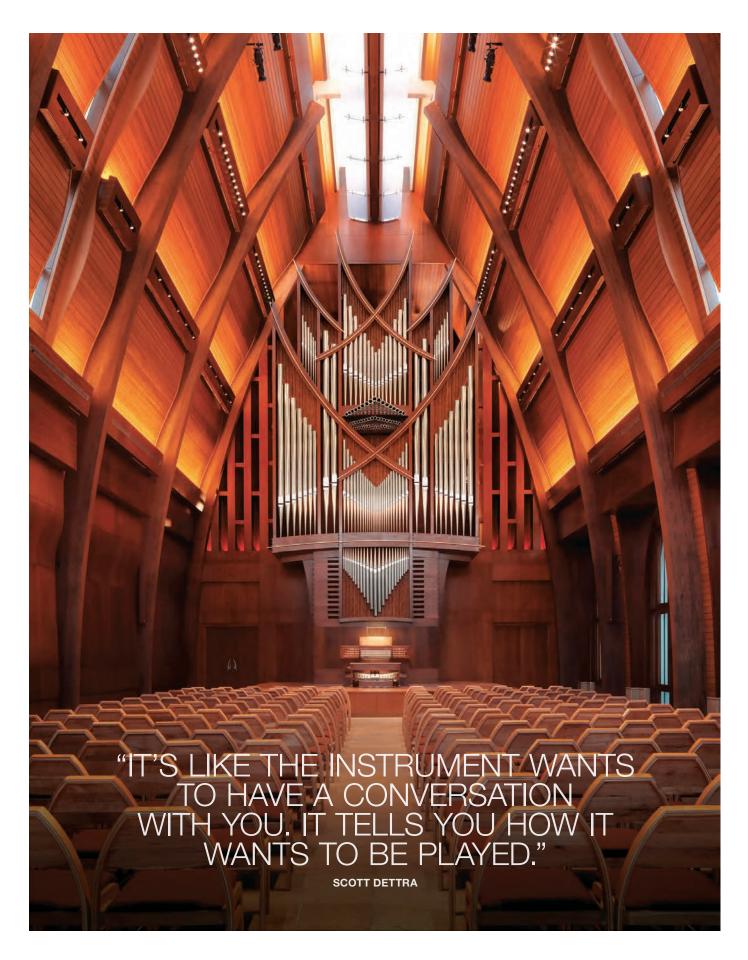
ORGANIC BRAITY

NORTHWEST IOWA ORGAN BUILDERS STAND AT THE PINNACLE OF THEIR CRAFT

WRITTEN BY SOPHIA S. AHMAD

This spectacular organ at the University of Oxford's Merton College Chapel is a crowning achievement for Iowa's Dobson Pipe Organ Builders. The surroundings are resoundingly English, but the organ's case is handcrafted of American white oak.





arts of the chapel at the University of Oxford's Merton College can be traced back to the 13th century. The peal of its current bells has echoed over the English countryside for more than three centuries. Hewn of oak, cast of iron and formed of stone, the venerable chapel is steeped in the trappings and traditions of the Old World. No less amazing, the organ that fills the old chapel with glorious sound is steeped in the very recent traditions of Lake City, lowa.

That's where a modest company has established itself as one of the premier organ builders of any era, Old World or new. Founded in 1974, Dobson Pipe Organ Builders Ltd. has crafted 91 organs for venues across the country and now overseas, having recently completed the Merton College project. A 92nd instrument is currently in production for Vanderbilt University's Blair School of Music.

Founder Lynn Dobson has been interested in organ music and building for as long as he can remember. While a student at Wayne State College in Nebraska, he tinkered with a defunct organ and repaired it before graduating. After working for an organ builder in Minnesota, he decided to move back to his native lowa and start his own company. "The interest came from the music first; then I became a mechanical and visual person," he says.

He has assembled a small but mighty team of 18 artists and craftsmen, locals as well as some who moved to this town of 1,800 to pursue the rare and specialized skill of

organ building. The craft not only requires technical mastery–from perfecting the key action to creating the organ cases and voicing the pipes–but also an authoritative musical vision rooted in the rich, centuries-old legacy of organ literature and performance.

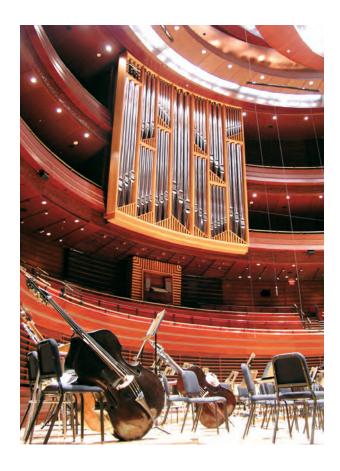
Dobson's crew includes fine woodworkers, who hand carve and shape oak to give each organ a visual beauty to match its sound. Metalworkers produce finely machined piping, and skilled technicians manage the precise mechanisms that draw musical life from inert materials.

"Among American organ builders today, Dobson is building some of the most inherently musical instruments," says Scott Dettra, director of music and organist at the Church of the Incarnation in Dallas, Texas. He has played several Dobson organs, including the instrument at St. David's Episcopal Church in Wayne, Pa., on which he performed the premiere of a cantata for choir and organ.

Dobson organs allow for a unique communion between the player and the instrument, he explains. "It's like the instrument wants to have a conversation with you, and it's a two-way dialogue," Dettra says. "It responds and tells you how it wants to be played."

The vast tonal and dynamic range of the organ has helped make it the instrument of choice for grandiose, virtuosic pieces by composers like J.S. Bach, Mendelssohn and Brahms. In fact, the origins of the pipe organ can be traced back to the third century B.C., making it one of the oldest instruments in Western classical music. It is also arguably the most powerful, filling churches and concert

In a chapel on the campus of the University of Tampa, Dobson's Opus 89 strikes a dramatic chord. The casework is black cherry. The sound is pure lowa Dobson.



Verizon Hall, home to the Philadelphia Orchestra in that city's Kimmel Center for the Performing Arts, contains Dobson's Opus 76, America's largest mechanical-action concert hall organ. It boasts a total of 6,938 pipes that, depending on the tone desired, are constructed of wood or metal. The largest pipes are made of wood and are about 2 feet square and 32 feet tall. The smallest pipes are the size of a slender drinking straw.

halls with robust sounds emanating from potentially thousands of pipes activated by multiple keyboards. It was Mozart, after all, who famously wrote, "To my eyes and ears, the organ will forever be the king of instruments."

Organ pipes are typically crafted from an alloy of metal (lead and tin) or wood, and they range in size from a pencil to a tree trunk. Through the use of stops—controls on the organ's console—the instrument can emulate myriad sounds, including the delicate tone of a flute, the brilliant call of a trumpet or several sections of an orchestra.

"On Dobson's instruments, not only are the individual stops incredibly beautiful by themselves, but also almost every combination of stops creates another color. Playing them is a sort of continuous journey of discovery," Dettra said with appreciation.

In 2009, Dobson was encouraged to submit a bid for a new organ to be built at the University of Oxford's Merton College in honor of its 750th anniversary this year. Oxford has several pipe organs from other countries, but the Dobson-built instrument would become the first from the United States. Representatives from Merton, the oldest of

Oxford's 38 colleges, traveled to Philadelphia, Washington, D.C., and Augusta, Georgia, to experience eight Dobson organs before they contracted with the lowa company.

The Merton chapel organ, Op. 91 (op. stands for "opus," a word often used in music cataloging systems), contains almost 3,000 pipes and 44 stops. It took seven months to install, which included the time needed for Dobson's voicers, as they're called, to tailor the pipes to the acoustics of the 13th-century stone chapel.

Dobson has built organs for similar spaces with similar acoustics, but this? This was different. Writing in The American Organist magazine, Lynn Dobson and John Panning, the company's vice president and tonal director, noted that "our feeling about this particular instrument is overwhelmingly affected by the ancient nature of the college and its chapel."

"It's really a pinnacle to build an organ at one of the world's oldest colleges," Panning says.

As tonal director, he is responsible for how the instruments sound. His father was a Lutheran minister with a woodworking hobby. As a child, Panning heard church organ music and observed his father building furniture, and these two experiences cultivated his interest in organ building. Panning is attracted not only to the fine craftsmanship involved in creating the instruments, but also to the rich tradition of the skill. He's also keenly aware of the human impact of his profession.

"It's easy to get caught up in the geekdom of organ building and the technical stuff, but building organs is about people," he says. "Organs are used in worship, and they are something around which people gather for great music, artistry and for great performances of music."

Sophia Ahmad, director of marketing and public relations at the Des Moines Symphony, writes about music and culture and plays a mean concert piano.



is where people prosper, where business thrives and where communities come together. The rest of the nation is beginning to take notice, as our state has earned recognition for everything from Great Place to Start a Business to Great Place to Retire Young.

Bankers Trust has helped lowans accomplish these dreams and many more since our doors first opened in 1917. We have always looked toward the future in anticipation of your needs - because where you're going is just as important as where you started.

Des Moines (515) 245-2863 | Cedar Rapids (319) 896-7777

BankersTrust.com | F YouTube









STARK RAVING CLAD

A HYBRID OF ROMANTICISM AND OBSESSION, A YOUNG MAN'S THOUGHTS TURN TO GLADIOLUSES

WRITTEN BY KELLY D. NORRIS PHOTOS BY JASON OELMANN



n an acreage near Kelley, 3,000 gladioluses grow in soldier-file rows, unlikely neighbors to the acres of corn and soybeans nearby. Gladioluses have sulked in the horticultural doldrums for decades, even as a murmuring resurgence of

interest has slowly begun to change grandma's familiar flower into a thoroughly modern Millie. On this rich spot of earth, protected by a windbreak to the north and a farm shed to the south, gladioluses grow abundantly, an outgrowth of one 20-something's passion for this renascent flower.

Listening to Jacob Van Patten, 24, talk shop is like listening to a sports whiz spout stats, running the roster of the best players and sidelined benchwarmers. A recent graduate of Iowa State University with degrees in horticulture and French, Van Patten shares his passion and his flowers at farmers markets, lectures to other gardeners about the newest varieties, and dabbles in creating his own. A local florist even offered to buy all the stalks he could produce this season. These fields grow opportunity.

"The modern varieties just aren't celebrated like they should be," says Van Patten, tacitly acknowledging the loneliness of his passion as we walk the rows, studying and chatting. "The hobbyist crowd is slim. People think of them as funereal. I want to get away from that stereotype."

Gladioluses aren't grown as widely as they once were. In the 1930s and '40s, gladioluses outpaced roses as America's most popular cut flower. The enthusiasm had strong representation in lowa; in 1930, the state ranked sixth in the country for gladiolus production. Picardy, a staple hybrid of early 20th-century gardens, was first exhibited to the public in Des Moines in 1939, soon garnering international acclaim.

"It was the glad," says Van Patten of the perfectly formed, heather pink bloom. Where did the decline happen? "I haven't found it yet," says the Indianola native, referring to his romps through the literature, the faded and dusty pages of which make for enthralling reading for the budding expert.

Gladioluses have changed, after all. The varieties of midcentury fame are dwarfed by their modern successors—literally. Miniature varieties are new and recent. Solid colors are a notable advancement, too. "Early

CONTINUES ON PAGE 78

Jacob Van Patten studies the flowers of Cut Above, a modern hybrid with rippled red petals perfect for cutting and arranging.









Van Patten spends his evening cutting stalks of gladioluses destined for a vase.

CONTINUED FROM PAGE 74

varieties were blended, muddy and not vibrant," says Van Patten. "Blues are good now. Imagine a time without blue glads." Fragrance has arrived in gladioluses, an ironic development. Who wouldn't want a fragrant gladiolus?

No less inspired to lead a resurgence of his own, Van Patten grows gladioluses because they make him happy. His list of fashion adjectives aptly define their lavishness—think women in tall boots, silk gowns, petticoat ruffles and frills. "They demand the room. They are stately, colorful, poised." He gushes effusively about his favorite flower, a passion growing since his high school days.

His first gladiolus was a cultivar called Princess Margaret Rose, a vivid yellow and orange bicolor. What

started as one quickly multiplied with every season—two, four, 10, 100, 140. His obsession blossomed out of control.

And he is obsessed. "Sadly, yes," he acknowledges with a laugh. "It's ridiculous, but I'm delighted by it."

The delight seems to run in the family. Gladioluses are his grandpa's favorite flower. The septuagenarian, a lifelong farmer, finds pleasure in tending a new crop. "He tills, waters. We collaborate," says Van Patten, although his family would probably say they are at best supportive helpers rather than collaborators. Long into the winter months, Van Patten spends free weekends cleaning corms, dusting them with fungicide for the storage months until they are again committed to earth. It sounds lonely, but it's diligent work. After all, not everything can be August in the fields with bevies of flowers.

The young horticulturist works as a business operations coordinator in Ames and sees no career in his floral passion, and he wants it that way. "It's a hobby, not a job," he says. "I can care about it more. If you grow 100,000 bulbs, it's not a hobby anymore. It's mass production." As the August sunset filters through the windbreak, Van Patten points out a miniature red. "That's called Cut Above." He's a gladiolus romantic, lost a little in the velvety petals now richer in the fading light. "I don't think I'll ever quit."

Kelly D. Norris, an award-winning author, is the horticulture manager at the Greater Des Moines Botanical Garden.



TOP THINGS to do



SPRING-FED WEST
LAKE OKOBOJI IS A
BEAUTIFUL SHADE OF
BLUE AND 134 FEET
DEEP. IT IS ONE OF
THREE OFFICIAL BLUE
WATER LAKES IN THE

WORLD AND THE CENTERPIECE OF THE CHAIN OF LAKES.



ARNOLDS PARK
AMUSEMENT PARK
CELEBRATES ITS
125TH BIRTHDAY IN
2015. THE POPULAR
FAMILY DESTINATION
FEATURES THE NEWLY

REMODELED LEGEND ROLLERCOASTER.



WITH OVER 60 MILES
OF HARD-SURFACED
TRAILS WINDING
THROUGH THE
LAKES AREA, BIKERS,
JOGGERS, AND
NATURE-LOVERS WILL

ENJOY THIS UNIQUE VIEW OF OKOBOJI.



he Iowa Great Lakes is the perfect vacation getaway anytime of year! The leading attractions of the Okoboji area are its glacier-carved lakes. The lakes include Iowa's largest natural lake - Big Spirit Lake, and five interconnected lakes: springfed West Okoboji, East Okoboji, Upper Gar, Lower Gar, and Minnewashta. This beautiful chain of lakes extends from the Minnesota border southwest several miles, covering approximately 15,000 acres. There are endless activities for all ages to fill your leisure time. Active water sports include boating, fishing, swimming, sailing, water-skiing, parasailing, canoeing, kayaking, wakeboarding, and the increasingly popular stand up paddleboarding. When the lake is frozen, enjoy snowmobiling, ice fishing, snowshoeing, and cross-country skiing. Spending time on the water is a must-do while here, but if you're looking to stay on land Okoboji has an array of activities and events that will keep you dry. Enjoy shopping, unique dining, Historic Arnolds Park Amusement Park, golf courses, go-cart race track, mini-golf, tennis, and over 60 miles of hard surface trails that can be used for biking, hiking, jogging, walking, rollerblading, or just enjoying nature. The

summer playhouse, movie theatres, museums, art galleries, nature center, and live music scene provide a unique culture to the line up of activities. The surrounding communities provide the backdrop for Okoboji's year-round playground. Annual event highlights include Walleye Weekend (the first weekend in May), big bang 4th of July fireworks show over West Lake Okoboji, and Winter Games Weekend (the last weekend in January). Want more information about the area and events that take place in the Iowa Great Lakes Area? Visit: www.vacationokoboji.com or call 1-800-270-2574 to request a FREE full-color Vacation Okoboji visitor's guide.



PO Box 215 | Okoboji (800) 270-2574 | www.vacationokoboji.com



AN INNOVATIVE economy



ALCOA

MANUFACTURING
IN THE QUAD CITIES
REGION HAS BEEN
CHANGING THE
WAY THE WORLD
DOES THINGS FOR

GENERATIONS. AS A RESULT OF ALCOA DAVENPORT WORKS' RECENTLY COMPLETED \$300 MILLION EXPANSION, PEOPLE AROUND THE WORLD WILL HAVE ACCESS TO GREATER FUEL EFFICIENCY THANKS TO THE LIGHTWEIGHT ALUMINUM MANUFACTURED IN THE QUAD CITIES.

e invite you to the Quad Cities to experience the Mississippi River, live music, riverboat cruises, festivals, historic sites, museums, casinos, outdoor recreation, biking trails, arts, culture, golf, wineries, microbreweries, and shopping. With hundreds of festivals and special events happening throughout the year, there is something to do every weekend.

The Quad Cities is a metro area of more than 400,000 people located in the heart of the Midwest along the banks of the Mississippi River where I-80 travels through Iowa and Illinois. The Quad Cities region is a manufacturing, technology, and logistics hub offering big-city amenities plus a low cost of living, high-quality schools, and short commute times. The metropolitan area includes Davenport and Bettendorf in Iowa, and Moline, East Moline, and Rock Island in Illinois, which is part of the bi-state six-county region. The area also includes many smaller communities and towns that offer their own unique attractions.

QUAD CITIES NAMED:

- Top 10 Community for Raising a Family Family Circle Magazine
- 16th Most Affordable Housing CNN Money
- An All-America City
 National Civic League
- 2nd Best Riverfront Along the Mississippi River
 Mississippi River Traveler
- Top 50 Military Friendly Community G.I. Jobs Magazine
- 16th in High-Tech Job Growth Bay Area Economic Institute



QUAD CITIES FIRST

331 W. 3rd Street | Davenport (563) 322-1706 | quadcitiesfirst.com



JOHN DEERE

THE REGION'S
MOST NOTABLE
ENTREPRENEUR,
STARTED HIS BUSINESS
IN THE QUAD CITIES
175 YEARS AGO. TODAY

THE WORLD HEADQUARTERS OF THIS GLOBAL MANUFACTURING GIANT IS LOCATED IN THE QUAD CITIES. DEERE & COMPANY EMPLOYS OVER 7,000 PEOPLE LOCALLY AND CONTINUES TO BE A STRONG COMMUNITY PARTNER.



ROCK ISLAND ARSENAL

(RIA) IS THE REGION'S LARGEST EMPLOYER AND HAS A \$1.7 BILLION LOCAL ECONOMIC IMPACT ANNUALLY. RIA IS A

MANUFACTURING CENTER OF EXCELLENCE AND HOME OF U.S. ARMY LOGISTICS.

TOP THINGS to do



WITH OVER 110 MILES OF HARD-SURFACED, MULTI-USE TRAILS, AN ABUNDANCE OF SOFT TRAILS, AND DESIGNATED WATER TRAILS, IT'S

NO WONDER WHY THE CEDAR VALLEY TRAILS WAS NAMED IOWA'S OUTSTANDING TOURISM ATTRACTION! TRAILS ARE FREE AND OPEN 24/7/365 FOR NON-MOTORIZED AND NON-EQUESTRIAN ACTIVITIES SUCH AS BIKING, HIKING, CROSS-COUNTRY SKIING AND SKATING. WWW.CEDARTRAILSPARTNERSHIP.ORG



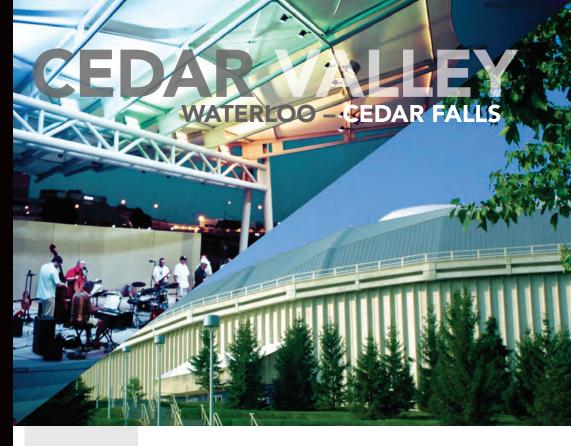
ONE OF MANY
JEWELS ON THE
UNIVERSITY OF
NORTHERN IOWA
CAMPUS IS THE
GALLAGHERBLUEDORN

PERFORMING ARTS CENTER OFFERING
OVER 200 PERFORMANCES A YEAR FROM
BROADWAY TO BOLSHOI. THREE STATEOF-THE-ART CONCERT HALLS, A SOARING
LOBBY, AND THE BEST ACOUSTICS IN IOWA
PROVIDE AUDIENCES AN UNPARALLELED
ENVIRONMENT FOR ENJOYING LIVE
MUSIC, THEATRE, DANCE AND OPERA
PERFORMANCES. WWW.GBPAC.COM



"THE MISSION OF THE JOHN DEERE TRACTOR & ENGINE MUSEUM IS TO SHARE THE HISTORY OF TRACTOR AND ENGINE DESIGN AND MANUFACTURING

ON THIS AUTHENTIC SITE IN IOWA'S CEDAR VALLEY AND CELEBRATE THE WORK OF GENERATIONS OF EMPLOYEES, CUSTOMERS AND DEALERS IN BUILDING THE JOHN DEERE LEGACY." WWW.DEERE.COM



uilding a business, a career, or looking for fun? The Cedar Valley is where ideas, information, and opportunities connect strategically with economic development resources to get amazing things done. There is a unique sense of 'collabatition' between city, county, and regional developers who work together to make this one of the most business friendly growth centers in the country.

Area Development Magazine named the Cedar Valley one of their Top 100 Leading Locations of 2014 as "a front-runner in this new era of economic development possibilities."

The Cedar Valley of Iowa has vibrant urban centers and small cities with eclectic art & cultural districts, infused with quieter, natural settings. Here you can ride on award winning, looping bike trails to nationally recognized downtowns with one of America's Best Bike Shops. A broad choice of residential spaces are booming in our riverfront downtowns, historic neighborhoods, and new communities offering homes for every esthetic and budget.

Our diversified economic base has earned the Cedar Valley the title 'Recession Busting' and our focus on innovation, technologies, and advanced manufacturing ensures our position in the global economy.

- Gigabit broadband for many Cedar Valley homes and businesses
- Cedar Valley TechWorks is home to UNI Metal Casting Center and the largest 3D printer of its type in North America
- Multi-modal industrial parks
- Pad ready industrial, technology & corporate office sites
- · Competitive land and property tax incentives
- · Quarter of a million people in the Cedar Valley
- Nine major Midwest metros less than a day's drive (Chicago 250mi, Minneapolis 180mi)
- Five universities & colleges
- Leader in Me K-12 initiative building 21st century leaders
- Blue Zones cities committed to health & well being
- Advanced healthcare services in hospitals and specialty practices
- Festivals & events celebrating our diversity and heritage

Greater Cedar Valley Alliance & Chamber cedarvalleyalliance.com | (319) 232-1156 In cooperation with cedarvalleytourism.org cedarfalls.com | cityofwaterloo.com

DESTINATION DSM

2014,
24 AWARDS
AND COUNTING ...
A GREAT
PLACE FOR:

FAMILY

BEST CITIES FOR RAISING A FAMILY - Forbes, 2014

TOP MID-SIZE CITIES
OF 2014 - Energy Star, 2014

TOP PLACE TO WATCH
IN 2014 - Sports Events Magazine

TOP 6 MOST FAMILY FRIENDLY U.S. CITIES - Realty Times

CAREERS

#1 BEST CITY FOR YOUNG PROFESSIONALS

- Forbes, 2014

TOP 10 NATIONALLY FOR TEEN EMPLOYMENT RATE

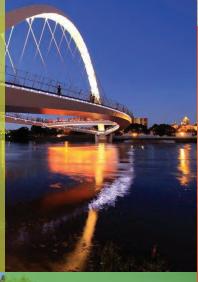
- The Brookings Institution

#4 TOP TEN PLACES
WITH THE MOST JOB
OPPORTUNITIES PER CAPITA

- Beyond.com, 2014

#5 BEST CITIES FOR JOBS

- Zip Recruiter, 2014



BUSINESS

#1 CITY WITH AN UP-AND-COMING DOWNTOWN

- Fortune, 2014

#1 METRO FOR ECONOMIC STRENGTH

- Policom Corporation, 2014

#2 BEST CITY FOR BUSINESS AND CAREERS - Forbes, 2014

#2 AMERICA'S TOP 5 UNDER-THE-RADAR TECH HUBS

- SpareFoot, 2014

"EXCELLENCE IN FINANCIAL REPORTING AWARD"

- Government Finance Officers Assn





LIVING

DOWNTOWN DES MOINES FARMERS' MARKET RECOGNIZED AS "TOP 10 FARMERS' MARKETS IN THE U.S" - Shape Magazine, 2014

TOP 10 CITY FOR YOUNGER HOME BUYERS - MarketWatch

#1 WEALTHIEST CITY IN AMERICA - TODAY show, 2014

#1 CITY WITH AN UP-AND-COMING DOWNTOWN

- Fortune, 2014

#2 BEST FARMERS' MARKET IN AMERICA

- The Daily Meal, 2014



lowa's business culture lifestyle content marketing experts.





Business Record

Central lowa's only independent, locally owned business media organization **businessrecord.com**

dsm

A savvy city magazine serving the influentials of our cultural and philanthropic communities **dsmMagazine.com**



Business Publications Corporation Inc.

OUTFIT TO ROOM



K. Renee Transforming lives... one outfit & one room at a time

nansionning lives... one domi & one room at a lime

From head to toe and floor to ceiling, K. Renee promises an uncompromising dedication to simple and elegant style. Beyond beautiful products, we are individuals who believe in providing tailor-made experiences for both your wardrobe and your home.

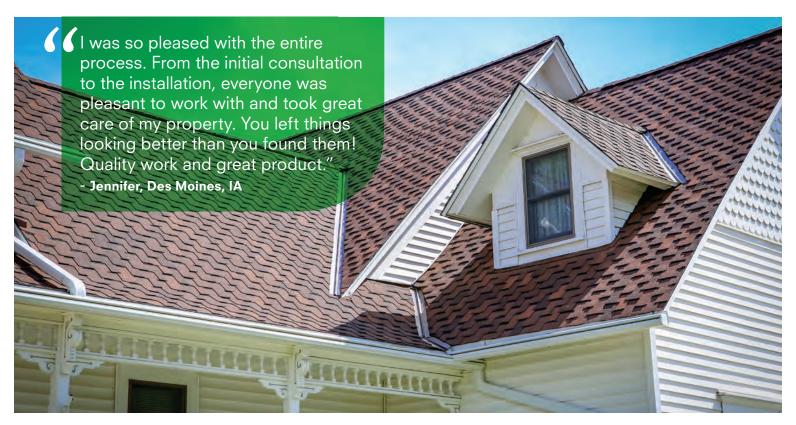
GOVERNOR SQUARE
2700 UNIVERSITY AVENUE
SUITES 100 & 112
WEST DES MOINES, IOWA
CLOTHING TEL: 515-453-8451
HOME TEL: 515-225-4020
WWW.KRENEE.COM
WWW.KRENEEHOME.COM



FOLLOW US ON FACEBOOK



Your One Call Home Exterior Experts



GET LEAFGUARD® BRAND GUTTERS SAY GOODBYE TO CLEANING GUTTERS CLOGGED BY LEAVES AND DEBRIS, FOREVER WITH LEAFGUARD BRAND GUTTERS. LEAFGUARD IS THE BEST RAIN GUTTER PROTECTION SYSTEM AVAILABLE.







What started as a one man show in 2003 at the Iowa State Fair has expanded into a multi-state construction and home improvement enterprise. We are proud to boast that we now have close to 50 employees and have served over 15,000+ happy customers. With the great products we offer and our staff of hard working and professional employees, pleasing our customers is easy to do. We started expanding in 2006 and had a permanent location in 2010 servicing the Omaha-Lincoln area. We are pleased to announce that our newest location in the Tulsa-Oklahoma City area opened this spring.

With nearly 30% of our new customers coming to us from referrals, it's no secret that our customers are truly pleased with the work we do. No longer are we only in the new gutter system installation business, but we have expanded to roofing, siding, and insulation.



LEAFGUARD EXTERIORS

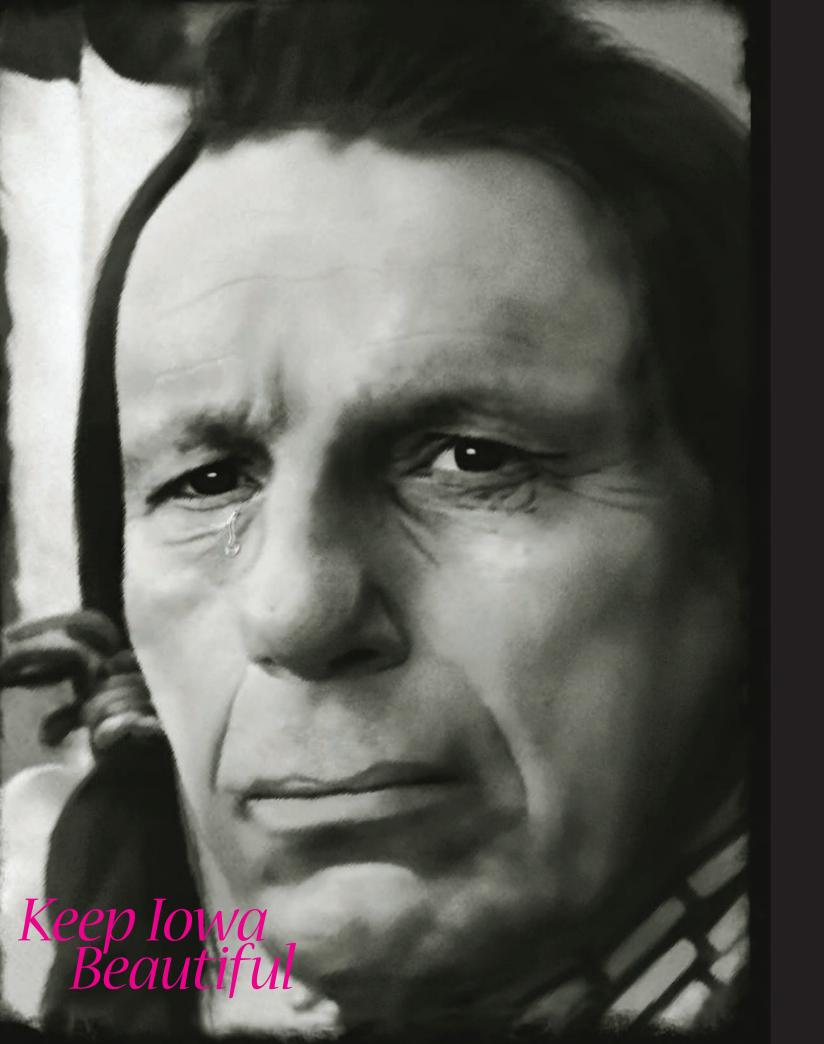
1814 Main Street Granger, Iowa 50109 1-515-999-2896 1-866-576-5710

LEAFGUARD OF THE MIDLANDS

10416 Chandler Circle La Vista, NE 68128 1-402-597-8788 | 1-866-845-6957 www.leafguard.com

LEAFGUARD OF OKLAHOMA

755 Highway 75 Mounds, OK 74047 1-918-827-7900



MORE THAN FOUR DECADES AGO, KEEP AMERICA BEAUTIFUL CREATED A POWERFUL AD CAMPAIGN, WHICH FEATURED ACTOR IRON EYES CODY, "The Crying Indian," AND USED THE LINE, "PEOPLE START POLLUTION. PEOPLE CAN STOP IT." THE ICONIC AD WAS NAMED ONE OF THE TOP 100 ADVERTISING CAMPAIGNS OF THE 20TH CENTURY BY AD AGE MAGAZINE. YET, ACCORDING TO A RECENT STUDY BY KEEP IOWA BEAUTIFUL, 80 PERCENT OF IOWANS STILL FEEL LITTER IS A PROBLEM.

LITTER AWARENESS

LITTER IS A GROWING CONCERN FOR OUR ENVI-RONMENT.

Research and experience have shown that littering is mainly a matter of individual behavior – many choose to be careless in picking up after themselves or having proper receptacles to dispose of their waste. Having said that, a recent study by Keep lowa Beautiful showed that littering costs lowa taxpayers over \$17 million per year and that 80% of lowans felt that litter was a problem. You can do your part in keeping our state beautiful and litter-free!!





WHY?

RESEARCH BY KEEP AMERICA BEAUTIFUL, INC. FOUND THAT PEOPLE LITTER BECAUSE:

They feel no sense of ownership – even though areas such as parks and trails are public property.

They believe someone else – a park maintenance or highway worker - will pick up after them.

Litter has already accumulated.

WHO?

MOTORISTS AND PEDESTRIANS ARE OFTEN BLAMED FOR LITTER. THERE ARE ACTUALLY SEVEN PRIMARY SOURCES:

- Household trash handling and its placement at the curb for collection
- Dumpsters used by businesses
- Loading docks

- Construction and demolition sites
- Trucks with uncovered loads
- Pedestrians
- Motorists





FACTS

CONSIDER THESE STARTLING STATISTICS. BELOW ARE EXAMPLES OF HOW LONG SOME COMMON FORMS OF LITTER TAKE TO DECOMPOSE.

Paper – 2-4 weeks.

Glass bottle – 1 million years.

Aluminum can - 200-500 years.

Keep Iowa









An innovative program developed by the Iowa Department of Transportation (DOT) to increase public awareness of environmental needs along Iowa highways by making sections of roadsides available for "adoption." This gives the adopting individuals or groups opportunities to improve the appearance of our roadsides throughout the state.





HOW CAN I HELP?

AS IOWANS, WE ARE PROJUD OF OUR GREAT STATE.

Consider getting involved to ensure that the beauty and quality of life in Iowa continuously improves for our children and grandchildren. April of each year is Keep Iowa Beautiful month, why not plan to take action? Here are ways you can:

- Enroll in the Iowa Department of Transportation's Adopt a Highway program or a local adoption program to adopt a park, stream or public area. It's easy and rewarding. Visit www.iowadot.gov/maintenance/adopt_a_highway. html and www.keepiowabeautiful.com for more information on how to get started.
- Do something about littering! Report littering at 1-888-NOLITTR (1-888-665-4887).
- Do one thing a day to improve the place where you live.
- Visit with a school group, teacher or your school

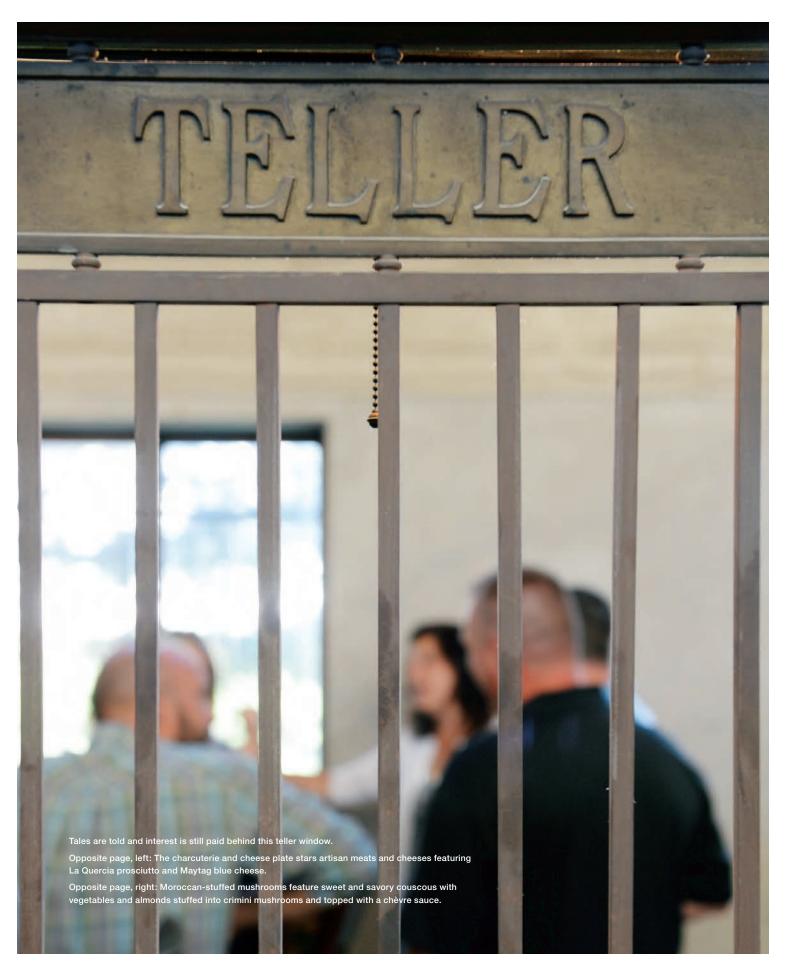
Visit the Keep Iowa Beautiful web site at













weight of history seeps deeply into

our psyches, bearing the haunting



aded barns, erstwhile motels and empty storefronts along less-traveled stretches of U.S. Highway 6 fuel our fascination for what has come and gone.

With each bend in the road, the

presence of farm families and small-town merchants whose descendants have long since moved on. When the light falls just right, there's a lingering specter of others who have passed through as well: of Jack Kerouac, bunking down on a bench in a railway station in Stuart; of Bonnie and Clyde, narrowly escaping the shootout near Dexter; of a girl named Mildred Augustine, later the author of many of the first Nancy Drew mysteries, penning her earliest words in a simple frame house in Ladora.

Indeed, it was the pull of the past that lured Dimitri

Makedonsky to peer into the broken windows of the Ladora

bank one day in 2004 as he was motorcycling along Highway 6 from Grinnell to Iowa City.

Inside, the building was falling in on itself. Watersoaked detritus jammed the atrium, obscuring the teller windows and the bank's vault so much that Makedonsky could hardly guess at what lay beneath it all.

And yet ...

"The dusty light fixtures hanging from the ceiling were ominous and beautiful," says Makedonsky. "The marble throughout was filthy, but I could see beyond all of that. ... I felt compelled to learn more about this magnificent structure."

What he learned was this: Completed in 1920, the brick building once stood as a testament to the optimism of the post-World War I farmland boom, with imposing neoclassical columns outside and lavish marble counters amid the two-story atrium inside.

But after struggling throughout most of the 1920s, the Ladora Savings Bank closed for good in 1931. Over the years, the site served as everything from a polling station to





a draper's shop to a flophouse for truckers—anything except the grand bank it was built to be. By the time of Makedonsky's auspicious ride, the structure had stood dormant and decaying for 30 years.

Still, he couldn't let it go. Inquiries were made, \$25,000 changed hands, and a few months later, Makedonsky owned what most people saw as a crumbling heap. After 3,000 hours of his own sweat equity and \$100,000 in structural improvements (including a new roof, wiring and plumbing, and the eviction of birds, bats and snakes), the old bank gleamed again, reborn as the Ladora Bank Bistro in 2008.

Today, thick beams of natural sunlight through the massive side windows illuminate the buff marble walls and polished oak floors. Just below the coffered ceiling, aphorisms—once buried under decades of grime—now gleam again: Integrity is the companion of success... Diligence is the mother of virtue... Frugality is the parent of fortune. The original curved counter with its brass and copper teller cages makes an authentic division between

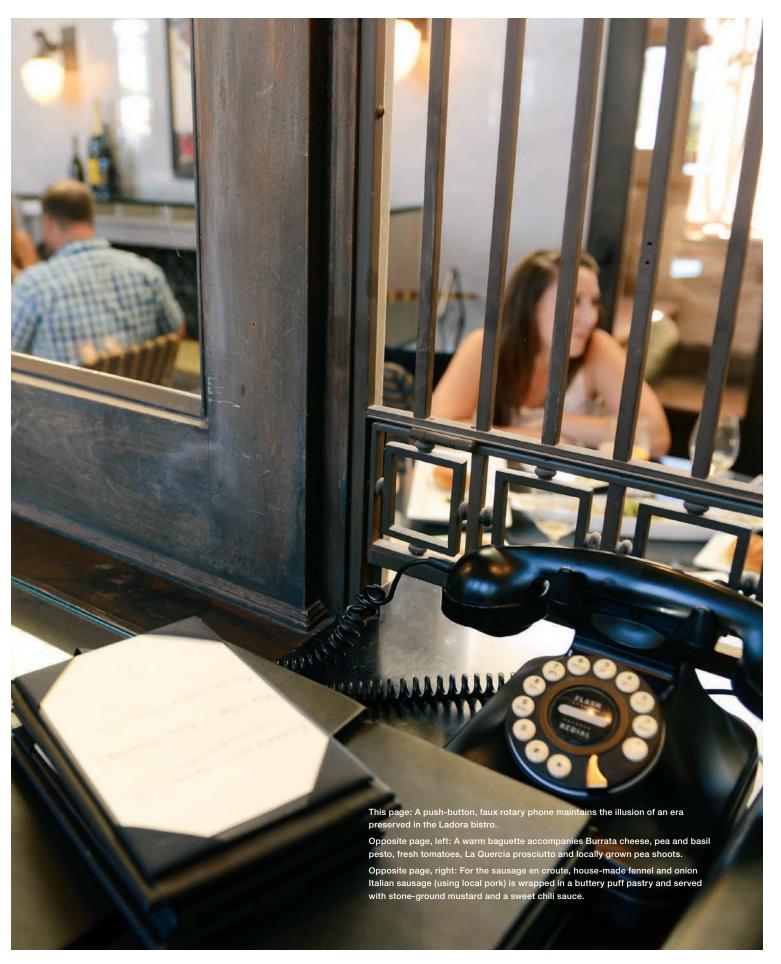
the lounge area and the dining room. Hang your hat on the small brass hooks where tellers once hung their visors at the end of the workday.

And what of the food, now issued from the space once lined with safe-deposit boxes? It could have been tempting, given the grandeur of the bank, to fashion the restaurant as a temple of fine gastronomy.

Makedonsky and chef Jim Vido have chosen a wiser path, one that fits much better with the aphorism carved into the bank's façade: The wealth of this community embodies the richness of her soil, the integrity, frugality and diligence of her people.

"We don't offer pretentious food with tiny portions and giant plates," says Vido, who partnered with Makedonsky on Jan. 1, 2014, and took over the ownership of the Bistro in May (Makedonsky still owns the building).

The well-crafted food strikes the balance between hearty and refined. Though dubbed "small plates," what comes to the table are amply portioned dishes meant to be











shared. The stromboli, sliced into six generous pieces, brings oozy, pizza-esque fillings of Italian sausage, mozzarella and Bolognese sauce baked inside soft, dense bread loaves. On the more refined side, the delightful burrata (a cream-filled fresh mozzarella cheese) arrives topped with a sprightly spring-pea pesto and ribbon-like rolls of La Quercia prosciutto.

Stuffed mushrooms proved equally worth a drive, thanks to a filling of couscous and shredded veggies and a rich topping of goat cheese sauce. Other options include charcuterie and cheese plates, a mini mushroom tart, crab cakes and sausage en croûte.

For dessert, we enjoyed house-made bonbons, delicate pistachio and chocolate cake balls coated in chocolate coating that Vido said were "perfect with a glass of port."

Port? Yes, you can enjoy a 20-year tawny with that bonbon. The wine list travels the world, hitting all styles from robust zinfandels and elegant pinot noirs, to crowdpleasing pinot grigios and refined rieslings. Bubblies? Go casual with some Prosecco, or toast something major with Yellow Label Veuve Clicquot.

The equally extensive beer list travels from Minnesota's Grain Belt to Baltika Nos. 5, 7, 8 and 9 from St. Petersburg (yes, the one in Russia), with 50-plus options in between.

Indeed, everything about this place—the food, the beer and wine, the overall ethos—strikes a great balance between inspired (like the bank itself) and down to earth (like the people to whom the bank was dedicated). And democratic too: The impulse between the amply portioned shared plates echoes the communal pleasures of the bank, whose beauty was originally designed (and heroically restored) for all to enjoy.

Wini Moranville, author of "The Bonne Femme Cookbook: Simple, Splendid Food That French Women Cook Every Day," has written more than 750 restaurant reviews for a variety of publications, including this one.

Does your business have the in-house expertise to handle all of your IT needs?



CenturyLink® Managed Office is your ONE turnkey managed communications solution.

Stop juggling multiple vendors and services. We provide fully-managed data and voice services, combined with essential business applications, all delivered over our best-in-class, reliable network.

So you can focus on your business.

For more information, please contact your regional sales representative: Dean Reed - ph: 515.645.6602, email: dean.reed@centurylink.com



Visit centurylink.com/ManagedOffice to learn more.





COUNCIL BLUFFS
WEST DES MOINES

A couple of double-bogies on the back nine and suddenly life has no meaning—until you revitalize over dinner and see this chocolate peanut butter brownie on the dessert tray. And once again, life is delicious. You can even make this at home with the recipe on page 110, courtesy of James Steffen, executive chef at Crow Valley Golf Club in Davenport.

NOTFOR MEMBERS ONLY

A TRIO OF GREAT COUNTRY CLUB DESSERTS

Maybe it's the lovely golf course views or the genial clubhouse atmosphere, but some of the best dining experiences can be found in country clubs. They're a little like family, with the chef and dinner guests on a first-name basis and diners knowing others at nearby tables.

That kind of familiar comfort certainly enhances a meal. But the truth is, these meals don't need much help. Country club kitchens have to produce consistently excellent meals—members expect it, and their membership depends on it.

And the signature piece at the end of each meal, the taste experience that diners are left with, is the dessert.

Always curious, your *ia* editorial team sought out a sampling of some of the best desserts at lowa country clubs, and we secured the recipes so you can try them at home. Our thought: If country club living represents "the sweet life," let's have a bite of the sweets they enjoy. Herewith, a trio of delightful desserts that are no longer "for members only," thanks to the generosity of their creative chefs.

PHOTOS BY DUANE TINKEY STYLED BY BELLE DU CHENE

LEMON SOUFLAN

JEREMY BUTHE, GENERAL MANAGER AND EXECUTIVE CHEF COUNCIL BLUFFS COUNTRY CLUB

The Council Bluffs Country Club grew from a rowing association formed in 1887. Members came ashore and gave up oars in favor of golf clubs in 1928. Members today enjoy a championship golf course, a large swimming pool and fine clubhouse dining.

General Manager and Executive
Chef Jeremy Buthe keeps variety in his
menu, which often includes inventive
desserts. Over the years, one has
become a club favorite, he says.
"I named this dessert Lemon Souflan
because it not only uses techniques of
the classic soufflé and flan, but the end
product also has the textures and
appearance of both of those classics."

LEMON SOUFLAN

Makes four 1-cup ramekins

1 tablespoon unsalted butter 2/3 cup sugar 2 large eggs, separated 2/3 cup fresh buttermilk 2 tablespoons lemon juice 1 tablespoon lemon zest

1/4 cup flour

1/4 teaspoon salt

Preheat oven to 325 F. Butter and lightly sugar 4 ramekins (about 1-cup size).

In a mixer, add egg yolks, buttermilk, lemon juice and lemon zest. Beat until well combined.

Reduce speed to low and sift in flour, sugar and salt.

Continue to mix until combined (no lumps).

Beat egg whites until you get stiff peaks, then combine the two mixtures by gently folding them together, a little at a time.

Divide the mixture evenly among the buttered and sugared ramekins, then bake in hot water bath as described below:

Set ramekins in a roasting pan and fill with water halfway up the sides of the ramekins.

Bake 60 minutes until the top springs back when gently pressed and the cakes have a golden brown color.

Cool and invert onto plate.

Garnish with fresh berries, powdered sugar and fresh mint.





VEGAN BUTTERMILK CARROT CAKE WITH VANILLA BEAN SORBET

NICOLE TESCH, PASTRY CHEF
GLEN OAKS COUNTRY CLUB, WEST DES MOINES

As pastry chef at Glen Oaks Country Club, Nicole Tesch deals with wedding parties as well as golf foursomes. One of her desserts is so popular, she offers it as both a wedding cake and a solo after-dinner serving.

"It is a lightly spiced buttermilk cake filled with fresh carrots, pineapple, coconut and pecans," she says. She serves it warm and drizzled with pineapple caramel, plated with coconutvanilla bean sorbet, toasted coconut and pecans, and brûléed pineapple.

"We have quite a few vegan members at the club, as well as many that are very health conscious and like desserts that are lower in cholesterol and saturated fat," she says.

VEGAN BUTTERMILK CARROT CAKE

Makes approximately 24 individual cakes

1-1/3 cup all-purpose flour

1 teaspoon baking soda

1/2 teaspoon baking powder

1/2 teaspoon salt

1/2 tablespoon cinnamon

1/2 teaspoon ginger

1 cup sugar

2/3 cup olive oil

2/3 cup soy milk combined with

1 tablespoon apple cider vinegar

2 teaspoons vanilla

1-1/2 cups finely shredded carrots

1 cup crushed pineapple, drained 1/2 cup shredded coconut

1/2 cup finely chopped pecans

Preheat oven to 350 F.

Sift together first six ingredients.

Whisk together the sugar, olive oil, soy milk-vinegar mixture and vanilla.

Gently stir in dry ingredients until combined, and then stir in carrots, pineapple, coconut and pecans.

Fill greased muffin tins 3/4 full with batter.

Bake for 15-18 minutes.

Let cool and then invert cakes onto tray.

VEGAN COCONUT VANILLA BEAN SORBET

Two 15-ounce cans of coconut milk 1/2 cup sugar 1 vanilla bean pod, split and scraped out

Combine coconut milk, sugar and vanilla beans in saucepan and bring to a low boil for 5 minutes.

Let cool, transfer to a separate container and chill for at least 4 hours (preferably overnight). Process in ice cream maker according to manufacturer's instructions.

VEGAN PINEAPPLE CARAMEL

1 cup pineapple juice (saved from crushed pineapple in cake) 2 cups sugar 1/2 cup soy milk

Whisk together pineapple juice and sugar in bowl. Transfer to heavy-bottom saucepan and cook on low to medium heat until a medium golden brown.

Whisk in soy milk and continue to cook for 5 minutes.

Serve warm with vegan buttermilk carrot cakes and vegan coconut-vanilla bean sorbet.

CHOCOLATE PEANUT BUTTER BROWNIES

JAMES STEFFEN, EXECUTIVE CHEF
CROW VALLEY GOLF CLUB, DAVENPORT



Great food is never far away at
Davenport's Crow Valley Golf Club. The
clubhouse sports six separate dining
areas, plus food service at poolside and
on the golf course. Chef James Steffen,
valedictorian of his class at the
Washburne Culinary Institute in
Chicago, was a certified chef at age
21 and an executive chef at 23. He takes
pride in offering Crow Valley members a
wide range of menu choices, but none
is more satisfying to a sweet tooth than
his chocolate peanut butter brownie.

CHOCOLATE PEANUT BUTTER BROWNIES

BROWNIE MIX

6 ounces butter

10 ounces dark chocolate (chopped)

1-1/2 cups sugar

1-1/2 teaspoons vanilla extract

1/4 teaspoon salt

4 large eggs

1 cup all-purpose flour

1 cup peanuts, chopped

Melt butter and chocolate over low heat.

Remove from heat and whisk in sugar, vanilla, salt and eggs.

Fold in flour and peanuts.

Pour into a buttered and flour-dusted half sheet pan (18 by 13 inches).

Bake at 325 F for 30 minutes or until a toothpick comes out clean.

PEANUT BUTTER FROSTING LAYER

1 cup peanut butter

1/4 cup butter

3/4 cup powdered sugar

1/8 teaspoon salt

1/8 teaspoon nutmeg

1 tablespoon milk

1 teaspoon vanilla

Combine peanut butter and butter.

Add powdered sugar.

Add salt, nutmeg, milk and vanilla.

CHOCOLATE FROSTING LAYER

1/4 cup butter

7 ounces dark chocolate

Combine over low heat until well melted.

Top brownies.

PEANUT BUTTER SORBET

1 cup simple syrup

1 cup peanut butter

2 cups water

2 ounces corn syrup

1/2 teaspoon salt

1/2 teaspoon vanilla

Combine all ingredients in blender and blend well.

Freeze in an ice cream maker following manufacturer's recommendations.

Spread over cooled brownies.





BE YOURSELF.



Your style, your choices, your way. For us and our residents, authenticity's the word. We plan big, dream bigger, love good times and always act natural.

So c'mon. Be yourself.





Making choices. That's freedom, and it shouldn't change just because you're older. So the plan for you is real easy: Do everything you want to do. Seriously. **Live your life.**



You've got your own ideas of fun. What helps are the conveniences and amenities that simplify daily living. Plus an extraordinary staff at your beck and call. **Voila! You may now go out and play.**



Give this a whirl: like-minded friends supporting each other while different-minded friends stimulate fresh thinking. You talk about a fertile environment.

Heck, you can't help but grow.

* BE FULFILLED *

Live simpler. And live a whole lot more.



Spacious apartments and townhomes, with housekeeping and maintenance provided



Valet parking underground, plus scheduled transportation (Ask for Jeeves!)



Groovy cocktail lounge and may-l-take-your-order restaurant-style dining



46 landscaped acres with walking, lollygagging, jogging or traipsing paths



Time – to learn, play, grow, socialize, build something, start something, laugh, go and do



Near great stuff, like the Civic Center, Symphony, Playhouse, IMAX Theatre



Free on move-in: A few hundred new friends



24-hour security for that peaceful, easy feeling night and day



FitSix® integrated wellness program for swell living

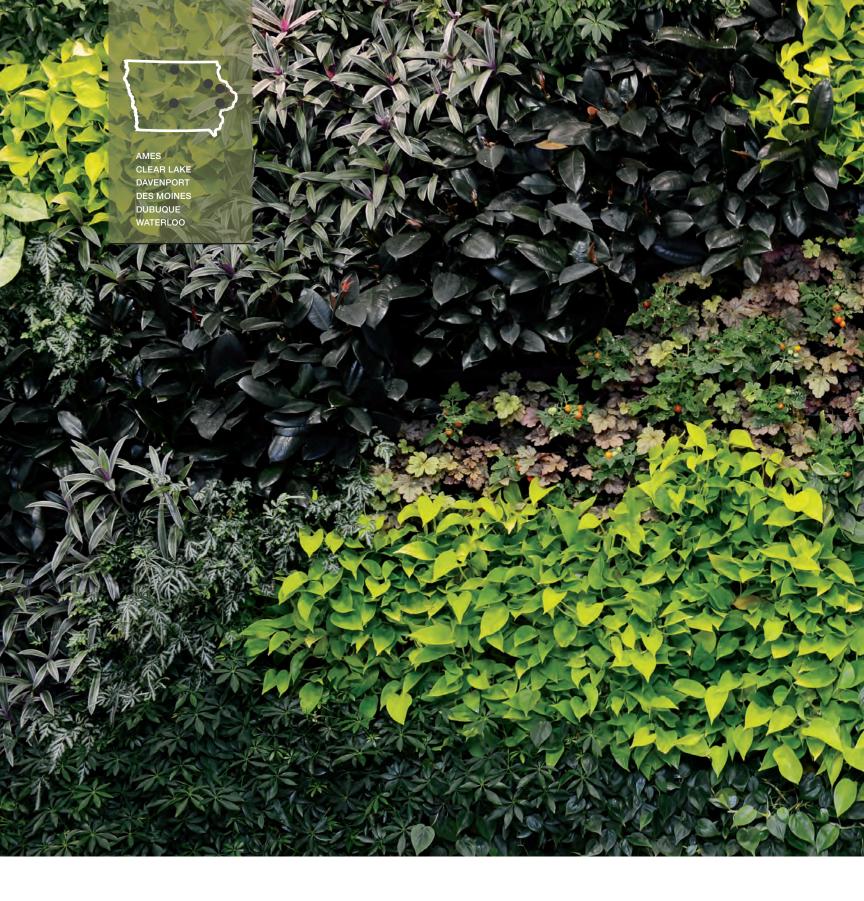


Deerfield is a CCRC (continuing care retirement community). You'll find independent living, residential care (a little assistance to help you maintain independence), rehabilitative services and long-term care. And when you add Life Care to that, you've simply got the world's smartest plan for your future.

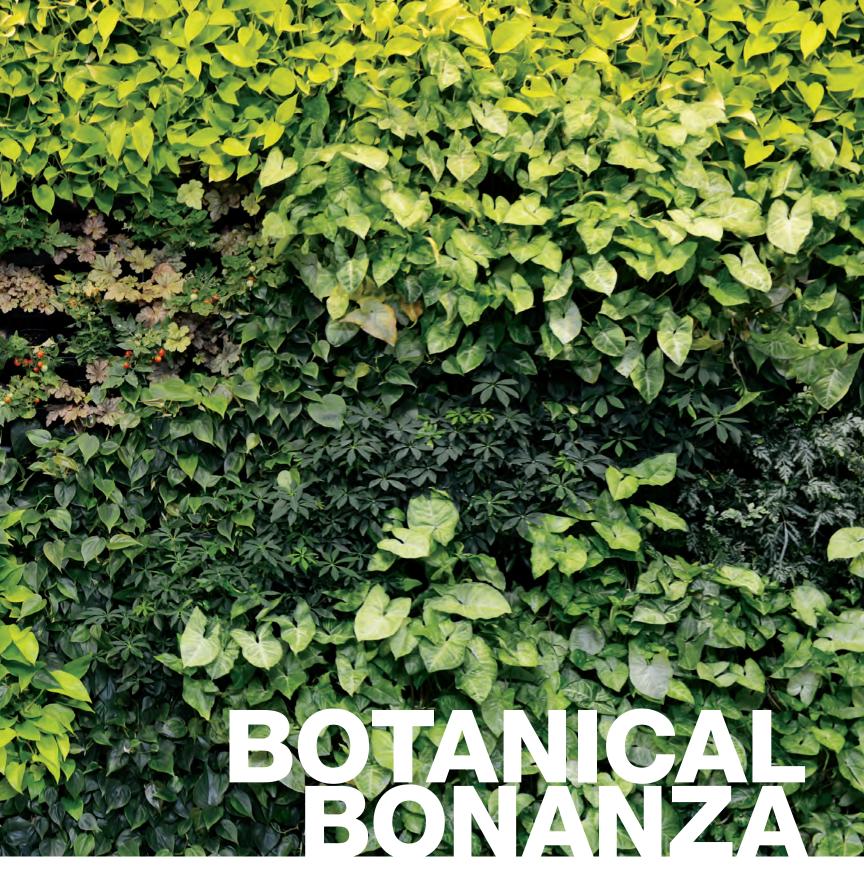






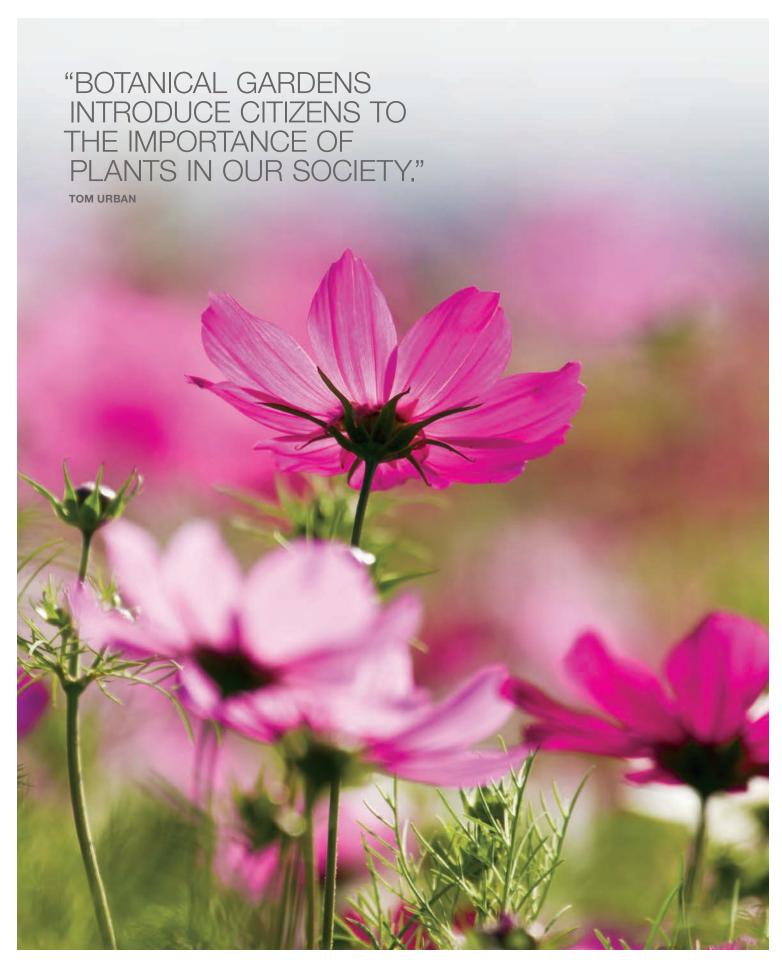


A wall that stays and leaves: The concept of a "living wall" grows on you at the Greater Des Moines Botanical Garden, which has undergone a dramatic makeover since 2013. Photo by Duane Tinkey.



BUTTERFLIES, STONEWORK AND VISITORS—MUCH MORE THAN PLANTS GROW AT IOWA'S PUBLIC GARDENS

WRITTEN BY DEB WILEY





sk lowans about gardens, and some assume you're referring to beds of brightly colored blooms; others think entirely in terms of vegetable plots. But our wonderfully fertile state is itself a bountiful garden

striated with rows of corn and soybeans, dotted with wildflowers and trees, and quilted with swaths of green lawns and home landscapes.

So where, in the midst of all this abundance, do we go to find a place that is all of these things—and much more? Head to one of our botanical or public gardens to be delighted and de-stressed, stimulated and soothed, educated and enchanted.

"The Midwest, despite its climate, is a beautiful place to make gardens," says Kelly Norris, a Bedford native who is the horticulture manager at the Greater Des Moines Botanical Garden (GDMBG) and a self-proclaimed plant geek.

It's a legacy our forebears understood well. In 2016, the Iowa State Horticultural Society will celebrate its 150th anniversary—its founding was written into the Iowa Code as part of the Department of Agriculture. "It really commemorates the formalization of horticulture as an industry in the state," Norris says.

As more of the state's population continues to move into urban areas, public gardens become more of a necessity, not a mere amenity. "All great cities have a great botanical garden," says Tom Urban, retired CEO of DuPont Pioneer, former mayor of Des Moines and one of four community leaders who spearheaded a \$12 million initial campaign to transform the former Des Moines Botanical Center into the revitalized GDMBG.

"Botanical gardens introduce citizens to the importance of plants in our society," Urban says. "Both the beauty and the utility of plants are shown by a great botanical garden."

With its strategic location next to downtown Des Moines, hugging the east bank of the Des Moines River and connected by the Principal Riverwalk trail project, the newly renovated GDMBG "meets our economic development plans as well as our information and learning plans for a community that's based ultimately on plants," Urban says.

What is a botanical garden? There's no exact definition, but Botanic Gardens Conservation International, an organization dedicated to the preservation of plant diversity, says botanical gardens are "institutions holding documented collections of living plants for the purposes of scientific research, conservation, display and education."

Although only a few institutions in the state label themselves specifically as botanical gardens, plan a visit to any of these public gardens to learn, renew and rejoice in lowa's ever-growing—in every way—horticultural offerings.

CEDAR VALLEY ARBORETUM & BOTANIC GARDENS AT HAWKEYE COMMUNITY COLLEGE

1927 E. Orange Road, Waterloo 319.226.4966 cedarvallevarboretum.org

What vou'll see

This 35-acre property just east of Hawkeye Community College expands its scope a bit more every year. Check out the Stout day lily collection, containing the winning plant for each year since the award program began in 1950. Events for children, youths and adults are planned each month.

What's new

Everyone loves the new 8-foot-tall peacock topiary near the education center planted with green creeping jenny, silver dusty miller, lavender alyssum, purple ageratum and zinnias adding a punch of color to the tail feathers. Work on the hillside welcome garden continues, with a waterfall, cobblestone patio and pergola planted with wisteria. Next year, 10 additional acres of land will be developed as a butterfly conservation meadow, and a partnership with the local Master Gardener program will create a 72-tree orchard.

CENTRAL GARDENS OF NORTH IOWA

800 Second Ave. N., Clear Lake 641.357.0700 central-gardens.org

What you'll see

Nearly three acres of colorful gardens include flowers, a stream and ponds, all maintained by volunteers. It's a beautiful backdrop for a wedding or other event.

GREATER DES MOINES BOTANICAL GARDEN

909 Robert D. Ray Drive, Des Moines 515.323.6290 dmbotanicalgarden.com

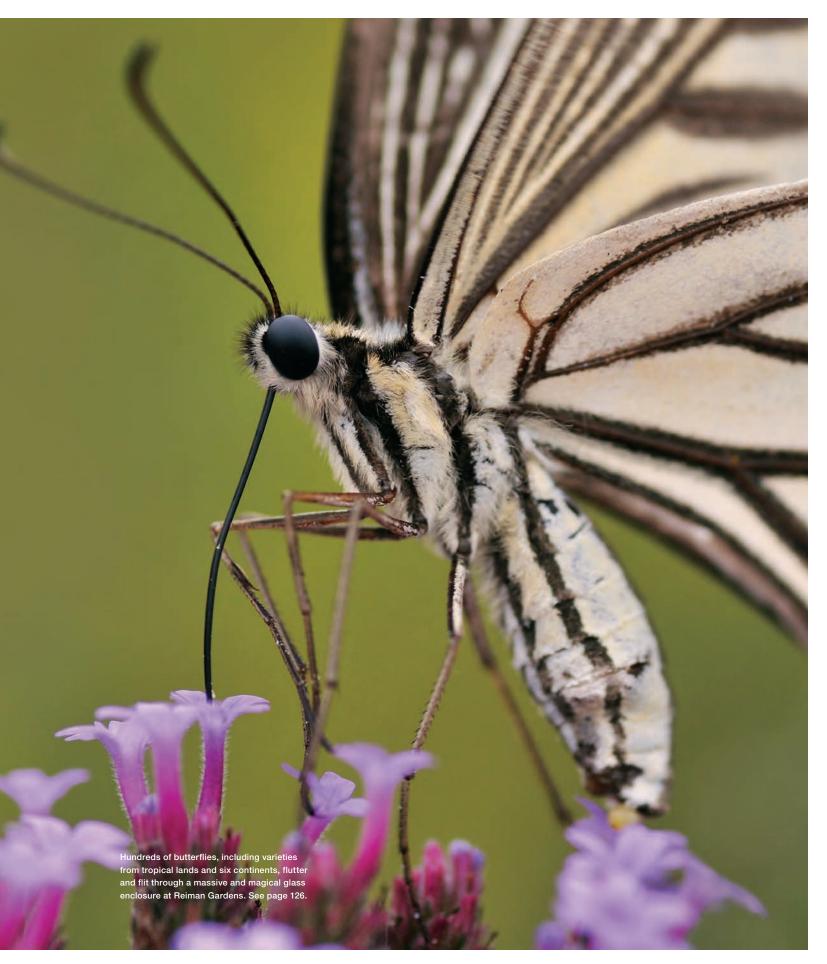
What's new

Almost everything! About \$18.2 million is being spent to revitalize the 1979-era institution formerly known as the Des Moines Botanical Center. It retained the geodesic domed conservatory with its tropical feel and the Gardener's Showhouse, a repurposed greenhouse. But the institution crafted a new name and mission and went from public administration to private nonprofit status with a new staff.

Renovations and construction will continue through next year both inside and out. The lobby boasts lowa's first living wall. The new café, Trellis, is open Tuesdays through Sundays for lunch. The botany lab hosts a variety of classes. Renovated meeting rooms and the conservatory can be rented for weddings and other celebrations.

The grand opening of seven acres of outdoor gardens in October 2014 marks the creation of a half-acre water education garden, conifer and gravel garden, shade tree allée, walled celebration garden, hillside gardens with a cantilevered water feature, and a belvedere overlooking the Des Moines River.

Themed horticulture exhibits change every six to eight weeks.
Children's and adult classes, plant and bulb sales, and other special events are held throughout the year. And more gardens will be added in future years.



DUBUQUE ARBORETUM AND BOTANICAL GARDENS

3800 Arboretum Drive, Dubuque 563.556.2100 dubuquearboretum.com

What you'll see

This 56-acre arboretum and botanical garden is recognized by the National Hosta Society as the largest public hosta garden in the United States, with 700 varieties and 13,000 plants. More than 60 types of gardens, including children's gardens, are open at no charge and maintained by more than 300 volunteers. Enjoy free musical concerts every Sunday evening throughout the summer.

What's new

A grand stone entry for the Japanese garden is under construction. The knot garden was refurbished and ornamented with a copper kinetic sculpture. Next year's projects include extending the brick walkways for greater accessibility. Local Eagle Scouts will construct an arbor at the overlook of the visitors' center and a footbridge over one of the hiking trails.

REIMAN GARDENS

1407 University Blvd., Ames 515.294.2710 reimangardens.com

What you'll see

Tour a wide variety of gardens on 17 acres, plus a conservatory with seasonal displays. See up to 800 butterflies flitting through the 2,500-square-foot Christina Reiman Butterfly Wing.

What's new

This year's garden theme, "A Garden Odyssey," presents the link between space, science fiction and the gardens. A new kaleidoscope in the Children's Garden presents a view of flowers through a lens that creates fun shapes. Reiman Gardens will mark its 20th anniversary in 2015 with a variety of celebrations. From April to October 2015, a new outdoor exhibition will feature eight functional treehouses inspired by specific celebrations, such as birthdays, graduations, retirements and cultural holidays.

VANDER VEER BOTANICAL PARK

215 W. Central Park Ave., Davenport 563.326.7818 friendsofvanderveer.com

What vou'll see

See floral displays in the conservatory any time of year. Stroll the Grand Allée, a tree-lined walkway of trees and gardens to a lighted stone fountain. A nearly mile-long fitness loop rings the park. A children's playground and a lagoon area are favorite family spots. The 33-acre park also includes gardens for roses, shade, children's sculpture, day lilies, annual and vegetable displays, and the Plant Zoo, filled with topiaries and plants with animal names. Engage all your senses in the accessible enabling garden, built in 2012.

What's new

This year's park theme is based on the board game Clue; visitors try to solve The Mystery of the Missing Plant by going to different locations and getting the clues. Long-term plans include renovating or replacing the conservatory. Also check out the Grafted Tomato Garden, where eight to 10 favorite varieties grafted on more vigorous and disease-resistant rootstocks are being tested.

Deb Wiley, a Des Moines-based writer, editor and creative project manager, is a fifthgeneration lowa gardener. She also serves on the boards of the Greater Des Moines Botanica Garden and the Brenton Arboretum.

CATCH THE SUITE SPOT



Catch your group in Des Moines. Your organization. Your hobby group. Your sports team. Catch the "suite" spot where the perfectly sized venue exceeds expectations. Where full service hotels meet quick access around the city. Where once business is done for the day, there's a city full of things to do by night. Meet in YOUR state and catch amazing food. An artistic culture. Four miles of skywalks downtown. Fantastic shopping. Unexpected discoveries. All while impacting the local economy. Catch the "suite" spot otherwise known as Greater Des Moines.



catchdesmoines.com • (800) 451-2625



BOJI'S BEST

A TASTE OF THE IOWA GREAT LAKES: BREAKFAST, LUNCH, DINNER-AND NUTTY BARS

WRITTEN BY LISA HOLDERNESS BROWN PHOTOS BY DUANE TINKEY









ince the late 1800s, when the first railroads came through Dickinson County, travelers have trekked to the Iowa Great Lakes, drawn by their glacier-carved beauty. The chain includes Spirit Lake, Iowa's largest, and five interconnected lakes-West Okoboji (Iowa's deepest at 134 feet), East Okoboji, Upper Gar, Lower Gar and Minnewashta-combining to cover 15,000 acres. Vacationing here is about the water, so at ia magazine, we came up with this guide to one perfect lake-centric day, including top spots for breakfast, lunch and dinner by boat. plus everything to do between meals. Come along and enjoy the ride.

Rise and Shine

Fishing enthusiasts can head to
Oh Shucks as early as 6 a.m. to pick up
bait, tackle, beverages and sunscreen.
To rent a boat, go to Boat Okoboji
Rentals or Okoboji Boat Works—both
open at 8 a.m. Or take the Water Taxi
wherever you want to go. Water-skiers
often hit the lake before breakfast,
when the water is usually at its most
calm. We suggest you pack up your

people as early as they're willing and boat to breakfast on Smith's Bay on the west lake for a taste of old Okoboji.

BREAKFAST:

O'FARRELL SISTERS RESTAURANT

GETTING THERE: Once you hit Smith's Bay (near the bridge to East Okoboji), look for the black-and-white O'Farrell Sisters sign; the dock is just below it. Tie up there or at nearby Okoboji Boat Works, and it's a short walk. Look for a white '50s-style one-story with grassgreen trim and a fish-shaped sign on the roof. Of course, you can also drive to the restaurant (and every other place we list here) as well.

IN THE KNOW: Inside is a vintage blast from the past. It's almost exactly the way veteran patrons remember it from decades ago, with the curved linoleum counter and stools, red vinyl booths, patterned cloth curtains, checkered floor, black-and-white lake photos, and homemade pies cooling on the counter. Check out the original O'Farrell rules, still posted on the wall. Edna Mae and Arlene O'Farrell bought the business in 1949 and moved it to the current location in 1959, keeping it in the family for decades until Butch Parks bought it in 2003.

WHAT TO EAT: The pancake recipe is legendary and a closely guarded secret, with over a million sold. While the famous cakes may not be exactly the same as when the O'Farrell sisters, daughters and nieces were flipping them, they are still worthy of ordering, as are the eight-inch cinnamon rolls. Want a savory breakfast? The Hangover Helper tops the popularity charts—two biscuits topped with eggs, cheese, hash browns, tomatoes and sausage gravy.

A.M. Agenda

Until breakfast settles, cruise the shoreline to view the side-by-side cottages and mansions, or drop a line to see what's biting. Did you know that 1.4 million fish are caught each year in the lowa Great Lakes?

Next up is paddleboarding. Rent a board at Okoboji Boat Works. If shopping's more your speed, boat across the bay to the two floors of boutiques at Central Emporium, which opens daily at 10 a.m. Kids usually head directly to the Sugar Shack for a sucrose buzz.

- 1. The best Okoboji transportation is by boat, and local eateries have nearby docks.
- 2. Pancakes at the O'Farrell Sisters have delighted generations.
- 3. Watch for the sign, follow the aroma, then bask in the experience.
- 4. The Sugar Shack is every kid's delight and every adult's undoing.

LUNCH: BRACCO WATERFRONT GRILL AND ISLAND BAR

GETTING THERE: Boat over to East Okoboji, allowing time to go under the bridge—about 900 boats per day make the crossing, so it can get crowded. Boat directly across the lake to Bridges Bay Resort and look for the tiered decks and colorful umbrellas. Park at any of the three docks.

IN THE KNOW: You will have to climb stairs when coming by boat (handicap access by car) but the view is worth a little exercise. Request a table on the deck or in the shade, or opt for the sandy beach-bar seating below. There's no dress code, so even bare feet are OK, as are pets. On Saturday and Sunday afternoons, stick around for live entertainment.

WHAT TO EAT AND DRINK: Regulars love the grilled or fried fish and shrimp tacos with coconut lime rice and the crispy brick-oven flatbreads, including the black bean avocado variation. The food is a mix of island, Creole and American cuisines. Sip the signature cocktail, the rum-laced Honolulu Lulu, served in a fresh pineapple, or a tall glass of freshly brewed fruity iced tea. On the kids' menu, look for the dipping fondue. It has enough kid-friendly dippers—such as corn dogs, chicken strips and bread—and sauces to keep the children entertained while you dine.

Afternoon Adventures

Take a spin around East Okoboji and under the bridges to the more relaxed Upper Gar, Lower Gar and Minnewashta lakes before zooming back to West Okoboii for a ride on the newly renovated wooden Legend roller coaster at Arnolds Park Amusement Park. Dock your boat at the public piers and spend the afternoon catching park rides, hitting the raceway, touring the Maritime Museum and swimming at the sandy public beach—all just steps apart. Best nearby afternoon snack spots: the Nutty Bar Stand and Arnolds Perk Coffee. For the ultra-adventurous. walk to the Extreme Watersports dock for parasailing. It offers an awesome aerial view of the lake.

DINNER: MAXWELL'S BEACH CAFE

GETTING THERE: Since it's located next to Arnolds Park Amusement Park, leave the boat tied up and stroll over. Dinner service starts at 5:30 p.m., and reservations are accepted.

IN THE KNOW: Maxwell's is really two restaurants—the inside dining room with white tablecloths, fresh flowers, a full dinner menu and a smart-casual crowd, and the more laid-back outdoor patios with simpler fare (as well as the regular dinner menu) that works well for families. The patio borders Preservation Plaza, which has entertainment on Saturdays, so stake out a patio table if you want to hear live music, people watch or catch the sunset. Maxwell's owners, husband-and-wife team Lewis Casson and Julie Roth, are usually on site.

WHAT TO EAT AND DRINK: Maxwell's chef of 14 years, Matthew Braune, is always on a mission to find top ingredients, including the ever-popular Iowa pork chop from Eden Farms in State Center and the tuna flown in from Hawaii. Two other great menu items are the macadamia-crusted halibut and the prime rib of beef, which Braune cooks bone-in daily. On the patio menu, we vote for the tostada salad, California wrap, and barbecue pork sandwich. The current hottest bar drink, according to Casson: the Moscow mule, a vodka and ginger beer cocktail with mint and lime that is served in a copper mug.

After-Dinner Wind Down

After a full day of lake fun and sun, you may want to stay put at Maxwell's and sample its most popular dessert, Sticky Toffee Pudding. If you missed the Nutty Bar Stand earlier, it's right next door and stays open late. We also recommend stretching your legs with a quick walk to the funky and charming Wine Bar and Art Gallery for a glass of wine or pop. It's an ultra-cozy spot to wrap up your day and plan for tomorrow.

- The Honolulu Lulu has a flower and comes in a pineapple, so it has to be a health drink, right?
- 2. Amusement park fun awaits visitors of all ages.
- Sunsets are simply better over water, reflecting the day's adventures and spawning plans for tomorrow.
- An lowa chop on the lowa Great Lakes is a culinary celebration at Maxwell's on West Okoboii.









OKOBOJI LAKES INSIDER'S GUIDE

Arnolds Park Amusement Park

(pictured below) arnoldspark.com 712.332.2183 37 Lake St., Arnolds Park

Arnolds Perk Coffee

(espresso drinks, baked goods, smoothies) arnoldsperkcoffee.com 712.332.6232 140 W. Broadway St., Arnolds Park

Boat Okoboji Rentals

(pontoons, speedboats, personal watercraft, paddleboats) boatokobojirentals.com/home.html 712.332.5627 Alley Street/Highway 71, Arnolds Park

Bracco Waterfront Grill and Island Bar

712.332.7900 317 240th Ave., Arnolds Park

Central Emporium

centralemporium.com 712.332.5293 144 Lake Shore Drive, Arnolds Park

Extreme Water Sports

(parasailing, boat rentals) okobojiwatersports.com 712.332.5406

Maritime Museum

(free admission, part of Arnolds Park Amusement Park) arnoldspark.com/explore/ maritimemuseum.php 712.332.2183 37 Lake St., Arnolds Park

Maxwell's Beach Café

lake-okoboji-restaurant.com 712.332.7578 37 Lake St., Arnolds Park

Nutty Bar Stand

(chocolate-covered ice cream bars and frozen bananas) 712.332.2243 37 Lake St., Arnolds Park

O'Farrell Sisters restaurant

parksmarina.com 712.332.7901 1109 Lakeshore Drive, Okoboji

Oh Shucks

(bait, fishing supplies, snacks, beverages, gas) 712.338.2087 2098 Iowa Highway 86, Milford

Okoboji Boat Works

(paddleboat rentals, store, boat cruises) parksmarina.com 712.332.9904 1401 Lakeshore Drive, Okoboji

Water Taxi

(goes anywhere on East and West Okoboji lakes) Weekdays 9 a.m. to 6 p.m., weekends 9 a.m. to 8 p.m. 712.299.8294

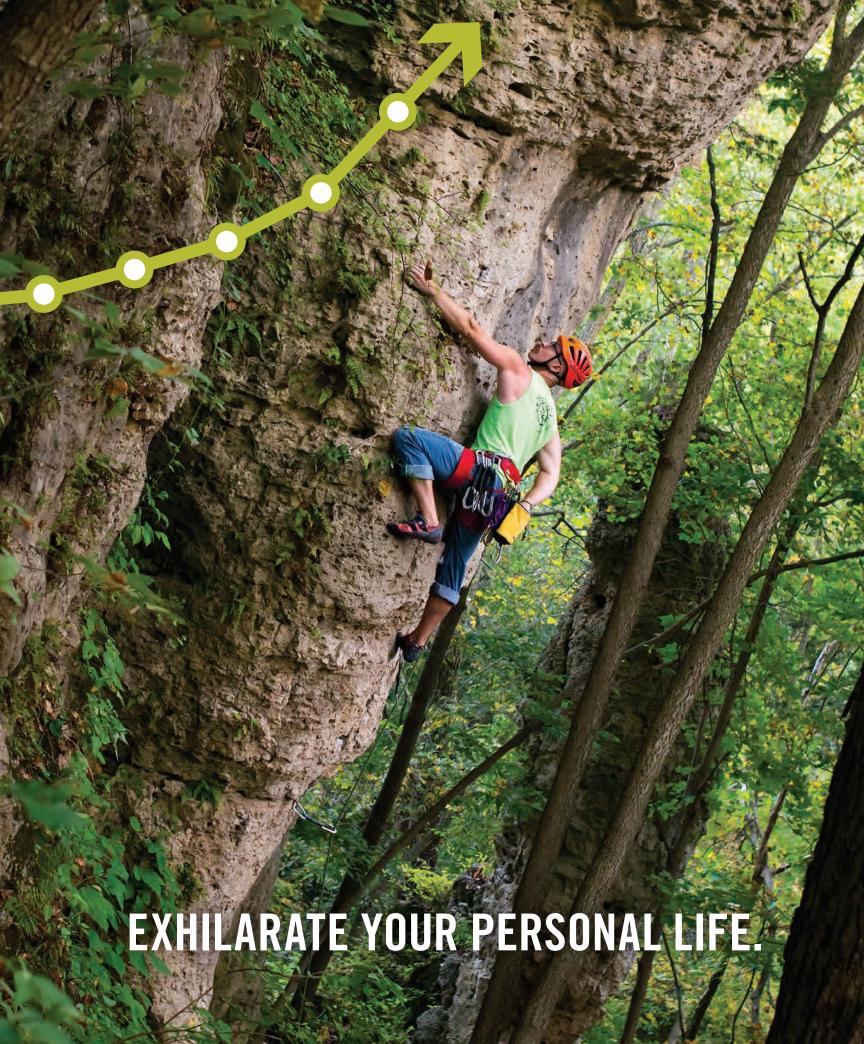
The Wine Bar and Art Gallery

(open Thursday, Friday and Saturday nights) winebarandartgallery.com 712.332.7111 139 W. Broadway St., Arnolds Park



SCALE NEW HEIGHTS.























ELEVATE YOUR PROFESSIONAL LIFE.

GROWING YOUR BUSINESS IS SERIOUS BUSINESS.

Raising your numbers is as easy as expanding your business in Iowa. That's because Iowa's business environment is built to help your company grow. After all, we have one of the nation's lowest costs of doing business and our economy is 5th in the nation in job growth. So it's really no wonder 6,300 financial services companies do business here and 94,000 of the nation's most talented financial employees choose to call us home. As for bioscience, well, our R&D is 12% higher than the national average. And our \$28.4 billion advanced manufacturing industry is lowa's largest single business sector.

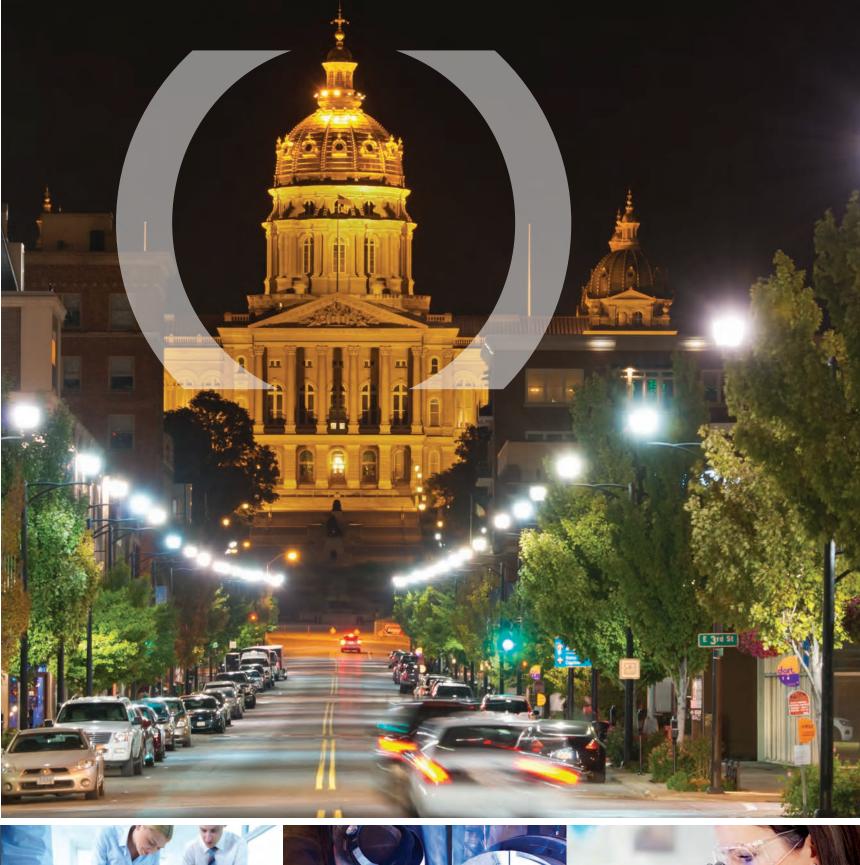
It all boils down to this — lowa's attributes are made for businesses to boom. No matter what industry you're in.



IOWA'S PAYROLL COSTS ARE 14% BELOW THE NATIONAL AVERAGE.

WE PRODUCE 1,500 ENGINEERING GRADUATES PER YEAR.

EIGHTY-ONE INSURANCE COMPANIES HEADQUARTER IN IOWA.





MORE THAN JUST BALANCE SHEETS. A BALANCED LIFE.

In lowa, free time is abundant, education is valued, neighborhoods are safe and housing is affordable. So, as you've probably already discovered, there's really no better place to raise your family. We even have the numbers to prove it. Because we're rated the 7th best state to raise a child. And we're 1st in the nation when it comes to high school graduation rates. In lowa, you get more house for your money, because our housing costs are the 9th lowest in the nation. And did you know your average commute time in lowa is only 18 minutes? Which means compared to the average commuter, you get 500 extra hours of free time a year to spend on doing what you love.

And we happen to know something else you'll love. Expanding your business here. In a state that's built for you to reach great new heights, both professionally and personally.



IOWA IS 8TH IN THE COUNTRY FOR NUMBER OF STATE PARKS AND RECREATIONAL AND NATURAL AREAS.

WE HAVE MORE THAN 1,800 MILES OF HIKING AND BIKING TRAILS FOR YOU TO ENJOY.

IOWA IS RATED 6TH FOR SAFEST NEIGHBORHOODS.





ASSISTING BUSINESSES ONE INNOVATION AT A TIME.

The Iowa Economic Development Authority (IEDA) works with businesses and communities to bolster Iowa's economy and position the state for growth. IEDA can assist your company by providing the following types of assistance:

- Training and support available to all companies expanding in lowa. In fact,
 80% of our projects are existing lowa expansions.
- Direct financial assistance, tax credits and job training funds.
- Confidential location reviews and site location assistance to businesses considering lowa.
- Technical assistance for lowa businesses considering expansion, new companies to lowa and foreign direct investment.
- Free searchable database of information on existing buildings, available sites and lowa communities.
- Regulatory process assistance provided to Iowa companies or those considering an Iowa location.

If you want to expand here, you'll find a welcoming state that has an inspired business environment. To learn more about what we can offer your business, call the lowa Economic Development Authority at **515.725.3100**. Or visit us at **iowaeconomicdevelopment.com**.



Iowa Economic Development Authority | 200 East Grand Avenue | Des Moines, Iowa 50309 U.S.A. 515.725.3100 | iowaeconomicdevelopment.com















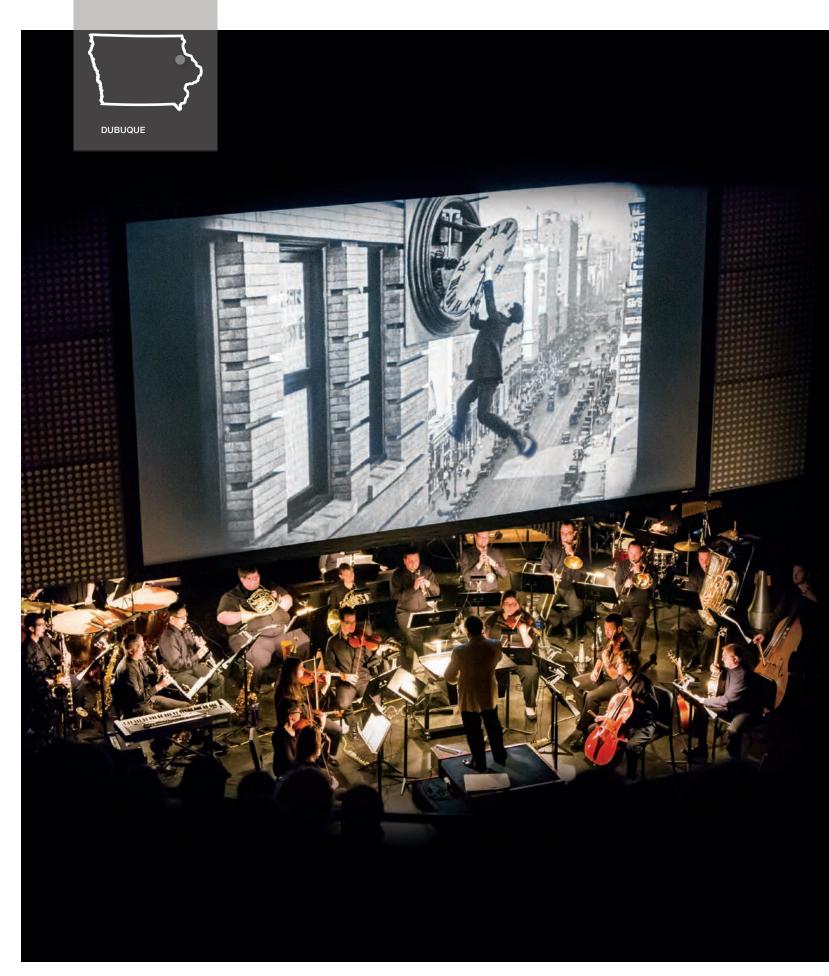
Carefree. CONFIDENT. Healthy. HAPPY.

Your smile says a lot about you. More lowans trust their smiles to Delta Dental than any other insurance carrier. To find a dental plan that's right for you, go to the lowa Health Insurance Marketplace, call your local health insurance agent, or visit us online at HealthylowaSmiles.com today.

HealthCare.gov | HealthylowaSmiles.com



Delta Dental of Iowa is a Qualified Health Plan issuer in the Iowa Health Insurance Marketplace.



Hand in hand: Harold Lloyd clings to a clock in the silent classic "Safety Last" as the Dubuque Symphony Orchestra accompanies the action. Symphony-accompanied silent films are a highlight of the Dubuque Film Festival. Experiencing film as it was seen almost a century ago costs patrons \$25. New films are \$8, but they have no orchestra, not even a solo oboe.

FEST PICKS HIT FICKS

A FILM FESTIVAL GLOWS IN DUBUQUE

WRITTEN BY BENJAMIN ALLEN PHOTO BY RONALD TIGGS

ubuque County may best be known in Hollywood circles as the setting for the movie "Field Of Dreams," and the film's 25th anniversary in 2014 reinforced that connection. A decade earlier, Sylvester Stalone's 1978 film "F.I.S.T." drew gritty realism from its setting on Dubuque's riverfront. Today, the Dubuque area is gaining new cachet within the movie industry through a unique film festival.

Named for the founder of the city, the Julien Dubuque International Film Festival screens more than 100 films in a four-day period each spring. The 2014 edition drew 6,000 visitors, double the previous year's total. And festival planners are already working on a fourth fest, which will be April 22-26, 2015.

Michael Coty, executive director and a founder of the festival, says the event exposes area residents to a far greater variety of movies than they would normally see in commercial theaters. Another benefit, he says, is that you can "walk right up" to the filmmakers and talk to them.

Coty credits lowa's caucuses and the cavalcade of presidential candidates for the fact that Dubuque isn't star-struck by celebrities. "People here want to hear reasonable and intelligent conversation about the films," he says, adding that the filmmakers love being able to have thoughtful conversations about their art.

The festival takes place within an eight-block area of downtown Dubuque, so the entire event is a walkable experience. Eighteen venues—restaurants, bars, shops and an elegant opera house—are converted to screen the movies, which include everything from shorts to feature-length films, from fiction to documentaries. An annual highlight is the screening of a classic silent movie accompanied on stage by the Dubuque Symphony.

According to Coty, the method of selecting films helps budding filmmakers in two ways. "First, the best feature film is awarded \$10,000," he says, "and we give a total of about \$30,000 in awards across many categories."

Perhaps more significantly, he says, the selection process involves two rounds of keen analysis. The first round is conducted by local reviewers; 10 people from the community review the films to ensure that only the best are screened. The second round of review is conducted by industry professionals. Says Coty, "If they are impressed by

the direction or writing or camerawork, they'll remember the artist behind that work."

The festival does more than boost budding filmmakers, Coty notes. "The hotels and restaurants love it because we pack them," he says. That's especially valuable because the festival is scheduled before any summer tourism begins, so the extra income is a welcome boost for local businesses.

In its first year, 2012, the festival attracted one of Dubuque's own who has gone on to acting fame: Kate Mulgrew, who was born and raised in Dubuque, was awarded the festival's Pioneer Award. In a brief acceptance speech, Mulgrew described the Dubuque she knew as a child and, perhaps, laid down expectations for the festival as well. "This is a city that spawns artists' curiosity, innovative and original thought," Mulgrew said.

In that first year, the documentary "Moving On" captured popular attention. The film depicted a Colorado couple who adopted a Ugandan baby and became involved with the baby's African community, setting up commerce there so people could prosper.

The film resonated so strongly with the Dubuque audience that organizers now engage celebrities to make sure that charitable causes are always a part of the festival, and each year, the festival makes substantial donations to the honorary chair's designated charity.

Actor Gary Busey was honorary chair of the festival in its second year, when it screened "The Buddy Holly Story" starring Busey. The actor championed his foundation for research and education about the childhood ailment Kawasaki disease, which afflicted his son.

In 2014 the honorary chair was Abigail Breslin, who has had roles in "Little Miss Sunshine," "Ender's Game" and "August: Osage County." Breslin highlighted her support of two charities: Project Sunshine, which helps children and families facing medical challenges, and The Cristian Rivera Foundation, which funds research on pontine glioma, a tumor on the brain stem.

What celebrities and films can we expect to see next? Coty is mum on the subject but clearly anticipates greatness on stage and screen when the springtime ritual resumes next April.

Iowan Benjamin Allen is an accomplished book editor, an enthusiastic journalism professor and a curiously dedicated beekeeper.



H-H-BNIG TO BE THE B 3-511 Osteopathic

Anatomy | Biomedical Sciences | Health Care Administration
Osteopathic Medicine | Physical Therapy | Physician Assistant Studies
Podiatric Medicine | Post-Professional DPT | Public Health



What's your passion?

Whether it's arts and culture, education, children's health, conservation, or anything else, community foundations help you support the causes you care about.

Give and receive. Making a donation through your local community foundation is rewarding—in more ways than one. Your gift creates lasting good, and with the Endow lowa Tax Credit Program, generous tax incentives make it easier to give for less.



Contact your local community foundation or visit **iowacommunityfoundations.org**.



So, what do
Iowa's 18
commercial
casinos do for
Iowans?

- Invest in lowa communities
- Create good jobs
- Shop local businesses
- Contribute to thousands of lowa charities

Commercial casinos are a vital part of lowa's economy and add value to the state's entertainment and tourism industries!



\$277 MILLION

WAGES & BENEFITS

Great training and advancement opportunities make casinos one of the best employers for a community.

\$1 BILLION

annual economic impact in lowa



\$385 MILLION

GAMING TAX REVENUE

Money is reinvested in lowa's future at state, county and local levels.



CHARITABLE CONTRIBUTIONS

Thousands of organizations received grants for worthy projects.

\$82 MILLION



\$228 MILLION

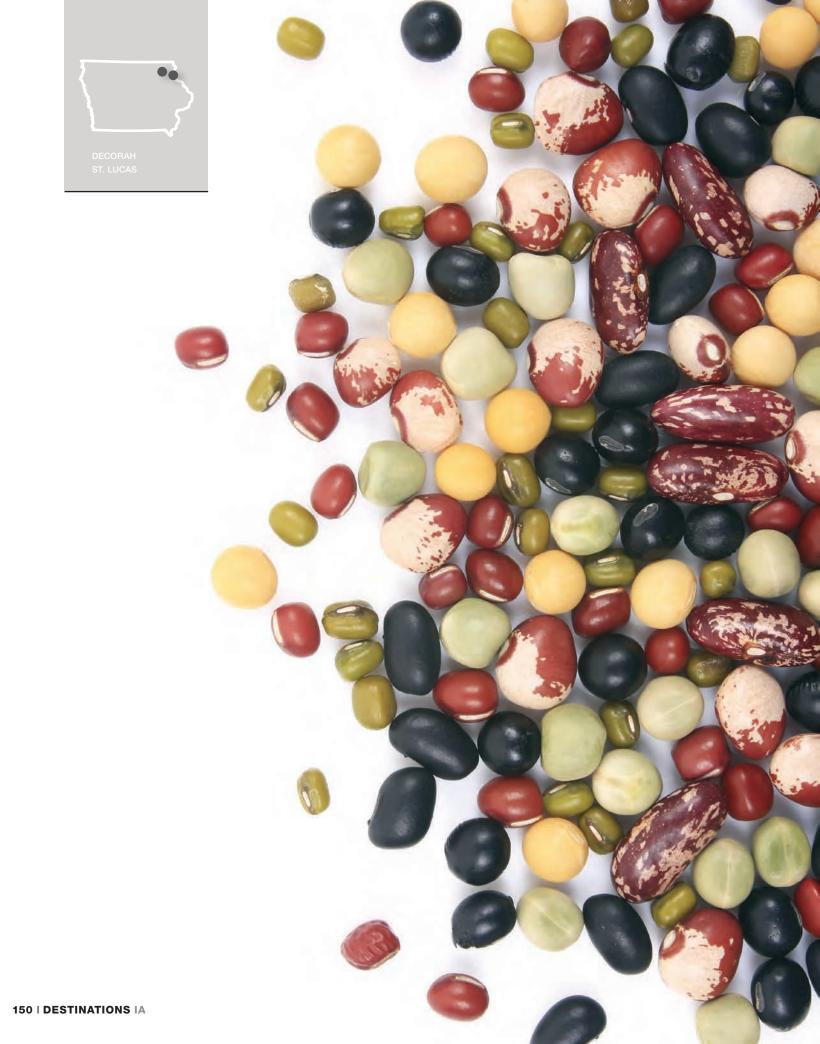
BUY IOWA FIRST

87.6% of member casinos' products and services were purchased from companies within Iowa.



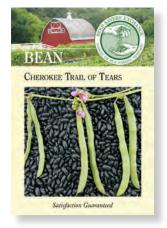
WES EHRECKE, President & CEO

4401 Westown Parkway, Suite 209 West Des Moines, Iowa 50266 515-267-9200 • 888-327-0384 iowagaming.org



Marvelous ication to ers a

WRITTEN BY JIM DUNCAN



Jack—yes, the very Jack of beanstalk lore—traded his family's cow for some magic beans. Apparently, great deals like that are still around. Over the past 40 years, a handful of seeds handed down from a grandfather's father have sprouted no less magically into the giant Seed Savers Exchange in northeast lowa.

There, lush, rolling fields near Decorah yield the bounty of bygone years—heirloom fruits and vegetables nurtured by a dedicated network of gardeners. Since 1975, the nonprofit Seed Savers Exchange has been committed to saving handed-down garden seeds from extinction. The exchange now has 13,000 members who raise and distribute heirloom flowers, vegetables, fruits and grains. Their focus is on varieties that immigrant farmers brought to North America and on others grown by Native Americans.

It started with a simple gift and maybe a dusting of Disneylike magic. "Fee-fi-fo-fum ..."

"My grandfather Ott gave me seeds from his heirloom morning glories," says Diane Ott Whealy, who founded the exchange with her husband, Kent Whealy. "These were seeds that his parents brought with them when they emigrated from Bavaria to St. Lucas, Iowa.

"Kent and I got to thinking that if he had not passed them on, they would have been lost. So we wondered how many other stories like that ended tragically."

Now here's the magic part that Jack would appreciate. Before social media, before email, before the Internet, word somehow spread. It went viral before we knew viral.

"Soon we received a German pink tomato seed, our second," Ott Whealy recalls. "Before we knew it, word got out and people were sending us their seeds from all over."

They enlisted the help of friends and other gardeners, and the collection quickly outgrew the group's cellars and garages and moved to Decorah, an enchanted land of beauty and fertility. Fields flourished, barns were built, and hope surrounded the future of those fateful beans.

Sometimes called "the world's food bank," the facility today includes more than 40 gardens spread out over 890 rolling acres. The nonprofit group maintains some 750,000 samples of endangered seeds, bulbs, tubers and tissue cultures, many otherwise on the verge of extinction.

In 1996, Seed Savers Exchange produced its first catalog, which has grown to a circulation of 250,000. Sales generate nearly three-fourths of the group's income, and the seeds are sold in all 50 states and all provinces of Canada.

Today, Seed Savers Exchange is also a significant tourist attraction. Who wouldn't want to see seemingly magical gardens? It's a unique opportunity to see plants that may not exist anywhere else on the planet. And it's inspiring to consider the heroic comeback of these downbut-not-out seeds.

Think of it as botanical time travel, seeing plants that largely disappeared before you were born. It's Jurassic Park with a lower budget—and no marauding velociraptors—just tranquil fields and beds and orchards.

Half of the visitors come from beyond the organization's core territory at the corner of lowa, Wisconsin and Minnesota. The big draws include workshop conferences in July, apple graftings, garlic plantings, tomato tastings and benefit concerts. Again, for clarity (and amusement): No carnivorous dinosaurs.

But there are fascinating creatures. Visitors come to see the 100 White Park cattle, an ancient Celtic breed rescued from extinction by Seed Savers Exchange.

In the historic apple orchard, visitors can pick up fallen fruit from more than a hundred 19th-century apple varieties. Some 360 grape varieties are also maintained in the orchard.

In chat rooms, forums and review sites online, Seed Savors draws consistent praise for its mission and for striving for goals beyond sales. That perception seems to draw gardeners to buy seeds online and make reverent pilgrimages to the scenic Decorah hills.

Mostly, though, visitors come to connect, through the

Rows of plants saved from oblivion stand proudly in the sunny fields of Heritage Farm, home of Seed Savers Exchange near Decorah. An Iowa institution, the facility not only saves seed species, it shares these rarities with gardeners through its on-site shop and a catalog.



magic of old seeds, with dearly beloved ancestors. Cyd Koehn, owner of Catering by Cyd in Johnston, understands that connection very well.

"I plant a number of Seed Savers seeds each year, in different gardens in different counties," she says. "I had an epiphany when I harvested my first Jacob's Cattle Beans two years ago. I realized they were the beans my Aunt Hazel grew when I was growing up. She taught me how to pickle and preserve in St. Olaf, Minn. Now it's like having a bit of her back again each year. And they are the best beans ever."

Like magic. ■

Want to Visit?

Seed Savers Exchange 3094 N. Winn Road Decorah, IA 52101 563.382.5990 seedsavers.org

Visitors are welcome at Heritage
Farm, the home of Seed Savers
Exchange, from March 1 through
Dec. 23. The Lillian Goldman Visitors
Center is open weekdays from
9 a.m. to 5 p.m. and weekends from
10 a.m. to 5 p.m. Guided tours and bus
tours are available for \$3 per person.







THE PAGES OF TIME TURN QUIETLY, INEXORABLY, AS A GREAT LIBRARY STAYS STEADFAST TO ITS CORE

WRITTEN BY KELLY ROBERSON PHOTOS BY BEN EASTER

Looking like delicate layers of a Greek pastry, frail pages share the wisdom of eras past with visitors to the State Law Library of lowa, tucked in a corner of the State Capitol in Des Moines.

Right: A window offers views of the capital city's 21st-century skyline, a contrast to the law library's 19th-century decorative iron grates and antique books.



In 1839

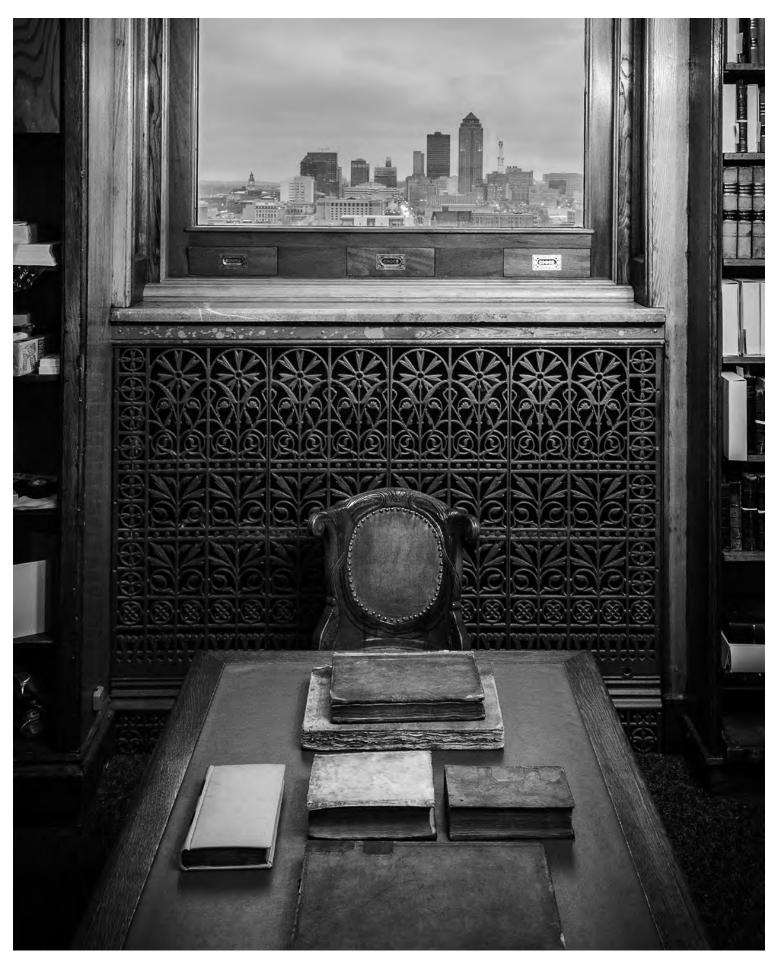
seven years before the lowa Territory would be welcomed into the United States, its territorial court issued a bold ruling: A slave could not be returned to his master in Missouri. For present and future lowans, that would not be the last time that its judiciary laid claim to a progressive mindset: Slaves were not just property, but people. The right to protest does not stop at the schoolhouse door. All willing couples can be married. Those and other decisions

are a reminder that lowa courts tend to view the law as a living framework that evolves with its citizenry.

Like the law, historic buildings often push us to undergo similar soul searching and endure pitched battles. To survive, many would argue, historic buildings must be reshaped, even as we preserve their defining characteristics. But how much does original intent matter, and what level of adaptation and restoration is too much?

Once tempers calm and the pace of life reasserts itself, architecture and law are perhaps the best, most

CONTINUES ON PAGE 162

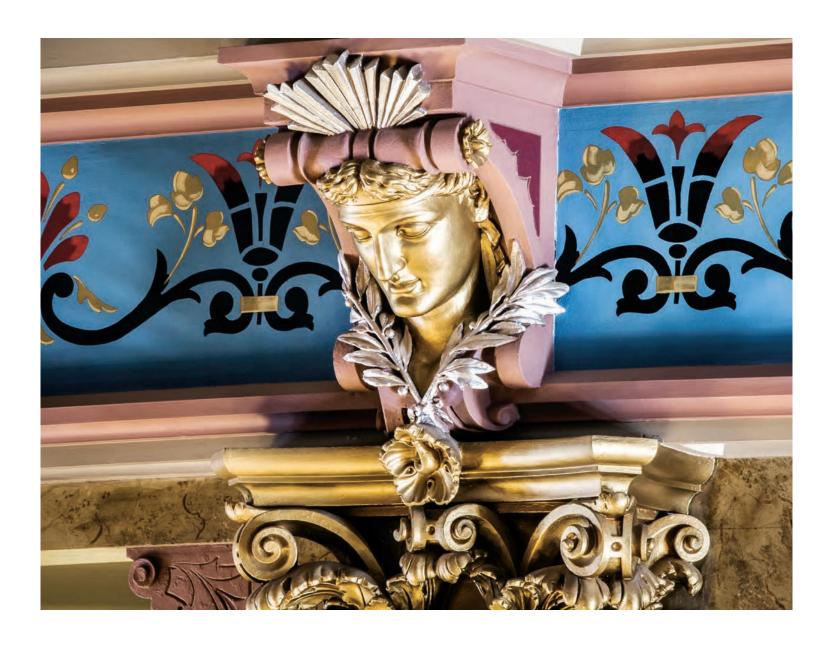






CHANGE.

GIUSEPPE DE LAMPEDUSA "THE LEOPARD," 1957



Pages 158-159: If justice is indeed blind, it's missing a dazzling view in the law library's 50-foot atrium.

Left: Marble wears its age well—cracked, stained and magnificent. Over the past century and more, surfaces like this have faced threats from fire and water. But like the library's treasured collection, they endure to serve successive generations.

Above: Gilded and laurel-flanked, sculpted faces keep silent watch over the doings in the library below. Like some miscast gargoyle with classical features, this vigilant fellow and his brethren around the room have been on duty since the 1880s.



Leather-bound early volumes receive meticulous care as well as circumspect use in the elegant chambers of the State Law Library of Iowa.

CONTINUED FROM PAGE 156

visible reflection we have of both a people and its place. Few places exhibit as adept a resolution of that historic-versus-contemporary tension as the soaring, richly rewarding, vibrant State Law Library of Iowa. Tucked into a west-facing, third-floor space in the Iowa Capitol, the library is the repository of a collection that was first assembled in territorial times; it has followed the seat of state government from Burlington to Iowa City to Des Moines.

For architecture and history buffs, the law library is a place of extraordinary beauty. Opened in 1884, the library looks much as it did in 1906 when it was restored following a 1904 fire: delicately painted ceilings, symmetrical castiron latticework, spiral staircases that soar to the uppermost level, gleaming wood, tile floors.

Pre-Internet, the library was the central place for those who, unable or unwilling to assemble their own legal collections, researched opinions and decisions from across the state and country. As such, there are books from prestatehood times as well as rare, notable treatises, organized by the classic Harvard classification system for books: a 1765 first edition of Blackstone's Commentaries, pre-Revolutionary War statute books, The Laws of the Confederate States of America 1861-1865. At the turn of the previous century—1900—the space was estimated to be

the fourth largest law library in the country, says Cory Quist, a state law librarian.

Its design was said to be inspired by the Michigan Law Library, and its details have a strong toehold in the hallmarks of Victorian architecture. There's a hidden staircase that connects directly into the old Supreme Court chambers, a 50-foot atrium, original furniture and woodwork. But modern influences and restorations—fire suppression measures, lighting, climate control for stable temperatures and humidity—have made their way into this venerable space.

"It's an interesting juxtaposition, and we try to employ technology in the most unobtrusive manner that we can," Quist says.

Like the law, the use of the law library has changed. The vast majority of new legal information, opinions and laws are available electronically. So the collection of more than 100,000 volumes and the galleries won't be subject to the same growth pressures as in past centuries. "We were able to arrange the collection in a way that celebrates uniqueness without worrying about adding to it," says Quist.

The past, the present: They are both tangible and on view in the law library. The space is a quiet respite from the often strained conversations that take place elsewhere in the Capitol, and as such, it is a reminder that law—and architecture—can and should be subjects that are studied and honored without becoming too precious.

"I really enjoy best how much other people enjoy it," Quist says. "I'm very proud we found a way to leverage our special collection to educate and entertain lowans. It allows citizens to come in and see that this collection is *their* collection, that we have a state based on law and a true appreciation for equal protection under the law."

Architecture is a favorite topic for versatile lowa writer Kelly Roberson, whose stories appear in national and regional magazines as well as this one.

THE ECONOMIC POWER PRODUCTION OF ENERGY EFFICIENCY



MidAmerican Energy Company helps power Iowa's economy through energy efficiency.

MidAmerican Energy's commitment to energy efficiency plays an important role in the growth, retention and attraction of business in Iowa. Today's businesses require more than abundant and economical energy; they require energy partnerships that help reduce costs and increase efficiency. MidAmerican Energy offers all of this and more through our EnergyAdvantage® programs.

Our programs for business and industry offer technical expertise, engineering assistance and financial incentives for existing facilities and new construction to encourage the adoption and use of energy-efficient equipment, construction and best practices.











Ithough no sensible bicyclist would text and cycle at the same time, serious trail cyclists may now be tempted to pull out their iPhones and launch a new app.

lowa By Trail, a new application created by the Iowa Natural Heritage

Foundation and Shift Interactive LLC, a West Des Moinesbased software developer, brings the utility of interactive trail maps and information to the palm of cyclists' hands, thereby giving one more explanation for cycling gloves to have exposed fingertips.

lowa By Trail combines those maps of trails in Central lowa with cultural, historical, business and natural resource information along each trail.

"Essentially we're connecting urban people to nature through trails," says Hannah Inman, communications director of the foundation. Not only will the app promote a healthy lifestyle for users, she says, but it will also help new and visiting cyclists and hikers find out about interesting spots along each trail that they might have missed.

"The plan is to keep adding information to the application so we can keep people coming back and discovering hidden gems they might not have known about." Inman says.

And there is a lot of trail information to know. Central lowa, an

increasingly recognized leader in trails, has more than 670 miles of dedicated bicycle trails, and the state has more than 1,200 miles, with more being added each year.

The idea for the application started at Shift Interactive, which partner Matt Glynn describes as "all things interactive."

"We were tinkering with trail data and how to take mapping software and make it more useful," Glynn says. The resulting beta version mapped the trails in West Des Moines, a city with which the company has contacts and where it is located. Glynn lives near the High Trestle Trail and is an active cyclist, so he can see the utility of the application from a frequent user's perspective.

Members of the lowa Natural Heritage Foundation realized that the beta version of the application could be expanded to include all the trails within Central lowa and

even the state and then worked with Shift Interactive to expand the application. Inman stresses that the app development matches the nonprofit's mission. "When you're on the land or in the environment, you inherently understand our mission (of protecting lowa's natural heritage) better," she says.

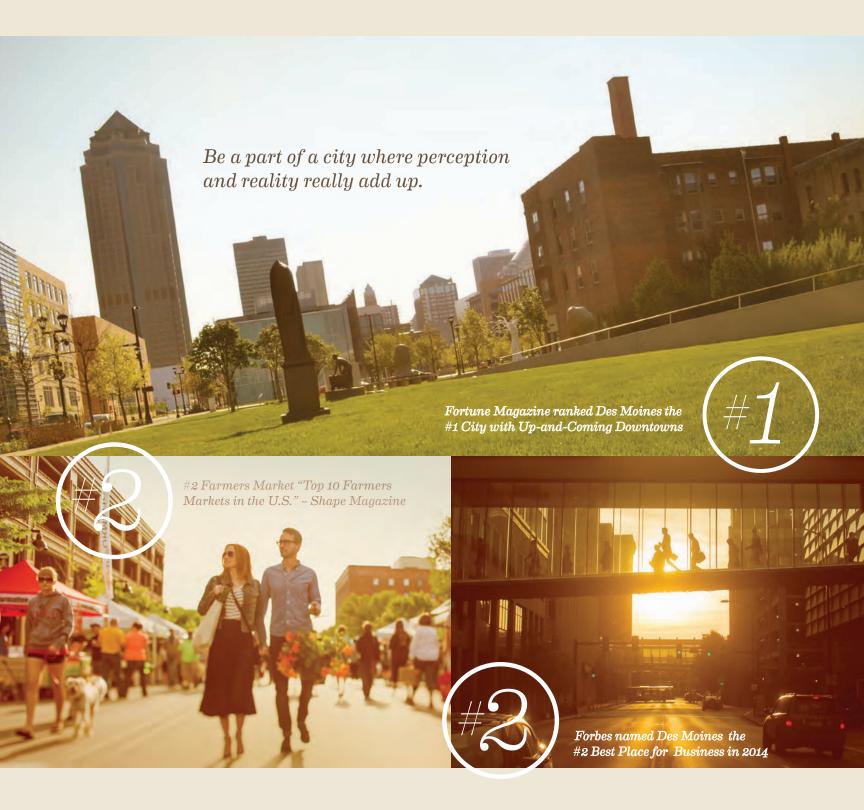
The current application works only on iOS devices; an Android version is being developed. To download the free application, go to Apple Inc.'s App Store and search for "Iowa By Trail."

Ben Allen



lowa by Trail covers the 1,200-mile network of lowa's trails, whether you're riding through the countryside or planning your trip at home by fireside. Photo courtesy of Shift Interactive LLC.





We're not going to lie. Being recognized for all of the hard work that's been done to revitalize Downtown Des Moines is flattering and very satisfying. Our downtown has experienced a renaissance, exceeding expectations of residents, business leaders and some of the most influential institutions in the world.

But it's not just about the numbers. None of this would be possible without an engaged community, educated workforce and visionary leadership.

To learn more about our thriving community, business opportunities and everything

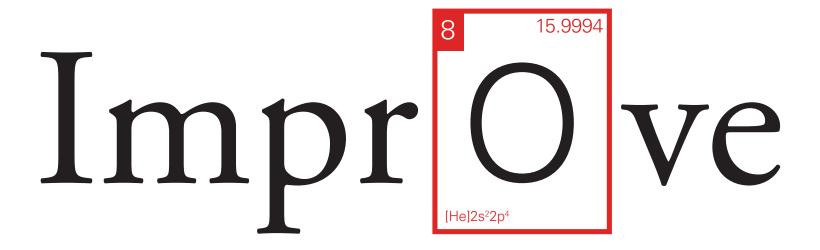
Downtown Des Moines has to offer, visit us at

DOWNTOWNDESMOINES.COM





#TheUforIOWA



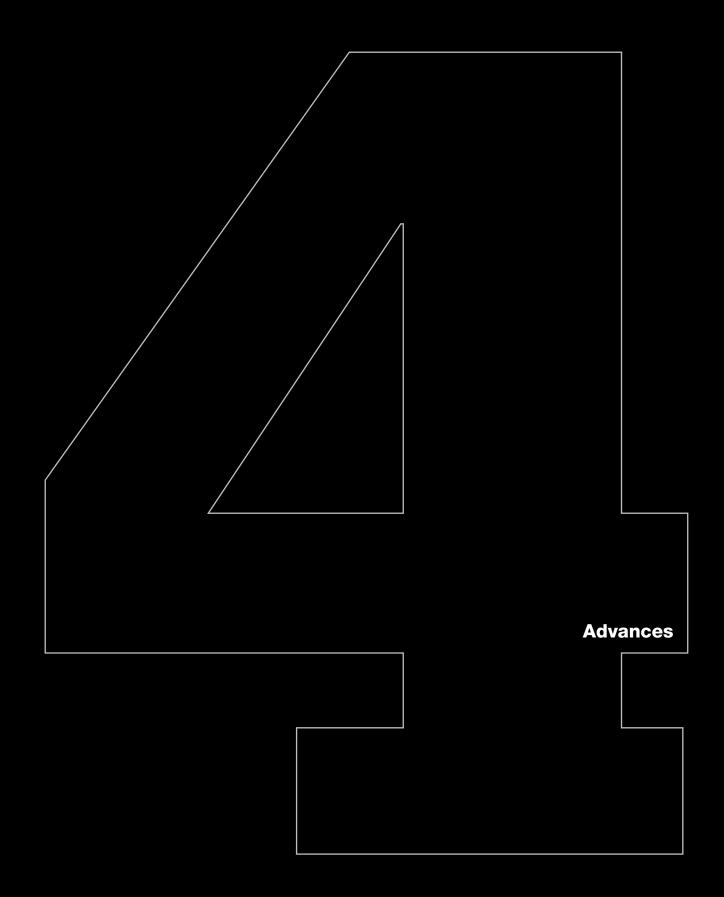
USING SCIENCE TO IMPROVE THE FUTURE OF IOWA AND THE WORLD.

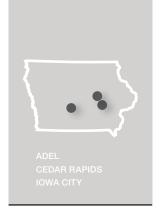
For more than 50 years, Kemin has used science to improve the lives of nearly 2,000,000,000 people around the world each day. Our goal is to reach half the world's population in the next 5 years. To do this we're investing right here in Iowa by building new facilities and creating jobs, and developing molecular solutions to solve the challenges of the future.

www.kemin.com/ia



Kemin.com 2100 Maury Street Des Moines





TESTING... TESTING

WHY IOWA SETS WORLD STANDARDS FOR EDUCATIONAL ASSESSMENT

WRITTEN BY KATIE MILLS GIORGIO

While educators and politicians clash in heated debates over curriculum standards on both the local and national levels, there is no debating this curious fact: One heartland state sets unrivaled standards for educational testing across the United States and even abroad.

lowa has quietly borne this distinction for decades, through diverse academic and commercial enterprises from lowa City to Adel. Each cites qualities of the state in explaining their concentration here.

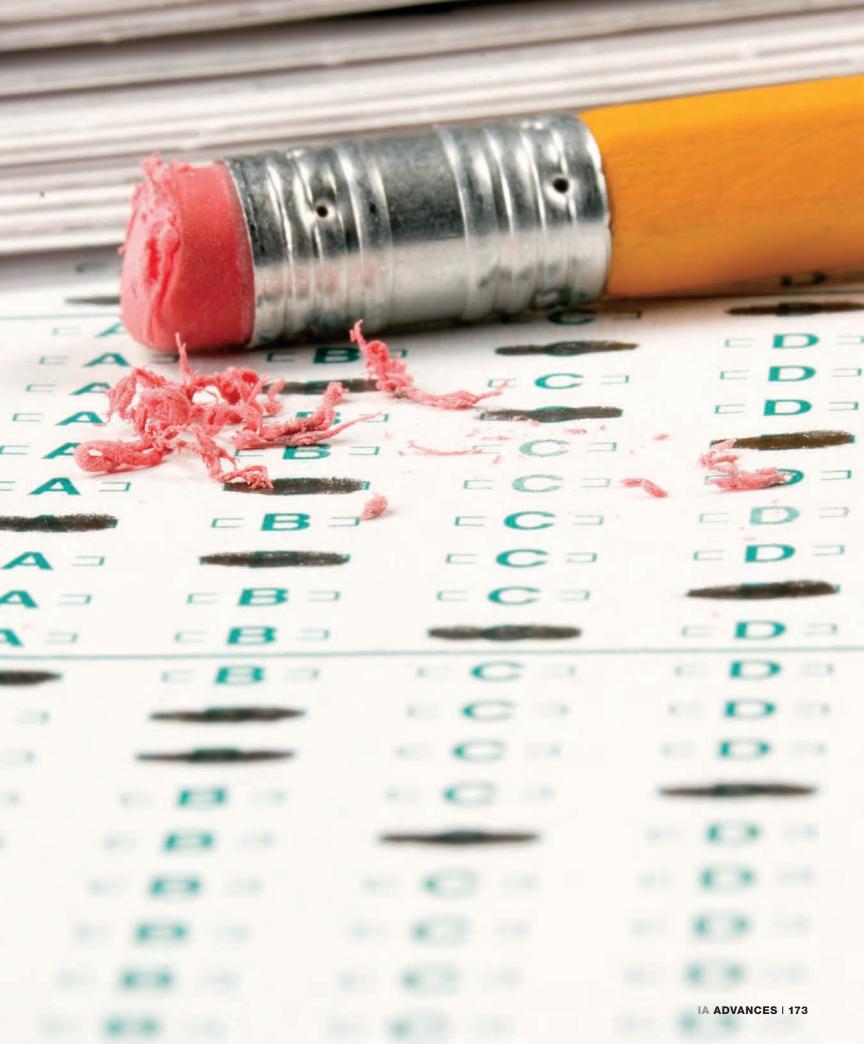
But it was one lowan who got the ball rolling: Everett Franklin Lindquist, a renowned testing expert and professor at the University of Iowa. His innovations, particularly during the 1950s—including the optical mark recognition

system (better known as the machine used to score bubble tests), the lowa Test of Basic Skills and the ACT exam—were transformative in the world of educational assessment

Today, the lowa Testing Program—a research, development and outreach unit of the university's College of Education—works to improve the practice of educational measurement as well as design and develop assessments.

And around the state, commercial and nonprofit companies carry on the task of making lowa the hub of the educational assessment field.

"There are more assessment services being provided in the lowa City area than anywhere else in the world," says Anne Parmley, managing director of national assessment



"THERE ARE MORE ASSESSMENT SERVICES BEING PROVIDED IN THE IOWA CITY AREA THAN ANYWHERE ELSE IN THE WORLD."

services for Pearson, a company whose history has direct ties to Lindquist. "The rich background at the University of lowa has led to this. There is that foundation here."

Pearson has offices in Cedar Rapids and Iowa City and employs about 1,200 people. While the company may be best known for textbooks and curriculum materials, Parmley says it is a leading education assessment provider.

"Our offices in lowa are focusing on providing assessment services to measure student success," Parmley says. "Our customers are states, national education organizations and the federal government."

Pearson develops products that range from learning and talent assessment to teacher performance and automated language assessment.

Parmley says Pearson also regularly collaborates with ACT Inc., a company very well known—in lowa and around the country—in the testing industry. ACT is an abbreviation for the company's original name, American College Testing.

Started by Lindquist in 1959, ACT carries on the tradition of testing student achievement with one of the most widely known college entrance exams.

"The ACT (test) was our only product for a long time," says Ed Colby, director of public relations for ACT. "It quickly grew in popularity and was being used in all 50 states within two years of being introduced."

The company has also grown dramatically over the past five decades, now employing some 1,200 people in the lowa City area. Today ACT offers assessment products for students as early as their elementary school years.

The company's latest product, called ACT Aspire, was launched in 2013 as a joint venture with Pearson. It is the first assessment system of its kind to fully connect student performance from elementary grades through high school, Colby says. "It is a program designed to see if students are on track for college readiness," he explains. "We are continually innovating and improving what we do."

Another pioneer in the career development industry was Frederic Kuder. In 1938, he created the Kuder Preference Record, which became one of the most-used career guidance instruments in schools and colleges and was taken by more than a million people worldwide over the course of several decades.

Today, his legacy lives on in Kuder Inc., located in Adel. The company was started in the late 1990s by Phil Harrington, who continues to serve as its president.

"I realized the need for quality career planning tools and guidance when my eldest daughter, then in her early teens, came home from school with a hastily devised career plan," Harrington says. "This plan had been created quickly with almost no time for self-reflection, no form of self-evaluation and very little input from career counselors."

Harrington and his team, with support from Kuder, created career assessment products now used in all 50 states and many other countries. They work with government agencies, workforce centers and educational institutions around the world to provide evidenced-based career assessment, education planning and career guidance systems.

The company employs 45 people, and—like Pearson and ACT—their work is supported by a research faculty of experts in career assessment, guidance and development.

Though these assessment companies are grounded in the innovations of decades past, an interesting commonality among them is that their leaders agree that being located in lowa helps nurture the work they do today.

"lowa offers a strong, dedicated workforce where family is important and people are honest, hardworking and motivated," Harrington says.

Colby agrees: "There's a strong education system, and we have a good, skilled base of workers. There are just an awful lot of advantages to being located in lowa."

Katie Mills Giorgio of Cedar Rapids writes for newspapers, magazines and the Web. With a young family at home, she's also working on ideas for children's books.



We see new worlds in every acre.

Our mission began in 1926 and it continues today. We help growers improve crop productivity on their land and in widely varying, unpredictable and always challenging conditions. We started by creating the first successful corn hybrids and today are employing our Accelerated Yield Technology (AYT™) system to elevate yield expectations in corn, soybeans and other crops. DuPont Pioneer has led – and continues to lead – the way by combining genetics with traits and by utilizing information technology with field-by-field analytics.

We are now the world's leading developer and supplier of advanced plant genetics, providing high quality seeds to growers in more than 90 countries. From scientists in our laboratories to our agronomists and sales professionals working in every farming community, we meet new challenges every season and provide new opportunities one field at a time.



A weekly e-newsletter focused on women's equality issues for the state of lowa. Lift IOWA reaches both male and female leaders across the state, and provides news and commentary about how lowa is working to increase women business ownership and involvement in politics and government.



See why the time is now to lead the conversation.

Join the conversation and register by visiting www.businessrecord.com/liftiowa. Questions? Call (515)288-3336.

IF NO ONE IS WATCHING YOUR MONEY, IT MIGHT BE UP TO NO GOOD.



In today's market, you need some help to keep your financial goals on track. That's why The Principal[®] invests retirement savings with your dreams in mind. This attentive approach has earned us the trust of 10 of the 25 largest retirement funds in the world.* As an investment management leader with more than 130 years of experience, The Principal has the discipline to confidently navigate both up and down markets. So when you want your money to be on its best behavior, we can give you an edge.



WE'LL GIVE YOU AN EDGE®

Learn ways to build, grow and protect your financial future at principal.com/planningcenter



*Principal Global Investors manages assets for 10 of the 25 world's largest retirement funds. The list is derived from "P&l/Towers Watson World 300: The Largest Retirement Funds" dated September 3, 2012, compared to our internal records. (Checked against our client list as of December 31, 2012.) Principal Global Investors is the asset management arm of the Principal Financial Group (The Principal). ©2013 Principal Financial Services, Inc. All rights reserved. Insurance issued by Principal National Life Insurance Co. (except in NY) and Principal Life Insurance Co. Principal National, Principal Life, Principal Global Investors and Principal Financial Services are members of the Principal Financial Group.® Des Moines, IA 50392. AD2534 Lt130308041f







ENSURING FOOD FOR PEOPLE AND ANIMALS IS SAFE.

ince ancient Rome and as recently as some anxious U.S. presidents, political leaders have used food tasters to test the safety of their meals. It's brutally simple: If the taster survives, the leader can dine with confidence.

It may surprise you to know that you have similar safeguards, provided daily by anonymous lowans. But their method is more clinical than sacrificial.

The stuff you eat, from packaged snacks to groceries, is rigorously scrutinized by scientists at Eurofins US, which has little-known facilities in Des Moines. "We make sure that food for people and pets is safe," says Marc Scantlin, vice president of Eurofins' U.S. food division, which tests everything from infant formula to grain.

The Des Moines location is one of many Eurofins laboratories around the country. These labs analyze an extraordinary variety of things that might be consumed as food or medicines by you, your pets or even your livestock.

This goes far beyond that ancient Roman's nervous taster. Eurofins offers more than I00,000 testing methods, and its Des Moines laboratory receives food and grain samples from clients worldwide.

"Our lab is set up to handle 200,000 samples a year," says Anders Thomsen, laboratory director. "We serve all

Scientists and technicians conduct hundreds of tests every day at the Eurofins lab in Des Moines. Their diligence helps keep food safe and foreign markets open. Photo by Duane Tinkey. types of clients, from small mom-and-pop businesses to multibillion-dollar companies."

Hundreds of samples arrive daily, from clients that may need to know the fiber content of their product or the number of calories per serving. Other tests rule out salmonella, listeria or other harmful microbes.

The work requires millions of dollars in scientific instruments, and it keeps scientists busy 365 days a year to ensure that clients get quick results—often in 24 hours or less.

Providing fast, reliable service requires a highly trained team of experts. Eurofins' Des Moines operation includes chemists, microbiologists, food scientists, client services specialists and others, and it currently employs 142 people, up from 70 five years ago.

A milestone that brought food safety to the forefront was the U.S. Food Safety Modernization Act of 2011, the most sweeping reform of federal food safety laws in more than 70 years.

"This is a complete overhaul of how the United States approaches food safety," Scantlin says. "It shifts the focus from responding to contamination to preventing it."

lowa offers an ideal location for this work, Thomsen says. "We've established a good relationship with lowa State University, which has an excellent food science department," he said. "We also work closely with many ISU researchers."

In addition, Eurofins' 60,000-square-foot facility in Des Moines provides a prime location to serve the company's broad base of clients, many of which have operations in lowa. It's a plus that many of Eurofins' Des Moines employees have a solid agricultural background. "Since we test grain that's used in livestock feed and other products, it's helpful to have people who understand the toxins associated with grain," Thomsen said. "We also appreciate lowans' strong work ethic."

WHIRLPOOL RUGGED COMPUTERS QUAKER OATS IOWA WRITERS' WORKSHOP WOOD STUDIO ROCKWELL COLLINS EDUCATIONAL GPS & WIFI CEDAR RIDGE WINERY INNOVATIVE SOFTWARE ENGINEERING PED MALL GRANGER HOUSE PEARSON VIRTUAL SOLDIERS BRUCEMORE CZECH IOWA HAWKEYES VILLAGE HARDACRE FILM PROCTER FESTIVAL & GAMBLE IowasCreativeCorridor.com AMERICAN KIRKWOOD GOTHIC COMMUNITY COLLEGE ENGLERT lowa's CRST THEATRE creative HANCHER GREAT corridor AMERICA AUDITORIUM FINANCIAL THEATRE CEDAR RAPIDS MISSION CREEK FESTIVAL MEDQUARTER UNIVERSITY DISTRICT OFIOWA TRANSAMERICA SWAMP FOX INTEGRATED DNA FESTIVAL TECHNOLOGIES CR MUSEUM OF ART NEWBO CITY MARKET GE CAPITAL FREEDOM FESTIVAL UI HOSPITALS & CLINICS WEST MUSIC OLD CAPITOL RAINING ROSE BENTON • CEDAR • IOWA • JOHNSON • JONES • LINN • WASHINGTON IowasCreativeCorridor.com

PASS THROUGH OUR DOORS and leave the world behind.

Wellness DAY SPA | massages, medical treatments, nail care



fashion

BOUTIQUE | luxury clothing and accessories



beauty

SALON | hair extensions, makeup, bridal packages





4100 WESTOWN PKWY, WEST DES MOINES | 515-225-7559 | WWW.SAHARS.COM

CENTRAL COLLEGE



SOUTHWEST.COM

www.southwest.com

ADAM BARTELT '08

Des Moines, Iowa

Marketing Project Manager at Orchestrate Hospitality

Adam handles marketing and promotions for Des Moines restaurants like Centro, Django, Zombie Burger + Drink Lab, Gateway Market & Café, Malo and more.

MAJOR: Art MINOR: Visual Communication

INTERNSHIP: Hatch Creations, graphic design firm in London, England, while studying abroad

WHY HE LOVES HIS JOB: "On any given day I could be working on special events and menus for a fine-dining restaurant, editing photos for the world's premier zombie-themed burger joint or facilitating a charitable partnership with a local food-related nonprofit. That variety is one of the best things about working at Orchestrate."

WHY CENTRAL: "The financial aid package I received at Central made tuition nearly comparable to attending a state university. Coupling that with Central's prestigious study abroad program, it was a pretty easy decision."





UNITED

www.united.com

U'S AIRWAYS

www.usairways.com





ROSEMARY AND TIME IOWA RESEARCHERS STUDY LONG-TERM LIFE-SAVING POTENTIAL OF HERB owa, land of corn, soybeans and ... rosemary? Can a perky little herb grown thousands of miles away be one of the most important crops under scrutiny here?

According to lowa researchers, the benefits of studying rosemary could extend to fighting cancer. They're so serious about the potential that they now have the world's largest research collection of genetically identical rosemary plants.

"When you say rosemary, most people think of an herb in a terra-cotta pot on a windowsill," says John Greaves, vice president of specialty crops at Kemin Industries Inc. in Des Moines.

"From our viewpoint, rosemary offers tremendous potential in many industries," he says. "The scientific literature suggests uses from extending food's shelf life to fighting tumors and cancer in the human body."

Pursuing those kinds of results will take time, but Kemin has a history of of innovation. The company manufactures more than 500 specialty ingredients for the feed and food industries and the health, nutrition and beauty markets. Now, Kemin has developed proprietary lines of rosemary. These generate the raw material for a wide range of natural rosemary extract-based ingredients.

"Our standardized rosemary extract contains highly specific molecules that prevent oxidation, or rancidity," Greaves says. "The formulated extract is used in facial creams, lip balms and other items—for example, to maintain the products' fragrance and efficacy."

Kemin's interest in rosemary started in the 1990s, when the company's researchers were seeking natural solutions to maintain the freshness of food products. The researchers discovered that rosemary offers freshness-extending properties that can be included in products as a spice or flavoring.

Recent research has offered hope that rosemary can also help prevent cancer and age-related skin damage. The herb contains potent antioxidant and anti-inflammatory agents that help protect the body's cells from damage by free radicals. Researchers believe that rosemary stimulates liver enzymes, which inactivate estrogen hormones.

To pursue this research, Kemin contracts with farmers in Texas and New Mexico to grow more than 1,000 acres of genetically identical rosemary plants, with more than 10,000 plants per acre and 4 million new plants established annually. In addition, the company has two acres of greenhouse space devoted to specialty crop research, development and vegetative propagation.

While research continues on the health implications of rosemary, Kemin has other immediate uses for the plants. Dried leaf material is shipped to Des Moines, where it's

"FROM OUR VIEWPOINT,
ROSEMARY OFFERS
TREMENDOUS POTENTIAL
IN MANY INDUSTRIES.
THE SCIENTIFIC LITERATURE
SUGGESTS USES FROM
EXTENDING FOOD'S SHELF
LIFE TO FIGHTING
TUMORS AND CANCER IN
THE HUMAN BODY."

processed for ingredients used by customers in everything from pet foods to bratwurst.

It helps that Iowa is known for world-class plant science, thanks to Iowa State University and companies like DuPont Pioneer. This spirit of innovation also thrives at Kemin, Greaves said.

"Every time I walk into Kemin's Innovation Center, I can feel the energy and excitement," he says. "We have all the tools we need to be creative, and we're encouraged to explore new ideas and take risks. When you put it all together, the results are remarkable."

Answering God's call to serve.



Des Moines • Panora • Council Bluff • Strawberry Point www.saintjudehospice.org



Where Love and Healing Flow

Des Moines & Panora: 888-736-1422 Council Bluffs: 855-256-9602 Strawberry Point: 563-933-2070

MY LIFE

Poliform Varenna



Projects Contemporary Furniture 501 East Locust Street Des Moines, IA 50309 515.557.1833

sales@projectsfurniture.com / www.projectsfurniture.com / www.poliformusa.com

projects



UNI offers the best of both worlds — a large university experience with a small college atmosphere — where you can really stand out and excel. It's a great place to start your college career, finish in four years and be prepared for success in the real world.

With more than 90 diverse majors, you can:

- Develop the in-demand skills today's employers are looking for
- Study abroad
- Gain valuable experience through internships
- Participate in research

You'll get the personalized attention you want from faculty who get to know you (our average class size is 23 and 99% of our classes are taught by professors, not graduate students). And, if you're not sure what you want to study (or be), we're ready to help you find your passion.

Visit uni.edu to learn more today!



leaders in O BUSINESS

Profiling the rich culture and Iowa roots of some of the state's leading businesses.



RENEWABLE ENERGY GROUP

enewable Energy Group, Inc. (REG) is a leading North American advanced biofuels and renewable chemicals company, growing from a farmers' cooperative in rural lowa to operating 10 active biorefineries in six states.

Based in Ames, REG has grown to become a publicly traded company that has sold biomass-based diesel in 43 states and internationally in Canada and Mexico. The company indirectly supports hundreds of jobs including farming, agricultural processing, transportation and rendering.

REG draws its success from its integrated value chain model. Through its nationwide logistics and distribution system, the company sold a record 259 million gallons of biomass-based diesel fuel in 2013. Utilizing diverse feedstocks including inedible corn oil, animal fat, used restaurant grease and

vegetable oil, REG generated \$148.4 million in earnings before interest, taxes, depreciation and amortization (EBITDA) in 2013.

REG diversified its portfolio this year with the addition of a renewable chemicals division (REG Life Sciences) and expanded its biomass-based diesel operation with the acquisition of a 75-million gallon nameplate capacity renewable diesel biorefinery in Geismar, Louisiana.

"It is a fundamental challenge to maintain your corporate culture, market and sell your product and deliver to investors," said Daniel J. Oh, REG President and Chief Executive Officer. "But we have a fully-integrated business chain with employees who are experts in every different aspect of our business. Part of that expertise comes from living and working in Iowa itself."

"We have a fully-integrated business chain with employees who are experts in every different aspect of our business. Part of that expertise comes from living and working in Iowa itself."

—DANIEL J. OH, REG PRESIDENT AND CHIEF EXECUTIVE OFFICER

Rooted in Ralston, Iowa, REG got its start two decades ago while operating under the umbrella of West Central Cooperative. At the time, West Central was looking for ways to add value to its vegetable oil inventory. The answer was biodiesel, an advanced biofuel that reduces greenhouse gas emissions while diversifying the country's energy stream.

Today, REG employs more than 500 people in 14 states and two continents with expertise in engineering, scientific research, sales and marketing, logistics, finance, manufacturing and





REG Ames, LLC serves as the corporate office for REG and houses the company's procurement, logistics, sales and marketing, information technology, accounting and manufacturing departments.

information technology. Many have been in the renewable fuels industry since its infancy and played an integral part in REG's success.

REG continues to expand with a global focus and continuously expanding its product portfolio. Through this growth, the company remains committed to the communities it serves. REG is dedicated to safety, while continuing to provide quality products to strengthen the nation's energy security. For more information, visit the company's website at www.regi.com.



416 S. Bell Avenue | Ames | (515) 239-8000 (888) REG-8686 | www.regi.com



Innovative.
Growing.
Friendly.
Sustainable.
We are lowa.

For over 30 years, Corporate Image has been your Des Moines printer. We are pioneering new products that raise the bar nationally and internationally for everything you need for presentations. Our passion for sustainability has led us to make all of our products 100% recyclable, printed with soy inks, and crafted to last.

From 3-ring binders and pocket folders to boxes of all types, we listen and help you create presentation materials that speak to your company, values, and commitment to quality. Call us and let our in-house product designers and expertise help you stand out.





CORPORATE IMAGE

he lowa print manufacturer Corporate Image has been combining cuttingedge design with sustainability while crafting presentation 3-ring binders, pocket folders, and boxes, for over 30 years. These products lead the industry - winning awards including Best Binder in the World and three GDUSA Packaging awards in 2014 alone.

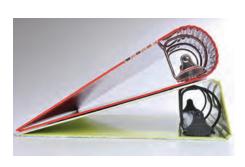
Corporate Image is part of a trio of Des Moines companies who work locally, nationally and internationally. LBS sells bookbinding materials for books and photo books and Archival Products create protective, archival quality, enclosures for colleges, universities and museums.

Corporate Image works with their clients to create exactly what they need. In their 30 years of creating custom pieces, they have developed many industry changing and award winning designs and satisfied clients.

Using soy inks and 100% post consumer waste board, Corporate Image is a printer that takes renewability seriously. Every product is manufactured in Iowa and is 100% recyclable.











STOREY KENWORTHY

ased in Des Moines, Iowa, Storey Kenworthy sells nearly everything an office needs. From office supplies, cleaning and breakroom supplies, office furniture, design services, commercial flooring options, installation services, promotional products, corporate apparel and printing services, they help companies Get MORE with everything they need to do business.

Founded in 1936 by Arthur G. Kenworthy and Charles R. Storey, they are now Iowa's largest family owned office products and interiors company. Storey Kenworthy has grown from an entrepreneurial idea, to a statewide family of companies with 11 locations throughout Iowa. The

family-owned local office product and furniture supplier celebrated its 75th year in business in September of 2011, and is proud to have its fourth generation of Kenworthy's helping customers to Get MORE in the years to come.

"Storey Kenworthy gives lowa companies a competitive solution to buying local for office interiors and products and our customers are happy to Get MORE from a local business and support their local community," says John Kenworthy, President.





THE WEITZ COMPANY

IOWA BORN, RAISED AND GROWING ...

he Weitz Company was born in 1855 in Des Moines, Iowa. We have grown and evolved throughout our 159 year history, moving from four generations of Weitz family leadership to employee ownership to our most recent acquisition by Orascom Construction Industries. Throughout this change, one thing has remained constant - our core values. Our team of construction professionals based in Iowa continue to provide top notch service and quality every day to our commercial and industrial customers throughout the State. We are proud of our history and past successes; and excited about the future.

We realize there is nothing more important than empowering our team to provide exceptional service to our customers and our communities today and into the future. That is why our team of professionals work tirelessly to become advocates of our customers by providing innovative solutions utilizing lean principles.









BUILD IN GOOD COMPANY.



Hilary was a procrastinator. She learned breast cancer isn't.

Hilary crammed a lot into life. Family. Friends. Work. Travel. Some things just had to wait. Like her mammogram. To give her a nudge, the care team at UnityPoint Clinic called. And we kept calling Hilary until she got tested. Her results: breast cancer. Her doctor immediately pulled together a team of cancer specialists. Together they collaborated to develop one treatment plan that caught Hilary's cancer in time. Coordinated care is about surrounding you with care that can save your life. Right down to a phone call from our nurses.

Serving patients throughout Iowa, Illinois and Wisconsin

Cedar Rapids, Des Moines, Dubuque, Fort Dodge, Madison, Peoria, Quad Cities, Sioux City and Waterloo

The point of unity is you.



Based on a true story.

See more at unitypoint.org/truestories.



Want To Measure Our Success?

Better Bring The Big Ruler.

At Morningside College, thinking big is something we do extremely well. We've transformed our campus with new facilities and beautiful new outdoor areas that make a huge difference to our students and our community.

We've always known Morningside is one of the best colleges in the Midwest. Now, with new facilities and exciting new programs, we're well on the way to making it obvious to everyone else, too. It's a big undertaking ... but we're up to the challenge. After all, if you're going to dream, dream big.







DISCOVER YOURSELF | DEFINE YOUR WORLD | DESIGN YOUR FUTURE
The Morningside College experience cultivates a passion for life-long
learning and a dedication to ethical leadership and civic responsibility.
VISIT TODAY: www.morningside.edu



Sioux City, Iowa

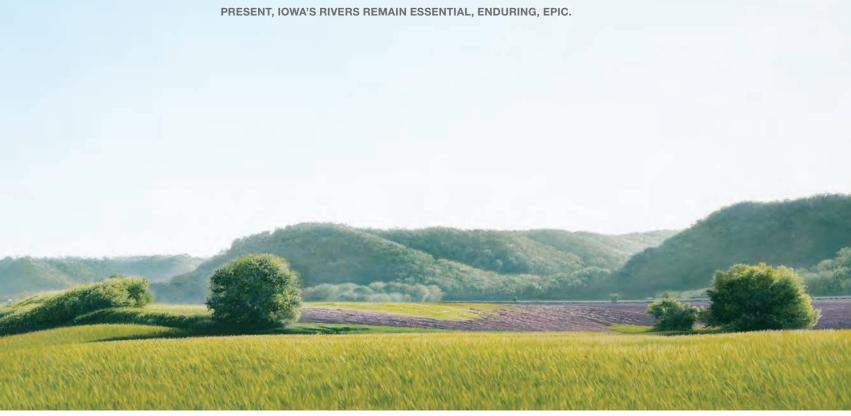


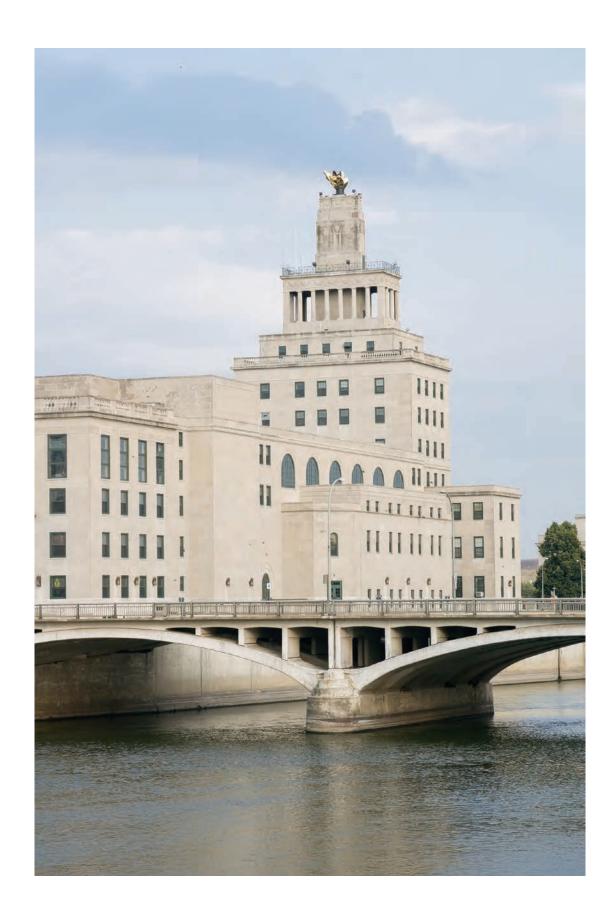


Idealized, lowa streams wander bucolically through lush fields and around the state's rolling hills. They flow with easy determination to merge with others and grow in grandeur.

Fred Easker, "Upper Iowa Afternoon" (2008), oil on canvas, 15 by 60 inches.

RIVERS DEFINE IOWA'S EAST AND WEST BORDERS; THEY MARK THE STATE'S EARLIEST
SETTLEMENTS AND LARGEST CITIES. IN THEIR RELENTLESS MOVEMENT, RIVERS ARE SOURCES
OF CONSTANT FASCINATION AND UNLIMITED METAPHORS. WHAT ELSE IN NATURE COMBINES
BEAUTY, INDUSTRY, RECREATION AND DANGER LIKE A RIVER? IN RECENT YEARS, IOWANS
HAVE EMBRACED THESE VITAL ARTERIES ANEW WITH CLEANUP PROGRAMS AND THE
CONSTRUCTION OF ENGAGING PARKS AND RIVERSIDE WALKWAYS. ALWAYS MOVING YET EVER
PRESENT, IOWA'S RIVERS REMAIN ESSENTIAL, ENDURING, EPIC.







Both man-made and natural, towering walls give silent witness to the rush of passing waters. In Cedar Rapids, left, the Cedar River surrounds the former city hall. The hall was built on an island, a distinction it shared with only one other city, Paris on the River Seine. Cedar Rapids' city officials had to abandon their island in the wake of brutal flooding in 2008.

On the Upper Iowa River, above, bluffs soar from the water's edge, looming in vain defiance to the powers of erosion.

David Ottenstein, "City Hall, Cedar Rapids" (2006), digital capture/archival ink print, 11 by 14 inches. Photo courtesy of Olson-Larsen Galleries.

Sara Lubinski, "Stone Spirits" (2014), oil on linen, 18 by 24 inches.



In the cool of early morning, a wispy cloud of fog drifts above the Mississippi River near Lansing as river men push into the current to move barges upstream, linking producers and their markets.

Bob Modersohn, "Morning Tow" (2013), photography.



WALKING THE RIVER

BY STEVE ROSE

THE FECUNDITY OF ROT THE DOG ENJOYS AS WE WALK
THE RIVER. ROLLING, LEGS KICKING THE SKY, SHE
WALLOWS IN SOME FLESH MARKED BY ANONYMOUS HAIR.

THE DEADFALL TREES FEED THE ROT AND THE ROT FEEDS
THE TREES. WASHOUTS REVEAL ROOTS, THE CHILD-HAIR TENDRILS
OF BIRCHES FILIGREED BENEATH THEIR FORTY-FOOT STAND.

A KINGFISHER WORKS THE WATER FROM OFF A WILLOW, STILL AS A BOMB SHE WAITS, THEN RISES, RATTLING, THEN ROUND AS A BALL SHE POPS THE CURRENT, RISING WITH CARP FRY IN HER BILL, RIVER AND SKY IN HER BLACK EYES.

lowa poet Steve Rose is a professor of secondary education at Simpson College in Indianola. His work has been published in a number of literary magazines, including The Midwest Quarterly, Lyrical Iowa and Platte Valley.



Rivers trace the lowlands, always seeking the easy way to complete an epic journey.

Sarah Lubinksi, "Land of the Mound Builders" (2013), oil on linen, 12 by 19 inches.



Fantasy as well as drama can take flight on the surface of rivers. Their restless waters call to the creative spirit, occasionally enticing the sublime.

Jenni Chung, "On Frail Wings of Vanity and Wax" with model Abigail Elizabeth (2012), digital photography, 24 by 24 inches.







10 COMMUNITY FOCUS GROUPS and government contributors were involved in the planning of the Master Plan including DNR, YPC and Trail Users community.

The project will INCREASE the amount of conserved land in the park.





The park is 1,500 ACRES, one of the largest in the nation.





Canoes, among the first modes of transportation on lowa waters, are still tremendously popular. Morning mist rises here to reveal an aluminum canoe waiting near Strawberry Point and a serene surface that all but calls to the paddle.

Daniel Ruf, "Backbone Canoes" (2008), digital photography, 12 by 18 inches.



Richland Creek in east-central lowa defies the icy breath of winter, coursing cold but unfrozen through a landscape of wind-swept snow.

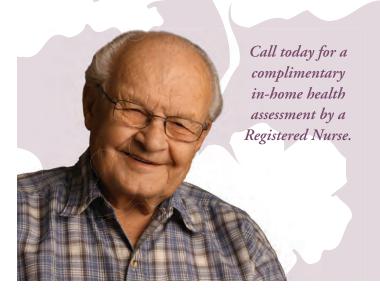
David Ottenstein, "Richland Creek, Winter" (2006), digital capture/archival ink print, 11 by 14 inches or 16 by 20 inches. Photo courtesy of Olson-Larsen Galleries.



Medicare & Medicaid certified home health care agency

(877) 4 CARE IA

www.iowahomecare.com



WE LET OUR INTERIORS

speak for themselves...



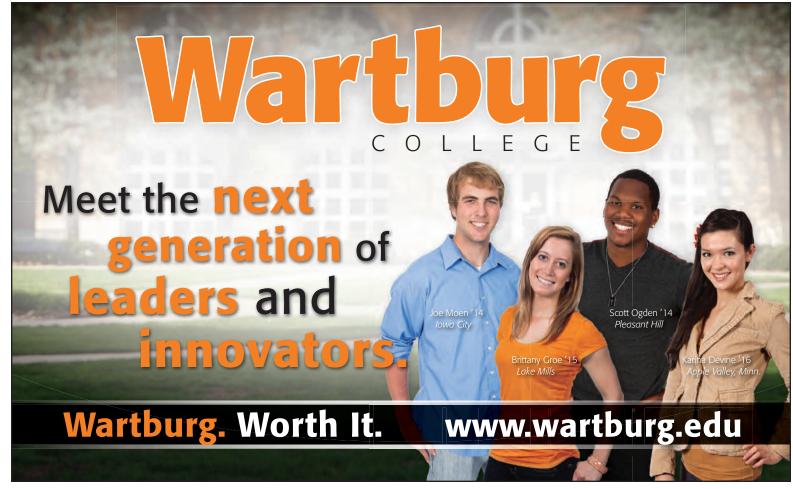
In addition to your home, we can also lend our creativity to your office or commercial project.

Word of Mouth Interiors

FULL DESIGN SERVICES IN-HOME CONSULTATIONS

Discover our unique collection of Home Furnishings

4508 Fleur Drive Des Moines, IA 50321 | 515.953.5474 | www.wominteriors.com



SQUIRE CONTINUED FROM PAGE 48

migration from the South to the North.

With those thoughts and memories top of mind, he took only a small splitting ax with him to the seven-week winter residency at Banff, figuring he'd explore the themes by physically chopping wood and seeing what unfolded from that effort. Turns out, though, he couldn't cut real wood due to park restrictions, so he did the next best thing: He pretended to chop wood inside his studio. "I recorded myself swinging the ax until (muscle) failure, just as if I were chopping outside," he says.

He made 18 two- to three-minute videos in which he wore different clothing—or no clothing at all. "I did it in the nude because I wanted to show that swinging an ax isn't just an aggressive act," he says. "The viewer sees the ax swing right toward him. But in the nude videos, the aggressive energy is dissipated and a high degree of vulnerability emerges. It's swinging from a deep, sorrowful position."

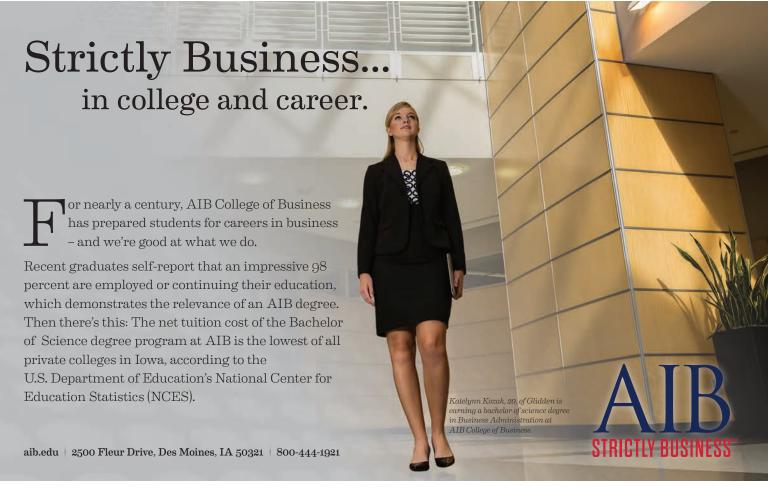
Such sorrow is what slaves must have felt, he muses.

"I was thinking about slave labor and realized that the song was a way of self-preservation," he says. "A slave gained no monetary or material gain from swinging an ax. So the singing was the humane thing in an inhumane world."

The experience "was transformative to me, an important connection both to slave labor and to blacks migrating to lowa for employment," he says. "What I learned is that the work I do often doesn't look like art. I do it to learn something, maybe to surprise myself."

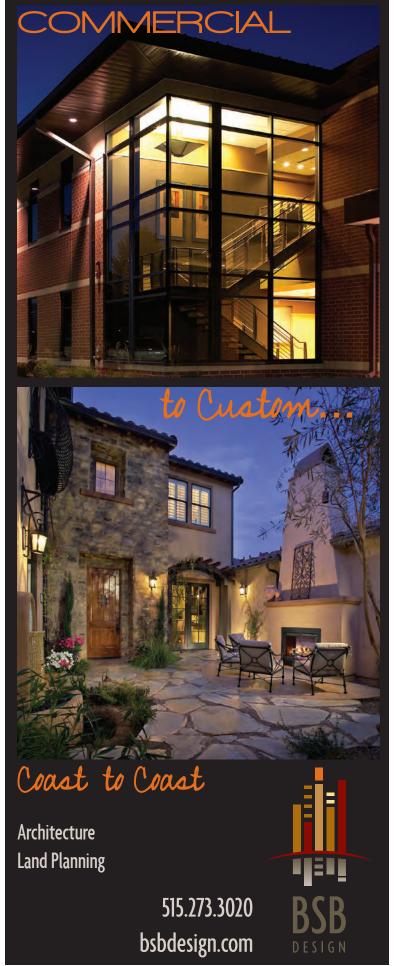
Squire's relentless drive to experiment, learn and grow, along with his considerable moxie, is key to his success, friends and colleagues say. "Mitchell is an artist who is always searching," says Nora Wendl, a former student who's now an assistant professor of architecture at Portland State University. "I've never known him to stop working—for him, making (art) is a way of being in the world, a way of reflecting the world back to itself for deeper consideration. To be always searching is, I think, the most beautiful thing an

CONTINUES ON PAGE 214



altoona rising in the east Ranked in the top 10 for best places in lowa for home ownership and young families





SOUIRE CONTINUED FROM PAGE 212

artist can dedicate their life to, and this is true of Mitchell."

"Mitchell is a fearless artist," says Darrell Taylor, director of the University of Northern Iowa Gallery of Art, where Squire has had an exhibition. "His work is beautifully crafted, sensuously designed and conceptually layered. ... and it has a strong message about culture and identity."

In addition to making videos at Banff, Squire used the park's vast landscape to delve deeper into the migratory theme—trekking across an unknown expanse in search of a better life. He enlisted the help of photographer Cameron Campbell, his colleague and friend, who's also a professor of architecture at lowa State. Though not part of the residency, Campbell traveled to Banff at Squire's invitation to photograph the landscape using a panoramic camera that rotates 360 degrees, enabling the photo to be one long image, similar to a banner (see image, pages 42-43). Somewhere against that landscape—viewers may have a hard time spotting him—is Squire. "It's sort of a 'Where's

Waldo?' effect," Squire says. "I'm in the frame somewhere, very tiny, barely noticeable. The question is, can you find me? Because I'm trying to find me." The photos will be among the works on display at the Art Center.

"I appreciate Mitchell's work because it has an appeal upon initial viewing that grows while you continue to study it," says Campbell, who has photographed many of Squire's works over the years. "This is not accidental. When you talk to Mitchell, you realize that he has conceptualized what you are discovering and has anticipated the range of interpretations."

For Squire—contemplative yet witty, cerebral yet amiable—the change in direction his new works represent "has been a cool breeze through my practice," he says. "Maybe it hints at my desire to start a new chapter."

That new chapter will continue to include teaching, he emphasizes. "I see teaching as a creative practice just as I see making art," he says. "Not to teach would be like

CONTINUES ON PAGE 216

RESPONSIVE. DEDICATED. COMPREHENSIVE LEGAL ADVICE.

Our clients tell us they appreciate our depth of knowledge, strong experience and ability to provide clear business advice. For more than 80 years, the Davis Brown Law Firm has provided legal counsel to clients ranging from private individuals to Fortune 500 companies. These relationships have allowed us to not only extend our reach in the state of lowa, but also throughout the United States and abroad.

With offices in Des Moines, as well as West Des Moines, Ames and Emmetsburg, Davis Brown is a full-service law firm that provides practical and strategic legal counsel in a variety of areas including corporate law, finance, construction, family law, labor and employment, health law, immigration, intellectual property, litigation, real estate, securities, trusts and estates, tax, governmental relations and lobbying, banking and public finance, among others.

WHAT DO YOU LOOK FOR IN A LEGAL PARTNER?

Learn what Davis Brown has to offer at www.davisbrownlaw.com.



DAVIS BROWN KOEHN SHORS AND ROBERTS | WWW.DAVISBROWNLAW.COM | 515.288.2500 DAVIS BROWN TOWER, 215 10TH St., Ste. 1300, Des Moines, IA 50309



THE HOTEL AT KIRKWOOD CENTER

Cedar Rapids, Iowa

Voted Best Place for a Business Conference

We look forward to hosting your future business events.

Ballroom • Breakout Rooms • Executive Technology Amphitheater • Tippie Business Event Room • The Hotel Conference Room

The Hotel Board Room • Computer Labs • Pre-function Area

• Today's essential business technology, including HD videoconferencing and complimentary wireless internet

THE



HOTEL



AAA Four Diamond Award

877-751-5111 toll free • 7725 Kirkwood Boulevard SW • Cedar Rapids, Iowa 52404 • www.thehotelatkirkwood.com • facebook.com/hotelatkirkwood



SQUIRE CONTINUED FROM PAGE 214

cutting off my arm. I want to keep making contributions across boundaries."

Beyond the college classroom, he's expanding his education efforts to include outreach to younger students. "I'd love to have a foundation that would have, at its core, workshops and programs for high school students," he says. Recently, he's been developing a program in conjunction with exhibitions and residencies he's been participating in, an offshoot of a course he created at ISU called "Toys!"

"It's been amazing to watch it blossom outside the ivory tower into something that I couldn't have imagined and that people are excited about," he says. The program also has enabled him to reconnect with former students, he adds, whom he invites to help conduct the workshops.

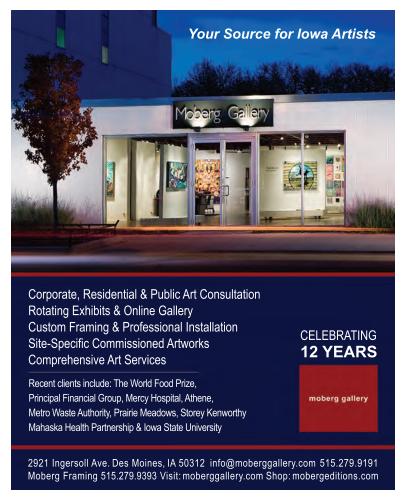
His new chapter also will include staying in Iowa, a decision he says non-lowans often have trouble understanding. With his growing reputation, he's had offers to move to Berkeley, California, and back to Chicago. "My

family in Chicago still looks at me like I'm in this weird place," he says. "They want to know what I'm doing here."

He tells them he's here because the state continues to challenge him—as a black man, artist and teacher—and provide fodder for his practice. He tells them about the state's impressive civil rights record—progressive lowa Supreme Court decisions that rejected slavery, granted women the right to practice law and legalized same-sex marriage, for examples. Yet he also points out that African Americans are imprisoned at a higher rate in lowa than any other state; the black-to-white incarceration rate is 13.6 to 1, compared to the national average of 5.6 to 1, according to The Sentencing Project, a research and advocacy group monitoring inequities in the criminal justice system. Squire says he's "still trying to wrap my head around" such contradictions.

"I'm fortunate and lucky to be in a place where I can think about these things," he says. "It's a testament to the

CONTINUES ON PAGE 218





GRINNELL COLLEGE

Grinnell students make
a conscious CHOICE to
design their own academic program,
to join a welcoming COMMUNITY,
to ENGAGE their passions,
and to seek every OPPORTUNITY
to achieve their goals.

Our individually advised curriculum lets students choose their own unique sets of courses with the guidance of a faculty adviser. There's only one required course outside of the requirements to complete a major. That's because we believe the best education helps each individual build his or her own future.

grinnell.edu





FAULCONER GALLERY at GRINNELL COLLEGE

is a changing exhibition space for art by regional, national, and international artists.

The gallery features exhibitions curated by the professional staff, as well as shows from other institutions. Staff and students create dynamic programs, publications, and events year round.

The gallery is open seven days a week and is free to all.

grinnell.edu/faulconergallery



SHERATON WEST DES MOINES HOTEL



1800 50th Street West Des Moines, IA 50266 Sheraton.com/WestDesMoines









Sheraton Sweet Sleeper Bed

Sheraton Club

Link@Sheraton

(Experienced with Microsoft)

Sheraton Fitness

(Powered by Core Performance)

Sheraton Social Hour

SQUIRE CONTINUED FROM PAGE 216

state that I can build this kind of practice here," a place, he says, that can be "both a focus and a springboard" for addressing global issues.

Squire pauses. "I'm here," he says, "because I'm an Iowan."

MITCHELL SQUIRE

Hometown

Natchez, Miss., although he grew up in Chicago.

Education

Bachelor and master's degrees in architecture from Iowa State University in 1994 and 2001. Currently, he's an associate professor of architecture at the university.

Selected Exhibitions

- "We're gonna have to do more than talk," Bemis Center for Contemporary Art—Carver Bank venue, Omaha (2013)
- "Inside the White Cube," White Cube, London (2012)
- "No 'nother Country," CUE Art Foundation, New York, N.Y. (2011)
- "TOYZ: and other thoughtful objects for hours of play,"
 University of Michigan (2009)
- "Storied Toy: The emotional and imaginative relationship between a boy and his toys (plus a few other things),"
 University of Northern Iowa Gallery of Art, Cedar Falls (2006)

Selected Works

"The Young Gladiators" (2013), a series of framed works on paper consisting of law enforcement artillery targets riddled with bullet holes. The reverse sides of the practice sheets face outward, placing the viewer in the position of the targeted object.

"The annunciation of Johnny (Jack Trice)" (2011). Jack Trice, lowa State's first black football player, died in 1923 at age 21 from injuries sustained during his second game for the university. For this work, Squire propped a pair of football pants in the gallery's corner (see image, page 47). The words "FIGHT LO" are stitched inside the pants, a reference to the note Trice wrote the night before he died: "The honor of my race, family and self is at stake. Fight low, with your eyes open and toward the play." A halo-like light placed in the lap of the pants illuminates the work.

"The HEAVING floor" (2004), a site-specific installation embedded in a corncrib in Winterset (see image, page 46) consisting of old farm tools and other artifacts arranged in a velvet-lined display case.

Christine Riccelli is the editor of dsm magazine in Des Moines.





HALSTON & WARHOL SILVER & SUEDE

THROUGH JANUARY 19, 2014

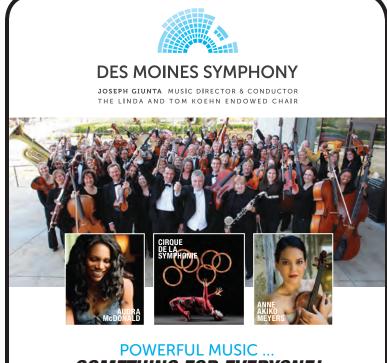
HALSTON AND WARHOL: SILVER AND SUEDE This exhibition has been organized by The Andy Warhol Museum. of the four Carnegie Museums of Pittsburgh.

Local support for HALSTON AND WARHOL: SILVER AND SUEDE provided by:

CYNTHIA O'BRIEN FAEGRE BAKER
AND MIKE FITZPATRICK DANIELS

vndy Warhol (American, 1928–1987) / Liz 1964 / Lithograph on paper / 22 x 22 inches / Des Moines Art Center Permanent Collections; Gift of Roy Halston Frowici 1986.45 / © 2014 The Andy Warhol Foundation for the Visual Arts, Inc., Artists Rights Society (ARS), New York / Photo: Rich Sanders, Des Moines, Iowa

entirelyunexpecteddesmoinesartcenter.org



POWERFUL MUSIC ... **SOMETHING FOR EVERYONE!**

2014-2015 77th Season

Masterworks • Beethoven's Fifth: Beyond the Score® POPS: Audra McDonald & New Year's Eve Pops with Cirque de la Symphonie Family Concert • Yankee Doodle Pops • Vivaldi's Four Seasons

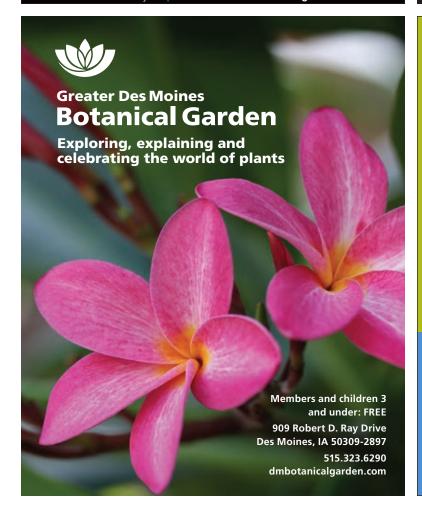
dmsymphony.org 515.280.4004











WE CAN DO **ANYTHING**

WELL, WHEN IT COMES TO ART AND FRAMING ANYWAY.

There is no project too large or too small for the gallery's dedicated and talented staff. Whether your space is residential or corporate — or something in between — Olson-Larsen Galleries can customize a solution for your art and framing needs.

Olson-Larsen

GALLERIES

A CONTEMPORARY GALLERY REPRESENTING THE FINEST ARTISTS IN THE MIDWEST

203 FIFTH STREET WEST DES MOINES, IOWA 50265 515 277 6734 INFO@OLSONLARSEN.COM WWW.OLSONLARSEN.COM dsm MAGAZINE PRESENTS...

TRAVELING to Italy

with Optional 1-Night Shroud of Turin Post Tour Extension
with hosts Connie Wimer, chairman of *dsm* magazine, and husband Frank Fogarty

MAY 25 - JUNE 2, 2015



Book Now & Save \$200
Per Person

dsm

FOR MORE INFORMATION CONTACT

(515) 288-3336

LAURA STEGEMANN

laurastegemann@bpcdm.com

0

JEANNE HAMMERSTROM jeannehammerstrom@bpcdm.com

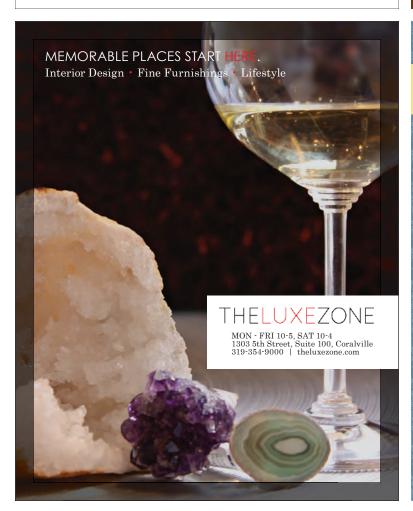
Small Town Friendly, BIG CITY WILD!

WHERE EVERYBODY KNOWS YOUR GAME!



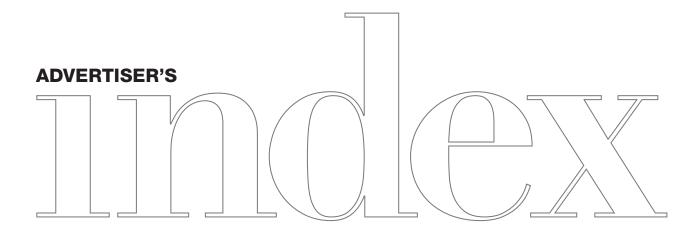
CLINTON | EMMETSBURG | WILDROSERESORTS.COM

Must be 21 or older. If you or someone you know needs gambling treatment, call 1.800.BETS OFF









AIB College of Business 212

Altoona Area Chamber of

Commerce 213

Angels in the Homes 221

Bankers Trust Company 71

Bloodgood Sharp Buster 213

Cedar Valley Alliance/TechWorks 82

Central College 187

CenturyLink 103

City of Des Moines 83

Corporate Image 192-193

Davis Brown Law Firm 214

Deerfield 111-118

Delta Dental 143

Des Moines Art Center 219

Des Moines International Airport 187

Des Moines Symphony 219

Des Moines University 147

Des Moines Water Works Park

Foundation 207-208

Dickinson Law 23

Downtown Community Alliance 168

DuPont Pioneer Hi-Bred

International 175

EmbarkIT 30-31

ENT Clinic of Iowa, P.C. 33

Faulconer Gallery 217

FBL Financial 19

Greater Des Moines Botanical

Garden 219

Greater Des Moines Convention

& Visitors Bureau 127

Grinnell College 217

Iowa City Area Development Group 182

Iowa Community Foundations 148

Iowa Department of Cultural

Affairs 35-38

Iowa Economic Development

Authority 135-142

Iowa Facial Plastics, LLC 34

Iowa Gaming Association 149

Iowa Home Care 211

Iowa Lottery 15

Iowa State University 223

K Renee 85

Keep Iowa Beautiful 87-94

Kemin Industries 170

Koch Facial Plastic Surgery 65

LeafGuard Exteriors 86

Marshalltown Convention & Visitor's

Bureau 216

MidAmerican Energy 163

Moberg Art Gallery 216

Monsanto 50-51

Morningside College 196

Nationwide Insurance 167

Neumann Brothers 32

New Leaf Wellness 221

Okoboji Tourism / City of Okoboji 80

Olson Larsen Galleries 219

Principal Financial Group 177

Projects Contemporary Furniture 188

Quad Cities Chamber of Commerce 81

Renewable Energy Group 190-191

Sahar's 182

Saint Jude Hospice 187

Sheraton 218

Simpson College 215

Storey Kenworthy 194

The Hotel at Kirkwood Center 215

The Luxe Zone 221

UnityPoint System Administration 196

University of Iowa 169

University of Northern Iowa 188

Wartburg College 211

Weitz Co. 195

Wells Fargo Bank BC

Wild Rose Casino Resort 221

Word of Mouth Interiors 211



ia © Volume 3, Number 3, 2015. ia is published by Business Publications Corporation Inc., an Iowa corporation. Contents© 2014, name ia and logo are registered to Business Publications Corporation Inc. Reproduction or other use, in whole or in part, of the contents without permission of the publisher is strictly prohibited. While the information has been compiled carefully to ensure maximum accuracy at the time of publication, it is provided for general guidance only and is subject to change. The publisher cannot guarantee the accuracy of all information or be responsible for omissions or errors. Additional copies may be obtained from the Circulation Department, ia, The Depot at Fourth, 100-4th Street, Des Moines, Iowa 50309. 515.288.3336.



Our professors are leading scholars in their fields, pushing the boundaries of knowledge.

We invest in cutting-edge facilities like the nation's first six-sided virtual reality chamber.





Iowa State is among America's top 50 public universities and one of the 25 most beautiful.

NEVER UNDERESTIMATE THE POWER OF ADVENTUROUS MINDS.

At Iowa State University, we believe there's no limit to what can be accomplished by being adventurous. We've sparked an education revolution that's inspired young minds to become their best. We've made discoveries that have changed the community. The country. The world. We've been able to shape and motivate and produce graduates who are talented in the arts, in the sciences, in business. That's why Iowa State has attracted so many students and faculty who want to lead Iowa, and the world, to a better tomorrow.



Our Bioeconomy Initiative is helping Iowa take the lead in developing renewable technologies.



Our extension offices in 99 counties help businesses, communities, and families, benefiting 1.8 million Iowans.

Students discover their interests with 800 clubs, including those earning national honors.



Iowa State has more than 100 majors to explore, preparing students for careers they're passionate about.









Wells Fargo:

Investing in Iowa in 2013









In Iowa, Wells Fargo served its customers and communities through:

Philanthropic investing

- About \$4.4 million to 400 nonprofits and other organizations through corporate and foundation giving. Giving totals include:
 - \$1.2 million to match team member gifts to accredited educational institutions and foundations
 - \$1.3 million to United Way affiliates statewide
 - More than \$150,000 to Habitat for Humanity affiliates in Iowa
 - \$100,000 environmental grant to support the Iowa Natural Heritage Foundation
- About \$4.3 million in team member contributions through the annual Community Support and United Way Campaign
- Teaming up with United Way of Central Iowa on the Financial Capability Network in Des Moines to promote financial literacy

Team member volunteers

- 117,000 volunteer hours contributed by team members equal to nearly \$2.6 million at the rate of \$22.14 per volunteer hour
- 9 team members awarded Volunteer Service Award grants, resulting in \$21,000 in donations to nonprofits in recognition of their service
- Nearly 2,000 students reached through Get Smart About Credit Day and Teach Children to Save Day (2013)

Loans and investments

- \$55.6 million in Community Reinvestment Act-qualified community development loans and investments for affordable housing, community services, and economic development (2013)
- Helped more than 15,200 families and individuals purchase, refinance or improve a home by providing more than \$2.2 billion in home mortgages (total HMDA, 2013)
- 3,476 small business loans, extending \$191.4 million in credit
- 776 small farm loans, extending \$92.5 million in credit

Regional headquarters

Des Moines, Iowa

Regional leadership

Don Pearson, Lead Region President Mike Heid, President, Home Mortgage Terry Johnson, Wealth Management Grant Friesth, Commercial Banking Shane Zimmerman, Business Banking Marta Codina, Retail Banking, West Brett Smith, Retail Banking, East

Community Banking stores	72
Wells Fargo Home Mortgage stores	.3
Retail Brokerage stores	14
Regional Commercial Banking offices \dots	11
ATMs 1	11
Team members14,50	00

Community Leader

2013 Healthy Investment Award, Community Health Charities of Iowa

2013 Best Bank

Best Commercial Lender & Bank

Best Wealth Management Company

Best Company Workforce

Best Large Company with a Bright Future

(Des Moines Business Record)

United Way of Central Iowa Live United Awards:

2013 Volunteer Award

2013 Seven Seals (Iowa Employer Support of the Guard and Reserve)

Together we'll go far